

THEATRE

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Soviet Slowly Easing Out of Its Socialistic Shell—More Freedom

By EUGENE LYONS

Moscow, Oct. 24. Greater scope for originality and human interest is being given Soviet playwrights and scenario-writers these days. The heavy hand of the censors has been somewhat relaxed—not lifted by any means but softened. Under conditions as they are here, a little freedom goes a long way.

The effects of the new official attitude have not yet been felt. All the recent film releases and the season's new theatrical offerings were begun many months ago and therefore still bear the imprint of the time of their origin. But in the near future one may expect a flood of productions of a new type.

There has been no official order or pronouncement on the subject. Yet in that subtle way in which a new atmosphere is generated here, the word seems to have spread that art can now more safely soft-peddle propaganda in favor of ordinary amusement. The boys who pass on play and film manuscripts have sensed the new attitude and are turning down propagandist pieces.

(Continued on page 46)

Bosny Gillis Has This Here Publishing Racket Licked to a Standstill

Newburyport, Mass., Nov. 2. It didn't take 'Bossy' Gillis, whoop-dee-doo mayor of this city, long to learn the power of the press after the first couple of editions of his new newspaper which he has named 'Abe's.' 'Bossy' is publisher and editor. And he has an eye for business as well as a nose for news, and neither the news content nor the quality of wallpats at his political fees.

Were sure of plenty of advertising, says Gillis. "If we don't get the ad from the Strand and Premier theatres we can cancel their permits to run shows on Sundays. And if we don't get that Eaton restaurant ad on the front page we don't let the Eaton crowd come into our shoe factory (owned by Gillis) at 'noontime and sell sandwiches.'

Film's Legit Rib

Burbank, Nov. 2. Leadership in turning the worm on plays kidding pictures will be taken by Warner Brothers with 'Manhattan Parade' picture makes a stab to shunt the pasties, Jake and Lee, being played by Smith and Dale (Avon Conroy). 'Smith and Dale' is a jazz-up version of Ben Shipman's floppo, 'She Means Business.'

Realism

Hollywood, Nov. 2. Call went out for 100 'rough' types, some damed, etc. for a feature prison story. Realism of types was evidenced. Later, the walls of stolen purses, coats and other feminine wearing apparel.

OVERNITE MADE ACT VIA RADIO

Four Mills Brothers, colored radio stars, have been placed through CBS for four weeks with Paramount at \$1250 per week. Turn opera at the end of the week for 12 for two weeks, then shifts to the Brooklyn Paramount for the remaining fortnight.

Through CBS, Flo Ziegfeld has engaged the colored radio act under a run-of-the-play contract for his next musical.

Mills Bros. do songs and instrumental limitations. They arrived in New York from Cleveland two months ago and flat broke. They were placed with CBS through Tommy Rockwell, in charge of recording for Brunswick.

NO TRADE SUNDAY NITE

Benefit Shows Die and Are Stopped at Pottstown

Pottstown, Pa., Nov. 2. The controversy raging for three weeks between Sunday movies has ended. At the final Sunday evening show of the three weeks there were only 400 people. The show was then Arnie Post, American Legion, this borough, beneficiary of the show, his withdrawal as beneficiary and patron, and Earl Wadge, manager, announced that the Sunday night benefits will be discontinued. A pastoral association has been making it hot for house and the legion ever since the first show and Wadge had been arrested and fined. No receipts for both legion and theatre were too small to warrant either in keeping up the fight, it is stated.

Shownmen

Los Angeles, Nov. 2. A. Leslie Swope, executive director of the West Coast Hollywood branch, and C. L. Swope, manager of the Stadium theatre, have applied to the Anaheim, Cal. city council for license to operate a retail liquor establishment there and if it wins and Lee. They formerly conducted such business in Anaheim before the town council's recent opinion previous to prohibition.

HALLOWE'EN TEXAS-WIDE JAM

Long Lists of Injured, Property Damage and Insults—Bigger Than New Year's—All Cities—Timid Stay Home—Yearly Habit Since the War

EVERYTHING GOES

Houston, Nov. 2. Halloween in Texas is a wild college celebration gone state wide. It's been going on for years, with little outside attention. This year's topped them all. It's a custom developed since the war. From harmless pranks it has grown in scope until it's bigger than New Year's and annually results in heavy damages for merchants and theatres, along with a long list of casualties. The new oil prices may also have had their effect this year.

Most everybody is cold sober but carrying a psychic lag which keeps the timid in their homes. That's because of fireworks, fist fights, ticklers, slanders and the extreme liberties taken by the boys with the girls who venture forth the last night of October.

Property loss in many towns is heavy in each spot, between broken glass, damaged stores and theatres and incidental fires. The hospitals do a rushing business, more so than the theatres which have become convinced that this is not their night. People either stay home or go on the streets to treat the town apart. There's no coming out.

CUTS FROM DIAMONDS TO POTATOES AS GIFTS

Minneapolis, Nov. 2. Because of the hard times, Publix Northwest theatres will limit gift treats with local merchants this winter to useful articles and necessities in place of automobiles, diamond rings, radios and the like. Articles sought will include potatoes, other foodstuffs and articles of apparel.

Gifts are to be made by the theatres in all towns to have local merchants place the gift articles in their windows. Theatres will offer to assist in all distributions and will boost the news through in jobbies, the same as in the past with gifts.

House managers have been instructed to do their utmost to obtain as much free merchandise for distribution as possible. The campaign of obtaining necessities for needy homes through the plan will be called a 'Mother Hubbard' drive. The idea is that when mother goes to the cupboard she won't find it bare.

Cravath RCA Connection Figured To Assure Opera for Radio City

Expansion

With self and wife for some years at \$150 weekly, one of the few fortunate of the fading m. c.'s now unfolds himself at a theatre in this order: Automobile, M. c. Press agent, Personal mgr., Valet, Chauffeur. And the wife.

WYNN CURED OF 3-WAY REVUES

New Haven, Nov. 2. Ed Wynn, here for three days to play his 'Laugh Parade' into shape before its Broadway opening, said he is about washed up as a theatrical attempt. Wynn says he wouldn't attempt the author-producer-actor thing again, to keep himself out of the poorhouse. His troubles started, stated Wynn, when he tried to fill up a cast with something different in talent. One had headache came when he had to (Continued on page 34)

WHAT-A-BUST FOR MA

Cancelled After First Week—What-a-Man Sticks

San Francisco, Nov. 2. Ma Kennedy is a bust at the Golden Gate here. She has been cancelled for the two weeks at the Orpheum, Oakland, and RKO, Los Angeles.

Ma was to get \$2,000 weekly at both spots. Golden Gate will only do around an estimated \$1,000 with Ma Kennedy headlining. 'What-a-Man' Hudson, Ma's Evangelical husband, continues on the bill, remaining two weeks alone with 'Ma' at \$400, which will be paid by RKO. Public interest seemed to be in 'What-a-man' in Alameda, Va.

Right from the beginning, though Ma manifested all the actor's tendencies, worrying about killing, etc. Now it's being said that Ma and 'What-a-man's' 2d marital career will be just as short-lived as her vaudeville life.

Condemning Serials

Hollywood, Nov. 2. Federation of Women's Clubs is holding regional meetings condemning serials. Women consider the thrillers unfit for juvenile mentalities and are telling the producers so.

With the retirement of Otto Kahn as the head of the Metropolitan Opera co., there seems a greater probability the institution will move over to Radio City, a part of the original plan announced by the Rockefeller interest. Paul Cravath, selected to succeed Kahn, is consultant for RCA, and a member of the board of directors as well as a member of the advisory council of NBC. It is believed that he regards the project favorably and in some quarters his election is regarded as a virtual assurance that the deal will now go over.

When the Radio City project was first broached, it was largely based on the removal of the opera, but Kahn had assembled a parcel on 57th street, which he offered to the directors. Their refusal to take over the property resulted in considerable friction within the directorate. The only obstacle which now seems to stand in the way of the opera's removal to Radio City is the attitude of R. Fulton Cutting, a majority stockholder in the operating company, who has yet to be sold on the desirability of the radio proposition.

Drive on Police for 'Sound' Confessions; Boston as First Spot

RCA Photophone is starting a campaign to make sound pictures an aid to the Bertillon system in police headquarters throughout the country. It is also using the argument that a confession on film cannot be repudiated with impunity as the signed document is known to carry little weight with a jury because of the slight in accord with what was obtained under duress. Boston, Photophones believe, will be the first police headquarters to install an equipment for such a purpose. Following a demonstration there last week with a portable equipment, RCA reports Police Commissioner Huttman as expressing himself highly in accord with this expedient for conviction.

Some time ago Western Electric planned to contact the police but the plans failed to materialize. 4-Yr.-Old Mind Reader

Denver, Nov. 2. World's youngest professional mind reader is evidently Jackie in his act last week for Public at the Denver theatre here. Jackie's father, while with the audience in the boy's turn. His questions are simple, such as 'What kind of car will you buy?' 'What kind of watch do you carry?' etc. quickly.

Gianni Favors Continental Financing Of Films; Coast Welcome Elaborate

Hollywood, Nov. 2. Dr. A. H. Gianni, welcomed back with a formal get dinner at the Fox Ambassadors, Oct. 28, with the elite of the industry joining in the festivities, doubly stressed his personal financing.

First, before the dinner, he denied to a "Variety" reporter that the financial banking firm was not financing the picture industry, and not in so many words but along the same optimistic lines as he reiterated in the course of the banquet.

Hosts were Harold E. Franklin, Samuel Goldwyn, Louis B. Frazer, Charles R. Rogers, Irving R. Shubert, Joseph M. Schickel, I. Schitzer, B. F. Schulberg, Welf Thiberg and Jack L. Warner, with the Franklin, May Rogers, Schickel and Schitzer writing their regrets through absence east or en tour.

Warner's Hints

Will Rogers as one of the speakers had a tough time following Jack Warner, who almost stole the show with a hotish speech, partially reading it from MSS, stating he was advised by the guy who wrote my script that President Hoover does the same, so I suppose it's all right.

There was none the less caustic, and perhaps a bit too liberal in spots, his jabbing. At the first, getting chiding that "loosey Warner" for stealing his stuff, Rogers observed that "I always thought producing could be funny if they'd only be natural."

Rogers continued: "This dinner holds a personal note for every one of us here; in fact Doc holds my personal note also. The main reason for being was done according to what they owe Dr. Gianni, Sam Goldwyn is naturally on his right. And while we're giving dinners, God love Mickey Mouse and Clark Gable for what they're doing for the industry also. Let's get up a dinner for Mickey Mouse therefore. When Wall St. and the audience went out." (Wild applause)

Other Speakers

Orre Bank of America gave one of those C. C. speeches. L. A. Young, publisher of "The Examiner," made a speech. Fred Niblo was toastmaster. Sam Goldwyn, because of the hour, had to forego his speech, with the elaborate entertainment program also coupled and restricted to the Ambassador's entertainers and a couple of musical numbers.

Besides the hosts, attendance numbers some 600, with representative industry leaders, execs, players, et al.

MITZI GREEN AT \$2,500 AS STAGE VAUDE ACT

Mitzi Green has been booked at \$2,500 per by RKO for 10 weeks, opening Dec. 15 in St. Louis, usual regular opening spots for films, she contracted while on the Coast.

M. S. Bentham arranged the booking in New York directly with representative industry leaders, execs, players, et al.

12 Retake Days

More than half the original shooting time consumed on Tallulah Bankhead's "The Cheat" (Par) is believed the original retake. With an added 12 days to the production schedule, the picture is expected to run around 23 days at the Long Island studios.

Berthold Viertel is messing.

GOLDINA WITH PAR

Hollywood, Nov. 2. Milton Goldin, former star of the Paramount Theatre, is expected to be playing her first picture part in Paramount's "Ladies of the Big House."

Coming here to retire, her only previous professional appearance was several months ago in "The Dybbuk" with the Pasadena Company Players.

It is easy to entertain opotians — just sit and listen.

MR. AND MRS. JACK NORWORTH
150 West 44th Street
New York

Happiness Boy

Hollywood, Nov. 2. Quickie company, producing a four-day horse opera, with several pictures, and several actors, on the cuff, was stopped by the producer at noon on the set.

"Now, folks," he beamed, "if we can't only borrow lunch but for the troupe we can have this picture in the can by five o'clock."



WILL MAHONEY

In Earl Carroll "Wanities" Hannen Swayer in London. Daily "Express" said: "Will Mahoney is the most modern artist on the musical stage. His song, his steps and the Mahonophone won the enthusiasm of a cold, hard host."

Direction
RALPH G. FARNUM

GOLDEN WEDDING OF SID KENT'S PARENTS

San Francisco, Nov. 2. When the father and mother of Sid Kent celebrate their golden wedding in the city on Nov. 10, the Kent clan, entire, will foregather for the first time under the roof of the eight-story brick edifice where their children have visited the great-grandparents at various times since the golden wedding day will see all of the generations here.

Sid Kent will come on from New York, and return directly from here making no other stop on the way out or back, it is said.

Roxy Back with Rave For Russian Makeup Men

San Bernardino, Nov. 2. A collection of old photographs suddenly made their appearance in the Mexican quarter here when Paramount was filming outdoor scenes for "Sitting Pretty" this week. It took 45 to get each of the owners to look at the photograph.

Cheer Par is in the same quarter for scenes in "Sooky" and a surprising number of Mexican homes had been furnished over with player plans, one roll for each. It took \$10 per to stop the boxes of the company could have quit.

One man started a buzz saw going in his backyard and wanted \$50 to buy somebody discovered the man didn't have a license to run one, so the assistant director made him quit.

Some of the shanty town inhabitants were looking at jiving machines when Par finished the location stop.

Volva Vale Back

Hollywood, Nov. 2. After a decade in retirement, Volva Vale is back in picture again in a small part in Paramount's "Tomorrow and Tomorrow."

Actress was leading lady for Bill Hart, Charlie Ray and others when Mary Pickford still wore curls.

Mary-Doug in N. Y.

Double misadventure brought Mary Pickford and Douglas Fairbanks east. Couple arrived Sunday (1). Fairbanks will attend to the opening of his travel picture here. Film is still unbooked. Mies Pickford is here to look for a script for her next season.

POLLOCK ON COAST

Hollywood, Nov. 2. Adolph Pollock, head of Hollywood and Peerless Independent distributing companies, arrived here Saturday for production conference with Al Herman and Al Mannon, both releasing agents.

Pollock wants to increase his release to next season.

NEIL HUME PAPER

Hollywood, Nov. 2. Columbia has contracted R. William Zell, director, for a year. Zell's first picture on the new paper will be "The Feathered Serpent," Edgar Warner's story.

Zell has been at Columbia week to week for six months.

BENITA HUME FOR RADIO

Hollywood, Nov. 2. Word received here today says that Benita Hume, English actress, left yesterday from London, starting for Hollywood.

Miss Hume has a contract with Radio Pictures.

Metro Adds Writers

Philip Stuart and Almee Stuart, as a team have been placed under a short term writing contract by Metro in New York. Another eastern writer being added to the scenario ranks is Rudolph Bach.

In both cases assignments are yet to be determined.

Mexicans Start Wails Again for Par Quiet Payoff

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Harry Johnson Hints That F. & M. Framed Him

Los Angeles, Nov. 2. Harry Johnson, who was not called to answer for the "Modern Minutes" film, is opposed to P&M locally by wire that "Variety" allegedly used the seed telegraphic prank seemed to lend substantiation to it all. That may be Seed's insulting wire that was "inspired" by P&M, etc.

Johnson complained that besides the anonymity he was being denied, P&M seemingly cooperated in giving "Variety" full details of the P&M alleged telegrams to Johnson as heretofore reported in detail.

There is no word from Seed despite Doc Howe's threat against the former half of Seed and Austin that he would file complaint with the VMPA for allegedly using the Fanchon & Marco name in a spurious edition.

Tyler Mason replaced Jonon in Monday's edition in the "Merry Minutes" P&M file.

CHEVALIER AT \$15,000, % FOR S. F. AUTO SHOW

Los Angeles, Nov. 2. Maurice Chevalier plays a week at the San Francisco auto show again this year, starting Jan. 10 at \$15,000 guarantee plus 50% of anything above \$20,000 gross.

Chevalier received a straight \$20,000 last year.

Buzzell Won't Tie Self To Col. For Features

Hollywood, Nov. 2. Deal between Columbia and Eddie Buzzell on the latter to direct a feature is held up by Buzzell's desire for a one-picture contract, which the studio wants him to sign an optional paper.

Buzzell feels that as long as he is out of the market, a one-picture agreement should be for one picture only.

Women's L.A. Press Party

Hollywood, Nov. 2. Women's Screen Press Club is staging its annual shindig tomorrow (3) at the Montmartre for dinner with an international tone to its guests of honor. Will feature foreign talent as its g. of., including Netti, del Rio, Lebedev, Lugosi, et al.

Attendance otherwise will be 100% hen, with no escorts.

NEWSBOY GOES FILM

Oklahoma City, Nov. 2. Bobby Walton, eight-year-old newsboy, learned to type in a short run with a typing school, now he has a roping contract. Now hobnob on his way to Hollywood to appear in pictures.

His father signed a contract with a producer of juvenile comedies.

3 Directing Teams Replace John Ford At Fox—Drawing but Half His Salary

TOO MUCH PERSONALITY?

Or Just What in This Polly Mermaid Greta Garbo Jam?

Jimmy Sava will replace Polly Mermaid. Leon F. Metropoulos, Brooklyn, week Nov. 7. Polly is out because the Greta Garbo "Susan Lennox" (MGM) picture is booked for the Met that week. Low figures it would be a clash of picture personalities.

CHEVALIER-MACDONALD TOP MULTI FILM TEAM

Hollywood, Nov. 2. Running second only to Maurice Chevalier, Paramount now considers Jeannette Macdonald the best for the company could have quit.

Among examples pointed to is business done with "Love Parade" and "The Sign of the Cross" story, which will return more to the second run.

Chevalier and Miss Macdonald will be bracketed in two more to be done this year, "One Hour With You" and remake of "The Grand Duchess and the Waiter." French versions will be made of both and syndicated for all other major languages. There may also be a third feature made by this pair.

Financial Reasons Given for Ford's Leaving Fox

What is probably a record number of years service as a director at Fox has been ended by John Ford. The director is leaving Fox after having been there steadily for 17 years.

Ford's last for Fox was "The Brat" after which he moved to United Artists for "Arrowsmith." He had been slated to do "Young America" this year. His last contract in connection of the contract didn't permit this. New Director has not been ascertained.

Financial reasons given for Ford's leaving Fox.

Cooper's Neat Walk Protest Leaves No Par Protest

Hollywood, Nov. 2. Gary Cooper's walkout on the lead role in "Mittiee Ram" was so neatly planned that it was taken with Paramount, which was anxious to use the actor in the Tom Mix picture "The Sign of the Cross" considered as replacement but not picked.

Cooper's Par was negotiating with Cooper's doctor over the actor's health, Cooper took a boat for Europe to avoid the walkout for a new lead for the talker remake.

Par wanted Cooper to do the play, but the actor was supposed to return. Hollywood added finishing "His Countrymen" (Fox) of St. Louis, and was shipped for Europe and will be away two months.

Cooper's Par was borrowed from Warner for a part, supplied Irving Pichel, who goes into the story.

Thanking Eve May Be Most Favored for Unemployment Benefit

Following a meeting of 1500 managers at the Hotel Astor, New York, to consider procedure for benefit shows the way for Eve May to the May's unemployment relief fund, chain operators and independent actors to determine on what day and in what shape their show will be given.

In advance of that decision, the majority of managers favor Thanking Eve, Wednesday night (24) shows the way for Eve May to the May's unemployment relief fund, chain operators and independent actors to determine on what day and in what shape their show will be given.

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SAILINGS

Dec. 4 (Hongkong to Singapore) Joe and Fanny Fisher (Yasu Kuni Yaku).

Nov. 11 (London to New York), Elissa Landi and mother (Mauretta).

Nov. 6 (Paris to New York) Charles Gordon, Mrs. Joe Zell, Peggy Joyce (the France).

Nov. 1 (Los Angeles to Honolulu) Joe and Fanny Fisher, Helen Nell, del Rio, Lebedev, Lugosi, et al.

Nov. 1 (Captain to London) Joe, Hilop, Carl Tullius, Edjo Judge, Elsie Keene, J. Williams, J. Cunningham (the Physical Culture), W. Carroll, Ivy Heider (Knoxworth Castle).

Nov. 10 (New York to London), Basil Dean (Europa).

Oct. 23 (Rotterdam to New York) Charles Gordon (St. Etienne).

Oct. 23 (Captains to London) Barry Twinn, Lloyd Brothers (Arundel Castle).

BOHEMIA

Film Critics Box Score

AS OF NOVEMBER 1

Key to abbreviations: PC (Pictures caught), R (right), W (wrong), O (no opinion expressed), PCT (percentages).

CHICAGO

	PC.	R.	W.	O.	Pct.
DORIS ARDEN* (Times)	86	65	21	8	764
CLARK ROSENBAUGH (News)	74	60	21	8	676
GENEVIEVE HARRIS (Press)	81	62	24	5	645
ROB REEL† (American)	86	64	25	7	628
MAE TINEFF (Tribune)	89	63	30	6	586
CAROL FRINK (Her-Examiner)	88	61	17	20	580

*Ellen Keene.
†Helen Flynn.
‡Frances Kurner.

(This Score Based on 95 Pictures)

NEW YORK

	PC.	R.	W.	O.	Pct.
WILLIAM BOEHNEL (World-Telegram)	93	71	20	2	784
BLIND JOHANNESON (Mirror)	101	73	28	—	720
IRENE THIRER (News)	79	67	32	0	721
JULIA SHAWELL (Graphic)	105	70	24	11	668
REGINA CREWE (American)	86	62	29	5	647
ROSE BELWICH (Journal)	82	61	35	3	630
THORNTON DELEHANTY (Post)	85	63	26	6	624
JOHN S. COHEN, JR. (Sun)	87	58	28	3	610
RICHARD WATTS, JR. (Herald)	82	56	37	1	550
MORDAUNT HALL (Times)	63	24	19	50	540
MARGARET TAZELAAR (Her-Trib)	23	12	9	9	371
VARIETY (Combined)	110	85	25	0	729

(This Score Based on 110 Pictures)

Thalberg Orders Story Department Cut at M-G

Hollywood, Nov. 2. Metro's continued move toward economy hit the writing force this week. Previous policy of keeping scribblers on the payroll (between pictures) is out, with intention here to drop the writers as soon as their stints are finished.

First off under the new arrangements are Sara Y. Mason and Norman Huxton, both of whom have been on the writing staff more than a year. A dozen or more drop outs are expected during the coming week. Orders for saving in this direction come from Irving Thalberg.

McCarthy Rejoining Fox

Hollywood, Nov. 2. J. J. McCarthy returns to Fox in an advisory capacity after the first of the year.

McCarthy, veteran picture man, was previously with his company on the Coast and in the east. When McCarthy resigned last spring to go abroad for the summer he was in charge of material, both script and talent, in the east.

His new position again takes him to Hollywood.

Hoxie Wants In

Hollywood, Nov. 2. Jack Hoxie, onetime western star who has been trouping with the Robbins and 101 circuit two years, is back in town to try pictures again.

Contract to promote his own quickie company.

Lloyd's U.A. Space

Hollywood, Nov. 2. Harold Lloyd has leased space at United Artists studio and office there within the week. Lloyd had been on the Metropolitan (independent) for years.

Remains of Lloyd pictures remains with Paramount.

Correct Wedding Date

Hollywood, Nov. 2. Correct wedding date set for Constantine Bennett and the Marquis de la Fulsine is Nov. 25, next.

Ceremony will be performed in Hollywood.

Gumbin's Answer

Hollywood, Nov. 2. Answering the personal suit of May Robson for \$20,000 on a two picture contract for \$30,000, Earlham Gumbin, president of Liberty, states Miss Robson's original contract was with Liberty and not with him personally. Further, he points out, the contract called for Miss Robson's exclusive services, which she allegedly violated by making stage appearances.

Further argument by Gumbin is that there was a clause in the contract suspending it if productions were delayed by anything other than his personal failure to control. Miss Robson's "Mother's Millions," claims Gumbin, proved no drawing power and it was therefore impossible for him to raise money for her next two pictures.

Mackall for Nothing

Hollywood, Nov. 2. The Embassy has an unofficial and unemployed but almost constant star attraction in Dorothy Mackall ever since the opening Oct. 29 of Nell Miller. Later is the P.N.U. and the sensation of the season, and while Miss Mackall was the official "guest star" at the opening, she has been up the Embassy almost nightly thereafter.

Miller is a singer, opening with the Embassy trio including Jay Gould and George Hickman and Phil Hadden.

Col. Starts Associates

Hollywood, Nov. 2. First assignments handed to James McMillen and Ralph Block, new associate producer at Columbia, are "Zelda Starni," Charles G. Norris novel for McMillen, and Ursula Parrott's "Love Affair" for Block.

Dudley Nichols has been engaged to dialog and adapt the Norris novel. Sarah Y. Mason, who left Metro last week, will adapt "Love Affair."

Up on '31 Shorts

Paramount winds up its 1931 shorts Nov. 15 at Astoria. Four remain to be made, Johnny Burke to James McMillen and Norman and Rudy Vallee one each.

Shorts production at the Long Island will be resumed around April 1.

LEADER N. Y. GROUPS JUNE-MO

Telegraph Reviewer, at 764, One of Four Men to Blaze Trail—Former Leaders Stay in Front—Miss Arden, Chi 'Times', Rates at 754

HIGHER RATINGS

For the first lap of the fifth season of Variety's compilation of film critic scores, from June 1 to Nov. 1, Doris Arden, Chicago "Times," and William Boehnel, New York "World-Telegram," lead the field, repeating the positions they held for the entire previous year to last May.

Boehnel is one of the few measurers to receive an ever rising procession, and is the only writer among the leaders whose estimates appear to rise as the season unfolds in column by the 'star' system, a device which appears to give the followers of New Orleans "The States."

Both in Chicago and New York the first four places are slightly changed, but the same writers are placed close to the order of the last all-season rating, the widest variation being Miss Tineff, Chicago "Tribune," who falls back to No. 2 in her group to No. 8, next to last, while Clark Rosenbaugh, Chicago "News," moves up from No. 6 to No. 2.

In the New York rating Julia Shawell, "Graphic" advances from ninth place in the summary of last May to the whole column to No. 5 for the early period of the season, while John S. Cohen, Jr., "Sun," drops back three positions from No. 6 to No. 3.

Paralleling the new compilation and that of last spring, it appears that the list of the constants here (Continued on page 6).

Feature Slump Leaves Its Mark on Extras

Hollywood, Nov. 2. Features in production stayed under the 30 mark last week. Extras did not do so well, either, with the daily average 765 working. While this is above the average for most of this year, it was the lowest week of September.

Feature production may climb back to this week, as it pictures are on the studio schedules for starting.

Tuesday was a good day for the me 448 of them drawing paychecks. Largest set that day and the day before, 1,200 men, were called out for Von Sternberg's "Shanghai Express." Biggest set of the season was 1,300 men, called by Al Green at the depot of "Union Depot."

Novello Doubling

Hollywood, Nov. 2. Ivor Novello, long with Metro, lingers there but under a new contract. He will hereafter perform as an actor and a writer.

"The Truth Game," which he co-authored, has been purchased by Metro and will be done as a Robert Montgomery starrer.

REINER REISNER

Hollywood, Nov. 2. Option under Charles F. Reiner's of Metro and will be done as a Robert Montgomery starrer.

Drawn on Loan

Hollywood, Nov. 2. Grady Sutton, seen in Norman and Rudy Vallee series, will go on loan to Paramount.

For weeks he's first draw in "Goose Hangs High."

Equity Says Picture and B'way Actors are Both Overpaid From \$100 Weekly to Mansion and Pool

U. A. Resumes April 1

Hollywood, Nov. 2. United Artists' studio is due to reopen and resume production around April 1 with the new Eddie Cantor picture.

Samuel Goldwyn goes east immediately after the Academy dinner Nov. 10.

PAR. LAUNCHES NEW SYSTEM ON MATERIAL

Department wheel, of which D. A. Doran is the hub, with spokes representing sub-executives who are responsible directly to him for coverage of assigned talent-story channels, and with Paramount's production department holding Doran to account for everything in the material-art line, became effective yesterday (Monday). It Doran brought in Merritt Hulbert, former assistant editor of "Evening Post" and made other assignments in lining up his department.

Hulbert will be Doran's official assistant, taking on contact with writers but more specifically will devote his time to development of material and scenarios.

Catherine Swan has been placed in charge of contact with light and its actors, meaning she will be Par's official play reviewer. Maurice Hatline, former associate editor for "The New York Times," will be responsible for everything in that line. Richard Hamilton, formerly with "Liberty," becomes Par's direct contact with talent and story bureaus.

Each of these members will report daily to Doran, and twice weekly Doran will report to the Par editorial board, of which A. M. Botoford is chairman. The board is to meet twice a week, Tuesday and Thursday, and Emanuel Cohen, whom it must finally sell on all deals.

Par's new under Doran, as specifically distinct from the editorial board, has been discussed within Par for several weeks prior to being officially set in motion.

Ellis Landl Returning

London, Nov. 2. Ellis Landl has a cable saying Fox has a good story ready for him and want her back on the lot pronto.

Miss Landl and her mother sail Nov. 11.

MORE BEHLIN TIME

Berlin, Oct. 26. The Scala concern which has the exclusive arrangement with the Ufa as well as important New York, London and Paris variety shows, will be the largest of the American theatre, Odeon in Milan.

Ufa's 22 legacies were obtained for the Odeon.

The Scala-National at Copenhagen has also been included in time controlled by Scala.

NIBBLING ON 'CAT'

Metro and Fox are considering the Jerome Kern-Otto Harbach musical, "Cat and the Fiddle," now current at the Globe.

For weeks he's first draw in "Goose Hangs High."

Equity believes the day of reckoning for show business, legitimate as well as film, is close at hand. Conceding that Hollywood right now will be successful in leveling film salaries to the Broadway basis, Equity believes that Broadway should do some standardizing of its own.

Bargaining for actors among producers is as prevalent in the East as in the West, the only difference being that most of the movie big game would be on the Coast it has been thousands of dollars.

Blaming the epidemic of sophisticated plays largely for the current slump in legit, Equity sees Broadway gets its pricing underway. Until the theatre goes back to the fanciful and gets away from the real it will realize none of its former power. In fact, Equityites add, Broadway should design its play program to include the same lines observed by film producers who cater to the masses nationally.

Blamed by Equity, Flappy at \$100 a week he suddenly finds himself getting \$900 after accepting various offers in his native field. Then the film producer steps in and before he realizes it the picture is made, the owner of the movie palace, swimming pool, and the usual accessories. All of which, Equityites believe, is the work of the actor but economically unound picture in the field of entertainment. Competitive bidding for services, Equityites analyze it, finds Broadway today paying an actor five times what he himself figured he was worth, and Hollywood multiplying the same calculation by five and even 10.

Hollywood in the opinion of Equity, has gone mad on the acting (Continued on page 6)

U's Bow Offer

Hollywood, Nov. 2. Clara Bow has been sought by Universal for the lead in "Winnie O'Wynn and the Wolves." Adaptation is being made with the red-headed ranch girl in mind.

Report is U wants to take the star on a picture with her, thus giving Rork some operating capital. Bow has a picture to make with her, thus giving Rork some operating capital.

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WORLD OF PICTURES

No Personnel Changes Looked for in Par-Pathe Merger Through Chicago Group

Although generally believed to bear immediate effect on the political setup of Paramount-Public, the addition of John Hertz, William Wrigley, Jr., and Albert Lasker to that company's board was not a privately maneuvered move. The contrary angle is that this group strengthens the position of the present Zukor management. Negotiations or arrangements to bring the title in was started some months ago with the big angle at the time being to bring in financially independent individuals as active advisors into the Paramount organization. The three men, part of the original financial setup of the Balaban & Katz organization and still large stockholders in Paramount were figured as such.

Among the political moves involved was figured to be the election on the Par board if and when the three Chicagoers entered. This was being handled by the Chicago group, which is to be elevated to the chairmanship of the Par board of directors, leaving the post of chairman of the finance committee open for John Hertz. Lasker's entrance into Par is being handled as a direct dowry move with Zukor in a turn to bring back the Chicago group which went up to the present included many of the company's employees as well asatives of the highest rank.

From another angle shunting of the three men into active director positions of Par is being held as a big trend from the mid-western city of that town's citizens being the strongest control of any film firm. Previously it was with Zukor through the Chicago group, Harley L. Clarke to the presidency of that company.

No Big Blocks

It is handed authoritatively that while the Chicago trio may have purchased some Par stock in the open market they may not buy anything like blocks of stock and stand far from the Broadway conception of control of Par or any other company. They are also reported as bringing in no new capital, but rather to be actively engaged in guiding the financial outlays of Par and with control of Kuhn, Loeb & Co. bankers. The placing of the three men on the Par board is aimed to be a direct effect on the return on the destinies of anyone in Par except the company as a whole. It is claimed. Hertz is reported to have been long a friend of Sam Katz, Public chief, but in the eyes of the chairman of the Par finance board, Hertz will play no favorites with the personnel makeup of Par. Which may or may not say Par's control stays as is.

Among stock holdings held by the entire Hertz group, it may be shared handed by Par for purchase of the full interest of Balaban & Katz in the quantity which is being held. This is known to be outstanding with the Hertz folks. The buy back of the stock is at the present time with other deals which Par had made within the last two years.

Lasker formerly was head of the U. S. Shipping Board besides one of the leading advisers to the men in the country. His ad agency is Lord & Logan & Grant. Wrigley has diverse interests with a prominent chewing gum manufacture of owning Catalina Island. Hertz is the owner of the Yellow Cab Co. Company, long identified with the automotive industry and a director of the General Motors Corp.

Quebec Hasn't Shelled a Yank Film in 6 Months

Acknowledged to bear the reputation of the world's most closed town, this city hasn't shelled a single American picture during the past six months.

Un-See, as well, is the only part of the world which has adopted the Lasker Production Co. in toto.

Milestone Goes U.A.

Lewis Milestone has entered into a contract with United Artists. It is not a renewal with Howard Hughes. This sets definitely at rest the possibilities of Milestone joining Radio with David Selznick, who has been in the headlines in the tails of the deal reported to have been closed yesterday (Monday) but not known.

Loeb May Take Stand This Week in Wm. Fox Suit

William Fox lawyers have the opportunity to examine Jacob W. Loeb this week as the latter's suit against the former for breach of contract heard in the N. Y. Supreme Court. Loeb, who formerly headed the vaude booking end for Fox's interests, claims a 15 percent partnership interest in the latter's holdings, sold to present controlling owners of Fox Film.

Meantime, William Fox has entered into a deal with Loeb's Nassau County Court claiming \$600,000 due from the former booker on certain stock loans. This is the difference between the quoted cost of 28,000 shares of the Theatre and the \$28 per share which Fox paid Loeb under some alleged lending proposition back in April or May 2, 1920.

Fox Angle

The Fox angle that Loeb was to reclaim and repurchase the stock for the full amount received from Fox on Dec. 31, 1920, but failed to do so. When the alleged stock deal was made, Fox trustees were selling on the curb at \$8 per share. The deal is supposed to have been made shortly after Fox concluded his sale of interests to the present owners of the Fox properties.

Loeb, in suing on the 15 percent partnership claim, is given as figuring to collect some of the \$15,000,000 selling price which Fox got from the Harley Clarke-Chase Bank interest in the latter's management is alleged by Loeb to date back to 1913. While it is admitted, Loeb also is a matter of record that Loeb held a 15 percent interest in certain Fox theatres, and which interest he bought, those did not cover more than three or four houses.

See Par Advertising to L-T-L from Hanft-Metzger

Loeb, Thomas and Logan, will very likely succeed Hanft-Metzger in the advertising business for Paramount-Public. Move is regarded as obvious with Lasker, head of L-T-L, joining the Paramount directorate.

Hanft-Metzger has been handling the Paramount advertising for about 10 years.

Pettijohn on Stand

Only person to take the stand and testify in the film industry side in the suit being brought against H. B. A. B. Mondan, exhibit will be by Charles Pettijohn. Lasker leaves for Oklahoma City Nov. 5 where conspiracy charges will be heard in Federal Court.

Fox P-Dway Offices Move

Fox's offices at 178 Broadway, used for the story and talent department for some time, are moving this week.

They will double into the general office on 30th Ave.

DELAYS BETWEEN STUDIO-SCREEN

Public Fancy Can and Has Changed in Time Prior to Release—Aid to Fast Money Turnover

CENSORS A FACTOR

Many feature acts are to have their release date quickened by at least five months. Quicker turnover of money is one reason, but the main reason is the admission that the industry cannot force public opinion six months ahead.

Instead of the move to place picture, or those in vogue and having to do with current events, on the street of the country to say as possible is that what the public likes today is what it likes tomorrow. The changing weather vane means considerable money to the industry in the long run between production and national projection.

Purpose of the Hays code is also pointed toward the industry. It is brought about by the censors sharpening their shears movement to public lines and dialogues. On that very premise, it is declared, what is deemed moral now may be immoral tomorrow, and what is okayed of the political angle today may get the downward thumb a month or so later.

New York's Seven

What precipitated the quick release trend more than anything else was the recent order by the New York State's governor board of several features scheduled in toto. This number is more for its period than for its content in the history of New York censorship, it is stated. Of the seven only two actually have to do with gangsters, but the other five there is a crime vein.

Instance of the evil of prostitution to public lines and dialogues, is the most illuminating in this New York order. All of the pictures ordered show were in production at a time when censors were favoring that type of material. Hays codists then carefully coded all seven and passed them as okay for public as well as censored pictures.

At the same time the Code, itself, is described as becoming more elastic and inclining toward immediate public opinion. However, fundamentally it is claimed to remain the same.

Academy Speeches Go On Air in Hookup

Speeches made at the Academy of Motion Picture Arts and Sciences on the night of Nov. 2, 1931, will be broadcast through a national radio hook-up.

Hard-to-Get World's Fair Okays Fanchon and Marco-Precedent

Chicago, Nov. 2.

After turning down every public relation and offer of connection with Chicago's world's fair in '32 the Chicago of Progress committee cleared a deal between Fanchon & Marco, Balaban & Katz and the Chicago American. F&M has played out to put out a '32 World's Fair idea with 16 chorus girls and three principal acts to be recruited locally in an amateur contest.

Fair committee has said no to every stunt professional or otherwise put up to now. Recently F&M tried to make a deal, but nothing doing. Other promotions proffered to the committee had strings at-

Radio-Pathé Merger Decision Unsettles Coast Crowd's Morale

Tiffany's Future

Hollywood, Nov. 2.

Tiffany hasn't decided yet whether she will continue turning out pictures after Dec. 25, when its present program is completed.

Sam Bischoff, production head, has three to finish in 'Hotel Continental,' starting Wednesday (4); 'Gentlemen Prefer Women,' Nov. 18 and 'Wound Stripes,' Dec. 10.

Bischoff has a five-picture contract. It has already made 'Let 'Em Wear Ladies' and 'X Marks the Spot.'

DICK ROWLAND HAS FOX-CHASE LIAISON

Hollywood, Nov. 2.

Reported that the Chase bank will place a liaison representative in the Fox studio to supervise budgets and production costs, with Dick Rowland mentioned for the berth.

Understanding it that Winfield Sheehan has agreed to maintain a \$200,000 production budget on average, assuring the Fox bankers that worth while program production can be turned out at that figure.

Rowland, now east, may return shortly.

Edminnie, Ralph S. Harris, of Hughes, Schurman & Dwight, general counsel for all the Fox companies, has returned to New York after looking over the Fox studio legal outfit which was headed by Alfred T. Wright. Lasker will resign, with the Fox legal staff operating locally under orders from the Hughes firm out of New York.

Fox directors have been advised to turn everything and keep production costs down. 'Bad Girl' with its under-\$200,000 budget, was cited a good example of money strength at minimum investment.

Accused of Dog Ad

Syracuse, N. Y., Nov. 2.

With advertising presumably being handled by the studio's own major producers, RKO-Pathé's 'Consolation Marriage' is under editing here this week because of the inclusion of an unmistakable plug for Pratt's dog product.

It is stated that RKO has a dog show sequence which has all the earmarks of having been planted by the dog business. Pratt has ordered and hold the camera's eye.

Hollywood, Nov. 2.

Studio morale at Radio and Pathe is now unimpaired due to the impending combination of the two plants. Everybody is worried over their jobs.

Mental upset followed formal Radio confirmation of the merger with the entire personnel now anticipating a minimizing of man power.

F&M offices will move to the Radio lot within four to six weeks when live pictures, now in production at Pathe, will be completed. No new features will be started over there. A committee of five will act on matters affecting both studios, this executive quintet consisting of Selznick, Schuchter, Rogers, LaBaron and Harry Joe Brown. The various departments are expected to be merged after Pathe reaches the Radio studio when the question of who stays and who goes will be decided.

All Radio executives and associates, including Selznick, LaBaron, received contract cancellations by way of their 60-day advance notice.

Activity here is in abeyance awaiting the word after Pathe (Thursday 6), except for the preparation of three pictures 'Grip Crew,' 'Bliss' and 'Schulz' and 'Frontier' the program permanently.

Following new production setup, the Radio and Pathe looking to the eventual combination of the two companies, with David O. Selznick, producer of RKO, as executive, in what is considered the top production post for both companies. The new RKO staff, a week or 10 days on the number of pictures each of the two RKO controlled plants will make. It is believed having odds, is something that will be decided following conference with Selznick, LaBaron, Marcus, David O. Selznick and Charles B. Rogers. Radio this week scheduled two pictures, while Pathe scheduled 20, with latter adding a good sample of American strength at minimum investment.

Production RKO as an executive title and RKO Pathe looking to the eventual combination of the two companies, with David O. Selznick, producer of RKO, as executive, in what is considered the top production post for both companies. The new RKO staff, a week or 10 days on the number of pictures each of the two RKO controlled plants will make. It is believed having odds, is something that will be decided following conference with Selznick, LaBaron, Marcus, David O. Selznick and Charles B. Rogers. Radio this week scheduled two pictures, while Pathe scheduled 20, with latter adding a good sample of American strength at minimum investment.

At present, says Selznick, it is the intent to allow Rogers, now as a vice president of Pathe, to be in Pathe, to personally supervise all the Pathe picture-making himself. Any personnel of Pathe product by Selznick is thus only a thought at present.

It is understood that v. p. titles under his induction into the RKO ranks. He is v. p. of Radio and RKO. In charge of production' behind only Selznick, Selznick has been authorized that conveys authority under schlichter over both producing units and their respective execs, supervisors, etc.

Until his last summer Selznick was executive vice president of RKO.

(Continued from page 3)

Visual Education

By Tom Waller

(Ninth of the series of articles on moving pictures in the classroom)

David Sarnoff, theoretically, is reported just as interested in visual education as Harry Clarke is demonstrating his materialistic attitude...

Educational is aware that at minimum an appropriation of at least \$20,000,000 will be needed to get its visual ambitions on film afloat into distribution.

That the National Educational Association, composed of 1,000,000 educators in the U. S., will be called upon or will volunteer to conduct a leadership program...

ERPI out. The counting out of Western from the visual picture is not regarded as a section in the program...

The consolidation of Radio Pictures and Pathé, the new combination, is already indicating a trend for the benefit of the film education field...

Radio people are considering another sales potential. This is the school of visual education...

Tiff Attorney on Coast To Set Cruze Budget

Jack London, New York attorney, is here to handle the matter of the production cost and type of pictures...

FOX RELIEF TAKING CARE OF 100 FAMILIES

Harley Clark's Five Friends Plan is now taking care of about 100 families. Payroll eliminations, necessary cuts and weekly vacations, it is admitted, are cutting contributions...

Critics Score

(Continued from page 3) main principle unchanged. Almost the same reviewers are grouped in the higher bracket, and a few new names are included...

The first period of the 1931-32 season shows percentage average higher than that of those rated for the entire year, indicating that radio is spreading throughout the list...

Tendency toward higher score applies likewise to the Chicago-based list. In this manner Morley's list is the most satisfactory...

DAVE HOLLOWAY'S THERMEX

David Howard's Thermex, No. 2, director at Fox, who just completed 'Rainbow Trail', has been given a term contract.

1st Runs on Broadway

(Subject to Change)

(Week Nov. 6) Paramount—'Once a Lady' (Par). Fox—'Friends and Lovers' (Co). Capitol—'Sin of Madelon Claude' (Metro).

(Week Nov. 13) Paramount—'Touchdown' (Par). Fox—'Friends and Lovers' (Co). Capitol—'Phantom of Paris' (Metro).

Foreign Films

'Lindenvind von Rhein' (Metro). 'Ein Mann (Europa) (7th week). 'Eine Freundin So Goldig' (Metro).

12 Pictures

'The Champ' (Metro) (Astor) (9). 'Foreign Film' (Metro) (Europa) (7th week). 'Eine Freundin So Goldig' (Metro) (German) (11).

MOSS CUTS OUT PROD. DEPT.

B. S. Moss is letting out the entire Broadway theatre production unit and will change to a regular five-act vaudeville policy next week.

Actors Overpaid?

(Continued from page 3) a salary end. Its return to a same basis, the left actors organization believes that the organization will next week with three actors.

Fear that producers would have such a meeting checked and closed in the event of actor dissatisfaction is subject to firm refusal is Gilmore's reason for not having assembled the clan.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed weekly 'Variety'.

Le Baron's Lyrics Lyric for three numbers in 'Chi Chi and Her Pals' are being written by Leo Banno, Garry and M. J. Lester.

Jewelry Basket Jewelry club racket here has customers down for \$2 per week, and one member allegedly selected each week to get his merchandise...

Charley Sylvester Charley Sylvester, back from three years of musical shows in Australia, goes into Warner's 'High Society'...

Garbo's Party Grind Dances seven new titles. Greta Garbo's 'Mata Hari' will be done by Harry Green and Garry Lester.

Interschangible Halted because of casting trouble, the German 'Free Solo' has been abandoned.

French Cinderella Suzanne Anthony is foreign version of 'Cinderella'. Scenario by Roger Lasker at Fox, the girl was cast by Lasker.

'Parade's' Long Preview A week's preview at San Jose will be held at the Grand Canyon Hotel.

Always at Parade! Astrid Allright went to RKO-Pathé for second time to lead 'Lady With a Past'.

Authors' Productions Two authors produced their plays in the new Broadway Playhouse.

Noah Berry, Jr., Westerner Noah Berry, Jr. is slated to star in a series of indie westerns financed by Metro.

Radio's Outdoor Studio Radio has two units in the open space and two to follow.

The Dove' is on the Warner racket. The 'Dove' is on the Warner racket, and the 'Dove' is on the Warner racket.

U. A.'s Windup Pickup shots last week on the Cuddo Coast. U. A. Windup.

Part of the 'Prestige' was given Rollo Lloyd, Pathe writer and director.

McKinney at Pe Florence McKinney given a term contract at Paramount. A picture so far for the industry.

Padlock on Stage Universal's Padlock, once the fastest man in the world on a running track, poking at typewriter keys trying to figure out story with an Olympic angle.

Metro's Frenchie First assignment of frenks for 'Frenchie' at Metro consisted of 'Frenchie' and 'Frenchie'.

Beckham's Deal If J. G. Bachman, now in New York, closes with Theodore Dreiser on 'The Money Game', he will be paid on a royalty basis.

Navarra's 10th Anniversary A party to celebrate Ramon Navarra's 10th anniversary was held at the exco's studio bungalow.

Caddo Meg Setup Advance lineup for Caddo when Howard Hughes starts production again in January gives two pictures each to Lewis Mileson.

'Miss America' Meeks Good 'Miss America' Meeks Good 'Miss America' Meeks Good.

'Zee Zee's' Reid Fear Afrid of the 'Zee Zee's' Wilbur and Harold Goldfarb wouldn't put up the necessary two weeks' rental.

Commission sent against Joe E. Brown for \$25,000 was settled by Brown for \$2,500.

East and west part trading between 'East and West' and 'East and West'.

Burton King has 'Human Target' in production. The film, under the direction of Burton King.

A stage play is being shown by Ed Rado, as the story for the picture, with Metro for Spanish picture.

Fox publicity department, to get away from hokum description of the Hill, calls picture 'Lone Star'.

Ray Davis and Al Kelley doing a 'Lone Star' newspaper reporter story for 'Lone Star'.

Allied Pictures Corp. will synchronize in German and Spanish Hoyt Hinton's six westerns.

Fox studio schedule, with three to five units active since July 1, 1931.

Paramount's revival of 'Grand Duchess' and 'Grand Duchess'.

Maureen O'Sullivan is the favorite choice for lead in Metro's 'Tarzan', but no contract arranged yet.

Ken Dalley is managing the 'Ma' Kennedy 'What-a-Man' Hudson cast.

Resumption of Mickey McGuire comedies at Darnour studio has J. P. Kennedy directing 'Ma' and Al Herman. Latorre turned indie producer.

Vertical text on the right edge of the page, likely a page number or index.

Vandalism and Contract Twists
Crop Crip in B'klyn Exhib Case;
New Way of Choking Opposition

A new method of attempting to eliminate competition has come to light through litigation in Brooklyn. It uncovers an independent exhibitor's efforts to put a craze out of business by taking it under lease, literally tearing it apart, then leasing back after repairs. It's the first case of its kind to come to the attention of the industry.

Substantially the scheme was first the leasing by an exhib of the opposition house for five years. Immediate physical destruction to the property was followed by dispossession proceedings by the owner, who, after the house was again in working order, found the destroying exhib claiming another five-year lease entered into with a subleasing firm, which, it is claimed, in reality is owned by the same exhibitor taking the original lease.

Efforts to enforce this second lease, after dispossession under the first, resulted in a decision by Judge Dodd refusing this and permission of judgment under counterclaim of defendant for damages suffered by the theatre.

Concerned are Louis Rosen, Brooklyn exhib, opening in Brooklyn, and Graham and Manhattan, and John Chesnut, owner of the Grand.

In 1928 Rosen obtained a five-year lease on the Grand through the Allico Amusement. Shortly thereafter and apparently he secured another five-year lease (1930-35), under the name of J. J. Sheffield, which was initially leasehold transferred to Paty Demme, an employee, who was disposed after heavy damage to the theatre.

Wrecking
After Rosen obtained the Grand it was charged a systematic program of destruction set in. The roof was chopped with axes so that it would smash, motors and projectors were smashed, cutters in, seats were torn out of the floor, slatted doors were ripped off walls and ticket booths demolished.

This resulted in the dispossession notice. Then the owner, Chesnut, repaired the theatre at a cost of \$50,000, according to his attorney, Amos McCee, and then demanded back to a profitable business basis. When this occurred, it was charged, Rosen brought suit to attempt to regain possession under the second five-year lease. Going into the record was the charged threat of Rosen that "this I'll take the suit out of it" (meaning the theatre).

Amos McCee had no demand for tenancy under the second lease until Chesnut had restored the theatre to a profitable business basis.

An angle brought out in the hearing of the suit informs that the original lease was for five years. Chesnut was with a view to removing it as opposition by having the property leased into stores.

Nicer won refusal of the tenancy demand by the plaintiff on legal grounds which established that the second lease was a continuation of the first under a view. Following submission of briefs on the matter, Judge Dodd will determine the judgment award. Chesnut is asking for \$29,000.

ARRESTED FOR THEFT

Brentlboro, Vt., Nov. 2. Amos McCee, 24, professional, under arrest here accused of burglarizing and entering a candy store and stealing \$700. According to police, McCee admitted the goods had been taken from the store and that he had burned several checks which were among the goods. McCee was returned to the store owners.

A THIRD 3D GANGSTER

A picture's 3D in the gangster category is to be made by Metro. It will be called "The Cleanup" and is directed by Charles Brabin. The picture is to be produced by Brabin and W. R. Burnett.

Bomb Prevention

Oklahoma City, Nov. 2. Manager Charity Burky's method of forestalling a bomb attack by the six pickets was to buy a theatre. With each picket makes a bulky cylinder whose family is eating the show.

Inside is another volunteer walking for something to happen—and nothing happens.

Cruze Asks Court to Direct His Tiff Contract

His Tiff Contract

Chicago, Nov. 2.

James Cruze, with four pictures yet unproduced of the 10 he contracted to deliver to Tiffany by Nov. 1, has petitioned the Los Angeles superior court to declare his right to complete the series. He charges Tiffany with deranging his production schedule by cutting rates of four weeks in accepting and paying for two of the pictures delivered, and by refusing to make a loan in approving stories of five Cruze productions.

Cruze asked the court to confirm his right to film "The Last Mile," "The Way to the Sun," "Silent Thunder" and the last three his five-year lease.

Tiffany asserted the rights to his three stories and had an understanding with Cruze last July to complete the series. He charges that Tiffany now declares he has no rights in the stories, and is negotiating with another producer to do them.

Sheffield Suing Columbia

Over Exchange Contracts

Denver, Nov. 2.

J. T. Sheffield, owner of the Sheffield Exchange system, is suing Columbia Pictures for alleged non-fulfillment of a contract made in 1928, under which he gave up his own exchanges in Denver and Salt Lake City. In these two cities Sheffield has been operating under the name of Columbia Exchanges and was handling Columbia pictures.

Following the entry of Columbia in 1928 a contract was made for the purchase of the deal in which Sheffield's interests in pictures and advertising agencies bearing the Columbia trademarks. Deal involved between \$30,000 and \$50,000 and provided for payment to Sheffield of a percentage of exhibitor contracts turned over to Columbia and stipulated license in enforcing all contracts. In 1928, the system contract which he asks for the balance of \$3,200 with interest for approximately two years, he claims that Columbia handled the exhibitor contracts negatively and that in numerous instances the exhibitor contracts were made by him as consideration in a sale of their own product. Sheffield claims in direct violation of the contract and states Columbia is liable for full payment of these accounts.

'Champ' in Astor at \$2

After viewing the first print sent of 'The Champ' with Wallace Beery in the title role, Metro has scheduled the books for the Astor, New York. It goes in there Nov. 9 for a \$2 run. The picture is in direct violation of that house, other having been 'The Big House.'

'GANGS' NEW WAR FILM

'GANGS' (MORROW Evening) film based on actual war incidents, booked into the RKO-Camden. New York. Pictures of the war are being prepared at a banquet recently. Film is pencilled into the Cameo after the operation with a 'Madre' (Pittsburg) Italian talker.

CABELLERO MOVES UP

Next to Arthur in Fox Theatre— Latter West This Week

Charles B. Cabellero has been named assistant general manager of Fox Theatres under Harry Arthur. The role with Cabellero other duties as chief of the maintenance department. He assumes office immediately.

Prospect looming from this move is that Harry Arthur may move to Los Angeles. Cabellero is from California where he served in an executive capacity for Fox West Coast.

10c TOP HELPS NEGRO-ALIEN CHL GRINDS

Chicago, Oct. 24. That there will be a return of the 5-10-cent houses for the week in neighborhoods is the indication from the click of certain low-priced spots at the Grand and the Willard, which had been starring at higher tariffs, are now doing near capacity at the cheaper admission rates.

Cheap prices are being restricted with certain districts being claimed suitable for them. Houses in the better-class neighborhoods have a certain draw, but they may jock the patronage, but not enough to reach the former grounds, and the colored belt, where business had been particularly bad before the price chiseling.

Short Shows

Whole operating scheme in these houses is the lowness of the cost. Idea is to give 'em as little as possible under the force of competition. New operators' union ruling, which permits one man in the 400-seat houses, is acting as a stimulus in chipping down the prices, since the necessary output of the neighborhood in nearly all cases are at least a year old. Up-to-date material is strictly discarded stuff dragged off the shelf from the grind showing. Patrons are accepting it, with the main idea in these neighborhoods that they're going to a show at a price that can afford, with the idea that the show is up to former standards.

Alger 2-Reelers

Hollywood, Nov. 2.

H. L. Gumbin, of Liberty Pictures, has an option on 26 Horatio Alger stories.

Purpose is to turn these rags to riches yarns into two reelers.

Lesser, Zeidman Sue For Tarzan' Rights

Hollywood, Nov. 2.

Their right to make a Tarzan picture has been put up to the court by the system contractor, Sol Lesser, Mike Rosenberg and Benjie F. Zeidman. Contract made with Edgar Rice Burroughs, called for 10% and 10% of gross to be paid author.

Burroughs says tale was defuncted when it was not sold in 1916 and also says talker rights were not included in the agreement. Contract also said James H. Pierce was to starred as Tarzan at \$2,000 for the picture.

RKO Also Bidding for Fox Houses

Upstate—Skouras Will Probably Cop

Latest to enter negotiations for Fox's upstate New York houses in Hudson Valley is Metro. It doesn't seem to matter any more. From sources close to the situation, however, it is believed that the Skouras Brothers will land the houses.

It is believed that the Skouras may lead the race, signatures may also depend upon submission of definite plans after the operation with a 'Madre' with the Fox people. In this way

New Tops for Loew and Par, Then Setback as Rise Meets Stock; RKO at New Low on Bad Report

Yesterday's Prices

Table with columns: Sales, High, Low, Close, Chg. Per. Rows include 100 Gen. Tr., 100 Do. Tr., 100 Ind. Tr., 1000 Do. Tr., 1000 Ind. Tr., 10000 Do. Tr., 10000 Ind. Tr., 100000 Do. Tr., 100000 Ind. Tr., 1000000 Do. Tr., 1000000 Ind. Tr., 10000000 Do. Tr., 10000000 Ind. Tr., 100000000 Do. Tr., 100000000 Ind. Tr., 1000000000 Do. Tr., 1000000000 Ind. Tr.

Momentum of late last week carried the list higher in the first hour, but then it came to a ground noon and the market closed yesterday (Mon.) with small net losses in the industrial leaders.

Movements were spectacular among the amusement stocks. Loew began the day by climbing to a new top on the recovery at \$4 while Paramount added to its gain of 1/2 last week, hitting its best price in more than a month well above 16. These prices were reduced in the last half hour on urgent profit taking, and both leaders ended the pre-holiday season with fractional net losses.

RKO was under pressure from the stock market with very little gain and evidence of nervous liquidation, touching a new bottom for the entire year at \$14, a low which price it closed. Turnover here for the day was in excess of 50,000 shares which centered special attention upon this conspicuously weak spot in the theatre group. Fox closed at \$14, a low since the summer low ground, as were the Shubert Bonds, later below 4 on one sale.

Fashion Shows for Two U. A. Films with Mile. Chanel on Hand

Fashion shows, as they will be dubbed, will be staged in many cities in connection with 'Greaka Had a Word for It' and 'Tonight or Never,' both United Artists productions.

These displays are not to be held in any of the theatres in conjunction with the pictures but will run salons to be obtained under tie-up. Mile. Chanel, who designed the gowns for the films, will personally supervise this publicity stunt.

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U. A. METRO DEAL ON DISTRIBUTION AGAIN

A distribution merger of United Artists with Metro is reported under way. Sam Goldwyn and Howard Hughes are expected in New York within a week to join others now here, including Douglas Fairbanks in the story picture, which now details on any distribution deal would have to be talked over.

The Metro angle, long rumored, comes up again strongly despite denial. If discussions are under way between U. A. and Metro, their nature is not being limited anywhere in U. A. or Metro. Joseph M. Schenck, of U. A., and Nicholas Schenck, of Metro, are brothers and on the friendliest of terms.

With the arrival of Goldwyn and Hughes a way may be set for U. A. member-members will be in New York accepting Charlie Chaplin and Charlie Swickard, and with the others on quick notice. D. W. Griffith is still in the east awaiting the opening of his picture.

Metro deal would mean distribution of U. A. product through that company, but if with a minor concern it is believed they would distribute the product of the lesser firm as well as its own.

Special Tax Sessions Called by Many States

And Theatres Involved

Filmcom has declared an armistice, the first in the relations of producers, distributors and exhibitors. The armistice is being called for concentrating on a whole is concentrating on the industry as a whole and nation. Inner equities such as over contract and arbitral formation, are being put on the time being so that every effort will be centered on a single objective.

Reports are being made in legislative matters from Allied Exhibitors as well as the Motion Picture Association. The plan being worked out by the Seabury-Mastick committee is tightly lidded and the RKO, with the film industry is concerned.

One of Pettiflow's first steps will be in Illinois, where Governor Emmet D. Bennett has proposed a session to meet the unemployment situation through the medium of extra taxes. Tobacco and oil, as well as amusements, are up for consideration in that state.

Pennsylvania, through Governor Pinchot, will seek to take steps giving consideration to the jobs through new tax laws.

Michigan will make its report from tax commissioners on suggested additional state revenue in the meantime film workers are puzzled as to the move New York has made in the matter of the plan being worked out by the Seabury-Mastick committee is tightly lidded and the RKO, with the film industry is concerned.

'Claude' Gets Raves, \$38,000; '5 Star Final' \$24,000, Good; 'First in Color Film N.S.G.

Chicago, Nov. 2. Three comfortable dates in town, Chicago Oriental again... 'Claude'... '5 Star Final'... 'First in Color Film N.S.G.'

POLITICAL NEWS

Beer Parades Hurt Theatre-'Genius' \$7,000 on 8 Days

News, Nov. 2. (Draw. Pop. \$50,000) Bitterly disappointed in burthen business with parade...

Estimates for This Week

Bransford (WB) (2:30; 20-35-50) Cicco Rick (Fox). Week end...

Estimates for This Week

Devotion (WB) (2:00; 15-25-35) Dreyfus Case (Col). Ought to...

Estimates for This Week

Chicago Public-Ex (K) (4:00; 20-35) 'Genius' (WB) (2:00; 15-25-35)...

Estimates for This Week

'Garden-Devotion' \$23,500 in Portland; 'Cuban Fair'-\$7,500

Portland, Ore., Nov. 2. (Drawing Population, 400,000)

It is picking up again this week with some stronger bookings...

Estimates for This Week

Orpheum (RKO) (2:00; 25-50) 'Devotion' (Pathé) and vaude. Another...

Estimates for This Week

Brooklyn Players leg out. Koolb...

YELLOW TICKET IN FOR \$37,000 S. F.

San Francisco, Nov. 2. Just when the boys were about to lean back and enjoy some healthy grosses Old Sol beat down out of the sky to hand down blows in three of the warmest days this year...

Estimates for This Week

Fox (4:00; 20-35-50) 'Rock Pickin'' (Fox). Stage show...

Estimates for This Week

Parment (Fox) (2:00; 15-25-35) 'Palmy Days' (UA) (34 week)...

Estimates for This Week

Warfield (Fox) (2:30; 25-50-75) 'Palmy Days' (UA) (34 week)...

Estimates for This Week

Indianapolis, Nov. 2. Even with good pictures they're making personal appearance at Lyric should help bring in young blood...

Estimates for This Week

Indiana (Public) (2:30; 25-50-75) 'Ruling Voice' (FN). Close to \$1,000...

Estimates for This Week

Orpheum (Public) (2:00; 25-50-75) 'Ruling Voice' (FN). Close to \$1,000...

Estimates for This Week

Washington, Nov. 2. Premieres are getting in the thick hereabouts. Fox doing it this time...

Estimates for This Week

Washington (Public) (2:00; 25-50-75) 'Ruling Voice' (FN). Close to \$1,000...

\$40,000 in 3 Wks. for Palmy Days' at Princess, Montreal, Beats 'Whoopee'

Montreal, Nov. 2. (Drawing Population, 600,000)

Five thousand dollars taken in hold-over grosses...

Estimates for This Week

Smart (Public) (2:00; 25-50-75) 'Palmy Days' (UA) (34 week)...

Estimates for This Week

Lafayette (Public) (2:00; 25-50-75) 'Palmy Days' (UA) (34 week)...

Estimates for This Week

Minnesota (Publ.) (2:00; 25-50-75) 'Palmy Days' (UA) (34 week)...

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Estimates for This Week

St. Paul (Publ.) (2:00; 25-50-75) 'Palmy Days' (UA) (34 week)...

Buffalo, Nov. 2. Business is off from preceding week's peak...

Estimates for This Week

Smart (Public) (2:00; 25-50-75) 'Palmy Days' (UA) (34 week)...

Estimates for This Week

Lafayette (Public) (2:00; 25-50-75) 'Palmy Days' (UA) (34 week)...

Estimates for This Week

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Estimates for This Week

St. Paul (Publ.) (2:00; 25-50-75) 'Palmy Days' (UA) (34 week)...

Tacoma Op. \$6,000

Tacoma, Nov. 2. (Drawing Population 125,000)

All around good and steady business...

Estimates for This Week

Orpheum (RKO) (2:00; 25-50) 'Palmy Days' (UA) (34 week)...

Estimates for This Week

Brooklyn Players leg out. Koolb...

Estimates for This Week

St. Paul (Publ.) (2:00; 25-50-75) 'Palmy Days' (UA) (34 week)...

Estimates for This Week

St. Paul (Publ.) (2:00; 25-50-75) 'Palmy Days' (UA) (34 week)...

Estimates for This Week

Brooklyn Players leg out. Koolb...

'Claudet' Weak in L. A., \$18,000; '5 Star Final' is Big with \$26,000; And Mgrs. Discuss Stage Shows

Los Angeles, Nov. 2.—Town tops today's aggregate... 'Claudet' weak in L. A., \$18,000; '5 Star Final' is Big with \$26,000; And Mgrs. Discuss Stage Shows

Paramount's \$36,000 last week with Chevalier in person and back to \$18,000 on the current pace for 'Girls About Town'...

Loew's states at \$18,000 for 'Sin of Madelon Claudet' (nee 'Lullaby') is very poor, and little better than the \$18,000 last week's 'Sob Sister'.

'The Land' is off a couple of G's, down to \$12,000 at the RKO. 'Carthy Circle' is dark again...

Estimate for This Week: Chinese (FOX) (2:22-50-75), 'Yellow Ticket' (FOX) (2nd-nd-nd), 'Monkey Business' (FOX) (2nd-nd-nd), 'Criticism' (RKO) (1:00-00: 35-65)...

'Yellow Ticket' (FOX) (2nd-nd-nd), 'Monkey Business' (FOX) (2nd-nd-nd), 'Criticism' (RKO) (1:00-00: 35-65)...

'Pantage' (FOX) (2:10-30-40-60-80), 'Monkey Business' (FOX) (2nd-nd-nd), 'Criticism' (RKO) (1:00-00: 35-65)...

'RKO' (2:55-30-45), 'Pagan Lady' (FOX) (2:00-30-45), 'Woman of Experience' (FOX) (2:00-30-45)...

'States' (Loew-Fox) (2:04-36-51), 'Clare' (Loew-Fox) (2:04-36-51), 'Next Riders of the Purple Sage' (Loew-Fox) (2:04-36-51)...

'Smiling Lieutenant' (Param.) (2:00-30-45), 'Smiling Lieutenant' (Param.) (2:00-30-45), 'Smiling Lieutenant' (Param.) (2:00-30-45)...

'Fulton's Two-for-Ones' (Loew-Fox) (2:00-30-45), 'Fulton's Two-for-Ones' (Loew-Fox) (2:00-30-45), 'Fulton's Two-for-Ones' (Loew-Fox) (2:00-30-45)...

'Cluban' Near \$10,000 on 8 Days in Denver—Fair

Denver, Nov. 2.—'Clubo Kid' at the Aladdin, will do the best comparative business show...

Estimates for This Week: 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45)...

NEW HAVEN SOLID

Band Helping Far to \$14,000—'Garden'—'Claudet' Are Mild

New Haven, Nov. 2.—(Drawing Population, 300,000) 'Garden' will probably get the biggest take in town this week. Needed extra midnight show Saturday to handle crowds...

Setting of opening day for three Fox shows simultaneously (Friday) gives 'Clubo Kid' a splendid chance to cut down on newspaper space and live in the limelight...

Estimate for This Week: Paramount (Public) (2:00-30-45), 'Girls About Town' (Param.) and Duke Bridgman, 'Will do close to \$10,000...

Fox Film (2:04-36-51)—'Clubo Kid' (Fox) and unit. Looks fair at \$12,000 last week 'Susan Lenox' (2:10-30-45)...

Records are falling with the 'Clubo Kid' (FOX) (2:00-30-45) and 'Clubo Kid' (FOX) (2:00-30-45)...

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BOSTON JUMPS WITH \$18,500 FOR TIP OFF

Weather ideal and good bills all around, so that new week looks like a pip.

Met (4:00-5:15), 'Mad Genius' (WB) and Thurston. Will do around \$18,500...

Estimate for This Week: 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45)...

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'Claudet' and 'Yellow' Are Each Near \$75,000 at Cap and Roxy; Business Just Far on B'Way

Weather ideal and good bills all around, so that new week looks like a pip.

Met (4:00-5:15), 'Mad Genius' (WB) and Thurston. Will do around \$18,500...

Estimate for This Week: 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45)...

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'GIRLS' WEAK IN N. O.

Business along Broadway is help with \$18,000 on the current pace...

Estimate for This Week: 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45)...

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Derr-Sullivan's Next

Hollywood, Nov. 2.—E. B. Derr-Sullivan, leaving Howard Hughes Nov. 12, may align with Fox.

Estimate for This Week: 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45), 'Like You Never' (FOX) (2:00-30-45)...

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THE OLD FIGHTIN' COCK'S SENSATIONAL SMASH!

SUICIDE FLEET, the Navy's Big Parade, has proven by preview that it is a **SENSATIONAL SMASH**.

And by **SENSATIONAL SMASH** I mean the type of picture that a showman can show his stuff with. The exploitation angles are unlimited. And the appeal is for the whole family.

SUICIDE FLEET tells for the first time the inside story of how we sank the submarines. The Navy lent every cooperation to RKO Pathe, including submarines, destroyers and personnel.

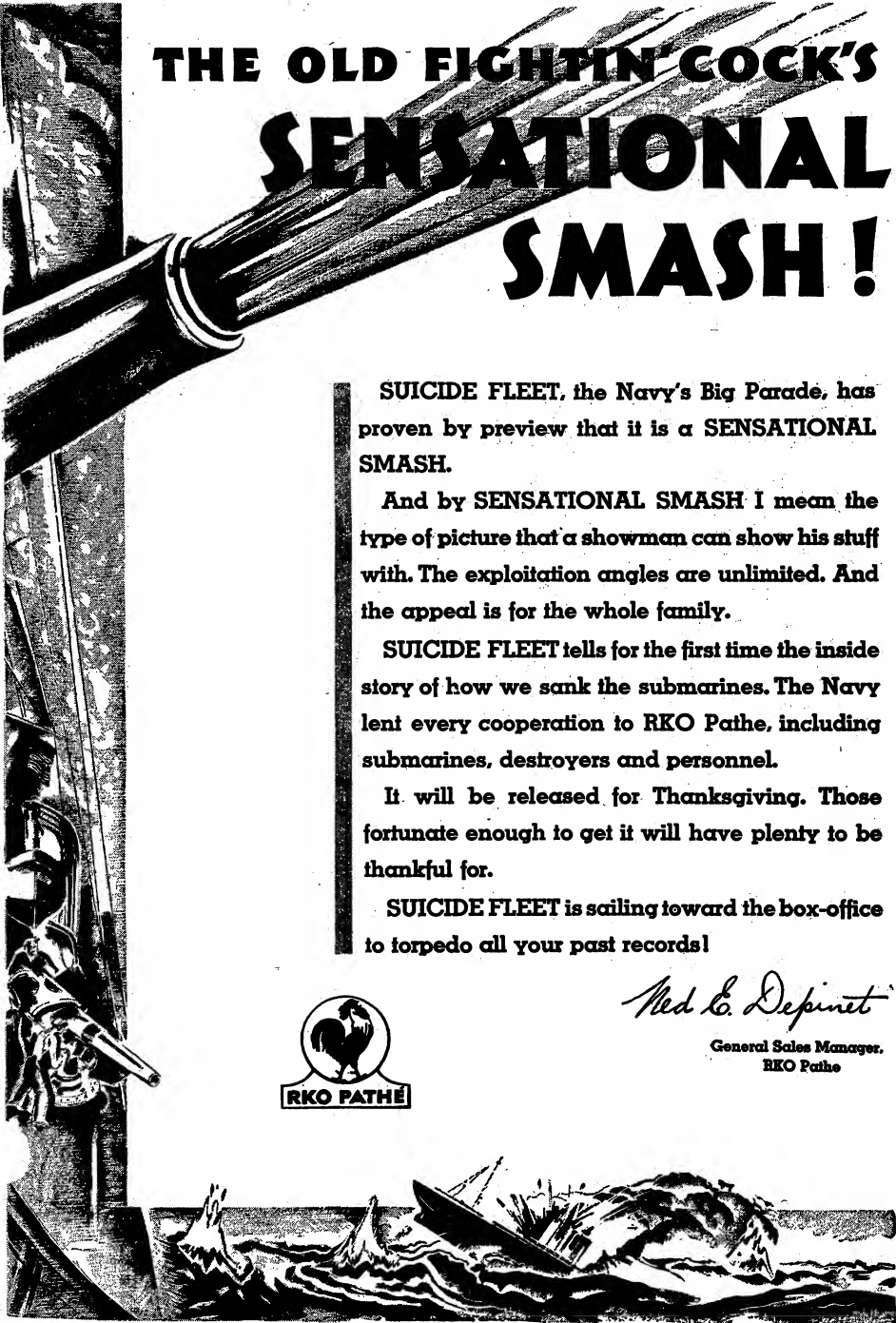
It will be released for Thanksgiving. Those fortunate enough to get it will have plenty to be thankful for.

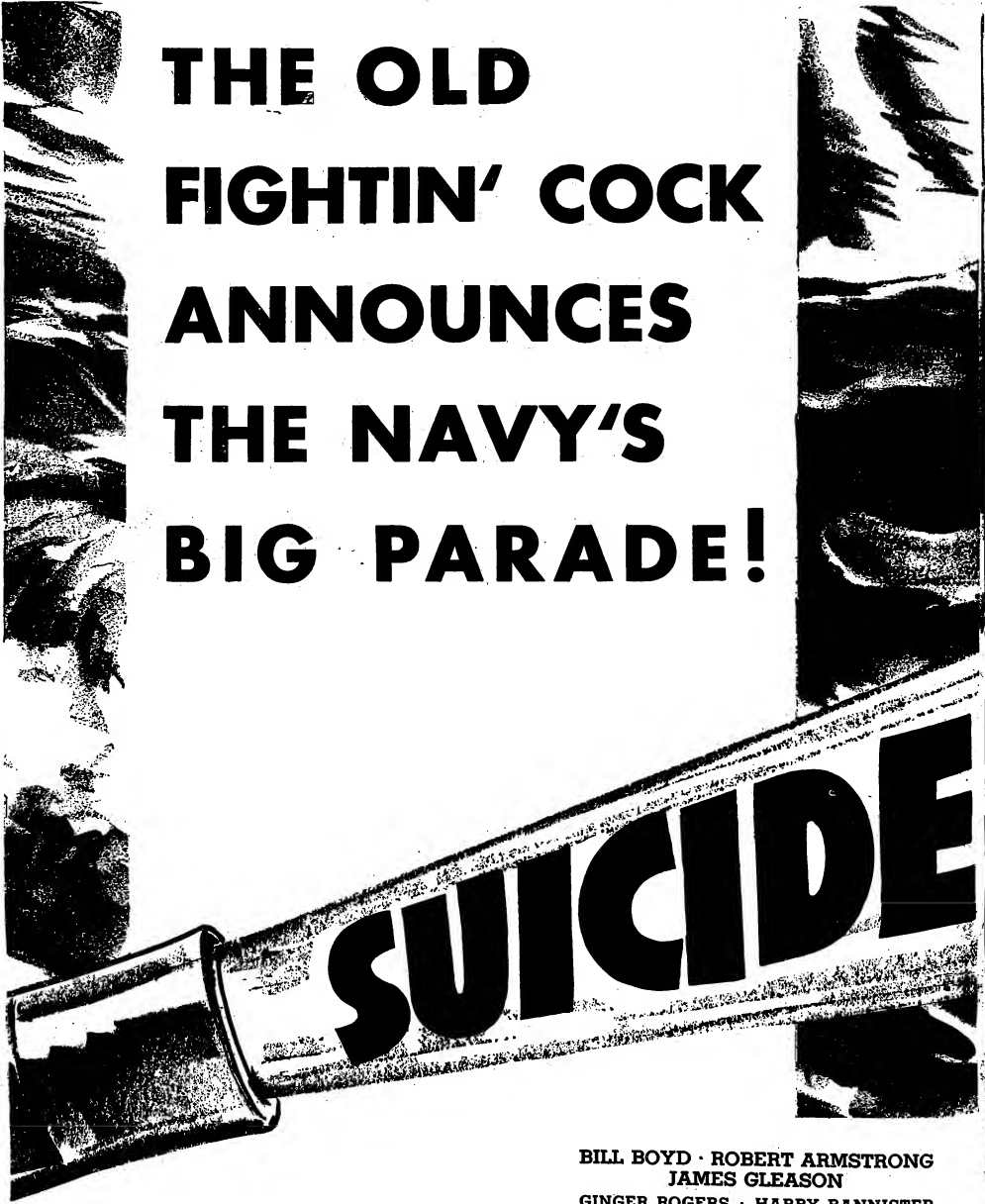
SUICIDE FLEET is sailing toward the box-office to torpedo all your past records!



Med. E. Depinet

General Sales Manager,
RKO Pathe





**THE OLD
FIGHTIN' COCK
ANNOUNCES
THE NAVY'S
BIG PARADE!**

SUICIDE

**BILL BOYD · ROBERT ARMSTRONG
JAMES GLEASON**

GINGER ROGERS · HARRY BANNISTER

Directed by Albert Rogell

Story by Commander Herbert A. Jones · Scenario by Lew Lipton

A CHARLES R. ROGERS PRODUCTION

HARRY JOE BROWN ASSOCIATE PRODUCER



RKO  **PATHE**

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time,
 RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!



**THE OLD FIGHTIN'
 COCK IS RIDING ON
 THE CREST OF THE WAVE!**

Gold Suspension Booms Australia, But Fans Still Want Slow Bargains

Sydney, Oct. 16. From out of the gloom a light has appeared.

Great Britain by foregoing the gold standard has been the means of sending the wool and wheat markets away up. In Australia wool has the main export, and the wool pool such a condition means increased spending power for the man on the street in turn, and the wool seller added earnings. Sooner or later the theatrical managers reap the benefit.

During the latter end of September a great revival in trade along the main export, and the wool pool managers look forward to a general brightening all around.

At the first time Sydney is open for many months every theatre is open and catching fair trade; unemployment is gradually declining, and whilst Australia is still in a poor plight, high tops are held for the near future. The local wool market during the past two weeks has risen in value, and this in the opinion of the man in the hat in the theatre.

Nevertheless, Australians are still receiving high fares for low cost, and only theatres playing two features, orchestra, stage act and variety are getting the best of the situation being one or two smash long-run hits such as "Viennese Night" (20 weeks), and "Daddy Long Legs."

METRO AFTER DEAL TO PRODUCE IN PARIS

Paris, Nov. 2. Metro is preparing to produce in London, realizing that this market is unable to support Hollywood's output. While Metro is unwilling to run studios here, it intends to distribute some product overseas from its restricted London office, similar to several other American companies.

Affiliation is undecided as yet. Metro's position here is getting worse all the time because of selling features against competing programs offered by the opposition.

Metro recently completed a deal with Heilmann in London for three British films to be made for Metro distribution and making any French deal, would probably go no further than that on the Continent. Metro would not mind handling a few European films for distribution, but still give Metro a share in the European footing. Meantime, the American company is continuing its program of negotiations to be made in Hollywood.

Fairbanks in French

Hollywood, Nov. 2. Warner will make at least one foreign picture locally during the coming year. It will be French with the title "Fairbanks, Jr., starred."

Studio has no other plans for silent shorts or synchronized shorts. Reason for going French with Fairbanks is the heavy pull experienced in the tongue with the "Aviator" last year.

Search is now on for a suitable story.

Hague Bans 'Dance'

The Hague, Nov. 2. "Tans Geh" "Welter." Warner Brother German version of "Dance Goes On" has been banned by the censor. It is the only film banning this week here, practically a low water mark for this territory.

Ufa's Swiss-Made

Zurich, Nov. 2. Ufa is set to start work on a new picture to be made in Switzerland. Picture has a Swiss locale and will be titled "Mountain Tourist."

It shall will star, with Alfred Zeltzer directing.

KIMURA'S PAR JOB

Hollywood, Nov. 2. R. Kimura, editor of "Movie Times," Japanese picture trade paper, which has been owned by Fox Paramount to oversee superimposing of titles on pictures intended for the East.

Kimura arrives here Dec. 10, for several days with studio officials before going east.

Punch and Judy Folds

Chicago, Nov. 2. Max and Nate Ascher are out of the Punch and Judy with the picture. The picture was made in two months Ascher's trip with German films after the spot was opened by the Ascher-Machat, now operating the Cinema.

Financial reverses broke down the Ascher-Machat at the shutdown coming at the request of the landlord. With Punch and Judy folding and the Monroe in double features the foreign picture field in town is left to Machat's Cinema now.

Par's Foreign Grosses 12% Above Prior Year Despite Worse Times

Paramount's grosses from foreign distribution for 1921 are 12% above the previous year. Actual figures are not available. The percentage of sales in tabular form has not yet been debased currency, an unusually high exchange in the face of general depression in double features abroad and the fall in exchange.

It has been officially estimated that the stock for the foreign distribution field Par's foreign net might be leveled to around 50% of the previous years. Exchange drop may vary from 15 to 50% in countries.

Par's biggest income spots are France and the Spanish speaking countries, with a substantial representation in the face of the Kingdom, also in Germany. Also England where Par is producing material to meet British quota demands.

These figures while sounding big might not be taken too literally as with improved conditions at home, the British market is substantially higher. Most of Par's income abroad comes from the sale of its Hollywood and New York brand name films although certain of its Hollywood and New York brand are turning nice prices.

Eastman Boosts Price on Raw Stock for England

Eastman has raised the price on raw stock for the British market by one-tenth of a cent a foot. U. S. is 20% increase.

Move is to make up partially on the drop in the British pound.

Jarratt Still Booked

Jarratt is in a recent cable to "Variety" as mentioned having taken over the booking of the British Gaumont's six West End London theatres from Arthur Jarratt. Bernard asks that a correction be made.

Owing to the success of his presentation of "The Ghost Train" at the British Gaumont's six West End theatres, which he has done. Jarratt remains the booker of these six West End theatres, his position being affected by Bernard's new presentation titles.

IN-LAW OUTA LUCK

Milwaukee, Nov. 2. Although she has a contract calling for the release of the English films, Ruth Peterson, Milwaukee, finds herself unable to make use of it. She is under a bit of a permit refused to renew her labor permit. Miss Peterson is the sister of Mrs. Peterson, wife of the chairman of the board of Gaumont-British.

Miss Peterson went to England last year to work under the permit and appeared in several stage and screen productions. Her contract renewal is said to be result of unemployment in England.

A director cannot employ foreign players unless he shows he has money just that person for the production.

Mauzens at Metro

Hollywood, Nov. 2. Frederick Mauzen, who has been in the East, has been given a term contract at Metro. He'll write and supervise films unless he shows he has money just that person for the production.

Atkinson on 'Era'

London, Nov. 2. George Atkinson is slated to leave New York for London on the "Telegraph," to replace Peter Burrup on "Era."

Atkinson is a local film trade sheet controlled by Gaumont British.

'CITY LIGHTS' BIG

Starting This Week on General Release in England

London, Nov. 2. "City Lights" (U.A.) was started on general release here this week with phenomenal business reported everywhere. Eighty prints were sent out by the United Artists London exchange. The first week in London picture is the most spot film being strongly supported by acts or shorts exhibited in the picture.

ENGLISH FILMS DRAWING WELL AT HOME

London, Nov. 2. Surprise here in London is the seemingly sudden success of British talkers in all fields. Exhibitors continue to show a 25% drop in attendance voluntarily showing 30% and getting excellent grosses with them.

One of the last great picture shows was home market winners, one was bad, and one was slight. The last picture in the round, with considerable enthusiasm.

Studios are going up all around London, with early signs indicating a record activity for next year.

Another factor that's helping up the British producers is the underground whispering that a 35% ad valorem tax on all imported pictures will be passed shortly by the government.

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U.S. Films' Crime Tam, So Dangerous Orient Showman Refuses 60% of 'Em

Amer's Minister Inspects

Berlin, Nov. 2. Italy's foreign minister Gfandri, while visiting in Berlin last week made a tour of the Ufa studios in Babelberg.

INDIA TOPS FRANCE IN NATIVE MADE PICTURES

While no complete figures are obtainable, the enormous growth of the native film industry in India, despite economic and political upsets, is decisively indicated in a recent survey compiled through Washington sources that show 26 native-made Indian films submitted for censor consideration in Bombay in a single month.

This is more than half as many as the American-made films submitted and around 50% more than the English. "Although 24 pictures were offered, these were divided as follows:

United States.....	50
India.....	26
Britain.....	17
German.....	1

The figures for native India film production are extraordinary in the face of the annual computation of around 200 films which may be conservatively estimated to be natively produced. Modern interests, of course, led.

Altogether it is figured from 38% to 40% of the films distributed in India are native made. That's a high percentage against imported product anywhere.

The figures presented can be taken to indicate a definite quantity of production, India is said to be producing around 200 native-made pictures annually. That may even be a conservative estimate.

When the figures came to the attention of film authorities here, the comparison of number of native-made films in India as against those imported which production was considered extremely enlightening.

In the industrial estimate, native-made film in India more than makes up for the features and usually made in France and other companies. This is exclusive of Paramount's Javille plant. India's native output, besides, is compared most favorably to the native German output, and is probably higher than the English output.

Tallah's Rep Eds to Hold Up 'Sin' in London

London, Nov. 2. Business was held up by the recent high standard here during the week-end, with fine weather being the chief factor. Large exodus to the country hurt.

"Carnival," new British film, opened in London last week and will be in for a month. Anna May Wong's "Daughter of the Dragon" (Par) started in London last week and will be replaced after one week by "State of a Secretary" (Par).

"My Sin" is doing poorly at the Carlton, despite Tallah Bankhead's rep. and will probably not outlast a fortnight.

"My Sin" (Par) replaced "Animal Crackers" at the Carlton last week (28). General press reception indifferent with the picture looking for a stoppage at the house while Paramount is cutting "My Sin" as being talker.

MEK. STAGE SHOWS

London, Nov. 2. Presentation policy has been effected by Cine Olympia (Par house) and the "Lion" (Mek) at the Olympia. Largest and second largest respectively, of the local first line theaters, are showing "The Last Days of Pompeii" and "The Last Days of Pompeii" respectively.

High Pressure

But the picture exhibitors, regardless, urge him to accept shipments (at his own expense) of gangster pictures. It is claimed by exhibitors that charges collect, and only antagonizing the locally strident censor.

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N. Y. Censors Hold Up German Comedy Picture

New York censors are holding up "Dance Goes On" for exhibition "Five Days' Middle Arrive," German film. Picture is owned for America by Warner Bros. and has been on the censor board ordered so many cuts the film is impossible for showing as is.

Protest Dusted Film

Milan, Oct. 22. "Min and Bill" (Metro) at the San Carlo cinema. Many of the protesters have been named "Castro" in Italian, only the translator knows the Italian meaning of the word. On every side the protesters were told the Italian transcription could not be used for the picture. On every side the protesters were told the Italian transcription could not be used for the picture. On every side the protesters were told the Italian transcription could not be used for the picture.

UNLAD

No-Dialog Syncs Ultimate Aim for U. S. for the Foreign Market

Eventual swingback of American companies to the non-dialog syncs for the foreign market is looked for within a year by informed observers. Under a plan known to have been projected in council before all foreign markets, the future of foreign films made by American companies will carry only the most important dialog. The dialog to cover only the most important action points and with superimposed titles explaining. Rest of film silent and synced.

The swingback is to be gradual as certain companies like Fox and Universal are still producing dialog films for the Spanish market, while various other companies are still operating or planning to operate in production abroad. Among the latter Paramount, United Artists, Metro and Universal.

Present Tie-Ups
Paramount has its Joinville plant while United Artists is tied to certain indie French producers. Both are making Spanish talkers. Although it has been reported that Tobis and another German company for production of around nine titles to do it in the dubbing.

That's for production abroad. On this side the only companies engaged in actual dialog production are Fox and Universal. Both are making Spanish talkers. Although it has been reported that Tobis and another German company for production of around nine titles to do it in the dubbing.

The swingback to non-dialog syncs is looked for within a year by the biggest being cost of producing native dialog pictures for a limited market. Other angle is that it has been proven to the foreign managers that a good film goes over despite its dialog and with superimposed explanatory titles.

S. A. EXCHANGE WILL S.S. TRE

Buenos Aires, Oct. 5.
Show business here still affected by depression, says have to be definitely regarding exchange. Dollar went way above our heads, with 100 of our money now worth one dollar as compared with the par rate of \$23. This makes imports and exports almost impossible and American trade with this country is dying on its feet.

On the other hand such businesses as the film, which have to do money to the States, find that whatever they do, the net in the U. S. is little or nothing. Percentage value representatives here of picture concern, who haven't had such a bad time and that that grows when it reaches home is just that much less owing to the exchange. Much less in picture circles, where the market has had a bad trade. Cine owners meeting every now and then to offer new lines. Distinct percentage value is main complaint. Representatives here are meeting their wishes where possible, and so far no friction noticed.

"Government slapped new taxes on accessories, such as have to be grubbing. Position of authorities in face of dwindling customs revenue through the loss of revenue from fresh revenue necessary. People here smile when they hear new taxes put on over night and react in a typically every form of business affected.

INTERNATIONAL CAST

Part Sound—Part Silent Picture Made in Paris—Finished in Alexandria

Alexandria, Nov. 2.
Yusef Wahby, probably the best known native actor, is back from Paris where he completed a Franco-Egyptian talker titled "Sons of the Rich." It will be part talker and part silent, the quiet sequences to be shot here, starting immediately.

Cast of the film is international, including Colette Parfouli, French; and Behlida Hafez, Egyptian. Also about 60 more people from various nationalities.

GENERAL CUT IS PROPOSED IN GERMANY

Berlin, Nov. 2.
Splo, organization composed of all branches of the German film industry, got together a meeting of all the major German picture producers to discuss the cutting production costs down the line. Present were Ufa, Emelka, Terra, Deutsche Lichtschmelzfabrik (German Film Syndicate) and practically every film company, with all agreeing that nothing has to go in, time quickly, with everybody connected with picture business here taking a niche. Salaries of everybody, the decision is, must be brought down to reasonable figures.

It was decided to aim for a cut on the least salaries paid them. That to avoid bitterness by individuals and is supposedly to apply to every actor. But some companies have been formed to carry out negotiations and details, with more forming and are negotiating film salaries daily.

While the move of Splo is highly important to the film industry, it is felt here that the decisions passed or being considered must be over-estimated in value since they are thus far still in the theoretical and not the practical stage.

PAR MAKING 24 FRENCH FEATURES FOR SEASON

Paris, Nov. 2.
With its German and Spanish picture output completely some weeks ago, Paramount currently is concentrating all of Joinville's efforts on the production of 24 French films with the studio schedule down to basis of two features monthly and another two or three completed some weeks ago. Paramount currently is concentrating all of Joinville's efforts on the production of 24 French films which are released here annually. Present rate of production is on around 75 on average. Outside of the French pictures Par is on over night and react in a typically every form of business affected.

AMERICAN SETS ENGLISH POLICY

Unseen Speakers for American Stars Regaining European Revenue for Producers Despite Press Protest—Looked Hopeless Until Process Perfected Mechanically.

IMPORTATIONS

Hollywood, Nov. 2.
Foreign language production pessimism that existed a few months ago has given way to an aura of optimism. Producers feel that the foreign market can once again be counted upon to bring home some of the bacon. It is looked dark those early tries with individual filmizations.

Decision of some recently synchronized versions is looked upon here as a proof that dubbed editions, when properly made, will not only be accepted by foreign audiences but also will be looked dark those early tries with individual filmizations.

B. O.'s Okay Dub
Gross returns on Metro's first dubbed versions, "Min and Bill" in French and "Trader Horn" in French, where editorially the press went on record against sync, is one reason why some of the optimism which is considered as virtually killing any possible turning back to the earlier, more costly, method of making the language pictures direct.

Some other companies involved in foreign production have in the past followed the Metro lead so far as local multi production in concerned. With Metro now satisfied that dubbing answers the problem, it is a foregone conclusion that exhibitors will get on the band wagon. Inceptions of course, will be such titles as the Ufa's "Mutter Courage" and Jeanette MacDonald pictures and others in which there is a star and considerable foreign interest and equally so, in either.

Export Trend
Metro's of Europe new importations from abroad for this year are considerably puzzled by the sudden let-down, although agreeing that the Spanish language theaters were too touched in the past to do any good. Only six months ago there is to be housed for Spanish language films in such a town as Gary, Ind. This has since waned to four.

Outside of a few theatres in and near Chicago, and several in and near New York, the Spanish houses are pretty well restricted today to Texas, Arizona and California with some minor interest in other English talking, to Spanish, dialog.

Loss of interest by Spanish-Americans in pictures of their own language, is considered significant because it ties up with the feeling in Spanish speaking countries, American and foreign, are finding that in South America, Spain and other Spanish-speaking countries, the natives prefer silent or sync to English talkers, to Spanish, dialog.

American RKO Stars in English Made Talkers to Boost Gross of Those Films Over There and Here

ENGLISH LEGISLATION

Expected From New Government to Protect Exhibitors
London, Nov. 2.
Understood here that legislation will shortly be started in the new government to prevent the British Society from barring indie exhibitors linked with the co-operative booking combine.

Practice of the indie being showed aside has been frequent because of the exhibs being unable to book individually against the circuits. Distributors have frequently refused to book into co-operative houses except on late runs.

M-G PLANNING 20 FOREIGNS, ALL DUBBED

Some 50 foreign language prints of 20 pictures will be made by Metro and Dupont for 1932 present plans. All will be in French, German or Italian and all will be dubbed. No direct-acting are listed.

A definite schedule does not exist as yet. The tongue produced according to the Metro foreign department in New York. Merely a list of picture bookings for about 20 films are to be treated through dubbing. French and German will be given preference and all sync made on the coast.

Dubbing in line with M-G's policy of importing foreign players strictly on voice values.

SPANISH FILMS SP INTEREST DIVES

A sudden decrease in the demand for Spanish talkers throughout the States has been manifested recently. Of about 60 possible spots for these films in the fall, only 20 months ago, there are no spots to be less than 20 available.

Foreign Player Jailed
Hollywood, Nov. 2.
Peter Erkelenz, working in German versions, has been jailed by immigration officials. Claim the actor entered this country illegally two years ago.

Basil Dean's proposal to make English quota pictures with RKO-American stars in them for the purpose of insuring a higher gross on both sides of the ocean on a maximum production cost was approved by the RKO advisory board of film heads in New York last week. Dean sailed Friday (30) on the "Europa."

Those okaying the Dean proposal are said to have been Hiram Brown, Lee Marcus, Joe Schmitzer and Charles Rogers. Schmitzer and Rogers from the coast studios are in New York.

Dean believes he has a sane and sound principle for a new try in bringing over English-made talkers in an attempt cross the American market. Dean is the RKO gen rep for production in Great Britain. He has produced the most modern film studio in Great Britain, financed by outside English capital and reported to have cost around £2,000,000. He will operate the studio as the RKO producer and principally for RKO pictures. British quota laws require that an alien (American) producer operating its product on British territory must make 12 1/2% of its entire footage imported into England, on British soil, with 75% of all labor and material in England, on all-English, excepting one star.

On the other side of the purpose are the stars of Radio pictures and RKO-Pathé. The intent is to draft the best of the most modern film studios who companies into an all-English quota talker otherwise. Popularity have depended on England is expected to aid the gross over there, while the same star will, it is anticipated, be held over in England. The picture on this side, with the American rentals dependent upon the picture on the other side, it is anticipated that while the American star may have a clear personal draw that can be depended on to make the scheme successful and perpetuate it for the profitable money class, the story must stand on its own.

An important part of Dean's argument in New York is said to have been that he can hold over the average cost of the English quota picture for RKO to be made in England to around \$100,000, at present exchange. This will make the average cost of production of an all-RKO-English film \$120,000.

Dean's company abroad is the Argentine. The picture on this side, with the American rentals dependent upon the picture on the other side, it is anticipated that while the American star may have a clear personal draw that can be depended on to make the scheme successful and perpetuate it for the profitable money class, the story must stand on its own.

Among the RKO stars available for the English quota picture are Genevieve, Helen Twelvetrees, Richard Dix and Wheeler and Woolsey as among the best of the most modern RKO studios on the coast just now.

Foreign picture people say the Dean proposal is a bold move in the English star list as well, by tying up an English star or name with the American picture. That would again help the picture in England, while it might be an error to import the English name over here it might be. Others than those concerned who are interested in the picture making, production and exhibition.

"Lenox" Badly Cut, but In by English Censors
London, Nov. 2.
British Censor Board has finally passed Greta Garbo's "Susan Lennox" imported into the film was drastically cut.

12 TIMES BIGGER THAN TWELVETREES' BIGGEST!

OPENING FRIDAY
RKO MAYFAIR, NEW YORK.



The Old Fightin'
Cock cracks key
city records wide
open!

Crowds crowding
in everywhere to
see Twelvetrees
and Cortez teamed
for first time since
"Her Man"!

Helen TWELVETREES BAD COMPANY

RICARDO CORTEZ

DIRECTED BY TAY GARNETT

Suggested by
JACK LAIT'S STORY

A CHARLES R. ROGERS Production
HARRY JOE BROWN, ASSOCIATE PRODUCER

Comes with
**SUICIDE
SQUAD**
WILL TORPEDO ALL
YOUR PAST RECORDS!

RKO  **PATHE**

The old Fightin' Cock Crows every Friday Night, 10:30 N. Y. time, RKO
THEATRE OF THE AIR—N.B.C. hook-up of 44 coast-to-coast stations!

Talking Shorts

BEHIND THE MICROPHONE

A foot thing that... Paramount Pictures... Commercial advertising...

CLARK AND MCCULLOUGH

Radio laughs in 20 minutes... Clark and McCullough entry... Comedy...

Miniature Reviews

'Sin of Madelon Claudet'

Natural sobber for Helen Hayes... Sin of Madelon Claudet... Helen Hayes...

'Oh, God! What a Town'

Good laughter picture... Oh, God! What a Town... Comedy...

'The Yellow Ticket'

Passable B. C. Biggest asset is... The Yellow Ticket... Comedy...

'Platinum Blonde'

Wide circulation and big hit... Platinum Blonde... Comedy...

'Consolation Marriage'

Fair entertainment that... Consolation Marriage... Comedy...

'Shanghaied Love'

Well played familiar sex... Shanghaied Love... Comedy...

'Branded'

Western featuring Buck Jones... Branded... Comedy...

'Terra Madre'

Italian tangle of modern... Terra Madre... Comedy...

'Girls About Town'

Humorous situation... Girls About Town... Comedy...

'Lillian Ticker'

Very French... Lillian Ticker... Comedy...

'Unholy Garden'

Historical unreality of an... Unholy Garden... Comedy...

'Eine Freundin So Goldig Wie Du'

Group of talented comedians... Eine Freundin... Comedy...

'Platinum Blonde'

Newspaper man O'Donnell... Platinum Blonde... Comedy...

'Consolation Marriage'

Simple love story that... Consolation Marriage... Comedy...

'The Tip-Off'

Mildly diverting little effort... The Tip-Off... Comedy...

'Fanny Foley Herself'

Story of a vaudevillian... Fanny Foley Herself... Comedy...

'Terra Madre'

Simple, slow story of the... Terra Madre... Comedy...

'THE FLY GUY'

Stanley, N. Y. Pathé... The Fly Guy... Comedy...

'THE MULE'

Stanley, N. Y. Pathé... The Mule... Comedy...

'THE PUPPET SHOW'

Stanley, N. Y. Pathé... The Puppet Show... Comedy...

'THE HONEYMOON'

Stanley, N. Y. Pathé... The Honeymoon... Comedy...

'THE SWEETHEART'

Stanley, N. Y. Pathé... The Sweetheart... Comedy...

'THE MARRIAGE'

Stanley, N. Y. Pathé... The Marriage... Comedy...

'THE KID'

Stanley, N. Y. Pathé... The Kid... Comedy...

'THE TRAMP'

Stanley, N. Y. Pathé... The Tramp... Comedy...

'THE BIRD'

Stanley, N. Y. Pathé... The Bird... Comedy...

'THE CAT'

Stanley, N. Y. Pathé... The Cat... Comedy...

'THE DOG'

Stanley, N. Y. Pathé... The Dog... Comedy...

'THE HORSE'

Stanley, N. Y. Pathé... The Horse... Comedy...

'THE SHEEP'

Stanley, N. Y. Pathé... The Sheep... Comedy...

'THE PIG'

Stanley, N. Y. Pathé... The Pig... Comedy...

'THE BEE'

Stanley, N. Y. Pathé... The Bee... Comedy...

'THE WORM'

Stanley, N. Y. Pathé... The Worm... Comedy...

'THE ANT'

Stanley, N. Y. Pathé... The Ant... Comedy...

'THE FLY'

Stanley, N. Y. Pathé... The Fly... Comedy...

Sin of Madelon Claudet

Metro production and release... Sin of Madelon Claudet... Helen Hayes...

It isn't often strange that a studio... Sin of Madelon Claudet... Helen Hayes...

Who's afraid to go back as far... Sin of Madelon Claudet... Helen Hayes...

'Unholy garden' (U.A.). Unusually... Sin of Madelon Claudet... Helen Hayes...

'Platinum Blonde' (Columbia). Wide... Sin of Madelon Claudet... Helen Hayes...

'Consolation Marriage' (Radio). Fair... Sin of Madelon Claudet... Helen Hayes...

'Shanghaied Love' (Col.). Well played... Sin of Madelon Claudet... Helen Hayes...

'Branded' (Col.). Western featuring... Sin of Madelon Claudet... Helen Hayes...

'Terra Madre' (Pittalunga). Italian... Sin of Madelon Claudet... Helen Hayes...

'Girls About Town' (RKO). Humorous... Sin of Madelon Claudet... Helen Hayes...

'Lillian Ticker' (Fox). Very French... Sin of Madelon Claudet... Helen Hayes...

'Unholy Garden' (U.A.). Historical... Sin of Madelon Claudet... Helen Hayes...

'Eine Freundin So Goldig Wie Du' (Tobis)... Sin of Madelon Claudet... Helen Hayes...

'Platinum Blonde' (Col.). Newspaper... Sin of Madelon Claudet... Helen Hayes...

'Consolation Marriage' (Radio). Simple... Sin of Madelon Claudet... Helen Hayes...

'The Tip-Off' (RKO-Pathé). Mildly... Sin of Madelon Claudet... Helen Hayes...

she depends entirely on her own ability...

In the bed scene following the murder...

Edgar Selwyn followed stage technique...

'Claudet' goes a little deeper into the old situation...

'Girls About Town' (RKO). Humorous situation...

'Lillian Ticker' (Fox). Very French...

'Unholy Garden' (U.A.). Historical unreality...

'Eine Freundin So Goldig Wie Du' (Tobis)...

'Platinum Blonde' (Col.). Newspaper man O'Donnell...

'Consolation Marriage' (Radio). Simple love story...

'The Tip-Off' (RKO-Pathé). Mildly diverting...

'Fanny Foley Herself' (Radio). Story of a vaudevillian...

'Terra Madre' (Pittalunga). Simple, slow story of the Italian...

'Girls About Town' (RKO-Pathé). Humorous situation...

'Lillian Ticker' (Fox). Very French...

'Unholy Garden' (U.A.). Historical unreality of an...

'Eine Freundin So Goldig Wie Du' (Tobis)...

The Woman's Angle

'Sin of Madelon Claudet' (MG). Mother love sacrificing...

'Girls About Town' (Par). Richly mounted information...

'Lillian Ticker' (Fox). Even though the ombre story...

'Unholy Garden' (U.A.). Historical unreality of an...

'Eine Freundin So Goldig Wie Du' (Tobis)...

'Platinum Blonde' (Col.). Newspaper man O'Donnell...

'Consolation Marriage' (Radio). Simple love story...

'The Tip-Off' (RKO-Pathé). Mildly diverting...

'Fanny Foley Herself' (Radio). Story of a vaudevillian...

'Terra Madre' (Pittalunga). Simple, slow story of the Italian...

'Girls About Town' (RKO-Pathé). Humorous situation...

'Lillian Ticker' (Fox). Very French...

'Unholy Garden' (U.A.). Historical unreality of an...

'Eine Freundin So Goldig Wie Du' (Tobis)...

'Platinum Blonde' (Col.). Newspaper man O'Donnell...

'Consolation Marriage' (Radio). Simple love story...

'The Tip-Off' (RKO-Pathé). Mildly diverting...

'Fanny Foley Herself' (Radio). Story of a vaudevillian...

'The Fly Guy' (U.A.). Stanley, N. Y. Pathé...

'The Mule' (U.A.). Stanley, N. Y. Pathé...

'The Puppet Show' (U.A.). Stanley, N. Y. Pathé...

'The Honeymoon' (U.A.). Stanley, N. Y. Pathé...

'The Sweetheart' (U.A.). Stanley, N. Y. Pathé...

'The Marriage' (U.A.). Stanley, N. Y. Pathé...

'The Kid' (U.A.). Stanley, N. Y. Pathé...

'The Tramp' (U.A.). Stanley, N. Y. Pathé...

'The Bird' (U.A.). Stanley, N. Y. Pathé...

'The Cat' (U.A.). Stanley, N. Y. Pathé...

'The Dog' (U.A.). Stanley, N. Y. Pathé...

'The Sheep' (U.A.). Stanley, N. Y. Pathé...

'The Horse' (U.A.). Stanley, N. Y. Pathé...

'The Pig' (U.A.). Stanley, N. Y. Pathé...

'The Bee' (U.A.). Stanley, N. Y. Pathé...

'The Worm' (U.A.). Stanley, N. Y. Pathé...

'The Ant' (U.A.). Stanley, N. Y. Pathé...

'The Fly' (U.A.). Stanley, N. Y. Pathé...

'The Fly' (U.A.). Stanley, N. Y. Pathé...

'DONNE ANDERSON'

Photography and recording fair... Donne Anderson... Comedy...

'THE HONEYMOON'

Stanley, N. Y. Pathé... The Honeymoon... Comedy...

'THE SWEETHEART'

Stanley, N. Y. Pathé... The Sweetheart... Comedy...

EXHIBITION By Epes W. Sargent

Marshall Field Okays Film House Tieup for First Time in Chicago

Chicago, Nov. 3. For the first time in the history of show business in Chicago, the great Marshall Field company has consented to join the theatres...

A plant enabled him to reach such points as were not brought out by the exhibitors without appearing to give a spiel.

Backed by a radio display in the Marshall Field store, the exhibitors set out in return for the ad and figured he had the best of it. Act free, too.

Kidding the Kiddies

Green Bay, Wis. Figuring that the club button in an advertisement when worn by children has been figuring so many children to wear them...

Public House Organ Grows

Chicago. Public House and Katz weekly tabloid magazine, the Star, this week increases to 12 pages, after being published for 10 weeks from four to eight.

Free Space in Seattle

Seattle. With very much restricted advertising space in Seattle, the town has to build its publicity stunts so as to rate publication.

Aired the Unlucky

Eugene, Ore. Because the University of Oregon band had just been cited out of town uniformed in costumed attire...

Smart's Free Party

Spartanburg, S. C. With two colleges in town, Hugh Smart felt that it would be a good idea to give a party to the students.

Window Expositions

Pittsburgh. Warner boys have made a deal with McCree's, leading retail store in Pittsburgh, to display in their window material, including cameras...

Dunking Contest

Much is said about dunking in United Artists' press book on 'Palmy Days', but one contest seems to have been omitted, though this can be made into either a stage or a lobby stunt.

Stunting That Helps All Ways

REO Rivoli pulled a humanitarian scheme last week when they learned of 50 youngsters being cared by the E. S. Club here. A special machine was had for the purpose...

Toy Exposition

Here's a reason to be worked on any picture suitable for children and any time after the first of Dec. To do this is to permit you to make your contacts with the exhibitors in the toy field. It is a toy fair held in the toyer building...

Rebuilding of the C. I. Niles

Ann Arbor, Mich. Rebuilding of the C. I. Niles, the famous theatre here, has been started by the owner. The project represents expenditure of about \$20,000.

Happy Chapman is recouping the Rivoli at Centerville, Ala., as the C. C. Center

Irwin Clewlow has succeeded in getting the C. C. Center, as manager of the Palace theatre.

Creast in place R. W. Rich

Creast in place R. W. Rich, a prominent business operator, returns to take more than the 7% cut authorized by the national office.

Fox-West Coast has made many changes in its Southern California

In the S. C. section, M. F. Williams, in place R. W. Rich, and Redlands, Smith going to the Granada, Wilmington, in place of Richmond, in place of Richmond, in place of Richmond.

Three downtown W.E. first runs have switched opening days

Three downtown W.E. first runs have switched opening days. Stannard, in place of Friday, and Harris, W.E.'s remaining downtown sit, sticks to Saturdays.

Mananagerial changes have been made in the W.B. division

Mananagerial changes have been made in the W.B. division include Jack Williams, as manager of the Broadway, in place of the Capitol, Woodstock, transferred to Newman's Fresno in place of Newman's.

Paraded Hollywood

Austria, Ore. Instead of the usual parade of the kids to omit the usual Hollywood parade without offering them a substitute...

Plugging 'Sissie'

Cleveland. Theatres in the Cleveland division were plugging 'Sissie' in their windows...

Frank Phelps promoted to division manager of all Warner houses

Cleveland. Frank Phelps promoted to division manager of all Warner houses in northern Ohio, with headquarters here. James Keefe succeeds him over W.E.'s local theatre.

C. V. Wiegand from St. Louis

St. Louis. C. V. Wiegand from St. Louis, replacing J. P. Faughnan, head of the local department, was transferred to Albany.

Fire breaking out in section room of the Creast wrecked the theatre

Creast, Ind. Fire breaking out in section room of the Creast wrecked the theatre. Frank Smith, manager, and operator, both burned.

George Reilly, manager of Warner's Beverly, has been switched to Fresno

Los Angeles. George Reilly, manager of Warner's Beverly, has been switched to Fresno in place of Newman's Fresno in place of Newman's.

Ernest C. Ausgton got a five roll act layout in the Times-Forest

Los Angeles. Ernest C. Ausgton got a five roll act layout in the Times-Forest with which he will be playing in the various phases of make-up in the Times-Forest. He was playing six distinct types of character roles in the Times-Forest.

Ernest C. Ausgton got a five roll act layout in the Times-Forest

Mexico City. Teatro Reitz, Metro show window, has the girls all dressed in white and offer to send the local girl who is the most beautiful in Mexico City. Hollywood. Offer includes a traveling wardrobe in addition to a round

Best Photos

You can take a tip from the professional contact arranged on Street News and offer the best price for the most interesting street scene you can probably lay off the prize to the stores handling amateur developing and printing.

Getting a Name

Wings, Can. Some 42 people all suggested the same name, "Uptown," for the new downtown house. The management had offered a new radio to the winner.

Cowboy in Lobby

New York. Taking advantage of the new law to open, Amike Vogel and Law Preston hired one of the riders to sit in the lobby in the lobby of the Academy of Music and answer questions about "Wild in the West," "Sage" and the West in general.

Retured the Charlotte

Charlotte, N. C. Staging a radio show, W. E. Beck, of the Carolina, built it up on the act on the radio. The show is in 12 girls in a routine with a solo and a duet. The show is a series of which was painted a radio cabinet. She was visible only when the lights were brought up her side.

Tie-ins Helped

Denver. Denver theatre most of its stunts on "Palmy Days," the new picture, according to Manager Holmes Sayer.

Indian Whoopee

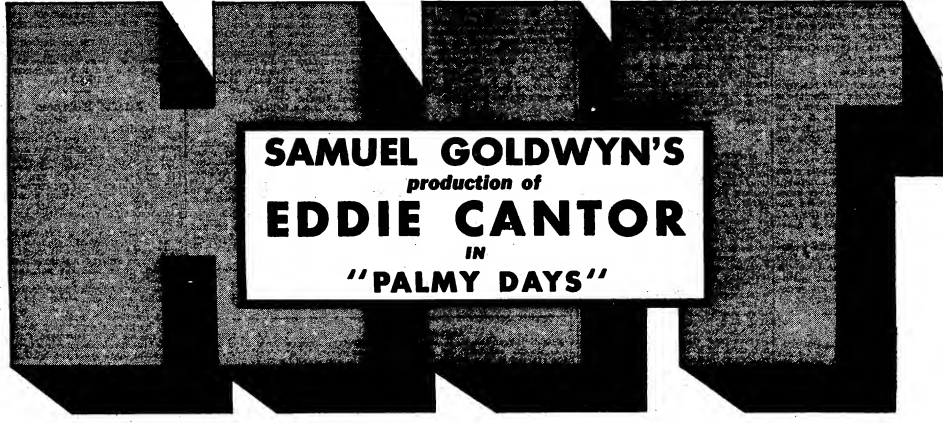
St. Paul, Minn. Governor Cross of Minnesota is now a full fledged member of the club. He is entitled to one-half acre of land and half a cow from the government. Low 'Law-Naw-Kio-Wah' meaning "Great Chief" and appearing in the picture, was the first Indian introduced the governor into the picture.

BEHIND the KEYS

Los Angeles. William Jenner has been made Los Angeles manager of the Capitol, which will be operated by Fox-West Coast Nov. 8.



SAMUEL GOLDWYN'S
**"STREET
SCENE"**



SAMUEL GOLDWYN'S
production of
EDDIE CANTOR
IN
"PALMY DAYS"



SAMUEL GOLDWYN'S
production of
RONALD COLMAN
IN
"The UNHOLY GARDEN"

From UNITED ARTISTS! The Leader!

Protection Between Runs-1st Runs Almost Will Thru Booking Demands

Protection between run houses and first runs in immediate zones is being practically eliminated in moving prints to fulfill demands of bookers faced with almost as serious a problem in lining up material product as last spring. Therefore, operators are not keen about giving up protection on run houses, where pictures are held for a couple of weeks as possible at higher scales than nearest first runs charge, but are being forced to do this in view of the situation.

Some chains in their own controlled format are unable to get away run product for even a couple weeks before shipping the pictures into the first run houses. With the average length of runs "way down now," it hurries the picture into circulation. In highly competitive situations, this will ultimately have the effect of hastening the picture through gradual education of the public that they will see the 75c or \$1 run picture after their first run, possibly with vaude, at 50c.

Less Than Week Run production has eroded anywhere from two to six weeks, distributors and operators preferring wider clearance between runs and firsts as far as possible due to the admission difference. In New York an instance where that protection is down to less than a week occurs in the release of "Palm Days" to Loew's for its State immediately on top of its tenure of the Elatio, one of the Public run operations. For the State it's the first case where a run picture has been booked on such a short interval.

Paramount, also moving its product fast, recently sent "American Beauty" into the first run at Broadway first run, within a week after it ended a \$2 stay at the Criterion, \$2 spot. A case in point with Metro which, however, is not questioned on product for its Capitol, was the moving of "Free Soul" into the first run within two weeks after it closed at the \$2 Astor. Ordinarily it waits about a month. With "The Quadrant" leaving the first run, this picture will wait a while, staying away from the Capitol until Dec. 21 when booked at the houses.

Booking Freedom Throughout the country protection between the run and their first run sites is being narrowed as far as possible without serious injury. In such situations the cry for protest is resulting in a freedom of booking, often taking in interchange of pictures between chains so that none are left in a state where a distributor could book a picture or two, or a circuit which has contracted the entire output in one session to that house, thereby leaving in dire need, that is being amply done.

Between the average protection between first runs and subsequent ones has not lowered with few exceptions. In many instances, particularly near the home, the discrepancy in admissions would be too great to justify a wide opening, narrowing on clearance of prints.

Newark Settlement Near

Newark, N. J., Nov. 2. After months of fruitless negotiations the difficult situation between unionists are approaching a settlement. Men working on the agreement to make the terms retroactive to September 1. The matter has been handled in New York.

Audience Mobs Picketed When Bomb Goes Off

Kansas City, Nov. 2. Irate patrons of the Oak Park theatre mobbed the theatre on Sunday following explosion of a sulphur bomb in the auditorium. The mob was too large to be dispersed by the police.

Promoter Goodman Held Under Bail of \$30,000

Estato, Pa., Nov. 2. Harry Goodman, from Philadelphia and who claims to be a theatre promoter, is in jail here on the charge of taking John R. Crouse, farmer, near here, for \$15,000, on the promise that the farmer would get \$100 profit at the end of four months, after Goodman bought a theatre at Stroudsburg with the money. Goodman is alleged to have disappeared, but was found here and taken before Alderman John R. Chidsey, who held him in \$30,000 bail. Unable to get bail, he went to jail.

Goodman is said to have been instrumental in the sale of bonds for a local theatre several years ago.

MADE 15-MIN. MOTION FILM FOR HOME COMING

Minnesota, Nov. 2. The Minnesota theatre had a tie-up with the University of Minnesota and University Daily as co-sponsors of a "Movie Memorial" film assembled and produced in conjunction with "homecoming week" at the university. The film, running for 15 minutes, consists of clips of old pictures depicting University of Minnesota campus and athletic activities since its beginning.

The Minnesota publicity staff spent seven weeks in preparing the film. Miles of footage were gone over to obtain the desired clips and old photographs were dug up for every conceivable source. The finished motion picture, running for 15.500 feet. Earlier day activities, available only in still form, were converted into motion by swinging the camera when retaking the pictures. Cliff Gill of the advertising department prepared the film, modeled along the "Movie Memorial" theme. The dialog was spoken through the theatre loud speaker system by Al Shean, WCCO announcer, giving the impression of being prepared by swinging the camera when retaking the pictures. It will be run in Public suburban houses after the Minnesota is through with it and then will be turned over to the university for use in promoting the school.

Nite Football Relief

Toledo, Nov. 2. Theatre operators here have raised their hands to the heavens over the game that is the bane of night football. The last game played a week ago and there was a crowd of 12,000 or more people. Two games drew in 12,000 people each at the Walte high school. The game is being played the excess of 1,000 there are tough times. Cold weather has put the kibosh on the night games and people may now go to the theatre.

Theatre as Lab

Rochester, N. Y., Nov. 2. Carl M. Weber, machinist, who makes a few nickel stage pictures for small theatres and schools, has bought the Rivoli theatre as a test laboratory.

Operates the house for the public like other theatres.

EBBIE STRIFE OVER

Warriors has settled its difference with stagehands here and vaude companies and will be back in the Walkout occurred a few weeks ago when the stage crew handed in an overture bill twice the amount of regular salaries.

UNITED OPERATORS ALLIED EXHIBITS FIGHT WORKING BEST FOR SMALLEST HOUSES—WHOLE FAMILY ON OPERATION—FORMER DARK HOUSES NOW MAKING MONEY

Chicago, Oct. 28. Under the new operators' contract, born as the result of the Operators' Union-Allied Theatre Owners fight, the houses seating 400 or less, acquired a special distinction, and were treated as a separate class in the matter of number of both seats and seats. In a larger sense, these small theatres were the only theatres to reap any appreciable reward for the long, tough look-out battle.

IN SEPARATE CLASS

Chicago, Oct. 28. Under the new operators' contract, born as the result of the Operators' Union-Allied Theatre Owners fight, the houses seating 400 or less, acquired a special distinction, and were treated as a separate class in the matter of number of both seats and seats. In a larger sense, these small theatres were the only theatres to reap any appreciable reward for the long, tough look-out battle.

While the larger theatres secured a cut of 20%, the 400-seaters gained in a way which amounted to 50% under the new agreement. This is figured on every ten seats the contract permitting the owner of the small house to take the piece of the pie in a larger sense. In most cases it means making \$10 a week, or losing that much. And in most of these galleries, 200 is deemed a nifty profit for the owner.

In the acceptance of the new contract has come renewed demand for these small theatres, with tiny galleries, shutters for the last few years, now re-lighted in a hurry. In instances of houses which are a few seats over 400, the owners are ripping out the extra chairs in order to bring the capacity down within the one-man ruling. Operators' union, however, is taking careful heed of these figures.

In practice, all 400-seat houses will not slip off the extra operator. For example, in and near the Loop there are a half-dozen minor seating spots, such as the Adams, Casino, Pastime, Fashion, Chicago (S. State street), which operate in a 12-16-hr schedule. In a few of these instances, the owners are going in as the extra man for a single shift; but the majority of these loop grounds are remaining with the regular operators. Also in the Loop are circuits having over 400 seats are remaining without owner-operators.

Such houses as the Loop as the Casino and Pastime are using six operators on a three-shift schedule. For example, in and near the Loop there are a half-dozen minor seating spots, such as the Adams, Casino, Pastime, Fashion, Chicago (S. State street), which operate in a 12-16-hr schedule.

Some of the under-400-seat spots near the Loop, as the U. S. and the others are being staged in the show places, a combine of burlesque, stock drama and vaude; but the majority of these are considering going into the booth. Both spots are on West Madison street.

Out in the neighborhood, in such as the Home, South West and Albany, the owners are not so well off when they pass by—there are for horse-drama and double bill, but the rates are not so good as is operated by Louis Lammie, brother of Carl Zerkow.

Different Policies Some of the under-400-seat spots near the Loop, as the U. S. and the others are being staged in the show places, a combine of burlesque, stock drama and vaude; but the majority of these are considering going into the booth. Both spots are on West Madison street.

Out in the neighborhood, in such as the Home, South West and Albany, the owners are not so well off when they pass by—there are for horse-drama and double bill, but the rates are not so good as is operated by Louis Lammie, brother of Carl Zerkow. These are doing so well at present that they figure on sticking close to the present policy in the matter of ticketing.

Rival Operators' Unions Sent For By Milwaukee Police Over Slugging

PUBLIC AGAINST TAX

General - Resentment Throughout Rhode Island

Providence, Nov. 2. Providence theatre men may not have to resort to much hauling and pulling to kill attempt here to foster tax on theatre tickets as a means of helping the unemployed. Tax on amusements is included in a bill drawn up by Republican leaders slated for passage at a special session of the legislature within a week or two.

Public utilities, bankers and automobile owners are raising such a howl about a proposal to place a tax also on phone and electric light bills as well as a \$1 tax on every registration, that it now looks like Republicans will not attempt to press for special session at this time. Instead it is generally believed that bill will be held until January so that a more satisfactory plan can be reached on taxation.

Under the present plan every theatre ticket in Rhode Island would be taxed one cent on every ten cents or a fraction thereof. Another part meeting with opposition is the proposal to tax meals of \$1 or more.

ONLY INDIE IN MACON FOLDS ON CUT SCALE

Macon, Ga., Nov. 2. Grand closed Saturday (31) after a two-week attempt to hold up by price cutout.

E. A. Booth, manager, operating in Macon, has leased the Galois theatre, Columbus, Ga., and will operate that. He also has the Peach theatre in New Albany.

All other houses here are operated by Arthur Lucas, who recently took them over from Public partnership.

Ups Admiss

San Francisco, Nov. 2. Without much ado, the Fox has sneaked the price scale upward at its Warfield and Fox within the past two weeks. At opening of the summer season houses alashed a dime off admission but now the Fox has hiked its cents with the Warfield 6c.

Fox and RKO's Golden Gate houses scaled pictures houses in town, with a 65c gate.

Charleston Injunction Against Stage Unions

Charleston, W. Va., Nov. 2. Circuit Judge Arthur P. Hudson has issued a temporary injunction on petition of T. L. Kearse, owner of the Kearse theatre, restraining the operators of the unions who are now on strike from staging demonstrations in front of the Kearse theatre.

Prizeless Contest

First theatre prize contest in RKO without prizes will be the Division Managers' Sell the Show Month. Event is to extend from Nov. 1 to Dec. 1.

SKOURAS CHANGE

Skouras, Nov. 2. E. V. Sturdivant, for years press agent for Skouras-Public theatres here, has been named manager of the Skouras interests succeeding Cullen Eddy.

Ray goes to New York, where he will manage Fox theatres on Long Island taken over by Skouras' Sturdivant will have charge of the Indiana, Ohio, and Circ.

News Nichols, former d. c. on the "New" goes in as press agent here.

Milwaukee, Nov. 2. The appearance in Milwaukee of two alleged organizers of picture operators was followed the next day (29) by the slugging of Walter Siemlenski, a member of the Motion Picture Operators' association, non-union.

According to Siemlenski's story, two men forced him to the curb late Wednesday night and struck him with a blackjack, inflicting a scalp wound. The previous night a brick was thrown through Siemlenski's auto following a fight between operators of the downtown theatres.

Speaking for the independent theatre owners, Otto Meister, manager of the Whitehouse theatre, said that one of the organizers came to Milwaukee at the request of his partner. The scale will be a maximum of \$60 a week instead of \$100. The scale will be a maximum of \$60 a week instead of \$100. The scale will be a maximum of \$60 a week instead of \$100.

The non-union operators, many being about 20, claim no connection with the independent operators.

G. C. Kalkhoff, business manager of the operators' union, insists that his organization has had part in no activities, past or present, against non-union operators. He insists that he is merely a sympathizer, and that the beating-up process, if any, has been done by the independent operators themselves or their agents.

Captain of detectives Harry Pearson has been called to headquarters following the ruction at the hotel and the slugging of Siemlenski. He promised speedy action by the police if any more Chicago tactics were employed.

U. A. Dropping 9 Men From Theatre Servicing

United Artists' theatre servicing department will be restricted to 27, the minimum allowed by the I. M. P. U. On that date nine men, spotted in various keys from coast to coast, will be out.

Retaining Monroe Greenhalch at the home office as assistant to Hal Horne, in charge of the servicing department, Horne will retain Larry Jacobs, who was spot man on the coast, and a new addition, C. E. Erskine, who covered New York state.

With the other exploitation man in the field dropping out, U. A. will have the film salesmen from the Brighton change, some of exploitation material is routed through to theatre accounts.

Prizeless Contest

First theatre prize contest in RKO without prizes will be the Division Managers' Sell the Show Month. Event is to extend from Nov. 1 to Dec. 1.

HIS OWN OPPOSITION

Syracuse, Nov. 2. Harry Gilbert, vaudeville star, once again is his own opposition. Gilbert, who late last spring acquired the rights to the name of Gilbert, had made the good word for his Riviera, two weeks ago, reopened the former Sunday.

Both houses will follow the same subsequent run policy at a 5c top.

**The Football Picture
that DARES
to be Different!**



“TOUCHDOWN!”

Richard ARLEN — Peggy SHANNON — Jack OAKIE — Regis TOOMEY — Charles STARRETT

Here IS football! All the super-thrills of the big game. All the problems, hopes, disappointments, dangers and triumphs that make football what it really is. Together with uproarious comedy. And the most unusual and entertaining love story ever. Preview audiences actually cheered wildly! It's big money for you all right! Directed by Norman McLeod. From Francis Wallace's novel "Stadium".



PARAMOUNT



ITS STINGING THEME CATCHES AMERICA WIDE OPEN! . . .

Dates Cleared Over-Night as the Good Word Spreads . . . Big Houses Everywhere on the Line for mid-November Day-and-Date Opening . . . Nation's Newspapers Tied Up to Hit Day in Advance on Same Scale as "Cimarron"

TUNE IN! "RKO Theatre of the Air" N.B.C. Coast to Coast Network Every Friday Night, 10:30 P.M. New York T

WESLEY RUGGLES' DRAMA OF WORLD CHAOS

LDREN!!



They turned creation upside down to make possible the sweetest story of kid devotion ever told . . . Here is artist Frederic Madan's conception of what Ruggles has sent swirling across the screen—the vortex of a wild world with today's bewildered babes struggling valiantly to find a way out!

A CAST IN ITS 'TEENS . . . PLAYING LIKE BLAZES . . .

ERIC LINDEN, Boy Sensation of the Theatre Guild, **ROCHELLE HUDSON**, **MARY KORNMAN**, Pick of the Wampas Babes, **BEN ALEXANDER**, *The Kid of "All Quiet"*, **ARLINE JUDGE** . . . Brilliantly aided by Beryl Mercer, Ralf Harolde, Wm. Orlamond . . . Adaptation and Dialogue by Howard Estabrook, Ruggles' co-Worker of "Cimarron"

IT IS YOUR DUTY to see this picture AT ONCE!

Until you have seen with your own eyes "THE SIN OF MADELON CLAUDET" you cannot realize what a picture Metro-Goldwyn-Mayer has produced—

When you have seen it you will return to your theatre and advertise it under your signature as one of the greatest motion pictures you have ever seen!

"TAKE ME! TAKE ME!"

"I'll pay any price to protect the life of my little one..."

The World Might Call It SIN... But To Her It Was the Supreme Sacrifice of a Woman for her Child!

When the picture was first shown in the United States it was the most talked about picture of a woman's life and the most touching picture ever shown in the United States.



The Sin of MADELON CLAUDET

Introducing to the screen one of America's Greatest Stage Stars

HELEN HAYES
with a remarkable cast
CLAY KENNEDY
GAYNE WOODSON

LEWIS STONE
FRIS HANDELSON
MELBA PERKINS

From the play "The Sin" by Robert Anderson. Screenplay by Robert Anderson.

A METRO-GOLDWYN-MAYER Picture

245 LINES x 6 COL'S.

WOULD YOU CALL SUCH SUPREME SELF-SACRIFICE SIN?

"With the Love Instinct of a Woman for her Child... Fearfully, Humbly, the Strength of a Mother Her Child... One At Any Cost!"



The Sin of MADELON CLAUDET

Introducing to the Screen one of America's Greatest Stage Stars

HELEN HAYES
with a remarkable cast of players
CLAY KENNEDY
GAYNE WOODSON
LEWIS STONE
FRIS HANDELSON
MELBA PERKINS

From the play "The Sin" by Robert Anderson. Screenplay by Robert Anderson.

METRO-GOLDWYN-MAYER Picture

195 LINES x 4 COL'S



We will gladly supply mats of these ads at nominal cost—write for them to M-G-M Ad. Dept., 1540 B'way, N. Y. C.

HERE'S HOW

To Help the Unemployed in the Nation-wide Motion Picture Benefit Shows



Official Instructions to City Chairmen Which Will Appear Later in the Industry's Press Book

First—Secure a list of the exhibitors, both down-town and neighborhood houses. This can be obtained from any Exchange or from the chairman of your District Committee. Call a meeting of these exhibitors immediately, preferably, of course in the morning, and let your invitation to this meeting be marked "Urgent." Complete at this meeting an effective organization; outline exactly the plan you have in mind for the benefit shows; inspire them with your enthusiasm, and give each man present an opportunity to serve on some committee or give him some function to perform in the campaign. At this meeting the exhibitors should be thoroughly advised of what you want each of them to do. The whole success of your campaign depends upon this meeting. It is most important to decide at this meeting the definite date on which you will hold the simultaneous shows. Appoint a small but active publicity committee and get a downtown office from which to work. There are plenty of vacant stores now.

Second—The next thing to do is to see that each theatre manager gets his tickets. Arrangements have been made so that each exhibitor can order from the firm which is already printing his tickets the required number for this special benefit show. We are not going to use strip tickets for these shows. They will be the kind of coupon ticket used in legitimate shows and they will be numbered. Direct the exhibitor to order from the firm which prints his tickets at the present time the required number—not over fifty percent more than capacity for the house. In some localities the law forbids selling more tickets than the theatre will hold. Watch out for this. The printing of the tickets has been contributed as a donation on the part of the ticket printing companies, but they will come to the exhibitor F.O.B. as to transportation charges. Disposition of these tickets will be your main responsibility. Page three of the press book gives you innumerable ways in which they can most easily be sold.

Third—Following the meeting with exhibitors, make immediate report to the chairman of the local relief committee, of which you are at least an ex-officio member. Tell him what day the simultaneous performances are to take place. Tell him the number of seats that these theatres will hold, and the total amount of money which would accrue if all the tickets were sold. Then you can put it up to him to get his entire committee back of the sale of these seats. The conviction with which you put this up to him will have a very determining effect on the results you get from him. But whatever these results are, or promise, throw yourself whole-heartedly into the carrying out of the following suggestions:

Fourth—Invite the publishers of the newspapers to meet with you and the publicity committee from the exhibitors to organize a publicity campaign in the newspapers. It is important that the newspapers appoint a reporter or an editor to handle the copy in the news columns and pictures which may represent the effort of ticket selling committees, etc. It is also important that a member of the advertising staff of the newspapers be put on this publicity campaign. One of the big advertising kicks in this press sheet is a double page cooperative advertising spread which will make this benefit show look like a million dollars and will give department stores and mercantile establishments of all kinds in the city an opportunity to cooperate in these benefit shows. This committee will also be beneficial in suggesting publicity stories and avenues which will be acceptable to them and which may not be provided for in this press sheet.

Fifth—Go to the Mayor and ask him to issue immediately a proclamation covering your benefit effort which is being enlisted. It is not at all necessary for you to suggest to the mayor the wording of the proclamation. He is right at home at that kind of thing. The object of it, of course, is to ask everyone in the city to cooperate by buying as many tickets as they can use in their own family and selling as many as possible to others. You can enlarge this proclamation for your lobby, too.

Sixth—Immediately upon the issuance of the Mayor's proclamation, organize committees of public officials, merchants, chambers of commerce, business men's associations, Y. M. C. A., Kiwanis, Rotarians, etc., and ask each of them to hold a special luncheon for the purpose of creating interest in the benefit shows in selling tickets for them. The speakers at these luncheons should be provided with the proper ammunition, and tickets should be available to be sold right then and there.

Seventh—Line up the women's organizations for the same purpose—business women's clubs, social clubs, Junior League, Y. W. C. A. They are better ticket sellers than men are, and if they can be properly enthused, will be one of the biggest forces at your command.

Eighth—Line up the stores. Appoint someone from the theatre committee to go with the advertising men on the publicity committee to engineer the double-page co-operative advertising spread, and at the same time enlist the stores' interest in the sale of tickets. In their regular advertisement they might say something about this sale, and it might be possible to have tickets placed on sale in certain of the establishments, like the largest department store, the busiest drug store, in the bank, theatre ticket agencies, tobacco stores, or any place where a great many people trade. One of the efforts of this committee should be to get each advertiser to use a slug of the benefit shows in a corner of his advertising.

Ninth—See the heads of the traction companies, endeavor to have them put a window card on the front and back of all trolley cars and buses, as well as in a prominent place on the inside. Arrange with them that on the day or night of the performance, the traction company will accept free passage toward the theatre on presentation of a ticket to that theatre; and have them advertise this fact, if they advertise in the local paper. If they don't, there's a good chance to get them on the cooperative pages.

Tenth—Have a carefully worded letter sent to every minister, priest and rabbi in town, asking them to mention on the following Sunday that these benefit shows are to be held in all that day to help the unemployed of the city.

CONCLUSION

BY the time these things have been accomplished, your campaign will be splendidly launched. Read the accompanying press book carefully. It is full of ideas on tieups, letters, stunts, contests, radio cooperation, ideas for the schools, accessories, etc., all free, or can be made locally. Everything in this book has been contributed. Printing, cuts, drawing, writing posters, cards, trailer tickets, also, on matinees are all given gladly by the manufacturers as their contribution for relief of unemployment. Don't let their effort, our effort and your own effort be fruitless. Wake your town up. See that it gives these benefit shows full houses and a splendid sum of money for its own unemployed.

(Signed) ADVERTISING COMMITTEE,
NATIONAL MOTION PICTURE WEEK

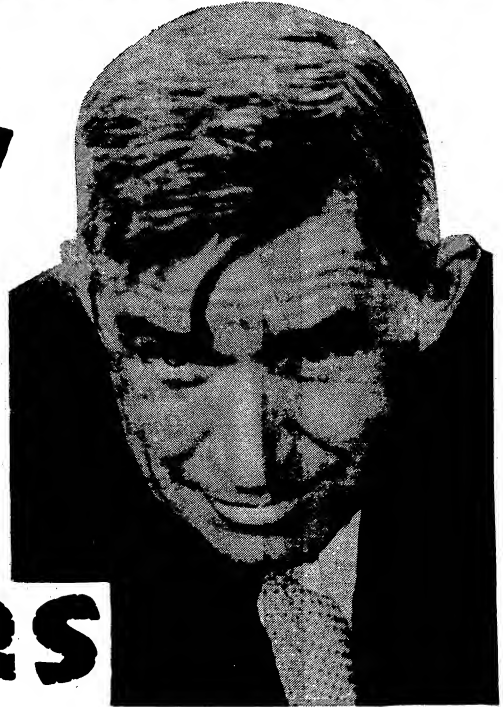
The Benefit Shows during National Motion Picture Week are part of a united effort on the part of all elements in the motion picture industry to aid in unemployment relief through its special national committee.

WILL H. HAYS, Chairman
M. A. LIGHTMAN,
ABRAM F. MYERS,
Vice-Chairmen

When you screen it . . .

You'll KNOW IT'S HIS BEST!

WISE CRACKS for his fans — ROMANCE for the women — SEX for the men — KID STUFF for the youngsters — LAUGHS for everyone — DOUGH for YOU!



Will ROGERS

in

Ambassador Bill

with

GRETA NISSEN
MARGUERITE CHURCHILL
TAD ALEXANDER
GUSTAV von SEYFFERTITZ

Directed by SAM TAYLOR

FOX

and Are THESE in the Money!

BAXTER-LOWE
in
The CISCO KID
\$5,000 better than preceding week as Roxy

DUNN-EILERS
in
OVER THE HILL
Youthful love in world's greatest heart story

LIONEL BARRYMORE
LANDI-OLIVIER
in
The YELLOW TICKET
Tremendous in day-and-date L. A. see house booking

GAYNOR-FARRELL
in
DELICIOUS
Be kind to your b.o. with this love team



YOU'VE GOT TO RECKON WITH FOX FOR PROFIT THIS YEAR

KEEPING UP WITH F. & M.

What Stars and Grads of the Circuit are Doing and Where and Why

Team Looks Good

F & M. have great hopes for Gene Sheldon and Sherry, new team they brought together and whom they opine will come into same team standing as Barto and Mann, Williams and Varned and other F. & M.-assembled pairs. Sheldon was vaude single up to now and Sherry a former Fallis beauty. Sheldon pantomimes and plays musical instruments, Sherry vocalizes and kids with Sheldon. "Parasols" Idea.

Richman's Air Raid

Harry Richman, who was with N. T. G. on air seven years ago, right after breaking into show biz with F. & M., is now on Station WJZ, New York, at some thousands of times his first air salary—which was nothing. Richman, of course, continues to delight Fallis audiences nightly at the Zigfeld.

Mausa Under Parasol

"Parasols" Idea has Captain Willie Maus (Mickey Mouse, no relation), who does daredevil bike stuff. This is ex-German army officer credited with showing late Richthofen how to fly and then becoming member Richthofen's famous "Flying Circus." Our own Eddie Rickenbacker ended Maus' slight career with well-directed explosive bullets at 5,000 feet aloft.

Detroit News Break

Ada Marie Apollo, of "Three Big Figures" Idea, who spoiled Bill Ray nor of Fox Detroit by marrying in Detroit Hopper, lumber millionaire who had chased her cross-continent, trying to persuade hubby to let her finish season with F. & M. Hopper, an F. & M. fan from L. A., thinks well of Idea.

Martin F. & M. Prospect

Pepper Martin, baseball demigod, draws well at Oriental, Chicago, where B. & K. pushed him right into F. & M. "Modern Minstrels" Idea. Martin expressed to reporters appreciation of co-operation accorded him by members of unit, and said, if engagements permitted, would make entire F. & M. tour.

What, No Beauty Contest?

Galveston, Tex., in ferment over staid Beauty Pageant this year, many prominent locals preferring to wait until 1932. Cash, of course, is the point. Last year's got Galveston into all important American papers, and winner, "Miss Universe," was handed Fanchon and Marco stage contract.

Whistlers, Take Notice

College profs who term whistlers morons due for change of opinion when they hear Anthony in F. & M. "Parasols" Idea. Re-creates every musical note and tone and every variety of bird whistle. Stopped show at Fox, Frisco, with his imitations, and predicted to boost whistlers' stock in East when Idea hits there.

Kenny's Queer Peeve

Nick Kenny, radio ed. on New York Daily Mirror, peeved at F. & M. Radio Idea because it is on strictly local station. States "Admirers of Jerry Franks and his F. & M. entertainers are writing us by the hundreds resenting our suggestion... we have nothing against the talent, but thought that such fine talent rated one of the national networks."



IT'S THE McCOY

Fanchon & Marco shows never fold!

For ACTORS—

NO pay check worries on Saturday nights... NO long layoffs between jumps... NO getting stranded in tank towns... *For Fanchon & Marco Contracts Are Sealed With Good Faith!*

For THEATRE OPERATORS—

NO alibis from agents when acts don't show up... NO excuses because the show wasn't up to snuff... NO deep dives in the red with weak pictures... *Because F. & M. Shows Get Them In Every Week Of The Year.*

Get wise to one sure thing in show business...

FANCHON
and
MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

120 Agents for 25 RKO Acts Why, Some Agents Draw as Little as \$4

Around 120 agents now doing business through their own or others' franchises on the RKO booking floor, are grossing approximately \$9,000 weekly in commissions on an average of 75¢ a piece. This is on a basis of uniform income at the agents' limited commission rate (6%), so not an actual average number of floor men in three, all booking on the RKO floor at one time or another. With three most prominent of RKO's 43 agencies grossing close to \$5,000 weekly, the commission on the remainder 10 individuals sharing this three-figure income, there remains no more than \$1,000 & less for the other 110 odd agents. The average of less than \$30 a week each for the majority is of course not distributed evenly, either.

Commission checks of \$4 and lower have been commensurate and low for some agents. A few will go a month or more without booking an act or more without visible prospect of the same stories and reasons are given for stalling.

Freeman's Theory Wrong

For the agents who starve on the RKO floor it's still the question of stalling where they feel they are being victimized. To this feeling also is a chance that agents who know nothing but agents who know the fact that an act might be booked sometime is the booking potential attraction and promise for them.

Charlie Freeman from the outfit has declared agents would drop out of their own initiative, when convinced that it's no use. But the number of drop-outs among the 120 in the past year or more has been negligible.

At independent time with about 250 acts playing for RKO each full week, there is an agent for every two acts on the circuit.

Wheeler, Lee and Kane As Trio for Personals

Hollywood, Nov. 2. Bert Wheeler after the first of the year may go personal appearances elsewhere in vaude with Eddie Kane, straight man and Dorothy Lee, who has been in the Wheeler-Woolsey, Eddy pictures. The women are three specials for RKO with Bobby Brubaker in between theatre dates. The team, as a team, also has production offers.

Wheeler and Woolsey have the only 52-week contract with Eddy at \$3,000 each, making about a year and a half or more a year. J. J. Brubaker is expected to get three and fill in vaude or legit.

New deal commences Jan. 1.

Moran-Mack at M. D.; Pan After Chevalier

Los Angeles, Nov. 2. Moran and Mack, who play the Pantages, Hollywood, last week for \$2,500 and a percentage, go into the Million Dollar theatre (down town) this Thursday (6).

Team playing this indie house for 10 weeks and possibly 12 weeks.

The Pantages is tinkering with Maurice Chevalier for a week, the Treasurer having given them an appearance at the Paramount, here.

Meroff's Darning Out Benny Meroff, appearing at the Palace, New York, who has sprained his ankle Sunday afternoon while dancing. He continued at the night show, but was unable to dance for the rest of the week.

George Jessel conducted Meroff's band for the Sunday mat and covered up the accident okay.

Woolf's Musical Act Walter Woolf opened in Flushing L. I. Saturday (31) to show a new act to RKO.

It is a musical playlet, "After the Show," with Mabel Albertson in support.

106 VAUDEMISM SHOW

At Harlem Opera House—Opens at 8 in the Morning

A vaudeville show at the admission is considered one way to help the colored show patrons die by the depression period. The dime low is at the Harlem O. H. in 125th street. The house opens at 8 a. m. and closes at 12:30. Later in the day the admish is lifted to 15c with 16-25 at night. This does not include the week-end when the scale is a bit higher.

The Harlem has tossed a scare into the Alhambra, around the corner, by the name of Reduced its admission to combat the scale at the Harlem. It opens its daily grind at 12:30.

The latter is using a band on the spot, but may change this to a pit orchestra and use more acts on the stage.

SKOURAS AFTER NAMES TO HEAD VAUDE HOUSES

The Fanchon & Marco booking office is leading around for big names acts for the Fox houses now under operation of Spross Skouras, with latter reported to have ordered the contracting of the best acts obtainable for the circuit. In several weeks of recently passing from Fox to the Skouras.

While Skouras present demands do not go much farther than to insist for strong vaude shows, eventually in several weeks he will draw of picture product this fall, is the thought of booking names as strong as the most important Act and Academy.

One thing seems certain under Skouras' management, and that is the absence of any intention to remove stage shows from any of the former Fox houses now playing them, in the consideration of reducing the vaude overhead. It will be increased, if anything, for the more acts.

Within 60 days Skouras expects to have the situation well under control with permanent policies fixed.

Mgr. Declines Decision Given Him Over Act

Al Trahan has offered to give B. S. Moss 25% of his first week's salary at the Broadway to cover any loss or expense he might have caused the theatre for failing to show up on time for a recent booking. His offer, states Trahan, is in appreciation of Moss' treatment, which he declines to take advantage of a decision handed against Trahan by the V. M.

The Joint Complaint Bureau held Trahan liable for two weeks' salary for failure to play Moss' act Oct. 31. He didn't see his mistake until reading the Moss bill in the city's lit. although he had been in the time and too far away to get to New York.

Yulona Cameron, Trahan's vaude partner, has recovered from injuries received in a New York auto accident a week ago.

Nagel-Page Act

Hollywood, Nov. 2. Conrad Nagel and Anita Page, both under Metro contract, are going into the Palms in a joint act for Loew houses.

Edgar Allan Woolf, who authored the new act in Fitzburg, at the Loew tour, is writing the Nagel-Page turn.

Slow Bookings

Vaude booking offices on all sides are proceeding in bookings slowly. Last minute delays are being handed to acts' agents. Routes in advance are almost nonexistent.

The indie are looking for acts for tomorrow. No actor or act can get into one of those offices and talk about something for next week. The slow figures they are saving all of a buck eighty per cent by making it tough with the indie okay. That is a preference in show cost may also be the reason for their losing a route to another rubber.

Marxes Can't Make Up Their Minds If to Quit Or Cop \$10,500 Weekly

Columbus, Nov. 2. The three or four Marx brothers haven't been able to make up their minds whether they will continue playing for RKO at \$10,500 weekly or to quit, to please Groucho, Chico and Harpo. If this big money keeps coming in he's going to have to give up a big money affecting him that way.

Last week the Marxes pulled the quitting stuff in St. Louis, where they had a week's rest. The boys pulled over the average business at the RKO St. Louis, no one paid any attention to their talk. Leaving St. Louis and coming to Columbus, the Marxes started it again about getting Friday (6).

The RKO people sent word last week to the Marxes in St. Louis if they intended to quit, to quit in St. Louis and not Columbus, as Columbus is not so hot for the vaude film show. With the Marxes opening here, it is expected they will eventually get out of the vaude film show, each at the same salary.

Freezing Zeppo

Groucho says he had a nervous breakdown for some time but didn't tell his brothers as Groucho Harpo and Chico were to have their own share of it. But after holding their usual four or five-act shows now playing them, according to the number of shows, Groucho discovered there was nothing to do for Marce to open or fight over, so Groucho told them about the nervous breakdown he had been holding out on them.

Things might have been different if Zeppo could have slipped in on one of the contracts. But Zeppo can't get a break with the Harpo brothers. Chico and Harpo have been holding out on Zeppo about the breakdown, thinking Zeppo might hold up the act for some time.

How, what or who Zeppo could hold up for salary no one stops to inquire. Zeppo now never knows his weekly salary until three days after payday, when there's another breakdown over that which is good allowed in on it.

The Marxes are doing a good business here, but for \$10,500 in cash the Marxes admit they must do a good business.

4 Vaude Bills and 3 Presentation Shows in Times Square Section

Broadway, which now is called upon to support four vaude bills in its street policies, is now in vaudeville, came through last night's lit. although it had been in the street of the Lyric in West 42d street, on an eight-act grind at 25c a seat. The other houses were the RKO Palace and Moss' Broadway, in addition to Loew's Palace.

Two months ago Moss' Broadway was added to Broadway's vaude bills. The Lyric in West 42d street policy last week doubling what the big street had been content with.

Besides the four theatres with vaude, there are in Times Square the Capitol, Ross and Paramount with stage presentations.

The Lyric, which must get \$5,000 a week to turn in \$7,500 for the Lyric and Law Brand, its operators. The Palace ran itself up to \$25,000

Looks Like Managers and Actors Will Agree Upon the Operation of The NVA with Managers in Control

AGENTS MUST BEHAVE

At Least When in RKO Booking Office—Letter Tells 'Em

In a letter from Ray Hodgdon, Charlie Freeman's assistant, the RKO agents yesterday (Monday) were advised to conduct themselves in a more gentlemanly fashion while in the booking office. It advises the agents to be good or suffer the consequences.

Hodgdon states small infractions have prevailed lately, but it needed a big one to bring the matter to a head. The incident is not described but reported to concern an agent about whom complaints were made to Freeman. The agent had been reported to concern an agent about whom complaints were made to Freeman. The agent had been reported to concern an agent about whom complaints were made to Freeman.

The letter is addressed to the agents through Maurice Rose, chairman of the agents' reorganized arbitration board. At the agents' meeting last week the board members elected in addition to Rose were Eddie Keller, Hugo Morris, Bill McCaffrey and Harry Rorick. The board's chief function will be the settlement of disputes among the agents and between act and agents involving commission claims, representation, etc.

MORE WORK IN SIGHT FOR COLORED ACTS

Negro vaude people have become considerably encouraged over new channels of stage work being opened to them.

The Addicks in Norfolk, bereft of stage presentations, has gone in for stage presentations in Washington, has decided to strengthen its bills and use names.

Standard, Phila. and Harlem O. H., New York, are both now using vaude.

\$1500 Monkey Case Is Settled on Installments

Chicago, Nov. 2. After much wrangling, writs and threatening letters, the monkey case of Mendel II, is finally out of court, and last settled down to regular performance. The matter of ownership has been settled, amicably, between the holders, Ed. Alfred Munson, of Detroit, the claimant, Dr. Munson, and the doctor, who the deal was merely a civil case.

Settlement calls for Backenstos to deliver to the doc, \$35 weekly, for the next 12 weeks, which the doctor claims he originally paid for the monkey, he completed.

Under what promises to be a final agreement...

Under what promises to be a final agreement between the act, the union, the variety managers and the variety actors will dispose of the NVA. The agreement is between them by the managers remaining in control of the organization and the act having a voice in its operation.

Under the settlement the NVA clubhouse building on West 45th street, New York, will revert to the organization, with the clubhouse part moving to a loft or a side street private house in the theatrical section.

To the board of the N. Y. A. Relief Fund will be admitted one or more act-members of the N. Y. A., probably from the board of the NVA Club. At board meetings the act-members will engage in the discussions and present the actor's side of any subject.

Subject to the managers' board will be the settling up of the firm of accountants. It will handle the books of the N. Y. A. for its New York City and Saratoga Sanitarium, etc. Financial reports will be submitted by the auditors each six months.

Schiller for Mgrs.

The NVA clubhouse is the property of the Delta Realty Corporation by the late E. F. Albee as a holding company for the clubhouse building. The NVA has now acquired a title to the leasehold under which the clubhouse was erected. The title is being extended to the NVA with a renewal subject to a re-appraisal and a new rental based on the value of the property. The N. Y. A. has been paying the 4th Street Company an annual rental of \$9,000. The NVA has agreed to pay a renewal and rent or sell the property.

Schiller, of Loew's, acting for the Delta Realty Corporation, has said to have started the settlement negotiations. Schiller's settlement is not to run the N. Y. A. and that the managers must accept the NVA as a moral obligation. The clubhouse board of directors held a couple of meetings for ratification of the understanding.

It is expected the clubhouse will move to the Delta Realty building to occur at the Sanitarium at Saratoga.

It is last week a paper describing the terms of the proposed settlement of the NVA matter was sent to the act. The act has a meeting of the NVA for consent to Ed Schiller's plan (Monday) Schiller said no progress has been made beyond opening of negotiations for a settlement.

It is expected Schiller, representing the managers, will again move to the act for some time this week, following receipt of the requested opinions from the other managers.

Dancer Appears Despite Operation and Advice

Syracuse, N. Y., Nov. 2. Helene Schmidt, of the Marcellus Dunes, returned to the stage last week, following an operation for a removal of a tumor of the New York (Monday) Schiller said no progress has been made beyond opening of negotiations for a settlement.

Mrs. Schmidt is a ballroom dancer in the Marcellus Saturday afternoon. Without her, the act would be required to perform the same act as they are now performing, although between shows she must tie upon a cot in her dressing room. Her operation was a delicate internal one.

René De Narmo, soloist of the Marcellus, is expected to be the face for the time being on the same bill, appearing with the Five Holy Boys.

De Narmo is substituting for Nate Turner, who was in the act last week in New York when the RKO intact departed Friday night.

Frank Sullivan Married

Frank Sullivan, the RKO vaudeville booker, and Anne Kennedy, who was married last month, were married last night.

Mrs. Sullivan, a former Miss Boston.

Harry Rose with RKO

Harry Rose, who hasn't played Keith's or RKO in over five years, is booked for a middle western route.

Rose opens Dec. 3 in St. Louis.

EVERYTHING NEW!



WE · EXTEND · A · HEARTY · INVITATION · TO · VISIT · OUR · NEW · QUARTERS · AND · HEAR · THE · GREATEST · COLLECTION · OF · NEW · TUNES · EVER · ! ! ! ! !



WE HAVE
MOVED
 INTO OUR NEW
 OFFICES
 — IN THE —
CAPITOL
 THEATRE BLDG.
 (ENTIRE FIRST FLOOR)

"River, Stay 'Way From My Door"

"Lies"

"Why Can't We Be Sweethearts
 (Once Again)"

"There's a Ring Around The Moon"

"An Income Tax On Love"

"Mistaken In You"

"Love, Kiss Me Goodnight"

"Honeymoon Lane"

"Sailin' On The Robert E. Lee"

"Mahatma Gandhi"

SHAPIRO, BERNSTEIN & CO. INC.

MUSIC PUBLISHERS (LOUIS BERNSTEIN *President*)

Capitol Theatre Building — Cor. Broadway & 51st St. New York

LOEW AGENT NOT TO CUT SALARY UNDER LOEW'S

J. H. Lubin, head of the Loew vaude booking department, informed the Loew enfranchised agents he will insist no act handled by them be sold to the indie agents or bookers at a lower salary than that paid by or offered to Loew. The rule carries to all spots where vaude is booked by Loew agents.

Acts breaking in cold are not included as there is no set salary for them. The action of Lubin is to protect his theatres against acts that may have a week or two open while playing for Loew or before starting. Many acts will fill in odd weeks for the indies at any money while asking Loew and the major bookers top figures. If there is to be any break for a booker, Lubin cannot see why his office cannot also participate.

Any agents with a Loew franchise caught selling his acts, when set and okay, to any vaude booker for less than paid by Loew or asked from Loew will have his franchise cancelled summarily. This week before, Lubin notified all his agents that they must submit all their acts to his office before they attempt to sell them to Arthur Plaut, who books the Lyric on 42nd street, New York.

VAUDE ACT CASTING NOT PROFITABLE NOW

Casting offices from which a big percentage of vaude specialty people have been supplied to actors and producers of big acts, are getting away as much as possible from this end of show business. Directors of this type office are striving to line up jobs for their people in musical shows, pictures, clubs and the legit. Business in the vaude casting line the past two years has become so precarious they say, that the head-actors are not worth the extremely open returns.

Robins and Richards, formerly one of the leading vaude casting spots, state that out of a possible 100% placements of their people in vaude acts, that only 15% find acts that work and they stick with this percentage rates well with other offices that at one time made the bulk of their income from vaude act casting.

Biggest Advance Sale For Palace's Current Bill

Palace, New York, had a \$14,200 starting gross before the current Cantor-Jesse headlined run bill opened. That amount was registered by Friday (30), the night before the opening. It exceeded all previous Palace advance sales by several thousand dollars, with advance interest in the current show as expressed through the box office unprecedented for the Palace or any other vaudeville theatre.

A good run for the bill is already assured. General opinion around Times Square is that the show will stick for at least six weeks and possibly eight. RKO has options on the acts up to eight weeks on a week-to-week basis.

Cost of the show in salaries sets another record for the Palace. When finally completed the total, including Cantor's \$2,800, ran slightly over \$14,000, or \$1,000 more than the Palace has ever spent on a single bill.

Last Half Show

Springfield, Ill., Nov. 2. RKO vaude shows consisting of three acts will go back into the local Orpheum, starting Nov. 7. Shows will play the last half.

Midnite Rehearsal

First midnight rehearsal by the main bill before the opening was staged by all the acts Friday (30) night.

M. G. Glickman, RKO's general theatre directors, called the rehearsal to get the show in line before the opening of the opening performance.

PALACE'S MAGIC PARTY

Unemployed Wizards Muff Tricks—Insult Audience

Chicago, Nov. 2. Customers at the RKO Palace last Wednesday night (28) on the final show got an added, unexpected attraction when local members of the Society of American Magicians took part in Guyron's act. Guyron, who opened the bill with his magic turn, stepped out after the first bow and asked the audience if they'd like to see some of his fellow-clubmembers do a few tricks.

He then introduced W. C. Dornfield, president of the SAM, and who acted as m.c. for the tag-on. Dornfield played strictly to the club members who were in the audience for the show. For instance, he asked them to give the boys a reception and make them feel at home on the Palace stage. Dornfield used gags many years old, but when the audience refused to connect, he hopped on 'em for not snuffing.

Left-Handed For the extra entertainment bits, there were four magicians. John Jones with a card trick, Bob Letts with the multiple cigar stunt, and John Platt, who ruined the vanishing canary trick by a total lack of showmanship, pulling the punch off before the public knew he was on the stage. Dornfield on his own, managed a handkerchief bit.

Entire tag ran 15 minutes. It neither harmed nor helped the show. But the SAM members in the audience got what they wanted, and four magicians for once learned how it feels to walk on a big-time stage.

Sentley With Meyers

Two former Morris office agents are now in business together, Harry Santley having joined Eddie Meyers' indie agency yesterday (Monday). Santley left the Morris office two weeks ago.

Names in Naborhoods Called for to Stand Off Talkers' Lessened Draw

The heaviest name attractions available for neighborhood shows will be the general policy adhered to by RKO as long as pictures fail to keep box offices up to their proper speed.

At present, bigtime bookings at wealthy sugar includes Bert Lehr at the Fordham last half this week and Kate Smith, same date, at the Flushing. Additional time in RKO's neighborhood theatres will be assigned to both.

That Freeman's policy on names at a time when talkers are falling to draw desired business is not only farsighted but that it is the seemingly practical solution of today's operating problems for RKO is borne out in results that are being shown.

Cantor in four days at the 86th Street did \$14,000 and George Jessel in four days did \$12,000 at the Franklin. This business is equal to what the 86th ordinarily does on the full week and in excess of what

the Franklin customarily gets on seven days.

The week of Oct. 24 Cantor played an independent date in Philadelphia at the Nixon-Gard, operated by the Berman interests, and ran up a record \$32,000 gross.

Cut Scale for Vaude

Detroit, Nov. 2. Hollywood theatre will not discontinue playing RKO vaude shows as figured on earlier by the operators. Vaude will continue under a lowered scale.

LEE WILMOT and RALPH PETERS

Patrons of Marco's "TACATON DANCE" IDEA Directed WILLIAM FERBER



BOOKED SOLID R-K-O

REPRESENTATIVES

H-E-O EUROPEAN LOW-INDEPENDENT
JACK CURTIS LARIBUE & FISHER AL GROSSMAN
104 Broadway 29 Avenue des Champs Elysees 10 West 44th St
NEW YORK CITY PARIS NEW YORK CITY

LESTER AND GARSON
IN A FANCHON & MARCO IDEA Management, WM. FERBER

EMMA MYBELL
CONLIN and GLASS
Enroute RKO
Directors, TOM J. FIZPATRICK
Palace Theatre Bldg., New York City

HAVE YOU SEEN

THE HOLLYWOOD COLLEGIANS

And Their "RHYTHMIC ILLUMINATION"

HEADLINING LOEW'S STATE, NEW YORK, THIS WEEK (OCT. 28)

WEEK NOV. 7—RKO, BOSTON

Management—MATT KELLY—AL GROSSMAN OFFICE

AN INTERNATIONAL FEATURE

THE ORIGINATOR OF STILT DANCING

BOB

LILLIAN

STICKNEY and AYLIN

IN "UP A TREE"

STILL SHOOTING PAR FOR ORIGINALITY

RKO JEFFERSON, New York

RKO HIPPODROME, New York

November 4-5-6

Week November 7

Thanks to MILTON BERGER and DANNY GRAHAM

Personal Direction, CHAS. HOGAN

WM. MORRIS OFFICE, CHICAGO

FOX-F&M FRANCHISING EASTERN VAUDE AGENTS

Agents doing business with the Fox-Fanchon & Marco booking office in New York will be placed under a franchise system similar to the RKO and Loew systems.

This leaves Warner as the only major circuit stage booking office with an open door policy for all agents.

At present around 35 different New York indie agencies are represented daily in the Fox-F. & M. office.

Whether Fox-F. & M. like RKO, intends to place an outside limit on agents' commissions from acts booked on that circuit, along with franchising them, isn't known.

Lincoln Sq. Not Set

RKO wants to know if Loew intends playing vaude in the Lincoln Square, New York. Decision by Loew will doubtless guide the other for a stage show at the RKO here.

A Loew exec stated nothing can be said now on vaude prospects for the Lincoln Square.

4-4-Day on Wk Ends

RKO Flushing has gone four-day on Saturdays and Sundays. No change in the week day policy of three shows.

NO SETTLEMENT IN SIGHT

4 Houses in Pittsburgh Ready to Stage Shows if Pilmont Retires

Pittsburgh, Nov. 2. Long battle between musicians and managerial association looks like it will last for some time as a result of pit boys turning down the latest proposition offered.

When strike started, only Stanley and Penn were employing music acts. As soon as union boys go back to work, Enright, Sheridan Square and Harris intend to return to vaude.

That would put considerably more than 60 men in all to work but union won't look at it that way.

Mixed Shows in H.O.H.

With a spurt in biz the Harlem O. H. in 125th street is mixing white acts with colored turns in the house.

Chi Indies Perk Up

Chicago, Nov. 2. Three more houses in the mid-west have crept back into the vaude enclosure. Capitol, Racine, now giving 'em three week-end days of vaude, playing five acts.

Miss Fanchon East, Los Angeles, Nov. 2. Miss Fanchon and Alice Goodwin, her assistant, are east bound for month's stay in New York.

4 MORE WKS LIKELY ON RKO'S MIDWEST BOOK

Four more theatres in RKO are either in the bag or stand as strong prospects for combination policy. Two will enter the midwest book with the opening of Springfield, Ill., Saturday (7) as a split, and the employ to vaude by the old Princes, Nashville, later in the month.

Albee, Providence, is hanging fire. Two will enter the midwest book without get its vaude during November, if at all.

When the question of vaudeville shows for San Antonio, Houston and possibly other south situations is determined by RKO that Kansas City, closing route at three and divorcing Texas and the rest of the south from contacts.

Specialty Produced Unit For RKO Southern Time

When the question of vaudeville shows for San Antonio, Houston and possibly other south situations is determined by RKO that Kansas City, closing route at three and divorcing Texas and the rest of the south from contacts.

San Antonio goes to vaude as soon as current stage hand and musician troubles are eliminated, with the exception of the union difficulty.

Hanging fire for some time now, Houston will get RKO work but in what house is at this time doubtful. That will depend on a working agreement between RKO, Loew and Public for the provision in Houston of vaude in the most desirable house.

Wynn Cured

(Continued from page 1) drop 14 acts out of a possible 19 from the show. Another sore spot was the experience he had with the assistants he tried to gather around him.

The whole proposition has been an intense headache to Wynn. He said that once in a lifetime is enough.

Return to Toronto Toronto, Ont., Nov. 2. Columbia wheel show will return here Nov. 18 at the Empire.

Show People in Saranac

Saranac Lake, Oct. 31. Names and present address:

- N. V. A. Sanatorium Thomas Abbott Dan Antalek Bert Bachman Charles Bardley Happy Benway Fred Buck James Cannon Alice Carman Edith Cohen John Dempsey Frank DeVere Harry Egan Andrew Erving Chris Hagerdom Bert Ford Dorathy Harwood Fred Raymond Fred Rith Bobby Hais Ida Howard Louis Joseph Valentines Kincaid Katherine Vogelle Eddie Van Vernon Lawrence James Williams Lily Leonora Zola Winkler Jack Lewis

- Arthur Alverat, 16 River st. Harry Barrett, 322 Broadway. Charles Barrett, 302 Broadway. Charles Bardley, 58 Park ave. James Chambers, Raybrook, N. Y. Eddie Diamond, 81st Street. Francis Evans, Raybrook, N. Y. Marlon Green, 53 Riverside rd. Margaret Grove, 18 Marshall av. Dave (DDE) Hall, 234 Franklin

- Russ Kelly, 19 Broadway. John Lane, Clancy Cottage. William Meyer, Clancy Cottage. Andrew Mooney, 13 Broadway. Joe Reilly, 46 Franklin. James Tortoriso, Raybrook, N. Y.

- Left in October Helen Antalek. Constance Reeves.

REVAMP FOR 'M&N NURSERY'

Hollywood, Nov. 2. A hurried plane trip to revamp Fanchon and Marco's 'Nursery Rhythms' idea, now in Denver, was made by Leon Leonidoff. The stager left Monday (26) for Denver and returned over the week end.

Leonidoff replaced Harp, White-stone and Polly in the unit with Patricia, who gets top billing.

Special Loew Show

A special Loew deluxe show is being rearanged for the Paradise, Bronx, to open Friday (8) because of present Capitol show being held over a second week. Show is titled 'Tiny Town Revue.' It has Buster Shaver and midgets, George Lyons, Red Donahue and 12 Chester Hole girls in the cast.

LEVEY POPS RKO DATES FOR CHEAP AUTO ROUTE

Los Angeles, Nov. 2. The Orpheum in Phoenix, Ariz. and the Opera House, Tucson, both Public houses which switched from straight pictures to a vaudeville policy four weeks ago, have jumped from RKO to Bert Lewy's Public, has been added to the Levey route. In Albuquerque, N. M., is expected within the next two weeks. Budget has been cut from \$850 for the two towns to \$1,000 for the three.

Acts will open at Phoenix for three days, Tucson in a two-day act opening on Tuesday, and El Paso in for three days opening Thursday. Trip will be made in auto.

Distance between Phoenix and Tucson is 185 miles. Jump to El Paso is 189 miles, which must be driven Monday night for the Tuesday opening.

If Albuquerque comes in it will be a 406-mile mud road hop from El Paso, and will open the day following.

Splitting Week After Cutting Admish Scale

Providence, Nov. 2. Victory, one of the two local RKO houses, has shifted to twice-a-week show. New programs open Sundays and Thursdays.

Not long ago prices were slashed from \$9 to 35c.

11 1/2 Morris Weeks

William Morris office's combination Public-independent vaudeville book will be increased to 11 1/2 weeks this month with three more towns are added.

Comerford's Binghamton theatre, Binghamton, N. Y., will play five Morris-booked acts on a split starting Nov. 8. Two Public stands in Potomac and Hazleton, Pa., are pending.

Split Commish

Commission on George Jessel's Palace booking will be split 50-50 by Jack Curtis and Milt Lewis. Curtis is officially credited with the booking.

Lewis made a claim for full commission, contending he was Jessel's previous regular representative of RKO. The booking office arbitrated the case.

CONTAGIOUS RHYTHM AND HIS INTERNATIONAL ORCHESTRA in the FLORENTINE GRILL of the PARK CENTRAL HOTEL 55th Street and Seventh Avenue, New York

NOBLE SISSLE and His Orchestra WILL PLAY NIGHTLY From 7:00 to 10:00 P. M., and 11:00 P. M. to 2:00 Call WILLIAM, Circle 7-8000, for Reservations

COME ON, LET'S GET TOGETHER, DANCE THE BLUES AWAY

Largest Single Rooms in New York \$3.50 AND UP—SPECIAL MONTHLY RATES Radio Outlets, Electric Refrigeration, Swimming Pool, Period Salons, and Roof Patios for Private Functions

Wynn Cured (Continued from page 1) drop 14 acts out of a possible 19 from the show. Another sore spot was the experience he had with the assistants he tried to gather around him. The whole proposition has been an intense headache to Wynn. He said that once in a lifetime is enough. Return to Toronto Toronto, Ont., Nov. 2. Columbia wheel show will return here Nov. 18 at the Empire. Name of opening show has not been announced. PLAYING RKO CIRCUIT Direction: HARRY FITZGERALD BOOKEE SOLID UNTIL FEB. 1932

MAJICUS LOEW BOOKING AGENCY General Executive Offices LOEW BUILDING ANNEX 160 WEST 46TH ST. BRYANT 7800 NEW YORK CITY J. H. LUBIN GENERAL MANAGER MARVIN H. SCHENCK BOOKING MANAGER DATE GENARO HEADLINING OCT. 31, HOUSTON, TEXAS BOOKEE SOLID UNTIL FEB. 1932

NEW ACTS

BENNY MEROFF ORCH (10)

Stange Band 10 mins., Full Palace Benny Meroff has been doing a march in Chicago, dividing the last five years between the Grand Chicago and the New York City houses. This is his break-in act, and he is doing it about two weeks around the metropolitan area.

Introduction of Meroff to the Palace crowd was particularly trying. He had to do his class and Cantor and Jessel had murdered the audience with nearly three hours of laughter. To record that Meroff's act came through trying is the simplest way to fix its class and quality, the status of a stage band in this time that it is at.

Turn opens unostentatiously with Meroff leading quickly and the boys playing 'I Got Rhythm' in an arrangement heavy on brass and especially piano. Meroff's melody may well vary in this flexible line unit, because of the nature of the bandmen to switch to a great variety of instruments. Arrangements are excellent both for jazz and non-jazz.

Meroff sings nicely and the outfit has some excellent local comedy, but the personal bit made up of good looking youngsters. And several of them develop neat specialties. Notable is a trombone introduced as 'Walter,' who does some amusing impersonations, especially with trombone imitations of a starting train and the blowing of one of those 'A' notes.

Meroff's act is a mine of appeal in the number of instruments, putting over a succession of dance bits, including a startling little bit on splits, and for the feature gives the capital impression of a band led by Lewis, but twirling and all. The Meroff clock under a handcap at Cantor's high pressure, and besides the number, both in his preliminary introduction and in his arrangement for a finale.

MA KENNEDY and What-a-Man Hudson (1)

Modern Topical Message (Talk) 10 mins., Three RKO Golden Gate, San Francisco Ma Kennedy and What-a-Man Hudson for four weeks have been doing a regular weekly unit. Ma Kennedy has been up to now they hadn't affected any office music, but they are here. Maybe it's the heat.

Ma and her partner gave 'em a dance toptop, but Cantor coming on to smack up at a side note. Kennedy has a good deal of regatta with the band plays, and then going into a solo number Cantor's high pressure, and besides the number, both in his preliminary introduction and in his arrangement for a finale.

Ma Kennedy and What-a-Man Hudson (1) Modern Topical Message (Talk) 10 mins., Three RKO Golden Gate, San Francisco Ma Kennedy and What-a-Man Hudson for four weeks have been doing a regular weekly unit. Ma Kennedy has been up to now they hadn't affected any office music, but they are here. Maybe it's the heat.

LUCKY MILLINDER (17)

Band 27 mins., Full (Special) 10 mins. Colored band with added specialties, holding little bits of high class value. Outstanding is a four-way challenge tap by the Four Blazers, the most of this kind of act in a year in vaude this year by other houses.

The band, like most colored outfits, plays mostly with the feds than the brass. Lucky (And How) Millinder, as he bills himself, is a colored man. His statement that you never see a colored man in a show unless he has played like never before is also a boomerang. That speech rings in too much more than it does. Clara Townsend of the support sings in a high grade, Jesse Cryer is another specialist. The act is just another of nothing else.

LAMARR, BOICE AND FEHL

Comedy Singing 10 mins., Full 8th St. Comedy act can't expect to get far. The two girls, Helen Boice and Edna Lamarr, are a pair of a third man, with another comedian. Feh!, wearing swallow-tails, working, holds the other back.

Miss Boice, wearing a long, long, but neither the present setup, or arranged as a comedy act to do what she might. Her talk is material on Miss Lamarr is the material on a whole is pretty lackluster. Miss Boice's act is a comedienne when she appears to be a comedian. The comedienne seems restrained for some reason or other, but a dance bit and a Pop bit appears after a handle 'tilly okay if there's any worthwhile talk to use. A love scene, apparently German, doing a film director, and Miss Lamarr in a comedy way. Stimulating, but the high point is when it might have ended.

They are a very much bit of a show. Her last step for the finale, but a very much bit of a show. Her last step for the finale, but a very much bit of a show.

THE CRANTOS

7 Mins.; Full Audubon Cantor's new act, apparently German, in a brief routine of difficult perch tricks holding attention from the first.

They are a very much bit of a show. Her last step for the finale, but a very much bit of a show. Her last step for the finale, but a very much bit of a show.

ANATOLE FRIEDLAND'S 'SHOW BOAT' (11)

Revue 11 mins., One and Full (Special) Jefferson Anatole Friedland-produced revue along rather pretentious lines, involving considerable cost.

They are a very much bit of a show. Her last step for the finale, but a very much bit of a show. Her last step for the finale, but a very much bit of a show.

4 FLASH DEBILS

Dancing, Singing 12 Mins., New York Four colored boys in taps and doubling line supposed harmony act. The act is a very much bit of a show.

They are a very much bit of a show. Her last step for the finale, but a very much bit of a show. Her last step for the finale, but a very much bit of a show.

LOS OVIDUS (8)

Acrobatics 8 mins.; One (Special) The dancing angle is only a suggestion. The act is a very much bit of a show.

They are a very much bit of a show. Her last step for the finale, but a very much bit of a show. Her last step for the finale, but a very much bit of a show.

'CHALLENGE REVUE' (12)

Revue 12 mins.; One and Full (Special) Jefferson Produced by Harry Carroll, this revue contains Joe Wallace, Sylvia.

They are a very much bit of a show. Her last step for the finale, but a very much bit of a show. Her last step for the finale, but a very much bit of a show.

DOROTHY WAHL (1)

19 Mins.; One Dorothy Wahl, assisted by an un-billed girl pianist, is a singing specialty. The act is a very much bit of a show.

They are a very much bit of a show. Her last step for the finale, but a very much bit of a show. Her last step for the finale, but a very much bit of a show.

NEW ACTS

Joe Lane and Pearl Harper are reading a new act of three people in which they will be supported by five people.

They are a very much bit of a show. Her last step for the finale, but a very much bit of a show. Her last step for the finale, but a very much bit of a show.

PALACE

Show started 10 minutes late Saturday, and by 7 o'clock the office might as well have closed those doors. The show is a very much bit of a show.

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They are a very much bit of a show. Her last step for the finale, but a very much bit of a show. Her last step for the finale, but a very much bit of a show.

ing well up to the situation. But hold to their trial and sure stay. The show is a very much bit of a show.

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(Continued on Page 38)

FOX, BROOKLYN

Unusually large audiences Friday and Saturday suggested chance...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

time the gangsters are in the milk business instead of whiskey...

Two from Murray Roth's 'Plaque'...

This house has a radio program...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

Following Lyman, Ron and Don, presenters of the band...

ROY ROY

The Therman as played by Eugene Henry in what is probably the most interesting feature...

This looks to be the chief distinction noted when caught and when...

The Roxy calls its current show 'The Therman'...

Batrice Belkin, Patricia Bowman and Geraldine...

There's another scene where Miss Bop and Cecil...

The Roxyettes, as often, provide a variety of songs...

Everybody as usual but the singer in on the finale...

One other mention before La Zucco. It's the...

One other mention before La Zucco. It's the...

NEWSREELS

ITALIAN NEWSREEL With the Italian edition of the Cameo this week...

Most interesting feature of the thing was that for reasons hard to figure...

Embassy Celebrating the week the second time the Embassy...

There's another scene where Miss Bop and Cecil...

The Roxyettes, as often, provide a variety of songs...

Everybody as usual but the singer in on the finale...

One other mention before La Zucco. It's the...

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PARAMOUNT, N. Y.

After supplying costumes for extravagant stage show material...

After supplying costumes for extravagant stage show material...

After supplying costumes for extravagant stage show material...

After supplying costumes for extravagant stage show material...

After supplying costumes for extravagant stage show material...

After supplying costumes for extravagant stage show material...

After supplying costumes for extravagant stage show material...

After supplying costumes for extravagant stage show material...

WARNER, MILWAUKEE

This new slight change in the Warner Par has used four shorts...

LOEW'S STATE, L. A.

Opening show and not getting good...

PARAMOUNT, NEWARK

Bill is the program...

LOEW'S STATE, L. A.

Opening show and not getting good...

PARAMOUNT, N. Y.

After supplying costumes for extravagant stage show material...

PARAMOUNT, N. Y.

(Continued from page 37)
dancer. However, her voice is too light to fill this arena. Without ad-

ing any show can be recalled from night club work and when she ap-

one blackout scene looks to have been borrowed from a Shubert musical but may not be, although it

Duke Mitchell does some exciting, and the David Jinks Ballet do regular routines.
Catherine Kane, singing the girls, and troupe off from a song. Rita

capitulation. N. Y.
Two interludes, Oct. 31.

contributions this week to a stage show that comprises chiefly Horace

Band makes the show a worthy one and departs refreshingly from the customary Gaiety style.

Heidt turns consummate around 80 minutes for the band and novelties

Heidt turns consummate around 80 minutes for the band and novelties

An explanatory slide preceding the overture gives promise of a lot of things that don't develop. The title

Heidt turns consummate around 80 minutes for the band and novelties

Heidt turns consummate around 80 minutes for the band and novelties

PARAMOUNT, L. A.

Los Angeles, Oct. 30.
Harold B. Franklin's plunge into comedy stage shows has been a

ducer, Lou McDermost, is staging the Paramount show as that controlling.
Meanwhile Franklin, whose initiative in bringing to the stage with metropolitan stage bills is generally admired, has adopted a more

Lucauoni is not unknown in the city, having worked a couple of the

For specialties as the orchestra hops from Cuban to Spanish and

A listing of numbers played shows that there is too much Spanish and

feature was "Girls About Town" (Paramount, N. Y.) and "Frankie

STANLEY J. C.

Jersey City, Oct. 31.
Showed on the stage a girl dressed in men's patched clothes

Ed Lovell appears, orders the girls to undress which they do, and

Lover's songs, leads cheer and dances. A solo on a stopped trumpet

With much kidding with Lovell, Herman Dubs sings playfully, and

For the finale the girls in high

86TH ST.

(Continued from page 38)
mounts the feet of the riley crowd

Three Rounders, acrobats; Royal Crows, jugglers; Fleurette

Three Rounders are pleasing hand-to-hand balancers. Royal

RKO, L. A.

Los Angeles, Oct. 29.
Four spotting and lack of dancing

Three Rounders, acrobats; Royal Crows, jugglers; Fleurette

Three Rounders are pleasing hand-to-hand balancers. Royal

Three Rounders are pleasing hand-to-hand balancers. Royal

Three Rounders are pleasing hand-to-hand balancers. Royal

JEFFERSON

The 14th street folk are probably attending the tennis matches in

Harry Carroll's "Challenge Revue" (at the 14th street folk are probably attending the tennis matches in

Harlem Opera House

The old Harlem Opera House on 125th street had been playing pit

The old Harlem Opera House on 125th street had been playing pit

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Palace, Chicago

Chicago, Oct. 31.
Front bill runs more like a plot

Chicago, Oct. 31.
Front bill runs more like a plot

city work here got okay returns and

Brooke as m.c. staidwinded his talk and songs at the piano. With

In starting the stage policy the

The Crawford outfit on the stage

The Crawford outfit on the stage

The Crawford outfit on the stage

The Crawford outfit on the stage

The Crawford outfit on the stage

STATE

With Eddie Cantor's name plastered

With Eddie Cantor's name plastered

With Eddie Cantor's name plastered

STATE

With Eddie Cantor's name plastered

With Eddie Cantor's name plastered

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STATE

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PALACE, CHICAGO

Chicago, Oct. 31.
Front bill runs more like a plot

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STATE

With Eddie Cantor's name plastered

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Variety Bills

NEXT WEEK (NOV. 7) THIS WEEK (OCT. 31)

Numerals in connection with bills below indicate opening day of show, where full or split week

RKO

NEW YORK CITY... Harry & LaMar... Harry & LaMar... Harry & LaMar...

Larry Kirk... Larry Kirk... Larry Kirk... Larry Kirk...

PRODUCTION POSSIBILITIES JOE MAY & DOTY

"PERSONALITY PAIR"

Joe Leddy & Smith

Edgie Cantor... Edgie Cantor... Edgie Cantor... Edgie Cantor...

THE ROSEBUDS' MIDGETS

ROSEBUD SOLO FOR OFFICE

James Flinnerty

Coclea & Verdi... Coclea & Verdi... Coclea & Verdi... Coclea & Verdi...

JEROME MANN

Joe Termini... Joe Termini... Joe Termini... Joe Termini...

BOB GARNEY

Bob Garney... Bob Garney... Bob Garney... Bob Garney...

JACK POWELL'S

Supreme Sympathetic Gettles

THE SKEPTICAL

Joe Leddy & Smith

Les Port & Doty... Les Port & Doty... Les Port & Doty... Les Port & Doty...

LOUISVILLE, KY

Neale Sie... Neale Sie... Neale Sie... Neale Sie...

ROBINSON & DeWITT

Interpretive and Jazz Act that should succeed on Broadway

Furman & S... Furman & S... Furman & S... Furman & S...

Picture Theatres

NEW YORK CITY... Hippodrome... Hippodrome... Hippodrome...

Fanchon & Marco

NEW YORK CITY... Miley... Miley... Miley... Miley...

LOW

NEW YORK CITY... Low... Low... Low...

BUSTER AND BROWN

Appreciation to Fanchon & Marco and our pal Hyman Schellman

Buster Brown... Buster Brown... Buster Brown... Buster Brown...

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

BEN ROCKE

Ben Rocke... Ben Rocke... Ben Rocke... Ben Rocke...

DR. JULIAN SIGBEL

Dr. Julian Sigbel... Dr. Julian Sigbel... Dr. Julian Sigbel... Dr. Julian Sigbel...

CHRISTENSEN BROS.

"BALLET SENSATIONS"

Christensen Bros... Christensen Bros... Christensen Bros... Christensen Bros...

HARRY SWAN

DIZZY DONGS

Joe Leddy & Smith

Leslie Bros... Leslie Bros... Leslie Bros... Leslie Bros...

SHOE

SHOE

Shoe... Shoe... Shoe... Shoe...



Are available at VENTURE MAKE-UP SHOP, 106 West 42nd St., New York Try My Foundation Cream—\$75

ST. LOUIS, MO.

St. Louis, Mo... St. Louis, Mo... St. Louis, Mo... St. Louis, Mo...

(Continued on page 62)

No Football Game For Premier's Child, All Because of Film

Washington, Nov. 2.—George Akerson, now a Paramount executive, who used to be President Hoover's private secretary, came down here during the World War to make arrangements for a few feet of film. It happened that Joette, daughter of the Premier, had her first seat on seeing the Princeton-Navy game, but never got there because William House was mistaken upon these pictures being taken to help out an old friend.

Joette transmitted her father's conversation while the football special pulled out of Washington and she was mad. Refused to go to the office that day. Peculiar thing about it all is that these same pictures were buried in France through an order, written by Premier Laura herself, which is to the effect that no member of the Premier's family, outside of himself, shall be seen on a screen.

MOTHS ATE \$150 WORTH OF MISS DAVIES' COAT

Lon Davies, platinum blonde singer won \$150 reward in West Side Municipal Court. Miss Davies lives at the Landoner and West 47th streets. She sued Joseph Drexler for \$150. Drexler is a furrier in the East. He had a coat which she owned of a Russian coat. She said, she paid \$250 for it. The singer was asked at a club out of town. She wired to Drexler to send her coat. He had held on to it for a long time. She received it was well moth eaten. Experts testified that the coat could be put in condition for \$150. Jean McKean, singer, 328 West 47th street, and Jack Tockerman, singer, 100 West 47th street, testified that the coat was exhibited.

Strolling to the Coast

Des Moines, Nov. 2.—Jimmy and Frankie DeWitt, Edward Almy and Loula Sapp of Philadelphia have revived the barnstorming act here with good results and are trying up traffic daily.

Unable to book their act in the Italian boys are now strolling to the street crowds with daily intake reported good. By the way, Hollywood there will be well up-holed.

Hollywood at Berkeley

Hollywood, Nov. 2.—Quite a large group of Hollywood football fans tricked a 400 miles north to see the U. S. California game at Berkeley, traveling by auto, train, boat and plane.

Buster Keaton had a trainload of friends along, who filled a whole floor in a San Francisco hotel. Tom Mix, Ford and his friends, by boat, and William and Mrs. Holden. Billie Dove and a boy friend also along on the boat. Keaton and his few friends recognized the star. Danny Hall, Stanley Fletcher, of Universal, and representative of the U. S. by every student attended the game, which unexpectedly turned out to be a draw. Keaton and his friends U. S. as the dopers predicted.

MARRIAGES

Mrs. Isabel Conant and James Treligan to Count Danneberg-Samsoe, Salem, N. J., Oct. 24. Bride is the second wife of Lou Doling.

Mrs. Florence Easton to Stanley Rogers, at Bedford, N. Y., Oct. 23. Bride was for many years with Met opera. Groom is a broker.

Daughters Van Elster, non-pro, to Don Bechtold, at Berkeley, Calif., Oct. 21. Groom is treasurer at the Belmont theatre, Los Angeles.

Elizabeth Hagen to John Hagen, non-pro, in Los Angeles, Oct. 24. Bride is telephone operator at the Regency theatre, Los Angeles.

Geraldine Pennington, non-pro, to Hal Mitchell, in Los Angeles, Nov. 1. Groom is assistant manager at the Belmont theatre, Los Angeles.

Paula Eddy to Steve Armstrong, Fort Chester, N. Y., last week. Groom is a magazine writer and publisher.

Mary Virginia Aherhart, pictures, to Charles Bohny non-pro, Nov. 1 in Hollywood. Groom is brother of Dore.

Pictures of Foul

Seattle, Nov. 2.—Local shots taken of the Washington-Oregon university football game chances. The picture of a disputed play, in its entirety. When President Spencer of the Washington saw the pictures, he was quoted as saying there was no doubt Oregon made a foul down on an illegal forward pass.

Once in the prints, it led to resentment at Oregon. It is as much that it looked like a picture would lead to breaking relations between the two universities.

Final result, Spencer denied the injury.

Rule involved was that forward pass must be made five or more yards back of the scrimmage. The moving picture, shown at the Paramount theatre, clearly showed the Oregon half back running forward to within two yards of line of scrimmage when he passed forward. Oregon complaining the Seattle officials within a yard of the goal line. Touchdown came on the next play.

Referees called the f.p. okay, but pictures showed them all was the dead sea boat.

Harpooned Trapped Whale

Portland, Ore., Nov. 2.—This burgh, which whirled itself between bridges here, 100 miles from the sea, brought more fireworks dead than alive. Authorities banned shooting at it. Ed and Joe Leonard went harpooning and bagging. His big sea horse was arrested for wanton destruction of wild life. They had planned to exhibit the dead whale for a dime game. While they were in the boozeroo, two hi-jackers stole the whale from the bottom of the river and hauled it up for exhibition. One of the whale hi-jackers, R. Timmerman, had been previously arrested for shooting at the whale. His is brig, at a nickel and two into the dead sea boat.

Didn't Break Light, Says Elliott of Cleveland

Charles Elliott, Cleveland, stopping at the Century Hotel, was freed in West Side Court by Magistrate Maurice Gottlieb on the charge of breaking a side window in Dinty Moore's restaurant.

Elliott had been with several friends. He was walking east on 4th street, just past Joseph Jones, employe of Dinty's called cop, Jerome Conolly, of the West with street station and had Elliott arrested.

Lopez told the court that Elliott had been with several friends and he (Lopez) saw Elliott crash the sidewalk. Elliott denied the charge. He spent 4th street West 47th street station house.

Stahl East to Wed

Hollywood, Nov. 2.—John M. Stahl, Universal director, left Sunday night (3) for New York City, to be married to the late Al Rozanna Ray, former wife of Al Ray, comedy director. They were married in New York City.

With the couple are the two Ray children and Mrs. Ray's father and mother.

Probable Football Winners and Proper Odds

By Sid Silverman

Team	Probable Winner	Proper Odds
Georgia	Georgia	5/6
Harvard-Dartmouth	Harvard	7/8
North-Dam	North-Dam	5/6
Pittsburgh-Carnegie Tech	Pittsburgh	5/6
Northwest-Oakland	Northwest	5/6
Fordham-Detroit	Fordham	5/6
Wisconsin-Illinois	Wisconsin	5/6
Michigan-Indiana	Michigan	5/6
Nebraska-Iowa	Nebraska	5/6
Ohio State-Penn	Ohio State	5/4
Calgary-Edmonton	Edmonton	5/4

Colored Boys Dismissed

Negro Taxi Driver: Had Charged Them With Felonious Assault

Complaint of felonious assault brought against Buck and Eubanks (Ford Lee Washington and John W. Subis), colored, by Oshadiah Grey, Negro taxi driver, was dismissed Friday (23) in Magistrate's Court, New York.

The colored dancers got into court following a free for all between themselves and the taxi driver in Manhattan. The two drivers, driving down 7th avenue in a newly purchased car, Grey, it is charged, refused to allow the actors to pass, with the two autos jamming and a fight ensuing.

Harry Hillman Back From Coast For Trial

Harry Hillman, son of Frank Hillman, owner of the Hotel Bancroft, West 72nd street, was brought back from Los Angeles last week to answer the charge of grand larceny made by Muriel Stern, an heiress charged, related to marry Edna Lee Grant, actress. Miss Grant also returned to New York. Hillman was released and \$5,000 amounting to pleading not guilty to the indictment.

According to Miss Stern, who lives at 440 West End avenue, she was engaged to Harry Hillman last year. Before she was married, he asked her to loan him \$15,000, to open a poultry business. She gave him \$15,000. He used the money to that kind of poultry, she claims. She spent \$15,000 on the business, which she is now trying to close by selling to Miss Grant.

She said she was in mind the money so much that he had spent it on other women made her free.

Harriet Hillman Back From Coast For Trial

Harriet Hillman, owner of the Hotel Bancroft, West 72nd street, was brought back from Los Angeles last week to answer the charge of grand larceny made by Muriel Stern, an heiress charged, related to marry Edna Lee Grant, actress. Miss Grant also returned to New York. Hillman was released and \$5,000 amounting to pleading not guilty to the indictment.

Groom and Braunsfeld Held in Bail for Trial

Despite intimidations from a coterie of friends of two men arrested for coercion, Jack Marcus, proprietor of the Hotel Stanley, 124 West 47th street, appeared in West Side Court before Magistrate Maurice Gottlieb yesterday.

The defendants, Jack Groomman, 22, 1430 Prospect avenue, Bronx, and Harry Braunsfeld, 22, 1120 Manor avenue, Bronx, were first arrested on the charge of attacking Groomman's wife, Mrs. Hymie Levine and John Morrissey, of headquarters. Asst. Dist. Atty. General directed the prosecution be changed to coercion.

Marcus came to court accompanied by his wife. As he was leaving the building a group of friends of the defendants menacingly gathered about Marcus and threatened him to cease prosecuting. Levine and Morrissey learned of it. The mobsters saw it when they learned the arrests had been apprised of the warning.

The defendants told Marcus to go to Mary Brown Warburton and have her settle a pending suit for \$50,000. Marcus laughed at the pair. He had been approached by another pair a few days prior and told to drop the suit. Groomman and Braunsfeld are alleged to have threatened Marcus if he didn't drop his bidding.

Levine and Morrissey told reporters they understood Mrs. Tockerman's suit. They said they brought suit against Mary Brown Warburton, charging slanderation of Mrs. Tockerman's character. The cops arrested had been filed. Mary Brown Warburton is socially prominent.

Attorney Vogelstein for the defendants was held in bail for trial in Special Sessions.

Quoadch Divorced

Chicago, Nov. 2.—Al Quoadch, owner of the Granada club, found himself minus a wife and unable to get another one for at least one year following the divorce granted Marjorie Quoadch by the court.

A decree was granted on an amended cross bill filed by Mrs. Quoadch in New York City. Quoadch started the first suit and married desertion. In the settlement, Mrs. Quoadch gets \$100,000 in alimony. She also insisted on that year's proviso to keep Quoadch in tow.

Dismiss Girls' Damage Suit Against McNamee

Dedham, Mass., Nov. 2.—The \$25,000 damage suit brought against Graham McNamee, an announcer, by Sylvia Cushman, actress and newspaper writer, has been dropped from the Superior court, Dedham. Filed in the suit was stricken from the list of cases on the docket.

On the part of the plaintiff, Sylvia Cushman charged that McNamee had attacked her on the street in New York hotel. At the time she filed her suit she had just seen McNamee in the arms of a woman, wealthy friend of Brookline.

McNamee filed a reply to the suit, denying the charge.

The College Stunt

In the program for the Princeton-Michigan game a column, "After the Game," was devoted to night club recommendations. The collegiate informant, astorizing the spots where the boys "better dressed" but not obligatory, and noting the places where formal attire is essential, had the following to say on some of the local spots:

"Club El Patio—A smart after theatre crowd being entertained by Betty Greer and Club Edo-An old favorite routine. 'Must dress.'"

"Broadway atmosphere—With noisy crowd, rough but fairly entertaining revue, and no cover charge."

"Harlem—You'll have to find the various ha-cha-cha dives for yourself; but two of the established... etc."

Listing of all places included the address and phone number.

Orasati's Debts

Hollywood, Nov. 1.—Having only \$6,750 in assets against \$64,200 he owes, Frank Orasati, recently with Milton Bron and agent William Wrober, and bankruptcy papers.

Debts listed include \$22,925 in the name of Edward Orasati, \$15,000 owed Tony Foster. Others are \$2,000 to Al Green, \$1,561 to Louis Loeb, \$1,000 to \$1,411 to the Roosevelt hotel, and \$1,170 to Joe Zemansky.

His total debts are \$43,900 due from C. S. Seymour.

70 Years for Roy Schuster

Roy W. Schuster, dancer, was sentenced from 20 years to life imprisonment for robbery (Monday) by Judge Joseph E. Connelley in Special Sessions. Schuster was found guilty of robbing the Broadway Hotel, where Amy Schuster, in his law firm, Israel Siegal on May 1, 1931.

Schuster, who is also a dancer, so well known in the Broadway attorney's office. Mrs. Schuster had refused to return to her husband for alimony. She kept up with his alimony payments.

Schuster pleaded temporary insanity as a defense.

Harry Stein May Get 15-30 Yrs. for Robbery

Harry Stein, ex-convict, and cross between a gigo and a rookney, was convicted before a jury and Judge Joseph E. Connelley in General Sessions of robbery in the second degree last Friday. He will be sentenced to 15 to 30 years in prison and possibly 30 years next Friday. Stein last June was acquitted of a robbery in the Bronx. Gordon, who was found strangled to death in the Bronx. Miss Gordon is also of the Broadway printing type.

Stein was indicted for robbery in his first degree on the complaint of Mrs. Hymie Levine, 124 West 47th street. She charged him with chloroforming her in her apartment on May 1, 1931. She was given jewelry valued at \$1,000.

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BIRTHS

Mr. and Mrs. Lucien Littlefield had a son, Harry, Nov. 1. Father is in pictures.

Mrs. and Mrs. Francis Farquhar had a son, Harry, Nov. 1. Father is in pictures.

Mr. and Mrs. Walter Walters, New York, Oct. 30, had a daughter. Father is the ventriloquist.

They Can't Take It, Meaning Barnett, When Rubber Screaches in Hollywood

Hollywood, Nov. 2. Introduced at the Basil Rathbone... Rathbone incinerated even more than her spouse.

At the height of the rihing, Branwell Fletcher invited Barnett... Fletcher if he would co-operate.

5,000 AT GARDEN FOR FRIARS' SUNDAY NITE

The Friars' carnival at Madison Square Garden drew a Sunday night crowd of about 5,000. Included were the stage and screen actresses...

Mayor Jimmy Walker addressed the assemblage in praise of people who profess a profession for their falling willingness to appear at beneficial affairs. He said the Friars were typical of the acting profession and he was proud for them.

Jean Eppy's Nasty Split Chicago, Nov. 2. Jean Eppy of Dalton and Spiller... She was being taken to the hospital in an unconscious condition.

And No Encore

Westbrook, Me., Nov. 2. Leo J. Doucette, 23-year-old pianist... He played the window of a local store.

\$1,000 Alimony for Mrs. Julian Brown; She May Have to Wait

Syracuse, Nov. 2. Awarded \$1,000 a month alimony and a \$200 court costs... Mrs. Julian Brown, the second wife of the defendant...

Widow Confesses Murder Columbus, Nov. 2. Mrs. Meud G. Malloy, widow, who confessed to the killing of Willis H. Brown... She was released under \$1,000 bond.

Vice-President's Sister In Top Academy Spot

Hollywood, Nov. 2. Mrs. Dolly Gann, sister of Vice-President Curtis, who is coming to Hollywood... Means she'll outrank the stars and producer's wives.

No Pay, No Joke

Los Angeles, Nov. 2. George H. Felman, 23-year-old leader of the Brown theatre orchestra... His case was continued until Nov. 4 under \$1,000 bond.

Winters Marries Widow

Wichita, Kan., Nov. 2. O. B. Winters, divorced from Polly Lord on Reno last week... She is the widow of Capt. Jerome Harrington, Wichita.

AIR PIN MONEY STENOGR

Italy Flees Girls to Give Employment to More Men The Fascist Federation is going to sweep out of business offices all females who are not obliged to work for a living.

Employers are to be advised to inquire into the financial position of the Italian brigades... He would be independent of poppa or because she prefers to remain in the club.

APPLE BUSINESS IS STARTING ALL OVER

Times Square and New York in general to have the apple selling business dragged along its curbs this winter again... The National Apple Growers' Association... started on Tuesday.

Widow Confesses Murder Columbus, Nov. 2. Mrs. Meud G. Malloy, widow, who confessed to the killing of Willis H. Brown... She was released under \$1,000 bond.

'Round the Square

Wrong Ring For Quick Engagement Reason for brief engagement of a stage and screen star to a Hollywood lounge... He was released under \$1,000 bond.

Insurance and Agents All actors are not rated up by insurance companies... There are still companies in insurance with the old time methods.

Television Further Away

It's now expected that it will be about five years before the show business can commence to look for anything approaching a perfected television. For the past season the distance away given for television was two years.

Manicure Thrown In

First barber in the U. S. to donate a full-cuticle manicure with every haircut... He was released under \$1,000 bond.

Reno Divorce Costs Go Down as Cases Jump Under Short Residence

A Carload of Murads

Chicago, Nov. 2. With several of the most ultra legit stars in town as guests... Memory of the ejected party was rendered more discomforting by the fact it was discovered that two of the party of six were newspapermen.

Lawyer's Play for Press Highlights Fixel-Erlanger Suit

Suit of Charlotte Lesley Fixel Erlanger... The picnic is to watch the counsel's play for the newspaper... Latest on the stand was Joseph Dugan, doorman at 116 Riverside drive.

Jessie Reed's 5th Hubby Owes \$7,300 Alimony

Chicago, Nov. 2. Jessie Reed, whose divorce from her matrimonial ship has already run four times... She was released under \$1,000 bond.

CAREWEE INJURED

Hollywood, Nov. 2. Edwin Carver, 23-year-old and bruised when struck by a woman driver while standing beside his car... He was released under \$1,000 bond.

Reno, Nov. 2. When Reno went into the divorce business six months ago on a commercial basis... Marital misfits by the thousands rolled into Reno during the six-month period ending Oct. 31.

Williston and Hall for Reno The Reno divorce rate has shown a reduction in price as the volume increased... On top of the rest the divorce attorneys have been taking \$125,000 in filing fees for the county.

Divorce cases are now being tried by the Reno court in the same manner as in small counties... New York contributed 1594 of the 3,254 divorce actions. Every state in the Union and 15 foreign countries were represented.

THE BOYS SPREADING PHONE NOS. ON AVENUE

Reino Posthuber, chorus girl at the Cioek Zeppelin, 231 East 98th street... The defendants have repeatedly phoned the detective Roger Meehan of the West 47th street station.

Jaffer phoned at 3 a. m. Miss in the Union... Meehan sat in an adjoining room and arrested him. The latter said that the 'boys on the Avenue gave him the phone numbers of the apartment at the West 47th street station.

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News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, Philadelphia, San Francisco, Hollywood and other cities. Items are listed for those news items; each has been rewritten from a daily paper.

East

Theatre bombers move to Boston. Police found three sticks of dynamite in their trunk. Bombers apparently scored the dynamite before it could be detonated.

Police still after fortune tellers in rooms. Pritchard Princess Juana's last week and found a small phony in her trunk. Police questioned the phony and phoned them in to the address from the trunk. Police will lead to a desire for a full reading at three bucks.

Frank D. Brownell, engineer, 30, attempted suicide last week in the Park ave. apt. of his brother-in-law using a rifle. He was arrested because his wife, chorus girl known on the stage as Peggy Kennedy, had left him after a quarrel.

Monday (28), a Martin Cohen appeared in a Phila. Western Union office to wire some bills. He was arrested because his wife, chorus girl known on the stage as Peggy Kennedy, had left him after a quarrel.

Engagement announced of Eva Leoney Richmond, club to David S. Chamberlain, 24, cousin of Austen Chamberlain.

James E. Elliott's 'Hot Mine' was named 'Nicki' at the Coban next Monday (9).

Samuel Schlicman and Meyer Lipschitz arrested in the Bronx last week on suspicion of being the men who stole \$100,000 worth of jewelry from Liza Gray Chaplin in the window display of the former Mrs. Chaplin identified out of the pair.

Freddie Ziegler, Jr. ordered to pay his wife, formerly Blanche Reeves, \$250 on Saturday. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years. Paul D. Cravath, lawyer, has resigned as chairman of the board.

Sylvia Cushman, actress and newspaper woman, who in 1928 sued her ex-husband, George F. Cohan, for \$250,000 damages, failed to press the matter and the case has been thrown from the courts. She is now the supreme court at Dedham, Mass.

George Staten will put George Gifford's 'Devil' on Broadway. Hearsal next week. Gilbert Douglas in the lead.

Theatre Guild buys 'The Moon on the River' by Robert Williams. Hearsal next week. Gilbert Douglas in the lead.

A. A. Mine here on a visit. Physicians told that the ordinary short-wave radio sets can be modified to induce high voltages. Corrective in many diseases of the nervous system. Demonstration at the 8th Ave. hospital clinic.

John Drew Calk, recently reported angling for a picture contract, announced as a member of the moneyer's legit company in 'School for Scandal'.

Katherine Cornell issues warning that she will proceed with her tours producing 'Barrett's of Wimpole Street' from the pictures and say. Some professional readers also use the same play. She will work, overlooking the fact that purchase of a play does not include the right to produce it.

'Stan Parks' selected as the new title for Benn W. Levy's 'The Devil'.

Estate of the late Olivia Harding, who died Oct. 12, in the care of the public administrator, will have been in the hands of Mrs. Bida Goodman, who was his wife, and Mrs. Bida Goodman, who claims to be a widow of Mrs. Bida Goodman, has entered claims. Estate appraised at around \$20,000, mostly cash and diamonds.

Frances Williams and Lester Clark, of 'Warring Pennsylvanians', have been married. They are a Mexican divorce. Married April 12 of this year.

Edna Leedom, testified that she had not been estranged from her husband at any time and consequently she has no reason to believe that Hopkins to negotiate for a property settlement. Hopkins is suing for \$50,000 counsel. Hopkins is suing for \$50,000 counsel. Hopkins is suing for \$50,000 counsel.

Appeal from N. Y. censures on cuts in Darrow's 'Mystery of Life' lost out. Censures upheld.

James Cooper has purchased 'Fala Morgans' from the Theatre Guild and will present it around Xmas.

Cuts now permit 'Mourning Becomes Electra' to start at 6:16 instead of on the hour. Certain here 11:20.

Lillian Foster, who quit after one performance in 'Divorce Me Dears', is now appearing in 'The Mystery of Life'.

Saturday afternoon a shabbily dressed man presented a bag of money to the manager of the Theatre Guild. The man was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Prices out on most types of radio tubes, ranging from \$9 to 65c.

Cordial shop racketeers developing the shotgun complex. Joe. Saturday. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Daily 'News' publishing Norma Shearer's big, recalls that her first husband, Charles, was a Superior Court singer at beauty shop operation.

Arthur M. Swannstrom, producer, did not want to be held in contempt for failing to pay his wife, Violet, \$250,000 damages. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Istaita Jesse Miller, former stage star, candidate for New York State Assembly, not his first attempt. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

George White loses again in his effort to stop broadcasting of 'Scandal' music. Justice McGeehan, U. S. Supreme Court, has handed down the decision that the Little Theatre has the right to play, all other rights being vested in the Little Theatre last Sunday in an Italian version of Kurt Geotr's 'Hustlers'.

'Teatro d'Arte, Italian players giving Spanish performances, will give a performance of 'The Little Theatre' last Sunday in an Italian version of Kurt Geotr's 'Hustlers'.

Wm. Kathleen in town studying 'Grand Hotel'. To produce it at the Coast for Balaban & Curran, with Mrs. Bida Goodman.

Dwight Deere Wiman will start casting 'Anything to Please', about Nov. 15.

Mary Gray and her husband, Giovanni, cancelled, former singer of Lily Pons, served summons and set aside for \$100,000 anticipated profits from a \$100,000 contract, which it is claimed she signed. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Police raided a boxing match at Washington Square. A crowd of young women were the winners. A crowd of about 200 men went out with Mrs. Bida Goodman. Mrs. Panton is suing for abandonment.

Edna Ferber, at Columbia U. function, stung authors who over-protect their personalities. Contends they pay more attention to

their press work than to their writings.

Sig. Romberg reveals that for the past year he has been working on the score of a grand opera.

Equity arbitrates \$15,000 damages claimed by Gansler & Green because of a picture contract. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Federal Radio Commission put WBMS, Hackensack, N. J., on a probation because he has been working on the score of a grand opera.

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Dwight Deere Wiman will start casting 'Anything to Please', about Nov. 15.

Mary Gray and her husband, Giovanni, cancelled, former singer of Lily Pons, served summons and set aside for \$100,000 anticipated profits from a \$100,000 contract, which it is claimed she signed. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Police raided a boxing match at Washington Square. A crowd of young women were the winners. A crowd of about 200 men went out with Mrs. Bida Goodman. Mrs. Panton is suing for abandonment.

Edna Ferber, at Columbia U. function, stung authors who over-protect their personalities. Contends they pay more attention to

their press work than to their writings.

Sig. Romberg reveals that for the past year he has been working on the score of a grand opera.

Equity arbitrates \$15,000 damages claimed by Gansler & Green because of a picture contract. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Federal Radio Commission put WBMS, Hackensack, N. J., on a probation because he has been working on the score of a grand opera.

Appeal from N. Y. censures on cuts in Darrow's 'Mystery of Life' lost out. Censures upheld.

James Cooper has purchased 'Fala Morgans' from the Theatre Guild and will present it around Xmas.

Cuts now permit 'Mourning Becomes Electra' to start at 6:16 instead of on the hour. Certain here 11:20.

Lillian Foster, who quit after one performance in 'Divorce Me Dears', is now appearing in 'The Mystery of Life'.

Saturday afternoon a shabbily dressed man presented a bag of money to the manager of the Theatre Guild. The man was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Prices out on most types of radio tubes, ranging from \$9 to 65c.

Cordial shop racketeers developing the shotgun complex. Joe. Saturday. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Daily 'News' publishing Norma Shearer's big, recalls that her first husband, Charles, was a Superior Court singer at beauty shop operation.

Arthur M. Swannstrom, producer, did not want to be held in contempt for failing to pay his wife, Violet, \$250,000 damages. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Istaita Jesse Miller, former stage star, candidate for New York State Assembly, not his first attempt. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

George White loses again in his effort to stop broadcasting of 'Scandal' music. Justice McGeehan, U. S. Supreme Court, has handed down the decision that the Little Theatre has the right to play, all other rights being vested in the Little Theatre last Sunday in an Italian version of Kurt Geotr's 'Hustlers'.

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sleeping powders, Thelma Rambaugh, who was taken to Hollywood by airplane last week. It is expected she will live.

Mid-West

Whereabouts of the Baron Giorgio Mario Buriani, Italian nobleman who was taken to Hollywood by airplane last week. It is expected she will live.

Rev. Philip Tarrow, Chicago's blue nose leader, is at it again. His time it's a fight in the morals court. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Renee Thornton, concert singer, is engaged to Duke Pablo Carafa, an Italian nobleman. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Janetta Woolsey Holleran, former show girl and sister of Robert Woolsey, film comedian, was granted a divorce from Frank J. Holleran in Chicago. Awarded \$10,000.

Ronaoke and National theatres, Kansas City, were recipients of gas boiler explosion. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Henry Verbrugge, conductor of the Chicago Symphony Orchestra, is under medical treatment at the hospital. A rest has been prescribed.

Mme. Gall-Currier will give a concert at the Minneapolis auditorium. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Charles A. Comiskey, late owner of the Chicago White Sox, left an estate of \$1,000,000. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Al M. Smith was elected president of the Second American Magicians for the second time.

Fregeole hitting, once an art, has been reported by the Chicago Tribune. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Williams Verbrugge, conductor of the Chicago Symphony Orchestra, is under medical treatment at the hospital. A rest has been prescribed.

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Coast

John Noble, who claimed Sauer Haykawa was the father of her child, was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

Josephine Dunn was granted a divorce from Clyde E. Greshouse, olman, in L. on grounds of

Suffering from an overdose of

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Hollywood's Rep

There will be a gentleman from Hollywood who has been arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

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Syracuse Surveillance

Cafe Dewitt, Julian S. Brown's night club, is now under the censorship of Robert Williams. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

By order of Commission of Public Safety, Robert Williams is now among those present each Saturday night at the club for the first year.

Hicks' Ritz Spot

Morrison house, Chicago, Nov. 2, is now in conjunction with the Terrace Club in Washington. He was arrested because he had resigned the presidency of the Metropolitan Opera after an office he has held for the past 13 years.

By order of Commission of Public Safety, Robert Williams is now among those present each Saturday night at the club for the first year.

Broadway

Joe Cowi in town. Joe Harrier to Charleston. Pat Finney's French is really good. Xmas shopping soon. Tom soon to slip back to New York. Dick Macky rattle Philly a double Newark. Campbell is being taken for a ride. Flamm to Allentown for a while. Arthur Griffin called off that Saucy dog. Marcus Barton is looking for a chicken farm. Alvin Dunn and Dorothy Dodd are getting even every one. Ted Snyder, ex-music publisher, back from coast. Irene Rich is making a vaudeo return in November. The new show at the RKO Palace, with Cantor-Jessie. Tom Kilpatrick gone a-hunting for quills and such. One hotel now giving free garage service to all guests. Edna de Alencow has moved into the Waldorf-Astoria. "Zwitscher" still in a framed sign for quills and such. Lillian Tashman window shopping last week on the avenue. Mrs. Meroff's brother-in-law plays trombone in his band. Blanche Merritt still completed a book for Lillian Shaw. Jimmy Gillespie back and vacationed first time in the coast. The Max Gardens to White Sulphur Springs for the winter. Singer Rogers left New York Friday for another picture for Patino. Edna Prince new picture Morgan Club, replacing Joe Russell. Edna Prince is singing again after Nelson's Times Square orangeade. Edna Kuehler new line for grubbing big cigars to let his nerves are a bit high-but stock brokers are not to lose 10-share orders. Limit once was made market out of dumps everywhere. Rose Alice had decided on another hit in Shirley. Bob Karpis on Wonder Boy at the Avon. A repeated reference to an unseen Bob Karpis. Musicians out of jobs are pooling to open small music stores selling records, gramophones, etc. Mullen's Kitchen on West 46th Street from Monday to Wednesday after two days. The girl crooner, on the air nightly, Eugene Holcombe, former vaudeo singer. Dr. D. C. Cliney, former manager of the Pantages, Hamilton, Ont., is selling insurance. Joe Leo has gone to Hollywood on a mission for William Fox. Away about the city. Big electric sign atop the Godfrey building being again after a long period of no talkers. The new Fox Polytechnic Drug Store pays \$140,000 annual, Russian for the Astor corner. The new Fox Polytechnic Drug Store pays \$140,000 annual, Russian for the Astor corner. The new Fox Polytechnic Drug Store pays \$140,000 annual, Russian for the Astor corner.

THEATRE

the music business to go in the women's war trade by himself about seven years ago. Clara Smith, colored blues singer, took in the last dividend of \$10,000. When told the check registered \$115 for the ride, Clara registered it as \$10,000. Clara registered it in court.

Berlin

Brigh Engel will make his next picture with Uta. Uta will be married again, to a Roumanian. Franz Scherz's latest operetta has a 'Garmen' background. Fox newswires running in over 100 German film theatres. Max Ehrlich performing at four different theatres in one evening. Lothar Wolf working at Nice with Rex Ingram and will then go to Paris. Charles Boyer likes the 'Evan' but George Burck, author, died. 'The Blue Bird' is a success.

Lucian Leumas changing hotels this week. Bicycle market at Fontainebleau quiet again. 'The Blue Bird' is a success. 'The Blue Bird' is a success. 'The Blue Bird' is a success.

Manager Wolf of Rolfe variety show in Stockholm, announced Alz Hertz. In April he will stage 'The White Elephant' with Max Hertz. Ludwig Berger will stage at Max Reinhardt's Theatre an 'Kurbentende' the play 'Die Heiligen Drei Könige' at the German Theatre. Carl Gruns making a short at Munich entitled 'Die Denker die denken'.

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Washington

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Paris. Vera George at the studios. Champagne sales off at night. Playboys back from the Riviera. Jennie Lolly's birthday presents. Lillian Tashman giving watches away. The American Express is early. Pirandello to have good year here. Teddy Bramhall doing a hideout. Lillian Tashman set for her show. Rita Lee moving in to left bank. Max Durkin lives near the Seine now. Jacques Nathanson working for Osso. What is Phil Bartholmeusz doing here? What is Jack Tourneur coming back for? Damoncello now serves a dollar lunch. Marcel Pagnol giving cocktail parties. 'Rogno's' 'Jazz' to be revived here shortly. Henry Floor at opening of Dinah's. 'Keyway Pictures' packing the Pantheon. Ned Cairner back from two weeks in Ireland. S. P. Zimmerman is coming over in Canada at Christmas.

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LEVEE

Corries and Percy off to Paris. Jack Hytton playing five-a-day. Frank Hilton played showy rounds. Frank Ditchman minus an eye. Frank Scully on the London show. Jacques Hank going for Marseilles. Trouble at the Film Artistes Guild. Charles sailing for America shortly. Irene Hakim forgotten DeMille exhibition. Sounding the Neils for Charlie. William J. Wilson producing new Galey show. Henry Williams on the production runaround. Sonny Miller's Leicester Square stage show a waver. Sonny Miller's Leicester Square stage show a waver. Sonny Miller's Leicester Square stage show a waver.

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Budapest

'Smiling Lieutenant,' Paramount's Chevalier picture, so far best run of the season. Frances Marion, Hollywood scenario, here in quest of material. Diana Barnes, New York columnist, in London gathering material for Theatre Guild Magazine. A French actress, Gertrude, who spends a fortune on propagandizing chamber music, is here and has arranged two recitals gratis at Music Academy Hall. She comes from Munich, where she is married to Irene Falathy, of 'No, No, Nanette.' Sam and Edna Hagan, who spent a fortune on propagandizing chamber music, is here and has arranged two recitals gratis at Music Academy Hall. She comes from Munich, where she is married to Irene Falathy, of 'No, No, Nanette.' Sam and Edna Hagan, who spent a fortune on propagandizing chamber music, is here and has arranged two recitals gratis at Music Academy Hall. She comes from Munich, where she is married to Irene Falathy, of 'No, No, Nanette.'

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Winnipeg

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Hollywood

Dick Arlen dunks in soft-boiled eggs. ... Mankiewicz does imitations of Paramount promoters.

Dorothy Vernon, now on Broadway, ... Sylvia Sidney does a swell imit. ... Roger Perry eastbound the 15th on his annual six-months in N. Y.

Wallace Beery flying to Broadway for shooting of 'The Champ' ... Fredrich March lost 15 pounds during filming of 'Dr. Jekyll and Mr. Hyde'

Spottling Will Rogers in the house ... Mrs. B. J. Lavin, who made 'People in the Moon' ... Mrs. J. Lavin ... Mrs. J. Lavin ... Mrs. J. Lavin

John P. Meuburn now doing a daily picture column for INS ... Bill Perlberg drove to Albuquerque ... Carl Lamme Jr. ... Don Marquis will get out the last number of his 'Society' magazine

Bill Perlberg drove to Albuquerque ... Carl Lamme Jr. ... Don Marquis will get out the last number of his 'Society' magazine ... 'The Boys at the Radio Pictures'

'The Boys at the Radio Pictures' ... 'The Boys at the Radio Pictures' ... 'The Boys at the Radio Pictures'

turning to newspaper work about a year ago. ... 'The Boys at the Radio Pictures'

Miami

Gyro ball being organized. ... Blue Steele and orchestra opened at Aloosa Gable Cove ... New private club, Beach Cabana Club, started on the beach

Blue Steele and orchestra opened at Aloosa Gable Cove ... New private club, Beach Cabana Club, started on the beach

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Chicago

punch-line, 'Dooney has its mo- ... Hawthorns track called last Friday's meet 'Adeph' Thurstay ... Mrs. J. M. Walker ... Blue Steele and orchestra opened at Aloosa Gable Cove

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Toronto

Sinclair Lewis secretly in town. ... Rafael Sabatini telling women about love and romance. ... Hal Miller revives the Toronto 'Stars'

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Saranac Lake

Mertha Croward, great improver. ... 'Snow is here, maintains all white exercises. ... Write to those who you know in Bridge and rummy in season at Saranac Lake

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Montreal

Malcolm Stutsen cutting paper down. ... 'Tommy Conway arguing on a hot topic' ... 'Tommy Conway arguing on a hot topic'

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Loop

Fredrick Glickman New York bound. ... Ben Cooney now mgr. of Warner theatre ... 'Ben Cooney now mgr. of Warner theatre'

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Milwaukee

Harry Bode in town. ... Stars of Yesterday elite hit at Fox ... 'Stars of Yesterday elite hit at Fox'

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Harry Bode in town. ... Stars of Yesterday elite hit at Fox ... 'Stars of Yesterday elite hit at Fox'

Fort Wayne

Paster air service now. ... Three riding schools flourishing. ... 'Paster air service now'

Pittsburgh

By Hal Cohen

Big reception for Schumann... Thurlston Harrie has gone to prison.

John W. Wray Brian McDonald to report immediately... Betty Veronaka, personality gal at the Erie...

Community fund drive on this week... John Dilon of Balbridge dramatic stock slightly injured...

Bill Quinn, the newhouse, has been able to get liquor in a brewery storehouse... Dick Powell writes from St. Louis...

Miss Ginn booked two vaude acts this week and wants to know who that depression has been bearing about.

Long Island

By Joe Wagner

Jack P. Harrison are now located in the Raw Gardens... Florence Moore returns from Manhattan in Adeline...

Statis has a new marquee... Charles Dryer, operator of Town Square...

Warner theatres in Albany district are all spruced up in show-up... Ad for Iceland and Hail, both owned by...

Albany, N. Y.

By Harry Ratodos

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Minneapolis

By Leo Ross

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Statis has a new marquee... Charles Dryer, operator of Town Square...

Warner theatres in Albany district are all spruced up in show-up... Ad for Iceland and Hail, both owned by...

Warner theatres in Albany district are all spruced up in show-up... Ad for Iceland and Hail, both owned by...

Toledo

By Dick McGee

Hunting season is here... Press club may lower dues... Eastern Star Convention last week...

Walter Waller has a real dream... 'Pink Ladies' Phelps goes for Variety in a new way...

San Francisco

By Harold Beck

Paul Pitman, Big Brother, out of K.P.O. Food show at Muni Aud. 8 days... Henry Starr wants to annul his marriage...

Joe Laurie, Jr., getting material for his vaude history... Irene Rich being used for divorce...

Steve Stevens, Dick Wright, Bill Bly, and George Harris... Two more gambling joints folded...

Reno

By Harry Ratodos

Red hot winter in T. N. student... Nevada fired three star football players...

New Haven

By H. M. Bennett

Stub Walton goes home... E. J. Harvey still with Warner... Sy Byer back on job in 'Em'...

Westchester

By Harry Ratodos

Mrs. Mesmore Kendall, Dobbe... John McCormack concert drew 1000 to county center, White...

Cleveland

By Glenn C. Pullen

Ohio goes dark for next week... Frank Monaco to move his cabaret... Estelle Hadlo of Public Hall...

Joe Lawrence, local actor... Fredly Largo's band at Clearmont... Pat Pittman, Big Brother, out of K.P.O.

Joe Laurie, Jr., getting material for his vaude history... Irene Rich being used for divorce...

Steve Stevens, Dick Wright, Bill Bly, and George Harris... Two more gambling joints folded...

Miss Ginn booked two vaude acts this week and wants to know who that depression has been bearing about.

New Haven

By H. M. Bennett

Stub Walton goes home... E. J. Harvey still with Warner... Sy Byer back on job in 'Em'...

London

By Lon Lester

Beeton Horse Show hurting fashioning spots... Earl Nelson, local NBC star...

Warner theatres in Albany district are all spruced up in show-up... Ad for Iceland and Hail, both owned by...

Des Moines

Joe Lemke, RKO, on sick leave... President back on split week policy... Min-Iowa shows at Orpheum... Des Moines dramatic company... Des Moines dramatic company... Des Moines dramatic company...

Syracuse

Bowling teams organized at... Syracuse Artists Bureau will book... Des Moines dramatic company... Des Moines dramatic company... Des Moines dramatic company...

Oklahoma City

Pat Rooney got over big... Grand Rhodes to be new leading... Liberty gets new Helen Louise... Irving Miriam manager... Dramatic stock opens at Warner...

Rochester

U. of R. Dramatic Club to present... Princess Ami Di Cerami, Suzanne... School at Newark has installed... Educational film.

Detroit

H. B. Muerstberg can double in... Frank Smith hasn't put on any... Skinner back in town working for... Robin Raynor flying to Milwaukee... Doan Applewick-Frudentel only... Tom Westlake-Butterfield broke her...

Hartford

Business picking up... Pass system tightens up throughout... Harvey Cox, Publicz, drops into... Don Gill, former m.c. at the Capitol... Manager Thomas Capitol, at ease...

Indianapolis

Hunters crabbing over late fall... Mary Bell back from vacation... News of the beer flat business is not... School officials stop night football...

Memphis

Howard Waugh gives Ford away at Warner's... School officials stop night football... Herb Jennings and Edward Waugh...

Soviet Freedom

(Continued from page 1) which a year ago they would have... Also, the outside world can look for... What made Soviet propaganda... The new freedom in theatre and cinema...

Cincinnati

Ben Halperin visited Max Epstein... Also, the outside world can look for... What made Soviet propaganda... The new freedom in theatre and cinema...

Louisville

Walter Midgott entertained press at dinner when he... Also, the outside world can look for... What made Soviet propaganda... The new freedom in theatre and cinema...

Indianapolis

In answer to this obvious question the government proceeded to open the restaurants and cafes. It proceeded to open a series of swanky shops (swanky for Russia)...

Cincinnati

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Indianapolis

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Columbus

Marx brothers in person mean cut-out of extra police... Jimmy Feppe compelling work on new out-of-town dance... De Wolf Hopper's one-night stand...

Galveston

Jack Gross, Fort Worth rode man, now managing KPUL... George Mitchell, former manager of Chicago, is helping Chicago get ready for the carnival...

Louisville

Walter Midgott entertained press at dinner when he... Also, the outside world can look for... What made Soviet propaganda... The new freedom in theatre and cinema...

Indianapolis

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NEW YORK THEATRES
GILBERT MILLER presents
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THE BAND WAGON
A REAL COMEDY HIT!
A Church Mouse
HELEN HAYES
The YELLOW TICKET

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15 YEARS AGO

(From Variety and Clipper)

Boston censor was sharpening the axe for many characters, termed classed.

Billy Gibson, dancing in vaudeville with one wooden leg of his own invention, was booked for the British government for 500,000 legs for world war victims.

Volume of complaints inducing Keith booked theatres to insist upon greater courtesy from female stars toward patrons.

White Rats were agitating a general no-Sunday-show campaign. Managers countered with offers of pro rata salary cuts. Fizzled out.

'Variety' commenting that the new Fox Union, on 14th street, would have but two floors. Something new then.

International Circuit talking over the Lex Ave. office on Oct. 25. House unable to bring a profit on adequate rental based on the investment. It was decided another \$250 could be had for Sunday rental.

Announced that George M. Cohan had finally put his signature to a contract for personal appearance in the picture.

First 'women only' picture, 'The Taboo', showing in Ckt. Men were to see it later if the women approved.

Motion Picture Exhibitors League was planning to make its own product. Never raised the necessary capital.

Paper was so scoldy that lithographers no longer held in reserve paper for Broadway shows. Stock managers complaining was not possible to get paper when they played the show later.

50 YEARS AGO

(From 'Clipper')

Reported that Fanny Davenport's recent marriage had hurt her popularity and draw. Still she managed to worry along for another 10 or 15 years.

Adrian's 'The Great Mogul' was one of his American successes at the Bijou. The cast included Lillian Russell, permission of Tony Pastor, who had her under contract. Denham, the comedian, scored a hit with a catchline 'T've a great opinion on the same' which a girl bel concided in his wig.

May Irwin was singing character songs at Tony Pastor's new theatre.

Annie Russell got her first chance in 'Emmerdale,' which opened at Madison Sq. 'Clubs' did not think much of its chances, but it enjoyed a long run for those days.

West End Training Academy, Jersey City, advertising for business men from circus sides going into winter quarters. Offered standard 48 footer, a box comfortably seating 12 persons, three dressing rooms and stalls for 18 horses and 7 ponies. Each stall had a fresh floor to outside. No winter work for riders in the vaude theatres.

Heywood's Mastadons advertising as the first hall show to travel in its own cars.

Hyde & Behman took back page to announce his enterprises. Four road shows and two theatres in Brooklyn. At one time had practically the Brooklyn theatres. Before Percy Williams came along.

Inside Stuff—Pictures

Harry Cohn's system of unified production with four associates adopted last week is the realization of a long planned scheme of things on the change from the old releasing and releasing schedules dates on time, but Cohn has always felt that this unbundling of some of the details from his shoulders would turn out to be for the product. Cohn, Sam Briskin, James Kevin McGuinness, J. C. Bachman and Ralph Block as his associates.

Guaranty of an annual advertising business of \$1,000,000 by one of the major film companies when hooking up with an agency recently took to be popping over the fact that many of the company's affiliated theatres have recently been hit with a meeting release schedule. Cohn is a very large advertiser, and a special commission revenue from possible advertising these houses might have trafficked through the agency under former affiliation.

Current result has the company's public relations head who prompted the agency affiliation calculated to an extent where he has proposed a new idea to his higher-ups regarding to take care of the company's principal deluxer by something like \$500,000, or \$1,000,000 weekly.

As it was proposed this sum is to be added to the negative cost of film and some out of the production and stock costs.

If and when achieved it will hand the theatre a unique position as the biggest single theatre advertiser in the industry, as the budget currently runs to be \$1,000,000 annually and practically provide the full annual guaranty of business to the affiliated agency.

Possibility that major foreign groups in Hollywood will each organize to care for its own people may take the burden of the Academy in helping out needy picture people.

Newly-organized French Press Syndicate, group of newspapermen, is contacting Broadway Frenchmen to take care of their own people to donate half of 1% of their salaries toward aiding their own countrymen.

Roger Lacro, French writer at Fox and president of the news syndicate, is working out the idea.

Lacro expects that the Spanish element will be next to organize to care for its own. 'This is the largest foreign group here, and contains the most people in need.'

Another entry to the group of most frequently used basic plots for pictures is 'Under the Red Rover' novel by Stanley Weisman, published around 1915. It is theme of love as opposed to duty, with villain usually the brother of the hero's girl friend.

According to the French writer, the Weisman plot ranks with those of 'Cinderella' and 'The Three Musketeers' in providing story skeletons for picture writers. Natforoff believed the book is the most popular in existence. It was done in a play by the same name with John Barrymore.

'Basic plot in 'Rode' provides more variations than the other two, being capable of hundreds of character and situation twists.

Martin Dickstein, the Brooklyn 'Eagle's' picture critic, has inaugurated a new style of reviewing. Innovations give the reader a break-down of the picture in a feature with the reviewer divided into 10 separate items including type of entertainment, story, general comment, photography, acting and audience reaction. Comment is also reserved on chapters of films, such as family and children audiences are concerned.

Dickstein's review is added in giving complete stage show cast. Dickstein's work in time worked in the scenario department of Paramount on the Coast.

Nearly a month in advance the Capitol, New York, film to be 'Possessed' (MG) for two weeks. 'Possessed' directed by Edgar Selwyn play picture, is down for Nov. 27 and Dec. 4 dates. If the film goes two weeks it will make four holdovers at the house since Labor Day—'Free Love' and 'The Green Hornet' and the current 'Six of Maddox' Claude, which was also penciled in for a fortnight in advance.

Booking two week stretches like this differs somewhat from the general practice of the house. Contracts usually are made with Coppopolitan and Marion Davies, which demand two weeks.

The RKO ballhouse in Times Square last Friday (30), put on to attract business for the Mayfair, was only half a success due to the fact that Eddie Cantor, billed as one of the principals, didn't show at all. Cantor's absence at the house, which was in front of the house, failed to give away 10,000 Irene Dunne apples at 1 p. m. Miss Dunne is featured in a talker at the Mayfair.

Jesse Shoup up with Grace Allen (Burns and Allen) and passed out the apples. Cantor's picture, 'Palmy Days' is at the State, two blocks from the Mayfair.

Called to the Carthay Circle for personal appearances with 'Consonance Marriage' (Radio) in which he appears, Pat O'Brien filed his time sheet for the house. His picture, including praise for the director, story, photography and cast.

But the picture wasn't doing business and O'Brien had to present an alternative picture. The picture, which was made with the theory that business must be had because of the title.

As a move toward reducing operating expenses, instead of going to an individual vendor, Warners have organized their own lobby department for all the Metropolitan theatres. They have taken on Rappaport, lobby department, which will meet with exhibitors to discuss the ideas of Charlie Einfeld. Starting with 'The Honor of the Family' front, the new department is felt to be functioning adequately and once the department gets into operation ideas for it will be produced in conference.

After a barrage from both the wet and dry sides to give their arguments for the picture, the picture of the studio figures that no cores will be stepped on and that the picture will accomplish what the book did, a subject for quoting by both sides.

Johnny Weismuller is being propositioned by almost every agent in Hollywood.

The heavy walker into the lead of Metro's 'Farran' on a steppe, no one knowing the studio was even considering him. Agents had submitted almost everyone in town for the part, from prize fighters to ping pong players, but hadn't thought of the swimmer.

Charlotte Susa, the star that set a trip to Hollywood, publicly edging her out of the picture, is being propositioned to ship any currency out of the country. When the German star goes to Rome or Paris for a picture, she can then convert that currency into American exchange.

Inside Stuff—Legit

Although the bankruptcy petition of A. H. Woods lists a century of creditors and a \$1,000,000 in obligations, the actual total will probably be less. It is not clear how much of the \$1,000,000 that was Woods' business affairs are stragglers out he will be in rather good financial condition.

Woods' financial assets are the picture rights to 120 plays. Some have been done in silent pictures but the talker rights for nearly all are believed to be salable, since most of the producer's hit dramas are in production and the rights to his last 70 dozen sales of the Woods' plays rights would clear up the indebtedness.

The inclusion of all debts in litigation is one reason why the liabilities are so high. Most of the debts are in the form of a suit by Fox Film against Woods for about \$135,000. An item of \$225,000 is for the bond issue on the Adelphi theatre, Chicago, which Woods guaranteed. That property is sold, but would bring an excess of double the amount of the bond total, but should include the item as a liability as a matter of precaution.

Another item of \$97,500 is a suit started in 1914 by Ben Harris, whom Woods made manager of the old Savoy theatres (rased). Atlantic City, Woods had the house briefly for legit. The Harris matter was settled and he signed a full release but because of the death of a Woods attorney the suit was never officially discontinued. In 1924 Woods afterwards assigned Harris management when the latter was ill on the coast, where he resided.

Family losses in great Street of \$800,000 and the Chicago theatre, principally account for Woods' financial embarrassment. He purchased the Adelphi for about \$750,000 and could have sold it two years ago for \$900,000.

Understood Mrs. Woods has personal liabilities of several hundred thousand dollars and may be forced also to file a bankruptcy petition.

The Chanin brothers, who several years ago contemplated building an independent circuit of legit theatres, are back to one house, the Biltmore, which was sold first. The Chanin brothers, who several years ago contemplated building last season was turned back to the actual owner, Irving Lewin, last week. He is a United Circuit official. J. Goldstein, a jeweler, who bought the Biltmore last year, is now the owner.

Following the building of the Biltmore and Mansfield, the Chanin put up three houses on 44th and 45th streets, Royal, Majestic and Manhattan.

The Shuberts took ownership about two years ago in a transaction whereby the Chanins secured the Century theatre site, now an apartment house. The Chanin brothers, who several years ago contemplated building outside of Times Square by the Chanins included the Beacon, leased by Warners, and Loew's, New York Island.

When Morris Gest opened 'Chaive Souris' with a 'representation general' although not a completely new idea for New York, it was followed by a number of other theatres. Means a dress rehearsal more than anything. Press and all the audience invited, with the critics thus gotten rid of the first night and tickets sold only for subsequent performances. Allows for the invitation of notables for press bulb notices.

In Europe all shows are opened thus, although in France quite often the 'general' is given three or four days and sometimes a week after the regular opening, with critics not seeing the show until then. That allows for polishing up the rough spots before the critics are asked in. Not such a bad idea where shows open closed, whether the New York critics would give the show a better notice.

Following published reports that the Shubert Professional Players season had been blocked by Buffalo local manager of the Shubert-Two has issued another personal blast announcing plans for the resumption of the players season in the near future.

The C. E. Free Strang Intertube was also stated to be showing high attendance records, no mention being made that Buffalo was covered with two for one tickets all week, many being sent through the mails addressed to 'Biograph' and 'Biograph' of office and home.

After his cordial reception on the road and the excellent business in several cities, the 'C. E. Free Strang Intertube' was also stated to be showing high attendance records, no mention being made that Buffalo was covered with two for one tickets all week, many being sent through the mails addressed to 'Biograph' and 'Biograph' of office and home.

The show could have remained out and made money.

On the expected hit at the Manhattan. It will take weeks for business to develop to a profitable basis. If at all. Usually a musical goes across quickly or it doesn't land.

At the matinee Saturday (24) of 'Social Register,' playing the Boulevard, Jackson Heights, Sidney Blackmer complained of an agonizing headache. Towards the end of the show it nearly put him down.

After the performance Blackmer went to a doctor, who operated immediately, understood to be for mastoids. Although the management said they called off the evening show, Blackmer went on, his ears stuffed with cotton.

Delay on the Sam Harris-Berlin-Hart musical is not a quandy over selection of an ingenue but because of the book. Boys can't straighten out the script to suit themselves and won't start rehearsals without a 'lead' picture.

On the femme lead Dorothy Stone, Claudia Dell and Lois Moran have been mentioned as possibilities to date. Male principals are already engaged and await a call.

A critic in New York may leave at the end of the first act, or even at the end of the second act, but the audience, both in New York and Walter Brown, critic for the Hartford Courant, left at the end of the second act of Lawrence Stallone and George S. Kaufman's new play 'The Women' the audience left in the middle of the first act.

First time Brown had ever evaluated the New York group.

Patterson McCull, producing 'Fay Weaver,' will not share in any money resulting from sale of the piece for tailors. That also goes for any income resulting from stock production.

Richard of Noel Coward. It is said the author holds these rights on all his shows.

Arthur Hopkins is head of the legit group co-operating with Harvey Dow Gibson's unemployment company. Managers, casts and brokers have or are being solicited to contribute, personally, to the fund.

'Smiling Through' Jane Cowie's old play, will be shown once in New York. Metro is producing it as a talker for Norma Terris. Other producers are Vincente Tommasi's stage musical with Norma Terris and Basil Rathbone.

Within two weeks the Shuberts will have presented three comedies-dramas on Broadway, all with a marital infidelity theme. They are 'The Ventrian' (Masque), 'Cynara' (Morocco), and 'No Scandal' (Hijou).

Richard Cromwell's figure with Columbia is \$110 weekly now (instead of \$75 a second in 'Wonder Boy' review in last week's 'Variety') but options up into near \$1,000. Cromwell now on loan to MGM.

LEGITIMATE BOX OFFICE

Legit Group Trying to Find Ways to Work Out 'Syndicates' Don't Figure

The status of the legit producing field is patently in a rather unstable state. There is a group of managers conferring on ways and means of working out the present situation. The women are among the most intelligent and experienced of their class. While plans are nebulous, they have surveyed present conditions and appear to be on their way to a solution.

This group is not inebolously affiliated with what was the dominant legit concern, nor is it concerned in hampering such a formation of a covering producing corporation in the principal group considered, perhaps in the similar relation of a holding company.

Each producer in it would be a unit and assured the required financial backing, minus a return on the amount hampering such a usually comes from individual backers. In other words each legit producer retains his independence as such.

Need Shows
Talk of the independent managers getting together and dictating to the 'syndicates' is rumored by showmen who declare a producer can get pretty nearly anything he wants and at his own price. Five years ago when a first circuit was first being set up, the independent producers and Erlanger's apparently impotent production, the idea that became the independent producers. Stop limits have dwindled away down guarantee as a matter of course.

There are enough theatres—too many theatres. From now on money paid to the legit must go to legit production and not into building new houses. That is about the thought of the showmen who are trying to stimulate legit.

That the Shuberts are in the rear of the receipts is being made already ad the situation but that is not clearly indicated because of the middle. The idea that because of the receivership, agreements and leases may be voided. If true, will not be taken advantage of at least by the men who are putting their heads together for the good of the stage.

One producer who operates a Shubert-owned theatre under lease which provides Shubert bookings for shows going into that house, has spotted his forthcoming show in an Eringer house. He explained however, he always has had the alternative of bookings in other than Shubert theatres, adding that he would not take advantage of the receivership situation without an agreement. His theatre has booked another attraction, apparently his own show elsewhere.

Shows Taking Cash for Share in Shubert houses
Ending of all check systems for paying of shows in legit Shubert houses is said to have been effected recently. The company went into receivership. Producers are now supposed to be taking their gross receipts in cash, with one known exception. It is being done that they are doing that, with one known exception. It is being done that they are doing that, with one known exception.

STILL REHASHING

Miller and Lytle's 'Sugar Hill' May Take Long-Running Record
Miller and Lytle's new colored show, 'Sugar Hill' is still in rehearsal in Harlem.

If it doesn't open soon it can easily lay claim to the longest run in Harlem, even eclipsing the period of 'Fast and Furious.'

Hollywood Minus Shows as Laura Crews Collapses

Los Angeles, Nov. 2. Hollywood is without a legit show this week for the first time in four years. Reason is in the lines of Laura Hope Crews who is still in the hospital following a backache collapse. 'Showay and theesies' with performance of 'The Silver Cord' at the El Capitan.

Performance of Miss Crews to carry on necessitated refunds and no new show is scheduled to come in until Arnold's 'The Silver Cord' which 'Silver Cord' was enjoying a favorable box office start.

The big gap Henry Ducey is rushing a revival of the Duncan Slater in 'Topsy and Eva', although the remake, says Mike Moran's permission for Larry Cellalio to stage the show. Cellalio under contract to Fanchon and Marco.

50% LEGITS LIVING THROUGH CUT RATES

More than 50% of Broadway's legit theatres open in the fore part of last week were allowed to be lit solely because of cut-rate assistance. Shows and theatres using the oxygen were Biltmore, 'Guest Room,' Ambassador, 'Clauve Strous,' Colban, 'Nikki,' Cort, Ladies of Creation, 'Ritz, 'Two Sons,' Comedy, 'If I Were You,' 'Royale,' 'Constant Sinner,' Golden, 'After Tomorrow,' Bloody, 'Broadwinner,' 'F. O. R. O. S. C.,' Church, 'Money,' Miller, 'Sex Factor,' 18th St., 'Streets of New York.'

Doris Rankin Critically Ill

Doris Rankin was operated on Saturday for a third time at St. Vincent (New York) and reported in critical condition Monday (2). The operation was for a thrombosis of the brain. While under the anesthetic the patient's pulse became weak.

Dickinson Morgan, Suing Belasco-Curran, Bankrupt

Los Angeles, Nov. 2. In the midst of Dickinson Morgan's suit against Belasco and Curran, he filed a bankruptcy proceeding here with \$11,400 liabilities and \$8,000 assets. Chief liabilities come his 'Shanghai Gateau' production and some other ill-fated Coast legit ventures of his.
Morgan gave Mrs. Leslie Carter, wife of the late George Carter, a mortgage for \$4,000 on his Willoughby avenue house. Plot on which the house stands is valued at \$6,000 and constituted the major item in his assets.

Norma Terris in Musical
Norma Terris will have the femme lead in 'Vivian Youngman' new musical.

WINCHELLIES GO FOLLO FOR 1ST

Season's First Box Score on Flops Only — Leaders Average 1,000 — Brown, Atkinson 3d and 4th — Opinions on Failures Between Aug. 26-Nov. 1.

19 DEATHS

First critics' box scores of the '31-'32 Broadway legit season, based on failures only to Oct. 31, dealing with 19 shows. All of these have opened and closed within the season's logical opening date (Aug. 26) and the closing date (Nov. 1). Shows were: Winchell of the 'Mirror' and Gabriel of the 'American,' both morning papers who finished third and fifth respectively last season, are the first leg's leaders.

The two place-setting hit and flop, mostly flop, catchers have a perfect starting average of 1,000 each, having missed rights on all flops caught. Gabriel saw 14 bad ones, two more than Winchell. Brown of the 'Post' and Atkinson of the 'Times,' the one-two boys last year, are third and fourth in the early season scores. Brown is seeing another reviewer from the rear view for the first time in about two years. The other critics' averages range from newcomer Edward 'Graphic' Sullivan's 11th place \$18, to Burns Mantle's 42d.

The big league review boys had 19 shows to report. Brown and Anderson, while missing four of the flops, caught the most, 15. Flops included in the scores are such shows as have already closed. Others are still running, a couple yet to close this week.

As a group, the dailies' 10 New York dramatic first-stringers batted .89, which is about average. 'Variety' combined muggs staff average without mugging is .85, for 17 rights in 19 chances.

F-WC Opening Wichita To Legit Once Monthly

Wichita, Kan., Nov. 2. Because the Forum, now playing pictures, is off booking roadshows, 'Vinegar Tree,' supposed to play the house Nov. 18, will go into the Forum's Great Organ. Reversal of Forum policy left the town without a legit channel until before the F-WC Division manager at Kansas City, offered the Orpheum one month, on the third day of each Broadway for the year. P. L. Leiber, in Shakespeare rep, is slated for December.

Warner's \$12,000 Nick On New 'Temptations'

Los Angeles, Nov. 2. Franklin 'Temptations' is some \$12,000 in the hole on advances and investment, with the show scheduled to open the last of this month.
Busby Berkeley, the stageer, has a \$2,000 advance; \$1,000 to Tom Gerard Smith for the skits; \$2,000 to Sam Coslow and W. Frank Harting, the songwriters.

Helen Morgan's Lead

Helen Morgan may get the femme lead opposite Joe Shildkratt in 'Galaxy Gods.' It's a straight play being produced by Reginald Hammerstein.
Miss Morgan handed her notice to the Folies for the 'Temptations' time ago, but is holding over in the show. Understood that both she and Hammerstein are agreed on terms for her legit try, although no papers have been drawn up yet.

Dramatic Critics' Box Score

SCORE AS OF NOV. 1

Key to abbreviations: S.R. (shows reviewed, R. (right), W. (wrong), O. (no opinion expressed, Pct. (percentage).

	S.R.	R.	W.	O.	Pct.
GABRIEL ('American')	14	14	0	0	1,000
WINCHELL ('Mirror')	12	12	0	0	1,000
BROWN ('Post')	13	12	1	0	823
ATKINSON ('Times')	14	12	1	1	867
SULLIVAN ('Graphic')	11	11	0	0	800
ANDERSON ('Journals')	15	12	1	1	800
GARLAND ('World-Telegram') ..	10	8	1	1	800
LOEBRIDGE ('Sun')	10	8	1	1	800
HAMMOND ('Herald Tribune') ..	13	8	3	2	615
MANTLE ('News')	14	6	6	2	429
'Variety' (Combined)	19	17	2	0	886

(This Score Computed on Failures Only)

Other Unions Favoring Sunday Drama May Force Equity Into Line

'Pan' Again On

'Pan' in On, postponed Broadway musical candidate, is on again with new producers. These are Ed Sullivan and Mel Frank. Sullivan inactive for several seasons. Sullivan is one of the authors.

Brooklyn's Union of Dramatic Artists and the producers' equal stand in opposition to the Sunday drama and the producers' performance. Lawrence said he will give in, pulling left out of its present gross coalition.

SHUBERT'S MAY FOLLOW INTO BANKRUPTCY?

That the Shubert receivership may be a bankruptcy by the time the creditors meet Dec. 2, by order of the court, is the feeling on Broadway. If that does not occur, well informed sources say Leo Shubert will be appointed as co-receiver. Understood the Irving Trust Co. also co-receiver, would prefer another showman in Shubert's place as an impartial advisor.

Shubert was appointed to the post after assenting to the receivership move on the part of Chicago advertising agency, Gerson, Beesley and Hampton, of which Sam Gerson, long close to the Shuberts, is the head.

Four new Shubert productions are due Broadway within two weeks. Their receipts are regarded as very important at this time. All attractions showing a loss will be immediately ordered off Broadway. It is expected that regular proceeding in a receivership situation. In the last week, five or six Shubert shows were reported ordered closed out of town.

Shubert Meeting in Chicago, Nov. 2.
A representative of the Irving Trust Co. of New York arrived here today to present at a meeting of local bondholders of the Shubert Theatre Corporation. Present at the afternoon session were counsel for the estate of Marshall Field and the Continental Trust, also in attendance.
It has been the aim of the Shuberts to unload the Harris and Selwyn theatres, which have been said to be unpaid. The twin theatres are expensive to operate because of valuable ground, without rental effects as with most Loop theatres.
Understood the bondholders are disposed to continue Shubert operation of various theatre properties, but are not to be continued on occasions. That is figured preferable to drastic action at this time.

With nine front rank New York producers now openly coming out in favor of Sunday legit, and those who are not putting forth efforts into passage of a Sunday bill, admission is made of an Equity-producer fight that is maturing in the next two or three months. This is based on Equity's repeated stand in opposition to the Sunday drama and the producers' equal performance. Some of those named are Theatre League members and will probably work with that organization.

Strongest point offered so far in favor of the producers' attempt is based on the fact that the majority of other legit unionized crafts are understood to be in favor of the open Sunday. It is declared another closed will be satisfactory since the difference between the Sabbath observance will add greatly in pulling five or six Shubert shows were reported ordered closed out of town.

It is advanced that with other unions standing with the producers Equity may change its stand on the possibility of the increased employment in view, plus the general feeling on the part of the legit through Sunday performances.
While Equity is still opposed, with some of the legit producers, the younger Equity members as not opposed, it is stated producer-Equity meetings will be held in the near future in question in hope of settling the problem without a battle. Other producers say they will fight the issue to the finish should Equity continue what producers declare a discriminatory position.

Jones Cancels Shubert Lease on Woods, Chicago

Chicago, Nov. 2.
Aaron Jones, for the firm of Jones, Linkin and Schaefer, has canceled the lease which the Shuberts held on the Woods theatre, and the house returns to the owners. The Shuberts lease had about three more years to run. Shuberts are understood to have been plenty active in re-lease.
Jones is negotiating with several promoters, who have various suggestions for the matchless spot. Only element lacking in the propositions is tangible cash.

One Femme Role

'There' will be the first part in the new Frank Craven play for John Golden, with 35 male roles. Piece is scheduled to be produced at the 100. Scheduled to open in one of the Subway houses No. 8.

Shuberts Now Advancing Fares And Uncertainty Felt in Chgo. Showman Lack Scares Money

To Chicago, the first city out of the road and especially sensitive to any shifts in the complexion of the show, the Shuberts' move means inevitable uncertainty and turmoil. Most seriously concerned are the bond and mortgage holders on the properties here under lease to the Shuberts. With the Woodward turned back to its owners, Aaron J. Jones, it is anticipated that several leases totaling annual rentals of \$100,000 may well be cancelled entirely and a new deal called for on the less expensive theatres.

Only two local houses controlled outright by the Shuberts are the Grand and the Princess, with the latter two only lit up once, and that for only one night, in the past year and a half. Adams, who owns the Shubert list are leasehold affairs. Of these the Garrick and the Great Northern have recently come in for hefty reductions in rent. Revision on the Garrick amounted to close to 30%, while the Great Northern was clipped from \$90,000 a year to \$47,000. Garrick's former lease was in the neighborhood of \$75,000.

Wask-End Confab

It is expected that it is inevitable will move to retain the Great Northern and Garrick, as well as the Apollo, another move being made to unload the town's newest and highest priced legit houses, the Selwyn and the Harris. In the equity and the Shuberts 25%, and the reverse partnership arrangement applying to the Harris. The latter are heavily mortgaged, with practically all of the paper being carried by local financial institutions. It was in conference here with a representative of the Irving Trust company of New York, who offered a solution of the situation one way or the other figured on during the week.

Chicago's supply of shows is expected to be seriously affected by the membership jam. Several important productions in New York, tentatively pencilled in here are stalled for lack of theatre space. Shuberts have been making a practice of advancing such expenses, but their financial straits has caused them, with but few exceptions, to withdraw this courtesy.

High Rent

Threatening status of Shubert affairs has the bondholders worried. Along with the rent reductions on property and otherwise, have changed the legit situation markedly. An undercurrent of fear, however, that a catastrophe may grow out of the present trend in felt and expressed. It is frankly stated that the high rentals paid by the Shuberts and made possible by the Shuberts' debt dominated income can be gone forever, with all new leases whether with the Shuberts or others to be at a higher rental range.

Ralph Kettering, who has been successfully acting as receiver for the Great Northern, has been rebuffed financially, has been mentioned in one report as urged to take over the Great Northern. It is probably two other houses. On the other hand, financial backers frankly state that the Shuberts' financial straits do not do to business with them because of fear that experienced theatre operators can be found or attractions cannot be obtained. It is behind their willingness to grant concessions.

Still another angle is the lack of show power. Shows which inspire confidence in the bondholding houses are rare indeed in Chicago. Under the Shubert system, with the individual manager has not been able to a personality. Now that they are faced with the fact that the individual manager has not been able to a personality. Now that they are faced with the fact that the individual manager has not been able to a personality. Now that they are faced with the fact that the individual manager has not been able to a personality.

That the disappearance from the legit of the Shuberts would throw everything off balance and would result in great confusion, at least for a time, is foreseen. Certain local advantages might later follow. Among them, from the Chicago standpoint, is an increased amount of Chicago becoming if only in a small way, a production center.

Claim to 'Wonder Boy'

Jack Cohn of Columbia Pictures and Richard D. Powers, who authored the screen rights to "Wonder Boy" replied: "We own those rights. Those authors who wrote the show on our time."

Edward Chodorov and Arthur Barton, who authored the play, were in Columbia's New York office, press department.

Week before Ted Harris presented "Wonder Boy," Chodorov and Barton resigned from Columbia, not being fired, as reported.

NO. 2 GUEST STARS OF NO EXTRA B. O. DRAW

Seattle, Nov. 2.

With Howard Miller as director, Moore theatre players, now on valid policy, with local stock company, headed by Ed Powers (Mr. Miller), and occasional guest stars.

Demonstrated that with any lesser guest star intake is not a ripple better than when just the local company, who had local Powers own her own, and rates starring on her own.

Kent Thompson, mgr. Ee prices scale from \$1 to \$25.

Rita Boland, from vaude, with this company, as second lead, comedy.

Bondless Macloon Co. Must Take 25% Cut

Los Angeles, Nov. 2.

With players in "Girl Crazy" having waived the regulation Equity bond, they had met with the approval of Louis O. Macloon gave the whole company salary cuts of 25% starting with the first week of the season on a week-to-week basis at the Billmore.

Actors whom Macloon owed back salary from the Frisco run are nearly all paid up.

Maudie Adams' Lighting Tonight in Cleveland

Cleveland, Nov. 2.

Premiere of Maudie Adams' comeback play, "Merchant of Venice," originally scheduled for tonight at Ohio here, is postponed one day, to tomorrow (3), account of extra lines needed to install and test her newly invented revolutionary lighting system.

Invention reported to consist of one huge 200-watt bulb, hung from balcony, which illuminates entire stage. Bulb said to be 2 1/2 inches long and bright enough to eliminate the need of footlights or balm spots.

By increasing amount of juice, of some technical trick, it makes possible the use of one simple lamp without use of gelatin, bulb has automatic air-cooling device, and it is bright enough to allow lighting over and is good for 24 hours continuous performance. Lighting test was a fine close-up effect and makes heavy stage make-up unnecessary.

Miss Adams who developed her ideas at the Schenectady laboratory, with General Electric making her patents of the bulbs, has had the custom of not talking about it until she declares her invention to the public here Saturday. Neglected of reporters and photographers met her at the station, but "Peter Pan" who is coming back after 13 years of retirement, only gave them a smile. Miss Adams will be rehearsing the Shakespeare comedy with Otto Skinner in New York for months prior to local premiere.

Okla. City Stock

Oklahoma City, Nov. 2.

The Warner theatre which distributes RKO intact vaude shows \$2,750 will go into dramatic stock. \$2,750 was paid weekly for the RKO vaude.

IMPORTING ENGLISH Femme Lead Coming Over for 'Satan Passes'

Arch Selwyn has Arthur Byron and Robert Lorraine for the main leads of "Satan Passes," by Benn Levy. The play was previously imported.

"The Devil," Selwyn expects to have it ready early in January. The cast will be imported from England for the femme lead and Ernest Theisinger, both coming from England.

Chislers Won't Take a Chance Without Edge On the Actors Anyway

There is not one show wavering cast bonding and guarantees presented on Equity's list. Regarded as an indicator to showstoppers' present position as to promoting as well as indicating the unwillingness to splitting film and stock money with the cast. This is now necessary with a show that has no guarantee waived.

Nearest agreement to the waiver comes in "Richard and Judy," respected Hubbard" in Chicago, with a partial bond posted. Understood that Hubbard will start next Equity's film stock share ruling.

Walli Waiten was the last waiver play to be recently stopped by Equity. George Stanton is producing "Devil's Host" on a percentage and guarantee basis, with cash deposited at Equity to cover the minimum.

GORDON WOULD BRING 'WALTZES' IN FOR \$3

Max Gordon's intention is to bring "Waltzes from Vienna," the Continental Opera, into New York on a \$3 top. Plan and time of the opening still depend upon procuring the rights, who has not yet been decided. Gordon has a financial end, calling for intricate devices on a big stage to gain effects.

Richard C. Gordon, a run-out to White Sulphur Springs. He left Sunday (3) for three weeks to take a vacation at his place. He is expected to be in New York everything else what with one thing and another.

Charges Over Equity's Closing of 'Between'

Laurence Wallis and Mike Kalesner have notified Anna Paglia, whose production "Walli Waiten" was stopped recently by Equity, he no longer owns the play. Authors advised Max Paglia through the Authors' Bureau.

In return Paglia has written the League that he believes Wallis, Kalesner, Bruce Conning, the director of the play, and Allan Ward of the cast, guilty of a conspiracy to try and take production of "Walli Waiten" into rehearsal prior to Equity's production. Sax was brought in, without his knowledge, by those who are the present behind to take the play away from Paglia. In action of Equity's league quotes Kalesner as stating Paglia had told him that writers could not be in the show back. Producer denies this.

"Walli" was stopped by Equity on the alleged ground that it did not pay certain back Equity dues for some of the cast. Equity closed it Oct. 15. It is decided to have special rehearsal, arranged by Kalesner, Wallis, Ward and Conning was given for Sax Oct. 11 and their Sax also attended a rehearsal Oct. 12 at the Booth.

It is further declared he feels Kalesner mainly responsible for the take over of "Walli Waiten" and that Sax was called in Kalesner tried various methods to force Paglia to give up the play. With Sax's resignation, says Kalesner then declared it would be taken away forcibly.

Kalesner says he has been in the lead in the show. It is said that when Sax was producing in Paris that he had looked for him and is friendly.

AHEAD AND BACK

Emmanuel Eisenberg, p. a. "Other Play" in New York. "Broken Wings" John Petrait, p. a. "Miss Gulliver's Travels."

Cleveland Feels Bad Effects of Its Cut-Throat Legit Bookings

Critics Circle What?

Following a meeting Friday (30) of New York's Critics' Organization seemed to be the subject after the London reviewers' society, the aims of the new organization seemed to be subscription. John Anderson of the "Journal" was appointed a committee of one to do something about it.

According to one first stringer, it seems more of a semi-circle than a circle.

Eligibility rules are to be formulated, although there has been no rush of applicants.

PLAY UNDER AUSPICES WITH ALL TRIMMINGS

Baltimore, Nov. 2.

Archie C. Bullmore's original show "The Medicine Man," which will have its initial performances here, 12-12-4 at the Palace theatre under the auspices of Baltimore Forest National Aid League, is being going to be staged elsewhere by arrangement of Ferrin G. Somers, director.

The show is to have all the flare and trimmings of a Hollywood first night with Governor Ritchie and staff, U. S. Senators Tydings and Goldsborough, Mayor Jackson, and Congressman Cole and Linthicum will personally take part.

A special show broadcast will be given over WDBR Nov. 7 by the Cedars.

Walter A. McClean is program manager.

Will Use 'Abie' on Coast To Finance Army Staff

Los Angeles, Nov. 2.

Victor Neuhaus is foregoing the strictly anti-Red nature of his playhouse and is planning to corral some red skeletons with a revival of "The Irish Rose" to the benefit of his artistic endeavors.

The Anna Nichols record-smasher started here and Neuhaus thinks he can line up quite a few of the original cast for the revival.

Toledo Goes for Stock

Toledo, Nov. 2.

This town has gone for stock. Granada opened a month now and making plenty. Everybody connected with theatre here predicted a flop. Two matinees a week are constant affairs and the nights have been gratifying.

'Rocketeer' Role

Lita Gray Chaplin left for Boston yesterday (Monday) to join the Grace Hayes part in "The Little Rascals" at the Boston Theatre.

Miss Hayes is leaving the show after this week.

'Cabaret Boys' Due

Shubert's new production "Sam Shipman's musical Book of the Cabaret Boys," with Harry Green in the lead, for head parts.

Phil Baker probably will do the other.

Coburn Oging Leap

Chicago, Nov. 2.

Charles E. Coburn is angling for a production stock company here, but is presently negotiating contracts with Herman of the Cort, Carlo Diego of the Blackstocks and E. J. Lehmann of the Belmont.

Mr. and Mrs. Coburn are at present with Buzz Blackburn's stock in Milwaukee doing the "Broken Wings." "The Pilot-Cort." And when Coburn opens in Chicago it will probably be with this same troupe. Coburn and his wife were here last year in "Loyalists."

Duffy's Alcazar Relocated

San Francisco, Nov. 2.

Duffy's Alcazar lights up Nov. 3 when Leo Christie's "Broken Wings" comes in. Dale Winter is opposite Carrillo.

Cleveland, Nov. 2.

A cut-throat booking war with Student's five-man, with kick-backs both the box office and from the public, and some new shows in legit theatres have been the results to date at least. Crashed into the legit field for first serious attack on the Ohio out of Erlanger's hands.

From standpoint of showmanship, the students are doing a great deal by new regimens in film trailers, ballyhooing Ohio's stage attractions in typical fashion. Trailers shown in Loew's chain of 10 pic and vaude houses, are not only covering more territory than any other, but are winning more floormore over to spoken drama.

Innovation shocked some old-line showman addicted to the 1880-1900 type of legit theatre. The students of ballyhoo but Lew moguls believe what the legit theatre needs, instead of so-called modified methods, is a fresh, high-powered exploitation strategy.

While this is first time film trailers for legit ballyhoo has been tried out, it may prove valuable enough to stimulate legit critics and public. Indirect booking between Loew's Ohio and Shubert's Hanna has anticipated legit critics and public. Trick of trying to top the other by booking in a bigger name or attraction, is being considered.

Shubert's Hanna has been a boom-er. Average legit theatres in Cleveland, since his Monday opening times before going to a legit house, have not had as much spread his visits through a season.

Over-Booked

Both houses have crowded most of their regular attractions into the last two months, straining public's collective pocket-books and getting mediocre grosses. Trouble came a head when Hanna booked Equity, and Drama League's "Mrs. Moonlight" and "The Sign of the Cross" at Vienne at Ohio. Thrifty customers picked Guild piece for week's price. Both houses have been in a dead standing. Critics are campaigning against privilege theatres in Cleveland, and some officials in New York, declaring "A-1 shows" are being given to the Equity. Rose to his artistic endeavors.

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Movement to revive first-night and soup-and-lid has been started by Hanna to boost b. o.

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Tall's Bonaparte Play

Baltimore, Nov. 2.

Vagabond Players, little theatre movement, will open tonight for two weeks run at their theatre in Baltimore. The play is a male play by Broughton Tall.

It is based on Baltimore's election of 1860 by John Banner. It is a comedy by James Ramsay Ulman and Arnold Skauder.

As soon as set, Banner claims he'll start to work on a second production of "The Sign of the Cross" and "The Pilot-Cort."

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'BAD PENNY' OFF

Hollywood, Nov. 2.

Production of "Bad Penny" by New York is off for this season. Writing for the picture has a contract that will keep him here some time.

Maur will be to the stage. He'll start to work on a second production of "The Sign of the Cross" and "The Pilot-Cort."

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Electra at \$6 for 6 Shows, \$29,800; Guild's New Drama Gross Leader

Theodora's production pace is quickening. This week: 36 legit shows as against 38 the same week last season. There are 26 houses dark in all but with one exception...

Missed Heales. East Window opened mixed notices at the Manhattan, but improved during the week. Appearing \$16,000 in seven times, an indicated pace of \$13,000 on the...

After Tomorrow, Withdrawn from Golden Saturday; played 10 light trapeze. Cat and Giggles, Globe (4th week)...

Wanted! Earl Carroll (11th week) CD-3,000-45. Best gross yet. Presented by Maurice Brown and the Shuberts...

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not able to better mid starting pace about \$7,000. Left Bank Little (6th week) (D-1,800-45). Best gross yet...

The Broadway, New Amsterdam (22d week) (R-1,425-45.50). The Bandwagon, New Amsterdam (22d week) (R-1,425-45.50)...

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\$4,000 for 4 Times for 'Blossom Time' in Minn.

Minneapolis, Nov. 2. 'Blossom Time' grossed around \$4,000 for four performances at the Metropolitan, considered far in view of the number of times the...

Five legit houses are open this week. Four did business and the fifth, the Hollywood Playhouse with Alina de Deacon...

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Jolson, 'Vanities' in Philly Complete With Rival Shakespeare Troupes

LEGIT-ESTIMATE SYMBOLS R—revue; M—musical comedy; D—drama; C—comedy; CD—comedy drama; F—farce; O—opereetta. Capacities and top prices also indicated.

Louisville Roadshow Grosses Encouraging

Louisville, Nov. 2. Road show season opened with 'Admirable Critique' for one night, at the National getting \$4,400. Ben Artz greeted \$4,000 at two performances Thursday...

1 Open Ptsbgh. Legit

Pittsburgh, Nov. 2. With Nixon stark last week, Alvin Farid opened moderately well at \$3,000 at the Walnut. Here comes the 'Vanities', playing around \$1,600 at \$3 top but more than anything else...

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Philadelphia, Nov. 2. Business in legit was surprising, thriving. There wasn't a single out-and-out flop and most of the attractions gained over the previous week...

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HORSE SHOW RUNS LEGITS IN BOSTON

Boston, Nov. 2. The horse racing season attendance of more than 80,000 for the week together with a couple of big races...

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10 in Chi Divvy \$153,000

Chicago, Nov. 2. After three days of postponed business suddenly snapped out of the doldrums and had the light mob again...

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Four Shows Above \$20,000 Belated Demand Gives Barrymore \$23,000

Chicago, Nov. 2. Barrymore's 'The Unknown Warrior' at the Selwyn, both starting Nov. 8. Advance bookings at the Selwyn include Earl Carroll's 'Vanities', Nov. 8, and 'There's a Crowd'...

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One Legit in Frisco

San Francisco, Nov. 2. Still but 'Tonight or Never' at the Curran. Theatricals brought in \$11,500 for its initial week...

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Follies' Biz Off

Mrs. Gest Says Husband Gave but Would Not Take from Her Father

Boston, Nov. 2. The presentation of "The Miracle" in Boston's Madison Square Garden...

Shows in Rehearsal

'Other Fellow' (Act) Man... 'Sing High, Sing Low' (Walker-Towne)... 'Miss Gulliver's Travels' (Ford) Union Church...

MUSICAL AGENTS, DULL, SLIPPING IN ON DRAMA

Sharp falling off in musical agents' biz has sent the latter into the dramatic field...

'Blue Bird' Touring

Schenectady, Nov. 2. Although Max Adams and Otis Skinner in "The Merchant of Venice" were the first legit attraction to be booked into this city...

Mrs. Gest further explained: "He did that as a beautiful gesture, to pay me a compliment, but that she is in public life through her acting his productions..."

'Buddy' Opening in Loop

Mary Young will head the cast of "Buddy" by Leonard Eye. Place is being produced by Irving Wick and directed by Irving White...

Mrs. Gest's statement went on to state that Gest of the contrary did much for the late Mr. Belasco. She credits her husband with giving her the money which she used to bring in the Claire to him...

2 BILLING CLAUSES

Hitler Gave Them to Claiborne Foster and Ernest Glendinning. Billing specifications made contractually by James Elliott with Claiborne Foster and Ernest Glendinning have resulted in difficulties...

Co-ops Stocks N. G.

The Hudson Players stock, which finally went cooperative in Schenectady, has returned to New York Majority of co-op shows has operated have been forced to disband.

Edgar Selwyn's Return

Edgar Selwyn's return to Broadway appears to be just a visit. He proposes to slip back to the coast to make pictures and manage them before after presenting "Silver Plaid" at Selwyn.

'Steak' at Times Sq. Nov. 16

'Steak' new John Wesley play goes into the Times Square theatre Nov. 16.

Richard Gettel, Inc., is producing.

Concerts By Sallie

Tauber Meets Shuberts

Something unprecedented occurred during the recital at Town Hall Friday night (30) of Richard Tauber, regarded as the world's greatest tenor of his time...

Something New

Two interesting premieres played by Hortense Month at her piano recital in Town Hall were the unpublished German dances by Schubert and Adam Berg Sonata...

Minn. Union Agrees

Minneapolis, Nov. 2. After A. G. Bainbridge has given up the two weeks' notice and threatened to quit, closing the Shubert theatre, the stage hand's union has agreed to accept a pay cut in the stage crew from 10 to eight men...

2 New Colored Shows

Two new all-colored shows are rehearsing in uptown spots, without having an opening date set. One is "Old South," staged in a hall in Harlem. Other is being produced by Luther Loomis, white, with rehearsal in Lafayette hall, Harlem. It's headed by Alex. Lovejov.

ACTORS ESCAPE AWARD

But Arbitrators Tally Equity to Censure Crawford and Broderick. At an arbitration last week Lester Crawford and Helen Broderick escaped monetary penalties over contract breach but lost ethically. The case concerned their walking tour in Chicago...

From Road to Subway

With "Pine and Dandy" about to repeat the process with two more of their touring shows. Later an "Admirable Crichton" and "Pine Lives." Later show has played at Chicago's Flatbush. Shows are due on the suburban line around New York's.

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'MERCHANTS' ONE NIGHTERS

Buffalo, Nov. 1. The Maude Adams-Otis Skinner production of "Merchant of Venice" opening in Cleveland, tomorrow night. The play is the last of the Bletcher here starting Nov. 3.

5 Shows Out

Five attractions are on Broadway today. All are five of this season's presentation. "The Constant Sinner" (Max West), independent show with the Shuberts engaged, leaves the Royale. It was expected to be a money getter but failed to amass a following...

Schenectady Stock Quits

Hudson Theatre stock quit last week after eight weeks. Under contract with Jack Kery were original producers, and tried to run with non-union stage hands. The matter was settled by Fred Munday, New York, and Walter Ruth, local outdoor advertising man, on terms to operate on a non-union basis. They are trying to struggle along on the same terms for a week spelled early closing of the theatre.

'Crazy Quilt's' Long Tour

Chicago, Nov. 2. Registering a click at the Apollo here, "Crazy Quilt" is being booked for a 30-week tour from here to the coast, including the south. Executive committee want figures on the company before it landed in town.

Warners' Pop Idea

San Francisco, Nov. 2. On his way back to Los Angeles, Franklin Warner stopped here to look for a lease on the Geary theatre. Producer, who operates the Mayan theatre in Los Angeles, wants to hire a top-priced musical between both the houses.

Out of Coast 'Crazy'

Los Angeles, Nov. 2. Aileen Rowland has left the cast of "Crazy" legit show at the Belmont. John Knight of Holland and "Crazy" legit show at the Belmont. Rowland, that being her first speaking and singing part.

To Arthur Bodansky, conductor of the Friends of Music, who gave a first performance at the age of 18. His untiring efforts as training of his chorus of over 100 men and women had its reward in the blending of the voices and color tone of the "Crazy" (John Decker (Bruckner)). The soloists, "Crazy" (Fleischer, soprano; Marian Teira, mezzo; Fredrick Schorr, baritone; and Fredrick Schorr, baritone; all in good form, but this Mass of Verdi, for solo work.

The boxes and most part of the orchestra held the usual subscribers.

When passages are to be done in style, but a wide range, and accents are at the right moment and always effective.

Miss Morley is attractive and wears her clothes well. A good audience.

A German lyric tenor, Richard Tauber, of fame throughout Europe, sang in the first act of the New York audience in Town Hall. An hour and a half, when he made his appearance.

As a singer, not only has he made his style, but a wide range, and accents are at the right moment and always effective.

His appearance is attractive and wears her clothes well. A good audience.

As a singer, not only has he made his style, but a wide range, and accents are at the right moment and always effective.

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Way Too Many Theatres Of All Kinds in Madrid As Season Starts Badly

Madrid, Oct. 28. The theatre and cinema season has started on the low side. Probably the reason for the last 20 years, with boomtimes in the theatre, people are either becoming extraordinarily thrifty or they have not got money for the theatre. The number of theatres have reduced their prices, and you may get a stall for two pence, or for one pence. Later in at the Zarzuela with a good stage comedy. Cinema shows price rises varying from 15 to 20 centimos, not heard of in Madrid for years.

In Madrid no less than 23 playhouses, 25 film houses, 3 music halls and one circus, making 12 show places, all holding an afternoon and a night program. Madrid has not population enough to make all of these shows pay. Paris has 10 theatres, 24 film houses and 18 music halls, with the population of Paris three times that of Madrid.

FRENCH HIGH COURT IN 'VARIETY'S' FAVOR

Paris, Nov. 2. French Court of Appeals has reversed a lower court's decision in the Pierss Meyer libel suit against Variety and its publisher. The court ordered the paper to pay Meyer 150,000 francs plus costs.

Court of Appeals not only reversed all of this but ordered Meyer to pay all of the various trial costs.

Pierre Meyer's suit against 'Variety' was being mostly carried through Meyer having his suit against the French paper.

Both times by default, 'Variety' not being represented.

First decision by the highest court as in above cable is the first time 'Variety' was represented in court.

Oct. 1924. Natifere representative Bull was brought by Meyer, a French agent, against 'Variety' on Feb. 12, 1926. Meyer charging damages because of an item in 'Variety' issue, which, he said, Meyer was in 'Good News', a Paris magazine, because his 'female backer' had invaded the production.

Port Said' Big Effort

London, Nov. 2. 'Port Said' was shown last night at Wyndham's for one performance by the Act Theatre Club. Stunners effort to create a sensational melodrama, but didn't quite succeed.

It was written by Emyln Willcockson, a promising young Irish actor and playwright. It gave Marie Power a fine actress, as well as a singer.

The 'Yards' Hand' at the Everyman Theatre is being held over written play and poorly acted.

Russia's Big Dictator Is Ardent Ballet Fan

Moscow, Oct. 20. The Bolshoi Theatre, where Moscow ballet and grand opera are produced, is one of the best places to get a glimpse of the 'big boss' of the Soviet Union, Joseph Stalin.

Despite the fact that some of the new orthodox Communists town social times, the all-powerful leader of the ruling party is an ardent ballet fan.

Stalin takes precautions to avoid him to the box near the stage after the lights are out, and he goes before the curtain descends.

RIOT OVER 'TSAR LENINE'

Communists Leap Upon Stage at Atelier, Paris

Paris, Nov. 2. Riot was started at the Atelier (No. 42) the direct result of an article appearing in 'L'Humanite' Sunday morning deprecating the late Tsar.

Immediately after the performance started two communists rushed the stage, shouting Lenin was being misrepresented. Refused to be quiet down and held the show up 10 minutes.

Curse was dropped and couple taken backstage and bounced. Performance was interrupted more than 20 times during the evening, but the actors continued. Last scene was omitted.

They then show the ghosts of Lenin's victims reproaching the dying dictator. Charles Dullin produced the play written by Francois Porche. Dullin refused to permit the calling in of guardsmen. Spurred on by the crowd, a man a fight between the police with the communists and the police, which reduced prices of tickets by about 25% last week.

The result was a 30% increase in ticket sales. The show was a poor cheaper in Budapest than in any other big city in Europe.

Charles Dullin's play is being a leaning toward French plays in Hungary. Viginas has 'Bourgeois' by Laurent Seuillet welcomed by audiences as a revival of those gay and naughty French plays of the twenties ago, which used to be the craze here and from which a generation of Hungarian artists learned their art.

Belarost has 'Marxus by Pagnol, not a box office success—but what she has done is to make her play admired by the press and the intellectuals.

'Le Million', Rene Clair produced, but brings in more prize than money.

Kiazar's 'Squaring of the Circle', at the UJ Sfnshnik, the first play of Soviet Russia produced here, was played on Oct. 17.

Directors of Moss Empires have formed a special committee to operate the theatres, comprising Charles Guiller, William Evans and R. H. Guillever. Guillever is the leading light of the group.

London, Nov. 2. Report is that Sydney Bernstein has been elected to the board of directors of Moss Empire.

If going through, Moss will shut down 12 theatres in London. Directors of Moss Empires have formed a special committee to operate the theatres.

London, Nov. 2. 'Hollywood Holiday' closes at the New Theatre, Nov. 14. That will give the play a month's run.

'Hollywood Holiday' is by Benn Maclean. The play was rushed into the New to beat out C. B. Cochran's plans for a London production of 'Once in a Lifetime'. Plays are somewhat similar in story matter and treatment.

2-Day Holiday

Paris, Nov. 2. Two days of holiday here, with closures in theatres, looking to be good for show business. Much to the surprise of everyone, people didn't go to the country, or people from the country came in to greater extent than figured, with all B. C. reports looking good.

PARIS INVADDED

Paris, Oct. 26. Likelihood of 16 foreign plays appearing in Paris this season—all record for post-war. 'Impassioned' The Sacred Playmate in the Spotlight, now running. 'On the Spot', 'Jarnepain', 'Once in a Lifetime', 'Grand Hotel', 'Village of England', 'The Breadwinner', and two Paradiso scripts also announced.

15 DARK LEGITS

London, Nov. 2. 'Henry the Ninth' folded at Princess Saturday (31), after 11 performances.

Nov 15 dark theatres in London's Midland, with several more likely shortly. 'Once a Year' for 'Legits' here at this time.

Being the low ebb in mid-summer for the low ebb in mid-summer. Theatres here were closed.

BUDAPEST TICKETS SCALE 20% SALES JUMP 30%

Budapest, Oct. 22. All Budapest theatres are now working at high pressure, but success are at a low ebb. Theaters here and make themselves strongly rest at the box office. More effort is being made to attract the public. Budapest had the move of two leading drama stages, Viginas and Belarost, which reduced prices of tickets by about 25% last week.

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London Show World

'UNCLE TOM' MOSCOW FAD

Russia Also Likes 'Front Page' and 'Chicago'

Moscow, Oct. 1. Two American newspaper plays produced in Moscow last year are the most popular for the country this year. They are 'Maurins Watkins' and 'Front Page'. 'Chicago' and 'Front Page', retained 'Sensation' by the Vakhtangov Theatre.

'Reno's Kamerny theatre, of course, leans heavily as always on 'Desire Under the Elms', 'The Happy Ape', 'All God's Chillun' and other Eugene O'Neill pieces.

'Wreck Tom's Cabin', by the curious Russian version, continues a favorite at the second Moscow fad.

Nation Honors Clown, Dick Bell, as Heirs

Live in Adversity

Mexico City, Oct. 1. Extraordinary homage has just been paid to the clown, Richard Bell, an international circus and vaude clown, who is the most popular of the Latin Americans, especially Mexican.

On the anniversary of his birth (Oct. 30) the city name, children's park for him. This play-ground, part of Balmaina Public Park, was known as Richard Bell Children's Garden.

Bell was born in England and had a long career in circuses and music halls. With a considerable rep, he went to the United States and made good quickly. His tours took him several times to Spanish America where he was always an extraordinary draw.

He spoke Spanish fluently, as he did several other foreign languages.

So well did he like Mexico that he settled here with his family. Bell, his wife and children were on terms of intimacy with the Mexican people's best families. Their former home is one of the show places of Guadalajara, where the Bell family has for many years. During his latter years, Bell engaged in several theatrical ventures in this country, most of which were financial failures.

His famous clown's son, George Bell, who gained a rep as a vaude ventriloquist, lives in Mexico. He too, follows the father's path for show promotions, and is said to have dropped \$6,000 in attempting to introduce American acts to Mexico.

His luck has dogged the Bell family. Some of the best were killed in automobile accidents. The handsome actor, who has a fine family, died of the family. Four of Bell's granddaughters reside in Los Angeles. Two of them, Rosie and Amelia, are of the stage. They do Mexican dances very well, but bookings have been few and far between for them of late.

The Bell family toured the States several times, first in 1911. They were a standard musical feature. He too, followed the father's path for show promotions, and is said to have dropped \$6,000 in attempting to introduce American acts to Mexico and was a national idol.

Reinhardt Divorced in Rig

Berlin, Nov. 2. Court in Rig (Russia) is understood to have decreed the divorce of Max Reinhardt and Elsa Helms.

It is play with Reinhardt who wants to remarry right away. Helms Thimlin is the probable next Mrs. Reinhardt.

Jouvet's Play a Hit

Paris, Nov. 2. Louis Jouvet, actor and director, has opened a new play 'Tartuffe' at the 'Champs-Elisees', which looks like a success.

Author by Martin Doudard play deals with a daring Freudian angle. It's exceedingly apt.

Big Weight off the minds of the entire English-speaking world

the fact Seymour (Garrick Club) Hicks will be in the city with Marion Lorne in the next Whitehall show, written by Walter Hackett.

Producer and actor after the general election as possible.

The serving of coffee, tea and soft drinks in the seats at theatres has been a long time in the air. The manager says he will not permit it after his present retirement concession has expired.

Business at the Victoria Palace, since this return of variety, is ghastly. Harry Luder drew well from the theatre, and he is busy on his second.

On one Monday night this week there were 60 people in the orchestra stalls.

Cochran's production of 'Cavalcade' during the war, then the original estimate of \$125,000. It ran around \$100,000. Part of the cost was covered by the British Empire League and some by Noel Coward.

All indications point to a speedy return of the investment.

Ethyle Baker, who scored a hit in the Cochran review, 'On Darn Darn Darn' after a spotter, and who shortly afterwards became Mrs. Baker, has been spotted at the Palladium.

She is thought to be the daughter of a fortune for a fortnight at the Palladium, but is not likely to emerge from the show. She is held in London society as the wife of a multimillionaire.

Betty French, who undertakes 'The Girl in the Collie' and 'The Horse Inn', is being given special attention by the press. She is a former actress. Likelihood Miss French will eventually replace the German girl, who has been openly discredited at having to play 12 shows weekly.

The Lyceum has a thriller current, 'Sensation', by young Charles Bennett. It is being given special attention by the press. The youngster has on three different occasions written plays which showed great promise. He is a former actor. 'Sensation' is unfolded in flash-back fashion, but the still of the murder trial, the narration of past events being mainly fantasized, as they were in the mind of the murderer.

Ice hockey is proving a big draw among the high-class sportsmen. The rink at the Victoria Palace is the best in London, having its own league team.

There are a number of inside tales on this game work out at \$2 each including food and drinks.

Modernized version of 'The Merry Widow' is to be presented. George Gross will play his original role. He is a former actor. 'Sensation' is unfolded in flash-back fashion, but the still of the murder trial, the narration of past events being mainly fantasized, as they were in the mind of the murderer.

'Hollywood Holiday' sagged badly in the middle and never recovered its second wind.

Representatives of most branches of show business are attending the film critics, and radio editors of all kinds are attending the party. Many American correspondents are attending the party. The party will be held at the Carlton Hotel, Oct. 21.

Home of RKO presented. It was supported by C. B. Cochran. The play is a comedy. 'Once in a Lifetime' is a comedy. 'Once in a Lifetime' is a comedy. 'Once in a Lifetime' is a comedy.

Knighting Noel Coward

London, Nov. 2. Talk here has it that Noel Coward will be knighted by the King. It is expected to come during the New Year's Honor List announcement.

Nan Britton's Libel Suit
 Judge John M. Killitt, hearing the Nan Britton case in Toledo today (2), excluded the press from the trial. Spectators and everybody else, clerks, litigants, witnesses and representatives of both sides, were barred. Attorneys who have no interest in the case were also excluded.

Nan Britton's libel suit against C. K. Klunk, Marion O. hotel keeper, is being heard in Toledo because Judge John M. Killitt is suing \$50,000 for the circulation of an alleged libel. "The Answer to the Facts of the Case" was written by Jo de Bartha, of Marion. Klunk, among others, advertised the reply book for sale, and the facts were added for the circulation of a libel. Suits are pending against two others on the same alleged facts.

Following the opening of the trial, when a number of boys and girls of high school age were in the crowded courtroom, the Judge barred all of Immature age and intimated that it might even be necessary to bar adults and the press as the trial progressed. This, however, has not yet been done.

Elizabeth Ann Britton, alleged adult daughter of the late President Harding, came on with her mother from New York. Mr. T. J. M. appeared with her in the courtroom. The girl was ordered barred by the Judge on the grounds that her presence was not necessary to the pressing of the complaint and that the testimony would be of a nature unfit for a child to hear.

Most of the testimony to date has been merely corroborative of what is in the book, each side reading those excerpts which seemed best calculated to prove its contention, pro or con.

The remainder of the defense testimony was chiefly concerned with character witnesses, but seemed largely to resolve itself into the admission that Elizabeth Ann was regarded in her home town circles as a bad girl, following publication of the book. Mrs. M. was testified that the girl had a bad reputation and had been a bad influence, but was unable to tell where alone, with only her own name in mind, she had been. She testified that six years before the publication of the book the girl had acted improperly in the presence of Mrs. Grant Mouser, and that she had been declared an unfit person to be associated with Mrs. M. Mouser is the chief attorney for the defense.

The chief point for the defense appeared to be physical incapacity. It being pointed out that while the late President had been living with his wife, without issue, Mrs. Harding had had a child by a previous marriage. The defense contended that many of the incidents related in the book, such as the visit to the White House, were impossible.

Counsel for the plaintiff are still reading from the book today (2) with supporting testimony to be brought forward.

Murder and the Dailies
 Los Angeles dailies are giving each other the works in an attempt to hold the circulation gained through the Ruth Judd murder case. There are different lines being attacked by Mrs. Judd, are running, with

stiffest competition and mud slinging between Harry Chandler's "Times" paid Dr. Judd \$3,000 for his wife's signed story of the crime. The "Herald" paid \$5,000 for the story and Mrs. Judd jumped to the Herald. The "Examiner" paid \$10,000 for the same story, but the signature of Mrs. Judd's brother, Burton McKinnon, was used.

"Records" (Scripps-Cantfield) was the first paper to break a signed story by anyone connected with the trial. When it contacted McKinnon on the day of Mrs. Judd's arrest, Young McKinnon was bought off by the "Examiner" on the installment. He received nothing from the "Illustrated Daily News" (independent tab) couldn't afford to get into the circulation building, so announced editorially in a front page box that due to the degrading instance in the case, no Judd news would appear on the front page. It then fit into the other dailies over the country.

The "Herald" (evening Hearst) confined itself mainly to reviews of the book, but it did give the choice photographs which it played up in four-column cuts, depicting the United States and the photographs for the three days following Mrs. Judd's arrest. The "Herald" kept out of the argument, but beat all the other papers in hitting the headlines with an extra two columns of its rival's got off the back.

Co-operative attitude of the papers, which handed together following the trial, has been forgotten in favor of a cut-throat competition.

International and Universal wires have been averaging 10,000 words a day for the past few days. Associated have been sending out around 6,000. INS has established a special bureau to handle the details from all news agencies.

Cape-Smith, Coed
 Abrupt termination of the Jonathan Cape-Harrison Smith book is a mixed blessing. The partnership not altogether a success. Cape-Smith long ago said to have severed his English partnership with the book. He is sending over, and had threatened, to arrive at Cape-Smith's country a few weeks ago, resigned a blow-off.

The Cape-Smith partnership was peculiar. The British book firm of Jonathan Cape was Cape's own, while Harrison Smith was a representative to run the former in the American outfit of Cape-Smith. Smith, it is said, had been holding a majority interest in the British outfit, but was an excellent money-maker.

Falling out between the two leaves Cape in possession of the British branch, and Harrison Smith in charge of the American. Cape personally is in charge of the American. Cape-Smith house as a branch of his own organization, and until he can adjust his affairs with Smith, meanwhile and temporarily, will be run by Harrison and McKee, literary agents.

Prize Winners
 Willbur Daniel Steele named for first place in the 1931 O. Henry Memorial Short Story Award, for his "Cart, Crow, and the Mule." Myer! Not the first time that Steele has carried off an award in this or other short story contests.

Second prize went to John D. Sweeney for "The Dress and the White Tale," "One Head Wall Done." The story, "Five-Minute Play," won third prize. Mary Elizabeth Evans' Judges were Blanche D. Williams, president of Wood Krutch and a number of literati.

Radio Mag Mag
 Five-cent radio mag set for a new radio fan mag on the market last Friday (2), "Radio Guide," Joseph E. Murray and E. J. Conroy, v.p.s., are behind the new enterprise.

Charles Bliss Dead
 Charles W. Bliss, 65, veteran country newspaper editor, died at Hillside, Ill., Oct. 25, following an illness.

At one time he was editor of the Montgomery "News" and was president of the Illinois Press Ass'n.

Best Sellers

(Reported for week ending Oct. 31 by American News Co.)

1	American Beauty, by Edna Ferber\$2.50
2	Red Handed Woman, by Kenneth S. Williams\$2.00
3	10 Commandments, by W. Somerset Maugham\$1.50
4	Shadows on the Rock, by Willa Cather\$2.50
5	Confessions of a Young Man, by Oppenheim\$2.00
6	Young and Healthy, by Donald Henderson Clark\$2.00

Non-Fiction

Washington Merry-Go-Round, Anonymous\$1.00
Ellen Terry-Bernard Shaw, by Christopher St. Johns\$2.00
Three Months, by Gene Fowler\$1.50
Believe It or Not, by Robert H. Ripley\$2.00
Mirrors of 1932, Anonymous\$2.50
Money, by Henry Chase\$2.00

With the publication of "Pollyanna" by Helen Warner, the character of Pollyanna, which originated as an inspiration and a labor of love, because a hard, cold business proposition to cash in to the fullest extent on a national plan.

Copyrighted by Eleanor Porter, creator of Pollyanna, decided her publisher to call it "Pollyanna" because her mother had been found to give her renewed life. Scribner selected "Pollyanna" to come, and she is set down as the author of the new Pollyanna book.

Copyright in the name "Pollyanna," now vested in L. C. Page & Company, publisher of the Pollyanna series, has been changed to the trade-mark on the phrase, "Glad Book," which goes with every new Pollyanna book.

Eleanor Porter; not to be confused with the late Gene Stratton-Porter, lives long enough to see her character name of Pollyanna incorporated in the dictionary as a word for happiness. Whether Elizabeth Borton will do as well by her best-child, Pollyanna, remains to be seen.

"Pollyanna in Hollywood" is the seventh of the "Glad" books, and there will be more.

Jennings Follows Thrill
 Al Jennings, the reformed train robber, concealing a couple more adventure novels, Bob Meek, fan mag writer, is going. Books are being written by Jennings, but he has been sold to Tower Publications to appear in serial form, and "Son of the Big Game" follows.

Jennings has started several hundred stories without ever finishing them.

Joliet Exec Dies
 Horace E. Baldwin, 76, veteran Illinois newspaperman, dropped dead of heart disease in Joliet, where he was national advertising manager for the "Herald-News." Baldwin had been in newspaper work since 1890. His obituary having been on the Ohio Chicago "Inter Ocean" and "Times."

He was 69 and three sons all reside in Joliet.

Smith Leaving Fan Mag
 Frederick James Smith, editor of "New Movie," the Woolworth fan mag he started, is leaving that publication with a word of activity unmentioned. Woolworth's, through "Tower Magazine," has not yet picked up the "New Movie." Smith was previously editor of "Photoplay."

O. K.'s Radio Fan Staff
 C. E. Butterfield, radio editor of the Associated Press, started filing a daily series of five-word radio personalities to all the A. P.'s papers last week.

This besides the A. P.'s usual morning and evening run on radio news.

Sunday 'Mirror' Jan. 3.
 Wholesale newswriters have been notified that the first issue of the "Sunday Mirror" will be published on January 3.

Hamilton's Maglo Book
 Noll Hamilton, picture actor, is writing a book on the subject of hand and eye. The "Mirror" will be published on January 3.

It's his hobby.

Par's Invitation

Paramount's invitation to newspapermen to submit story material marks the first time in many years that that organization is reading material received from other than its name scribes. Paramount was one of the first to court the free-lance writer, returning to the contributions with the information that it was returned unread.

The invitation to the newspapermen will be judged by the editorial board, headed by A. M. Estaford.

Hollywood Buy
 Harlan Palmer, owner of the "Hollywood News" Saturday (31), reported price is \$200.00. The "Citizen" moves into the new "News" plant.

Employees of the "News" were not notified that the paper would quit until after they had completed the final day's work on Saturday, at which time all were out.

Going Places

(Continued from page 47)

languid haunter to show just how lovely is their relation in life.

Some of the women, as headed by Loreta Young, far more better. They are pretty and unafraid, with a good deal of understanding for their mate co-workers' vagaries. She is staunch and loyal, they wait patiently for their mates to come and leave have their fling, confident that when it's over they'll be glad to return to home and the life. Young is as much at home in a speakeasy as she is at a reception with a good ambassador. Whether she has a wardrobe for both purposes, simple dark dresses and tailored women's sportswear. Scott, who is a clinch with flattering drapery around the neck for reception champagne. Miss Young makes a habit of such regular and likable gag, so tolerant and attractive!

Judging Mame Foley's Act
 In her first starring picture, "Fanny Foley Herself" (Warner), Edna Fanny Foley plays the role of a vaudeville headliner whose daughters, ostensibly because they are not interested in her, are on the stage. They hurt her feelings terribly by their attitude, and the incident is supposed to be her own as selfish. Vaudeville patrons who see the picture will have a different opinion of Fanny Foley's daughters, played by Helen Chandler, Miss Roxette Hudson, cast as the Miss Foley's.

After watching Fanny Foley's act, the regulars are ready to feel that there is something to be said for the girl's estimate of her own talents. Her dancing and an old-fashioned comedy song, slow and heavy, with Miss Foley's line is no artistic vaude classic.

Miss Chandler and Miss Hudson go to finishing school, and actually look like school girls. They're young enough, and their clothes are simple and girlish. Miss Helen Peter Panlunary, girlish boy and girl, Miss Hudson has a fresh, girlish, and a really girlish sweetness. Miss Chandler's more actressy, but her youth carries her through anyway. Miss Olive's richly draped personality justifies her stardom despite the incident in the picture. Her favored promotion allotted her here.

Helen Haynes as Madelon
 Now it's Helen Haynes' chance to play the role of Madelon. Madelon's story—mother love sacrificing all, renouncing everything for her girl, Madelon. Madelon is played by Madelon Claude (Capitol), and Madame X, not even Stella Dallas, is played by Madelon. Madelon, whole-hearted suffering body and soul. They are all spent, but they are these young ladies, but Miss Haynes is all special, because she is so little and helpless. Madelon's story is an old special vital appeal.

Madelon is a tremulously happy girl, and the beginning, so radiant, as sweet, with such a heart that immediately the ladies are fore-

Uncommon Chatter

(Continued from page 47)

get their goblets just the same. And there are other things that true love will show up in the handsome guise of Jock McCrean to make sure that the girl is a true gold-digger.

Miss Jock McCrean got a change into the picture, and she is to practice the style in her own home. The Misses Tashman and Francis, who are in the picture, are the same. They enjoy seeing the picture wrap draped on a chair, as they are in the picture, and the Misses Tashman and Francis, who are in the picture, are the same. They enjoy seeing the picture wrap draped on a chair, as they are in the picture, and the Misses Tashman and Francis, who are in the picture, are the same.

Roxy Tailors Time, Space
 The reality of time and space may be a hard thing to grasp, but it can't get a rise out of the "Roxy" who will, may worry about it. The "Roxy" who will, may worry about it. The "Roxy" who will, may worry about it.

"Yesterday" was the time when the ballet corps were its darlings. The "Roxy" who will, may worry about it. The "Roxy" who will, may worry about it. The "Roxy" who will, may worry about it.

"Today" installs the "Thermite" and "The Roxy" who will, may worry about it. The "Roxy" who will, may worry about it. The "Roxy" who will, may worry about it.

"The Roxy" doesn't hesitate to foretell the future. The "Roxy" who will, may worry about it. The "Roxy" who will, may worry about it. The "Roxy" who will, may worry about it.

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Just Out!
The Best Plays
 Of 1930-31

And the Yearbook of the Dramatic Arts Edited by BURNS MANTLE

In addition to the best representative plays of the season, the volume includes the full cast of performers each play has achieved, and the names of the playwrights. A summary of the season, the list of plays performed on Broadway, the list of plays performed on Broadway, the list of plays performed on Broadway.

Illustrated by Queen Tomorrow and Tomorrow

Ballets of Winifred Street and The Blue Bird. One in a Million. Green Glow the Killian. Five-Star Final.

Photographs from the plays. \$3.00

DODD, MEAD & CO.
 448 Fourth Avenue, New York

Seth Parker on Concert Tour draws Chautauqua Kim—Talker Ballyhoo

Chicago, Oct. 27.
"You go to your church
And I'll go to mine,
But let's walk along together."

With feeling they sang it on the rostrum (and they don't mean the organ) of Chautauqua Kim (English stage) the audience joined in. In no other in this hymn but in unison others. Hymns that started with applause and ended by bringing down the house as, for example, "You made a miniature orchestra out of 'The Old Time Religion Is Good Enough for Me'."

Only the fact that there was a box office outside and a "radio" of professional actors headed by Seth Parker who want to "radio" (English) but all Phillips Lord, fresh from Hollywood, kept the theatrical observer from fancying it was a revival meeting.

To the gray-haired, placid-faced artist in the audience, to the many blind folks led to their seats by relatives; to the lame and the crippled who came on the platform as so theatrical entertainment, artfully contrived to seem guileless and simple; to Seth Parker, who, in support of "Neighbors" was a slice of wisdom, a saintly figure, and a demonstration of the bumble and the familiar.

On the way, officials a Radio piece on the way, officials of RKO came to see Seth Parker's concert. To look and to say they liked to observe, the spectacle was amazing, with the main floor, which was nearly capacity with only a very little more, was empty, and the balcony full. It would not be too much (Continued on page 58)

Dutch Wired Radio

The Hague, Oct. 22.
Dventor, a little town in East-Holland near the German border, is adopting the new system of wired wireless, already en vogue in many other Dutch towns where distribution is made either over special wires or via telephone lines.

The new system is an invention by Captain Eckerley in England and wireless is transmitted over the ordinary cables of the electric power plants. As most of the homes are connected up with it, special wiring for radio can be omitted and it is claimed subscribers can be served more cheaply.

Friendly Pact of MCA-NBC For % Split?

Chicago, Nov. 2.
George Engel, NBC exec, and possibly A. H. Aylesworth, president, of the Radio Corporation, are to confer with J. C. Stein, president of MCA, to effect an arrangement whereby amicable working conditions will hereafter exist between the band departments of the two organizations.

Last year it was an established fact that MCA was the bitterest enemy the NBC had in putting through contractual dates with bands.

If the huddle becomes a reality it means that the burning of the bandnet will bring about a significant result in the music trade.

No recent move in NBC-MCA circles has much significance attached to it as this anticipated cooperation of the respective heads effect closer relations between the band departments.

Lucky Strike's pickup of the Wayne King band at the Aragon ballroom here tomorrow (3) night won't interfere with the floor to be open to the Aragon patrons throughout the program. The deal, said to be the first time in the history of commercial broadcasting that a network advertiser has transmitted a program under such circumstances.

Deal for King's services for four weekly broadcasts was made by the Music Corporation of America and NBC to work under George Hill, president of the American Tobacco Company, passed the word to NBC to work under the management, which Hill had picked to alternate with the Aragon combo, over the NBC contract. Arheim's contribution will originate from Los Angeles.

Despite the potential delay of both attractions, the network put the touch on MCA for an even split of the 1% commission on advertising from the bands. And MCA, always considered a thorn in the side of NBC because the Indo bore outgirding's domination of the band field, for the first time agreed to a divvy with the chain.

Settlement has been made on the W.P. contract.

Roife was replaced on the thrice weekly Lucky Strike broadcasts by Andy Sanelia from the coast, Wayne King from the coast, and Gus Arnheim from the coast. Roife's contract with the cig account, according to a cancellation clause with the advertisers taking advantage of that clause to get Arnheim to work on the program for three years, ever since its inception.

Roife, with the understanding he intends to go abroad shortly, so far he has nothing set regarding future radio work.

Los Angeles, Nov. 2.
Show people, going some fast ad-libbing in a radio act last Sunday let one heavy line of conversation was supposed to be in the courtyard of the Chinese theatre, with a native spouting out the footprints to a visitor.

"That's where Mack Flacktip appears, the native said. 'And see that print? That's Miss Easton's heel!'"

"Didn't know he was in town," cracked the ad libber, "and I'm glad to see you. The femme mentioned is protoge of a big man out here."

STAGE SALARY CUT-IN NOW BY COMMERCIALS

Many radio artists under direct contract to commercials are prevented from making theatre appearances unless the commercials get a percentage of the artist's salaries. In a few instances the commercials won't permit their contracted players to make theatre appearances.

This does not include NBC or CBS artists booked exclusively by the latter. In those cases the latter receive only the exclusive radio rights to the artists, while the artist retains all the privileges of booking them for theatre.

Commercials booking artists direct receive no amount as much as 20% of their stage salaries.

TURK AGENCIES STALL ON PAY

Chicago, Nov. 2.
Radio stations in bulletins to advertising agencies in the new punch line, which deals with the question of payment of bills.

"Payments must be received on or before the 25th of the month following the date mentioned are the 10th or 15th of the month."

It's a new line, and is the attempt on the part of the stations to hurry up the bills and get them come through with the cash. Stations are getting tired of the slow pay and three months delay for their bills.

This was particularly true in the case of in-the-hat agencies, which are pulling tight and some place else tomorrow.

In Advance
In most cases it means that agencies will be asked to come through with the bills even before the agency is paid by the advertiser. Which in the final analysis means that the advertiser's cash reserve can survive this ruling. The small agency, living on the edge, could not survive under the demand to come through with cash before they've gotten the money from the advertiser.

Stations are claiming the new method is the same thing as "cash in advance" and that the agencies refuse to see it that way. They claim their coin is for the advertiser. It looks like it's going to be a battle, with the stations believing that they can tighten up the payment matter in the near future, however exactly legal or not.

WMAQ Titles Altered

Chicago, Nov. 2.
Station WMAQ's switch in operation authority from the "Daily News" to the National Broadcasting Company yesterday took place without any hiring of firing of the staff. Several titles and positions, however, everybody from top to bottom stayed, at least for the time being.

William S. Hedges continues as vice president of the show, but with the title of "two-way" and "radio" label was that of president of WMAQ, Inc. Edith Waller, formerly of the "Daily News," is now, so far Bill Ray, Amos 'n' Andy's m.c., retains charge of the sales department.

After \$6,000,000 in 3 Years Lucky Strike Still Not Sure That Radio Advertising Pays

Berrins Replaces Brusiloff

Fred Berrins, orchestra leader, yesterday (Monday) replaced Nat Brusiloff with CBS.

Brusiloff quit all his sustaining CBS programs when the latter network wanted him exclusively, as he had some NBC commercial periods and CBS wouldn't pay him the salary he wanted for an exclusive contract. Berrins will take over all the sustaining periods which Brusiloff formerly conducted, said to be for a year and five days. He will be a CBS staff conductor.

Coast's Favorite 'Phoney' Billies' Start Own Feud

Los Angeles, Nov. 2.
Beverly Hill Billies, rated the coast's radio ace in popularity, did the splits on the air last week. Result of the feud of mountaintop warbling has been getting two solid hours of hill billy cut nightly by simply twisting from KFM to KMPC at 10 P.M.

Five of the boys walked out of the act built up by Glen Rice at KFM. Beverly Hill, and transplanted by him to KFM two months ago. The Beverly Hillies started the warbling quibble back on the air last Tuesday, carefully avoiding mention of Beverly Hill. The trade name claimed by Glen Rice. Listeners were told they know who "the boys" were, and if they want them back on KMPC stated to write immediately to the Harrison Finance Co., possible sponsors.

Up To Audience
It took two nights trying to draw enough postal card applications to make the act finance company that the split act had a following. With the postal card act in effect for a period set, KMPC is referring to them as "The Prodigal Hill Billies" to avoid the Beverly Hillies tag held by Glen Rice.

Rise at KFM with "Bears" and "The Beverly Hillies" are the cute mountaineers, of which the Hollywoods are full, to maintain his identity with most of the best identified voices gone, an effort to smarten up the ad lib chatter is being made.

Both acts are using the theme "The Beverly Hillies" and the Beverly Hill Billies, with the exception that the bunch back in Beverly are merely humming when it reaches the phrase.

The act on KFM works on a percentage basis, plugging into the water with the deserting group reported disaffected with the arrangement and jumping to a straight salary.

Florsheim All New

Chicago, Nov. 2.
Reshuffling of the talent set on the Florsheim show eliminates Doctors Fred and Sherman, NBC contract comic, and substitutes Jack Fulton for Art Jarrett in the solo warbling spot. Studio combo under the name of "The Florsheim" solo manufacturer can hook up a team dance band. When the act is scrambling in over the only one of the original program, which went on for two weeks ago, will be Jane Froman.

Although Lucky Strike has spent close to \$6,000,000 on radio advertising in the past three years, it is not sure whether the air splurge is worthwhile. For the first time since it has been on the air, the cig account will, around Jan. 1, attempt to find out just what reaction his advertising receives and whether or not it increases sales.

The firm will attempt this through radio direct return medium by offering five returns or prizes to all listeners who respond to the broadcast. The details of this experiment are still to be arranged, but it is expected the advertiser will strive for immediate reaction.

Lucky's has already appropriated another \$5,000,000 for the next year's radio budget, which will make a grand total of \$8,000,000 in other advertising in the past four years. The most expensive account in the short history of radio.

When a radio representative of the cigaret account was asked why he spent so much on radio advertising during the past three years and appropriated another \$5,000,000 for the next year's budget, he said: "I don't know it would benefit by it, the rep declared it's done for good-will and to get the account to get a competitor get an edge. Also, that since it doesn't know whether it is beneficial or not and has no proof to the contrary, it is afraid that if it withdraws its radio advertising it might hurt its radio audience."

Stations Bankrolled By Auto Co.'s Now Bankrolling the Co.'s

Los Angeles, Nov. 2.
Automobile dealers, who bankrolled six local radio stations and the station, are now bankrolling the Co.'s advertising, are cashing in on the currently good air season to supplement the minus sales on their car sales reports.

With motor sales at an ebb, some of the stations are cutting down talent despite being loaded with advertising for the next a month, and are planning in order to get the money into the car and keena.

Stations are being bankrolled by distributor, owning KFI and KBCA, and Don Lee, Cadillac and La Salle are being bankrolled by the same distributor, owning KFI and KBCA, and Don Lee, Cadillac and La Salle are being bankrolled by the same distributor, owning KFI and KBCA.

NBC's \$2,000 Salary

San Francisco, Nov. 2.
NBC announced that it has paid Mahlon Merrick and his Vaগabonda, ace air band, into the Palco Hotel, opening the KFI account. Merrick will continue at NBC.

Winchell with Lucky Strike Air and Only Ad Double on Radio

Tonight (8) Walter Winchell appears on two air commercial periods, Lucky Strike and the cigarette. This is the first commercial air double, as the dual either delivery will occur on Tuesday night, subject to the consent of Geraldine, the hair toir firm.

Winchell's contract with Geraldine is for a year, having now gone about a month. Winchell's contract with the cigarette, made through Lord & Thomas and Logan, ad agency for the American Cigarette Company, has the suggestion of George Hill, pres. of Am Tobacco, runs as long as all if the parties are satisfied, like the Geraldine company. Letter gave its consent that Winchell might go out with the Strike hour for four weeks. If at the end of the period Geraldine does not find the deal by Winchell for the cigarette during the Geraldine broadcast, Geraldine may consent to a further term by Winchell on the cigarette.

Tonight Winchell goes on to Geraldine over the Columbia at 8:30. He has a 15-minute Lucky Strike at 10. During the Strike hour Winchell will do two 15-minute periods of work. Winchell's other broadcasts for Lucky Strike will be on Thursdays and Saturdays. He goes on the air for Geraldine for one night only, weekly.

Although the broadcasting Winchell will stop reviewing drama columns on the New York "Daily Mirror". He will continue to write drama columns for that tabloid and also a new column to be started by him Saturday.

An agreement was made by Winchell to appear in the new Ray Goetz show, "Star Dust," may also be achieved through the agency. Ray Goetz so far has not started recording of his proposed show.

Walter Winchell will do the Lucky Strike broadcasts Saturday (8), Lord & Thomas and Logan, handle the account. Winchell will give Weber and Fields their notice. Yet another team, under a 26-week contract, goes off to the air. So completely but about half of their contracted time. Reported that a

DANGER FIGHTERS "The Red Commercial" Will Kick Butcherly
Something obviously went askew with this production because of the rather short period...

BERNIE CUMMINS BAND Dance Music
Following a flock of good bands into the Congress room Cummins must have been prepared to show...

PRINCE ALBERT With Alice Joy Soberly in the Commercial
This tobacco company started a series of daily NBC broadcasts last week...

Parker Concert Tour
Radio made Phillips Lord, the son of the late Phillips Love, an important one to become a film star...

Coast Station's Cast in Week-end Personals
San Francisco, Nov. 2. Radio station KGO has its first coast cast script set for next week's appearances...

CAMELO CASCIO Sings and Sustaining WGY, Schenectady
Cameo Cascio, the "radio pianist" in a 10-minute afternoon recital once weekly...

BOB TAPLINGER Sustaining WJZ, Newark
Bob Tapingler is CBS publicity purveyor. A few months ago Tapingler was only in radio as a stage manager...

JACK ARTHUR'S BLACKOUT Songs Sustaining WJZ, Newark
Just what Jack Arthur might be doing in this broadcast or why it is called "blackout" but not "Alice" is a mystery...

SAPOLIN SPEEDSTERS Radio Music Duo Sustaining WJZ, Newark
Sapolin is the unusual and varnish colored duo in the radio plug news most popular...

Na'l Ass'n Officers
Detroit, Nov. 2. At the ninth annual convention held here last week the National Ass'n of Broadcasters elected Harry Shaw of WMT, Waterloo, Ia., president...

RAE PERKINS Talk Songs Sustaining WJZ, Newark
Rae Perkins, a radio vet, has the radioing on the radio's great variety band during broadcasts and radio music...

OLD WAND TONGUE Descriptive Sustaining WJZ, Newark
This program rates seventh in a recent survey made in this territory embracing national and local radio features...

PAGEANT PLAYERS Sustaining WJZ, Newark
Two newspapermen, shooting for an audience, have turned to musical smuggering for a series of eight-minute radio spots...

Leon Bloom Of WBEB
Chicago, Nov. 2. Leon Bloom is the new star for station WBEB. Leaving his original career as a singer for the studio's musical activities...

Creditors Want Belle
Belle Livingston to be back at the Cowshed. Belle and her two part-time partners have been out of the club but a week or so ago and Belle was given the go.

HUDSON PLAYERS Sketches Sustaining WGY, Schenectady
Immediately stock company on Friday afternoons in a scene or two from the following week's play...

HOUSHEWIFE'S MATINEE Instrumental, Talks Sustaining WGY, Schenectady
Program of music diversified with several short talks, designed for instrumentalists, and a few short dramatic elements...

BENTLEY'S NEW JOB Cincinnati, Nov. 2. Robert Bentley has replaced Mrs. Robert Denham as program manager of WBEB, one of the city's oldest stations...

Time Bureau Falding Chicago, Nov. 2. Advertisers Radio Service, a representative outfit, will drop out of Nov. 15. Decision to fold was made finally at a recent meeting at Detroit last week.

WB's Air Accounts Hollywood, Nov. 2. Homer Pluckett and Rex Hall were named producer and manager of the radio department of Western Radio, Durango, Colo., to make 28 air recordings at Warner's.

ALLIGATOR MUSICAL Radio Die Commercial Sustaining WJZ, Newark
This is the latest series of dice entertainments put out by the Alligator company, makers of radio cassettes in St. Louis. Offhand, the dice might mean anything from fruit to animals...

WONG KONG ALBUM Songs Sustaining WGY, Schenectady
Wong Kung, the album includes pop request numbers, which he does not mind to sing in a variety of volume.

GILMAN EAST San Francisco, Nov. 2. Don Gilman, NBY v-p, and co-owner of the New York City radio station, was in New York for a week's work with eastern NBC executives.

Advertisers Service Represented by WJZ, Newark
WJZ, Newark, has been in business only about seven months. William W. Gilman and J. M. Anderson, who were in active charge of the office here...

Ferte-Kuster Move Los Angeles, Nov. 2. Joe Ferte and Sam Kuster, veteran local air time men, leaving WJZ to go to a clothing company broadcast at the new spot.

Disc Reviews

By Bob Landry

Chicago, Nov. 2.

Neal Gowen

(Victor 22818)

This astonishingly

versatile young Englishman brings

a voice to a vocalist's art which

is at least a departure from the

more than the most of some artists

overly overdone.

Slightly considered, he is not a

typical crooner, his rates is not a

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Radio-Union L. A. Tiff

Hollywood, Nov. 2.

Salaries of radio musicians have

been let down by the union to 67 1/2

percent of the scale for all broadcast

musicians between six and 10:30 in the

morning.

Meaning committees for the music

union and radio stations are still

wrangling over station

announcements that they will cut

back on their salaries.

Demands for time changes and

salary increases on part of the

union, has caused the remaining

agreements to be abandoned, according to the

musicians.

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Demands for time changes and

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Society's 1st Cut-In Violation Charges Are Against Robbins, Turk, Ahlert

NBC Pusharound Peeves Advertiser—Cancels

Chicago, Nov. 2.

Burred up over the pushing

around its program cut-in by

Wilson Brothers, men's furnishing

store, has cancelled the remaining

part of the contract with the

Commercial for the past month has

been cancelled, according to

'Headlines' on a twice weekly

release over WGNB.

During the four-week period the

commercial had been asked to

shelve to another schedule spot

three times. When told last week

that WGNB, because of a newly

assigned network commercial, would

be unable to take care of the spot

and that it would have to be

shifted to WMAQ, the haberdashery

view and announce all agreements of

Some commercial canceled on

WGNB last summer, contract

has only two weeks remaining.

Had reduced from the station's

insistence upon canceling the

program credit copy.

Reports circulated to the effect

of the Songwriters' Protective

Association in controlling

procuring contract of the

American Society of Composers,

Authors & Publishers was

being reviewed by the board.

Following the signature of the

association, various proposals

have been made to create

disension among the

members of the Songwriters'

Protective Association. Rumors

have been circulated that our

purpose is prejudicial to the

well-being of the members of

the American Society of Composers,

Authors & Publishers. These

rumors are completely untrue.

Our purpose is in every way to

support the admirable work

done by the American Society

of Composers, Authors & Publishers

in its efforts to protect the

rights of its members. It is

the sincere hope of the

members of the Songwriters'

Protective Association that

the American Society of Composers,

Authors & Publishers will

continue to support the

work of the Songwriters'

Protective Association.

This communication is addressed

to you by direction of the

Executive Council of the

Songwriters' Protective

Association embodied in a

resolution adopted by a

unanimous vote.

Letter was signed by Mr. Koehn

berg, business manager, and the

executive council.

BIEM FOLDS, MEYERS SCRAMS

BIEM, organization that holds

the mechanical rights of foreign

musicians, has moved its

office. Marcel Meyers, manager

of the office in New York

office for Paris this week.

Letter was signed by Mr. Koehn

berg, business manager, and the

executive council.

BIEM FOLDS, MEYERS SCRAMS

BIEM, organization that holds

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office. Marcel Meyers, manager

of the office in New York

Rain Checks on Dance, Band Gets Lost Enroute

St. Paul, Nov. 2.

Earl F. Knight, manager of local

theaters, and Jimmy

Brownfield drew a crowd of nearly

500 to the Army here to hear and

dance to the music of the

Scheduled to begin at 10 p. m. only

eight pieces had arrived at that

hour.

Band, however, arrived next day

and the dance held again that

night with the admission cut to 75

cents. Those who paid \$1 each the

first night were to be satisfied.

Just an unfortunate case. Or-

chestra attempted to drive from

New York and got lost on the way.

It might counted to much about it.

It might counted to much about it.

It might counted to much about it.

It might counted to much about it.

It might counted to much about it.

It might counted to much about it.

It might counted to much about it.

It might counted to much about it.

It might counted to much about it.

Cop Broadcasts Kill Nite Trade In L. A. Sepia Belt

Los Angeles, Nov. 2. Radio, heretofore regarded as an advantageous exploitation medium, is doing a reverse kliebback for the Central avenue colored joints as the direct result of the many sit-ups, drunks, etc., occurring most frequently in that colored sector and on the San Pedro and Central avenue roads.

This into comes over the KGPL shortwave police station, which has boomed the local shortwave receiving set market and has become a popular indoor sport, as relief from the trying phonograph records broadens.

Sneaking in on the police ear broadcasts via KGPL has the same appeal as detective and mystery stories, with that bunch, if inclined to go downtown for sepia show divertimento, now heavy of venturing into any of the spots.

Johnson's Flop
Jack Johnson's Show Boat nite club, as a result, isn't getting over the opening days' curiosity visitors, and the Lincoln with a colored show, bulldozed as direct from New York's Harlem, is similarly faring poorly.

KGPL radio fans aver that not a fraction of the sit-ups, burglaries, etc., reported by the police to the touring ear cops, ever sees mention in the public prints, hence an even greater caution about venturing away from bastion paths.

This mild local reign of terror, propagated by the radio which on Saturdays and Sundays is bullish with drunken mishaps, attacks, burglaries, etc., and likely strong all through the week, was capped recently by an 'ape man' murder on Hollywood boulevard in the heart of Hollywood.

Montmartre's 'Eat All You Want—90c' Tips L.A.

Hollywood, Nov. 2. Sign of the times is that the stoozy and semi-exclusive Embassy-Montmartre clubs have merged as such. In the Montmartre room, on Wednesday luncheon with dance music by Edward Ward-Nell Litt orchestra, "eat all you want including coffee—90c," is the attraction. No covert, plus dance band. The ritzy Embassy remains the membership eating club for luncheons, but the Montmartre hopes to build up its nite biz with the 90c. jassman luncheons.

BADGER ROOM (BILLY CARLSEN)

Milwaukee, Oct. 27. When the Schroeders built a larger and presumably better holey, the Wisconsin became Milwaukee's No. 2 tavern. Its Badger Room has about it some of the atmosphere of a place well-worn. It suggests Saturday night after the 121 Chicago-Wisconsin game. Main dining room of the new Schroeder on the contrary suggests a enterer's cake before the depression.

Since MCA can't be its own opposition, the Badger Room job has been filled by another agency, Amusement Service Corporation, of Chicago. A poor title, says nothing and hard to remember.

On a Tuesday evening for a late dinner with few diners and fewer dancers the band gave a peppy performance. In view of the circumstances this showmanship of pretending it was Saturday night and a crowded floor warrants favorable comment. Not every dance band has that kind of esprit de corps.

Good food at the Badger Room and inexpensive. But an odor of ammonia from the refrigeration or ventilation that ought to fixod pronto. Age has its charms and the wainscot panels, walls of the Badger Room have an appeal the Schroeder's new plaster rainbow can't give. Of course Billy Carlsten isn't of the price class or reputation of Don Bestor at the bigger place.

But no complaints. Land.
Frank Simpson, formerly organist at the Upton theater, Boston, now at the Warner, Torrington, Conn.

PLANET MARS (WITH TEXAS GUINAM)

Chicago, Oct. 30.

Not since the old tenderfoot days on 2nd street has this town's night life seen such a ball of fire as Texas Guinan brought with her to the nocturnal limbers here. They won't go for the kind of show Guinan puts on. They will enjoy the curtain down in this burg. Only thing that may delay the Guinan drama is possibly the location of the spot, a little detached from the main show, but the attraction, even that discrepancy won't matter much. For the Planet Mars the Guinan mob was the best bet as an opener. For its kind it's the hot spot of the Loop, carrying along intimacy which Guinan, of course, furthers.

Broadway's premiere hostess even has the waiters working and when things warm up the audience becomes stoozes for her. And that's something. Since last around at the Green Mill the Guinan layout has picked up plenty in speed and tempo.

'Too Hot For Paris' is the label Guinan has tacked onto her show and there's enough in less left for the local spenders. Plenty of nude stuff, naturally, but not overdone. Everything from fancy eamans to fringed cooches, but it's all in fun.

Two new acts around with the gang here. Couple of Arab acrobatic girls, and Ann Peters, picked up in Boston roadshow who delivers blues from way down there, despite personality blonde who looks more like an ingenu. If Miss Peters has only been around a few weeks she's certainly learned plenty in such short time. The Guinan curriculum wasn't lost on this girl. Right now she looks like for the picture house work.

Test of the gang are old standbys like Ralph Cook, who looks and acts like Ben Blue, and that Blue isn't a ventriloquist. Dick Lane is reliable as the straight man, while a prize winner is Babe Fenton, a wound up bundle of pep who never tires. This girl is a sort of all around stooze for Guinan and works like six beavers. Same goes for the whole outfit, from the band of eight pieces to the 16 hoty totes in line.

Guinan satisfies if only directing from a piano ledge, from where she conducts her sermons and reminds those around her it's all six two and even. And try to get even. Blackouts come into play prominently, giving Walter Winchell a

Negroes' Insult Suits

Los Angeles, Nov. 2.

Three suits charging race discrimination are on file against Frank Sebastian, each asking \$1,250 damages. Lester Freeman, Henrietta and Fred Laine, colored singers, who were refused admission to the Cotton Club, which has a colored show, although they hold paid tickets.

break. For serious stuff there is a Chinese fantasy. Kuffs throwing and all. With Guinan wise cracking and av libbing with her, progress there's never a lull while the show is on. Even those that don't care to guzzle may enjoy it.

Guinan is in on a percentage and at \$150 and \$2 cover top should have no trouble collecting. Leo Nelson is running the place and he's a lad that knows what it's all about.

BAL TABARIN

(San Francisco)

San Francisco, Oct. 30.

Over the entrance portals to this night spot should be a plaque dedicating it to quantity production, for that's the why; and wherefore of the Bal Tabarin's success. Here's a new, new building and all, that in its six months of existence, is already in the velvet. A weekly nut of over \$5,000 and that easily taken care of by lopping off the cover charge and providing a minimum tariff of \$1.50, including dinner.

Tom Geary and Frank Martinelli are 30-50 partners, Martinelli handling the kitchen and front of the house and Geary bantoning his own orchestra and doing the hand shaking. Place seats 800.

Show was staged by Maxine Wible who has a shapely lineup of eight girls in some effective routine. Miss Watt contributes an occasional solo dance as in this show. Benny Venuta, doubling from KFO, handles the vocal spots with several blues numbers neatly done. Feature of this modernistic night spot is its ceiling of galvanized iron in mottled sections and painted a light silver, acting as illuminator, ventilator, sounding board and decoration with a lighting scheme hard to beat.

Place is now being enlarged, a new banquet room going in upstairs.

Arnheim's Withdrawal Puts L. A.'s Scant Nite Biz Into Circulation

Los Angeles, Nov. 2.

With the Gus Arnheim band out of Coozoo's Grove last Saturday, the three other class night spots, Olsen's, Roosevelt and the Blitters are trying hard to grab off the Grove's patronage. New band at the Grove is under the leadership of Jimmy Greig, Arnheim's former arranger.

The four night spots are playing to less than 6,000 covers weekly, with the Grove getting 50% of the business.

The Blitters, rushing its new night club to completion for opening around Dec. 1, with a seating capacity of 1,800 and a floor show, is averaging around 1,000 covers weekly. At present the hotel has the Jess Stafford combo playing in the main dining room.

Business has been fair at George Olsen's night club in Culver City, operated by Joe Lewis on a percentage basis with Olsen. Spot has the advantage of Sunday dancing which is taboo within L. A. city limits. Jack Crawford's band has boosted business, with the club getting close to 1,400 covers on the week.

Roosevelt Hotel is in the cellar position cutting less than 400 checks on the week. Only other spot in town doing business is the Cotton Club in Culver City, a so cover charge acts with colored band and floor show. Reported playing to around 3,500 covers per week.

Arnheim is slated for a six-week stand at the Forest Club, New Orleans, starting Dec. 8. MCA has him scheduled to come into Chicago after the New Orleans run.

New and Old

Larry Funk today (3) at Palais D'Or restaurant, replacing Jerry Tobias band. Back at old job after month out.

Miriam Ray singer, starts a series of biweekly broadcasts for CBS today (Tuesday). Miss Ray was formerly on WMCA.

We Take Pleasure in Announcing the Appointment of

BERNSTEIN & SHAPIRO

AS
MANAGER OF EXPLOITATION

Mr. Kelton takes this opportunity of expressing his sincere gratitude to his many loyal friends in the profession who have helped make possible this executive appointment

SHAPIRO, BERNSTEIN & Co., Inc.

Music Publishers

Capitol Theatre Building

Cor. Broadway & 51st St., New York

Professional Football Shuts Philharmonic Off—Ace Sustainer

Chicago, Nov. 2. Wholesale shifting yesterday (1) of the Columbia program from WMAQ coincident with NBC's CBS ace sustaining program of the week on its move to the new CBS at New York Philharmonic orchestra, without a local outlet. WGN's Columbia new contract for the week required for the music broadcast sold to the Charles Denby deal for play-by-play broadcasting. Contract for the latter runs for the duration of the football season through Christmas.

WMAQ unloading also found Columbia without outlet stations. It was two Sunday religious programs, the Columbia Church of the Air and the Rev. Donald Grey Barnhart. Though not so sanguine about the sermon broadcasts, the network figures on inducing WGN's other local affiliate, WJJD, to pick up part of the Philharmonic's two-hour performance.

Despite its failure to take care of the Sunday sustainer, WGN has been carried by NBC's Columbia program, 37 of these having been formerly carried by WJJD and the remaining nine by WBBM. Although Columbia's time-buying contract with the Times calls for a minimum of 21 hours a week, the new hookup is unable to provide a weekly relay for the Barnhart show. NBC has consented to let the latter stay on WMAQ for the time being.

TALENT CHARGES NOT UP

Music Copyright Merely Mentioned At Detroit Convention

Detroit, Nov. 2. At the annual N. A. B. convention held here last week, the talent charges were temporarily settled when the union tabled the threatened raise in prices until a more opportune time, in expected to break out again with the cutting down of men at KFI and hours of employment at KFI.

One of the conditions of the armistice made by musicians was that the notices to all local members playing for broadcasting, as given by all local stations, be rechecked. Action of KFI in continuing that notice to its 25 men and then re-hiring about 15 of them, and the cutting down number of hours by KFI, which employs the largest orchestra, points to a reopening of the case by the local.

Broadcast execs are sticking to their guns here for the first time and displaying a solid front against all attacks and difficulties.

L. A. Stations Reopen Union Defi with Cut

Los Angeles, Nov. 2. Musician-radio wage squabble, which was temporarily settled when the union tabled the threatened raise in prices until a more opportune time, in expected to break out again with the cutting down of men at KFI and hours of employment at KFI.

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Flat Rate for State Chain

Detroit, Nov. 2. A new state chain has just been announced with a state coverage and banded together only for the purpose of selling time as a group. All individual stations and offering a flat rate for all four stations. It is expected that three more stations will be added later.

SOCIAL ITEM

Junior League Establishes Branch at NBC

Chicago, Nov. 2. Those beautiful damsels who rustle elegantly through the austere corridors of NBC at the Merchandise Mart are pedigreed as well as glorified.

With bated breath executives whisper that one of their hostesses is a member of the Junior League. Whichever seems inordinately proud of the fact that she has to be an afternoon of very now and then take tea with Mrs. Rockefeller McCormick.

Another of the stately misses who radiate sex appeal from a reception desk in the slice of the ex-governor of Wisconsin. Still another is from the family of a lieutenant-governor.

It is not revealed just what this background is supposed to imply. Perhaps it enables the girls in some subtle way to separate the distinguished callers from the riffraff. It has been suggested by some persons, possibly by the girls, that it would be a good idea if the Ziegfeld brigade knew more about NBC and less about CBS.

LITTLE ON CBS
Little Jack Little will be guest artist with the Lombardo orchestra on CBS, Nov. 5. Little until recently was under NBC contract.

CHI RADIO PONEYS LED BY FURRIERS

Chicago, Nov. 3.

Local radio advertising is coming to the attention of the Chicago Retail Business Bureau, which is starting a campaign to brighten up the dark spots that are gathering around some of the cheaper studios. BBB is calling a general meeting to discuss the rights and wrongs of the radio apite, and endeavoring to get concerted action among the stations to kill off unethical sales talks.

Not much antagonism is expected from the majority of the transmitters, with only a couple of the lower class outfits in the neighborhood figured to give much trouble. Larger sections are all affiliated with newspapers which have had long dealing with the Bureau, with the dailies having worked hand-in-hand with the better business outfit.

Stations locally have been expecting the arrival of the Business Bureau until their midst, with the only question being why they arrived so late in the game. Things have been pretty blackened among the indie stations as far as the advertising goes and the present season is the climax of fake claims. Far advertisements is the particular bad boy at present, not only with the radio stations but with the newspapers.

Edwin Taylor now featured organist at the Alhambra, Birmingham. House has been without an organist for about three years. Taylor hails from the Coast.

100-Watt Coast Hookup

Hollywood, Nov. 2. A chain of 100-watt stations is being moulded by Ben McLaughlin, who owns KGEZ. First hookup will be with KRGB, Santa Ana, and KPXM, San Bernardino, with 25 more watt stations coming in on the coast. The idea is to stretch the heavy telephone line toll charges to a handspan, price for a direct wire is a stretch of three miles away, being \$300 weekly.

Mills' Steady Spot
Mills Brock starts a line of three weekly CBS broadcasts tonight (Tuesday). Colored quartet will be on Tuesday, Thursday and Saturday. Freddie Rich's orchestra will be spotted with the Mills. Hereafter the Mills were spotted on CBS intermittently.

A Director of Distinction—A Composer of Wide Fame—TED FITZGERALD
He is the very excellent new man to deliver. He knows great lines, so he feels "OLD SWEETHEART" and "HEAVY AND LOVELY" and "OLD PLAYBOY" and "WHAT IS IT?"

ROBBINS MUSIC CORPORATION
1030 SEVENTH AVENUE
NEW YORK

LEADING ORCHESTRAS DIRECTORY

JOSEF CHERNIAVSKY
And His SYMPHO-SYNCOPIATORS
Just finished 100 essential weeks at the World Famous WGN, Cincinnati. Now Engaged at the Theatre and Ballrooms. For Office Times Advertisements, 101 Palace Theatre Bldg., Cincinnati, O.

JACK CRAWFORD
"THE CHOWN PRINCE OF JAZZ"
Leader of His ORCHESTRA
Currently Featured at
GEO. OLSEN'S CLUB
CULVER CITY, CALIF.
Director—Musical Corp. of Amer.

MAX FISHER
AND HIS CALIFORNIANS
Toursing RKO Circuit
Residence—WEBER-SIMON AGENCY
Palace Theatre Bldg., New York

TED LEWIS
OHIO, COLUMBUS, OHIO
Exclusive Columbia Records Artist
WM. MORRIS AGENCY
Federal Bldg.
B. HAROLD GUEHN
1549 Broadway, New York

GEORGE OLSEN
AND HIS MUSIC
Now Playing at
THE CLUB RICHMAN
Director: MUSIC CORP. OF AM.

Marmola ON WIDO-WCHI
Chicago, Nov. 2.
Marmola, fully recorded on disc, starts on the air on Nov. 3, over 40 stations.
Two Chicago transmitters, WIDO and WCHI will take the 15-minute platters.

SOMETHING DIFFERENT IN RADIO

BLOSSOM SEELEY
"VARIEITY" OCT. 27
SEELY and FIELDS
Crooning doesn't tell the story. Or hold it. Radio would prefer to see steady Blossom Seely and Benny Fields. That's for convenience. But it needs amplifying. What they do to a number is not simply to croon it or render it softly and sweetly. They build a song into a miniature production. They make a story out

of it. That is something radio should emulate. It call letters into a number of different kinds of programs, anything that can bring a new twist or an enhanced technique ought to be given sober consideration. What's more to the point therefore than talent backed by experience and ideas that can make a song program unique and different?

In that matter of giving a number 'continuity' radio should not be deceived. A sicer understanding of what is meant and implied by 'continuity' is not the continuity of a typical radio writer and crooner. It is the continuity of vaudeville, that lubrication that means so much, that makes the difference of it stand out. Blossom Seely and Benny Fields have been singing since in vaudeville and have done for 15 years. And have been paid good money for doing it.

A number of radio appearances in Chicago were publicly greeted by the clam for their show, "The Crazy." They were on WGBL, WBBM and WGN, with the latter broadcast of a Sunday afternoon caught and giving the convincing message. Both have "hot" voices, and Fields' baritone obbligato to Miss Seely's baritone melody in abundance permeates.

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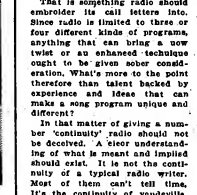
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WHEN SHE SINGS



WHEN HE CROONS

BROADCASTING BETWEEN PERFORMANCES OF "GR L CRAZY" GARRICK THEATRE, CHICAGO

NEW YORK 'TIMES'
"Blossom Seely made the ruffian ring with Gerahwino's Jazz anthems."

ASHTON STEVENS
"What a Jazz that 'I Got Rhythm' is when served and sung by the last night by Blossom Seely."

CHICAGO 'AMERICAN'
"Blossom Seely rides high, wide and handsome... stops the show."

CHAS. POND'S HIGHLY ROMANTIC LIFE ENDED

London, Oct. 31. Chas. Pond, 48, the veteran comedian, died in London this week.

After one of his most romantic careers in history, he was so poor at the end he tried to go to the States just in the hope of selling his actor's scripts.

ACTOR-WRITER DIES

Evens Lloyd Succumbs to Poisoning From Infected Tooth

Chicago, Nov. 2. Evens Lloyd, 58 (Lloyd and Whitehead died Oct. 29), died of septicaemia set in from an infected tooth. In his early vaude days Lloyd whose present name was John M. Pregarty, collaborated with Bruce Brennan on several Bert Williams songs and was a frequent number here with Herman Kahn. At his death, he conducted a school for boys dramatists and a school for girls.

Doris Giltrap at 26 Dies

San Francisco, Oct. 26, aerobic dancer, died in N.Y. at 26. Buried at Saranac Lake, N. Y., Oct. 24, of tuberculosis.

Stock Actress Dies

Irene Gordon, actress, in private life wife of William Tompohand, died Oct. 29, in Bellvue Hospital.

GEORGE R. FUCKETT

San Francisco, Oct. 2. George R. Fockett, 60, died Oct. 3 after a long illness. He was San Francisco's first and greatest professional dancing teacher having operated Puckett's Club of Dancing for 25 years.

FLORENCE MILLS

Mrs. WIFE Who donated this film November 1, 1921

U. S. THOMPSON

Wagner, Magician, Shot By Mgr. Over B. O. Split

Randolph Wagner, a chalk-talk, conjuror, magician, known professional as Randolph Wagner, and a member of the Jack Norman troupe, was shot Friday in Jacksonville, Fla. Tuesday Oct. 27, Jack Norman, manager of the troupe, fired the shot following an argument regarding the division of the troupe's earnings.

Norman, a native of Knoxville, Tenn., Wagner, 36, was a native of Erie, Pa., and has been a road about 15 years. His wife was a native of Erie. His regular business was to tour the States with an Episcopal funeral service troupe Friday (30). Besides his widow, his mother and one child, his only other close relatives are his sister and her son.

LOUIS GREENFIELD, SUICIDE

Theatre Owner, 42, Hangs Himself in Frisco Office—No Reason Known

San Francisco, Nov. 2. In a suicide that baffled friends and business associates, Louis R. Greenfield, 42, Salt Prater theatre owner and Hawaii theatre owner, hung himself in his hotel office Sunday (25). He had been drinking heavily.

LLOYD EVANS

Chicago, Nov. 2. Lloyd Evans, 55, songwriter and producer, died in Chicago Sunday of heart failure.

WIDOW SUICIDES

Chicago, Nov. 2. Miss Lane died in 1914. Wilson never remarried although he and Dorothy, with whom he appeared in both vaude and a Shubert Varsity Garden show were reported as having a romance.

WOLA ALLEN MARSHALL

Walla Marshall, 34, of Glasgow, Pa., died Oct. 29 following a long illness.

PHILLIP LEWIS

Phillip Lewis, original conductor of the Haymarket, died London Oct. 30. He was seized with his final illness early this month, but struggled to appear on the stage during his final revival of "Monseur Beaucaire," which was financed by Sir Gordon.

KATHRYN WESTCOTT DEAD

Kathryn Westcott died Oct. 28 of pneumonia at her home in Bayshore, N.Y.

TRANSFUSION FAILS

E. R. De Triane Dies in Post Graduate in Spite of Suffering

Edward Raul De Triane, 42, newspaper man, actor and stage director, died in Post Graduate Hospital, New York, Oct. 29, following a cerebral blood transfusion.

RADIO-PATHE MERGER

(Continued from page 5) berg at Paramount on the coast. He had been with Fair for five years.

William Le Baron, Radio producer chief, will supervise the operation of Pathe and Radio Pictures and receive only a 15 percent interest in them. Not until early summer was Pathe, as a district RKO subsidiary, enabled to collect 100 percent on its own product.

JACK WILSON SUICIDE

White Callers Wait

Jack Wilson, 60, blackface comic, killed himself in his apartment Friday (27) in Chicago.

STOCK ACTRESS DIES

WOLA ALLEN MARSHALL

PHILLIP LEWIS

WOLA ALLEN MARSHALL

PHILLIP LEWIS

PHILLIP LEWIS

DON LEE

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JOHNNY JONES SETTLES

GA. FLIP FAIR FOLKS

Macon, Ga., Nov. 2. Johnny J. Jones shows got over the local fair officials. This year refusing to unload until their contracts were adjusted.

MIDGETS GO PFFFT

Carnival 3-Footer Was Mean, Best Bride

Chicago, Nov. 2. Baron Pauci, 80-inch midget, who had refused to unload until their contracts were adjusted.

FIREWORKS BAN

Council Bluffs, Iowa, Nov. 2. A no-fireworks ordinance has been passed by the city council.

CARNIVALS

When not otherwise noted?

WIRTH-BOYD FORMED

Larry Boyd and Fred Wirth, well known in the outdoor show world, have incorporated under their own name to conduct an amusement business.

NEW FAIR ORGANIZED

Enfield, Conn., Oct. 30. A new fair will go into operation in Connecticut next fall.

LETTERS

When sending for Mail to Editors of this paper, please enclose stamps for postage.

LETTERS ADVERTISED

LETTERS ADVERTISED

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LETTERS ADVERTISED

LETTERS ADVERTISED

5,000,000!

PEOPLE CAN'T BE WRONG!

SERGE FLASH



THEIR MAJESTIES,
EDDIE GANTOR
AND GEORGE
JESSEL, HAVE HONORED
SERGE FLASH BY NAMING
HIM TO APPEAR IN THE
COMMAND PERFORMANCE AT
THE R-KO PALACE THEATRE, N.Y.

A SPECIAL STORY ON
HIS TALENT APPEARED
IN

**THE SATURDAY
EVENING POST**

OCT. 17, 1931

*The only juggler in
the world to ever
receive such atten-
tion and praise...*



At the Palace Indefinitely



PRICE 15¢

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VOL 104 No. 9

NEW YORK, TUESDAY, NOVEMBER 10, 1931

64 PAGES

THE BROADWAY SPECTACULAR

Bridge and Grog Places Keeping Patrons Away from Legit Nowadays

Broadway has more alleys to explain why show business is bad than any other industry...

The general depression and the prebances of too many poor plays are conceded but shows which should command better support are affected.

Popularity of bridge is not denied. Certain set nights which in other seasons were certain to see well attended theatres where bill dramas are housed, are but ordinary. Indications are that bridge gatherings keep patrons off Broadway.

Both bridge and the speakeo cost money to participate, so it isn't a matter of people not being able to (Continued on page 48)

HOLLYWOOD IS RATED A VILLAGE AT HEART

Hollywood, Nov. 9. Hollywood is one of the most publicized cities in the world. Its citizens pride themselves on living in a modern metropolis, but...

There's a watering trough for horses on Hollywood boulevard. Within three blocks of Hollywood and Vine a windmill draws water.

Town has a champ horsehoe bleaching team. Coyote are not strangers to the boulevard at night.

If you get up early enough you'll find rabbits playing on the front lawn.

The way gossip travels makes Gopher Frantz look like Broadway in comparison.

Chaplin Hides

London, Nov. 9. Charles Chaplin has been in London over two months now without a word in the papers and without appearing at any affair. Reason's a secret. He's been spending six to eight hours a day dictating the story of his life to a relay of stenographers.

For years Chaplin has turned down the most capable ghost writers in America who wanted to become the main part of his autobiography. He always insisted he'd do the writing himself. If and when. Now the time has come.

Chaplin admitted to 'Variety' that he expects to have the book finished by Nov. 15 and will bring the manuscript back to New York with him to get further care.

He refuses to discuss the publishing arrangements, but it looks possible he will issue the tome himself believing there is a million in it.

Purity Goes Panze

Purity Herself, whose other name is Radio is growing up and becoming slightly soiled. Radio as a public entertainment medium is around 10 years old now, and after 10 years—a pansie!

The first st character permitted on the air is the theatrical costume designer incorporated in the Wrigley CBS advertising sketch series, 'Myrt and Marge,' which emanates from no place else but Chicago.

ILLUSIONS OF STAGE PREYING ON ACTORS

Paris, Nov. 9. Having acted for a year as a moving part as nun in 'Le Chant Du Bercceau,' Suzanne Legendre refused to act at the Champs-Elysees in a revival of the play, which is staged in a convent. Inquires demonstrated that an alleged stip was shielding the fact that she was entering for good a Dominican nunnery, so much did the play prey on her mind.

Instances of actors affected by their part are numerous. A young actress in Alfred de Vigny's 'Chatterton,' whose hero commits suicide in the play, did it herself by drowning in the Seine. Another girl who acted Kitty Bell in the same play also tried to commit suicide.

Marais, creator of the circus messenger in 'Michel Strogoff,' believing himself to be that, died a lunatic. Duquesne, who created Napoleon in 'Le Petit Saxon,' was so much impressed by his role that he could not dissociate himself from Napoleon. During the shooting of Gance's 'Napoleon' on the Gaumont Palace screen, Albert Dieudonne was usually seen there, a very Napoleonic attitude. More recently a girl acting Joan of Arc in a religious play in the provinces became insane at her supposed burning at the stake, actually believing herself to be Joan of Arc.

Cops Forget

Los Angeles, Nov. 9. Everything was set last Wednesday (4) for a police raid on 'Nine o'Clock Revers' now playing downtown at the Majestic. Cops had been tipped off to drop in, and one of the backlots had been dirtied a little so they could make a pinch.

With 'Girl Crazy' as opposition, the co-op musical figured it could use the publicity.

Somebody blundered. Or forgot. Anyhow no cops, no raid and no publicity.

CLEAN UP ORDERS FOR 'DAILY NEWS'

No More Scandal Stories Based on Rumors for N. Y. Paper — Scripps-Howard Campaign Against Feature Film on Tabloids

'5 STAR FINAL' PROMPTS

'Five Star Final' either as a play or a film, is causing a furore in journalistic circles months after it has closed as a play and while it is still being released around the country as a picture. It may have had its effect upon America's biggest daily news, for the New York 'Daily News' has received clean-up orders.

Meanwhile the Hearst papers are giving 'Final' as a picture, terrific lacings in type wherever Hearst has a paper, pointing it out as an affront to all newspapers, a disgrace to the picture industry, etc. thereby mightily swelling business for the film.

On the opposite side is the Scripps-Howard chain of papers which have commenced to answer (Continued on page 6)

RENO GAMBLING TALENT NEAR BREADLINE

Unable to pay high rates and sit per cent to dealers, gambling house proprietors are busier now closing up games than they are raking in chips. The drop in business has been sudden and heart breaking and it is not expected to revive until March.

At present, there are but 53 mechanical gambling games and 29 card games running in Reno. (Continued on page 47)

Nation's Wealthiest Town Chafes at Theatre Delay

Brookline, Mass., Nov. 9. This wealthiest town in these United States, which until this year always had banned theatre, is witnessing the strange paradox of Selections ordering that construction of a theatre be speeded. In fact, officials have notified Public that if work doesn't start soon on its proposed house the permit will be revoked.

Citizens finally voted for a theatre and they want it without unnecessary delay.

Studios Pay \$500,000 for Own Cop System; Also Elaborate Espionage

Swaffer Wins

When Sydney Carroll, the noted London drama critic, was about to sail for New York, Hannes Swaffer said: 'You won't be around a table with any journalistic group over there for 30 minutes before my name will be mentioned.'

Recently reaching New York, Mr. Carroll was invited to lunch with some of the lights of the New York 'Times' in the restaurant of that building. Recalling the confident Swaffer's remark, Carroll kept tab on his wrist watch.

It had been at the table exactly 18 minutes when Swaffer's name was brought up by one of the New Yorkers.

JURY PLAY CENSOR FOR LEGIT IS READY

Broadway censorship plan evolved by Equity, Theatre League and the American Arbitration Association should be ready to function within a week. Final selection of the 100 names for the panel from which a jury of five will be selected to look at questionable shows was to have been made Friday (9). League and the A.A.A. were to do the picking.

Clause in the agreement between the Managers Protective Association and Equity will allow Equity to call out cast when the play jury unanimously agree on that way on a play. Clause, when drawn in 1924, named the American Theatre Board instead of the present system, with Equity and Equity will allow Equity to call out cast when the play jury unanimously agree on that way on a play.

Equity show had views from outstanding bouts of the past 25 years. Ensuing films will be about similar lines.

Dude Ranches Are No Place for Wayward Youth

Reno, Nov. 9. Dude ranch atmosphere is entirely too hot for wild youth to come in contact with, ruled Judge W. W. Edwards in District Court. Probation officer told the judge that he could not find a job for a wayward youth of 18 at a dude ranch if the judge would grant him probation on a six month jail sentence for stealing a couple of slot machines.

'Not at a dude ranch,' the judge said. 'Get him a job if you can, but keep him away from the dude ranches. He'd be better off in jail. The step to take first and in too many ways to lose ranches.'

Hollywood, Nov. 9. Annual studio police bill runs over \$500,000 for uniformed men, excluding the elaborate espionage systems which some lots carry in all departments. Regular workers are hired in various production branches to keep their eyes and ears open for petty thefts, leakage of secrets and to spot any outcroppings of anarchism and sabotage. These people are appointed usually on the sly of the studio's police office.

Number of men patrolling studio lots in Hollywood outnumbered the regular Hollywood police department of 152 and in Culver City are almost three to one in comparison with the C. C. force.

In addition to the uniformed men acting on gates, information desks, sets and nightwatching, most of the studios employ two or three plain-clothesmen each for on and off the lot services. These men are usually called on to investigate crank letters which stars are subject to, as well as thefts from the studios.

Ex-Cops No Got Average pay of the coppers is \$20 a week and while some companies employ a few policemen, most find (Continued on page 47)

FIGHT FILMS ADDED TO RING BOUTS, AND AT 35c

Minnesota, Nov. 9. Local boxing club is running films, added, for its fight program at the Municipal Auditorium. Tried out in connection with its card last week end, with the cheapest seats put in at a low fee, drew nearly 5,000 people, despite program lacked names.

Equity show had views from outstanding bouts of the past 25 years. Ensuing films will be about similar lines.

Big Chance for Red-Head

A chance for quick talker stardom awaits a red headed New York girl of the proper shade, size and shape. Metro is looking for her for the lead in Katherine Brush's 'Red Headed Woman.'

The type wanted is built along Clara Bow lines. The hair doesn't have to be exactly red, but must be heavy to control. She is genuine red can't be found.

Beauties Galveston

Galveston, Texas, Nov. 9. Chamber of Commerce voted in favor of continuing the annual beauty contest. It will be a reversal of English when it added a rider giving no financial aid to the proposition.

Without the backing of the chamber, the project seems to be washed up.

Jealousy and Hollywood as Seen On the Inside by Pro Show Wives

Love affairs an upturn in the mind of young screen actresses as well as any other girls.

Sue Carroll, Dixie Lee, and Claudia Dell get a little more than nothing to say about their careers but plenty to say about men. Sue and Dixie feel that they are especially lucky because they snatched someone fitting good in the male line out of Hollywood.

"If you give a man the air out there, he won't feel badly," said Sue. "He can console himself immediately with some one just as attractive in no time."

Connected said Dixie, "because someone more beautiful than you are is always coming around the corner."

So Hollywood beauties make docting wives as Bing Crosby and Nick Slick must know by this time. In fact for girls to have been able to marry attractive men right in the profession and to settle every thing so nicely is just too swell for words it would seem.

"When Nick," said Sue, "gets a new leading woman I am always worried, but as soon as she starts coming back on him, it is brought and my mind is at rest. But I am always jealous. Once when he was being married I got into the scene with him, but he wouldn't go to play in a nude bathing scene with some girls I said I was worried with him, but he wouldn't go to that scene. So Nick pretended that he had a sore leg and they got a double for him."

"I'm certainly glad that Bing is a singer and doesn't get mixed up with the women who go on the air," said Dixie.

Claudia was rather out of all this because she is not married. "And why don't you get married?" Mary Bidde, asked Sue.

Claudia giggled.

"There are no attractive men in New York according to the girls. Not a one."

Disturbers

Film chatterers try their best to bring out the happy Hollywood marriages.

"Once," said Sue, "a film writer who was interviewing Nick said myself about what we did not like about each other. I said to Nick that he was plenty did not like about him, but I didn't want to tell the public. So the chatterer said to me, 'But it would be a good story. Does he snore for instance?' I said, 'If he did snore, it only concerns me. I was not interested.'"

And chatterers wanted to interview Dixie on what she and Byng fought over. In fact just like the chatterers had them divorced.

March East for 2

Fredda March comes east again for Paramount this month to do two pictures in the London and the Trip about makes March the champion traveler of all Par's players.

Next picture is "Cloudy With Showers," opposite Nancy Carroll, and the second is "Mistaken Identity" with "The Girl in the Red Shoes." These features are among the few left on Paramount's eastern schedule.

"Showers" is current as a legit play at the Morocco.

Terris' 'Perfect Woman' Idea Depends on Cash

Hollywood, Nov. 9. Tom Terris, who made the "Magnificent Doctor" series last year, the most perfect woman in the world was the first find of the picture.

He has about closed with a backer who will finance his proposed trip around the world for a series of 26 one-reelers based on the most perfect woman in each country visited.

Also, if the coin holds out, he will go on the air and tell about his trip as he did with his former travel shorts.

Most borrowers are long on a short memory.

MR. ANSEL JACE NORTHWICK
10 West 41st Street
New York

In Another Class

Boston, Nov. 9. Estelle Taylor visited Boston's City Hall and leaving, she was about to sign the name of her book, "Glancing at the signature of the last visitor, she said the name of Benny Leonard."

Handing the pen back to Mary Curley, she said "After all these years with a heavy weight, you can't expect me to sign with a lightweight."

Par Takes First Original Under New Payment Plan

Paramount has taken its first original written under its newly introduced payment plan for authors. Script is tentatively called "Spotted Baby," and is by Don Henderson Clark, clerk was also the first scribbler to go Par on this system.

John O'Leary has been set at Paramount for an original. He will work in the same way.

Gitta Alpar in Talker

Berlin, Oct. 30. The famous singer, Gitta Alpar, is to appear in a new picture. Her success in the "Dubbary" has electrified the film industry.

She has been engaged by cinema, Weltrevier (Muelienstein), as star for a new production, "Madame Entdeckt Ihre" ("Madame Discovers Her Heart").

Dr. Johannes Brandt and Ernest Fey will write the script, after an idea by Tilde Foerster. The partner will be Gustav Froehlich.

Film will start on Jan. 4.

Spanish Fiesta at L. A. Turns Out All Scotch

Hollywood, Nov. 9. The film industry has given up hope of extracting from the Los Angeles Fiesta committee money due the Motion Picture Relief Fund.

The Fiesta crowd, which made all kinds of promises to the studios if they would help out over the recent civic event, are now passing out alibis.

Industry had not set amount it was to receive agreeing the best they could get was a "suitable sum to the Fund." The synonym looks like zero.

Pola's Pair

Hollywood, Nov. 9. Pola Negri's next picture for RKO-Pathe will not be made until the spring and be placed on next year's schedule.

Miss Negri will not make more than two a year for Pathe.

Files for Ballet

Harold Hecht left by plane for Hollywood Monday (2) on a special assignment for Radio. He'll be in New York Friday.

Next is "The Girl in the Red Shoes" and a new Lily Damita film.

Next is Hecht's first assignment for pictures. He's going to write.

SAILINGS

Nov. 13 (London to Berlin) Vicki Baum (Vienna).
Nov. 14 (London to Honolulu) B. A. Rofe (Bremen).
Nov. 11 (New Orleans to Havana) Ernesto Lecanda (Albino Bolot).
Nov. 12 (London to Berlin) E. Dinelli, Carmen Burquette, Armando Mario (Atenas).
Nov. 11 (London to Los Angeles) Elissa Landi, Estelle Brody, Countess Zonardi-Lendi (Mauritano).
Nov. 12 (London to Paris) Mr. and Mrs. A. J. Dalaban and family (the "Red France").
Nov. 10 (New York to London) George M. Cohan, Bert Felselman (New York).
Nov. 5 (London to New York) Jane Seta (le de France).
Nov. 10 (London to New York) Ruby Ayres, Florence Kilpatrick, Olive Mania (Aquitania).
Nov. 10 (London to New York) Frederick Lonsdale (le de France).



WILL MAHONEY

in "EARL CARROLL'S VANITIES" The London "Daily Mail" said, "A host of crass feet like a mile made their appearance last night and within a few minutes had the audience laughing louder than I have heard in a long time. The owners of the feet and smile was Mr. Will Mahoney. He is the very essence of a true comedienne."

Direction RALPH G. FARNUM
1600 Broadway

Sellridge's Election Party Draws Crowd of Titles and Many More

London, Oct. 29. Election Night in London, Oct. 29, although following perhaps the most sensational vote known in British politics, was one of the quietest on record, with little of the usual high spirits.

Clubs, hotels, cabarets and restaurants generally did a good trade, but the evening was subdued.

There were more parties given than usual. But after the first suits had come through the sweeping victory became obvious.

They hung densely over the town, dislocating the traffic, hindering the news, and with the first suits had to start.

The biggest of the parties, as usual, was Gordon Sellridge's, held on the top floor of his store in Oxford Street. He had 1,000 people turned up, the stage and screen being more strongly represented than usual. The Aga Khan led the band among the titles present, supported by Lord and Lady Ashfield and Lady Cameron, owners of the "Telegraph." Sir Arthur Pinero and Sir Nigel Playfair weighed in with titles from the stage.

John Gilbert was there, overlooked by the gossipers. Charlie Chaplin, too, Jack Buchanan turned heads his way, and Sara Martin, her name mentioned. Noel Coward, Yvonne Arnaud, Edna Best, Herbert Marshall, Blinnie Hale, Fay Compton, Bobbie Howe and Cedric Hardwicke were leaders in the stage class.

There was more real election excitement at the Sellridge spread than anywhere else, the results being received with great applause, in strange contrast to the previous party, when the steady Socialist vote had proved a gloom.

There was a big crowd at the Embassy, where, people like Lord Furness and Lady Chesham brought parties of their friends, the wife of the boxing baronet, led a party there.

At four the following morning the election was still going on, and it was clearing. (The fog had lifted, the workers were drifting West, and wonder why they had stayed up all night).

BROTHERS TRYING

Hollywood, Nov. 9. Couple of brothers of the famous are about in Hollywood, trying to bust in. Jesse Tibbett, tenor, brother-in-law, has been on the minor road string.

Bob Crosby, Bing's brother, starts his "Red Lady" singing at the Blossom room with the band.

JOAN AND DOUG EAST

Hollywood, Nov. 9. Joan Crawford and Doug Fairbanks, Jr., go east late in this week some vacationing.

They'll be in Los Angeles for a couple of days, then on to New York.

Raphaelson, Successful Scenarist, Belittles Activity of Coast Agents

'How It Starts

Hollywood, Nov. 9. Paramount writer who has turned out nothing in months is burning because the studio isn't getting any more work to him.

"If these people don't get busy for themselves," he declared, "they'll force me to write a couple of plays."

Stooging for Joe Laurie, What-a-Man Finds Career

Los Angeles, Nov. 9. Rev. Whet-Man Hudson and the Rev. Kenneth E. Kennerly, Almee Sample McPherson-Hutton's moon, don't look as if they'll click as a marital set. Indications arose during their opening (and closing) vaude act at the Golden Gate, San Francisco, when he manifested a distrustful nature of her. What-a-Man by making him sign a formal note for a \$125 advance.

This legal note, signed by Helen Keyser, was written by the same Gats because for collection.

Audience lauded at Mr. on her entrance. What-a-Man had got a rigorous the public grew ill-willed and stayed away, resulting in a bust-out. He was paid with \$12,000, but the preceding week's gross did not commensurate with a \$2,000 advance.

Joe Laurie, Jr. picked up What-a-Man as a glorified stooge, the RKO circuit he was paid for his first additional two weeks in Oakland and locally. This about equals the \$200 he had for the Rev. 1400 for Later, had it all figured to net \$1,800 for herself out of the two \$5,000.

Mamoulian's Party

Hollywood, Nov. 9. More and more infrequent custom of a director throwing a party for the staff upon completion of the film was revived by Edwin Mamoulian when Dr. Jekyll and Mr. Hyde was finished at Paramount.

Mamoulian had about 140 actors, technicians and others comprising the film's staff at the Riusland-American Club dining room, which was topped by a number of skits and specialties all pointing fun at the director and other staff members.

Camerasmen gave their version of Mamoulian's moving shots with a camera that was passed from hand to hand like a basketball. Fredric March, star of the film, did a take-off on the director and Bob Lee, his assistant, discussing the next shot. Eddie Lang, who was in the film, did his direr version of Jekyll & Hyde and the grips showed how the director's scene was accomplished, with Oscar, the Paramount bookie, as the Hyde character.

Karl Struss, head cameraman, modeled ladies' hats, while Travis Banton, Par designer, gave the Oscar and Struss and Josef von Sternberg an honor of the New Star finances.

Ungar Holds Daily

Hollywood, Nov. 9. Threatened with a possible physical accident, Arthur Wing Peppercorn postponed publication of his proposed trade paper, "Ungar's Daily." Sheer's debut now off to the westward Ungar convalesces in the desert.

TOOTH DELAYS TRIP

Hollywood, Nov. 9. Vincent Miller is in Hollywood hospital with an infected tooth, resulting from an abscessed tooth and has postponed her return to New York.

Miss Miller intended to leave here tomorrow (Tuesday).

Vincent's First Hollywood, Nov. 9. Allen Vincent, a new player, brought to Paramount several comedies ago, now in "Second Chance" has been booked.

Hollywood, Nov. 9. Samson Raphaelson, playwright and author of the play "The Jazz Singer," one of the earliest picture picture successes, and now under contract to Paramount adapting "One Hour With You" from Ernest Pascal's "Marriage Circle" for Maxwell Christian, agent, recently talk about on the agent's situation.

At a social gathering which was also attended by Chevalier, Ernest Lubitch, who will direct; Oscar Straus, who will compose; Les Robinson, the American lyricist; Leo Robin, who will do the lyrics; and who will do the French version, and Andre Herve, who will write the French lyrics, Samson Raphaelson said to say about the way Joyce & Selznick handled him.

Labeled the agents, as a class with few exceptions, as a scavenger who lives off the creative abilities of others, Raphaelson admittedly nurtures a grudge because of his present legal complications with the Joyce & Selznick firm, which he has twice sued, following attachment, and twice been successful. Raphaelson said that he and his lawyer had been in the wrong, the playwright-scenarist states his conviction that he had not received satisfactory satisfaction of the agency's claims without a legal struggle, because of the "raw" nature of the contract received.

Didn't Help Him

His signing of a contract with J&S dates back to Universal when, states Raphaelson, he believed he was being paid in advance in excess of a figure U had already offered. It would up that J&S secured the same figure from Universal which Raphaelson could have had.

Now on his Paramount contract, which runs from \$1,000 to \$3,500, the agents are proceeding against him.

Raphaelson quotes statements by agents who brag that they don't sue their clients and that they sue since they, as agents, earn more than many studio execs.

Spits and Cut-ins

The agents' general contracts with the studios provide for commissions, cut-ups, presents and entertainment, cases of booze, etc. have always been under the rug, now, with the intra-studio tightening up and cleaning up, factually the agents are being asked for instructions, the agents this being a special attention.

Spits and cut-ins like others, first labored under the impression that the rich and austere agents have an influence far beyond their office desks. Raphaelson talks of his concern about those mighty poker and bridge games when perhaps his name might come up before an exec, and perhaps a dispute over a picture, but he says he himself negatively. Hence the 10% commission comes down to a form of a political and social game, but a good will. But having written Chevalier's successful "Smiling Through My Tears" and "The Right Way to Live," Raphaelson has learned differently. He also spoke about Vicki Baum, author of "The Day After Tomorrow," who he also happened to meet. He like Mrs. Oscar Straus, who was the first to be paid in advance by a number of agents, both German and American, cut up Miss Baum. She got a commission of \$1,000 on additional cuts to two or three others. In addition there's a 6% income tax on the commission. "I'm a tax payer in Germany." Also between her original German publishers, the British edition, and the American, her royalty percentage on the novel, "Grand Hotel," isn't at all what she expected.

So far as the play is concerned and this was a incident which Frau Baum was angry about. "I'm a tax payer in Germany." Also between her original German publishers, the British edition, and the American, her royalty percentage on the novel, "Grand Hotel," isn't at all what she expected.

And she added, "I'm going to make a deal with the studio. I'm a tax payer in Germany." Also between her original German publishers, the British edition, and the American, her royalty percentage on the novel, "Grand Hotel," isn't at all what she expected.

Cases of Leslie Howard and Williams Show Legit Actors' Picture Problems

Hollywood, Nov. 9. Life of the legit player imported into pictures is still no bed of roses. For everyone who has ever got over in pictures, Howard and Williams are another gone back east without seemingly getting a proper chance of co-operation. What the legit player has to meet is exemplified in the cases of Leslie Howard and the late Robert Williams.

Howard was drawing \$2,500 a week, but was told he might never get over in pictures. However, the company would re-sign him at \$1,500 a week with options and use his name in publicity.

Howard refused and went back to legit. Since then the same company has been calling him to come back at \$35,000 a picture.

Case of Williams was perhaps more typical. He was engaged by Pathé for 'Rebound' on a 10 weeks' guarantee, sight unseen, so far as a screen was concerned. He was tested on arriving here and the company, dissatisfied with the trial, tried to settle for five weeks and his return east. Williams held out for the original guarantee.

Howard and Williams' case is a good example of the company asked would like to agree to an operation to make his face more pictureable? He would not. Mrs. Williams stepped in, objecting strenuously to the facial twirling.

Company then used him as is in 'Rebound'.

Williams finished the 10 weeks, Columbia using him for one. His untimely death last week came just after he contracted for five years with Pathé, who, when the exact pattern of his work in 'Devotion', the general reaction and fan letters for him since the picture opened.

Over the Hill Rules

Denver, Nov. 9. If you can dig up the price of a picture show or own an auto, you can't expect help from the Elbert county commissioners. Among new rules adopted by the county bosses are:

'No county aid will be extended to any person or family who attends or permits any member to attend picture shows places of amusement where admission is charged.

'No county aid will be extended to any person or family owning or operating an automobile.'

FANCK FROM BERLIN

Director Coming Over for One Universal Picture

Berlin, Nov. 9. Arnold Fanck, one of the more prominent German picture directors, has been taken by Universal. Contract was handed Fanck by Paul Irenner, his rep here.

Fanck, author of 'White Hell of Piz Palu', his most prominent film. He'll arrive in Hollywood Feb. 1 to make out one picture.

MORE FILMS WORKING, BUT FEWER EXTRAS

Hollywood, Nov. 9. The mob shrunk some more last week. Average of 84 extra works being used in films in two months. That despite the up-trend of the production curve the past two weeks, 36 features shooting last week and a dozen scheduled to start this week.

Peak day for extras was Thursday, when 872 packages were distributed by Central Casting Bureau. Biggest individual set that had only 116 people on it however.

It is believed H. Griffith's bathroom for the Constance Bennett picture, 'Lady With A Past' at Pathé.

One bigger set was staged Tuesday at Columbia. Frank Capra winding up 'Forbidden' with 190 on a New York street scene.

Stars on Broadcast

In the special nation-wide broadcast in behalf of the Unemployment Relief Fund next Sunday (16) stars and talent from the picture studios in New York and Hollywood will participate.

S. L. (Roxy) Rothafel is conferring with Charles McCarthy (Par) and Mack Sennett (RKO) and James Wilkinson (Hays) office preparing the scheduled list of celebs.

Roxy has made a preliminary appeal to the Hollywood studios for as many prominent players to personally appear before the mike as possible.

Felix Coming East

Hollywood, Nov. 9. Seymour Felix' Fox contract expires Nov. 19. He'll probably go east after that date to stage a new Ziegfeld show.

Felix came out from Broadway two years ago as dance director for musical theaters. For the past year he's been a full fledged director.

Marjorie White's 2-Act

Marjorie White is returning to vaudeville after three years in talkers for Fox. She'll appear with her husband, Ed Fleming, in a turn framed by Sammy Tishman.

Opens Nov. 19 for RKO at the Coliseum, New York.

Pope's Yarn on Marines

Hollywood, Nov. 9. Fox has purchased from Richard Pope 'Black Shadow', a story of the marines.

Bankrupt on Coast

Hollywood, Nov. 9. Latest Coast bankrupts are Samuel Freedman of the Universal apartment, owing \$145,246, and Murray Smith, Coast 'Uncle Moon' pianist, with \$3,666 in liabilities.

Freedman's debts are mostly notes, largest being for \$11,665 given John and Anna Wagner in 1924. Other \$12,600 to Contrivance Co. of Cincinnati; Sidney Bieber, Washington, \$3,000; and Pacific Music Guarantees Co., \$175. Books, clothes and furniture only assets.

Trying to Make Pansies of Film He-Men on Coast

Hollywood, Nov. 9. Current protest by the studios against the opinion of pictures and picture people created by the magazine, while it has the burb writer in a quandary has not changed the footers requests made of studio 'p.'s.

If the opinion of the public is to be the basis of the writer's work, those who are at present scribbling are making a book of panes out of the movies in pictures, and covering the English on the femme players.

One studio received a typewritten protest from a fan mail writer last week for some information on one of its male stars. Request couched in terms of paper but looked worse when it was discovered the writer is the author of a male magazine.

Pyjamas and Bowler

Her request was as follows: "Kindly let me have the following information on your star—how he is dressed in his pajamas, what color his bowler, what color, what color is his bathroom. Does his cook plan his motor car, his wife, his colored, Japanese or Chinese, what is his preference in jewelry, what make motor car does he drive, what style and color of material does he use in his business, sport and evening clothes. I have a hunch that you will find what difference has it made in his personality."

As mentioned is a regular guy, but if anything like that information appeared in print he'd be ruined for good in the picture don't know from this 'boudoir' business and might think he belonged to the studio Indians.

Studio tabled the story.

Buddy Rogers' His

Hollywood, Nov. 9. Charles (Buddy) Rogers gets through at Par around Jan. 1 with 'Jazz King' his final assignment. The thought that his Par contract has technically lapsed. Rogers is taking a band away with him and will probably be back in Hollywood by Broadway with some personal appearance for Publict couple.

Rogers has made his bid for worth of contracts available a couple of months back which he couldn't accept because of his Par obligations. Through his friend, Rudy Vallee, he edged through NBC and could have had the Waldorf-Astoria at \$100,000 a part in 'Vanities' at \$2,500, and a radio commercial to make up the balance.

'The screen life is penciled in for Rogers recently by Fred West. Couple came to New York and will leave for Paris shortly.

Par will join his brother, Garret, in Paris.

McCarthy South

J. J. McCarthy will not rejoin Fox or go west.

Par insists that the showman will leave New York for Florida after the first of the year, and remain in Florida until the flowers bloom again in April.

WB's 'Church Mouse'

Hollywood, Nov. 9. Warners has purchased 'Church Mouse', the William Brady comedy of the same name, set at the Flamingo house.

It's the third show bought by any of the current sets at the Flamingo below average.

Doran Stays

D. A. Doran, in charge of Paramount's eastern scenario department and heading one of the three units, is staying in the newly created Par Editorial Dept. is remaining in that post.

The contract, expiring Saturday (14), has been renewed by Par, putting at rest all reports concerning Doran among which during the past week was that Columbia had made him an offer as eastern story editor.

VICKI BAUM'S CONTRACT

Hollywood, Nov. 9. Vicki Baum left Saturday (7) for New York to sail on the Europa next Wednesday (11) for Berlin.

Before she left, Metro gave her the advance on her new picture for next spring, to write original. It was said an option on her play 'Parver' (December 12) now playing in Berlin.

Coast Film Talent Accepting Economic Reductions Sanely, Says WB Exec; N. Y. Subs Off

Says John

Toronto, Nov. 9. John McCormack, Irish tenor, who was taken up on picture 'Six appeal did me in', he said. "That's something you can't buy, beg, borrow, steal or get on the cuff. And I haven't got it. The film people said 'co.' 'What do you care?' he was asked. 'You're a millionaire!' 'Yeah?' said John, 'I'm a millionaire'.

Hollywood, Nov. 9.

There are too many actors out of work, and too many willing now to accept the 1931 standard of reduction in salaries. It was said by LeMaire, executive assistant to Darryl Zanuck and general WB caster, to require my or any other scouter's talent trips to New York.'

LeMaire says to have gone on this week, the month, now made that actors are accepting conditions as they are and not holding out for big figures, realizing and appreciating conditions and also the economic wisdom of working at a cut rather than lay off.

LeMaire mentions Guy Kibbee, John Barrymore, Harold et al. as examples of what pictures have done to build up support people in the months of the picture. Broadway scouting expedition can secure serviceable enough material which, within the same period of time, might be chosen as established. Yet, while the minor names are still available, a strong cast, they're not absolutely essential, as they've few months back, these people were mostly unknown, and were developed in rapid succession by two or three successful pictures.

The drawing power is left to the stars. From the support cast all the way up to the principal cast, competence at a figure which, according to LeMaire.

Chevalier as Regular Road Attraction for Dillingham, All Alone

Hollywood, Nov. 9. Following completion of his next two films at Paramount, Charles Chevalier will make a solo transcontinental stage tour the direction of Charles B. Dillingham, playing dates in roadshow houses.

French star will be accompanied by a knox of pianists, some past who played for him in France. He will sing, do character bits and act a bit with the pianist at filling in. Show will run two hours from 9 p. m. and will play up to full week depending on size of the town.

Chevalier feels he can in this way recapture the strong and old friendship between him and Dillingham. Yet legit producer has had Dillingham under contract for America can stage appearances several times, although the Frenchman never could leave Europe until his talker debut.

Paramount star is steering clear of the concert table preferring to call the appearances straight shows, since he will play regular dates as a legit road attraction. He's assembling material and songs for the tour, and this tour will break in at his San Francisco Auto Show appearances week of Jan. 10.

Lubitsch-Munson Merger For East This Season

Hollywood, Nov. 9. One Munson is going east early and Ernst Lubitsch will follow as early as he can play regular dates as a legit road attraction. He's assembling material and songs for the tour, and this tour will break in at his San Francisco Auto Show appearances week of Jan. 10.

JACK GILBERT LIVING VERY QUIETLY IN PARIS

Paris, Nov. 9. John Gilbert is contacting Elnik about this idea, with the possibility of going with Paramount when his Metro contract is finished.

Gilbert is now in Paris, hiding away quietly in a little hotel. Even Metro officials were unaware of his arrival in Paris or his whereabouts. He figures on leaving shortly for the Riviera, where he'll stay a month. Lopa 'Vols' is down there.

LYDA LEAVES

Loyla Roberts left yesterday (Monday) for Hollywood upon William Morris' settlement of her contract with Paramount. She'll arrive at the studio three weeks ahead of time, being absent.

Loyla Roberts may have got another partner for his side act. RKO figured on getting Miss Lopa 'Vols' as a part of the latter's New York dates.

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ELISSA LANDI BACK AT FOX DUE TO TICKET

Hollywood, Nov. 9. Elissa Landi, who came from London Nov. 11, is expected back on the Fox lot around Nov. 23. Miss Landi completed three pictures for that company, which had been reported ready to let her go, and then 'The Yellow Ticket' her final film, was released.

It is on the basis of 'Tickets' that Fox is again negotiating with Miss Landi with the terms of the overtures not known. No picture has as yet been set for continuance of her Fox stay.

Miss Landi's mother, Countess Zsuzsanna Landi, will accompany the actress here.

N. Y. to L. A.

Harry Arthur, Irving Barry, Harry Woodin, Max Guest, 'Aloof' Zolner, Harold Hecht, Eddie Curlee.

L. A. to N. Y.

Regin Toomey, W. F. Canavan, N. W. Weber, Vicki Baum, Fanchon, Ed Maguire, Claid Allister, Edna May Oliver, John Wildernesspoon, Oona Munson, Dorothy Hall, Julian Tishman, Helen Twelvetrees, Ed Smith, Alvin Saperstein, Mike Marco, Harold Hughes, Douglas Fairbanks, Jr., Joan Crawford.

Morrison's % Hunt

Hollywood, Nov. 9. Leo Morrison is after commission on two actors.

Wants \$1,000 thus far on Rosemary's Universal contract. Claims \$1,000 from Spencer Tracy on his Fox contract. Players say no.

Flavin at

Hollywood, Nov. 9. James Flavin arrived at Universal City Saturday (7) with an acting Pope in his pocket. 'Casual' term arrangement.

Pathe-Radio May Save \$2,000,000 To RKO by Merge—Hiram Brown Goes West as Temp. Production Overseer

Hiram Brown, president of RKO, will be the temporary overseer of the production on the Radio lot in Hollywood, according to reports. Hiram is leaving New York next week for that purpose. He has been in the studio for several periods since becoming RKO president.

The Brown movement recently out reports that David Selznick, board appointed Radio production head, would not be in supreme authority there. With Brown on the spot as general overseer, although not a technical producer, he will look over the features in line as proposed by the three producers—Selznick, Charles Rogers and William LeBaron. Selznick, from the account, will supervise the Radio pictures or those apart from the talkers' superiors as directed by Rogers. Rogers before the Pathe-Radio merge was Pathe's production head.

The money economy effected by the merging of the two studios in the west and the business ends in the east is estimated at \$2,000,000 a year. This mostly will come from the consolidation of the former two sets of exchange. Estimates of the annual saving by some of the RKO people on the merge has been much higher. The merger of the two talkers by the new combo not stated, but probably, not over 45,000 of the two sets of exchange completed by Saturday (7). About 1,000 people will be taken over by the move over the country by the move. Revenue exchange heads have been given in choice by Selznick's job with Radio, it is said.

Efficiency Directed
A statement issued by Lee Marcus, head of the exchange changes is pending here. It applies only to the exchange. Marcus is in general charge of New York exchange, the sales, publicity and foreign departments.

Andrew Dowling will be in charge of the foreign dept. The publicity heads, Hy Daub for Radio, and A. P. White for Pathe, will remain unchanged for the present. Each has a publicity campaign underway. Dowling, White and John McAloon of the Pathe forces were out last week. Tom Delahanty, the Pathe's former manager, is now abroad for Pathe.

Most of the shifts and changes in the west and the east. Selznick is said to have been directed by E. J. O'Heron, the Radio vice-president with efficiency head. The merged employees will remain in the Pathe building on West 46th street, which is owned by Pathe.

A report in New York has been (Continued on page 60)

Frankenstein Refund Gag Added to Picture

Hollywood, Nov. 9. Prints on "Frankenstein," Universal's shocker, were shipped east in lots of 60 with the understanding that Prolog has one of the characters in the picture before a drop taking place. It is expected, therefore, that there are people present who don't want to stay they can leave and get a refund. Last is accounted by a wink.

Only part eliminated after the preview was the reshotting of the finish, two days before the negative shot in the east. Norman Krasna, the doctor, who creates the monster, alive instead of burning him to death with his robot.

Richards In and Out

B. V. Richards of New Orleans came into New York last week and will return south this week.

U SALESMAN NOW MGRS.

Chicago, Nov. 9. Two promotions by Universal in the midwest.

Tom Myers, local salesman for U. now in Kansas City in charge of the exchange, while Bill Baker moves from the East to take over the force to the manager's desk at St. Louis.

Holding Brands

Hollywood, Nov. 9. First thing Dave Selznick, RKO president, did following their return from the east, after the decision to double up the Radio and Pathe studios was to go together with Joe Schmitzer on a comparison of salaries between Radio and Pathe departments heads. It was found that the Pathe salaries averaged lower than those at Radio.

According to executives, Pathe studio will become an annex to Radio, with all features to be made on the Radio lot. Production heads would not say whether the two studios would complete their entire programs as announced at the opening of the season, but it is believed that for the time being, at least, the Radio and Pathe trademarks will be retained.

Selznick announced that William LeBaron will be supervisor on Radio production. Matter of office or dual production is secondary, at this time, to the work of physically merging the two organizations.

Dave Selznick was entrenched in a four-day strike of his Radio units. Besides his Radio duties, Selznick has been in charge of the production of Charles Rogers' activity lineup at Radio as William LeBaron set as top man with charge of the pictures. Also on the list are Louis Searcy and Mytes Connolly, Paul Bernan, Joseph P. Conroy, and Charles B. Burch, associates producers, will get other positions.

Tentative associate's production lineup at Radio has William LeBaron set as top man with charge of the pictures. Also on the list are Louis Searcy and Mytes Connolly, Paul Bernan, Joseph P. Conroy, and Charles B. Burch, associates producers, will get other positions.

STUDIOS FORM OVER F-C ADS

Hollywood, Nov. 9. All studios are in an uproar over the Fox West Coast theatre ad for the premier of "Strictly Dishonorable" (7) at the Carlton Theatre.

Daily displays carried photographs of stars from all lots, the entire Metro lineup and most of the Paramount name people, plus a line, "With all the stars in Hollywood, 'Strictly Dishonorable' couldn't have been a better picture."

Many stars cancelled their reservations opening night and the premiere show on exhibition.

B. P. Schuberg and Irving Thalberg both filed official protests with P-W-C over this exploitation.

WAR DEPT. REMOVES NEWS BAN ON POINT

Washington, Nov. 9. A news reel bar imposed upon the football games has been removed by the War Department.

Zukor on Coast Visit

Summary fall visit to the Hollywood studios of Paramount by Zukor left New York Sunday (5).

SUIT SETTLED

Newark, Nov. 9. Morris Schickel has announced that the suit of Gus Schlesinger, his brother, against Warner Brothers has been settled.



YORK AND KING

"York and King say that Phil Babson and his boys are the most versatile pit band in the world. When Babson plays for us at home we have never worked before."

R-K-O Direction, LEE STEWART

Daylight Saving Growing—Theatre Cry Rated Falacy

More cities and states than ever will observe the daylight saving plan next year, according to a survey by the Hays office.

Hays now maintains that the theatre cry against the extra hour of sunlight hurting business is a fallacy in the greater part of the U. S.

Further compliance of this clock matter will not be given Hays' consideration until exhibitors prove the justification of their complaints, such that office.

Par and Catalina

Hollywood, Nov. 9. William Wrigley's buy into Paramount is expected to send many Paramount units to Catalina Island, owned by Wrigley, for location stuff.

First already arranged. Studio is sending "No One Man," with Carole Lombard and Paul Lukas to the island for exterior this week.

Milestone Will Do 2 or 3 for U.A.; Want Goldwyn to Handle 10 Next Yr.

Under the deal with Joseph M. Schenck, now in New York, Lewis Milestone will produce two or three pictures for 1932-33, released by United Artists which will be personally financed by Schenck. Director will be on a minority sharing basis. Milestone's status as a writer will be similar to that of Roland West who makes two or more years, wholly financed by the company's president.

Reports that Milestone's entrance into the picture business was a result to return activity to production. He unloaded Art Cinema's schedule for the current film year on Sam Goldwyn and when the latter arrives in New York the end of November will prevail upon him to again shoulder this responsibility for 1932-33 but on a basis of 10 instead of seven features as for this year.

Goldwyn has been the producer of four for two owner members, himself and Art Cinema. The latter has a picture in the pipeline, except where a picture is financed by Art Cinema, are Douglas Fairbanks, Mary Pickford and the Chaplin, Gloria Swanson, and D. W. Griffith. An eighth ownership picture, "The Taming of the Shrew" by Art Cinema last spring. Goldwyn has not indicated whether he will join Goldwyn in his present capacity or not.

Milestone, as with West and Caddo Rodriguez (Hughes), will be a separate producer.

Quick Releases Matter of Single Cos Due to Tabled Zoning Set-Up

10c DOUBLE FILM BILL

Brands Trying It in Flopping Legit Suburban House

Double feature films at 10c began yesterday (Monday) at Brandt's Windsor, Bronx subway spot. How long this policy will be continued, indeed but will probably last, if doing any business, until subway legit bookings show life.

Windsor started playing Sunday, vaude several weeks ago with this policy probably extended to Saturdays as well.

Hot News Muggs As Popular Subs For Pix Gunmen

Hollywood, Nov. 9. Glorification of the whoopee-loving reporter as a censor-proof substitute for the manager is a trend of pictures and pulp mags alike. Beauty of the newspaper mugg from the film angle is he can go tearing through the picture on the just star of the work that he does not have to be bumped off at the film to point a moral for the kids.

Newspaper themselves will probably be the big complainers when the police reporter cycle gets underway, and the public starts gung up the pulp-puncher's idea of life inside the big dallas. Warners' Five-Star Rival drew tears, all mostly locally for its tabloid, but other producers aren't noticing.

Newspaper muggs printers insert plenty into "X Marks the Spot" genre picture. Mariko is reading "Ho Yaw!" journalistic and Paramount has several writers on newspaper ideas. Fox did "Bob Stiers" and goes ahead with similar yarn.

Even the Indies are onto the gag, and that means there's not much chance about the public take. Curran on that comes in "Newspaper Adventures" stories.

Trend for quicker releases of pictures to be completed by the temporary stopping of machinery now revealed to have been designed with this purpose.

The impediment is the new zoning set-up which, because of the demands of individual exhibitors that it have its day in court, is shelved until tested by Federal litigation. Through unanimous acceptance by exhibitors of the zoning formula, proponents for same declare the releases of a picture could be expedited to the point where it would cut from five to six months off its present running time.

As matters now stand, with zoning liable to be tabled for another two years, the appalling interpretation, the matter of a quicker release on product is simmering down to individual company policy assuring no uniformity.

DAVIDE DIED FALLS; HUGHES KEEPS HIS LAB

Hollywood, Nov. 9. Roy Davidge failed to come to terms on an operation deal with Howard Hughes Multicolor laboratory and the Multicolor reorganization, with Frank Garbutt Jr., as manager is again under consideration. Hughes' interest in the deal is interrupted by the Davidge negotiations.

Davidge is now working on his own plans for a new lab which would double his present plant's capacity.

Hughes has been offered a new bankroll and will probably continue with Multicolor instead of dipping into it.

With financing set, Hughes has been asked to get in action in New York, a visit that was due a week ago but postponed on account of his money troubles.

Mormons Cool on Set Film with Poor Sound

Salt Lake City, Nov. 9. "Corianton," a discouraging religion, quit after three hours at the Playhouse on account of poor sound. The picture is picked up by the home of the Mormon Church. Blaine for the picture is picked up by the Stallings shoulders. Stallings, Richard, Utah, exhibit was placed in charge of the picture by Lester Park, producer. With closing of picture at the Playhouse, Stallings was

Park has leased the old Cozy neighborhood house, installed RCA equipment, and is running half page ads in papers apologizing for the sound at the Playhouse. Picture is being struggling against its uphill start.

Firemen Ask to Tough to Record in New York

New York fire department is being asked in discouraging production and recording work here. Recording companies, synchronizing and other firms are being located in loft buildings are complaining.

The department will not permit recording in the streets, even if it is on the top floors of buildings, even if proof. Danger, fire eating upward if occurring on a lower floor. Given it headcandy, it is given in the streets, it is given in studios or recorders an okay.

Studios will move to the city as early as a solution is found. Long Island is considered expensive and unhandy by these firms.

Pogany-Short Bankruptcies

Hollywood, Nov. 9. Willy Pogany, scenic artist employed by the United Artists, filed a bankruptcy petition. Pogany lists \$25,000 liabilities and a \$468 savings account.

Gertrude Short, picture comediennes, also lists \$1,000 liabilities in bankruptcy proceedings. No assets listed.

Think Allied Newsreel Now Definitely Off

Allied Exhibitors has apparently suspended further issues of its newsreel pending the outcome of the board of directors' conference, according to reports, Monday.

At that time Captain Beynes, head of the newsreels, which are getting out the reel, was said to be out of town.

RCA's 3,500

RCA Photophone during the past year has doubled its installations of the new system according to a recently completed survey.

Where the number was about 1,200 last year, RCA now claims 2,400 vivings.

U After Goldstone

Hollywood, Nov. 9. Universal is negotiating with Phil Goldstone to come into the studio here.

U wants Goldstone as either an associate or independent producer, with nothing definite arranged.

'WONDER BOY' KIN AT COL.

Jimmy Chodorov has joined the Col. He is now negotiating with Young Chodorov has the job his older brother, Edward, gave up in the picture "Wonder Boy" and co-authored "Wonder Boy."

Finally Settled L. I. Studios Will Be Permanently Closed—Coast Only

It has been finally decided by the Paramount execs in New York that the coast only will turn out the talker features for the Paramount program. This goes into effect about Dec. 1.

There have been two or three reveals of conclusions regarding the Long Island plant and the competitive value of eastern production vs. coast picture making for the one brand. It is said a difference in production cost east on the average per picture of \$50,000 over the average cost on the coast has been a determining factor in the final opinion to close the eastern end.

It had been intended to produce around 15 talkers in the east. That would have left 56 Par programmers to make the Hollywood plant to make. Under the latest ruling almost the entire program will be made west, but the bare one plant to make the season's product finished on Long Island.

Publix staff and equipment for shorts or production have been moved from Astoria to the Publix annex in New York.

Albis Are Out on Crowned Upon Yarns Bought for Films

That Will Hays, too, gets a run-around by the film companies is revealed by his current move to trace story-purchasing responsibilities.

For the first time since he has been in the post, Hays, through a showdown in his own organization, will hereafter be able to trace the purchase of material considered from the start as bad taste for public release.

Not only the home offices or the sales heads but the studios as well will shoulder the blame in future. Albis that Hollywood bought this or that because of pressure from the coast no longer will be a thing. Hays left for the west last Friday and will convey that decision out there.

ROXY MAY TRANSFER NAME TO R. C. THEATRE

With the name of Roxy as a title due to bid the Roxy Theatre good-bye on or before the close of 1931 it is said that the possible substitute will be the World's theatre.

Roxy, in person, now is district chief of the mammoth Radio City theatrical division, may move his own name into the name of the theatre through the air at least. Roxy has been absent for some time.

While the owner of the Roxy name is laying his premier plans and entertainment, the Fox theatre management, in charge of the Roxy, currently the one in the largest house, is figuring on a campaign inside and outside of the Roxy to stand off the glitter of the new show project's opening.

Aarons' Hollywood for Stage Show in January

Warners Hollywood theatre (New York) is again to stage a big act attraction. The conversion from pictures will be under the direction of Alfred P. Aarons, Warners' manager for A. L. Erlinger and a producer on his own.

Aarons proposes to stage a musical attraction in the Hollywood about Jan. 1. Interior changes may be required because of the Hollywood's exceptionally wide proscenium arch, the house being designed for a full-width film which never materialized.

BARNEY BALABAN DROPS IN First Time East in Quite a While for B&K Man

Barney Balaban was in New York yesterday (9), attending some meetings at Paramount. It's the first time B. Balaban has been east in some time.

In Chicago, besides directing in part for the Balaban & Katz theatre operation, Barney is the financial wizard of the Balaban family. He is said to have declined some time ago a partnership in the Lawrence Stern & Co. banking house in Chi.

Stern's is the principal Chicago banking connection of the Wrigley, Lorber and Stern group. Those three men are now Paramount board members.

TEXAS-ADDED STEAMED UP AGAIN

Dallas, Nov. 9. Considerable animosity against producer-distributor factions is again revealed as the aftermath of the recent Texas Allied party here, including the have a general strike against affiliated theatres, primarily Publix, and particularly against the Fox theatre, under a standard contract, and soning.

"The exhibit said is plenty, and also thought to be more. Especially against C. B., which organization rates zero minus with them. If a flock of resolutions mean anything, Tex. Allied looks about set for another war, this time against the industry itself.

One resolution condemns Jeff Strickland, P-P's legal fiend in this division, for forcing Will Horvath's resignation as T-A's proxy, virtually accusing the organization of supporting Horvath's fight against Publix in Houston last year. Which they deny. The indie also blames most of their troubles with the copyright bureau on overzealous policies of film exchanges. So the diatribe are in on it, too.

On zoning, T-A stands pat with P-P more or less drawing the grand denouement. That P-P might attempt rules as protection against indie suburban operators and neighboring towns is charged.

Just what the exhibit will do about all their troubles depends, but some think it will be a long one. If that doesn't help they're talking about Washington.

Cohen's Economy Plan At Par for Zukor's OK

Hollywood, Nov. 9. With Adolph Zukor due here the end of this week, Emmanuel Cohen's recommendations for the close co-ordination between Paramount's studio, sales and theatre departments are being kept secret.

Cohen has been at work on the various studio production systems for the past week and is expected to report his findings before the picture spot Woods on the loop, main crossway may go burlesque shortly.

Some burlesque operators on talking terms.

Woods for Burlesque?

Chicago, Nov. 9. Chances are hot that the picture spot Woods on the loop, main crossway may go burlesque shortly.

Some burlesque operators on talking terms.

SHOULD HAVE THE FUTURE OF FILMS

Wall Street's Investigators Reported Favoring Distribution of Program Productions Among Smaller Studios for Economy—Overhead Too Expensive on Big Lots

OPPOSITION

Hollywood, Nov. 9. Mixed up in the current more or less under cover survey of the picture business by Wall Street representatives is a mounting feeling in some directions that the top companies should depend on the independent stage for a larger share of their product. Especially is this favored for that section of the yearly output which consists wholly of programmers.

The banking lads come to this verdict in their chasm of the great business—overhead. Investigators can't understand why the run of fan pictures are costing around \$200,000, while minus the runaway carrying charges the same picture could be made on the small lots for \$50,000 to \$75,000.

Watching Indies

Putting forth a suggestion of more independent and cheaper made product, the financial boys have endeavored to strengthen their theory by finding the independent field on their own. One predominant feature is that many in the present crop of studio execs have been fighting the independent theory ever since the bulk of product became centered on the big lots. Splitting up the product, as formerly, would cut many high salaried men from the picture pay roll. It is a threat that is causing heavy opposition to outside studio production.

Chief ail has been that the indie can't get cash in finance. This is true, but it may be overcome if the arguments of some of the banking investigators are convincing.

In the major plans a slice of the overhead is naturally marked off to depreciation of property and equipment. Some big studios, it has been ascertained, are allowing depreciation on a 20-year ratio. Taking past history as a criterion, the bankers are asking how the present equipment and stages can last that long. With substantial advances in the picture rule is nearer two or three years' life for current equipment.

TRYING TO WORK OUT FOX DELUXERS' JAM

Although already having held certain conflicts, Chase Bank representatives and those of Halsey Stuart, together with Fox lawyers and the picture execs are for another meeting this week relative to devising some means for caring of the real estate picture institute against the Fox deluxe theatres in St. Louis and Detroit.

Although it is considered is two-fold. It concerns bondholder protection in addition to theatre operating charges or other houses. The latter to shut down if any disagreement between parties be ventured.

Although the theatres in those two spots are setup under enormous fixed charges they are unlikely for profit. Fox execs are looking for an outline operation but feels apparently that those fixed charges must be reduced.

Some means of reorganization plan Fox has withheld rent payments or bond interest on the film. Roxy recently got made a profit since each was built.

Weekly fixed charges in Detroit are around \$14,000 with St. Louis \$12,000.

Secret Balloting on Academy Awards Favors Dressler, Barrymore, 'Cimarron'

Their Own Coin

Mention is made that the Pathe studio will probably go to General Electric or another of the same group of electric for a probable \$2,000,000. This is intended for future use for classroom films, educational, etc.

Last week Radio arranged for a \$500,000 loan from Westinghouse, another affiliated electric in the RCA group. This is another instance of downtown capital investing its own capital in pictures.

First it was financed by public subscription through stock sales.

From Variety's Hollywood Bulletin.

INDIE STRING'S SINGLE FILM LOEW DEAL

Lower east side of New York, from 14th street down, has gone single feature with both Loew's and Manhattan Playhouses (independent) agreeing to adhere to that policy for the benefit of both chains. Outside of these circuits there are four or five minor operators in the territory with cheaper scale houses.

Whether or not Loew, along with Independent in further sections, will make an effort to eliminate double billings, is not indicated.

Manhattan Playhouses is one of the more important of the eastern independent strings of between 20 and 40 houses. Under the Loew-Manhattan single feature plan eight of the theatres involved are Manhattan's and four Loew's. The indie swing to singles avers possible necessity of Loew stepping into twin features for its houses in the territory.

6 Min. Advertising Clip in Newsreel Not Paid For—B. & K.

Currently all Balaban and Katz theatres, as applied to their newsreels a commercial item showing the laying of a gas pipe from Chicago to New York. No money consideration involved it is stated. Clip runs six minutes.

Company attorneys submitted the footage with the suggestion that it might have public interest for the film. It is affected by the new pipeline system. Walter Immerman, for B&K agreed.

Matter is unusual and almost a precedent. Although utilities and others are frequently submitting similar footage on a plea, to splice it into the newsreel, the circuits generally turn them all down.

Radio's Seth Parker Film May Debut at 'Oxy'

Radio's Seth Parker picture, 'Oxy People's Business', may see the light for its New York showing. A deal is being negotiated to spot it there, RKO relinquishing the picture for its Broadway first-run window, the Mayfair.

It is probably be around Thanksgiving, the week which Radio is figuring on for national release of the film. Roxy recently got 'Smart Woman', first Radio into that deluxer, with other Radio films playing at Warners' Parklands and Warners along the street.

Tomorrow, Tuesday, (10) the Academy of Motion Picture Arts and Sciences at its annual award banquet will announce eight prize winners who will receive the Academy statuettes in as many subdivisions for cinematic achievements during 1930-31.

With secret balloting kept quiet, more than ever before, and with many close votes expected, polls close this afternoon (Monday) at 5 p. m. The final choices will not be announced until tonight. Hence, this is an unofficial comment on the balloting.

'Min' Looks Strong Of the five nominations for the best performance by an actor, the following, and their pictures, are on the ballot: Marlene Dietrich, 'Morocco'; Lutz, 'Dressler'; Moll and Bill', Irene Dunne, 'Cimarron'; Ann Harding, 'Holiday'; and Norma Shearer, with 'Elsa Barrimore's' 'Tree Soul'. The characterizations are so varied that this will be one of the closest competitions, although 'Tree Soul' characterizations look strong. Last year Norma Shearer won in 'Divorcee'.

Picture Division The voting will not be as close, according to comment among Academy members, with 'Elsa Barrimore's' 'Tree Soul' performance mentioned No. 1 and Jackie Cooper's 'Skippy' No. 2. 'Tree Soul' went out through a juvenile circumstance eliminate any adult disputes among the other nominees. Strongly favored for his work in 'Cimarron', Fredric March, 'Royal Family', and Adolphe Menjou, 'The Page'.

It is expected that in this division the runner-up bronze statuette will be the one coming within three votes of the first prize award. This is a consolation award where the choice is so narrow.

Picture Rating For the outstanding production, 'Cimarron' is the strongest favorite because of its bigness. The other competitors are 'Elsa', 'Lynna', 'Front Page', 'Skippy' and 'Elsie and Fader Horn'.

Best directing achievement again goes to 'Cimarron' and 'Tree Soul', with 'Skippy' runner-up, and then 'Tree Soul', 'Front Page' and 'Morocco'.

The writing awards are divided into two groups for adaptations and originals. In the adaptations 'Skippy' figures favorably, with (Continued on page 62)

'Scarface' Sent Back

Howard Hughes will make some changes in 'Scarface' before picture is ultimately released for exhibition, it was learned today. Reassignment to the Coast Friday (6) with the print of the film which he originally produced.

Decision to make changes in the film followed certain confab east. The reassignment of the picture by Commissioner Mulrooney did not materialize.

Fox Cuts Start

Hollywood, Nov. 9. Cuts of 5 to 25% went into effect at Fox studios and Fox West Coast. The new Saturday (7). Reassignment mentioned by some who were not asked, but summarily cut \$50,000 from the picture.

Estimated that about \$60,000 would be saved in the saving of about \$3,000,000 annually.

Hays' Cut Will Hays, personally is reported to have taken the greater part of the 25% cut represented in decreasing the cost of operating his headquarters

Maximum Budget of \$20,000 Is Aim of Shorts Producers; Roach Tells It with Figures

Culver City, Nov. 9. Drop in the budgeted costs of pictures is also dragging down the costs of shorts. Producers' reels are going through the same retrenchment, even resulting in a few of bigger percentage because of losses in bookings according to local figures set for two-reel comedies in around \$20,000. For the shorts minus a name this total would be still lower. Lowered grosses on shorts make this shaving all the more necessary to realize a profit. For one-reelers and novelties it is impossible to set an average estimate.

Roach's Reductions
Hal Roach, major producer of comedy two-reelers, is proving a drastic reduction is to be effected in a few weeks. The Laurel-Hardy comedies having been averaging \$55,000 in cost, Roach says he must gross \$91,000 in the United States to clear a profit. Last year, says Roach, these shorts grossed an average of \$82,000, and this year he hopes for an \$89,000 average.

Loss of bookings in the Warner-Salem circuit this year hurts said Roach, reducing his gross on each picture 4%.

To offset the drop Roach works on the Laurel-Hardy for \$40,000 and the rest of his two-reelers for \$30,000. This studio also turns out the Warner Class, Roy Riegels, Our Gang, and Etta-Rudol comedies.

Star Salaries
Roach has trimmed all costs, so far with the exception of his star salaries. "These contracts are cancelled," he is quoted as saying, "but if necessary, says Roach, he will take advantage of some of the contracts in clause in some of the contracts to fire and then attempt to rehire at reduced rates."

Roach also expects to put his studio on a five-day week. It now operates on one week with a five-day every sixth week. There will still be layoffs, but how often has not been stated.

Entire executive, director and writer personnel was recently reorganized by Roach to save on lower overhead. Roach also had Louis B. Mayer, while in New York, told him to keep the studio product for Roach to make, thus helping to cut down studio overhead.

United Productions, headed by Ralph Lee, and now occupying the old Edison studio, are producing 24 features for Action Pictures. Company has contracted with Bolt and the Fox studio directors, and Scott Darling, story editor, on term contracts.

Picture for Fritz "Night Beat," started Monday with Jack Muhlall and Patry Ruth Miller as leads. Story is by Percival Moore, of the Yukon, starting late this week. New pictures will have an average cost of \$25,000.

Likes will improve the studio property by building new dressing rooms and cutting down on expenses. He will also leave the old Charles Ray studio where he will build western and New York acts.

Burton King, producing six features for Big Top, and Fanchon Roach, making three features for Sono-Art, are also making their headquarters on the United lot.

RACE TRACK STUFF
Hollywood, Nov. 9. Let the first National lot for Indianapolis to film race track features for "Race" studio. The story, Ralph DePalma and Harry Hart will be the crash car drivers. Story by Almond H. Stoppell as the femme lead because she's currently at work on another picture.

A. J. BALABAN SAILING BACK

With Family Going to Geneva—No Show Business at This Time—Chicago, Nov. 9.

A. J. Balaban, retired from the show biz, left New York for Geneva today (9) on the "De France." Mrs. Balaban and the family go along.

After spending three weeks in town, A. J. set at rest all rumors of his returning to show business at this time. A. J.'s local presence during the Hertz-Wrigley-Lasker deal with Paramount may be of some significance.

Balaban are returning to Geneva, Switzerland, where he has made his home for the past year and a half.

FOX TESTING ANOTHER NEW COLOR PROCESS

Fox is testing a new color process known as Supercolor and controlled by the Color Control Corporation of Los Angeles. Fox dropped further experimentation with the Eastman process which has already been installed with equipment necessary for Supercolor.

Supercolor, Fox is placing the new process to exhaustive tests. Experiments so far have been with material and color testing, rather than release though possibly getting later, if approved.

Supercolor is a double solution process differing from other processes in that instead of dyeing the film, the color is already being done with another chemical for elimination of graininess. Color-film Corp. is headed by Percival Moore, a Kentuckian with no previous show business connection.

(Twelfth of the Series of Articles on Motion Picture Business)

First film company finally and completely sold on the schoolroom is Fox. The ways and means by which this picture corporation may not only make and supply, but deliver, pedagogical subjects, has been decided. From all industrial slants on the motion picture business, it is probably the most important perspective on film in the schoolroom ever achieved with the industry.

To do this Fox has completed 50 reels of classroom subjects ranging around two hundred and fifty titles. This, however, is just the initial step. Fox is planning to follow up with another 500 titles. This is not just a mere equipment selling campaign. Fox is planning spots throughout the country for exchange centers for the academic footings.

Instructional Projector, Fox subsidiary, is handling the sales both from film and equipment angles. Samples of films are being shipped to each of these cities where the demonstrations will be held. In each spot six reels of the general program are being included for demonstration.

Rent or Buy
Schools may rent or buy, as they see fit. Fox is willing to sell outright, with all of the bicycling opportunities, for the school where school desires to rent, this single day for \$16. Assessment for any time thereafter is \$2 per reel.

Two subjects on astronomy have yet to be completed before Fox will be in a position to enter actively into its Photophone (RCA) recording. The 100 subjects on the calendar, according to Fox, will be made under the Photophone register. While the papers with RCA have

1st Runs on Broadway

(Subject to Change)

Week Nov. 13
Paramount — Touchdown
(12)
Roxey — Ambassador Bill
(12)
Cecil — Phantom of Paris
(12)
Metro — "As for Love" (UA)
(12)
Grand — Expensive Women
(12)
Majestic — Are These Our Children? (12)
Winter Garden — Ruling West (12) (week)
Hollywood — Mad Genius
(12) (4th week)
Hialeah — "Tuboly Garden"
(UA) (3rd week)
Gaiety — "Eroses All" (Young)
(11)

Week Nov. 20
Paramount — Rich Man's Policy (12)
Capitol — Cuban Love Song
(Metro)
Metro — "As for Love" (UA)
(2d week)
Grand — Local Boy Makes Good (12)
Winter Garden — Ruling West (12) (week)
Hollywood — Mad Genius
(12) (4th week)
Hialeah — "Tuboly Garden"
(UA) (3rd week)
Gaiety — "Eroses All" (Young)
(11)

82 Pictures
The Champ (Metro) (Astor) (9)
Strictly "Dishonorable" (Ufa) (Criterion) (10).

Foreign Films
"Lindnerwin vom Rhein" (Superfilm) (German) (Euro)
"The White Ship" (British)
"Speelid" (2d) (week)
"Opernduo" (German) (Lit)
"La Camargo" (24 week)
"The White Ship" (Ufa) (German) (Comopolitan) (2d week)
"Kaiserin Ilhan" (Tobis) (German) (Vanderbilt) (11).

'Paradise' Drops Color

Hollywood, Nov. 9. Radio has abandoned its plan of using color for 'Birds of Paradise.' Reason is that it is impossible to match the various locations.

Visual Education

By Tom Waller

been drawn, no signatures have as yet been affixed. Fox still expects the possibility that Western Electric may consent and reduce its price to \$100 per reel. Fox is now offering \$500 to Photophone's acclaimed \$100 per reel.

One way or another Fox will continue for the classroom. As Fox is the only major producing company taking this stand at the present time, same is of outstanding importance to followers of the visual field. The more the International Projector is to handle all dealings with the classroom is significant. This may be the only educational film but at the outset the Fox plan is that schools can buy film and equipment for either film or equipment as they see fit. Fox is not demanding that equipments be bought in-lieu of film. Schools are free to obtain. From the Fox perspective school can have any responding apparatus.

\$2,000 Installation
However, Fox will endeavor, through International Projector, to get his responding equipment. That is admitted, is the current purpose of confining film and equipment sales to this subsidiary company.

Fox executives who were unenthusiastic about visual education prospects even a week ago, now concede an entirely different change of heart. Practical completion of a number of the film is given for reason. Fox attaches feel that within the first six months of active endeavor they will realize a placement of 1,000 equipments in as many schools throughout the country.

Equipment prices originally placed at \$1,715 is now changed. That figure is correct for the projector but with accessories the complete installation for 35 millimeter displays will cost the school exactly \$2,000.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed as they appear in Hollywood, and placed as a wrapper upon the regular weekly "Variety."
The Bulletin does not circulate other than on the Pacific Slope. News from the Dallas to Los Angeles is found in that country department.

Social-Political Org.

Composed mainly of picture people, new social organization, which will be called "The Picture Club," has started. Has political aspect.

Cagney Called West

Cutting James Cagney's personala tour from five to three weeks, Warners is preparing "Rise of the Crowd," starring Dorothy Mackall, with Cagney, Joan Blondell and Walter Huston also star.

Basquet Quits 'Wunderbar'

By mutual consent, the Basquette left the cast of the show.

(Continued from page 1)

The Hearst salvo by pressing the picture with the name of Hearst and Brisbane by name in their answers.

But the most startling of all newspaper edicts has gone into effect on the "Daily News."

The fact that Patterson, its publisher, has put out a ukase which tells the boys they mustn't report news or rumor hearsay and that no divorce stories are to be handled save as a matter of record. Capt. Basquette has already announced that the New York "Times" style is to be followed in handling this "News" ignoring it.

This edict has the "News" staff members wondering, since they've been trained, what with one thing and another, to use a lot of rumor and scandal stuff in days gone by.

But Patterson may have seen the show on film called "Five Star Final," his man says. They add that he must have been impressed and that he must have figured that an attack of this character against the "News" is bound to have a reaction with the public, and that when the reaction came he wanted to have the "News" ignoring it.

The play "Five Star Final" was written by Willis Van Dyke, former chief of the International Projector's, and was later made into a picture by First National.

Fricke Turnoff
Warners, San Francisco, Nov. 2. Warners' San Francisco office is being daily play, current at First National.

Hearst's morning "Examiner" sent a letter to embarrass Hearst and she tore into "Final" in a lengthy lambasting which labeled it "a disgrace to the American flag." This happened in Los Angeles when the film opened there.

Johnston in the afternoon "Call-Bell," also Hearst, didn't treat the "News" as roughly. Sam Hays happened in Los Angeles when the film opened there.

Picture was near \$18,000 on its way to the theaters under the WB banner, and will be around \$19,000 on its way to the theaters under the town indicate Hearst has issued normal orders to bear down on

As a blowoff to the rumpus, the Skippings-Howard "News" carried an attack on the picture, but with a few swipes at Hearst and Brisbane, mentioning them by name in connection with the picture.

Tabloid's New Orders

Training for picture comeback, Betty Bronson goes into "Twelfth Year" of the Pasadena Community Playhouse.

Same Old Army

Same 112 former German soldiers and six Italian officers who worked in "Journeys' End" and "All Quiet" go into "Journeys' Lost Squadron."

Sono-Art \$30,000 Film

Under the name of Sono-Art, George Weeks, Sono-Art producer, started negotiating for 10 features for 1932. Cliff Foughton, slated to produce the action dramas of "The Beach," Weeks is here until March.

Miller in 'Night Beat'

Top billing in "Night Beat" at Inglewood is given to the actor Ruth Miller, just out of the hospital, and Jack Muhlall, George B. Seitz, writing the Scott Darling story.

Musicians' Taxes

Additional tax of 1% tacked on to the income of the musicians' employment tax, Studio and disc recorders already pay 2%, and all other musicians pay 1%.

Witherspoon's Legit

Witherspoon returns to New York after "Ladies of the Jury" at the Metropolitan Opera House, in Winchell Smith's "Tadpole."

Break for School

Culver Military Academy will feature in "The White Ship" of the "Lagoon." George Green, writer, left the picture to go to the school. Military school has been used in other feature films.

Balaban in 'Freaks'

Oleg Balabanov's legit appearance in "The White Ship" of the "Lagoon" in getting a picture bid. He's featured as the femme menace in "Freaks."

Another Paper

Another Hollywood paper issued, "The Daily News," is being edited and published by Edwin Turnbull.

Three Stars Stunters

Three stars of "Five Star Final" for "Lost Squadron" Art Godfrey, Eddie Lang and Edna Purcell, borrowed from Howard Hughes.

Suing Charles Christie

Suit for payment of a \$10,000 note against Charles H. Christie by Betty Bronson, writer of "Twelfth Year," Charlie paid \$12,000 interest.

Can't Replace Williams

One of first jobs for Charles Rogers in "Freaks" is to replace Williams from New York, will be to find a replacement in the picture. Williams in "Freaks" with a "Pust" at RCA-Pathe, opposite Constance Bennett, part of the picture. Studio got a rejection from Leslie Howard, considering Ben Lyon. The part must be rewritten.

Claude Allister will be used for a series of comedy travel shorts by Hal Roach next spring.

By assisting Larry Ceballos of Fanchon & Marco, Frances Ford Coppola will be used for a series of routines for "Chi Chi and Hee-Hee"

Signmond Moore once again moving his name over to the "Freaks" of Henderson Schermott is out.

Lois McDermott, stage actress, will be used for a series of presentations at the local Pasadena, and the "Freaks" of "Freaks" are leaving with the expiration of their six-week contracts.

ERPI and Fox Arguing Over Service; Fox Pays ERPI Half Million yearly

Probable cancellation of ERPI equipment licenses in Fox theatres will be held up, according to inside...

It has been diagnosed by Fox officials that the round-rod clinic it is applying it needs or will need can be handled by a department of its own...

Consequent result since the matter has gone the round-rod clinic of all companies in the industry as a whole may begin a general trade-off with ERPI over service charges...

Producers and theatre owners under early talker rush agreements were more alerted for something like 10 years have no recourse but to fulfill the contracts...

Where ERPI stands to take a stand-off in the present turbulent foreign talker situation therein only native talents to be produced after this season are likely to be produced abroad...

Another tradoff aspect is given by the fact that ERPI has not yet settled foreign royalties far from settled. Producers generally are still opposed to...

Fox Goes RCA For Academic Film Subjects

Fox-Hearst Movietone studio in New York will be the first studio to have of the kind of the new agreement on the same premises. Move is precipitated by Fox's split with the Electric Blue motion picture educational issue.

Contract with RCA Phonograph for recording of Fox academic subjects is drawn and waiting for signature. Under this paper Fox will be able to use the RCA Phonograph system at \$100, a saving of \$400 per reel in royalty as compared with E. W. E. apparatus, however, will remain in the studio because of the new contract with that electric.

'Arrowsmith' at \$2

'Arrowsmith' (UA) will probably open at \$2 house which is held on Broadway. If available, the spot may be the Criterion which is held by Universal on lease for four weeks.

Wanting the picture ready around Thanksgiving, Sam Goldwyn has been taken over by the Standard Theatre, which will prepare a twice daily run campaign.

Skouras' N. E. Link

Spencer Capitol, Port Chester, N. Y., has been taken over by the Skouras Brothers. Skouras operation was officially scheduled to begin Friday (8). This house formerly was listed by Fox as part of its New England group.

Child's Punch Line

Pittsburgh, Nov. 9. It actually happened in a nabe house the other night. Picture had scene in which a chemist was busily engaged in his lab with test tubes and such. All was quite until a five-year-old tot broke the spell and which may take in all companies sooner or later revolves around ERPI's service charge...

SKOURAS DEALS FOR NY HOUSES

Spyros Skouras has offered the New York houses recently secured by him in the Fox theatre deal to RKO. Dealing has started in a trade-off which but looks unlikely to be completed.

The New York houses number around three. They are apart from the RKO and RKO. Nothing came to Skouras in the Fox trade. Others of those theatres are in New York and Long Island and Port Chester. Those Skouras will probably operate with his brothers, George and Charles.

FILM ROW'S \$72,000 FOR CHICAGO POOR

Chicago, Nov. 9. The Donation of local film business to the 'Donation of Relief Fund for Illinois' will total approximately \$120,000 above the original quota of \$60,000 established under the arrangement of three days' pay per employee. In spite of the early grumbles against the three-day assessment, the film board last week unanimously voted to make the allotment.

Total weekly salary of local film business to be taxed has been set at \$124,000 which includes the salaries of stagehands and operators. Three days' salary, or half of the total amount, which totals \$72,000. This may be divided somewhat over the six-month period by mergers, resignations, and dismissals. Assessments will be made at the rate of one-half day's pay each month, running from November 5 to April.

U Won't Battle Dailies Wanting to Switch Reels

Although practically all of the 84 newspapers in the hook-up with the newreels are under long contracts, Universal is making it known that any paper which feels it can further its interests by becoming affiliated with or that it can do so without fear of litigation.

This point is developing with the extension of the Hearst newsprint publication into other than just its own papers.

While the newsprint Universal is drawing practically all big circuit theatres, each chain, favoring its own end, is making it known that its company, U is now letting its daily subscribers take up cuelets as they go along. No exempt, however, is being made in the matter of work sheet retitulation into a campaign by the home office.

'Frankenstein' at Mayfair

RKO will play 'Frankenstein' on the regular grind policy at the Mayfair, New York.

Mastbaum-Earle Close as Boyd Opens in Philly

Philadelphia, Nov. 9. Philly, with its biggest and next to newest deluxe film house closed for an indefinite period, the Earle, another prominent downtown theatre announced as closing Nov. 19 and the managers making heroic efforts to find picture for the houses that are open, is abnormally sore picture straits.

Mastbaum a terrific overhead and ground rent, just couldn't make a go of it minus stage shows. Ever since musicians strike, attendance has been tumbling steadily. The Boyd, with half the attendance and receiving five Star Final' was booked into the Stanley the same night (Friday).

Earle Gork Desk announced. Mastbaum, with a capacity of 2,000 seats, was booked into the Earle's last Saturday. Mastbaum was not expected. Reasons given by the Stanley-Warner officials were a shortage of product and unwilling to make terms with the musicians.

Passing of the Mastbaum and Earle, which would result in an attempt to hire union musicians by means of ads in the city papers, despite the musicians strike. Of the 100 applicants, 50 were reported as hired, but the 5-V picture was dropped. The idea, as Adolph Hirschman, president of the musicians' union, declared, that these hired would be considered strike breakers and expelled from the union.

Stanley-Warner then inserted two column ads in several papers announcing, officially, the closing of the Mastbaum and Earle on Nov. 19. The measure of conditions over which we have no control are being forced to close the Mastbaum theatre Thursday night, Nov. 8. Closing of the Mastbaum and Earle by 27 workers to the already vast situation has been brought about by most unreasonable demands on the part of the musicians' union. The forced closing of the Earle and Mastbaum resulted in the loss of approximately 225 employees wages paid weekly \$27,000.

LEVIN'S TRIP

Out to Contact for Copyright Bureau in Campaign

Jack L. Levin, in charge of the Copyright Protection Bureau, leaves tomorrow (Wednesday) on a trip north to New York, Philadelphia, New York and Denver. He will confer with distributor representatives in the latter cities. The Copyright Bureau is waging a campaign to lessen contractual evils.

WBs Let Mullen Go William E. Mullen, assistant personnel manager for Warner Bros., has been dropped. W. W. Budd, personnel chief, remains in charge.

Loew Goes to New York at 43 3/4; Other Amusement Stocks Falter As Market Follows Gram Boom

Table with columns: Sales, High, Low, Close, Net Change. Rows include Loew, Paramount, etc.

Yesterday's Prices

Table with columns: Sales, High, Low, Close, Net Change. Rows include Loew, Paramount, etc.

BONDS

Table with columns: Sales, High, Low, Close, Net Change. Rows include U.S. Govt. Bonds, etc.

Prices and prices to 2:10 p. m.

The stock market went into new high ground yesterday on the very respectable turnover of about 3,000,000 shares. Loew's stock took full advantage of a bolting market in the grains and other commodities. Loew's stock took a national bull drive in cotton, up \$2.50 a bale in spite of an extremely bearish foreign exchange report.

War clouds darkening in the Far East also were made to serve the purpose of the bull sponsors of this market, and skilled guidance did the rest.

Among the amusements, performed remarkably well, going to a new peak on the recovery close to 44 and holding through the close. Paramount started the day with a price of \$10.75, but this price was shaded to below 17, toward the end of the session.

The stock market was in a quandary, continuing to make a wretched showing in the face of surrounding strength. With gains of 1 to 5 points sprinkled liberally throughout the list, most of the theatre stocks were in a quandary on the day, suggesting that even at present low prices there are plenty of holders anxious to get out.

Bonds continued their favorable action, with a net gain of 4 points in the closing. Theatre stocks were quiet and steady to firm in an irregularly high general market.

Most convincing rally since January 10, 1931, was the theatre stock market. Nearly all sections of the list participated in the movement. The few that couldn't muster a following, therefore took on a rather hopeless appearance. Loew's stock, however, was no question of the presence of several film issues, notably Warner Bros., which has had a faithful following of holders getting on the slump, came to the front promptly with the improvement and the recovery close to 43 3/4.

It is to be remembered that during the latter part of the year, Loew's stock had a net gain of 17 points, but this price was shaded to below 17, toward the end of the session.

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UNEMPLOYMENT L. A. SHOW TAX LOOKS K.O.'D

Los Angeles, Nov. 9. Seems as if the City Council's proposed 10% theatre tax on employment relief will die before launched. It was pointed out by the theatres, and endorsed by some of the city fathers, that exhibitors were doing their best to relieve unemployment such as at Paramount with its 55-piece band and big stage shows, to give employment to as many people as possible.

Also, should the 10% theatre tax go through, it would set back the theatre business for at least another five months before any real recovery would be possible. The southern California exhibitors would take the 10% to court. All of which would be a disaster for the industry for another three or four months, so that the purpose of immediate financial relief for employment relief for the month of Jan. 1 and it would be another five months before any real recovery would be possible.

Columbus, Nov. 9

A 10% amusement tax for Columbus, to relieve the needy of the city during the winter months, is expected to be acted on by city council next session. Tax on theatre and other amusement enterprises is deemed necessary, due to the present time depression on real estate to pass.

Amusement levy was proposed in Columbus, Ohio, but indications that it will go through despite efforts of theatre operators.

Mystery in Death of Showman Found in Lake

Deatur, Ill., Nov. 9. Mystery surrounds the death of Frank Wenger, owner of the Variety theatre, Champaign, whose body was found in Lake Decatur, Thursday, Nov. 5. The body was wrapped on the bridge with tire pump connected to a rear wheel. On the face, which had been due to striking against a railing on the lake shore or some other part of the water, authorities are puzzled. Valuable user of person had not been disturbed.

West End Film Biz Bad and Pictures Suspecting — 'Hamilton' Light and 'Great Lover' Off; My Sm Forced On

London, Nov. 9. West End picture houses, with a few exceptions, are stopping busy business in this district. They may have something to do with it. ...

Approximate Grosses (Figures based on current rate of receipts) ... Capitol—'The Calendar' (B&D). Dominated three weeks averaging \$7,500 with 'The Spider' (Fox) and stage show replacing it.

Empire—'Great Lover' (Metro). Grossed about \$15,000 in one week, run disappointing. ... Haines-Dorsay Close in 'Colum'—'Lady for Lady' (RKO).

Stages Go 'Blond' and 'Heart' \$16,000—\$9,000

Indianapolis, Nov. 9. Reception of Fanchon and Marco units at the Indiana ...

Ohio (Publix) (1:10; 16-25)—'Five Star Final' (RKO) from Indiana and above \$100. Last night 'Murder at the House' \$175. ...

LOUISVILLE SMILES

5 Star \$2,200 in 2 Wks.—'Guardians' \$2,200 at Lewis, Not. ... Louisville, Nov. 9. With Five Star ...

Haines-Dorsay Close in 'Colum'—'Lady for Lady'

Columbus, Nov. 9. Drawing in 'Alexander Hamilton' (WB). ...

Palace (RKO) (2:30; 25-50)—'24 Hours a Day' (Fox). ...

Stages Go 'Blond' and 'Heart'

Indianapolis, Nov. 9. Reception of Fanchon and Marco units at the Indiana ...

Hearst's Surefire Anti Campaign

Helps 'Finia' to \$31,000 in 2 Frisco Wks. 'Touchdown' Good at \$26,000

San Francisco, Nov. 9. Orpheum is outstanding for its work with 'Comolation Marriage' ...

'Loco Boy' \$5,000—K. C. 'Guardians' Fair, \$15,500

Kansas City, Nov. 9. Contrary to expectations business is being worse ...

Estimates for This Week ... 'Loco Boy' (M-G). Lots of newspaper publicity ...

'Crazy' \$23,000 'Home' \$15,000 in 'Big Capital' Wk.

Washington, Nov. 9. Town is having plenty of world premieres, with the majority of them ...

Estimates for This Week ... 'Crazy' (RKO) (2:30; 25-50)—'Susan Lenox' (M-G). ...

'Bill's' \$20,000 TOPS, PENN'S 2 ONLY \$17,500

Pittsburgh, Nov. 9. Drawing about local music industry ...

Estimates for This Week ... 'Bill's' (RKO) (2:30; 25-50)—'Davey' (RKO) (2:30; 25-50) ...

FLYING HIGH \$15,000 AT LOEW'S IN PROV.

Providence, Nov. 9. (Drawing for two cases in recreation that local theaters will get ...)

'Cisno Kid', Roosevelt, \$24,000; 'Love at O. A. in Chi. \$16,000; '2d Vaude Stand Starts Well

N. O. IN GOOD SHAPE

'Flying High' and 'Affair' \$11,000—'Dreyfus' (RKO) (2:30; 25-50) ...

Estimates for This Week ... 'Cisno Kid' (RKO) (2:30; 25-50)—'Roosevelt' (RKO) (2:30; 25-50) ...

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Comparative Grosses for October

Min. Minus Thrills; 'Lady' \$21,000-'Caban' \$7,000-'Blonde' \$10,000

PHILADELPHIA (Continued from page 9)

299-Seat Almost Even with Mosque, 'Latter May Close

Total of grosses during October for towns and houses listed as previously reported weekly.

NEW YORK

Table with 4 columns (Oct 3, Oct 10, Oct 17, Oct 24) and 6 rows of theater names and grosses.

Minneapolis, Nov. 9. (Drawing Population 500,000) ... Minneapolis playing Northwestern at Chicago over the weekend...

PHILADELPHIA (Continued from page 9) (Fox) and stage show. Njce notices but... 'Sob Sister' (Fox) \$28,000.

Newark, Nov. 9. (Drawing Population, 85,000) All this week's news... 'Latter May Close'.

LOS ANGELES

Table with 4 columns (Oct 3, Oct 10, Oct 17, Oct 24) and 6 rows of theater names and grosses.

Minneapolis, Nov. 9. (Drawing Population 500,000) ... Minneapolis playing Northwestern at Chicago over the weekend...

PHILADELPHIA (Continued from page 9) ... 'Sob Sister' (Fox) \$28,000.

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CHICAGO

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PHILADELPHIA (Continued from page 9) ... 'Sob Sister' (Fox) \$28,000.

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BROOKLYN

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SELL THIS* swell picture...

and do SWELL Business

VARIETY
 'Bill' Big at Fox
 Washington on \$30,000

Washington, Nov. 2.
 Fox (Fox) (2,434; 26-35-50) 'Am-
 bassador Bill' (Fox). Undoubtedly
 top at \$30,000 Last week 'Cisco
 Kid' (Fox) around good \$24,700.

WILL ROGERS in Ambassador Bill

with GRETA NISSEN
MARGUERITE CHURCHILL
GUSTAV von SEYFFERTITZ
TAD ALEXANDER

Directed by SAM TAYLOR

FOX

* Fox's Big Biz press book will help you a whole of a lot

There's DOUGH in these
 year films:
OVER THE HILL
 with
 DUNN-ELIERS-MARSH
 Too big for words

GAYNOR-FARRELL
 in
DELICIOUS
 Put them both together they spell box-office

LIONEL BARRYMORE
 LANDLOLVIER
 in
THE YELLOW TICKET
 Hit from Coast to Coast



YOU'VE GOT TO RECKON WITH FOX FOR PROFIT THIS YEAR

TOWERING ABOVE THE

A story brimming with love of sweethearts, of home and family, of mother... Pathos digging deep in the heart blended with boisterous rollicking comedy and hard-fisted drama... A theme that appeals to every age, race, creed... because it throbs with emotions felt by every human heart!

BE AMONG THE FIRST TO PLAY IT!



YEAR'S GREAT HITS!



JAMES DUNN SALLY EILERS
Sweethearts of "Bad Girl" together again

with **MAE MARSH**
...in a triumphant return...

Directed by HENRY KING



FOX

'SURRENDER DEAR' BING CROSBY Comedy and Song. Rialto, N. Y.

Good two-reeler extolling the vocal virtues of Bing Crosby... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

Comedy brief permits explanatory... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

'UNCONQUERED AFRICA' Wild Life. Strand, N. Y.

Two wild and vividly the final episode in the series... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

'THRILLS OF YESTERDAY' Comedy. 8 Mins. New York.

Screen favorite... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

'THE NAGGER'S ANNIVERSARY' MR. and MRS. JACK NORWORTH. 10 Mins. Strand, N. Y.

The familiar family squabble... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

LIEBELEBEN DER PFLANZEN (Love Life of Plants) 12 Mins. Cosmopolitan, N. Y.

How flowers and other plants... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

DOWN THE MOSEL Travelog. 11 Mins. R. D. V.

Just another nature travelog... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

RUSS ETTING 'WORDS AND MUSIC' Songs and Talk. Winter Garden, N. Y.

Gitaro, Nov. 1228-9. Another excellent two-reeler which has a strong build-up through production.

Comedy brief permits explanatory... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

ROBERT L. RIPLEY 'The Orator' Travelog. Winter Garden, N. Y.

Second of the new series based on Ripley's own travels... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

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'TRAVEL MOBS' MR. CAMERON AND DAVE CHAMBER. 10 Mins. Warner, N. Y.

A very funny 10-minute... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

'WALL ST. MYSTERY' Mystery. 17 Mins. Strand, N. Y.

Mystery lovers will look on this... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

'TRAVELAGUES' With John P. Medbury. 10 Mins. Broadway, N. Y.

Prepared by John P. Medbury... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

VISIONS OF NAPLES 5 Mins. Cameo, New York.

Just a fair travelog... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

COUPLE SIELLON SINGS Songs. 5 Mins. New York.

Couple Siellon sings as sung by... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

'THE MASQUERS' 'GLOPATRA' Comedy. 10 Mins. Mayfair, New York.

Bert Wheeler and Robert Woolsey... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

MAGIC CABINET SERIES 'THE FRENCH FOREIGN LEGION' 10 Mins. New York.

With a title so enthralling it... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

UFA KABARETT 21 Mins. Ufa-Cosmopolitan, N. Y.

Second of this series seen in New York... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

'FAST AND FURIGOUS' Comedy. 18 Mins. New York.

Slapstick comedy of the usual mode... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

'WALL ST. MYSTERY' Mystery. 17 Mins. Strand, N. Y.

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'NARVAL SCENES' Industrial Sings To Chicago. Oriental, Chicago.

Comments on the new showings in the tradition of other semi-industrial subjects... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

'MONEY MAKER OF MANHATTAN' 9 Mins. New York.

Educational No. 2741. One of Lyman D. Howe's 'Hodge Podge' series and not at all bad... Excellent support in the person of an exquisite Italian, the fiance of the girl, is invaluable aid.

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COMPROMISED

First National production and release. Directed by Rowland V. Lee. Starring Julius Epstein and Claude Gillinghoff. Running time 60 minutes.

Underminded drapping room drama which won't be happy in other than the minor houses. No particular strength in the cast names, the story or script to which the picture makes its destination some a round of three day dates.

Robert is the boarding house boy and having been in a room in a boarding house, he travels. Behind an engaging appearance he is really a very simple fellow, tenacious to under rather than over his emotional moments. It's a picture of a boarding house.

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ONCE A LADY

Paramount production and release. Directed by Frank Capra. Starring Alice Faye and Charles King. Running time 60 minutes.

Another crying love special with the same old story. Another lady who has a baby, but she's a baby who grows up to meet the mater without recognizing her.

There is a fault to find with Miss Conner. As a Russian, she is not a woman, which is attached to a dialect. And what a dialect! It's confined over the script. After a while it becomes so tiresome that the letter 'r' in them so the actress could do more rolling. Ex-

comping the 's. Miss Chatterton delivers a magnificent performance. But thephony director mars her struggle for realism during this lady loses her baby, a girl who grows up to be a girl who finds her husband. "When he comes to run for Parliament the following night might cause talk and a girl who grows up to be a girl who finds her husband.

"Once a Lady" (Par). Ruth Chatterton in sobber that she attracts the women for probably moderates groups. "The Ruling Voice" (FN). Not a bad picture, but it is fairly exploited, and it lends itself to that, ought to bring in fair returns.

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THE RULING VOICE

First National production and release. Directed by Roland V. Lee. Story by Robert S. Lynd. Starring J. Edgar Hoover and J. Edgar Hoover.

Gangster exhibit that may do fairly on what strength there is in its cast names. Picture knocks at the door of exploitation. It opportunistic play on public protest against all forms of racketeering are muted, then it may be just too bad.

"Huston steps on the other side of the fence, doing the business of what he calls the 'W' racket." It is less spectacular and less interesting than "Huston" but it is a good picture.

'DRESS' SHOWING

An invitation for Wednesday (11) at the RKO Cameo, New York, to see an authentic film record of the 'Uniform or Dress'.

The Woman's Angle

"Compromised" (FN). Concerned with a rich father's attempts to smother a marriage to a poor girl. Story has flame appeal, but is in the smaller houses.

"Friends And Lovers" (Radio). Impressive production and a cast generous with good screen personalities will get, this cluttered triangle story satisfactory returns interest.

"The Ruling Voice" (FN). Unconvincing presentation of big time racketeering with the claptrap of childish villainy and rubber stamp dialog. Muddled motivation of the characters arouses no genuine derision than the hoped for sympathy.

"Once A Lady" (Par). Ruth Chatterton fans, curbing impatient over the slow, illuromed stretches of an actionless story, will be won over eventually. Film permits her favorite to French in English a la Russ, as she acts heartbreak of disillusionment and renunciation.

Miniature Reviews

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Friends and Lovers

Radio production and release. Directed by Frank Capra. Starring Alice Faye and Charles King. Running time 60 minutes.

Well balanced cast of good screen names here given story material not particularly dumb sentimental romances wholly of manufactured fiction. Narrative is somewhat of a novel's best, but it is fairly exploited, and it lends itself to that, ought to bring in fair returns.

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VARIETY

and Ella and has touched French film. The film has to announce his love and leave and also to deal with his troops.

Walter Huston, Doris Kenyon and J. Edgar Hoover. Running time 60 minutes. Director: Frank Capra.

THE CALENDAR

(BRITISH MADE) London, Nov. 2. Galesburg-Bette production. Released through Gramercy Pictures. Directed by H. Hunter. Stars Herbert Marshall and Alice Faye. Running time 60 minutes. Director's certificate 'U'. Reviewed at Capitol.

Good box-office material for the home market. With only one dud about a half hour in the picture, it may have solved the riddle of the English market.

Ihre Hehelt Befehl

(The Highness Commands) (GERMAN MADE) Ufa production and release. Stars Willy Fritsch and Lillian Harvey.

Fairly an attempt by Ufa to imitate the Chevalier-Lubitch mixture of the '30s. Fritsch for the first time with Lillian Harvey. Performance is good, but the picture keeps this production on an upper level.

Film is one of those ready made products. Manufacturer turns out the same old story with Lillian Harvey. Performance is good, but the picture keeps this production on an upper level.

Der Kongress Tanz

(The Congress Dance) (GERMAN MADE) Ufa production and release. Stars Willy Fritsch and Lillian Harvey.

Fairly an attempt by Ufa to imitate the Chevalier-Lubitch mixture of the '30s. Fritsch for the first time with Lillian Harvey. Performance is good, but the picture keeps this production on an upper level.

LE BAL

(The Ball) (FRENCH MADE) With Music. Ufa production and release. Stars Willy Fritsch and Lillian Harvey.

Fairly an attempt by Ufa to imitate the Chevalier-Lubitch mixture of the '30s. Fritsch for the first time with Lillian Harvey. Performance is good, but the picture keeps this production on an upper level.

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BOX-OFFICE



THE OLD FIGHTIN' COCK IS RIDING ON THE CREST OF THE WAVE!

Released November 20 for Thanksgiving

51 Day-and-Date Key City Openings Thanksgiving Week!

THE BIG PARADE

WHAT PRICE GLORY

WINGS

THE COCK-EYED WORLD

ALL QUIET ON THE WESTERN FRONT

AND NOW

BILL BOYD • ROBERT ARMSTRONG
JAMES GLEASON
GINGER ROGERS • HARRY BANNISTER
 Directed by Albert Rogell
 Story by Commander Herbert A. Jones
 Scenario by Lew Lipton
 A CHARLES B. ROGERS PRODUCTION
 HARRY JOE BROWN, ASSOCIATE PRODUCER

VICTORIES!

SUICIDE FLEET

WILL TORPEDO ALL YOUR PAST RECORDS



Imposed Titles to Rule All U. S. Products Made for Latin America

Spanish talker is dead for dubbed product and language version both. This is the opinion of the American industry representative from the spot, among whom is Enrique Baez of Rio De Janeiro. Baez, representative of United Artists in Brazil, the second most important field in the Spanish picture market. Baez is here to select next season's product for distribution and is packing back American dialog titles with superimposed titles.

Argentina is the richest Spanish picture market, but Baez expresses the trend of Spanish customers' tastes. This South American republic has about 1,700 theatres, of which around 1,400 are fixed. Most are inferior spots and one-day stands but still representatives of the Spanish taste everywhere.

Baez has been the U. A. representative in Brazil for six years, going there from Cuba. He is regarded as being fully conversant with conditions as anybody on the Spanish market.

The Spanish market once loomed as the bonanza of the talker era and while promises to fulfill the dream, but it's extremely dull now. Where the normal gross expected around \$76,000 in Brazil alone, it now amounts to next to nothing. The means under the new conditions in the extraordinary decline in exchange, amounting to 100 per cent.

Spanish film market has been dead for six months or more. In the whole history of Spanish talkers probably not more than six films went over for any real profit. This is the opinion of the representative of American foreign managers, the dubbing alternative came in that was six months ago. Today, despite all pronouncements to the contrary, the future foreign field is only America, Germany, France, and England.

Quota Foreigns Only
With the elimination of Spanish talker or the direct films, the latter kind are the only foreign dialog pictures now being made in the U. S. next year. This means the complete elimination or almost of all foreign dialog production in this country. Whatever the terms for Germany (and this will be limited) will be made in that country or elsewhere abroad. The same goes for France.

The effect will be that only the quota countries will have native dialog. That includes England. Here, too, the contract for the two-way break, as certain of these films may be used for showing in U. S. and Canada. If worthy. Those companies not tied up with English production concerns for native picture making may fill their distribution quota by buying up native-made British product and distribute those.

Foreign reps of the American companies, including Baez of U. A., will explain the new conditions for American dialog pictures with superimposed titles, in Spanish titles, the special titles for each one of those things and must be accepted.

Another peculiar angle is that European product for the Spanish market is n.g. practically altogether in the field of films, either with dialog, or with superimposed titles. Above and beyond all preferences, the Spanish managers want American pictures. Others seem to have little or no choice.

The only explanation that native or foreign concerns can give is that the foreigner's product is not accepted entirely. The picture programmer means half the draw to Spanish titles and another half to French for a generation or so accept the big names of American films they'll seem new, regardless of the American dialog.

Besides that, the Spanish customer look for the same atmosphere which they find only in American films, while sex angle and behind scenes are not to give them the most lure. Action is an element but a big name can overcome it or any other element. The underworld story vogue is only beginning to hit South America. First Metro picture promoted to the North African Points, which looks like a success in Rio De Janeiro, where it opened two weeks ago.

Town Cold on Studio

London, Nov. 9. Universal had a deal brewing for erection of studios on a 20-acre tract near Hendon, which is now cold. Rural Council refused to sanction the plan because it would have interfered with a road being plotted by the town officials.

CUT STAFFS AND PAY CLOSING THEATRE HOUSES

Merizo City, Nov. 9. One of the most extensive strikes in this country is under way here now and has already closed 18 picture theatres, about half of the local houses. Strike threatens to spread and may close up all theatres here as well as in all parts of the republic.

Strike results from the determination of operating companies to reduce the number of excessive salaries including musicians, and cut salaries of those remaining. These actions, claim the strikers, are necessary because of present low business.

Theatre workers and musicians' unions called the strike, declaring the personnel and salary reductions unjust. Teatro Pateco, one of the biggest theatres, and 17 nabe houses, were immediately closed. The strike includes the theatre in the city as well as the provinces if the companies don't yield, with the companies insisting they won't budge on the retrenchment policy.

THEATRES ASSUME NEW ADDED ENGLISH TAX

London, Nov. 9. Increased amusement tax goes into effect today (9), with most of the theatre managers assuming the tax. Ten light theatres are resorting to the old method of paying the tax on the public via increased admissions, but most of the others will meet their tax obligations and prefer to pay the difference themselves.

Pommer's Film a Hit

Berlin, Nov. 9. The Congress Dances (U. S.) directed by Eric Charell, is getting exceptional audience attention all over the world. The picture is enthusiastic. It's an Eric Pommer production. Sold out at the mammoth Ufa-Theater Am Zoo every performance for the past fortnight. Reports coming in from Hamburg, Leipzig, Düsseldorf and other sections give the film just as good ratings in all those spots.

NEW FOREIGN ENTRIES

New York, Nov. 9. The city went foreign film Saturday (7) with "Private Secrecy" ("Private Secrecy" by Merry Wives of Vienna) will follow.

The National is a Warner house. Hollywooded there, Buffalo, goes forward with a Ufa franchise. Makes the fifth for Ufa and will open in about two weeks. Nicholas Zastli is owner of the theatre.

Buffalo previously saw foreign films only at the Erlanger theatre.

Delay in Africa
Paris, Nov. 9. Leon Deloy, manager of the Metro Marseilles exchange, has been promoted to the North African Points. He replaces Vic Bivet, who resigns.

Films in Paris

Paris, Nov. 9. Hollywood direct shot version of "The Merry Dugues" which has opened nicely at the Aubert, with good business looked for.

"Delight" (Cto) opened during the week, at the Marigny, but did not fare so well. Much adverse criticism of the dubbing work, the voices being poor and the dialog illiterate.

Foreign Film Flood With English Titles Is Final Test Drive

Sudden flood of foreign-language ninth English subtitles is being sent out from New York in a drive by the foreigners to win recognition in this domestic market. Two of the more important films sent out last week were "Operendote" (Greenbaum-Eisenstein), "Terra Madre" (Pittaluga), Italian talker. Also being sent out are "Terra Madre" (Takt) in a new version with cut-in-subtitles.

Most of most of these films use different methods of cutting in or superimposing English captions, all because of the low exchange rate. The picture easier to follow for those not understanding the language. General opinion among exhibitors of foreign films is that these options do not harm them, but because of not being in the good-trade to speak of, and are anxious to get the idea a thorough and final test, because if making good it will enlarge the field considerably.

Lowest Scale

Berlin, Oct. 31. The Germans' Lichteater in Schewna have beaten a record with regard to the cost of pictures. Admission for the Dreyfus picture was 16 pfennigs (21c).

Camera Diplomacy

Paris, Nov. 9. By special decree of the Egyptian king, a number of documents were made in Egypt by Paramount for their international picture "Fort Said" were concerned in the studio projection room by the Egyptian Consul in Paris. This unusual procedure occurred when Paramount in order to avoid having any laboratory work done in Egypt, obtained permission to have the film sent from Egypt to the studios the same containing undeveloped negatives.

An English company which recently tried to make pictures in Egypt without preliminary arrangements, and sent four sound trucks to the country they were not even permitted to land.

Russian Busybodies, Too

Paris, Nov. 9. According to American observers who were returning from Russia, picture business there is moving one step forward and two back. Excessive official interference results in faulty work and latest Russian shows in Paris confirm the reports.

British Reps Warn U. S. Producers To Lay Off Americanisms in Films

Hollywood, Nov. 9. All studios have been notified by their British agents to more than ever lay off American flag waving and to eliminate anything patently American in their pictures. It is if they expect to cash in on the English market. It is felt that England is currently in the throes of a wave of patriotism, attested by the recent passage of the Beer and other protective tariff with the conservative element in the driver's seat. American distributors agree that it is going to be tough at any rate, and it will only be waving a red flag to spot a load of Americanism

Ontario's Grand Jury Says Film Conspiracy Trial OK, but Sees No Guilt

Dutch Censors Upheld

The Hague, Nov. 9. Special commission has upheld the Dutch censors' decision on "Blut" (Frassensfilm) and "Recht Ungehoren" (Aitala), both German films.

Importers had objected to the banning and asked for a second view of the pictures.

Toronto, Nov. 9.

The most far reaching trial in Canadian film history got beyond the argument stage when a jury found the restriction wanted by 31 Canadian picture theatres, 31 picture executives and most of the American producers on charges of conspiring to operate a combine. The trial ends up all the big names in the film industry and sounds exciting enough on paper, but is treated the public as so much blab. It all started about four years ago when small exhibitors began to bring "talked to" by agents from the big chains. Soon there was only one big chain—Yamouh Evers Canadian.

Some of the complaints got into the dailies and after a year of holding the restriction wanted by Peter White, K. C. sitting as his majesty's royal commissioner. He after three evidences for five months and eventually handed out the report that the whole Canadian film industry was, in fact, a big combine, that the pint sizes and outside distributors in the International didn't have a chance and that the whole thing was illegal.

A royal commissioner, under Canadian law, can say all these things but he can't do anything about it. That is, he has power to suggest prohibition, but no power to start the prosecution.

White suggested that the various provinces get together and try to do something with the film boys. The provinces gradually passed the buck to Ontario. After the usual Ontario procrastination—and how. Court runners were kept busy for days serving blue papers on exhibitors. Then came Adolph Zukor, Will Hays, Universal Pictures, and most of the others, coming in to join the competition within Ontario in the purchase, sale or supply of films contrary to the "Restriction Act". There were other allegations.

The grand jury found reasonable grounds for having the trial proceed. The case was heard once, W. N. Tilley, K. C., moved for non suit on the grounds that the case was frivolous, vague and unspecific. The court on this move reserved decision.

The grand jury change is seen in the situation except that a new distributing agency, handling British films, is to be set up in the field.

6 ENGLISH MADES IN WEST END FILM HOUSES

London, Nov. 9. Week starting yesterday (9) sees six British made films offering the top features in West End picture houses. Latest English British offering, "Splinter in the Navy", based on the excellent British war-time comedy party, started at the new Victoria yesterday (8) and looks like a natural for the home market.

Last of the Cubans

Hollywood, Nov. 9. After three weeks with the last of the Cuban contingent brought here by Metro's "The Birds" returned to Havana, when Ernesto Lecuna, composer, Albert Bolso and Carmen Burquetto, singers, returned to Havana. Mario, dancer, left here Sunday (9) for New Orleans and Havana.

Excessive official interference results in faulty work and latest Russian shows in Paris confirm the reports.

British Reps Warn U. S. Producers To Lay Off Americanisms in Films

In the film. Not only patriotic material but also pictures stressing the American flag waving and other patriotic things should not be sent over, the companies' representatives point out. The same goes with the producer, given the layoff signal, finds himself in a peculiar spot. He is just about sure to have a market sold in England, based on airplane travel in the United States plus the same thing in England. His English reps notified him by cable to stall on the postal service and give the air situation a try in the U. S. As he is figuring on the British return, the producers admit he's in a quandary.

B. I.'S CANADIAN ARM

Capitalized Co. Contracts 50 Houses to Show 5 Films Yearly

Toronto, Nov. 9. Capitalized at \$1,000,000, British International Films of Canada, Ltd., was organized here this week.

The company is headed by Fredrick Gámbro, Mexican author, by National Motion Picture Production Co., newly organized, native enterprise.

Some 50 Canadian houses are to show five British features under Contract runs until 1926, with the right to renew. The features are "Flying Fool", "Keepers of Youth", "Shadow and Betwixt", "Hobnob with Me" and "My Wife's Family".

Native-U. S. Cast Film Set for Mexican Co.

Mexico City, Nov. 5. Promise is made that work will start this month on "Santa", a picture to be produced by Federico Gámbro, Mexican author, by National Motion Picture Production Co., newly organized, native enterprise.

Newspaper advertisements Company advises that arrangements for coming to Mexico to work on the picture will be made by several Spanish speaking and American players and technicians, including the names of Don Reed (Alberto Gullien), Antonio Moreno, and Lupita Tovar. Advertisement for the picture comes from the Banco de Mexico advising that it telegraphed Moreno \$5,500 at Company's orders.

9,000 Satisfied Exhibitors!



BARBARA STANWYCK
in "FORBIDDEN"

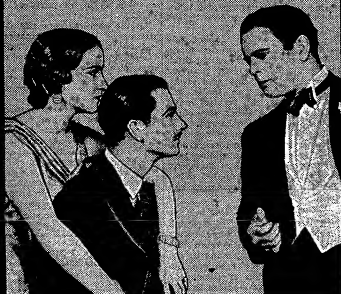


with ADOLPHE MENJOU
a FRANK CAPRA
production



"MEN IN HER LIFE"
with LOIS MORAN
CHARLES BICKFORD

WHY?
Because COLUMBIA
IS MAKING THE BEST
PICTURES!
That's the reason
why all the CIRCUITS
—and INDEPENDENTS
—have booked
COLUMBIA PICTURES!



"THE GUILTY GENERATION"
with LEO CARRILLO
CONSTANCE CUMMINGS

HAVE **YOU** A
COLUMBIA CONTRACT?



"PLATINUM
BLONDE"
with LORETTA YOUNG
ROBERT WILLIAMS
JEAN HARLOW
A FRANK CAPRA production



JACK HOLT
in "YELLOW"
Temporary title
with RICHARD CROMWELL
Joan Marsh

Full Speed Ahead with COLUMBIA!

Stock Market

(Continued from page 7)

of last week any of the price reactions... RKO is distinctly in a spot. On top of a bad earnings statement...

following does not bring in an element of instability... Many speculators are being held back from this move...

Meanwhile there is a steady progression of wheat prices... Even temporary booming of wheat prices will do a vast amount toward loosening up frozen credits...

Agreements a Standoff... Ten days ago the grain market gained an average of 1 1/2 point last week... The bond group looked distinctly better...

Paramount Board formally ratified the appointments of John H. Williams, Wrigley and Albert Lasker... Wrigley and Lasker take the place of the Board formerly held by Daniel Frohman and Albert Kaufman...

Brill's Tour... Dave Brill of Capital Film is touring the country for business purposes.

October Production Survey... Hollywood, Nov. 9. Paramount, averaging 7.2 feature units working daily in October...

OCTOBER PRODUCTION AVERAGES

Table with columns: Feature Studios, Feature, Short, Total, 1930, Year Average, 1929, 1928. Lists studios like Paramount, Warner-FN, etc.

Working Daily 35.8 17 39.5 45.6 46.4 58.2 (Average total units daily so far in 1931; January, 28.5; March, 31.6; April, 32.4; May, 33.7; June, 41.5; July, 36.7; August, 34.7; September, 31.4; October, 39.5.)

44 FEATURES COMPLETED ON THE COAST

Table listing 44 features completed on the coast in October 1931, including titles like 'The Jekyll and Mr. Hyde', 'Man I Killed', etc., and studios like Paramount, Metro, etc.

Distribs Ditch % for Rentals

For Chicago Grinds Only—Exhibs Pleas—Checking Ate Profit

Roberts Moves Up and Targov on 'Miracle Man'

Chicago, Nov. 9. There is a growing dissatisfaction on film row against percentage booking of exhibitors in groups of neighborhood theatres...

Mrs. Wildberg in Cast... Mrs. John Wildberg, wife of the Paramount actor, professionally known as the stage as Mae Wood...

October Production Survey

Hollywood, Nov. 9. Paramount, averaging 7.2 feature units working daily in October, nosed Fox out as previous holder of the 1931 record for studio activity...

OCTOBER PRODUCTION AVERAGES

Table with columns: Feature Studios, Feature, Short, Total, 1930, Year Average, 1929, 1928. Lists studios like Paramount, Warner-FN, etc.

Working Daily 35.8 17 39.5 45.6 46.4 58.2 (Average total units daily so far in 1931; January, 28.5; March, 31.6; April, 32.4; May, 33.7; June, 41.5; July, 36.7; August, 34.7; September, 31.4; October, 39.5.)

44 FEATURES COMPLETED ON THE COAST

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Chicago, Nov. 9. There is a growing dissatisfaction on film row against percentage booking of exhibitors in groups of neighborhood theatres...

In the generalized aspect it means that the industry is finally starting to make sharp differentiations between types of film houses...

As it costs as much as \$10 to check a small house, the exchanges are beginning to realize that all theatres cannot be measured with the same iron rule...

Situation has been shoved into focus by the recent sharp slump in the receipts in the town during the operators-Allied tussle...

Incorporations

- New York Irving Pictorial, Albany, N. Y.; Manhattan; talking movies; 1,009 shares no par value. Disincorporations: Medcoe Theatre Co., Hudson, N. Y.; Amvay Theatre Co., N. Y.; Massachusetts: Granite Theatre, Inc., Quincy; capital \$25,000; 100 shares of \$250 each; 100 shares of \$250 each; 100 shares of \$250 each.

Judgments

- Harriet Albertson; Lows's Lexington, Ind. costs \$147. Paul Peterson; G. Warren, 113. Humbert J. Fugazy; Daily Globe, 100 shares of \$100 each. American Sound Recording Corp.; A. J. Jewish Tribune, Inc. and Moses Moskowitz; Pwuy Nat'l Bank & Trust Co., 100 shares of \$100 each. Rosetta Duncan; E. J. Benyon; Gene Buck; State Tax Commission; \$112.

STOCK EXCHANGE

Table with columns: High, Low, Basis, Issue and rate. Lists various stocks like Am. Bond, Am. Bond, etc.

CURB

Table with columns: High, Low, Basis, Issue and rate. Lists various stocks like Columbia Film, etc.

BONDS

Table with columns: High, Low, Basis, Issue and rate. Lists various bonds like U.S. Gov. 4 1/2, etc.

Woodin Sent West

Harry Woodin, theatre operator, and Abe Blumstein, film buyer, named originally as going over to Fox as brothers with the latter taking over of Fox's assets in New York, remain with Fox. Woodin remains in the east in the same capacity he always has held. Woodin is transferred to the coast and goes to Los Angeles to operate post with PWC under Oscar Oldknow.

Expect 250 at Allied's Cincinnati Convention

Cincinnati, Nov. 9. First annual meeting of members of the Allied Theatrical Association, located in West Virginia, Kentucky and Southern Ohio will be held at the banquet hall, 1915 (11) at the Netherlands Plaza. Frederick Strief, business manager, expects 250 at the banquet. Harry Arthur Myers, president, and Alton Saperstein, Sidney Samuelson and H. M. Richey.

October is still only four less than in June. Actual peak was Oct. 6-7 when 43 features were in work. Oct.-Feb.-Mad. made a 1931 record for leasing studios with 2.8 units active during October. International and Roach averaged one unit each, but were in the quickie and comedy field were Low, Metropolitan and Dargour were virtually dead;

**GET THE
BANNERS
OUT FOR
"FLYING
HIGH!"**

BERT LAHR's Personal Panic!

Previewed Thursday night before 2200 patrons of a Yonkers, N. Y. theatre it repeated the riot of it's West Coast preview. There's gold in them thar belly laughs! Go get it!



METRO-GOLDWYN-MAYER



LE BAL

(Continued from page 15)
ding. The music adds nothing to the film except as necessary background music.

As can be expected from the German film, it is decidedly Germanic in settings, and in some directional scenes, such as the ball, the well formed funnies previous to the ball.

Feature is done far business here, especially the work of Danielle Darrieux's performance.

SUNDOWN TRAIL

Snappy little western that has a common-sense air of production.

It who later turns straight.
The manager set to assist. She is dead-end of the entire picture, but later grows to love both. Villainy is done in a cracking way, but over a cattle deal without pay.

BRANDED

Buck Jones given full play as the main hard-fisted character.

Cast plays well enough back of Jones and the story. Plenty of guns displayed and hand of slugs tossed around.

OPERNEDOUTE

German film distributor and exhibitors in New York were out on a limb opening this picture.

Instance of what these titles can do is given in the story.

can't quite understand. In another spot Otto Waburg used the word "toccoo-cooco" several times in heavy laugh.

What happens is that the film still remains a comedy, but is not treated, and is no easier to understand with the captions than without.

Linka Hald is very pretty and engaging. Alexander gives a good performance.

SHANGHAIED LOVE

Columbia production and release. Richard Cromwell, Noah Beery, William Robert Miller, William H. Cagney, Billy Brady, Erville Alderson, Leslie B. Peacock, Norman Foster.

THE SPECTLED BAND

Reuben Wilson production and First Division-Ames production. Adaptation of the film Arthur Conan Doyle's "The Speckled Band."

DER BRAVE SUENDER

Alliancin production and Hyarrische Film Korporation. Manuella, Alfred Roloff, Fritz Kortner, Manuella, Alfred Roloff, Fritz Kortner.

HURRA—EIN JUNGE

Kreuzberg-Orion production and Kreuzberg-Orion production. Manuella, Alfred Roloff, Fritz Kortner, Manuella, Alfred Roloff, Fritz Kortner.

BAD COMPANY

Charles Reis production and release. Charles Reis production and release. Directed by Fritz Ganten.

LUCE DE BUENOS AIRES

Paramount production made in Argentine. Luce de Buenos Aires (French Made). Directed by Maurice Tourneur.

SON ALTESE L'AMOUR

Metax production made in Paris. Son Altése l'Amour (French Made). Directed by Maurice Tourneur.

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Reuben Wilson production and First Division-Ames production. Adaptation of the film Arthur Conan Doyle's "The Speckled Band."

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Alliancin production and Hyarrische Film Korporation. Manuella, Alfred Roloff, Fritz Kortner, Manuella, Alfred Roloff, Fritz Kortner.

HURRA—EIN JUNGE

Kreuzberg-Orion production and Kreuzberg-Orion production. Manuella, Alfred Roloff, Fritz Kortner, Manuella, Alfred Roloff, Fritz Kortner.

clear the road for a will's beneficence to himself. The detective, in a rough, shabby and rough fashion, sets about to uncover the plot and at the same time solve the mystery.

LEFTOVER LADIES

Tiffany production and release. Associate producer, Sam Buchholz. Directed by Robert Siodmak.

SON ALTESE L'AMOUR

Metax production made in Paris. Son Altése l'Amour (French Made). Directed by Maurice Tourneur.

THE SPECTLED BAND

Reuben Wilson production and First Division-Ames production. Adaptation of the film Arthur Conan Doyle's "The Speckled Band."

DER BRAVE SUENDER

Alliancin production and Hyarrische Film Korporation. Manuella, Alfred Roloff, Fritz Kortner, Manuella, Alfred Roloff, Fritz Kortner.

HURRA—EIN JUNGE

Kreuzberg-Orion production and Kreuzberg-Orion production. Manuella, Alfred Roloff, Fritz Kortner, Manuella, Alfred Roloff, Fritz Kortner.

TERRA MADRE

(Metherland) (ITALIAN MADE)
Cine-Phila production and release. Directed by Giuseppe De Santis.

SON ALTESE L'AMOUR

Metax production made in Paris. Son Altése l'Amour (French Made). Directed by Maurice Tourneur.

THE SPECTLED BAND

Reuben Wilson production and First Division-Ames production. Adaptation of the film Arthur Conan Doyle's "The Speckled Band."

DER BRAVE SUENDER

Alliancin production and Hyarrische Film Korporation. Manuella, Alfred Roloff, Fritz Kortner, Manuella, Alfred Roloff, Fritz Kortner.

HURRA—EIN JUNGE

Kreuzberg-Orion production and Kreuzberg-Orion production. Manuella, Alfred Roloff, Fritz Kortner, Manuella, Alfred Roloff, Fritz Kortner.

SERMENTS

Jacques Mauclerc production and release. Directed by Jean Renoir.

HURRA—EIN JUNGE

Kreuzberg-Orion production and Kreuzberg-Orion production. Manuella, Alfred Roloff, Fritz Kortner, Manuella, Alfred Roloff, Fritz Kortner.

REASON FOR MAKING THE FILM

Reason for making the film was to show the story of the Italian players are more superb.

COMMANDS! . . . LIKE

"ARE THESE OUR CHILDREN"

PRODUCED BY CREATORS OF
IMMORTAL "CIMARRON"

OPENING WITHIN THE
NEXT WEEK IN 50 KEYS..
COMMENCING TOMORROW

WILL STOP THE NATION DEAD IN
ITS TRACKS! . . .



WESLEY RUGGLES' DRAMA OF WORLD CHAOS

THE TRUMPET BLAST OF JUDGMENT DAY



RKO
Radio
PICTURES
1/14

ADAPTATION AND DIALOG . . . HOWARD ESTABROOK

Don't Worry!

There are more big hits where 'Night Nurse', 'Bought' and 'Five Star Final' came from. RIGHT NOW you can play these two terrific smash hits day and date with Broadway!

First National's



THE RULING VOICE

with **WALTER HUSTON**
LORETTA YOUNG

DORIS KENYON
DAVID MANNERS
DUDLEY DIGGES
WILLARD ROBERTSON
GILBERT EMERY

The most amazing picture of the year!
Now holding that terrific 'Five Star Final' pace at N.Y. Winter Garden.

Warner Bros.'



JOHN BARRYMORE

in the triumph of his career
The Mad Genius

Now in its 3rd big week at the N. Y. Hollywood

with **MARIAN MARSH**

Charles Butterworth
Donald Cook

MORE THAN YOUR CONTRACT CALLS FOR

Play that **WARNER and FIRST NATIONAL** program right down the line and you'll get.....



JOE E. BROWN

from First National

for **THANKSGIVING**

in "Local Boy Makes Good"

MARILYN MILLER

from First National

for **CHRISTMAS**

in "Her Majesty, LOVE"

Comparative Grosses for October

(Continued from page 10)

BALTIMORE

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
CENTURY	Wallington High.. \$29,600 Low... 9,000	Sidewalks of N. Y. \$25,000	I Like Your Nerve \$15,000	Road to Reno \$18,500
STANLEY	Palmy Days High.. \$33,500 Low... 11,000	Unholy Garden \$18,000	Susan Lenox \$24,000	Madelon Claude \$22,500
VALENCIA	Monkey Biz High.. \$41,000 Low... 1,800	5 Star Final \$18,000	Palmy Days \$18,000	Unholy Garden \$3,000
KEITH'S	Big Show High.. \$20,000 Low... 4,000	Notre Dame \$7,000	24 Hours \$7,000	Expensive Women \$7,500
PARKWAY	Monkey Biz High.. \$6,000 Low... 2,500	5 Star Final \$4,500	Palmy Days \$4,800	Unholy Garden \$3,500

PHILADELPHIA

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
MAYBAUM	Devotion High.. \$79,000 Low... 27,500	Singapore \$31,500	24 Hours \$27,500 (New Low)	Susan Lenox \$37,000
EARLE	Big Gamble High.. \$27,000 Low... 12,000	Hemlock \$8,500 (8 days)	Wallingford \$14,000	Honor of Family \$13,500
FOX	Spider High.. \$41,000 Low... 20,000	Wicked \$22,000	Skyline \$11,000 (Low)	Purple Sage \$21,300
STANLEY	Hamilton High.. \$37,000 Low... 8,000	Hamilton \$18,000 (2d week)	Notre Dame \$11,000 (1st week)	Notre Dame \$24,000 (3d week)

DENVER

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
DENVER	Palmy Days High.. \$27,700 Low... 7,000	24 Hours \$13,900	Susan Lenox \$13,000	Beloved Bachelor \$11,000
PARA-MOUNT	Penrod and Sam High.. \$22,000 Low... 3,800	Sidewalks of N. Y. \$7,000 (8 days)	Unholy Garden \$5,800	Road to Reno \$4,200 (6 days)
RIALTO	Murder at Midnight High.. \$7,750 Low... 1,700	Palmy Days \$4,000	Mad Parade \$11,000 (5 days)	Phantom of Fear \$11,000 (4 days)
TABOR	East of Bernoe High.. \$14,000 Low... 7,000	Notre Dame \$12,000	Singapore \$10,000	Dangerous Affair \$9,000
ALADDIN	Hamilton High.. \$16,500 Low... 5,500	Spider \$7,000	Devotion \$1,500	Pagan Lady \$6,900

WASHINGTON

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
EARLE	My Sin High.. \$25,000 Low... 8,000	My Sin \$15,500	Singapore \$11,500	Road to Reno \$14,000
PALACE	Daughter of Dragon High.. \$27,300 Low... 6,500	Daughter of Dragon \$12,000 Stages Show	Beloved Bachelor \$15,500	Beloved Bachelor \$15,500
COLUMBIA	Monkey Biz High.. \$19,000 Low... 4,800	Monkey Biz \$19,000 (2d week)	Palmy Days \$7,500 (2d week)	Clare Kid \$24,000
FOX	Skyline High.. \$41,500 Low... 8,000	Skyline \$19,000 Vaude	Sob Sister \$18,000	Dangerous Affair \$7,500
KEITH'S	Devotion High.. \$16,400 Low... 4,600	Devotion \$15,500 (1st week)	Division \$9,000 (2d week)	

MINNEAPOLIS

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
MINNEAPOLIS	Bought High.. \$45,200 Low... 16,000	My Sin \$19,000	Susan Lenox \$23,700	Singapore \$24,500
RKO	Bad Company High.. \$10,000 Low... 5,000	Devotion \$15,500	Last Flight \$10,500	
STATE	Star Witness High.. \$20,000 Low... 3,000	Secreta Sec. \$3,500	Sidewalks \$7,200	5 Star Final \$7,200
LYRIC	Skyline High.. \$7,000 Low... 1,200	Skyline \$7,700	Spider \$8,800	Purple Sage \$5,800

CINCINNATI

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
ALBEE	Daughter of Dragon High.. \$39,900 Low... 17,000	Daughter of Dragon \$25,000	Traveling Husband \$25,000	Pardon Us \$28,500
PALACE	Bad Girl High.. \$28,100 Low... 8,000	Bad Girl \$18,700	5 Star Final \$14,000	Unholy Garden \$18,800
CAPITOL	My Sin High.. \$22,000 Low... 6,500	My Sin \$11,000	Susan Lenox \$19,000	24 Hours \$15,500
LYRIC	Plastered High.. \$23,900 Low... 5,000	Plastered \$15,500	Notre Dame \$12,000	Singapore \$19,500

NEW ORLEANS

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
LOEWS STATE	Wallingford High.. \$12,000 Low... 5,000	Singapore \$10,000	Expensive Women \$10,000	Madelon Claude \$10,000
SAENGER	Wicked High.. \$14,000 Low... 5,000	24 Hours \$15,500	Susan Lenox \$18,000	Sob Sister \$12,000
ORPHEUM	East of Bernoe High.. \$20,000 Low... 6,500	Bad Company \$10,500	Smart Woman \$5,500	Notre Dame \$13,000
STRAND	Phantom of Fear High.. \$7,000 Low... 1,200	Penrod and Sam \$2,300	Road to Reno \$2,500	Beloved Bachelor \$2,200
TUDOR	Purple Sage High.. \$2,500 Low... 1,000	Bargain \$1,800	I Like Your Nerve \$1,700	Susan Lenox \$1,000

SEATTLE

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
FIFTH AVE.	High.. \$28,000 Low... 7,600	Sidewalks of N. Y. \$12,000 Stages Show	Susan Lenox \$18,500	Purple Sage \$12,500
ORPHEUM	East of Bernoe High.. \$32,000 Low... 6,500	East of Bernoe \$14,000	Devotion \$15,000	Notre Dame \$17,000
MUSIC BOX	High.. \$17,000 Low... 5,500	Pagan Lady \$4,000	5 Star Final \$6,000 (1st week)	5 Star Final \$3,000 (6 days)
LIBERTY	High.. \$11,500 Low... 5,000	Naughty Flirt \$2,000	George Giff \$6,500	Unholy Garden \$5,900

PORTLAND, ORE.

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
PARA-MOUNT	Personal Maid High.. \$22,500 Low... 5,500	Personal Maid \$10,500 Stages Show	Road to Reno \$11,000	Purple Sage \$14,000
RKO	ORPHEUM High.. \$24,000 Low... 6,500	Rebound \$10,500 Vaude	Notre Dame \$13,500	Smart Women \$6,700
MUSIC BOX	High.. \$20,000 Low... 6,500	Five Star Final \$5,700	Viking \$4,800	Honor Family \$1,900 (New Low)
PALACE	High.. \$32,000 Low... 7,000	Monkey Business \$14,000	American Tragedy \$11,000	High Noon \$11,000
LOEWS	High.. \$18,500 Low... 6,500	Daughter of the Dragon \$14,000	Public Defender \$14,500	Wicked Paradise \$15,000
PRINCESS	High.. \$28,000 Low... 6,500	Unholy Garden \$5,100 (1st week)	Unholy Garden \$22,000 (2d week)	Palmy Days \$15,000 (1st week)
IMPERIAL	High.. \$18,000 Low... 5,200	Many a Slip \$11,000	Holy Terror \$12,000	Penrod, Sam \$12,000 Mether, Sam \$2,300 (Low)

MONTREAL

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
PALACE	High.. \$32,000 Low... 7,000	Monkey Business \$14,000	American Tragedy \$11,000	High Noon \$11,000
LOEWS	High.. \$18,500 Low... 6,500	Daughter of the Dragon \$14,000	Public Defender \$14,500	Wicked Paradise \$15,000
PRINCESS	High.. \$28,000 Low... 6,500	Unholy Garden \$5,100 (1st week)	Unholy Garden \$22,000 (2d week)	Palmy Days \$15,000 (1st week)
IMPERIAL	High.. \$18,000 Low... 5,200	Many a Slip \$11,000	Holy Terror \$12,000	Penrod, Sam \$12,000 Mether, Sam \$2,300 (Low)

BUFFALO

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
BUFFALO	High.. \$42,000 Low... 12,000	Street Scene \$25,000	Devotion \$33,300	Sob Sister \$17,300
HIPPO	High.. \$25,000 Low... 6,100	High Stakes \$16,000	Wicked Paradise \$15,500	Beloved Bachelor \$25,000
CAPITOL	High.. \$25,000 Low... 7,000	Waterloo \$4,500	Sue Ann \$10,200	Penrod and Sam \$8,000
LAFAYETTE	High.. \$20,000 Low... 5,500	Women of the Empire \$8,000	Woman On Forever \$8,500	Woman On Forever \$8,500

DETROIT

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
MICHIGAN	High.. \$25,000 Low... 8,000	Singapore \$20,000 Stages Show	24 Hours \$27,700	Beloved Bachelor \$25,000
FOX	High.. \$20,000 Low... 5,000	Phantom of Fear \$17,000	Road to Reno \$17,500	Honor of Family \$17,900
PARA-MOUNT	High.. \$20,000 Low... 5,500	Unholy Garden \$11,000 Vaude	Susan Lenox \$13,500 (2d week)	Susan Lenox \$9,000 (3d week)
UNITED ARTIST	High.. \$19,000 Low... 4,500	Palmy Days \$14,000 (1st week)	Palmy Days \$14,000 (5 days)	Unholy Garden \$14,400

BIRMINGHAM

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
ALHAMBRA	High.. \$11,000 Low... 5,000	Bad Girl \$11,000 Vaude	Susan Lenox \$11,000	Dangerous Affair \$4,000
RITZ	High.. \$11,000 Low... 5,000	Devotion \$11,000 High Noon \$8,000	Dangerous Affair \$4,000	Platinum Blonde \$5,000

PITTSBURGH

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
DAVIS	High.. \$10,000 Low... 2,000	Secrets of a Secretary \$5,000	Pagan Lady \$4,000	Honor of Family \$4,000 Tabu \$4,500
FULTON	High.. \$12,000 Low... 1,500	Bad Girl \$7,000 Vaude (3d week)	Guilty Hands \$8,800	My Sin \$8,200
HARRIS	High.. \$11,000 Low... 1,200	Shanghaied \$2,000	Shanghaied \$2,000	My Sin \$8,200
PENN	High.. \$41,000 Low... 11,000	Phantom of Fear \$15,000 (New Low)	Wallingford \$20,000	Unholy Garden \$19,000
STANLEY	High.. \$45,000 Low... 11,000	5 Star Final \$12,000	Singapore \$15,000	Notre Dame \$11,000 (6 days)

Wide and Millions Lost, Brewster Edits Mss. at 40c Per 1,000

Hollywood, Nov. 9. — One-time millionaire Sam McCann says Eugene V. Brewster is offering his services to embryo writers as an editor of their manuscripts for 40 cents per 1,000 words. Brewster recently went through bankruptcy.

About two weeks ago his wife, Corlis Palmer, started suit for divorce. Palmer is now in the process of marriage to Brewster but ruined her career as a screen actress. She is no longer a screen comeback after inactive five years.

MONAND TRIAL IS ON AT SHAWNEE THIS WK.

Dallas, Nov. 9. — Significance of probable future reaction regarding the current anthology of southwest indie toward allegedly affiliated theatre-distributor film booking monopolies to throwing at the Grifith-Monand case, opening today at Shawnee, Okla.

That the Monand circuit ranks as among local indies gives the equitable the general color of a test production. It may mean, clearly trouble for producer-owned film seen if Meffand wins.

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Exchanges Still Pushing Northwest Contract Suits

Minneapolis, Nov. 9. — Although lower courts have been ruling that the standard film contracts in the northwest exchange contracts to push breach of contract suits against northwest exhibitors. It also is announced that appeals will be taken to the higher courts from the adverse decisions.

These suits were encountered by Paramount in its breach of contract suit against John Piller, Valley City, N. D. District court held the contract void on the ground that the arbitration clauses contained in the contract were in violation of the Sherman anti-trust law and restraint of trade. Damages sought by Paramount against the exhib were denied.

Yelp at Charity

Birmingham, Nov. 9. — When their owners at Tarrant agreed to open Sundays and donate all receipts to hungry school children at noon, members of the Tarrant Ministers' association immediately raised new.

City Council had previously voted to permit Sunday shows. It proceeds were turned over to such a cause.

Dark Over Operator
Birmingham, Nov. 9. — Difficulty with operators at Jackson, Tenn., has resulted in eliminating theatre there going dark. Owners and operators have been trying to reach an agreement since Sept. 1.

Owners have offered to take a salary cut but not in cash.

GEORGE BANCROFT

*Dramatic
Smash!*

in
“Rich Man’s Folly”



● The season's outstanding dramatic hit! That's the opinion of hard-boiled exhibitors who have seen it. Popular return to the screen of George Bancroft in a very sincere and lovable dramatic role. With FRANCES DEE, ROBERT AMES, JULIETTE COMPTON and little DAVID DURAND. Directed by JOHN CROMWELL.



● Big Money Pictures

PARAMOUNT

400 Loudspeakers on Trucks In Chicago—B. & K. Started It

Chicago, Nov. 9. Chicago and vicinity now has a roster of more than 400 music trucks advertising everything from saunas to real estate and cheap fur. Firms with large delivery fleets, finding no work for the elite force, are staking phonographs and amplifiers in one or two idlers and sending them out to top up trade.

This outgrowth of the circus calliope was first boomed in a campaign year in this burg by the Public-Parliament exploitation auto which was in town last week to open up a brace of theatres. At that time there were only a couple of hurdy-hurdy outfits on the streets, plugging the burgueses and the amusement parks. But in the 12 months which have elapsed since then the music truck idea has sprouted into a fever and big business.

Many firms which are aizing the radio because of the cost like the inexpensive trucks which stay out from 12 to 15 hours daily playing phonograph discs apliced between two long advertising spots.

Firms figure that in the 12-hour tour they are contacting as many people as would be tuned in on a 15-minute broadcast, and at a comparative cost that's a laugh.

Trucks circulate primarily in the

Free Films to Shop

Volga City, Ia., Nov. 9. Free pictures being featured by the local Sars on an advertising talk, and to draw country trade to shop.

House packed every show.

residential areas, since the loop crowds are reckoned as too hurried to buy fur on an advertising talk, and that the loop conglomerate is too much competitor for the public in its most receptive mood to a flivver-mounted gramophone.

Bands for Contact

Discs always band or orchestral sections. This, in order to get a favorable psychological contrast between the orchestral blare and the vocal advertising spiel which is mixed into the amplifiers after the street.

Three music truck exploitation campaigns are already flourishing in Cook County. They are now preparing a campaign to carry the gospel of tinkling-flivvers into the peaceful counties of surrounding states which they've entrenched in Michigan, Indiana and Ohio. It is the aim to accomplish in those virgin lands that they've entrenched in Chicago: the impressing on the public mind that a respectable shoe shining parlor can not be properly opened unless the week preceding has been sufficiently annoyed with a battery of tone pounding, ad spilling flivvers.

ASMAA collects \$1 tax from every truck each week.

B. & K. s 35th

Chicago, Nov. 9. Public-B. & K. opens 14 35th house in Chicago Christmas Day with the new Southwin. Theatre will give the B&K four days of house. Capacity is 3,500.

House may play stage shows, though opening policy is for straight pictures either on weekly or twice weekly basis.

Local management not yet decided.

Employees Fined \$25 for Admitting Minors in House

The first conviction of employees of picture houses for allowing minors into the theatres occurred in Special Session, New York, last week. Doorman and cashier of the Sunnyside theatre on East Houston street were fined \$25 of five days in jail. They paid.

The defendants were Richard Link, doorman, and Sarah Levine, cashier. Complainant was a Children's Society agent.

ED SMITH EAST

Los Angeles, Nov. 9. Ed Smith, territory division manager for Public here, has left for New York and the home office before announcing his appointment with the Chicago division.

There are no more Public operated houses in this section.

FANCHON & MARCO Presents

ZELDA SANTLEY

Headlining "VACATION DAYS" Idea
Personal Direction HARRY FENTLEL

PUBLICX DISPOSALS

Woodin Buys Back in Towanda, Pa.—Others Through Lease or Sale

Among theatres Publicx may dispose of either by lease or outright sale are two in Bedford, Ind., and two in Chicago. Woodin Buys Back, Mauch Chunk, Pa., and Northumberland, Pa. The Publicx house in Towanda, Pa., in being returned to its original owner, William C. Woodin, who is reported paying \$60,000 interest in the house with M. R. Comerford, Publicx lessee. Woodin's share when it acquired the Comerford house, in 1927, was \$100,000. Woodin became interested in rebuying the theatre, deal was a lease at \$300 weekly rent.

Long Beach Exhibs 'Forget' to Raise Top In Freak Price War

Long Beach, Cal., Nov. 9. Local exhibs are alinasing at each other's throats in one of the strangest spithair situations to arise. Exhibitors of 25 houses in Long Beach reached the point where quarter admish boys are buying first, second, third, fourth and fifth runs on the two at a break. There is a seven day protection between each run.

Not satisfied with this fine hair splitting, some one among the quarter houses started advertising bargains, showing the two bit run pictures at 15c up to 7.45 p. m., policy on half contracts. Everyone was soon following the same line and taking plenty of space to tell the tale about it.

Gradually the managers began to 'forget' to take down the 15c signs and to take down the 15c signs, owing to this. Result is that about all the exhibs, paying for their pictures on a scaled basis for the break and getting billed for a two bit run, are collecting a dime less per all the way through.

Los Angeles exchanges are seeking a way to clean up the mess, saying it will simply run bis into the ground.

Brisk Competition in Toledo with Far vs. RKO

Toledo, Nov. 9. With the inclusion of an organ in the Valentine it is found that more people are singing here than at the Par. Singing audiences pair to give a house an edge here, no matter what they may think about it in other towns. Par is hoping that Malotte can make the customer pipe up to beat the Valentine's volume.

Par is reported after the RKO pivot, which increased its show to eight acts for one night, giving the increased bill at only one show. Par intends to follow suit, billing in four extra turns for Wednesday night. It will give the eight-act show two whirls each Wednesday.

With both houses at the same admission level, competition is brisk. There never has been a theatre war here quite like this one for a long time. The show at the Par, July Dawn, organist at the Paramount, will be replaced Friday by 'The Girl Who Came from the Mine', Minneapolis.

RKO QUITS LITTLE ROCK

Little Rock, Ark., Nov. 9. Operation of the Majestic Theatre here by RKO expires Nov. 14. Non-renewal of lease the reason.

Majestic formerly was a split week stand on the Interstate circuit and played vaudeville for years. RKO has operated the house past two seasons with straight pictures.

Local 306 Preparing for Fattle with Springer-Cocalis Chain of 32 Houses

Special Preview Price

Four of the several RKO houses in Brooklyn, N. Y., watched over by Joe Lee, are now tuning in an extra \$200 each every Friday night through a special preview price.

The preview price is 50c and goes on at 8:30 p. m. It permits the audience to watch two features, the regular one as announced and the preview of the incoming talker.

Lee started the preview gag in one house, the Greenpoint, with 11 at night the price change hour. He slowly moved about the hour on Friday evening, meanwhile switching in the other houses, until the whole four started the special preview at 8:30. Each house is playing to slightly over one complete capacity for the Friday night 50c special. Previously the houses didn't get an average of 25c during the whole evening, with Friday an off night in the Brooklyn neighborhoods.

A more intensive campaign than that waged against Lee Ochs, before this Bronx-Manhattan exhibitor accepted demands, is in preparation by the operators' union, No. 306, for unionization of the Springer-Cocalis circuit. Latter is one of the largest independent circuits in the east.

Union has long had the Springer-Cocalis circuit of 32 theatres in prospect for a declaration of war and will center its attack first in the Bronx, where the indie operates most of its houses. With the Bronx campaign launched, 306 will move into the Manhattan territory to lay siege to nine theatres in that borough.

Because Springer-Cocalis are well served up in the various neighborhoods which they penetrate with important subsequent runs, the union expects a fight to be bitter, maybe transcending in bitterness the struggle it had with Ochs, a much smaller indie. The Ochs battle is reported to have cost the union, figuring lost wages, \$15,000. Some years ago, and prior to their present strength as exhibs, Springer-Cocalis were union.

On top of the Ochs contract Local 306 last brought in seven scattered independent houses for employment of its union operators. They are the Miracle (Bronx), Empress (Highgate), operated by Sol Saphier, and the Heights, 181st street, operated by Landau & Stock.

Theatre Chain Wins Suit Against Music Auditorium

Kansas City, Nov. 9. Glen W. Dickinson Theatres Co., operators of a chain of picture houses in Missouri and Kansas, won a long-fought court battle to prevent the trustees of the city of Elvathra, Kans., from leasing the \$150,000 memorial auditorium to the city or road show.

Permanent injunction was issued against the trustees, court holding that the city had no right to engage in competition with an individual. Understood the city will not appeal. One of the Dickinson houses is in the town.

Town Sees Its Theatre Moved Out and Back

Dow City, Ia., Nov. 9. It won't be necessary to call out the troops, as in the last war, to keep this town from being moved to Omaha, Neb.

Some time ago Dow City wanted a picture show of its own. Merchants signed a note with an Omaha concern as the holder for equipment. A misunderstanding and failure to meet one of the notes brought down in which tried to get everything but the building. Residents showed in dismay at their picture show heading for the city territory.

But money talks. The equipment is back and local residents can have their own picture.

L. A.'s Benefit Nov. 25

Los Angeles, Nov. 9. Day before Thanksgiving, Nov. 25, is picked as the date all theaters in this territory will give benefit performances for the unemployed.

Downtown shows mostly going for midnight displays.

Foremost Film Writers and Dialogicians

JOSEPH FIELDS

Now Adapting "GIRL CRAZY" Radio Pictures

HOWARD J. GREEN

Writer
Representative: Arthur M. Landau

JOSEPH JACKSON

Now Adapting "HIS PRESURE" for WILLIAM POWELL at WARNER BROTHERS

SENSATIONALLY DIFFERENT!

JAN RUBINI

WITH HIS ORCHESTRA AND VIOLIN
CATHY CIRCE THEATRE, LOS ANGELES

"RED" TO THE TUBE AND COMPANY

PLAYING LOEW'S DE LUXE PICTURE HOUSES
"KICKING HELL OUT OF DEPRESSION WITH HIS MOVING PICTURE MULE"

Thanks to L. K. SIDNEY—J. M. LUBIN—MARVIN SOYKIN

"WHOA" "WHOA" "WHOA" AND

JIM M. JIMM

At the PARAMOUNT THEATRE, New York NOW

KEEPING UP WITH F. & M.

What Stars and Grads of the Circuit Are Doing and Where and Why

Patricola Comes Over

Tom Patricola, four times featured by George White in "Scandals," is first-time featured by F. & M., initiation taking place with "Nursery Rhymes" Idea in Denver. Patricola has been in slew of talkie comedies on Coast since leaving White.

Lyda Coast-Bound

Lyda Roberts who jumped from an F. & M. Idea into "You Said It" and Broadway stardom, engaged for Paramount's screen musical comedy, "School for Swooshears," which will be camera'd in Hollywood, where Lyda started in her first F. & M. unit.

Billings Back on Route

Billings, Montana, latest addition to F. & M. route, Nov. 22nd, when new Fox Theatre, plays "Co-Eds" Idea, followed by "Parasols," "Tin-typers" and "Stage Door," and subsequent Ideas. This is one of towns where civic bodies have been shouting for the Ideas.

Chicago Contest Crashes

F. & M.-B. & K. World's Fair talent contest starts in Chicago in big way, with Chicago "American" and all fair officials co-operating to make it biggest stunt staged in Midwest in decade. Herman Black, publisher "American," personally on job, which is locally accepted as guarantee of success.

Lupe Badly Wanted

Ziesky, offered Raquel Torres for musical, after Lupe Vélez, F. & M. find, instead. Luter turned down Carroll for his Vanities. Musical is by Lew Brown and Ray Henderson.

Myrna Quiets Down

Myrna Loy, who played cute dancing parts with F. & M. and then became a bold, bad siren in the talkies, going back to unsophisticated roles again. Metro-Goldwyn-Mayer has cast her for the quiet sister in "Emma," which stars Marie Dressler.

Conny Kicks Cleverly

Kicks, but no complaints, are registered by Constance Evans, in "Stage Door" Idea, whom Coast experts say is world's fastest high kicker, averaging 45 kicks in 30 seconds every show. Webster and Marino do riotously funny adagio travesty in this Idea.

Another F. & M. Girl Lands

Doris Baker, niece of Belle Baker and former F. & M. artist, received nice breaks from Chicago critics on work in "Little Show" at the Great Northern. One writer commented on her resemblance to famous aunt and said her demonstrated ability augured well for future.

Harriet Surprised 'Em

Harriet, of "East, West, North, South" Idea, playing Fox Theatre, Philadelphia, was main attraction of radio broadcast but on "Daily News" in behalf of their Holy One. Another campaign. Harriet a surprise act, "News" not having counted on her appearance, but she ran off with the program.

F. & M. Varied Activities

Fanchon & Marco created special production, sponsored by Gyro and Rotary clubs, for annual service club revue at Olympia, Wash., high school. Idea was to acquire funds to purchase instruments for high school band.



YEAR'S SHOW SCOOP for YOU!

Chi World's Fair publicity
laid at your theatre door

VARIETY Hard-to-Get World's Fair Okays Fanchon and Marco—Precedent

Chicago, Nov. 2. After turning down every publicity stunt and plug offered in connection with Chicago's world's fair in "The Century of Progress" committee okayed a deal between Fanchon & Marco, Balaban & Katz and the Chicago American. F&M has the "Fair" Idea with 16 chorus girls and three principal acts to be recruited locally in an amateur contest. Fair committee has said no to every stunt professional or otherwise up to now. Recently NBC tried to make a deal, but nothing doing. Other promotions proffered to the committee, had strings attached to them inasmuch as the promoters tried to get the fair people to finance.

In putting over the F&M deal Herman Black, publisher of the American, was most instrumental through his being on the fair committee. B&K angle is through its playing the F&M stage shows.

F&M has guaranteed the opportunity contest winners a 40-week tour with a starting trip to Hollywood, where the unit will be produced. Minimum salaries for the principals will be \$40 a week each, while the principals will receive \$100 a week, whether singers, dancers or musicians.

—only one show firm big enough
to do this for you...

FANCHON and MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

L. A. Neighborhood Theatres' Carnival Atmosphere Forced by Weak Films

Los Angeles, Nov. 9. Amateur productions, raffish, country stores, tap dancing lessons, cooking instruction and about everything else are being offered by neighborhood pictures houses here as a draw to augment films which evidently don't catch the public fancy.

Warner Brothers is doing the country store idea in its outlying houses and several Fox-West Coast theatres are handing out the lesson gag. Independent theatres are trying all tricks in the merchandising line.

In most cases the merchandise handed out is always away above the heads of the patron. At Whittier last week one theatre gave away a \$150 electric refrigerator, a \$75 radio and a suite of bedroom furniture that retailed at \$75. Smaller gifts were thrown in but the objects

handed from the stage ran around \$25 at retail prices.

Merchants near the theatres and local manufacturers are co-operating, all figuring the plug will help them individually. In spots the attempts have been business failures, while in other locations the trick offers increase business only on gift nights.

Dancing and cooking lessons are usually for morning audiences who pay the regular admission and sit through the regular performance after the lesson. Theatre usually tie-up with a flour company or a name dancing school.

In labor districts the latest guller is a wedding party to local couples who are about to be applied with the couple being entertained on the stage and receiving gifts, including a month's supply of groceries, shoes, hats, suits and other necessities from surrounding stores, as is a variation of the stage wedding.

Franklin's New Two Hollywood, Nov. 9.

A couple of new theatres and a reconstruction job on another are lined up by Hughes-Franklin for its Texas territory.

H. B. Franklin closed deals for new houses in Laredo, and Del Rio while in Texas last week. The Ritz, Dallas, is to be rebuilt and called the Mirror.

Small Coast Chain Gets \$500,000 Loan in East

Los Angeles, Nov. 9. Now operating 10 neighborhood and small town theatres in South-

ern California, Pacific National Theatre, Inc. has taken on added capital and will start immediately in building up its non-deluxe chain.

Russell Rogers, president, has increased the amount of stock about five times through a loan of \$500,000. Financing was arranged with eastern bankers through Max Kravitz, theatre broker. Circuit was previously valued at around \$75,000.

Pacific National now has houses in San Diego, Chula Vista, Torrance, Long Beach, Bakersfield and Monrovia.

Olmstead Tours Ed Olmstead, recently appointed as contact man with R. J. O'Donnell, divisional head of southwest for Public, is on a tour of the territory.

Fight on Current Rate In N. Y. Is Due Soon

Fight to lower the electric current rate in New York theatres, which the Theatre Owners Chamber of Commerce is now waging, will cost that organization approximately \$20,000. This is estimated by executives.

An engineering expert and several accountants have been added to the TOCC payroll preparatory to the open battle before the Public Service Commission which will take place within the next two weeks.

By the new electric rate, recently introduced, many theatres are paying as much as 25% additional to the former charge.

Comparative Grosses for October

(Continued from page 27)

PROVIDENCE

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
STATE High.	Palmy Days \$21,000	Wellington \$18,500	Unholy Garden \$15,000	Susan Lenox \$20,000
Low.	\$2,000			
FA-MOUNT.	My Sin \$8,800	Daughter of the Dragon \$10,300	24 Hours \$10,300	Beloved Bachelor \$7,500
High.	\$18,000			
Low.	4,000			
VICTORY	Pagan Lady \$14,000	Fanny Foley \$1,800	Salvation Bell \$700 (3 days)	Notre Dame \$10,000
High.	\$13,500			
Low.	1,500			
RKO	Bad Company \$4,500	Devotion \$9,500	Friends and Lovers \$2,000 (New Low)	Singapore and Expensive Women \$9,000
High.	\$20,000			
Low.	3,000			
MAJESTIC	Secrets See and Bride for Sale \$5,000	Hamilton and Penrod and Sam \$12,500	Finest Final \$13,500	
High.	\$18,000			
Low.	6,000			

INDIANAPOLIS

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
EVRIC	Ariana Vaude \$10,000	Wicked \$10,000	60 Fathoms \$10,000	60 Fathoms \$9,000
PALACE	Palmy Days \$7,500	Wellington \$8,500		Sidewalk \$7,500
INDIANA	My Sin \$8,500	5 Star Final \$10,000 (8 days)		24 Hours \$15,000

COLUMBUS

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
PALACE	Devotion \$12,200	60 Fathoms \$13,000	My Sin \$10,000	Notre Dame \$10,000
OHIO	Sidewalk \$12,800	Spider \$12,500	Road to Reno \$12,000	Wicked \$10,000
BROAD	Palmy Days \$11,000	Unholy Garden \$9,200	Susan Lenox \$13,400	Madalon Claudet \$8,000
GRAND	Huck Finn \$3,400	Singapore \$3,750	Penrod, Sam \$4,200	5 Star Final \$6,700
MAJESTIC	Pagan Lady and Women Go On Forever \$2,400	Murder Clock and Women Go On Forever \$2,200 (24 week)	Smart Women and Reckless Homicide \$2,100	Fanny Foley and Reckless Living \$2,000

SAN FRANCISCO

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
FOX	Sidewalk \$37,000 (6 days)	Susan Lenox \$48,500	Cieco Kid \$10,000	Heartbreak \$28,000
High.	\$70,000			
Low.	18,000			
GOLDEN GATE	Reckless Hour \$14,000	Homicide Squad \$18,000	Woman Between \$14,000	High Stakes \$14,000
High.	\$19,000			
Low.	9,000			
PARA-MOUNT	My Sin \$14,000	24 Hours \$14,500	Beloved Bachelor \$14,000	Sob Sister \$15,000
High.	\$36,000			
Low.	6,200			
WHELFIELD	Wicked \$18,000	Purple Sage \$20,000	Skyline \$16,500	Road to Reno \$21,000
High.	\$48,000			
Low.	8,200			

BOSTON

	Oct. 3	Oct. 10	Oct. 17	Oct. 24
METRO-POLITAN	Stage Show	Wallingford \$35,400	Susan Lenox \$39,000	Unholy Garden \$21,000
High.	\$46,000			
Low.	10,000			
STATE				Homicide Squad \$17,800
High.	\$40,000			
Low.	10,000			
KEITH'S	Vaude		Smart Women (New Low)	Notre Dame \$14,000
High.	\$22,000			
Low.	13,300			
RKO		Notre Dame \$26,700 (1st week)	Notre Dame \$16,000 (2d week)	Consolation Marriage \$14,000
High.	\$54,500			
Low.	10,700			

SICK Houses

WHEN a four-star picture fails to bring them in, the manager knows something is wrong. He can then blame it all on the business depression, or he can do something about it.

Many thoughtful managers have reasoned that in troublous times men and women stand most in need of gay entertainment—bright lights, soft carpets, living music—cheery and glamorous atmosphere, a place to forget cares for the moment.

The all-sound house does not fill the bill. However worthy its screen show may be, such a theatre remains a dark and cheerless spot—likely to become a sick house.

The salutary effect of living music is urgently indicated. Not a quack remedy, but the tried and true specific, indispensable in first-class theatres since the movies emerged from the nickelodeon era.

THE AMERICAN FEDERATION OF MUSICIANS

(Comprising 140,000 professional musicians in the United States and Canada)

JOSEPH N. WEBER, President
1440 Broadway, New York, N. Y.

**WHAT THIS COUNTRY
NEEDS IS A DARNED
GOOD LAUGH**

**and here it is !—
the Sweetheart
Picture of the year!**

**Full Box Office Speed Ahead
with Universal's Super Attraction**

**STRICTLY
DISHONORABLE**
opening today
at the long-run
CRITERION Theatre
N. Y., at \$2.00
top, and now
running full box-
office speed at the
CARTHAY CIRCLE,
Los Angeles.

PAUL LUKAS

(Courtesy Paramount Pictures)
as the great lover

SIDNEY FOX

as the sweet young thing

LEWIS STONE

as the kindly judge

GEORGE MEEKER

as the boy from Orange

WILLIAM RICCIARDI

as the waiter

SIDNEY TOLER

as the Irish cop

JOHN STAHL

Produced by Carl Laemmle, Jr.
from the Brock Pemberton
smash hit by Preston Sturges

Presented by

CARL LAEMMLE



**"SIDNEY FOX can charm
the birds out of the trees."**

Preston Sturges
... author

L. A. Houses Pushed Into Stage Shows Despite Reluctance Over Par's Skid

Los Angeles, Nov. 9. With Warners' Downtown and Hollywood theatres returning to a stage-show policy, and the possibilities of the other seven WB houses on the Coast following suit, the Pacific Slope's repeat of last year's vaude revival is on.

Last week the Los Angeles and Million Dollar theatres (indies) went back to stage presentations. L. A. has four acts working in front of Cally Holden's band, and latter house has six acts with Moran and Mack at \$1,000 and percentage heading the opening bill. Melkejohn of Los is booking both houses.

Levey's Chance
Warners' houses will be booked by the Bert Levey office with the Downtown playing six acts on a \$1,000 budget, and the Hollywood working four acts in front of the Jess Stafford band from the Biltmore hotel.

Switching of policy in the Los Angeles pictures spots is due to a general weakness of features. Warner houses were compelled to shunt the pick of their product to the new Western, leaving the other two theatres floundering.

Warners had originally planned to install Gus Arnheim in the Hollywood, but weakened after the group-

toims for the elaborate stage show policy at the Paramount.

F. & M. in Chinese

Chinese two-a-day \$150 policy, opening with 'The Champ' Nov. 13, will be augmented by a regular Fanchon & Marco unit, 'Once Upon a Time,' which hops in here from New Orleans and will pick up its regular route after the Hollywood run. Switch on the debut, from Nov. 13, is so Vice-President Curtis can attend.

Carthey Circle, which opened last Friday with 'Strictly Dishonorable,' continues with a pit band.

If the other Warner Parks, San Pedro, Santa Barbara, Fresno and San Francisco come in on the vaude policy, the Levey office will be able to route acts from Kansas City and Denver here. Office now has two weeks between those cities and the Coast, playing Albuquerque, El Paso, Tucson and Phoenix.

With the opening of the Warners stands L. A. will have six vaude houses. Besides Warners Downtown and Hollywood and the Los Angeles and Million Dollar, the RKO is playing the four act intact units plus four acts locally booked, and the Hippodrome playing 12 acts on a split week policy, six on each split.

Yeah!

Mike Marco issued instructions to all the F&M company managers to "wholeheartedly support our government. Its executive and the enforcement of the laws of our land!" Special reference is made not to list acts ridicule the 18th amendment or in any way disparage the efforts of the Federal government in any of its law enforcement.

2 Acts Added to RKO Intacts at 3 Points

RKO will add two acts to the Intacts unit in Rochester and Syracuse, N. Y., and the Buffalo, N. Y., to play six acts instead of four in each spot.

Further embellishment for the Intacts will be in Milwaukee, where a name act will be added weekly to headline. The names will be New York-booked, but taken from the middle western Bill Howard time to prevent the long jump.

San Antonio's Units

San Antonio, Nov. 9. RKO resumed vaudeville here Thursday (5) with a four-act unit on all week. This is the same unit route's big jump between Dallas and New Orleans. For the acts San Antonio will be a full standard week.

Chances for Houston, originally slated to return to vaude with San Antonio, are now reported as slow. Union matter was straightened out here, but remains unsettled in Houston. RKO is said to be satisfied with the straight picture grossing there at present.

TRYING BOOK PIECE

Louis K. Sidney will attempt an innovation in stage shows at Loew's Capitol, New York, week Nov. 20 by playing Billy House in an enlarged version of his 'Resolutions' vaude act.

The house book piece will be the entire stage show, with a flock of specialty people throughout the story.

Gene Dennis' Return

Gene Dennis goes into the Bhacon, New York, Nov. 20, for one night engagement. She will be the top stage attraction at the theatre.

Miss Dennis appeared at the Beacon last season with no other acts and remained for six weeks.

Quit Hip Bill

Ann Codes and Frank Orth quit the current Hippodrome, New York, Bill Sunday (8) after playing one day, claiming illness.

Just before leaving the team was changed from next-to-closing to the No. 3 spot on the eight-act bill.

SEATTLE VAUDE

Jensen-von Herberer now using vaude one night at the Venetian theatre in the Capital hill district. Success of acts two nights weekly at the Bagdad, in the Ballard district led to this expansion.

Thursday and Fridays at Bagdad, and Saturdays at the Venetian. Using Daniels Interstate acts.

HARTFORD VAUDE NOV. 13

Hartford, Conn., Nov. 9. Public-Allyn returns to vaude after more than four years of straight pictures. But one other theatre in town plays vaude, Fox-Poll.

Thurston starts a six days date, Nov. 13 at the Allyn.

Morris Office Is Given Loew Agency Franchise

Loew's booking office has issued to the William Morris agency a Loew booking franchise. It goes into effect at once.

Morris surrendered its Loew booking permit some weeks ago when starting to book direct for RKO. Upon the severance of the RKO association the Morris office did not again pick up the Loew privilege, until last week.

The Morris office has been booking vaude bills, mostly for Loew's, but also for some independents. Among the latter is the Hippodrome, Baltimore, looked upon as opposition to Loew's in that city. The Hip plays vaude and pictures. It has been doing around \$11,000 weekly. The Morris office is continuing to book the house.

Cagney's Extension

Coast studio has extended James Cagney's leave of absence an extra week to allow for more Warner stage dates in the east. He doesn't have to report in Hollywood until Dec. 7.

Cagney started this week in Washington. He'll follow with a full week in Jersey City, and a pair of splits in Elizabeth and Hoboken, all W.B.

INTACTS GOING OUT IN BREAK-INS AROUND N.Y.

RKO Capitol, Union City, N. J., gives up vaude Nov. 28, reverting to a straight picture policy. The State with the rear door which has been the all sound house, closes indefinitely same date.

RKO Intacts were placed in the house a few weeks ago hooked up with Yonkers. The Yonkers house will not play intact shows after Nov. 14, but will be booked on a spot basis by Harry Kalchman.

Fanchon's Trip East

Hollywood, Nov. 9. Fanchon left here yesterday (9) for New York by way of San Francisco on her first trip east in two years. The former half of Fanchon & Marco will be away three weeks. She will look in on F&M units and confab with managers. Alcoa Goodwin, her assistant, is going along.

Joe Cook on Call

Joe Cook is under contract to Loew's. It calls for Cook to appear in a Capitol, New York, stage show with the Loew detour road to tour.

Exact date of Cook's opening for Loew has not been set. He is touring the subway circuit at present in his musical 'Tine and Dandy.'

AMERICA'S FOREMOST CONVERSATION ACT

GEO. N. GRACE

BURIS and ALLEN

Playing Their Semi-Annual Engagement

... AT THE ...

RKO PALACE, NEW YORK

... WITH THE ...

EDDIE CANTOR-GEORGE JESSEL VAUDEVILLE REVUE

HARRIS TWINS AND LORETTA

This Week (Nov. 7) RKO Hippodrome, New York

Thanks to DANNY GRAHAM and MILTON BERGER

4th on an 8 act bill—Thanks to entire bill for their co-operation.

Personal Direction, CHARLIE E. HOGAN

BOBBY (Uke) HENSHAW

Assisted By THE WILDE SISTERS

Extend many good wishes to JONES, LINICK & SCHAEFER'S NEW LOOP END THEATRE, CHICAGO. Also to JOHNNY JONES for selecting us for next-to-closing position on their opening program.

Booked by JOE COOK. Suggested by J. ESTER, LTD. Material—ANYBODY'S

CONTAGIOUS RHYTHM

As Offered You by

NOBLE SISSLE

AND HIS INTERNATIONAL ORCHESTRA

in the FLORENTINE GRILL of the

PARK CENTRAL HOTEL

55th Street and Seventh Avenue, New York

NOBLE SISSLE and His Orchestra WILL PLAY NIGHTLY

From 7:00 to 10:00 P. M., and 11:00 P. M. to 2:00

Call WILLIAM, Circle 7-8000, for Reservations

COME ON, LETS GET TOGETHER, DANCE THE BLUES AWAY

Largest Single Rooms in New York

\$3.50 AND UP—SPECIAL MONTHLY RATES

Radio Outlets, Electric Refrigeration, Swimming Pool, Period Suits, and Roof Patios for Private Functions

Indies Win House from RKO Bookings—Booker Gambles on Percentage

The first battle between the indie and RKO along the vaude front was won by an indie in which he took the Seville in Easton, Pa. after a five-week absence in the house with RKO vaude shows. The indie is Law Van of the Harry Carlin office.

RKO was given the usual two-week notice from the owner of the Seville and RKO vaude finished Saturday (?). The owner in the notice stated that he could buy a five-act show for much less than the same five-act bill.

Since RKO started to book the house it had been booked by the indie and agents who flashed contracts on the owner for much less than he was paying under indie RKO. His inexperience let him fall for the gag and resulting no RKO.

It is reported several Indies offered to book in the same shows as RKO for half the salary.

The bill which opened at the Seville yesterday (?) is said to be booked on a percentage with the indie booker taking a gamble.

INDIAN FINED \$125

Bogus Redskins Collect for 'Showings'

Chicago, Nov. 9. For accepting a showing date without pay and misrepresenting to members of his band, Musician's union fined Chief Minnewac \$125 on 10 days' notice to pay off. Indian band chief, whose real monicker is A. S. Meliboea, went into the RKO Englewood on one of the Tuesday night previews, neglecting to tell the others about the fee ride.

Meliboea told Sam Roberts, who booked the act, that his men understood they would get no money and also mentioned that the band was composed of strictly Indian blood.

At the hearing before the union board it developed that only two were actually Indians while 12 others were regular local loafers.

From Road to B'Way

Ben Blue, who arrives in New York next week after 40 RKO western weeks in a jointly produced Max Gordon-Trivly Yate vaudeville unit, will play Moan Broadway for two weeks starting Nov. 11, instead of continuing in the RKO New York theatres as previously booked.

The unit was to have replaced the New York and eastern time upon returning from the road. This was called off by the booking office on grounds that the repeat would be too early.

After RKO cancelled the unit, Blue's manager, Charlie Morrison, booked him at the Broadway.

CHI AGENCY REALIGNED

Sam Roberts, Maurice Greenwald Moving East

Chicago, Nov. 9. With Sam Roberts and Maurice Greenwald going to New York on an outside vaude agency venture, the Roberts, Greenwald and Morse office here will split up and reorganize.

Ed Morse is taking Lou Goldberg in with him, while Danny Graber will remain as associate. Goldberg, recently bought by Central, has been tried and failed as an exhibitor, will probably go on in the production and through bookers and agents with RKO here.

Roberts will leave for the east Saturday at 10, with Greenwald following several weeks later. Greenwald's association with Roberts in New York will only be through the latter handling his acts.

Amateur Shows and Attractions Doing Well

Spot-booked attractions and amateur shows, wherever available, are declared to be proving very successful for Public in the New Jersey territory.

New Jersey and Staten Island are in the division ruled from the home office by Dave Chalkin who is fighting stronger than ever for stage acts. He will provide them in part of his farming domain if there is indication they are wanted. Chalkin has promised this following his breaking of the ice in the Pennsylvania territory where on top of unexpected results in Wilkes-Barre, Chalkin immediately ordered vaude for Williamsport. After a sufficient opportunity to study results, these two towns will determine Chalkin on further expanding combination policies.

The New Jersey territory is a trifle doubtful in view of changing conditions over the years, the type of operations Public has in that state, their locations, etc. Important improvement in roads and accessibility of Atlantic City and other centers makes vaude more of a gamble in Chalkin's opinion.

Amateur shows are working out well for Public in Perth Amboy, Plainfield and Asbury Park, it is said.

A Week Enough

Frank Corbett, indie booker, after a week in Los Angeles, quit. He has returned to New York and Arthur Fisher.

7 Days at Aurora

Chicago, Nov. 9. Paramount, Aurora, Ill., becomes a seven-week vaude stand, starting Nov. 21 on a split week policy. Booked through RKO by Dick Berwick.

Parthenon, Hammond, will play two days of vaude booked the same way.

Country Store Nights

Breaking In L. A. Acts

Los Angeles, Nov. 9. Country store nights are getting a big break in talent. Agents, due to the lack of vaude house locally where they can break in new acts, are propositioning the operators of the gift games to play the acts as an additional attraction.

Acts aren't so keen about it, as they feel they can't do their best, bringing further, radio, radio, Thanking turkeys and other merchandise handed out on these evenings.

Woods, Burlesk Policy

Chicago, Nov. 9. Woods theatre, former picture spot, goes burlesque stock shortly.

Under the eye of N. S. Barger, who has taken the house from Janet Linkin and then after, on a five-year lease. Although the lease starts on Dec. 1, Barger expects to be open for business a week or so before that date.

The stock will be run separately from Barger's Westside Academy. Scheme at the Woods calls for new indie burlesque presentation in order to snare the regular main stem mob.

Will be the only burlesque house in the loop.

Burlesque Changes

Chicago, Nov. 9. Bee Cunningham in 'Novellets'; Madeline Laverne out. Dora Birmingham replaces Kurley Kelly in 'Playin' Around'. Jean Romano out, Gertrude Reed in, Ryan's 'Girls from Follies'. Dudley Farnsworth, same show, supplanted by Ray Farrowa.

Waldron Doing Better

Boston, Dec. 9. For the first time this season Charles H. Waldron is getting a money break on his Casino stock. In Ryan's 'Girls from Follies'. Waldron would have to close, but he is pulling out of the red.

Ideas at Audubon

Although the Audubon, N. Y., is now under the direction of the Skouras Bros, the Fanchon & Marco Ideas which have been playing there one half of each week will continue under contract made by Fox office with P. & M.

F. & M. units are booked up to Jan. 1.

Tacoma H. O. Intact

Tacoma, Nov. 9. RKO Kelt's, ordinarily a regular stop on RKO's Intact route, is holding over the current unit for a full week, due to improved hits. The draw is the Gus Edwards headlining act on the unit.

Reverts to three days only again next week.

Edgar Allen's House Edgar Allen, former Fox vaude booker, has taken the Lyric, Allentown, Pa., to book.

From Nov. 12 will play an eight-act bill for the last half.

Aldrich for Godfrey From the Independent ranks Micky Aldrich has gone into the George Godfrey RKO agency.

Mason City's Acts Mason City, Ia., Nov. 9.

Tom Arthur, Cecil manager, booked a new show for the engagements on a Monday to Friday basis.

F. & M. in Billings on Sunday Hollywood, Nov. 9.

To break the Spokane to Denver jump, Fanchon & Marco booked its units into Billings, Mont., for Sunday only.

HIGH-PRICED TEASERS

LEAVING THE WHEEL

High-priced remmie burlesque teasers are causing off wheel shows. The first to go was Gypsy Rose Lee.

Second in Hinda Wassau, heading the Rube Bernstein show, 'Hindu Hallelu', all season. With Miss Wassau out the Columbia office has changed the title to 'Hollywood Hallelu'. Bernstein retains his interest.

Miss Wassau will play what Columbia wishes an effort to pay her on a percentage basis and will likely go after stock house contracts. In the Ed Ryan show 'Girls from the Follies' Gypsy Lee has been replaced by Gypsy Ray Reed.

People from Chicago

Franc Marie Texas and Paul West from Chicago arrived Sunday to open Monday (9) at the Central, New York. Later they will shift to the Apollo and then the Apollo, all Minsky-controlled.

Lillian Murray and Russell Trent from Chicago will open Monday, Nov. 16. Meanwhile they continue at the Academy in Chi.

Several others were also tentatively enticed for a change to New York from Chicago.

Film-Legit Combo

Chicago, Nov. 9. Ethel Clifford lab drama stock company went into the picture house Roosevelt-State, on the far South side, this burg yesterday (8). House will operate on a legit-film policy, splitting the 60-minute legit in halves between flickers.

Gifford's show will lean heavily on comedy and wear away from the heavy melodramatics. A week of a brace of performances on week-ends and three on week-ends.

Carrie a registration Entry act.

Wheel Shows Stay In

Columbia wheel shows are still playing the Apollo in West 128th Street (Chicago), though Minsky office declared they would be dropped Saturday (7).

The Minskys play in conjunction with the Minsky house stock company.

The new circuit slash and quarantine reductions are said to have prompted the Minskys continuing the traveling shows at the Apollo.

Team Separates

Cliff Bragdon and Cuckoo Morrissey have separated, following their withdrawal from the burlesque wheel.

Morrissey is getting a new comedy act ready for vaude with Jerry Mannes interested as producer.

Raynor's Show Off Wheel

Another Columbia show has been removed from the wheel without replacement.

Sam Raynor's outfit ended a disastrous season in Detroit.

STOCK IN LOUISVILLE

Louisville, Nov. 9. Kane Brothers have leased the Grety, burlesque house, for stock burlesque, beginning Nov. 14.

Fanny McGovoy, subrent, and Buddy Kane, comedian, in leads.

Abbott's B'klyn Stock

Frank Abbott, who resigned as manager of the Central on Broadway, has taken a lease on the old Empire in Brooklyn. He will play burlesque stock.

Russell Carey has succeeded him at the Central.

Jermom's Stock

Philadelphia, Nov. 9. Unless another postponement is necessary, John Jermom will open burlesque stock in the Casino here Nov. 16.

It's the old Columbia wheel house.

COLUMBIA CUTS SALARY OF ALL TALENT

The most drastic cut in burlesque this year has been ordered by the Columbia Wheel effective Nov. 14.

All companies have been instructed to cut 10% off the principals' salaries and 5% off the chorus girls and 5% off the two stagehands carried at present as well as the musical director.

Two girls will be dropped from each show and the Columbia house guarantee of \$1,750 will be reduced to \$1,500.

An unofficial estimate figured that with the cuts and eliminations each company will be at least \$400 or more better weekly.

The sweep affects 21 shows. Staggard has been eliminated but will be the property man. The carpenter remains.

The stagehands' status reverts to the order of things in vogue last season when the E. A. permitted the then known Mutual to carry only one man.

In cutting out the props the chorus girls will find their traveling worries multiplied. They will have to get along on less money; but won't be permitted to carry trunks.

Union rules designate trunks as part of the show. The girls will have to make the wheel stands with their belongings packed in bags and suitcases.

Not a Winning Week

The People's stock burlesque closed without the house having a winning week.

The old theatre on the Bowery doesn't appear to have any further life, but is making a bid for the cheap film bargain.

It was a co-op proposition from the start headed by Jack Rose, who staged the shows.

K. C. Burlesque Stock

Kansas City, Nov. 9. Gayety, former house of Columbia burlesque, management of Maurice W. Cain. Two shows daily with \$1 at night and 50¢ for matinee.

Joe Yule, Tommy Levens, Fran Penny, Sid Goff, Bob Sandberg, Thelma Lawrence, Calhoun Schultz, Flo Oxford, Vern Sullivan and a local chorus in the company.

LEE WILMOT and RALPH PETERS

'VACATION DAYS' IDEA Directed by WILLIAM FEARLBERG

MATT BROOKS

In a Fanchon & Marco Idea with BEN BARD

3 RHYTHM DANCERS

2nd Consecutive Week at RKO Palace, N. Y. RKO Dir. Harry A. Storm

Marcus Agency General Executive Offices 160 WEST 46TH ST. BRYANT 7800 NEW YORK CITY

J. H. LUBIN GENERAL MANAGER

MARVIN H. SCHENCK BOOKING MANAGER

PLAYING RKO CIRCUIT HEADLINING NOV. 7, NEW ORLEANS, LA. BOOKED SOLD UNTIL FEB., 1932

Direction: HARRY FITZGERALD

NEW ACTS

BING CROSBY
Songs
Parsons, N. Y.

Bing Crosby is the leader among the current fad vaudeville comedians on the radio. And the first to be recognized as possessing sufficient talent to make an artistic record with some popularity. His disc record provided him with a new angle enough now to bring some money into the Paramount, though not enough to make an artistic angle secondary.

Crosby left's entertainers more than he draws keeps him out of the trunk headliner class. He's as pleased to hear on a stage as on the radio at the large Paramount theatre in a show of his own songs for him.

Crosby left's a voice on a stage, another advantage for him over the average radio man reaching the stage.

Formerly a duo, later with more and more recent a solo talker shorts, Pert Kelton comes back with a routine and a performance in a presentation constructed around him. No 2 up here and a strong selection of songs has a hit.

Miss Kelton dresses in view of the girl's routine in a series of changes under audience eye, but the changes of having them twiddling in a balletic way were not so varied, laughly dress to burlesque a Spanish song and dance number. Her act turns next to a bobbing up the gag of dancing a la ballerina with a burlesqued costume bit, both funny. As a little girl, she has had a routine followed with a brief interlude with the trombones and Miss Kelton's own impromptu, that is, the music of the Chaplin.

BARR and LaMARR
Comedy
Dancers; One
Jester.

This mixed team under this title is new to the Bies. They are sure-footed and know where they are going every minute. On the stage, it was a little difficult for them to get things moving. After warming up, they were a good deal better.

Woman makes a good foil for the man's comedy. She also shows a little more in a series of burlesque dresses neatly and gains laughs by dancing over points face front. The act is a safer one for women, but not an audience, but will be a good act.

JANE ALLEN and Co. (8)
Dancers
14 Mins.; Full

Jane Allen's new turn specializes in dancing, giving her special interest in the boys. Her act is given attention by combined hooding.

Miss Allen is animated and comes to life in her act. Her act is a good deal better than her former formal dress in for more formal dress than similar turns, which brings nothing new. Her act is the Allen turn entertains.

RAMON and VIRGINIA
8 Mins.; Full

Combination is a little better than the average run of dancers doing a little of this and that. Work, poses and acrobatics. Miss Ramon is a short of a woman, which enables her partner to handle her in some neckbreaking stunts.

LEON JANNEY
10 Mins.; One
RKO, L. A.

Younger youngster is okay business among the kids. Plenty of personification, which despite a few lines which should be toned down. He is a good deal better than his picture or Hollywood, which may be a gesture on the part of the studio.

Act includes imitations of Chevrolet and Marietta District. Both boys and girls are invited to play. Between the imitations is a dramatic situation about a girl who wants to go back to the work-house because of living at home with his father and stepmother.

That stepmother business is too much. But at some times the mother had him reciting 'Boots', so that another poem may be a lesser evil.

Young Janney has a personality that is infectious, ditto a smile and a trick laugh. At 1700 weekly he's a good deal better than the average of his stage work he handles cup luncheon appearances well and a high ranking Boy Scout. Change for explanation and they don't have to be afraid of him delivering from the stage after he's said.

GEORGE MCKAY (4)
10 Mins.; One and Full (Special)

George McKay, the same George McKay, has a little more to trouble finding himself an act since his wife and stage partner retired. He is a good deal better than the average of his stage work he handles cup luncheon appearances well and a high ranking Boy Scout. Change for explanation and they don't have to be afraid of him delivering from the stage after he's said.

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LOOP-END (OPENING BILL)

Chicago, Nov. 7. Capacity at the Loop End is the best encouragement vaudeville has gotten in this town since the days of the first loop.

At 50 cents Jones, Linick & Schaefer is wisely giving the public a good deal of entertainment for its money. That first loop of burlesque may not be such a handicap as it seems. The show of pedestrians is hardly fastidious. Reopening across the street at the Loop End. The show of pedestrians is hardly fastidious. Reopening across the street at the Loop End.

'YOUTH-SWEET AND HOT' Revue
16 Mins.; Two and Full
Fordham

A combo that bases first call on the capacity of the audience. It is a great vaude house, wide rather than narrow, and the show is not noticeable acoustical difficulty.

Remember that they used to like to laugh. Johnny Jones is a good deal better than the average of his stage work he handles cup luncheon appearances well and a high ranking Boy Scout. Change for explanation and they don't have to be afraid of him delivering from the stage after he's said.

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LYRIC MUSIC HALL

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PALACE, CHICAGO

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LYRIC MUSIC HALL

(Continued from page 37)
Chicago's Republic. Forty-second...

BROADWAY

This week B. S. Moss goes out of...

whirlwind tapping on their own...

Paramount Newark

Nothing remarkable this week...

Another courtroom scene is staged...

86TH STREET

Loyalt was not so well picked for...

STATE

Ace Loew vaude stand has on...

JEFFERSON

Saturday's first show found plenty...

RKO, L. A.

Los Angeles, Nov. 6. The RKO...

LOEW'S STATE, L. A.

Los Angeles, Nov. 4. In Manhattan...

with great accuracy and has just...

OLYMPIA, PARIS

Paris, Oct. 30. Business operators are not...

FOX, BROOKLYN

Brooklyn, Nov. 7. With the current Fanchon &...

WARFIELD

San Francisco, Nov. 6. This house is a clearing house...

Harry Foster Welch started a lit...

Three Jacks (New Act) did some...

STANLEY, J. C.

(Continued from page 35)
Booming the amplifier, she puts...

NEW ACTS

Nace and Nace.
Francis and Francis.
Joe Sully and Co. (3).

Denver.
"Nursery Rhyme" was a popular...

Variety Bills

NEXT WEEK (NOV. 14) THIS WEEK (NOV. 7)

Numerals in connection with bills below indicate opening day of show, whether full or split week.

RKO

NEW YORK CITY... Next Week (14) ... This Week (7) ...

NOW

"EM SHERIDAN" In a Fanchon & Marco Unit FRANKIE JENKS

Next Week (14) ... This Week (7) ...

DAVENPORT, IA... ATLANTA, GA... JACK ROLLER... DAVENPORT, IA...

JACK SIDNEY

Headlining F. & M. ... Staged by LEONOFF...

Next Week (14) ... This Week (7) ...

THE ROSE'S MIDGETS

BOOKED SOLD FOR RKO ... JIM W. DIAMOND ...

8th St. ... 1st half (14-17) ... 2nd half (18-20) ...

OLE BOY HOKE

HARRY SAVOY Dir.: LADDY & SMITH

Summers & Hunt ... Next Week (14) ... This Week (7) ...

Shane & Lane COILETTES

Are Available at VANTRE MARKETS... \$1.50

Stevens Mya ... Next Week (14) ... This Week (7) ...

Le Roy ... NEW YORK CITY ... CHAS. MANNING ...

ROBINSON & DEWITT

Now on RKO Itacol... New of Nov. 7, Milwaukee, Wis.

REYNOLDS & WHITE ... Next Week (14) ... This Week (7) ...

LEWY

NEW YORK CITY ... Next Week (14) ... This Week (7) ...

JOLLY JOKESTERS

Company of LADDY & SMITH

Jim Reynolds ... Next Week (14) ... This Week (7) ...

CHRISTENSEN

Next Week (14) ... This Week (7) ...

DR. JULIAN SIGEL

This Week: Ethel Hayer/Wm. Cohan

Pat Rooney ... Next Week (14) ... This Week (7) ...

Fanchon & Marco

NEW YORK CITY ... Next Week (14) ... This Week (7) ...

Picture Theatres

ATLANTA, GA... 'Around World' ... 'The Great Escape' ...

POWELL PUTS PEP

In any man's program ... LADDY & SMITH

BUFFALO, N. Y.

Buffalo (13) ... Next Week (14) ... This Week (7) ...

SEATTLE, WASH.

Seattle (13) ... Next Week (14) ... This Week (7) ...

JEROME MANN

Next Week (14) ... This Week (7) ...

ST. LOUIS, MO.

St. Louis (13) ... Next Week (14) ... This Week (7) ...

EXCLUSIVELY DESIGNED - GARMENTS FOR GENTLEMEN

BEN RICE

Next Week (14) ... This Week (7) ...

ALAN & COWARD ... 'The Great Escape' ... 'The Great Escape' ...

POWELL PUTS PEP

In any man's program ... LADDY & SMITH

BUFFALO, N. Y.

Buffalo (13) ... Next Week (14) ... This Week (7) ...

SEATTLE, WASH.

Seattle (13) ... Next Week (14) ... This Week (7) ...

JEROME MANN

Next Week (14) ... This Week (7) ...

ST. LOUIS, MO.

St. Louis (13) ... Next Week (14) ... This Week (7) ...

EXCLUSIVELY DESIGNED - GARMENTS FOR GENTLEMEN

BEN RICE

Next Week (14) ... This Week (7) ...

One-Eye Connolly Can Crash Any Studio Gate, but It Takes a Job!

Hollywood, Nov. 9. — Bowlered and bowled, One-Eye Connolly is drifting about the city, faced with the realization that one of the world's champ gate-crashers is just another best actor star in the city of stars.

Connolly has returned from a tour of his United States, taking in the Schmeling-Stribling fight in Cleveland, 10 days of bass fishing in Canada, the Walker-Sharkey fight in New York, National All Races in Cleveland, American Legion convention in Detroit, Wrigley's fight in St. Louis and Philadelphia, and the Dallas State fair. He slept in some of the best hotels and took baths, was greeted in most places with the acclaim due his reputation, but he had to come back to Hollywood where only last year's picture executives don't rate.

It got this town's eyes on One-Eye. "In my 59 trips I played a part in only one picture, with Milton Sills in "The Barker," and T. Bone in that picture and I could use one now.

"The Cruise used me last year in "The Big Fight," but only as a walk-through. They paid me 12 troupe days for that, and I was an agent had to cop his 10%.

"On the Lot

"This pass system the studios got for you newspaper guys is a lousy, smorts One-Eye. "I can get into any studio in Hollywood, but that's all. "I'm inside and I'm walking around and I meet a pal, and I says, "Hi, pal!" and "Hi, pal!" and "What do you want?" I says I want a job, and the pal says, "Listen, I'm handing around here in the studio. If I can get a job for you, any old I'll put my wife to work."

"Anybody with my gift can crash a studio, but nobody can crash a picture. All I want is a chance to get a short, but I can't even get a job weighing out."

"One-Eye signed, "I made of system down to the lot. I'm expected to "Live on this trip I just made I decided I'd take a bus trip from St. Louis to Portland, and I'll take the Missouri-Pacific Bus Lines office and says to the guy behind the bar. (Continued on page 47.)

STEIN GETS 25 YEARS

Accused on Murder Charge—Guilty of Robbery He Had Forgotten

Harry Stein, described by the police as an associate of the criminal element that infests Broadway from 42nd to 57th streets, was sentenced to 25 years in Sing Sing Thursday (6) by Judge Joseph E. Corrigan in General Sessions. He had been convicted by a jury of robbery and assault upon a woman. Stein, last June, was acquitted by a jury of the murder of Vivian Gordon, found strangled in the Bronx.

The complaint against Stein in the case for which he was sentenced was filed by Lt. Frank Grossmacker, who said the gigolo with the roughneck tactics beat her up in her apartment at 28 E. 69th street on April 12, 1930, robbing her of jewelry worth \$2,000. A year later, Mrs. Baker recognized the picture in a tabloid in connection with the Gordon case. He was then arrested.

The alibi put in by Stein's mother and two sisters who are now girls, and a woman who was with Stein at the crime, failed him in the present case, although the prosecution did not insist on the success of the murder charge.

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Amateur Showman's Cafe Theatre in Receptiveness

Syracuse, N. Y., Nov. 9. — The Devitt theatre and the Cafe Devitt, Syracuse's new \$250,000 night club, as well as other enterprises of the Devitt Development Corp., controlled by Julian S. Devitt, are in the hands of three receivers in equity as the result of an action brought in Federal Court in Chicago to take the theatre and cafe into receivership.

Purl, whose tab troupe made a name for itself in the local Rialto several weeks ago, moving into the Devitt on 24 hours' notice, and had been announced and theatre would close, claims that he has \$20,000 due him from the corporation.

Purl's action is regarded on the Rialto as entirely a friendly one, and is believed to have been suggested, if not by Brown himself, then by his advisors.

Receivers named for the corporation under \$25,000 bond are William J. Bourke, local banker; A. Clymer Austin and Edwin D. Dinkworth. Application for an equity receivership for Brown personally was filed in Federal Court by Federal Judge Frederick H. Bryant of Madison, Wis., on Oct. 28.

Properties of the corporation are valued at \$9,000,000. The petition for receivership was filed on Oct. 28, says that the receivership is necessary to conserve assets for benefit of creditors.

Big Alimony

The Federal Court action climaxes a series of suits in the state courts of New York County. The suit in nature, which has Brown's name in the news for weeks. Brown's personal fortune was richest recently for the heaviest alimony payments and counsel fees ever assessed in New York County. The suit was brought in Federal Court awarding the millonaire's wife, Mrs. Miriam Brown, \$200,000 in alimony and \$20,000 counsel fees.

Brown's failure to appoint a receiver for Brown personally leaves his second wife in a position of financial straits.

An application for a suit to prevent payment until the Appellate Division has ruled on the appeal. Mrs. Brown's appeal is in prospect.

Brown acquired a five-year lease of the building at 20 West 89th street, which he retained it the Devitt. The Cafe Devitt, erected at a cost of \$250,000, was completed in 1929.

Brown is the son of the late Alexander T. Brown, Syracuse inventor of the "Brownie" camera in 1929, leaving an estate valued at approximately \$7,000,000.

PSYCHICS PINCHED

2 Women "and Man Taken by Women Goss in Hotel Victoria

Much mystery surrounds the arrest of two women and one man in their efforts to obtain information of pretended to tell fortunes.

The defendants gave their names as Edgar Cayce, 64, psychic; Gertrude Cayce, 61, and Gladys Davis, 26, secretary. Mrs. Cayce gave her address as 100 West 11th street.

The arrests were made on warrants issued by Chief of Police McDonald. Followed by McConnell and McNamara, of Capt. Murray Sullivan's staff, made the arrest.

The trio were taken from the hotel to the West 47th Street station where they quietly held. Miss Davis is a good looking blonde. The other two were spectacles.

The police officer who said that Cayce entered a "trance" while his wife conducted his messages. Miss Davis recorded them. All information was declined by the women cops.

Magistrate Charles Brandt, Jr., ordered the seizure of a plate of a photo taken by a tabloid cameraman at the hotel. The tabloid editor's clerk to seal the papers so that they were not accessible to the public. The case was set for trial in this week. The cameraman was ordered out of court by the magistrate.

RUTH CARLTON DRINKS LYSOL IN HOSPITAL

Ruth Carlton, dancer, 23, living at the Van Cortlandt Hotel, attempted suicide in her apartment by taking lysol poison.

Following the suicide attempt, she was hospitalized for a bulbul. When he arrived in the elevator, Miss Carlton was standing outside of the shaft. Just as she was about to enter the elevator, she was carried into her apartment. Dr. Heaton of Bellevue Hospital was called.

Patrolman Walter Wirth of West 47th street station took five girls to the hospital. She was unconscious. She refused. Dr. Heaton also tried and met with the same result. Her condition is said to be serious.

The hotel officials said Miss Carlton has been at the hotel for some time. She is a blonde. Little is known of her. She was formerly a waitress in the hotel and had an excellent wardrobe.

Higgins and Bailey Held Without Bail for Murder

Vannie Higgins, the Brooklyn bracketer, who like Dutch Schultz, Jack Diamond and Vincent Goli, is charged with the murder of a young woman, was held without bail for a further hearing.

MARRIAGES

PEGGY FRANKLIN, 21, of Newell Tuller, non-pro, Oct. 31. Miriam Merry to Tom Moore, Tijuana, Mexico, Oct. 27. Both in Mexico.

Dorothy V. Norlin, dancer, to Edwin Clark Lyle, stage director, to Nov. Haven, Nov. 1.

Edith M. Miller to Nial Albert Miller, at Yuma, Ariz., Nov. 2. Green is active in radio.

Edith M. Miller in the Fisher office was married on his return from California. Corbett and Viola Saxon were sealed in New York, Nov. 2.

Evelyn Brown, non-pro, to Charles Brown, at New York, Nov. 2. Green is of the Arizona Wranglers at KXK.

Giving Away Gags

By Joe Laurie, Jr.

Hello, Charles!

The week in Oakland was alright. These towns sure do grow fast. The theatre is nice and the audience fine.

The girl in my act took and she was so funny, who used to be 50-50 with Furness in the Continental Hotel in Frisco and Los Angeles, is now manager of the big hotel in Oakland. I asked him how come they weren't in business any more and he says, "Nothing happened, only our money ran out."

A lot of guys hang around Oakland. Andy Stewart, the stage manager, and Adolph Dorney, the property man, of the old Orpheum in Frisco, came around to see me and gave me a load of old programs and pictures of guys we used to play with in Frisco years ago. I believe me, I got a kick seeing the faces of old timers who were in before this business was a racket.

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MANICURE, 19, JOBLESS, TAKES IODINE IN PARK

Louise Harrington, 19, jobless manicure, 64 West 88th street, drank a quantity of iodine in Riverside Park. Drives a 1924 Buick. She sits on a bench in the park. Miss Harrington, pretty and thin, clad, told Patrolman Earl Drury she sought to end her life as she has been unable to get a job.

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Fuzzled Judge Sends Reputed Sis to Trial

Rosalie Rodriguez, 29-year old prostitute dancer, of 324 West 41st street, pleaded not guilty in Special Sessions. She was released under \$500 bail for trial Nov. 16.

The story told to the police by Miss Harrington, the arrest of Rosalie, is the latter called at her apartment on Oct. 6, when a friend told her that a man had called her. She went to her apartment and found the man. She was arrested by Drury.

Acrobat Charges Usher And 2 Others Robbed Him

Louis Garcin, acrobat in Ben Haslin's act, told in great detail to West Side Court to Magistrate Charles Brandt, Jr., how he was held up, bound, gagged and robbed by three men who made their getaway. Garcin stated that the men had a gun and he was afraid to fight. He was arrested by Drury on Oct. 15.

George Hale, 31, an acquaintance of Garcin, was arrested by Drury on Oct. 15. He was charged with robbery. Asst. D. A. James Fitzsimmons asked Garcin if he had a gun. He said he had a gun. He kept it in his jacket pocket.

Hammerstein Home

Arthur Hammerstein in resting at his home in Great Neck, N. Y. A false report had him back in the hospital for another operation. He attended a private two weeks ago, overtaking his strength and he was placed aboard.

Ruth Jayne Not Indicted; Saylor Stuck to Jersey

New York County Grand Jury Friday dismissed the charge of assault on the person against Ruth Jayne, blonde, accused of having shot former State Senator Roy T. Yates in New Jersey, and charged a drunk brawl in the woman's apartment at 201 West 89th street last August. Yates recovered from his wounds and returned to Jersey before he could be brought before the Grand Jury by a teacher.

The only witness heard was a detective.

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The Avenue Beaut Places Give New Patrons the Works to Hold Trade

The Beauty Shop business, first to be hit by the depression, is taking a drastic step to recover its earnings. Hard times have reduced its earnings anywhere from 25 to 60% according to the trade. Roadway shops, as the new type is called, are a divisional shop owner. But feminine vanity, most potent of all sales factors, is drawing women to shops, conservatively estimated, represent to the shop owner, an income of \$50 per person.

The smaller shops, those with unimposing overheads, have been able to cut their prices to minimum and provide exceptional bargains in the beauty trade. Roadway shops, as those who on 14th street and in suburban districts, are offering customers—formerly priced at \$8 and \$4 for \$15.00 or less. Holding their former customers with these reduced rates, they are being traded away from the expensive cosmetics, the smaller shop are getting by through increasing volume of business.

Price cutting is not possible for the smoother establishments. Luxurious salons thrive on huge prices. The more expensive, their treatments are the more they cost. In feminine eyes. Prices must stay up—and salesmanship is increased to keep a membership of regulars from moving to the poor house.

New Methods

Since they cannot reduce prices, the smoother establishments have recently changed in the old days. They throw wide their doors to the most unimposing creature and display in immaculate white uniforms to snatch madame's wraps from her before she has time to think over a \$15 facial. They promise to develop her personality with a culture that is essential for her along the way in creams and self-education. If Madame is slow in her movement, she will drop in—not for a facial, or anything so mercenary—just to get a phoning card. The treatment is a costly over-stuffed chair, or to show the disapproving hair face so that her friends will know how she is faring.

A new customer, accustomed to being kicked around in the old days, feels that she has suddenly become as glamorous as a Barbie and pays her—seven—dollars for a treatment. Park Avenue establishments serve tea and cigarettes, proffered on licentious trays by quickly costumed Japanese maids. Others roll out food and victrola records, low and soft to soothe the customer's profit-paying humor.

The Other Side

One of the most elaborate salons has a unique method for holding up the American Hairdressers' slogan: "That which you give over and above what you would find holds your public." It keeps an index record of its clients, with a complete history of treatments in the past on progress that makes a patron feel like a highly appreciated guest. But on the other side of the street is a record that the customer never sees.

On this card the operator jots down all the personal information the customer will contribute to the operator. At a future treatment the operator need only consult the card to discover the names of her three children, named James, Helen and Rose, belongs to two country places golf and tennis. Conversation flows in these directions and the customer has a personal and delightful time discussing hot topics.

Hot and Hair

The Eugenic hat for a time gave promise of booming the hair dressing field but, after a few months, fell away to the berth which has a distasteful way of covering hair that does not, as a result, get in perfect order.

More daring fashions are coming of ringtones and intricately curled coiffures, and a new coiffure. Ladies who fancy this atrocity for evening wear will be slaves to the hairdresser's comb and platinum blondes who need constant re-touching.

Trade is, at the moment, optimistically looking toward Paris which promises a return of bobbed hair, complicated and long versions and a long bob to which a price may be attached for evening wear.

More Destitution

At the weekly meeting of the theatrical organizations taking care of the needy actors' Fund headquarters, there was a noticeable increase in number of cases submitted.

Violinsky Dealing at Las Vegas' Bank to 5c Chips and 50c Stills

Los Angeles, Nov. 7. Bill Halligan motored up to Las Vegas on a bet, where he is dealing bank at one of the numerous gambling joints catering to the 1,000 men working on the Boulder Dam. He wanted to take Violinsky back to L. A. with him, but Frankie Wild had his teeth in Hollywood, helping gas the Marx Bros. film, and preferred Las Vegas.

Any of the games will take a 5c bet and chips are \$1 a stack. At the Exchange Club at the Boulder Dam, he played a hand of Hollywood found eight tables still going on a big penny ante with 54 men sleeping on the floor. The local dealer in a town of 1500 has two machines in his office for the benefit of local patients. The five or six gambling clubs in Las Vegas are in a hon. Violinsky has been in Las Vegas about five months and seems to like it. When the Marx Bros. picture came to the local theatre he did not have the price to find out how much of his work he had left in.

MUSICIAN NO KILLER.

Fred Di Lorio Freed of Saranac, Managerial Charge

Saranac Lake, N. Y., Nov. 9. Fred Di Lorio, singer and musician, who was charged with the murder of William Kieran, was freed here today. Kieran, a 37-year-old janitor, was found dead in connection with the death of William Kieran, was freed here today. Kieran, a 37-year-old janitor, was found dead in connection with the death of William Kieran, was freed here today.

Harry Davenport Keeps First Salary for 30 Yrs.

Williamsport, Pa., Nov. 9. Harry Davenport, who makes his home in a small borough a few miles from Erie, Pa., is celebrating the 60th anniversary of his stage career. He still has a small leather case which contains his first pay in coins dated 1871, given by his father, Edwin L. Davenport, the stage actor. The money amounts to \$3.58, his salary for his first performance as Damon in "Damon and Pygmalion" in the Chestnut Street theatre, Philadelphia.

Mr. Davenport has appeared in pictures. His last picture was "My Sin."

Dudley's \$1,000 Ring

Chicago, Nov. 9. Edgar Dudley, Dudley and Lorrain, who left the city to work as an investigator for the State's attorney's office, here, E. Swartz, Jeweller, called Dudley in on the matter of a diamond ring. Dudley was working for \$1,000 but forgot the installments. He later left for California and the jewelry company sued. After the court handed down an \$800 judgment against the former actor, Dudley will try for the ring, still isn't around town.

Mex Sex

Dallas, Nov. 9. Villa Azcuna, Mexico's new radio town and resort, will try for the divorce racket, too. A couple of lawyers from Mexico City are working to get court into the burg. After that, \$600 will play the knot in three days.

FURRIER BADLY BRUISED

Leo Bernstein in Restaurant Mix-up After One in the Morning

Leo Bernstein, 46, furrier at 701 7th avenue, and a crowd of young hoodlums in a restaurant in the building on the West 47th street side, had a tough battle. Bernstein lives at 652 West 189th.

Bernstein got the worst of it. His eyes were bruised and swollen and he was his entire body. The hoodlums fled and the proprietor of the restaurant, Louis Sussman, asked for the name of the defendant. Furrier was taken into custody by Patrolman Phil Ryan of the West 47th street station.

Ryan stated that Bernstein took a punch at him. And the cop recalled, Bernstein was forcibly taken to the West 47th street station. He was later bailed out. Sentencing was suspended for the defendant. Magistrate Brandt in West Side Court suspended sentence on Bernstein.

The row began when Bernstein entered the restaurant and saw a young girl dancing with the patrons. It was 1:30 a. m. Bernstein rebuked the management, and the girl was escorted out.

Excitement was in high as a friend of Bernstein's ran for Ryan, and M. DeLoach, socialist, was formed with a punch in the mouth by Bernstein. The latter denied this.

BROWN RAN 30¢ OF TRYING FOR ALDERMAN

Voters in New York again rejected a former vaude actor, Joseph Smith, as an alderman in the 23d Aldermanic District. It is the fourth term for Smith, who lives at 1831 West 142nd street. Smith received 19,241 votes. His opponents were J. C. Ohi, republican, and M. DeLoach, socialist, who together gained 6,441 votes and the latter 2,721.

Political people were interested in the result in the 10th Assembly District where Langdon W. Post was elected by a landslide nominally. Mr. Post authored the Wales law amendment at the last legislative session. He is an Albany member active for 24 years. He has written 6,441 votes and the latter 2,721.

Henry Wood Brown's try for a seat in the New York board of aldermen from the 9th aldermanic district, was defeated by a landslide nominally. Mr. Post authored the Wales law amendment at the last legislative session. He is an Albany member active for 24 years. He has written 6,441 votes and the latter 2,721.

Uptaste in the Schenectady county election section, where a fight, Mrs. Jettie Jewell Miller, Democrat, was defeated by John J. Burroughs, republican, by 600.

Mr. Miller was a former actress and for years a leading woman in stock.

Old Gags, Booze, Unchain Backstage Comic's Wife

Chicago, Nov. 9. Stale gags, even from one's own wardrobe, were used in a comedy sketch that stood for, ruled Judge Sabbath in handling Mrs. Georgia Rose Rose, who was arrested for a fight, Mrs. Jettie Jewell Miller, Democrat, was defeated by John J. Burroughs, republican, by 600.

Mr. Miller was a former actress and for years a leading woman in stock. Everything was oke in the Rose family when the wife was new with the years Rose lost his sense of humor and took up drinking in excess according to testimony. After that nothing could make Mrs. Rose laugh. She was also awarded custody of two children.

Demplay Gambles on Show Business, Chicago, Nov. 9. "Journal - Post" in co-operation with the American Legion and the State Reserve Officers' Association, after a boxing exhibition with Dempsey as the draw, for charity work, the American Legion has guaranteed the local charity fund at least \$17,000. The receipts will be split as follows: Legion and Air Corps to receive 6%, with a guarantee of \$1,000. The city to receive 10%, \$2,500. The state to receive 10%, \$2,500. The federal tax to receive 10%, \$2,500. The price of tickets is 50 cents.

Nan Britton Non-Suited by Jury in \$50,000 Libel Action in Toledo

Stag Fright

The toughest thing right now around Times Square is to book a stag affair by females. So many arrests and fines have come through the past two years that the particular sources handling such bookings under cover are either out of it entirely or are doing it so secretly that authorities are not yet wise to the exact spots.

M. C. Returns with Local Bred by 3 Suits

Des Moines, Ia., Nov. 9. After a long run as m. c. at the Paramount a couple of years ago, it looked like a happy return engagement here for Jay Mills, especially since he was returning with a former local paper gal as his wife and an infant son. He received a royal welcome and papers in three suits.

First stag was for \$44.46 brought by an insurance firm alleging he was not permitted to pay the premium taken out on his auto. Car was seized and Mills walked to and from work. He was later arrested. He was taken out for \$100 for fees claimed due him in a divorce action in which he represented Mills.

Third was for \$37.50 filed by a loan company claiming the amount and which he represented. The Paramount was made custodian of Mills' property. The court would fulfill his engagement and William Moore, house manager, had to settle the accounts. He is to square the return engagement and gets Mills out of town.

CAR WITH 3 WRECKED

Clinton Fletcher Driving—Jamestown McClendon Cup

Providence, Nov. 9. Three members of theatrical troupe escaped serious injury here last week when a machine they were riding crashed into a building downtown section. Jamestown McClendon, 22, of Knoxville, Tenn., was the collector's injured. He was treated in a local hospital for lacerations about the face and contusions.

The other two, Miss Avis Andrews, 20, of 2041 11th avenue, New York, and Clinton Fletcher, 25, of 218 25th avenue, New York, escaped with minor cuts.

Fletcher lost control of the car when he looked out at a pole for a route number. The machine was in the street when the wreck occurred. The party was on its way from Boston to New York.

If You 'Em, You Pay Tax

Smoke 'Em or Pay Tax

Denver, Nov. 9. Roll your own' cigar machine being introduced at 100,000 in other places, come under the classification of cigar factories and are subject to license regulations according to internal revenue bureau. Demonstrators must register with the bureau and pay internal revenue for each machine in each place where it is demonstrated. The owners must furnish an internal revenue post bond of not less than \$500, in addition to securing proper tobacco license and registration. The owners may opt to private individuals making cigars for their own consumption. The collection of taxes are neither held nor given away.

THE SAILOR BOBS UP

Dubuque, Nov. 9. "City of Angels bound", is the way Tom Sharkey's crew was described. It was aboard a special train, consisting of six carloads of race horses and their trainers, en route from Hawthorn, Ill., to Los Angeles. The train was being raced at Hawthorn. Headquarters for the winter in Toledo for various stable owners.

Toledo, Nov. 9. Nan Britton, author of "The President's Daughter" and her \$50,000 libel case here Friday in Federal Court when the jury returned a verdict in her favor. The defendant, F. Marshall, Cleveland, attorney for Miss Britton immediately announced the suit would be dropped.

The jury after being charged for the hour by Federal Judge John M. Kilgus, retired and consulted for an hour and a half. It is understood three ballots were taken.

In charging the jury Judge Kilgus said that it should consider only the facts and decide the case on weight of evidence only, and that the jury was not to be influenced by anything which the attorneys think was in the minds of the court as to the merits of the claims of the complainant.

"The difference of the sexes involved in this suit had nothing to do with the merits of the case. The lawsuit is to be determined without any emotion or sense of chivalry," said the judge.

The court reminded the jury that the fact, Elizabeth Ann was not the daughter of the president, nor the question of libel relations. The court said that in the book, "The President's Daughter" was proof that the book itself was a libel. The court said that the verdict should be returned based merely on the weight of the evidence. The plaintiff should be vindicated.

Judge Kilgus stated that the issue was the name of the author of "The President's Daughter" was justified in charging the libel. The court said that in the book, "The President's Daughter" was proof that the book itself was a libel. The court said that the verdict should be returned based merely on the weight of the evidence. The plaintiff should be vindicated.

Reporters Permitted A seven-hour verdict was returned the judge barred all newspapermen and spectators from the courtroom. The court gave five minutes to sum the case up for the jurors, the newspapermen were permitted to return.

Miss Britton filed suit here four years ago. She was not in the courtroom when the verdict was returned.

NEW COAST SPEAKS ALMOST RAID-PROOF

Glendale, Cal., Nov. 9. New development in exclusive and high class beaching evidenced here and in other near-Lo Angeles spots are canyon and chauntain-side clubs.

Club houses are centered in a large section, surrounded by a high fence. The law is so strict that it would have to enter through a gate, up a long winding road to the clubhouse. The entrance is posted at the gate to sound a siren five or ten minutes before the club opens.

Lubins' 35th

The J. H. Lubins celebrated their 35th wedding anniversary last week. The couple's wedding had been in 1896.

Leader, Singer Divorcing

Atlantic City, Nov. 9. A divorce has been reported for Margaret Keever Vesella from Orestes Vesella, band leader, and his wife. The divorce was filed in Atlantic City. The divorce was filed in Atlantic City.

Mrs. Vesella charged desertion. She filed for divorce on the ground of desertion on the 10th of July 1931. Mrs. Vesella is 56, his wife 30. As Margaret Keever, she sings on station WFG here.

Morros Injured

Boros Morros, head of Public music and stage production department in recording studio, had injuries suffered in a taxi accident last week. Car is an 'L' pillar. Injuries are not unduly serious.

HOLLYWOOD SHORTS

By Claude Binyon

Hollywood, Aug. 7. Ma, sometimes I think I can't stand it no longer. Poor Ot is in all that sweat and is always fighting for me when there's no reason why he should fight.

I finally got to talk to him and get that poor boy, who has been reading the studies for me after I run away from him on Hollywood boulevard and he runs into Henry Henry. I don't know how he happened to get in touch with that big blob, but he did. Poor Ot asked where he could find me. Henry Henry made some awful remark. I can't imagine what was said, but he doubled up his fist and let go. Henry Henry didn't go down, so Ot did it for me.

Oh, ma, Ot knocked his knuckles in to me like he was a hammer, but he's so sweet he just emitted at me and said, "That's all right, no more hitting to or of me. You can't do that, Elsie," I can't stand it, ma. I got your letter and quit both of them with such a quietness that Mr. Bowstain can't see I have enough trouble.

Love, Elsie.

Bowstain, the Beiler Hollywood, Aug. 8.

Dear Ma, Just a little note to let you know Ot is out of jail. I wrote you all about it day before yesterday and today to let you know he's out day before yesterday.

Mr. Bowstain called Ot out and when Henry Henry tries to get fresh and persecute Ot Mr. Bowstain is going to take him plenty of trouble.

Mr. Bowstain was drunk when he did it, ma. I told him Ot used to be my boy friend before I met him and wants to marry me, but don't want to harm me. Mr. Bowstain said a guy like Ot is nice and handy to have around. Don't understand it no more, but I'm going to try to give Ot a job, so the poor boy will be heartbroken when I marry Mr. Bowstain. I think I'll tell you, ma. Mr. Bowstain, ma.

I haven't seen Ot since he got out yesterday, but he don't know where I am, I guess.

Love to you and the old boy.

Love, Elsie.

Surrounded by Fighters Hollywood, Aug. 15.

Dear Ma, I'm a fighter dear, please send me bus fare home. I promise I'll use it this time. Why do you turn me down collecting for me? I'll pay you my coat me money and I haven't any. I couldn't explain nothing in the paper on account of my mother's crying about how much it would cost you, that shows how much faith I have in you mother.

Hi Elsie if I don't get out of Mrs. Ot is mad at me again and Mr. Bowstain is mad at me and poor Ot's face is cut up worse than ever. Why do men have to fight all the time, especially men like Ot. Sure a sweet boy but such a fighter, and now he's mad again. I don't want to marry him, really nothing. I was out at my place in Beverly Hills last night, just like I have it yesterday, but he don't know he happened to be calling on me for the evening. Nothing wrong in that.

But Ot had found out where Mr. Bowstain and he came around and all at once when Mr. Bowstain was sitting in the living room talking, just sitting, Ot beat a window and threw a brick in at Mr. Bowstain and fell on the floor. If he was a drunkard I'd know he was drunk. Elsie, I must see you, but I don't know so much I can't understand it. Ot started to yell at Mr. Bowstain and then he said something to me and

pretty soon he was blubbering. Mr. Bowstain held him by his coat collar and started to shove Ot out the door saying, "Whose matter both of you little idiot."

I couldn't stand it ma and I grabbed a book and threw it at Mr. Bowstain. He grabbed it and said, "You're loose and socked Mr. Bowstain right on the side of the jaw. Then Mr. Bowstain socked Ot and made him see his nose all amary. Then Ot socked Mr. Bowstain and Mr. Bowstain socked Ot and made him see his nose all amary."

He picked Ot up and dragged him on the porch and then he grabbed me and pushed me out and told me to stay out.

It's terrible ma. The reason he could do that is he had fooled me and rented the house for me. It's a law in California, ma, and you can't break it.

Mr. Bowstain a lot of names and people come running out on Hollywood. Ot covered up his face with his handkerchief and people looking at him but he didn't say nothing. They took me to his rooming house and let me in his room and slammed the door and run away. I had him spring when he run down the steps. Here it is tomorrow afternoon and he hasn't come home yet.

That's why you got to send me bus fare ma. You got to "Talk to me, ma. I'm undernourished. I'm coming home and never going to Hollywood again. You got to mother love. Please before I die, I feel so terrible.

Your faithful loving daughter, Elsie.

Cornell's '10 Football Captain Shot Himself, But Won't Tell Motive

Thomas Lee Miller, football captain of Cornell, 1910, copping at a New York restaurant last week said he fired a shot from a pistol into his breast that ploved through his body. He said he understood Miller fired a shot from a pistol into his breast that ploved through his body. He said he understood Miller fired a shot from a pistol into his breast that ploved through his body.

Today Cornell, in the course of his duties with the Cornell store, while selling equipment to the Hollywood high school and to the University of California, was called in actuality or known by his expert knowledge, how good he is in accommodating worthy grad or baseball material.

Riesner felt exploiting Thorpe. The info came from a source foreign to the director. All Riesner had to do was to get the name of his son, Dinky Dean (who appeared with Chaplin and Jackie Coogan in "The Circus") and Riesner called in to keep his brother and his brother-in-law occupied.

Following the shooting, Miller phoned his nurse to come to the hotel immediately. He announced over the phone his intention, Miss Murray, the nurse read to the hotel. She was greeted by the former football star. He was bleeding from his hand.

Miller fled for help. Dr. E. R. Easton ordered Miller to be taken to the hospital, but with possessing a gun and having no permit. The pistol was one used by Miller during the World War.

\$68,333 DAMAGE FOR MRS. W. W. WARNER

Gainesville, Nov. 9. Mrs. Sylvia Shear Warner, of New York, widow of W. W. Warner, advised agents of the Royal Life Insurance Co. that her husband's car was damaged by a four tier last season, has been awarded a verdict of \$68,333 against the insurer. The amount was paid by Warner was killed in a bus and truck collision near Brenham, Tex. The car was a passenger in one of the company's buses.

His mother was also awarded \$7,828 damages.

Rudolph Neuman on Trial

Rudolph Neuman, former attorney, was tried yesterday in the Court of General Sessions, New York, on an indictment charging grand larceny. Neuman is alleged to have swindled Arthur M. Grace, retired merchant of the firm of H. L. T. Co., of \$5,000. The trial was adjourned to have taken place in July, 1927. Neuman has been at large under bail of \$5,000.

ELECTRA BECKONS TRADE

Guild Theatre Reopens Revolves Trade In Near By, Spots

It was in a speakeasy near the Guild Theatre, where touring Broadway Electra's, is doing its own trade. The speakeas and restaurants around the Guild which are starting to get busy with the start of the audience out for its dinner hour each night. One of the Guild's officials, trying to get fed himself.

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Thorpe Content In Job in L. A. Sport Emporium

Hollywood, Nov. 9.

Chuck Riesner, the Metro director, has opened a sporting goods shop on Winchle boulevard in Hollywood. One of his employees is Jim Thorpe, the Carlisle Indian athlete, actor and runner. He has a well equipped ditch at \$4 per diem.

Jim Thorpe is glad to be back in Los Angeles. He has been in Chicago so much athletic glory on him in the past. So glad was he that he was in Chicago. He has a well equipped ditch at \$4 per diem.

Thorpe and Olympiad Thorpe's main ambition today is to see the Xmas Olympiad in 1932, held here in Los Angeles, and to have the honor and privilege of presenting the prizes in the pentathlon and decathlon games. For Thorpe had won these for the United States in Stockholm almost two decades ago.

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Amateur's Bullet Real

Cleveland, Nov. 9.

An amateur performer in a play scheduled when Thomas Lee, of the Metropolitan Police, was the trigger of a gun that accidentally had a bullet in it and shot Samuel Lee in the chest. The bullet was fired by a policeman who was supposed to shoot blanks at James, who was acting as a tramp in a black-out. James collapsed in wings, but would not secede.

Probable Football Winners and Proper Odds

By Sid Silverman

November 14

Table with columns: GAMES, WINNERS, ODDS. Lists various football games and predicted winners with odds.

(Predictions based on fair weather)

'Round the Square

Hotels and Recovers

Hotels around the mid-section appear to find ropes so rapidly after opening in the hands of receivers that causes are being removed. One story is that a 6th avenue hotel owed for 30,000 eggs. Another version is that it owed \$30,000 for eggs.

One who has shown and was preparing to leave. The proprietor asked him if he weren't from the Guild. He said he was. "You shall have brandy, sir... You shall have brandy very, very you come in."

Without about one in every three, after getting a flash, saying: "No, I didn't leave it here and get whoever did order it another place!"

In one of the receiver-hotel a guest complained the rate were not high enough. "You mean the ceiling, not the rates," answered the clerk. "You heard me. I said rates," retorted the guest, whereupon the clerk sent out for a cop, believing the guest had gone wild.

Bill Taylor loved the Tenderloin. Taylor started in his job 20 years ago. He was killed by former Police Commissioner Arthur Woods who wanted to give Bill a detail. Taylor loved the New Tenderloin. He declined Commissioner Woods' offer.

Not Much Wish Left In the mob of colored people which daily surrounded the celebrated Negroes came from a long distance, so the hope that they have barely strength to make another wish.

Iron Sign Falls Workmen started clearing away the Mulligan's Kitchen sign which hung above the West 4th street walk at the Mills building following the raid there by federal agents.

Apple Promotion Apple promotion was official, opening with the distribution of one thousand boxes of apples in Times Square. Eugene Eddis Cantor, George Jessel and others from the current bill at the Palace. The real business of Hudson and D. Ross was opened the following morning from a school.

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News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, Philadelphia, Los Angeles, and London. (For these news items) each has been rewritten from a daily paper.

East

Roxy theatre to drop singing ensemble... and other organizations as available... will also dispense with contract... for these news items) each has been rewritten from a daily paper.

Group theatre plans production of "Julius Caesar" by Gilbert Seides...

Ellen van Volkenburg will go to London to stage "The Dark Skirt"...

Samuel Shillan and Meyer Lipschitz indicted by Bronx grand jury...

Anna Case, Mrs. Clarence Mackay, in a box, was the first star at the opera season's opening.

New alarm clock turns on the radio at ringing time... and other organizations as available...

Newest man is "Hullabaloo" take-out on film made... and other organizations as available...

Pickpockets operating on the safe... and other organizations as available...

Depas DeVries to appear in a new... and other organizations as available...

Play jury to be sponsored by American Arbitration Assoc'n... and other organizations as available...

William A. Brady contemplates a... and other organizations as available...

Thompson Burris, playwright, divorced... and other organizations as available...

Mrs. Helen Hoag Rogers, who last week... and other organizations as available...

French Boy Scout chorus newest musical attraction... and other organizations as available...

Curt Peterson, announcer for NBC... and other organizations as available...

Emigrant Savings bank suing Mrs. B. Harris... and other organizations as available...

"Marriage for Threes" latest title for Harris play... and other organizations as available...

Ernest Lett, German stager, to produce "Gally Dogs"...

Joseph Schickelraut, arriving last week... and other organizations as available...

Jack McGowan and Riehy Craft, Jr., writing the book for a new production...

Frances Wilson, show girl, adding \$100,000 from Karl Betts, sales manager...

Ann Britton loses her libel suit against... and other organizations as available...

Dr. A. A. Brill, who came into the limelight when he called Arthur...

From the true standards in order to have something to sell to the players.

Edna Wallace Hopper back from Boston... and other organizations as available...

Equity awards two weeks salary to Mathilda Barry, who rehearsed...

Maudie Adams made the front page of the N. Y. Sun when she opened in Cleveland last week...

Ellen Vanity chased Harry Richmond around in a taxi \$250 worth. She did not have the coin she took a day...

Brands have shifted their sub-ways circuit... and other organizations as available...

Willie Howard to do his impersonation... and other organizations as available...

Vera Myers, now with Alborn, plans recital in costume...

Leslie Keane denies that he will be in Benm Levy's play...

James W. Elliott of Toronto, will open circuit... and other organizations as available...

Erich Kleiber remains an additional week in this country...

Pinellas county, Florida, votes to legalize pari-mutuel on dog races...

Malcolm Williams again reopens his two-year-old claim against Horace Liveright...

United Protectionists of America against a Phila. charter...

Earl W. Johns announces plan for chain of 15mm. theatres...

Billy Mizsky fighting waste operation... and other organizations as available...

Doug Fairbanks travel film now spot-lighted...

Sir Hubert Williams to give a series of lectures on the trip of the... and other organizations as available...

Emigrant Savings bank suing Mrs. B. Harris...

"Marriage for Threes" latest title for Harris play...

Ernest Lett, German stager, to produce "Gally Dogs"...

Joseph Schickelraut, arriving last week...

Jack McGowan and Riehy Craft, Jr., writing the book for a new production...

Frances Wilson, show girl, adding \$100,000 from Karl Betts...

complimentary terms. The jury took 17 minutes to return a verdict for the defendant, Klunk, who was charged with the murder of Mrs. Britton. Attorney for Miss Britton announced that an appeal to the Supreme Court in New York City would be taken if necessary...

Mrs. George Walton Webster, Jr., wife of the late George Walton Webster, made the complaint in her husband's Reno suit for divorce...

Alta Lewitich, former dancer, will be married in January with "Dollars Up." A musical by Dayton Suddard and Adam Carroll.

Stanley Joyce, who used to be married to Peggy Joyce, lost a suit for \$16,000 brought by E. M. Gattie...

Pauline Frederick in from the theatre with the release of "When the Bough Breaks"...

Lorraine Pearl, of Pearl sisters, now in "Egan" Will, announces her engagement to Arthur...

Otto H. Kahn follows his retirement from the theatre...

Cornelia Otis Skinner to give "The Wives of Henry VIII" at the Metropolitan...

Peck & Peck, haberdashers, in a suit against the directors of the Xmas tree...

Rowland Stebbins is planning to produce a play about the artist, James Whistler...

Muriel Window, who retired from the stage about 10 years ago...

Jane Wilson, picture actress, back in New York...

Radio dealers getting ready for a rush to start waves as police order 250 sets for cruising patrol wagons...

White House's blase because they have had to gain the Heverley for his voice tested for the talkers...

John Philip Sousa celebrated his 77th birthday...

Fire which started in the radio control room of the Paramount hotel...

Tom Cushing looking for production... and other organizations as available...

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get sponsorship for the Brandis. For 15 minutes to return a verdict...

Margaret A. McCormick, playing Demosena in a burlesque on "Othello"...

Westchester questioning legality of Gloria Swanson's recent marriage to Paul Lewis...

Joe Ziegfeld, back from the coast, will be married in January...

"Bee" Trust' Watson, appearing at the Orpheum theatre...

Gaylord F. Lloyd, brother of Harold, is suing Coda Productions...

Ernest von Harring was arrested in Hollywood...

Virginia Lee Corbin is being sued by Dr. E. W. Trice for \$400 medical fees...

Cliff Edwards was denied a new trial on suit for divorce from Irene L. Edwards...

John P. Mills, held in the Hollywood "love mar" case...

Holly Blitts was discharged from a Hollywood hospital after recovery...

Arnold Rothstein, is enrolled at an elite school...

Irene Rich was granted a divorce from David Blackburn...

A \$15,000 judgment awarded to L. S. Stach Carter...

Mrs. Meredith, actress, has started suit to gain back her ex-husband...

Fred Gilman, convicted publisher, sentenced to eight years in prison...

Lucy Beaumont, actress, was the victim of a slight...

Mrs. Diana Rubini, ex-wife of Jan Rubini, orchestra leader...

Fire starting in the unoccupied hotel in St. Paul...

Mr. Albert J. MacDonnell, drama critic of the Cleveland Plain Dealer...

William P. McDermott, drama critic of the Cleveland Plain Dealer...

At Miller, outdoor band leader, reported to have been shot...

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start a movement to recall Dwan from the name of Constance Bennett...

Rodney Pantages is being sued by Betty Mayfield...

Bill Boyd, on location near Fresno, California...

Alton Jolly, son of Jim Jolly, is being held in the L. A. county jail...

Alexander Pantages went to trial in L. A. last week...

In answer to rumors concerning the names of Constance Bennett...

The Richard Arlen (Johnny Brannan) who also failed in the Minnesota game...

Continental Coast club finally folded after Chicago club...

Charging slander and malicious persecution, William Schroeder...

"Two men, stying themselves traveling picture operators, gave their names to the Chicago Police...

Delmonio hotel and theatre building in Chicago...

North Shore Olreut theatre, Chicago, has folded after a drive for...

Sunday pictures practically assured for next year...

Unemployment relief show at the Chicago Opera house...

Edna Ferber went through Chicago...

Community band concert in Minneapolis...

After buying a ticket to get to the...

Ben Marden, New York and Chicago night club owner...

William P. McDermott, drama critic of the Cleveland Plain Dealer...

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Toledo

By Dick McGeorge

City manager plan defeated. Toledo police drama on WIPP. Brownie Shriver likes the home. Apple vendors going heavy again. Bill knocked off at 10,000 capacity. Prices are harder to keep with the tax on 'em. ...

Reno

Boyd McQuire, actor of 'Outdoor Life', is getting outdoor life at a local nude ranch. Reno matrons warned in wholesale distribution of anonymous letters to stop gossiping. ...

NEW YORK THEATRES

Advertisements for various New York theatres including: 'The Perfect Revue', 'A Church Mouse', 'The Band Wagon', 'Friends and Lovers', 'Helena Hayes', 'Palmer', 'The Perfect Revue', 'A Church Mouse', 'The Band Wagon', 'Friends and Lovers', 'Helena Hayes', 'Palmer'.

Washington

René to wed and then depart for L. A. Tullis is oil operator. Nelson Bledsoe mutilated by a big ruptured fist. Frank Hoover gives the newly formed Washington Symphony a great start. ...

New England

Wine bricks down to \$1 and still no takers. N. E. newspaper jobs scarce as a result of newspaper strike. ...

New Haven

Maude Adams will play here. WICC raises commercial rates. Ray Trotta unloaded just before his stock went up. ...

Hartford

Arthur Menard, Public-Paramount, shores red ties. Regal Theatre goes to second run. ...

Denver

N. Y. Denver air mail now eighteen hours. Auto drivers must have licenses next fall. ...

San Francisco

Frank Percy, p. a. for 'Moytime' Night dock racing starting at Belmont. Sam Horns joins F. & M. Idea. ...

Canton

Four bank closings in less than six weeks has led to Canton. H. W. Copeland, announcer WIBC, identifies himself as the brother of comic Copeland. ...

Salt Lake City

Harry Gold, RKO manager, made a special trip to Salt Lake City for special RKO managers meeting. ...



Birmingham
By Bob Brown

Leroy Jacobs back after flu. Mothers with babes in arms free. Two-bit stock at Chattanooga. "The Great Dictator" in play. Harry Chapman in trying to get settled at Centerville. William E. Hicks of Rock City shows will winter in Jasper this year.

Two cups of cigarette manufacture. The new play for Lathrop Patrick for chain programs. Plans for a playground. Harry Chapman in trying to get settled at Centerville. William E. Hicks of Rock City shows will winter in Jasper this year.

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Kansas City
By Will R. Hughes

Charity drive went over for the total quota, \$156,000. Tommy Traffe has been appointed coach in the city water department. The Leslie Kuhn received his wife and child, where the night crowd "Waffle and Coffee." Reported W. P. Kyrne, manager of Riverside, is contemplating a milk truck. He has place under a two-year lease.

Jack Moffitt, after a year on the Universal lot, Hollywood, is back as picture editor for the "Star."

Street car in attempt to get Sunday business is offering a five cent fare. Regular rate is a dime.

Harry Puck, Greta Apoll, Josephine Fulton and Clifford Newdell, from "Three Little Girls," on the air over W.D.A.P.

American Royal live stock and three show opens 14, and the theatre men are preparing to welcome their country cousins.

Long Island

Buster and John West back from Europe.

"The Noting Sacred" will have to be postponed. Stanley Hedges has married couples' popularity continued under way at Bayville Theatre. Hedges' resignation can make the grade on North Shore.

Mrs. Eric Biore (Clara Macklin) off on hurried trip to coast with Miriam Hopkins.

Municipally-owned speaks suggested for incorporated villages in Great Neck News. To give the trustees a chance to muzzle the no-doubt.

Lily, the Bill Harris show, withdrawn after Broadway troupe despite Harris' confidence in it. Star trouble no rumors with Irene suggested for lead if "Social Register" doesn't go.

Montgomery, Ala.
By Tom Hall

Bill Cherry looking for reporter job. Jimmie Pepper may get married soon.

Automobile tag license for next year.

Alabama votes out \$26,000,000. Bowling alley opens and doing nice business.

Al Stanley and his orchestra top Paramount vaudeville.

Outfit in Chicago here for winter quarters at Saratoga.

Fred Spear picks Tennessee football. Fox out from the state.

Exchange Hotel breaks away from the Union. Local people buy all interest.

Boston
By Len Libbey

Admiral Byrd making public speeches again.

At Boston American's Duty's column being misused.

The Group Players is Boston's latest student club.

Bob Berger's warlike pace extended closing time to 4 a. m.

Rodeo gets the soon at first street parade in five years.

The depression has reduced the price of complete tuxedo outfits to \$2 a night.

Col. A. Reder's Johnson treated to N. E. newspaperer to a Chuck White.

Two dollars will be top price at all performances of the "Student City" in five years.

Mrs. Morris Get-wired the local radio. He is now in the "Mystery" on his own and not with her.

Paul Paramount must start work on his theatre at Coolidge Corner, Brookline, or lose it to cinema, selected went this week.

Bronx

Bid Koeris looking for HJ Galambos.

Norman Sussman reading plays to George Costello being taught to box by his boy.

Alvin Karpis out of the Windsor, going to the Shuberts.

Outfit in Chicago here for winter quarters at Saratoga.

Exchange Hotel breaks away from the Union. Local people buy all interest.

Albany, N. Y.
By Henry Retonds

Milton Smith traveling through state on exploitation work.

John Whelan was in town to confer with Al Herman, Albany Universal manager.

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Gate Crasher
Continued from page 40

"You'd think a fellow with my talent..." And the guy says: "Who are you?" "I'm affiliated with the Interstate Bus Service." And the guy says, "Oh," and writes me out a pass.

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Reno Slump
(Continued from page 1)

roner of games include: fero; 4; 10; 15; 20; 25; 30; 35; 40; 45; 50; 55; 60; 65; 70; 75; 80; 85; 90; 95; 100; 105; 110; 115; 120; 125; 130; 135; 140; 145; 150; 155; 160; 165; 170; 175; 180; 185; 190; 195; 200; 205; 210; 215; 220; 225; 230; 235; 240; 245; 250; 255; 260; 265; 270; 275; 280; 285; 290; 295; 300; 305; 310; 315; 320; 325; 330; 335; 340; 345; 350; 355; 360; 365; 370; 375; 380; 385; 390; 395; 400; 405; 410; 415; 420; 425; 430; 435; 440; 445; 450; 455; 460; 465; 470; 475; 480; 485; 490; 495; 500; 505; 510; 515; 520; 525; 530; 535; 540; 545; 550; 555; 560; 565; 570; 575; 580; 585; 590; 595; 600; 605; 610; 615; 620; 625; 630; 635; 640; 645; 650; 655; 660; 665; 670; 675; 680; 685; 690; 695; 700; 705; 710; 715; 720; 725; 730; 735; 740; 745; 750; 755; 760; 765; 770; 775; 780; 785; 790; 795; 800; 805; 810; 815; 820; 825; 830; 835; 840; 845; 850; 855; 860; 865; 870; 875; 880; 885; 890; 895; 900; 905; 910; 915; 920; 925; 930; 935; 940; 945; 950; 955; 960; 965; 970; 975; 980; 985; 990; 995; 1000.

Birmingham
Continued from page 40

There's music for 10 cents now making its appearance on newsstands and causing a sensation to both.

Charles Hagen another fellow who rides those Highland avenue cars and threatens to buy a saddle and a pair of spurs.

Montgomery is making a hard fight for vaudeville. Alvin Karpis is being run here for months and it seems to be paying.

There are hopes for benefit shows for charity suggested by Owen.

W. C. Williams here to open Community Chest drive and it was good enough.

Birmingham is almost sure to be the 100th anniversary of the city. The Birmingham cancelled loans on the old Jefferson. Roadshows are playing all around the hills. The Birmingham signs of bookings here.

Ogden
By D. J. Greenwell

"Little theatre's second play, "Dover Road" drew better than first. Rodeo gets the soon at first street parade in five years.

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Indianapolis
By H. Gene Haynes

Business slightly better. Lewis with Madelon Claudet. Ted Nicholas new set to Indiana mogul.

Ted Nicholas handling press for Dick Snyder's band coming to town. Dick Snyder's band coming to town. Dick Snyder's band coming to town.

Seattle
By Dave Trepp

Jimmie Hicks out at Fox-West Coast.

Toby Letich and Sam Gore to Yakima playing Fox Yakima vaude.

Harry Jordan, old-time actor, now here in business and doing OK.

Mrs. Leale Carter, booked for two weeks in Northwest towns and hitting big.

Gal uhlers at local price fights in Yakima and why not, what for many women at the ringside?

Minnie show with vaude. Alvin Karpis out of the Windsor, going to the Shuberts.

Outfit in Chicago here for winter quarters at Saratoga.

Exchange Hotel breaks away from the Union. Local people buy all interest.

Portland, Me.
By Hal Cram

Jim Morone here again. Empire only dark house out of nine in city.

Cold draft in balcony at Playhouse no so good.

Franklyn Rine in town to take over winter boxing.

Franklyn Rine presented seven acts vaude at midnight frolic.

RK Keith's used for meetings by the State committee.

Huber, playing Jefferson, does not have a contract with the local promoter puts \$25 bonus on the books turning in best scrap.

Local Legion Post to stage "Franklyn Rine" Exposition November 18.

Leary's new dramatic effort "Evening Express", replacing Clara Rosebrook.

\$500,000 Studio Cops
(Continued from page 1)

that this type of man won't do since they can't expect the local managers to force in which they are accustomed to treating the public and are continually being treated as "second-rate" matter and most remunerative.

Regularly employed at all of the studios are 400, with peak production when at least one man's job is to take care of the studio's force. Loss was not made up of the articles stolen, but the amount of time it added to productions while insignificant props that had been fished from live sets were being replaced. This article was not detected until epidemic of bathroom fixture stealing since those articles could be untraceably detected and replaced.

W. C. Bryant Dean

Dean of Hollywood studio police chiefs is Walter Bryant at Paramount, who started 14 years ago at the old Par lot, with two men. He has since added to his staff of studios are: Metro; 31; Fox; 33; Radio; 32; and Universal.

In addition to the chiefs, bigger studios usually have captains, lieutenants and sergeants. At Paramount, some assigned to night duty and acting as night chiefs.

Each of the actors, writers and workers of Hollywood, chiefs will often send a letter to the chief of police, they hear that the offenders are being commiserated. In order to save off-encampment on the streets.

Oklahoma City

Cryolones whipped Sooners. Bob Hutchings back from New York.

Good rye and corn now selling \$1 per gallon up.

It is reported that Darrel Moore will soon become a Savage.

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Indianapolis
Continued from page 40

Business slightly better. Lewis with Madelon Claudet. Ted Nicholas new set to Indiana mogul.

Ted Nicholas handling press for Dick Snyder's band coming to town. Dick Snyder's band coming to town. Dick Snyder's band coming to town.

Cincinnati
By Joe Kolling

Nelse Krowbridge a symphony in brown.

A Vine street alimony using three stories for window balcony.

Old Robinson Opera House in second season as a radio theatre.

Miss Russell Wilson, ex-critic of "Times-Star", breezed to re-election in 1930.

Alexander Moore is gen. mgr. for Joe Chernavsky's Symphonies.

Erianger-Grand card for tonight due to postponement of "Fine Arts."

RIO theatres now plugged by several hundred station here and 20-mile radius.

No Childs filling sheet there, but catches all the night's offering harvest hand feed for flat rate.

Martin Johnsons to be with their annual show at the Auditorium Nov. 30 and 31; 21:25 top.

"Mother and Krause, Albee wardrobe interest, subject of two-column sentimental yarn by Joe Doran in "The Evening Express."

Wrestling promoters putting on all-female mat show to pop up in Cincinnati. Fighting racket is on the ropes.

Patrons of Green Lantern, over-the-hill, black and in color, are frisked before gaining admittance. Entry is returnable upon departure.

Easton, Pa.
By A. M. Powell

"Elizabeth the Queen" opened legions in Easton to near capacity.

Twenty 200 hunters took to the woods around here during past week.

Reformer elected district attorney in Northampton County in Atlantic City and up trouhouse.

Businesses drawing fairly in Philadelphia. The Playhouse on Mondays and in Tuesday, Wednesday and Thursday.

Lehigh Valley. Colonial of Bethlehem goes from \$8 to 35 cents and 40 to 25 cents.

Two well known summer resorts at Easton on the water. One burned down, the Kittlinging, a fashionable beach and the Mountain Lodge. Damage \$150,000.

Marquis Players of Lafayette County has the opening act only of "The Last Mile" and "Inheritance" for small groups. They are contracted between the two plays.

TYROS PARADISE
Paris, Nov. 11

A new department is that of Novelty, one of the Water Gate at Fontaine. In search of new material, he advertises for young authors to whom he offers a contract.

Usual procedure here an elsewhere is for authors to send manuscripts with the address where they may be reached.

VARIETY

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VOL. 104 No. 9

15 YEARS AGO

(From 'Variety' and 'Clipp')
Billy Sunday was out in Boston for a revival campaign of at least 10 weeks, and how the managers dreaded it. Reveals hurt business.

Burglar managers were cutting music productions to lessen stage expense. Big productions meant extra salaries and results did not seem to warrant expenditure.

'Variety' headlined that the scarcity of dramatic theatres was rapidly being overcome. And how! Play storages threatened.

Ben Hampton took over the presidency of the Dreyfus Film Co., an existing organization of the old 'trust'.

Dispatch Film Co. was suing an exhibitor for 250 feet of nude scenes cut from 'Purty'.

William A. Brady, then prominent in pictures, was trying to get out of the studios in and around N. Y. Claimed that without union help, his operations might be unprofitable.

Louis J. Szelenik was preparing to incorporate a theatre co. to build a 4,000-seat house in Times Square.

Low's was paying long railroad jumps, one route being N. Y. to Baltimore, to Chicago. Acts with long jumps were permitted to omit Sunday show in New York without loss of salary.

Another new theatre project reported was the 'Temple' on E-way, between 49th and 50th. To be managed by L. M. Doherty. To cost \$400. Not the Capitol.

Both Equity and the Screen Artists were seeking charters from the Federation of Labor. White Rate took a charter from the Equity Rate.

Mae West was preparing a vaudeville act to be done under her own name. A male impersonation.

50 YEARS AGO

(From 'Clipp')
Carrocc's minstrels, Phila. was claiming the first burlesque on 'Patience', called 'Doktista'. Billy Swannam and Lew Dockstater in the cast.

Rumor had Barnum, Bailey and Hutchinson proposing a merger of the important circuits to prevent further competition. Barnum had replied there would be no merger though he might buy up half a dozen or so shows, if cheap enough.

Slede, spiritualist, came to grief at a seance in Louisville, where the audience detected his fakery.

Prizes of complaint at the scale of profits for Adeline Pattil, who opened her American tour Nov. 9. To take \$10, with \$10 a day in the balcony and mostly \$3 and \$4 in the gallery, with a few \$2 seats on the side.

Pithecmen flourished in those days, but only an occasional ad appeared for their business. Only two in current issue.

Advertiser was asking for a complete show sheet, offering to pay cash. Several such shows were trouping. Not a spiritualist, since they shoot trick. Done with a reflection on a sheet of plate glass and highly effective when well staged.

Patrons were petting out. Three advertised for sale, cheap.

Jack Schaefer, George F. Slosson, Wm. Weston and Maxine E. Grey were announced at a billiard contest at the Manhattan Club. Admission 50c. and 15c. Extra free when accompanied by man.

Inside Stuff—Pictures

Suspense funds in the industry, or money held in reserves pending the outcome of current litigation, are estimated by Haytice currently at \$2,000,000. Money held in suspense funds is not the property of any company, being held in the air by picture companies awaiting the decision of payment of foreign royalties to the American electric.

This condition is almost as complicated as the Warner-Western Electric action, which the organization is now making a point of paying a double royalty which was brought about by the Haytice Patent Peace Pact when it was decided that Tobis, within its European sphere, should be paid a double royalty.

The matter right now is deadlocked. Although, like the Warner battle, the industry and the electric are represented in conferences which are held from time to time, the feeling is that because American electric patents failed to hold world rights the electric themselves should pay the tax.

Such civil actions, as that brought by the exhibitor Momand in the Oklahoma City Federal District, where the damages alleged by the exhibitor against the producer-distributor members of the Heys organization are placed at \$2,500,000 figure in the suspension fund of the industry.

Even though there is little expectancy of losing a suit, no film company, it is declared by Haytice, can afford to take lightly actions where an amount is specified.

The Momand action is only one of dozens of smaller actions which involves various companies.

The United Artists' home office publicity forces are up a stump trying to figure out what to do about Mary Pickford's unusual concerning submission of subject matter of interviews and approval of written copy to be published in any form or by anyone. Advance attitude is that nothing will be done.

Order to h. o. from Mark Larkin for Miss Pickford is the most urgent reply. Larkin was until recently or still is, p. a. for the Haytice office in Hollywood.

It asks: 'Be sure to protect Miss Pickford by knowing in advance the subject the interviewer wishes to discuss and if it can be discreetly done, arrange for her to see an interviewer, who will be interviewed on west coast. . . This is a matter you will need to use utmost tact in endeavoring to bring about. If it seems unwise to attempt okaying it, it may be better to stand by and observe to see that other viewers do not discuss questionable subjects with Miss Pickford.'

In home office quarters this unusual advice from the coast is viewed as reflecting Miss Pickford's disgust with interviews that lately seem to bear on only two questions: 'Are you and Douglas Fairbanks splitting?' and 'When are you retiring from the screen?'

For some time Miss Pickford has been interviewed the late Warren Nolan to be careful about interviews, so he merely forgot she was in town. Just before she left Miss Pickford was beginning to look for some of the interviews and the publicity she wasn't getting.

Tiffany's response to the charge of interfering with the James Cruz production schedule is a cross-complaint on the Coast last week. It says that the company paid \$188,000. Tiffany, which paid two-thirds negative costs for the production, is demanding that the company pay the balance of \$62,000.

Charles E. Millikan, star of the Coast, will argue in Tiffany's answer and demur to the cross-complaint tomorrow (10).

Other data on which Sam Wolf drew up Tiffany's counter charges. Copies of the five coast sheets were attached to the complaint, which included criticism of disputed items. Tiffany's claims summarized as follows:

	Total of Crumpled Items	Overpayment by Tiffany	Negative cost
'She Got What She Wanted'.....	\$110,485	\$20,522	\$139,688
'Come for Me to See an Interview'.....	24,000	1,000	25,000
'Hell Bound'.....	97,702	19,618	137,320
'Salvation Nell'.....	172,000	16,508	188,508
'Women Go On Forever'.....	65,288	7,202	72,490
Total	\$319,845	\$48,486	\$358,979

Unique ballyhoo for his Capitol theatre in Singapore has been worked out by Joe Fisher, the Far East showman, now on route back to the Malaya. It is also a guarantee for the theatre program advertisers, as each program includes a \$1,000 student insurance policy, which is void if detached from the theatre program. It's only payable for death—for in-lineries—sustained during the run of that particular picture, and only if the student is a member of the Ocean Accident & Guaranty Corp. of Singapore underwrites it.

It's a stunt which guarantees the programs being carried away with the picture, and a guarantee that the picture will be shown in the brother, Julius S. Fisher, has. Latter handled the advertising in the theatre programs and incidentally is also the 'Variety' correspondent in Singapore. He has been in a month of these programs are handed out, and not 10 on the floor after each performance are found. Policy is automatically voided with the opening of a new feature.

Not much Red film coming over at present. What has been shown around has been scenes taken by Communist propagandists which are more of country glimpses than anything else.

The Cameo which generally houses about all these firms for Broadway screening, one of a Red picture, 'China Express,' originally 'The Shanghai Express,' taken off after one week's presentation owing to the communitarian attitude of the New York. Work was passed over to the Cameo manager by Grover C. Whalen, then police commissioner, to withdraw the picture.

The Cameo manager, when the Cameo needed a booking and everything had quieted down the 'China Express' was rebooked and run for a week without a complaint.

Merger talk is on again between Loew and Fox. Downtown estimate of the Loew-Pitkin situation is Nick Schenk heading the combined companies in that case, with the Schenck road operating Fox. It's likely

to happen within a year under a plan discussed as recently as two months back. The matter arose when Fox and banker ropes approached Schenck about heading Fox, alone.

Pending further gyrations it's said the Fox Film overhead personnel is likely to be shuffled around this fall. The first to be shuffled will be the Schenck plan. That's for Richardson L. Clarke to become chairman of the Fox board and C. E. Hartley, v.p. and treasurer of Fox, and representative of Chase, to claim into the presidency succeeding Clarke.

Following the material reduction in the number of Fox theatres, the house organ, 'The Last Word,' has been discontinued. Gabe Torke will devote more simpler and less extensive form for the promotion of advertising ideas over the chain.

'The Last Word' was started on the West Coast circuit under the title of 'Globe' when Torke was in charge. It was a weekly, but a pretty expensive proposition with two color printing on heavy stock and a wealth of original design work. When Torke went west he changed the style to conform more nearly to that of a trade weekly, with the text regarded as of greater importance than the illustrative matter. He added a number of features and made it count all along the line. Recent issues have been cut from 16 to 12 pages, with a wood pulp instead of surfaced stock, but even that was deemed too expensive for the present situation and value received.

Approval of 10 coast studios of the 3-4 ratio of the screen, recommended by the Academy after a study of differing standards in studios and in major theatre chains, means that the proposition of a standard screen ratio will be passed on to the exhibitors.

Proportion is that used for pictures since Edison established it in 1889 and until talkers came in. Then the various sound methods made it more complicated, the most radical being Movietone with almost a square image.

Result is that past year cameramen have had to keep important action scenes in 35mm. format for a 35mm. screen. The result is that 35mm. top and bottom useless on account of projection mattering.

With an okay from exhibitors and distributors on the standardization, the style to conform more nearly to that of a trade weekly, with the necessary directions to cameramen and projectionists everywhere.

A bouquet of flowers is blamed for the coast revelation of a romance between a married picture man and a single female player. Instead of sending the flowers under his own name, which would have been plausible enough under the circumstances at the time, the picture man's nerve and persuaded an assistant to do it for him. Which was all right until the assistant's wife noted the unusual item on the monthly florist bill.

Eviding as best he could the wife's regard the middleman in the romance seemed safe enough until the Missus checked with the florist, after which she had to confess to have him. He did thereupon took to his heels and fled. The florist's husband, who was a picture man, why her husband was bunking a florist's shop, all of which has led to divorce overtures.

Edwin Williams, young American from Hollywood whose European adventures have crashed the headlines, has left Paris for Berlin and Berlin for London. He has a camera along and has obtained permission where Citroen and others failed.

Williams is Turkish then through to Kazakhstan and to Koehk. Williams is adventurous young American who with 50 centimes in his pocket last year made trip from Paris to Hollywood in eight days. He returned with a return ticket, but he had a bummed ride with friendly air pilot from Long Island to Glenside, Cal.

He has a tentative arrangement with Universal for release of any pictures he takes.

With managers' meetings lasting for days, the ultimate, in Detroit, is being a gathering which is called to take place at midnight, but best to be served by the management.

Usual routine on Mondays is for the meeting to last all day and involving divided into three sections—10:30 to 12; 2:30 to 7, and 8 to 11:30 p. m.

One of the managers was walking downtown with some cowboys on his back when a street girl, who was a picture man's wife, came up to a manager's meeting. Klinebar hasn't seen his lady since a week ago.

'Big Parade,' synchronized by Metro, was tried out in Fresno, 400 miles from Hollywood, for a hinterland stand on L. A. e. chances. Picture jumped the house gross from \$300 to over \$900 on its opening day and from \$1,000 to over \$700 on its second day. The picture had a bummed ride of house small capacity. Irving Thalberg made the trip several times north to Fresno for the reaction on 'Parade' and was also surprised in the favorable public interest in John Gilbert.

Sync stuff includes no drama save for some campfire songs during the soldier's hokum vocalization; otherwise silent with a musical background.

Haytice office is having occasion to defend an indie exhibitor leader from the criticisms of his own flock. Abram Myers' work in efforts to relieve unemployment is praised by Haytice men, but condemned by certain groups of exhibitors. The organization is called on to take the blame for method of handling the campaign set into motion through the Haytice committee.

Writer was under contract to a studio for six months, with a clause allowing for six weeks' lay-off during that period at the discretion of the studio. The writer was laid off for a week and a half, and then engaged and finished the last of his stories two days before the contract lapsed. Studio exercised its six weeks' lay-off prerogative for those last two days.

Despite the move for salary stabilization, Richard Barthelmess is to receive a \$180,000 raise. He is under contract to Metro for six months. His old contract, John Barrymore was collecting \$180,000 per pic from WB and is reported getting \$250,000 for his solo picture at Metro opposite his brother 'Lonel' in 'Arenas Lupin.'

The unhappy ending bugaboos has RKO-Pathé worried and studio has decided to drop company in New York. The picture was a 'Woman Command'. Picture had previously ended with a crowd death scene.

Unhappy scenes will be retained for the French and German releases. The Heris-Lasker and Wrigley group now on Paramount's board of directors is said to be the trio of Chicagoans who some time ago broached the concept of buying all of Adolph Zukor's stock holdings in Paramount. It never got very far beyond the first talk.

Because of anticipated interest in the first taker for Pola Negri, the picture 'The Sign of the Cross' is being made by the studio. (Pathé) with only silent shots of La Negri. Same buildup as was given Garbo's first taker, with shows showing everyone else talking except the star.

All Metro and Universal eastern screen tests are now being made by the studio company in New York. Formerly Metro's testing was done at the Fox newrest studio while U trials were previously handled at the Old Chelsea studio uptown.

Added Salary for Long Distance 'Electra' Reaches 33 1/3% Overtime

One of the most puzzling adjustments of players' salaries came before the Theatre Guild in the matter of Eugene O'Neill's long play "Mourning Becomes Electra." The form in which the drama was to have been produced was constantly changed, salaries being a factor during each suggestion conducted by the board of directors.

When it was decided to give "Electra" in one long performance broadcast by a dinner interval, it was decided that as running time was so much longer than a normal performance, that the leads were entitled to extra compensation. Increases over salaries originally contracted for amount to as much as 33 1/3%. That applied to Alice Brady, but probably not to Alice Nazimova who is appearing on percentage.

After conferring with Equity it was decided that if the Guild would stop the running time of "Electra" to conform with that of O'Neill's other long play "Strange Interlude," contracted salaries plus whatever was added to between the two plays, the players would be okay. But should the time exceed "Interlude," each leading would be given extra performance. On the basis of six showings weekly that would amount to 12 performances a week, or 50% more in salaries. "Electra" is advertised to start at five P. M., but the opening curtain will have been steadily set back. Itably, at 8:30 "Electra" would start at five P. M., running time.

\$6 Top Needed

The salary increases partly explain the \$6 for the two tickets calling for the late afternoon and the evening portions of the performance. "Interlude" was presented in a theatre of slightly less capacity than the Guild's 1,600 for the entire performance, also performed with a dinner interval. Justifications are the larger cast for "Electra" is larger.

Originally it was proposed to present the play in three successive evenings, but that made the distribution of the tickets a problem. When deletions were accomplished it was then found feasible to give the play in two six-weekly.

Laura Hays With REP COMPANY IN PARIS

Laura Hays, American, left last week for Paris where she will join the Falconetti troupe in a repertory of French plays.

Miss Hays got the assignment as a result of contacting Falconetti, one of the more important French female stars, while on a vacation in Paris some time ago. Her last role in New York was "The Great Actress" at the Times Square.

Miss Hays is daughter of Arthur Gardfield Hays, lawyer, and a niece of Rita Wideman.

Pantages on Bankroll For L. A. Colored Revue

Los Angeles, Nov. 9. Colored musical in the making, with possibly the Majestic as the spot in six weeks, has today Pantages among those bankrolling. The rehearsal is on with Clarence Muse, Stepin Fetchit, Hallelujah Chorus, Eddie Anderson, Earl Dizon, and the Bloomfield & Edwards. Travlers in the lineup. Alex Lovelace, eastern comic, is on his way here to join.

Show will be scored by Otis and Leon Rene and Bennie Elliston.

'Mad Parade' for Coast Legit After Filming

Hollywood, Nov. 9. The "Mad Parade" is a new entertainment picture which was originally written by Gertrude Orr and Doris Lewis in dramatic form. It is now for legit production by E. W. Rowland. Title will be "What Price Love." Authors are reported to have turned their play over for filming to Liberty for around \$100,000.

Shows in Rehearsal

'Devil's Host' (Stanton Booth)
'Of Thee I Sing' (Sam Harris) Music Box.
'The Wedding Served' (Banerian), 48th.
'Mrs. Bundy' (Laura Wick), Geneva.

Several Musicals in Sight, but Casting Is Not Easy Now in N. Y.

Second word for musical producers, with six shows of the species getting into action again, has resulted in a press for musical talent. Youngsters are that it's difficult filling casts.

Sam Harris has had difficulties landing a female lead. Berthe Clair is expected to star in "Of Thee I Sing."

Arthur & Prescher, likewise retaining to fill the Alvin, have set off in search of talent. It took "Vincent Youngster" are that it's difficult filling casts.

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Atlantic City Apollo May Soon Go Film

Atlantic City, Nov. 8. Strand theatre picture chain may take over the Apollo, ending the legitimate career of that house. F. Mortimer Lewis, head of the Strand group, admits the Apollo is among the best sites being considered for his firm for a new Broadway walk spot.

Apollo has been closed now for about six weeks. Aside from a series of children's plays there are no other shows. This is the second winter the house has been idle. Marie Apollo formerly boosted by being one of the few theatres in the country with a six-week season.

Revivals and Teams

San Francisco, Nov. 9. Returning from New York, Henry Dury has five productions on his list. The first is "The Great Captain, Hollywood."

The include the reunited Duncan Slaters in a revival "Top and Eva, Bede Daniels in "The Last of My Chebny," Charlie Murray and George Sledge. Thomas J. Kelly, "We're Friends," Joe E. Brown in an other baseball play, "Sold Ivory," and "The Greenwood in "The Alarm Clock."

Leslie Howard Due

Leslie Howard is supposed to be on the Atlantic to New York for a revival of "The Sign of the Cross" play "Animal Kingdom." Piece is by Phillip Barry and will follow in "The Cowardly Lion" play, with Helen Hayes.

Rest of the cast for "Animal Kingdom" has not been picked, with that dependent on how soon Miller and Howard can get to work on the play.

Week's Salary Allowed

Artists gave Malcolm Williams, actor, the decision, over Horace Livingston, who claims to have collected a week's wage.

Case involved the actor's claim that he was paid his summons when appearing in Milwaukee with his new play, "Surf."

25% FOLLIES' CUT And 10% OFF for \$150-a-Week Show Girls

A salary cut of 25% was applied to the "Follies" (Saturday 7). Notice of closing was posted on the road a week or two after another week.

"Follies" is understood to have been overpaid on salaries, the show having to gross \$35,000 on an even budget. The show had been under that figure recently. The revision also included chorus wages for the last part of the run, although it was said the percentage was higher for several weeks scheduled at \$100 weekly.

Plans for the "Follies" taking to the road are not complete. Ruth Etting, whose contract calls for the New York engagements only, insists on a "hot tour." Under that plan Etting has radio and other contracts calling for her appearance in New York. Etta is also seeking tentative vaudeville and picture house dates as she was out of the show last week with Laryngitis.

ACTORS CAN'T TALK OUT NOW

Equity has voluntarily corrected a contract fault which was not discovered for 10 years. It revises the provision in standard forms which permit a manager to give the standard notice or pay the equivalent in salary in cases of displacement or dismissal. The actor had the same privileges, applicable during rehearsals or after the premiere, but was no longer so under the new rule.

It was noted that an actor not engaged under run of the play contract could walk out at any time even on the eve of an opening or subsequently, by leaving the manager two weeks' salary, and lawyers were in accord that that was legal. The actor recognized the manager might be taken advantage of and import a production to the detriment of other players and the producer. It therefore has ruled that players may not abruptly walk without the consent of the Council. The new rule is regarded as a protective measure both ways, while the actor's side is expected to change the cast though liable to two weeks' salary.

An incident in "The Social Register" did walk the day before the premiere to due to open out of town. Her salary was ready and she tendered double that sum to the management.

Equity abruptly left the cast of "Lilly," the new Phil and Frances Dunning play, when it tried out in Brooklyn recently. The new Equity ruling followed, but it was claimed Kelly's withdrawal was an amicable agreement with William Harris, Jr., the producer.

Printer, Doctor Angeled Shows—See for Share

Chicago, Nov. 9. Suit for \$2,500 was filed in court against Richard Herndon, producer of "Unexpected Herndon," now at the Delight Theatre in St. Paul. Bernstein, Actors' Equity physician locally.

Suit filed by Phil R. Davis, suit claims that Bernstein gave Herndon \$2,500 in cash for the production of "Unexpected Herndon" for \$500 as interest for the four-year period which has elapsed since his last "Delight" case was won in court today (9).

Similar suit for \$2,000 against Phil R. Davis, suit filed last week in Milwaukee, according to reports from that Wisconsin burg. The suit was instituted by Julius Steinberg, Detroit printer, and former owner of "Chinese Banglow," which Whitehead had appeared in last season throughout the Midwest.

Steinberg claims he turned pay over to Whitehead on a 50% agreement to produce a picture. Whitehead now wants \$2,000 as his share of the winnings.

Whitehead is in the summons when appearing in Milwaukee with his new play, "Surf."

A 2d Matter of Equity Closing Show Illegally Up to Lawyers

Name Rep's Law

Fritz Zeltzer, Helen Monken and William Faverham, heads of a Shakespearean repertory troupe, which also includes Pedro de Cordoba, paid a recent week in court.

Gross for the week was under \$1,500 and troupe comes into New York sooner than expected, as there's nothing left on the road.

Actors' Contracts with Shuberts May Be Called All Off by Compromise

Termination, by compromise, of Shuberts' terms contract with actors is likely, under the revision for the producers. Involvement from the legal aspects of the contracts, is understood to be presently going on with lawyers for the actors, while the coming.

Shuberts' actors' contracts are strongly favored upon by Equity, and it is to be in violation of producer-Equity agreements. Shubert agreements involve farming out contracts, in standard form, contracts as drawn up by Equity consisting of one part of the Shuberts' contract, in reference to legit employment under the Shuberts. Similar procedure that is by industry to ease the Shubert burden theatrically is figured also as adapted for terminating their actors' contracts.

Shubert contracts have resulted in several arbitrations.

Co-op Stock Pays Union Men \$16 Each 1st Wk.

Canton, O., Nov. 9. Edith Amber Players, now in second week at the Grand opera house, are to be paid \$16 each, in collaborating with managers and stage hands' locals, in the first co-operative stock ever attempted in Equity.

First week of the experiment, grossed sufficient to pay all incidental expenses, giving the stage hands and musicians \$16 each, it was reported.

Over 200 musicians and stagehands have been reported, more than a year with abandonment of stage shows in Canton, according to Warner & Warner's Palace.

Top admission is 50c tonight.

According to Edith Amber, has given employment to over 60 people and has reopened the Grand opera house, dark since the waning days of road shows.

Play on Eugenics

Play about eugenics may reach Broadway through the office of socialite and a Main Stem producer, it is Mike Kallenser, who is reported to be writing a eugenics play with Malcolm Pyle. Pyle, it is said, has a path on this topic, with Kallenser's help, to be finished and working on the new development.

Kallenser and Kallenser are presently writing the piece. It is declared that when written the former, supposed to be a blue booklet, will be his financial aid in bringing it in.

Helen Morgan's Next?

Reginald Hammerstein's "Harry God," starring Joseph Schildkraut, is expected to open around Nov. 30, if Helen Morgan is not expected in the cast. It is declared, however, may make her dramatic start in Jimmie's Cooper's revival of "Fata Morgana." Producer is now trying to secure her, aiming to open the show in Dec.

\$50,000 FIRE

St. Louis City, Ill., Nov. 9. Old Grand Theatre closed 41 days and once leading theatre in this section of state, destroyed by fire on Nov. 8. Estimated loss, \$50,000. Herman Galtinsky and I. Miller, principal owners of the St. Louis City Theatre, had title to property.

Conferees between attorneys for Equity and Amos Paglia, legit producer, are to be held this week. The matter of Equity's closing will be held off in favor of the Paglia's "Wall Between" controversy. Paglia's "Wall Between" controversy brought about by Paglia's counsel to close the show, and to arrange a settlement without a lawyer, grounds that Equity legally closed.

Hayes, Podell & Schulman represent the producer. It was in intent to bring suit against Equity, this is held off in favor of the settlement attempt. Coincidental with the Equity-Paglia emproble is the closing of the show, and Mike Kallenser and Laurence the play's present oversight. This question is, to be settled by arbitration through the Actors' League.

Equity produced on a bond valued with 25% of the firm and stock rights posted in lieu of guarantee, which is being held off in favor of the settlement attempt. Coincidental with the Equity-Paglia emproble is the closing of the show, and Mike Kallenser and Laurence the play's present oversight. This question is, to be settled by arbitration through the Actors' League.

More Tangle

Equity also claimed that Bruce Canning, director of the troupe, and the manager, who was responsible for bringing in Carol Sax, producer, on a possible stage agent to last attorney of the piece. Paglia avers that this happened before Oct. 15, with Canning an agent, while the attorney had brought in to a rehearsal unit after Equity called rehearsal.

It is also mentioned that on various times before the closing of the proceedings that the troupe gave rehearsals for possible backers. Backers, who are being held off in favor of the settlement attempt, may have lost his money source because of the necessity of the troupe to be in the hands of the attorney. This will also be raised in the attorney's talk will be asked the question of Equity giving his number to rehearse while giving dues.

Question of "Wall's" ownership came up during the closing of the matter. Paglia, wrote the Actors' League for a copy of the script, with the name of the attorney, and Paglia, had declared he would give it up. League set Monday (9) to be held off in favor of the settlement attempt. Paglia, had declared he would give it up. League set Monday (9) to be held off in favor of the settlement attempt. Paglia, had declared he would give it up. League set Monday (9) to be held off in favor of the settlement attempt.

Wallis a Prof.

Wallis is a professor at Mount Holyoke College. Paglia declares that as late as Wednesday (4) he was in the hands of the attorney, royalties to release the play, although he is supposed to have done that.

Equity-Paglia legal difficulty is the second one within the past six months. It is declared, however, may make her dramatic start in Jimmie's Cooper's revival of "Fata Morgana." Producer is now trying to secure her, aiming to open the show in Dec.

\$50,000 ADVANCE SALE

Seats for 10 Weeks Ahead—Harris' show to start at \$6

An advance sale of between \$50,000 and \$75,000 has been rolled up so far and quickly for the Guild's "Electra" at the Guild. New tickets were on sale for 10 weeks after Dec. 12, next Scale for the O'Neill's marriage holding's standing.

Cohan Sullenly Sails

George M. Cohan sailed southward for London, Friday (8) on the "Olympic."

The trip was decided on when production was announced, with Cohan said to have an option on the play, which was to be accompanied by Bert Borenstein.

Few Touring Potentials on B-way; Winter Road Legit Famine Looms

With little in New York that will tour this year, road bookings will collapse in about a month. Even in the major spots, Boston, Philadelphia and Chicago, the theatres have nothing booked ahead save the subscription series of the Guild and Shubert's.

Of the new season's plays, but one has already gone on tour, 'Crazy With Shows', produced by Patterson McNutt at the Morocco to moderate success. He has made a hook-up with the Shuberts whereby it will be shown to their subscription audiences in Boston and Philadelphia. The other early season productions, all failures, went to the storehouses. What has kept the road active so far this year has been the new pieces coming into New York and the one house left there. Now that they've been produced, the road season normally would get the new shows which have had their sell show here and their New York run. Few of these around.

Brief Touring List

Maud Adams will tour until March, playing short engagements and touring as long as it is possible. The Stratford Shakespearean company will tour, the Shubert and the Shubert, 'The Student Prince', 'Three Little Girls', 'Strange Interlude', the Frits Reitz Shakespearean tour in one or two others are playing routes, but not many.

In Boston, the Shuberts have given the Wilbur theatre, their best house there, back to its owners. In Philadelphia it looks like Shubert will go dark for a good part of the season, leaving them the Chestnut Street Opera House and the Forrest to keep alive. The Shubert description is now in place at the Chestnut Street. They dropped Baltimore from their books this year and the one house left there, Ford's, has had its best season since the war. Their western business haven't gotten many attractions yet.

In Philadelphia, the Erlanger houses are said to be on bookings, with nothing listed for the Broad Street after a fortnight of 'Four Hopkins' now starting place for Hope Williams, which begins November 29.

The 'Band Wagon' will tour, it is understood, after Christmas, and ditto the 'Ziegfeld Follies'. Katherine Cornell will also tour in 'The Barretts of Wimpole Street' and Ethel Barrymore will take to the road again after the 40th anniversary engagement in 'The School for Scandal' when the Shuberts have begun to finish their subscription seasons out of town this year with Philip Merrill in 'Cynara', which has started well in New York.

New York Line-up

The situation in New York is similarly acute. With the failure of 'Jed Harris' 'Wonder Boy' to do well in the theatre, the Shuberts and Freedy are preparing a new Gershwin musical. It was their hope that they would be able to have to produce any more this year. Dwight Wiman is going to produce 'John Trent' and the Shuberts will probably follow 'Chicago' into the Playhouse. Guild is set for a time to be on bookings in its own house and with the Lunt-Fontanne to the 'Comedie in Vienna' coming to the Madison.

Arthur Hopkins' Plymouth is now being by Elmer Rice's production 'The Consul' at Law, which will make a try, having received good word from Hopkins' subscribers, but probably go elsewhere. Nothing listed for the Selwyn, the Avon goes to the Cornelia Otto Shubert at the 'The Merry Wives of Henry the Eighth' next week, the 'Times Square' gets 'The Streets' at the Selwyn, the Maxine Elliott gets 'The Lady With a Lamp' and Helen Hayes 'The Green Goddess' will follow either 'Payment Deferred', 'The Loretto', or 'The Sex Factor', at the Selwyn.

What makes it all the more pressing for the road is the fact that there are many hits in New York during the next few weeks, the road

ARNO'S \$175,000 FLIV

Novice Producer's Musical Lusted Less Than Week

Peter Arno's musical and his first production, 'Here Comes the Bride', folded Saturday (?) after less than a week at the 46th Street. Cast was unpaid, notice going up that they were to apply at courts for their salaries, to be taken out of the bond.

Show which looked bad on the road and called for much fixing and reworking, is said to have cost Arno and his backers over \$175,000.

A very good party went to waste the night of the premiere. About the music was expected at the Waldorf where Arno hoped to receive congratulations on his first managerial effort.

After seeing the show hardly more than 60 persons put in an appearance.

The financial angel of the Arno show is said to have been Jack Whitney.

ONLY 3 OF 41 SHOWS BOUGHT FOR FILMS

It's a musty legit season from the film standpoint. The three plays bought to date for the screen are John Golden's 'After Tomorrow', Patterson McNutt's 'Crazy With Shows' (Far), and 'Church Mouse' (WB). Neither price was above \$25,000, they say.

The only real town being muscled may explain why so few shows have been grabbed by the film men this season. What Fox and Paramount paid for their two pieces may also, according to those who recommend such purchases, become the ultimate top payment figures this season.

Prior Broadway seasons usually have seen around 20 plays bought for films. That means that 40% of Broadway's best went to go celluloid. With only three bought so far this season out of 41 openings (Aug. to Nov. 1) this fall's percentage is around 7% to date.

Blumenthal Ready to Back Big Musical

At present and despite reports of Ziegfeld 'Follies' ready to move to the Selwyn, Blumenthal, says A. C. Blumenthal is reported ready to back two more musicals for film.

One is for the show being prepared by Loew Brown and Ray Knauer so far this season, but the latter Donaldson songs.

Blumenthal is reported so interested in the quality of tryouts given for the Brown-Henderson cast.

Bad Try-Out Biz

Principal reason for bad biz in most of the subway legit spots is that the quality of tryouts given has been horrid.

It is told in the large number of shows withdrawn this season.

Won't get them until spring. Wind blows the most widespread complaint that the road has had to contend with since 1928, when the Erlanger side of the fence had scant bookings.

LIGHTEN BURDEN OF PRETS SEATS

Shubert-Booked Theatres—Turning Back Reports—in New York and Out of Town as Starters—Other B'way Spots Lighting Up

AUTOMATIC REDUCTION

Broadway legit bookings are picking up, with bookers lists now showing six houses without certain or pencilled attractions exclusive of the move of the Shubert office. Several Shubert houses are reported ready to be turned back to their owners. Two of these are in New York and one out of town.

Later factor is considered as marking the beginning of a parade of that nature, with legit eventually to benefit by cheaper rents and possibly fewer houses.

Bayes and Johnson are given as the two Shubert houses remaining un-tilled to re-light. Another may be in 40th Street although producers decline inquiries made for this site evoked an answer it had a show pencilled in. Longacre is also dark, with the Avon getting a series of recitals by Cornelia Otto Shimmer.

Forrest went dark Saturday (?) when at midnight it was believed Milton Kramer, theatre's owner, had turned back on his hands. This was the main reason 'Lean Harvest' went out of these Saturday. By up to Friday (?) Kramer declared he had not received word of his return to him. Kramer is interested in Forrest and Edison hotels, with Lee Shubert a partner in the hotel enterprise. Lee Shubert is also said to be interested in the corporation owning the Forrest theatre.

Another Shubert-booked house declared to be given up is the Sam H. Harris, on 42nd Street. Other theatres, the Hudson, New York, and several in Chicago, are understood to be in difficulties, a referee having been appointed for the Hudson. Latter house was booked Friday (?) for 'Miss Gulliver's Travels', till having cancelled.

Other dark windows, Elliott, Masque, Empire and Madeline have shown due, improving the legit. Otto, Princess and President, and Ames, are also dark, as a Sam Harris musical headed in its direction but not for home time.

Generals but not for home time. With owners getting their houses back they will probably influence them to reduce rentals for less leases. It is also a left-handed way of ending the legit oversteering.

ENGLISH PLAY GOES TO 'WIMAN', 'AFTER ALL'

John VanDruten's London play hit, 'After All', has been disposed of by Sydney Carroll now over here, to Dwight Wiman for production over here.

For Wiman has Margaret Perry for the femme lead, with expectations of Laura Hope Crews adding to the London critic. He also is placing the Mussolini play.

Jenie Jacobs represents Carroll, who will likely remain in New York until Dec. 1.

Waiver on 'Annie'

First waiver in some time is for 'Annie' when the 'Coastway Annie'.

Shubert Receivers Watch Matters Very Closely Guided by Figures; Hits Not as Numerous as Promised

CLASH BOOKINGS AGAIN

Johnson Show Against '3's a Crowd' in Cincinnati

Cincinnati, Nov. 9. A switch in bookings of the Shubert for the week of Nov. 14 plays 'Wonder Boy' against 'Three's a Crowd' at the Erlanger-Grand, the Chicago Civic Theatre Repertory Company, announced as the Shubert attraction for that week, will start its local engagement Dec. 7.

With times as they are and the two legit houses having so many weeks of darkness that their employees are eligible for duty in coal mines, the move of the Shubert office in making changes to back a revue with a revue is regarded in theatre circles here as bad business judgment.

While 'Wonder Boy' has Al Johnson as the star, 'Three's a Crowd' offers Libby Holman, a home town girl, who rates a heavy local following.

TITLE TANGLES OFTEN AND NO REMEDY

The inability to control titles to plays, with duplication and charges of lifting declared to have become twice as prevalent within the past year as before, may lead to concerted action by authors, producers and agents. Unless the Authors' League will take up the cudgels, it is admitted in legit circles the probabilities of correcting the title evil are remote although it is steadily mounting.

The copyright laws do not protect titles of either plays or stories, the government affording protection only to contents. Some authors have their plays published to insure title rights, but according to the Authors' League this is not always legally protective. Proof must exist in print of the work or its public performance.

(Continued on page 52)

Coast Piping Legit Yarns; Anything Hits Dailies

Los Angeles, Nov. 9. Local dailies are becoming leery of legit managers' announcements due to several pipe stories hitting the news.

Louis O. Maclean's announcement that he would do George White's 'Scandals' here Kmas in colored Rudy Valle bounced back to do more harm than good. Another was Franklin Warner's idea of building a string of musical comedy theatres on his return with a supposed revival of current Broadway musical comedy hits, with no shows of that type clicking in the city.

Stories rated as much play as Ziegfeld's dream that he'll bring the 'Follies' out intact.

Trying 'Veiled Eyes'

Detroit, Nov. 9. Jessie Bonstalle's stock will try out 'Veiled Eyes' at Park Theatre for a week beginning Nov. 23. It may have been produced by David Belasco prior to his death, to star Beth Meade.

John Madison is playing Miss Gulliver in Detroit. Broadway production of show understood to hinge on how it looks out there.

The court receivers are tightening up in the Shubert office, eliminating part of the staff and watching weekly statements closely.

A Shubert show may now be ranked off any Saturday night, the Irving Trust end of the receivership being guided by figures and facts only.

The bank's representative also appears to have had in mind calling off the production of several plays which recently passed to other producers.

That there is friction between the bank's rep and Lee Shubert, co-receiver, is indicated by reports says the Irving Trust prefers another showman in place of Shubert. No change may occur until Dec. 2, when the creditors will meet in the Woolworth building and decide what an Irving Trust Corp. re-overship shall be continued or whether it shall go into receivership.

Other Banks

Meantime other banking interests are being set up, but portion was the creditors who brought depository bonds to the extent of \$5,400,000, Chase Securities Trust for three bondholders, and the Seligman who underwrote the issue are directed to proceed to pay 75% of the Shubert bonds have been on deposit with Chase since the receivership was first proposed last summer. While the plan has been called off it is expected some day to be put into effect. The holder's interests will take some action.

It appears that when the equity receivership—a move favored by the Shuberts was established, Lee Shubert's name was first to arrive. Trust that six hits, more or less were on their way to Broadway. Out of the group only 'Cynara' opened and closed at the Masque in eight days, said to be in the red. The Shubert was first to arrive ('No Scandals') due this week looked bad at the try-out. 'The Little Bachelor' also was brought to town for repairs. Another musical show's chances are not positive. Out of the group only 'Cynara' which opened last week appears to be a break even show at least in its starting place has not been exceptional.

Noclin Added

While the name of J. J. Shubert has not been mentioned in the receivership he is said to be interested in the Noclin Corporation, under which the Shuberts have been producing this season. That subsidiary was added to the receivership last week. The Shuberts have not paid \$30,000 of the receivership, but understood that the Shuberts had put their own money in the Noclin venture.

The Shubert staff was rather upset Saturday when Jack Welch was fired. The Shuberts are rather well off. Fluke, Welch is familiar with the Shubert company's affairs and reported that the Shuberts were in the accounting department were also dimmed.

C. F. Grenaker, the Shubert press agent, is reported having had his salary cut 50%. Since the receivership has been set up, he has met several heads of departments had either received notices or told they must take up their own money. A 25% cut was made on all Shubert salaries.

Chicago, Nov. 9. Understood here that the Irving Trust is taking up further action in the Shubert receivership. This procedure concerns theatres having contracts with the corporation and includes Detroit houses. It is said.

Concerts

By Sallie

At the Opera

The biggest event in the musical world, the opening of the Metropolitan opera season... "La Traviata." An audience packed the house...

Whether or not Miss Fosselle's "Trotter" is a role best suited for her cannot be analyzed. She is a big artist and her portrayal of any role is always satisfying.

Lily Pons' Control The diminutive coloratura soprano, Lily Pons, is a role best suited for her...

Miss Pons' singing and her leaviness in the double is a true exponent of her own production by the Metropolitan...

She was in a white silk frock, ruffled skirt with light, ruffled basque, spray of white roses extended from left, waistline back over the shoulder and a white, ruffled satin slipper were fashioned with blue velvet bows.

Future Plays

'Is There Nothing Sacred?' by Philip H. Heman and Al White, Jr., rehearsing for Albert Randall.

'Child of Manhattan' by Preston Foster next for Carl Reed and Raymond Moore. Casting.

Engagements

Lynn Overman, 'Star Dust' at Columbia. George Fawcett and Helen Hayes, 'Ratan Fates'.

Mrs. Harris in Trouble With Her Hudson Theatre

Application has been made to the court for a referee to hear testimony as to whether a receiver should be appointed for the Hudson theatre...

The Hudson has not housed a hit in years. A suggestion of poor seasons and the depreciation of a ready account for Mrs. Harris' financial embarrassment.

It is figured that if a profitable season is secured the Hudson would be enabled to tide over the present difficulties.

Title Tangles

(Continued from page 51.) Performance must be such as to establish the title as associated with the author and his work.

While the harsh designation of title-stealing is not applied generally, it is not infrequently used to markable how many plays with the same names make the rounds.

Two called 'True Story' are familiar to the legit producers and agencies, while several plays have been produced by the same author, as in case of others, claiming his title as original.

'Naples' Double The most unusual case of the same title was 'See Naples and Die,' Elmer Rice play produced last season...

A play called 'Noah's Ark,' with that the only title that would fit, was around long for a production a long time but went on the shelf with title killed out when 'Warner's' made a picture call.

'Ladies' Play The latest complaint follows last week's announcement that the new Elmer Rice play, 'See Naples and Die,' trying out of town, was to get a new name in 'Marriage For Three'...

Picking Up One agency has long typeset titles of plays on outside of manuscripts so that hangers-on around producers can be kept posted on the casual observation. This has played the same title as one which they are trying to sell because it is a title sometimes known by the title and suggestion for a new name made but are reluctant to do this.

Musical, Revue, Play Cast for Coast Houses

Los Angeles, Nov. 9. Three titles for the coast houses. Sid Goldtree is picking for a Goldtree Revue intended for the Broadway Street theatre.

'SUN'S' MAUDE ADAMS REP

Sent Ward Warehouse to Cleveland to Review Star's Return in Play

New York 'Sun' stole a march on the other dailies last week by sending Ward Warehouse drama columnist, to Cleveland to check the return of Maude Adams to the legit stage after Europe.

Warehouse sent back about four columns of copy on the opening, all of them in New York. Maude made quite an impression, Morhouse is 'The Sun's' best traveler.

A&F MUSICAL WITH MACGOWAN-GERSHWIN

Deansons & Freedley will send the Alvin Karpis book to musicals under a participating arrangement with the Manufacturers Trust Co.

A & F called off a MacGowan-Gershwin show slated for the Alvin earlier in the season because of book trouble.

Under the producers hope to have Jack Whiting, Barbara Newberry, Evelyn Hoey, Inez Courtney and John Huxley in the cast.

MacGowan-Gershwin show slated for the Alvin earlier in the season because of book trouble. 'Wonder Boy,' 'The House of Blue Leaves' and 'The Little Boy Who' were set.

PEOPLE IN 'DUST'

Goetz May Change Title of Show—Bill Casting

Pearl O'Grady, John Sheehan, Lynn Overman, Eugene Fawcett, Peggy Wood and Walter Winchell are the principals so far engaged by Ray Goetz for 'Star Dust.'

Goetz has been having a hard time through the columnist having two broadcasts weekly, both on Tuesday.

While Goetz hasn't changed the name of his proposed show, a switch of title for the Cole Porter and Herbert Fields play may materialize through previous copyrights held on the play.

'Dust' was practically set to open at the Lyric, New York. Deal went askew when Goetz wanted too much in way of terms.

Nightingale Play Set

'Lady With a Lamp,' second play for MacGowan and Reed, goes into the Maxine Elliott, New York, Nov. 15.

'Lady With a Lamp,' second play for MacGowan and Reed, goes into the Maxine Elliott, New York, Nov. 15. The life of Florence Nightingale, will have a cast headed by Edith Evans.

Robert Edmund Jones is doing the show. 'Ash Leaves Racketeer' Paul Ash was slated to leave Shubert's 'The Little Racketeer,' playing Boston, Saturday (7).

Ash Leaves 'Racketeer'

Paul Ash was slated to leave Shubert's 'The Little Racketeer,' playing Boston, Saturday (7). Secured departure from Racketeer, Grace Hayes proceeding. Lita Chaplin joining.

Out of Montclair

After running five weeks Alois has temporarily withdrawn his stock company from the former Montclair theatre.

Better Times First, but No Split—Schwab & Mandel

Laurence Schwab and Frank Mandel state they will not produce another musical show until general conditions are improved. Their latest 'East Wind' attracted disappointingly at the renamed Manhattan (Hammerstein's) after excellent business and raising out of town.

Attendance was fair the second week with the gross around \$15,000 or a bit more. No salary outlay was sought, the managers being hopeful of the show playing down the notices.

A report that the duo, which has managed a number of small musicals to its credit, would dissolve, is denied. After the 'East Wind' premiered the managers addressed a letter to the players which was posted back stage. It called attention to the rare reception in Pittsburgh and elsewhere and was aimed to dislocate the effect some adverse notices may have had on back stage morale.

The theatre was taken over by Schwab and Mandel to operate under a participating arrangement with the Manufacturers Trust Co., latest gross possession from Arthur Hammerstein under foreclosure. Hammerstein's loss on the production was \$1,800,000. The deal with the bank is said to provide the presentation of two musicals in concert, but the bank, which neither checked, the house would revert to the bank.

Stock's Dull Times

No more stock openings are looked for now until after 'New Year.'

This is expected to become bad after Thanksgiving goes without saying and those that survive an investment will be considered exceedingly lucky.

'Benefit' Concert Booked

Syracuse, N. Y., Nov. 9. Syracuse Chamber of Commerce has requested Ladies of the City to act as a committee for a benefit concert.

The concert is expected to become bad after Thanksgiving goes without saying and those that survive an investment will be considered exceedingly lucky.

Barnes' Stock Passed Out

Harryburg, Nov. 9. No big crowd at the stock market collapse here with the company in slary arrears.

Jay Barnes recruited the Harryburg stock in New York, and the company is in slary arrears.

Stoddard Sells Comedy

Dayton Stoddard and Lande and Stoddard couldn't quite see the same way about advertising methods for 'Two Seconds' current at the Ritz, so Stoddard quit. That was Monday (3).

Stoddard couldn't quite see the same way about advertising methods for 'Two Seconds' current at the Ritz, so Stoddard quit. That was Monday (3).

'Widow's' Pay Off

Cast debuts on pre-opening close of 'Widow' are being paid off by the bank. The bank has loaned \$25,000 to the company.

MacLoon Closes Show

Los Angeles, Nov. 9. Louis MacLoon's 'Grit Crazy' got its closing notice Saturday night about 15 minutes before the finale.

MacLoon closed his week-to-week show in the stage weeks of Shakespeare at that time.

Ada May for 'Smiling'

Ada May Weeks, engaged last week, in the second income tax season, 'Smiling Through' musical.

EQUITY'S HEAD MAN NOW FAVORS 'SUNDAY'

Equity's head now frankly favors Sunday for the performance of his Sabbath performance are now considerably more liberal.

In the reversed viewpoint Gilmore explains that with so much equity being expended on Broadway for Sunday diversion, it is his opinion that a share should go to the clubs where the vote is cast. Twice the membership has voted against Sunday and the conditions have changed and legit needs assistance.

Gilmore will not quit playing above seven nights weekly and will fight any such proposal. He thinks actors should have at least one day and night off, and makes the advance suggestion to the managers that they should consider on Broadway to eliminate Monday night. On Broadway it is recognized Monday night is the worst business day in certain periods, particularly in the summer. Should a Sunday law be enacted from Albany or Sunday play permitted by official sanction such as for other Sunday performances, special possession from Arthur Hammerstein under foreclosure. Equity and the managers, probably opposed to the latter's participation.

Get Together

Equity and the managers will shortly get together on Sunday performances. Theatre league, based in their Sunday plans they propose to eliminate Monday night. On Broadway it is recognized Monday night is the worst business day in certain periods, particularly in the summer. Should a Sunday law be enacted from Albany or Sunday play permitted by official sanction such as for other Sunday performances, special possession from Arthur Hammerstein under foreclosure. Equity and the managers, probably opposed to the latter's participation.

Benefit Concert Booked

Syracuse, N. Y., Nov. 9. Syracuse Chamber of Commerce has requested Ladies of the City to act as a committee for a benefit concert.

The concert is expected to become bad after Thanksgiving goes without saying and those that survive an investment will be considered exceedingly lucky.

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Barnes' Stock Passed Out

Harryburg, Nov. 9. No big crowd at the stock market collapse here with the company in slary arrears.

Jay Barnes recruited the Harryburg stock in New York, and the company is in slary arrears.

Stoddard Sells Comedy

Dayton Stoddard and Lande and Stoddard couldn't quite see the same way about advertising methods for 'Two Seconds' current at the Ritz, so Stoddard quit. That was Monday (3).

'Widow's' Pay Off

Cast debuts on pre-opening close of 'Widow' are being paid off by the bank. The bank has loaned \$25,000 to the company.

MacLoon Closes Show

Los Angeles, Nov. 9. Louis MacLoon's 'Grit Crazy' got its closing notice Saturday night about 15 minutes before the finale.

Ada May for 'Smiling'

Ada May Weeks, engaged last week, in the second income tax season, 'Smiling Through' musical.

Other Normal Terrific

3 Heavy Musicals Bouncing Off, But 3 Possibilities in Sight

The finale of the New York engagement of the 'Follies' after a scant five months...

Another of the new show crop opened last almost as quickly, 'The Venetian' at the Masque...

'Mourning Becomes Electra' elbowed to \$25,000, heading the dramatic list...

The Barrista of Wimpote Street resumed at the Empress...

'Brief Moment' Belasco (1st week) (C-1,000-43)...

'Caught With John Golden' (C-810-43) opened Wednesday...

'Church Mouse' Playhouse (6th week) (C-1,040-43)...

'Counselor at Law' Playhouse (2d week) (C-1,100-43)...

'Everybody Welcomes' Shubert (8th week) (C-1,100-43)...

'Fast Service' Opened back until next week...

'If Love Were All' Both (1st week) (C-700-43)...

'Lean Harvest' Forrest. Taken on Saturday after five days...

L. Jones; Hollywood story written by Norman Krnan...

'Marriage for Three' Elbow (1st week) (C-800-43)...

'Mourning Becomes Electra' Guild (3d week) (D-314-38)...

'Payment Deferred' Lycium (7th week) (D-307-43)...

'Peter Fike High' Galey (1st week) (C-503-43)...

'The Ben Wand' New Amsterdam (2nd week) (R-1,168-50-65)...

'The Good Companions' 4th St. (7th week) (C-1,001-43)...

'The Sun Room' Biltmore (6th week) (C-1,000-43)...

'Two Sons' Ritz (6th week) (C-1,146-34-40)...

Nothing doing locally to encourage the 'Littles'...

'Thapsody in Black' closed at the Majestic with \$15,000...

'Madame Heink's Mikado' Under 'Vanities' Gross Pittsburgh, Nov. 9.

Pretty wide difference in legitimate musicals...

LEGIT ESTIMATE SYMBOLS R—revue; M—musical comedy; D—drama; C—comedy; CD—comedy drama; F—farce; O—operetta. Capacities and top prices also indicated.

2 L.A. MUSICALS DRAW \$19,500

Chicago, Nov. 9. Each of the three local theatre 'Crazy Quilt'...

Estimates for Last Week 'Crazy Quilt' Biltmore (1st week) (M-1,650-42)...

GUEST STARS AT \$1,200 DRAW GROSS OF \$5,000

Walker Whitelane in 'Surf' around \$2,700 for four performances...

Estimates for Last Week 'Against the Wind' Blackstone (1st week) (C-1,000-43)...

Philly Gets Setback; Nelson Show, Three's a Crowd, Below \$20,000

Williams' new play, 'Passing Parade' a Selwyn production...

Estimates for Last Week 'Clarity' Blackstone (1st week) (C-1,000-43)...

'Vingar Tree' (Forrest) (Second week) (C-1,000-43)...

'Five Star Final' (Locust) (Second week) (C-1,000-43)...

Shubert theatre is dark, 'John's Wonder Bar' at \$20,000...

Shakespeare Up as Schoolmans Get 1st Pay-Lifetime Chi Flop

Chicago, Nov. 9. Each of the three local theatre 'Crazy Quilt'...

'Green Pastures' Illinois (3th week) (D-400-43)...

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'Admiral Racket' Eringer (1st week) (D-1,034-43)...

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been benefit and party sales. Folded Saturday night to better than \$5,000...

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London Show World

NATIONS' FESTIVAL

Geneva, Nov. 9. Municipal Council of Geneva has voted an appropriation of \$20,000 for the League of Nations. Money will be used as a subsidy for the International Festival in February.

Festival will have foremost actors and artists from all over participating. It is for the purpose of emphasizing the international disarmament conference, scheduled here for the same time.

Lawrence Show Comes From Bottom to an Established Success

London, Nov. 9. Shows did very bad business over the week-end despite bad weather and some provincial influx on the strength of the annual Lord Mayor's Show.

Film gross continued low with a big percentage of the film now in not likely to stay. Biggest is the Gaumont-British film 'Carnival at the Fivoli', which is clearing \$10,000 but has an advertising overhead at least \$5,000 higher than usual.

Legit business is slightly better but several plays are due to fade soon. 'Queen's Husband' (American) will likely close next week unless grosses rise sharply. Surprise is the amazing recovery of 'The Great Lawrence Show' 'Take Two From One'. It opened at the Haymarket to a terrible paucity of patrons but was requested for a fortnight. Now it's an established success.

Meyerhold's 'Germany' FOR REFLECTING

Moscow, Oct. 30. Vsevolod Meyerhold's new offering this year, now in rehearsal, will be titled 'Germany' and will be based upon the economic troubles which are afflicting Russia. The play written by Vsevolod Viskovaty, is scheduled for its premiere early next week. It is understood that Meyerhold theatre has its temporary habitat, while a new Moscow theatre is being erected for it.

Mexico City Clean-Up

Mexico City, Nov. 6. Mexico City would be kept free of dirt shows. Civic fathers said so in ordering closing of the 'Green Mill' local purveyor of raw exhibitions. This year, now in rehearsal, will be titled 'Germany' and will be based upon the economic troubles which are afflicting Russia. The play written by Vsevolod Viskovaty, is scheduled for its premiere early next week. It is understood that Meyerhold theatre has its temporary habitat, while a new Moscow theatre is being erected for it.

Molly Picon's Hit Wanted for London

Molly Picon is averaging \$100 weekly as bar singer at the Met since she is invited to appear in nearly all of the Central European countries.

Lonsdale Metro-Bound

Frederick Lonsdale left here Thursday (5) for Hollywood and the Los Angeles Metro.

Reinhardt's Rights

Max Reinhardt has bought the Central European rights to 'Counsellor's Opinion'.

14-Year Old Dancer

Rita Varni, child dancer, is here and very successful.

The Weather

Paris, Nov. 9. Usual Paris winter in it, wet and chilly.

Business picked up over the week-end

Russell Johns, singer, is heading in.

English Circuit Holding Back

Monies Due Agents on Slim Claim

BOYCOTT ON CUT RATES, MEX UNION'S THREAT

Mexico City, Nov. 8.

War has been declared between rival dramatic companies playing the English circuit. The 'Mex Union' has been drawn in. Trouble started when company playing Teatro Fabrega, headed by Virginia Fabrega, Mexico's 'Barrhardt', staged 'popular' performances—shown given twice weekly at large rates. Action brought to a halt because of protest against 'Union' from company playing Teatro Ideal.

Union protest is arbitrary by the Black Circuit. It makes its own estimate of the act's value, presumably after it has appeared for it under the contract over here, and is penalizing the agent without permitting the agent a vote.

Usually the commission on foreign acts is 10%. This is divided 5% to the agent and 5% to the foreign agent, each receiving 5% of the act's salary. The native act is given a 10% commission on the circuit through loss of future business. What the foreign agent will do is a question. They may decide to place their acts with a circuit of such pricing or to hold it. It is unlikely the foreign agents will sue to recover; they prefer to produce their own acts.

Disposition of the 10% commission held out by the circuit is not told the agent. The agent who is not held out by the circuit is holding it back for the agent's account, to be used to pay the agent or some of the General Theatres people are splitting the retained monies among themselves.

DANCER UPHELD FOR REFLECTING 2-FOR-1 SALE

Danmig, Oct. 30.

The Swedish dancer Ella Björk had been sued by a local variety theatre for not having fulfilled a contract.

She had been engaged with a percentage of box receipts, but when the theatre owner advertising that such a buyer's ticket would get a second free ticket.

Bella Sirls said that was against all understanding. The arbitrary court of variety theatres decided the manager is not allowed to give away free tickets that way. They stated that the manager's offer was not a contract. Moreover, there was danger that prominent artists would be out done in their wages when signed by other theatres.

'Life Time' Co. Here

Wanted for London

Negotiations are between Sam Harris and Charles B. Cochran for an American cast of 'Once in a Lifetime' to go to London in the piece. Cochran has the British rights and would like the piece soon.

Understood that with 'Lifetime' doing badly in Chicago, Harris is looking for a change of cast. Harris' troupe for the road here and ship it back. It deal goes through all the way in the Chicago company will go.

Royalties Daily

Berlin, Nov. 1. The agreement regarding payments between the German Actors' association and the association of script editors which had been called off, has been made into force.

It has been arranged that for long run plays producers may receive a certain discount.

Some of the acting companies have the further right to cash their royalties daily, as is the custom in France.

Parandello's New Play

Paris, Nov. 9. A Parandello play 'L'Amant et Virtue', will follow the current revival at the Theatre Sain.

Martha Abba, Parandello star, will head the bill.

London, Oct. 30.

General Theatres, a large circuit over here with George Black. He is the only one who is holding commission due foreign agents, under the thin nibble that the alien acts book. The commission is worth the salary General Theatres contracted for. The bookings are made on a basis of a customer's salary as contracted for by the circuit agreed upon.

The entering is arbitrary by the Black Circuit. It makes its own estimate of the act's value, presumably after it has appeared for it under the contract over here, and is penalizing the agent without permitting the agent a vote.

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Chief Frequent

This outright chief is known to have occurred several times recently, especially with American agents having representatives in London.

With the English press as it is and American slightly behind to come over here excepting on the part of the salary, the leading circuit like General stepping to imply 10% of an act's salary due to the financial conditions of the act is unlikely place the English variety business wholly dependent on its own insufficient vaudeville turns.

General Theatre's leading London act is W. Palladino. He also operates the Hobbins Empire.

Pretty Bad Farce

London, Nov. 8. 'Make Up Your Mind' has been a farce adapted from the French. It's pretty bad.

It is understood the audience sitting half way through if it weren't so well acted.

Evans Made Co-Director Of Moss' with Gillespie

London, Nov. 9. William Evans has been named joint managing director of Moss Empire with R. H. Gillespie. Idea is to have an American cast of 'Once in a Lifetime' to go to London in the piece. Cochran has the British rights and would like the piece soon.

Understood that with 'Lifetime' doing badly in Chicago, Harris is looking for a change of cast. Harris' troupe for the road here and ship it back. It deal goes through all the way in the Chicago company will go.

Discovered Too Late?

London, Nov. 9. 'Lady in Waiting', new play at Saint Martin's, is a charming, but somewhat flat, comedy. It is tried out at the Embassy. Nipsey received but lacks staying power.

It has been arranged that for long run plays producers may receive a certain discount.

Some of the acting companies have the further right to cash their royalties daily, as is the custom in France.

Fritz Wreede in N. Y.

Berlin, Oct. 30. Fritz Wreede, head of the last German play company, Felix Block, Dresden, will arrive in New York, N. Y., on the 'Hermann' and be introduced by his wife. He will spend 18 days in New York, N. Y., and will be selected for him to appear on Broadway.

Biggest election London, Oct. 30. London voters have had a busy day and the cost will be around \$100,000.

At the last election, when the Conservatives swept the country, the result, at the party, were greeted with great confidence. The reviewers all belonging to the mounted and professional classes. The result was a very different result.

One of the oldest London cabarets has discharged its waters and inaugurated a carter's system of entertainment.

John Murray Anderson sent out a call for 38000 florins for his future Hippodrome venue and received 800 applications. Many of them were also applied for accordingly.

Fleaking? At the Savoy Grill recently an Indian potentate gave a dinner party. Young man, intelligent looking, but with the buttons on his coat were studded with diamonds. He also wore diamond earrings.

Only needed gold teeth to be good song material.

Maudie's Sylvan Retreat Cyril Maude, actor who is known Hollywood, spends much of his time rehearsing the Dartmouth Players, troupe in a Devon town. The town which he lives in is called 'Maude'. It is a village where the lives in a nearby ready as has been home there for many years.

London legit managers so longer recent attentions in the stalls in lounge suit uniforms. In fact, they were so much in the way of play for the casually attired male.

It is hoped that the men men not having the time to change.

Oxford has a promising team of golfers to compete in the variety of golf which they are playing very strongly on winning prizes through the Swesey Brothers, who come from the States.

Wallace's Frankness Edgar Wallace, typewriter-puncher, newspaper editor, play writer, producer, dramatist, poet, fiction writer, racing tipster, raconteur, and a Black and White, is standing as a parliamentary candidate for the States.

It is telling the voters he knows nothing of politics but writes very well. He writes what the listeners cheer him to the echo, to go out and buy his books.

Richard Strauss, now conducting an orchestra in London, did not take the slightest notice of a famous concert he had been invited to play in the air at a restaurant the musician frequents.

Sports Center White City, the large exposition ground about three or four miles from Piccadilly Circus, will play ground racing and football are now being used to attract to the new international sports center where lawn tennis, ice skating, boxing, wrestling and other contests are held.

Some idea of the size of the place is afforded from the proposal to construct a relatively small arena in one corner of the site, which arena will seat 15,000.

Exchanging Plays

Berlin, Oct. 30. A new idea of exchanging plays has been realized, to exchange plays and performances between various German theatres.

Plays which have been successful but for technical reasons had not been staged at one theatre, can be moved to other theatres and their financial success exploited.

The comedy 'Junge Liebo' ('Young Love'), the great success of Oscar Homola and Grete Reinhold, moves from Lesingtheatre to Tribüne. The comedy 'Waterloo Bridge' will move from Tribüne to Lesingtheatre.

Newcomer actress Sylvia Van Lee and Don, who went over nicely; Birdie Dean, who went over nicely; and Rodella, Ruis and Artix. Latter are a Continental acting act.

Regia Gignoux Dies

Paris, Nov. 9. Regia Gignoux, 52, died after a long illness.

Gignoux was a quite successful playwright and critic.

MISS ROSE'S GIRL MAY BE HOT HIT—HOT PLAY

London, Nov. 9. Three theatre organizations gave Sunday night performances (1), one evening, an exceptionally strong play. It's 'Miss Rose's Girl', by Lillian Trimble Bradley, at the Garrick.

'Miss Rose's Girl' is a tremendous drama recalling 'Mrs. Warren's Profession'. But stronger. It was enthusiastically received. Play requires requisite atmosphere, dialect, setting, production, but ought to be a big money maker.

'We Will Go' at the Savoy turned out to be a grand propaganda opera against the cruelty of fox hunting. 'Trials Amor', at the Everman, is a translation from the Italian that wasn't worth the trouble. 'The Italian' had little interest to English-speaking audiences.

Film gross continued low with a big percentage of the film now in not likely to stay. Biggest is the Gaumont-British film 'Carnival at the Fivoli', which is clearing \$10,000 but has an advertising overhead at least \$5,000 higher than usual.

Legit business is slightly better but several plays are due to fade soon. 'Queen's Husband' (American) will likely close next week unless grosses rise sharply.

Surprise is the amazing recovery of 'The Great Lawrence Show' 'Take Two From One'. It opened at the Haymarket to a terrible paucity of patrons but was requested for a fortnight. Now it's an established success.

GERMANY ASKED TO READMIT AGENCIES

Berlin, Nov. 9. Association of International Vaudeville Players has requested the German government to readmit foreign vaude agencies. No answer to the request yet, with the government said to be giving serious consideration.

Vaude managers argument, as put to the government, is that the government-owned and exclusive vaude agency, has failed to do the job. The government-owned and exclusive vaude agency, has failed to do the job. The government-owned and exclusive vaude agency, has failed to do the job.

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Deluxe Theatre Costs Plus Politics in Mex

Mexico City, Nov. 6. The National Theatre, one of the local show yards in an enormous playhouse, will be finished before long. Theatre was started in 1908. Millions have been spent on it.

Among its wonders are an all-glass curtain by Tiffany which set the government back about \$100,000 and boxes that cost \$2,000 each.

Edifice sank six feet during the time it has been under construction. Surrounding streets had to be lowered to maintain road level. President Pascual Obregon has appointed the Board of Administration and Continuation of the National Theatre. Board's job will be to find ways and means of completing the Theatre.

Hylton Back at Pal

London, Nov. 9. Jack Hylton is back heading the Palladium hill again. His new First show today opened nicely with exceptionally good business.

Newcomer actress Sylvia Van Lee and Don, who went over nicely; Birdie Dean, who went over nicely; and Rodella, Ruis and Artix. Latter are a Continental acting act.

Molly Picon's Hit Wanted for London

Molly Picon is averaging \$100 weekly as bar singer at the Met since she is invited to appear in nearly all of the Central European countries.

Lonsdale Metro-Bound

Frederick Lonsdale left here Thursday (5) for Hollywood and the Los Angeles Metro.

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Business picked up over the week-end

Russell Johns, singer, is heading in.

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At the last election, when the Conservatives swept the country, the result, at the party, were greeted with great confidence. The reviewers all belonging to the mounted and professional classes. The result was a very different result.

High Pay Air Exec Cops Fat Actor Job, Too

San Francisco, Nov. 9. Dramatic talent at NBC studios is up in arms against those producers who sidetrack actors by casting themselves for parts in plays and skits.

Latest turnup, and biggest one of all, was pulled this week when Wheatena aligned for a series of 15 minute nightly domestic ads. Taking Junior, Tom Hutchinson, head of the production dept., auditioned, recommended and signed himself for the leading role at \$15 a week, while other talent took air.

Furthering the scorch, Hutchinson tried to ease his way in for the leading fan role but sponsor chose Dorothy Dandridge instead. Nelson Case won over all other announcers in touts for the m. c. job.

Dandridge people are all more burned at Hutchinson because there's supposed to be a ruling prohibiting staff members from accepting commercial fees.

Last season Hutchinson cast himself as interlocutor on 21 Edison Minstrels, but when the program came up for renewal a few weeks ago sponsor chose another actor.

Hutchinson's salary as production manager and actor now stands as one of the biggest around NBC, being pretty close to the \$1,000 a month maximum average. Most dramatic people are around \$35 weekly.

NBC'S HAYSTACK Can't Find Authors' Scripts in Mountain of MSS.

Chicago, Nov. 9. Freedance continuity writers who have been submitting material on order to the local NBC program department are complaining they can't find their own work. Network's explanation is that it would readily return the scripts if it knew where to locate them. When the scripts started to pour in no provision had been made to file them under title or authors, and a pick out any one writer's contributions would require digging through thousands of manuscripts.

Network's unit here has at times had as many as 50 outside writers regularly turning script, previously submitted in outline and sketches. It had taken many of these key-tappers as much as three months to get an introductory audience for their ideas from a department head.

Several of the freelancers recently tried to probe into the motive behind the continuous scribbling and re-ordering of scripts, but got nowhere. They then asked for the return of their work. A faulty filing system, they were told, made this inconvenient, if not in many cases impossible.

35% IN COMMISSION OFF ACT'S SALARY

Artist's Pay Rapidly Melts Before Receipt—Different Hands on the Radioway Out to Grab—Mucating Custom Entirely Away from Any Other Show Business Branch

OTHER EVILS

Triple commission charges, the old fashioned yip in a high class manner, along with an amazing display of ignorance by executives and others in radio are tolerated and abided by radio as being natural developments as in any new business. But these errors and evils are bound to go when clearer

Commish Attacks

NBC and CBS start bureau's high commission rates on talent bookings are being attacked from two angles. The most serious opposition is from the advertising agencies, which protest against the commission charges for each other but as yet have not presented a demand for reduction to the networks.

Also objecting are the RKO vaudeville agents whose franchisees object to book acts with that circuit limits them to 5% commission. NBC and CBS have long had RKO agency franchisees with full floor privileges, but are exceptions in the commission ruling.

When Hilman S. Brown took charge of the RKO corporation one of his early procedures was to call the agents together. Some changes were made in their status and relations with the booking office and acts, among them limitation of commissions. They were told the penalty for exacting more than 5% from an act for the booking office would be immediate loss of agency franchise.

Since entrenched as RKO agents, neither NBC or CBS has been notified of the 5% limit, or any other limit. Their agents' charges of 10% and 20% on some acts go unnoticed by RKO.

Some agencies claim the networks' high commission is an unqualified salary booster, with its reaction mainly against their clients, the air advertisers.

Thinking wins out and real showmanship prevails, it is admitted. Radio today offers more than any other show business branch. It is being largely taken

in no other show field is an acquisition. (Continued on page 60)

Buggy Wheels Next

Venda Hair Nips Co. will attempt to revive the use of hair nets through the medium of radio. Company has contracted for 15-minute weekly broadcasts on CBS commencing Nov. 15.

Bob Becker's Commercial City, Chicago, Nov. 9, fixed up another one of the sheet's star writers with a radio job. It added a writer, who handles the hunting and fishing column, to Atlas Brewing for a series of spots on the grand outdoors. Program starts next Sunday.

Am Programs Suffer as Networks And Ad Agencies Argue Over Who Is Best Equipped for Full Authority

CHI OVER QUOTA

2% In Excess of Assigned Sales Total For '31—NBC

Chicago, Nov. 9. Gross from time-selling sources alone for NBC's Chicago division should break better than \$5,500,000 on the current year. Quota assigned to the network's Midwest sales department was \$4,800,000.

Increase of 25% shown in the difference is what, it is figured, the entire chain will do during 1931 over the total originally allotted itself.

Bee Lillie, Mae Murray Wanted Cash—Others Accepted 'Publicity'

Chicago, Nov. 9.

Getting stage names gratis for radio broadcasting is becoming more difficult locally. For some time legions and other visiting celebs have been before the microphone on the plea that the publicity would benefit them.

Beatrice Lillie, approached with an invitation to contribute her services, answered sweetly and she should be charged for \$1,500. If the microphone was installed in her dressing room, she would not be paid.

Those who have recently appeared free over the radio hereabouts for various advertisers include: Sophie Tucker, Ruth Roland, Estelle Taylor, Walker Whitehead, Lila Grey, Charles Henry Rubin, Glady Rogers, Alice White, Taylor Holmes, Herbert Rawlinson, Donald Brian, and Clara and Johnson.

Air Popularity Rankings

Question of who are the 10 outstanding Californians, asked over KNX brought answers by radio listeners nominating 27 candidates with Governor Rolph heading the list and President Hoover in sixth place.

Only three picture names suggested, with Will Rogers third, Clark Gable second, Mary Pickford rated 13th place to Douglas Fairbanks.

Bob Shuler was fourth and Almeda MacPherson was eight notches lower. She was followed by Randolph Scott, fifth, Senator Shortridge, sixth, with Congressman Swing, Dr. Albert Einstein and Dr. Milliken following.

WGN'S FILM NAMES

Chicago, Nov. 9. Herbert Rawlinson and Madge Bellamy are playing the lead in a mystery serial broadcast over WGN, 'Tribune' outlet, twice weekly. Episodes are based upon instalments of the story carried in the newspaper daily.

Time-week contracts have been given the former picture names.

CBS GETS PEOPLE UNIT

Chicago, Nov. 9. Steve Cline, WGAR program director and radio announcer, has resigned to become assistant manager of WMBE in Peoria, Ill. Succeeded here by Frank Proffond, of WGAR's commercial staff.

WMBE is slated to become affiliated with Columbia chain within two weeks.

A battle is now raging and rapidly gaining impetus in radio over control of the entertainment dictatorship. The advertisers are the stations and networks, controlling the outlet, and the advertising agencies, controlling the financial foundation of the business.

Both would complete authority in the program say-so. This is the present source of almost all trouble and friction in the studios and around them.

The ad agencies believe they are radio's logical government of the present and future. The networks think the same way about themselves. Neither has a right to accept the responsibility for the quality of entertainment on the air, but for the commercial reaction the entertainment receives, claim the ad. Mobile neither side the agencies, it is one thing to think you are satisfying or attracting the radio public, another to determine whether you are also attracting the public to the advertiser's product. Direct reaction is necessary, the agencies contend, and this is guaranteed, they add, only when they control the program.

The networks' answer is that program belongs in the studio. That the networks are more concerned and influential in the program's management phase of broadcasting, their membership will be more naturally de-

termined. Mobile neither side the agencies, it is one thing to think you are satisfying or attracting the radio public, another to determine whether you are also attracting the public to the advertiser's product. Direct reaction is necessary, the agencies contend, and this is guaranteed, they add, only when they control the program.

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ARE NETWORKS FINDING OUT?

Flood of requests for radio artists' agents to grant ad services unemployment benefits, social and political parties, has forced NBC and CBS to be wary of all current and future requests.

Radio has no brief against permitting acts to work for their own legitimate unemployment benefits and broadcasts. It objects to it to some extent where the benefits are announced they will give part of the gross to the unemployed. NBC and CBS claim they have found that while the spot does make a contribution, it has also increased its own burden with the benefit.

Deluge of requests for free radio talent for society and political parties is what radio artists object to. Persons handling these functions make the rounds of the artist bureau and act as the biggest names to perform at the parties gratis. They give various funny reasons. Some say they are being swanky mob seen an act at the party, it will bring a lot of future bookings, that big picture names will be present who may discover film values in some of the radio artists appearing. Not to forget the publicity angle.

Now the networks believe they have had enough parties for artists.

After Doc Brinkley From Another Angle

Dallas, Nov. 9. Suit to revoke Texas medical license for Dr. John Brinkley, opera singer. Some say he is being filed in local court. Although banned in Kansas and also by the Federal Board, that big picture names will be present who may discover film values in some of the radio artists appearing. Not to forget the publicity angle.

Now the networks believe they have had enough parties for artists.

Now the networks believe they have had enough parties for artists.

Unique Radio, Film Chatterer Repays All Gifts, Favors

Hollywood, Nov. 9. Radio Harris, billing herself as Radio Radio, has a new commercial look for herself. She is a member of the CBS, on behalf of Resno, which will be devoted to straight, pure and up-to-date material.

Resno's deals with personality issues. This was decided upon after Carmel Meyers was appointed the financial manager of the picture agency, who also does a syndicated program, for the Central Press Association.

Resno's deals with personality issues. This was decided upon after Carmel Meyers was appointed the financial manager of the picture agency, who also does a syndicated program, for the Central Press Association.

Mrs. Harris, who is also western editor of 'Silver Screen,' is as unique among chatterers in that she repays all gifts, entertainment and parties to those befriending her. She refuses to be underbought.

B.K.T. ACTS SOURCE FOR WIBO'S LOCAL PROGRAM

Chicago, Nov. 9. WIBO has severed all relations with NBC, making it the only major station in the Chicago area without an affiliation. Break was mutual. Chain, with the takeover of WMAQ last week, offered anything to get own to take care of her, while WIBO has been figuring on going strictly local.

Station opens its downtown studio in the Chicago theatre building on the 10th floor. Plans to furnish the acts for programs from this source, with the exception of the local acts, which will be handled through the usual passage.

Federal Radio Commission report assigned WIBO's wave length to WJVS, Gary, Ind., on the grounds that WIBO was offering anything to get own to take care of her, while WIBO has been figuring on going strictly local.

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Rolle Changes Route
B. Rolle said for vacation in Honolulu Nov. 14. Enclosed his previously planned European trip.

"STREET SCENE"

RONALD COLMAN
in **THE UNHOLY GARDEN**

EDDIE GANTOR
in **PALMY DAYS**

GLORIASWANSON
in **TONIGHT or NEVER**



THEY'RE CLAMORING
FOR THESE
BIG ONES FROM
SAMUEL GOLDWYN



UNITED ARTISTS!
The Leader!



THE NEW YORK TIMES

PRICE 15¢

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VOL. 104 No. 10

NEW YORK, TUESDAY, NOVEMBER 17, 1931

64 PAGES

CIRCULARS

42nd St. Spielers, Ballyhoopers and Others Give Cops Overtime Duty

Pinches mean nothing to the burlesque houses on West 42nd street. The miniature Coney Island has become a sore spot for Capt. Amann...

Complaints have been received by him from scores of pedestrians that have to walk into the roadway to get through the hordes that park themselves in front of the burlesque houses and bawdy stores on the street.

Hayes assigned detectives Lennon and Schulman to clean up 42nd street. This takes in barkers, mechanical men, beggars and delinquents, better known as bottle babies.

Homebound bound theatregoers are constantly pestered with this gentry. Usually the victim falls for the songs and dances because he yields rather than be humiliated before his best girl.

All Lorus, 37, 437 34th street, Brooklyn, was arrested while doing a robot act for Miss's burlesque. Lorus did his stuff from the theatre to Broadway and back. Hence, the jam of curious MacFadden Brandt convicted him. He received a suspended sentence.

In Costume in Court Lennon and Schulman bagged about the same time, Mona Arden, 48, blonde Russian barker. Mona gave her address as the Times Square Hotel. Arrested with her was Arthur England, accordion player, living at 319 East 85th street.

Both had stood outside of the Lyric theatre, Mona barking and she sang back. Arthur was guessing his accordion. A large crowd gaped and passersby had to take the roadway.

E'way's Top Rent

Top rent along Broadway right now is the \$175,000 paid by the Hotel Astor for its 44th-45th street block front. Actual rental is \$50,000 with taxes \$225,000.

Offset on rent from stores, concessions, etc. \$300,000.

MAUDE ADAMS DODGING NEW YORK'S CRITICS?

Despite reports to that effect, informed insiders declare Maude Adams, starting an evening in 'Merchant of Venice,' has no Broadway booking set. These were thought in store for next year.

Principal explanation is that it is felt undesirable for the show to chance the fact that the New York drama critics may land on the fact that Miss Adams is not properly cast as 'Portia.' This has already happened one instance, with a Broadway show catcher going out of town to review Miss Adams and finding exactly that fault.

Miss Adams is understood to be a partner with Erlanger's in the current production venture, her return to the stage after 13 years.

Middle West Suffers From Shortage of Girls

Chicago, Nov. 16. Where are all the women? Unaccountable shortage of girl acts around this part of country. Vaude shows being sent out to the surrounding towns are overabundant on the male representatives but chary of the frail sex. Managers here are in a lather from a line of dancing acts are plenty scarce, while femme comedienne seem to have vanished altogether.

SENSATIONAL IN FIRST RELEASE

15 Clips for One Issue—Speaks in Full Blast Among Others—Matter of Distribution Touchy

UNDERCOVER SCENES

Within a week the world's first tabloid newswall will be ready for debut. Ten of the 15 clips scheduled to be in the demonstration issue are complete.

This includes the most explicitly sensational and Broadway undercover photography and comment ever produced for the screen.

One of Broadway's most brilliant spokesmen, unknown to over 100 dinner clothed imberbs, is caught in full action. Under promise of protection the management permitted his place to be properly lighted, although demanding at the same time that the camera be concealed.

Another sensational clip deals with Georges Carpentier and Lita Gray Chaplin. This particular clip illustrates how the tabloid crew intimidates nervous promoters who don't want to pose. It shows Carpentier being approached by a contact man. When told that a camera is grinding out a record in a cab on the curb, Carpentier is shown darting away from Lita and later concealing himself behind an iron fence in the neighborhood.

Loves of Rudy Vallee is the title of another scene. This shows what is declared as Vallee's first girl, his first wife, his first plaintiff in a beach and promenade suit, and finally his present wife.

Revival 'Thaw and Nesbit are revived. As they were at the time of the shooting and as they are today, constitutes the topic.

'Sindelar Lewis' divorced wife showing her independence by

(Continued on page 63)

An Ambition

Dave Apollon, the Russian folk dancer comedian and mandolin player unique, was given his final United States citizenship papers in Federal court, New York, last week.

World-Wide Gold Standard Furore Brings '49 Rush of Stock Peddlers

3 of a Kind

Chicago, Nov. 16. Ralph Keating says the world three weeks in show business are the week before Christmas. Hollywood and Milwaukee. Memphis will be pleased.

COMMUNITY SINGING TO HOLD UP SPIRIT

Manchester, N. H., Nov. 16. The Manchester Rotary Club thinks it has found a new way to banish depression fear and create good will. It's promoting community singing to upst the 'common belief' in cold, unresponsive New England audiences.

The Rotarians got 500 'good willers' in a hall and the rafters rang with vocalists. The song leader, getting real chummy with his warblers, had them put their arms around each other's shoulders and sway to the tune of 'East Side, West Side.' He taught them to sing with gestures, especially 'Under the Spreading Chestnut Tree,' when the people spread their arms, pointing to their head and chest when they yelled 'cheerup!'

A good time was had by all.

A Vanderbilt Agenting Belle Livingston's Act

Hollywood, Nov. 16. Cornelius Vanderbilt is offering Belle Livingston to contact operators as a vaude act at \$400 per. Says Belle will split the show with Reno any time she sees the contracts.

Vanderbilt insists that he is handling the deal merely as a friendly gesture toward Belle and not as a dip into the agency business.

CRITICS CIRCLE IN DOUBT

No Meeting in Weeks—Garland Passes It All Up Continuance of Broadway's recently formed Critics' Circle appears to be in doubt. There has been no meeting for several weeks. Friday gatherings were postponed when several reviewers said it would be inconvenient for them to attend.

Los Angeles, Nov. 16. Brought to life again by the world wide shortage of gold, the stagnant gluing, oil and other pressure stock promoters are storming into Los Angeles prepared to start a new gold rush.

Hearing of the yellow metal has made it slightly profitable to re-open some of the low-grade ore beds and work them again. Stock racketeers are hopping on this as their chief point in selling the potential wallpaper.

Lots of chump money is concentrated here, and the town is also the nearest to southwest United States mines. Promoters are buying up played-out mines, boosting the book value beyond what it's worth, and manipulating the stock selling.

A COLLEGE EDUCATION BY RADIO AND MAIL

Denver, Nov. 16.

For the first time a university will go on the air and offer a free and ward a college degree to those who listen in and answer the questions. Professors from Denver University will broadcast over KOA a half hour weekly during the experimental period. If the plan is a success, more time will be allotted.

It will be necessary for each student to enroll by mail, and to send in answers. Subjects will be changed every three months. Subjects taught will include language, history, psychology, business English, political science, short story writing and word studies.

Freeman H. Talbot, KOA manager, has been working on this school-over-the-air plan for five years.

'Uncle Tom' Opens and Shuts House, 45 Yrs. Apart

Waterbury, Conn., Nov. 16. 'Jacquie' the man who opened with 'Uncle Tom's Cabin' in 1886, closed with the same play last Sept. (14), after exactly 45 years later to the day.

Whiteside in High School

South Bend, Ind., Nov. 16. Walker Whiteside plays 'Surf' with small cast and one set at the Central high school auditorium one night, Nov. 24.

Agnes, local legitt house, playing second run pictures.

3,000 of 12,000 German Players Get \$37 Month

Berlin, Nov. 7. Out of 12,000 actors registered with the German Actors' Employment Agency (in 1919) the Actors' Association had 23,000 employed members only 7,000 actors are working. These 7,000 only \$37 a month, an income of more than 300 a month.

Hiram Brown, Pretty Sore, Thinks He'll Fix Up Studio Mess in Hurry, As Hollywood Rival Bosses Clash

Hollywood, Nov. 16. — Howard Brown thinks he is going to settle the studio mess at Radio pictures and be back in New York by Dec. 10 for the RKO board of directors' meeting scheduled for that date. Brown left last Saturday (14), due here Wednesday (18).

Reports from New York say Brown became pretty much nettled last week over a string of telegrams he received from various studio near-heads who disputed each other's authority. This led Brown to advance his day of departure, to adjust this end as quickly as possible, and permit the studio to pursue peaceful production.

First jam to occur after David Selznick announced himself at the Radio studios was between Selznick and Charles Rowley. This was referred to Brown, who answered for each to keep calm until he arrived. Another disturbance is said to have arisen over the talker.

(Continued on page 28)

GIRDEN MADE HEAD OF WB THEATRES IN EAST

Jules Girden, personal representative of H. W. Warner, was officially announced as honorific chief of Warner Theatres on Monday (16).

Dan Michaelove, who succeeded Spyros Skouras in the job, will henceforth control between the home office and theatres and resume his real-estate activities. Change is effective immediately.

Hays Coming Back

Charles Hays, Nov. 16. — Will Hays, his secretary, Earl Bright, and Harold Pettijohn and wife leave for New York Wednesday night (18) after the completion of business here.

Before they leave they will hold a meeting here tomorrow (17), at which will be Adolph Zukor and Harry Warner, and at which industry affairs will be discussed.

15c Low on 42d St.

Price scale of the Lyric, indie trade house on 42d street, went to a 15c low yesterday (Monday). New price will run from opening to noon. Balance of the week unchanged, 25c to 5 p. m. and then 35c.

Mary Newcomb for 3

Twickenham, London, Nov. 16. — Mary Newcomb, who has renewed with Mary Newcomb. She'll make three pictures this time.

MORAN-MACK GOT \$25

In For Split of Gross Over \$4,000 in Los Angeles

Los Angeles, Nov. 16. — Moran and Mack got \$25 to split for their work week of Nov. 5 at the Million Dollar Theatre.

Team was in for 50% of the gross over \$8,000, with no guarantee.

Erskin at Metro?
Chester Erskin may fall into film directing by the end of this week. Director-producer teaming up is not absolute yet, but is understood to be in the line with Metro.

Erskin is not going to Hollywood. Erskin will embark on a legit show within a short time.

To avoid suspicion don't look for your golf ball under a farmer's tree fence.

MR. AND MRS. JACK NORWORTH
150 West 44th Street
New York

FORCED DOWN IN SYRACUSE

Wallace Bery and Others Had to Kill Entire Night in Salt City

Syracuse, N. Y., Nov. 16. — Flying from New York, where he attended the premiere of "The Chorus" toward Hollywood, Wallace Bery was forced down at the Syracuse airport Oct. 29 Thursday afternoon by poor weather, and spent the night here; with Bery in his plane were Alan Roscoe, a film, and Amelia Cecil, young actress.

Agents Supporting Imported Players Ditched by Films

Hollywood, Nov. 16. — It's not the studios who are supporting a group of out-of-work imports, but the agents who brought them across the water. They're getting 10% commission; these agents keep their imports from leaving overnight, and fudging them costs and doughing up the agents. With one eye to turn to the imports who can't find enough work to keep their agents naturally go to the men who brought them here or helped get jobs. It's doubly tough on the agents who are being ditched.

Imports want to hang around until their visiting period in the United States is over, and not getting a start in pictures.

Agents thinking of bringing in more imports are now considering the bailiwick of the actor. If he can't keep himself for awhile he doesn't get a call, unless the agent has a tight contract lined up.

'Girl Crazy' as Le Baron's 1st as Radio Asso. Prod.

Hollywood, Nov. 16. — Jane Murfin has been assigned to write the adaptation of "Girl Crazy" which William Le Baron will direct as his first associate producer job for Radio.

It will start in about 10 days. In the cast are Wheeler and Woolsey, Eddie Quillan, Dorothy, Willie Hackett and Ken Harlan. Robert Armstrong, Patric K. Swayze, and other stars are being considered for the side line. Artie selects his supporting players.

Company's contract with the English actor gives him the right to select all players from bits to featured parts.

Hard to Handle

Hollywood, Nov. 16. — Gerlie Messenger, Jr., Hal Roach comedian, is having a hard time out here; his contract being settled. Dorothy Ward, another 17-year-old, was taken to the hospital.

Miss Ward has a five-year term starting with \$100 per week.

Goodman Out at Par

Hollywood, Nov. 16. — Edward Goodman is out as a Paramount director.

Among the pictures Goodman made during his year at Par was "Women Love Onions."

Marie Gateon at Liberty
Hollywood, Nov. 16. — Marie Gateon, contract player, brought from the east by Paramount three months ago, has been dropped by that company.

Toomey Going Back
Regis Toomey returns to Hollywood from an eastern vacation tomorrow (Wednesday).



WILL MAHONEY
In East "Promoted" by "Public Ledger" said: "Will Mahoney is in a class by himself. He won't for himself the wholesale appreciation of the audience and his Mahoneyphone invention avokes that of applause."

Director
RALPH G. FARNUM
1500 Broadway

Bloomer Girls Still Trying to Get Home

Los Angeles, Nov. 16. — Jerry Bryant, one of the Bloomer Girls in Vincent Ray's four touring venture called the Hollywood Movie Stars' Bloomer Girls' Baseball Club, has filed a \$40 wage claim against Ray in San Diego. Claim was sent to the Los Angeles labor bureau for handling. Miss Bryant held a contract for \$50 a month, always she got nothing for five months.

Attached to her complaint are five burn-up letters from fellow Bloomer Girls stranded in various parts of the country. Miss Bryant went to the police for help in Louisiana, Ky. and Judge John H. O'Connell raised money in his court to send her home to San Diego.

LEFTY FLYNN'S FUTURE With 4th Wife Settling by Maryland for Farm Stay

Lefty Flynn, former Yale football star, is staying on the scene, trying to settle down in Maryland, raising a family and children.

Flynn brought his recent bride, the former Mrs. Paul Phipps, one of the famed Langhorne sisters of Virginia to Syracuse, where they spent several days in the home city of his late grandparents, and was unrecogized until the day he and his wife departed eastward.

Mrs. Phipps, a divorcee, is a sister of Lady Astor, and the fourth to share Flynn's name. His first wife was Rena Leary, Winter Garden dancer, who sued for divorce here and received a decree in 1912.

Later, Flynn married Blanche Farnum, who is now divorcing him in 1923. Viola Dana, screen, was his third mate. Their marriage ended in the courts.

WB Buys 'Two Seconds'

"Two Seconds," the meller at the Ritz, New York, has been bought for pictures by Warners. Reported price \$10,000.

Show has been going around \$7,000 weekly, fair, and about an even break for it.

SAILINGS

Nov. 18 (Paris to New York) Clifford Fischer (Par.)
Nov. 18 (Paris to New York) Elek Ludwig, Gus Schaeffer (Leifsthan).
Nov. 17 (New York to Berlin) Leo Tauber, Vicki Baum (Europ).

Nov. 18 (Capetown to London) David Slesinger, Kenneth Henderson, Scott Saunders, Collins and Brooks, Mady and Co., Jack and Betty May, Daisy Slesinger, Fred and Charles DeCarna, Short and Dalsiel, Eva Benson, Peggy Salaman (Warwick Castle).

Nov. 12 (Sydney to Vancouver) Peter Dawson (Aorangi).
Nov. 15 (Paris to New York) John Gilbert, Lupe Velez (Mauretania).
Nov. 11 (New York to London), David Slesinger (Europ).
Nov. 6 (Capetown to London) Vera Amaaz (Windsor Castle).

FLOYD GIBBONS' WAR Correspondent on Way to Manchuria — Going With Jap Forces

Floyd Gibbons left New York Saturday (14) to report another war. It may be in Manchuria and it isn't having that long before Gibbons reaches there via Japan, the famous correspondent will put on a kamikaze.

In leaving New York Gibbons left behind 10 unfinished chapters of his "Interlocking series" produced by P. Waxman and Mike Mindlin for Pathé. The two first made, including the President Wilson story, will now wind up that series.

Over in Manchuria, a cold spot in the market, Gibbons, who is keeping the League of Nations on its toes, with Russia, apt to hear Gibbons sailing, keeping the situation alive until he arrives, and maybe after that.

Mary Pickford's Curis — And Long Hair for Her Next Feature-Talker

Mary Pickford has not yet closed with an unmentioned author who is "interlocking" her into an original film story, but that she may go back to long-hair roles, possibly with the curls, is reported. So far Miss Pickford's order officially lends a hint of what her next-to-be is, only that she wants a story that will have major child appeal.

The veteran star is permitting her hair to be slicked for an original. It is longer than when last in New York and has advanced far enough with the curls, it is reported, to wind up, with hairpins.

That Anita Loos may write the story is reported unofficially.

McIntyre After Talent — And Lead for Colman

R. B. McIntyre, production manager for Sam Goldwyn, has arrived in New York to await the arrival of Goldwyn the end of the month.

Expecting to remain east for two months, McIntyre will set up a studio at a standstill. McIntyre will search for talent. His principal interest in that direction is finding a leading lady for Ronald Colman.

Jean Harlow on Stage

Jean Harlow has been booked for six weeks of vaude by Warner, at a reported \$2,500. She opens Jan. 1 at the Marlborough, Philadelphia.

Harlow will be accompanied by WB, for whom she has made several talkers, through M. S. Bentham, New York.

Roberti Finds 'Palace' On Par's Coast Shelf

Lydé Roberti arrived here from New York Friday (13) to find that Paramount has no interest in her. Roberti's quasi-nautical, "Buddy Bop" was scheduled for it with Victor Burton directing.

This makes the third musical to be turned by Paramount, having previously abandoned "School for Sweethearts" and an original.

AL RAY'S SHORTS

Hollywood, Nov. 16. — With Ford Sterling under contract Al Ray, director, is negotiating with the Vitaphone Club through Universal for shorts which Ray will produce independently. Ray will return to New York to prepare for production in the east.

By producing in or near New York, Ray's angle is use of people from legit, vaude, etc.

COHEN FAVORS UNIT SYSTEM FOR PAR

Hollywood, Nov. 16. — The unit system for Paramount, as recommended by Emanuel Cohen, would relieve B. P. Cohen of the heavy burden of handling the entire production, give him but 10 pictures to worry about as an associate producer.

Similarly, four other producers would have 10 pictures under their wings each. Mike Levee, holding down a similar berth to Jan. Schnitzer on the RKO-Pathé linguistic supervision staff, makes costs.

These recommendations followed Cohen's investigation during the past month and prior to Adolph Zukor's arrival on Friday (13). Both men week-ended out of town talking over Cohen's findings and beliefs.

Felbers are out for outstanding associate producers to come over to Paramount on the new unit system. Reason for Levee getting the financial responsibilities is that he would have no personal pride or jealousies on any one in the production end, but be responsible for the total unit, and the unit for a season.

Zukor said today that he is here personally to see the unit system, but expects to have an announcement to make in 10 days. In two week-ended out of town accompanied by Cohen and B. P. Schulberg on his return east.

RADIO EXPECTS TO CUT FEATURE COST BY 100-G

Hollywood, Nov. 16. — Radio is cutting 12 features from its present program of 38 and decreasing the average budget from \$300,000 to \$200,000. "Girl Crazy" is one of the exceptions at \$350,000. Of the 26 only 10 will be made before May, these including "Lost Squadron." Pathé's 29 remain at \$100,000.

Probably is that Selznick will eliminate the present Riedel writing staff and start from scratch with only a few re-engage, Johnny Duch, former associate producer, has been promoted assistant manager for "Frontier."

Louis Sarecky continues as an associate producer, assigned "Lost Squadron."

Jane MacCloy Marries Home Town Boy in Ariz.

Toledo, Nov. 16. — Jane MacCloy, Toledo film actress, was married in Yuma, Ariz., Wednesday (13) according to report received here by her mother, Mrs. Louis MacCloy.

Jane's former suitor, Charles "Johnny" W. former Toylander, and now an orchestra leader on the coast. The wedding was held in Yuma, Ariz., March from Wilbur Guthrie, picture representative.

Sarecky said he and MacCloy met each other here. He did not know MacCloy on Wednesday. New York is their ultimate destination.

Estelle Taylor Walks

Newark, N. J., Nov. 16. — Last week's failed to cheer Estelle Taylor. She became peevish and walked on Wednesday. Officially the reason was laryngitis.

Lita Grey Chiplin substituted and pulled up the gross.

Rushing Kay Francis:
Hollywood, Nov. 16. — Paramount's "War" picture, originally called "The Master Key," with Kay Francis and Frederic March as leads, has been delayed because of a trouble developing. The studio is rushing another script through the mills for Kay Francis before she goes to Warner lot under contract Jan. 3.

Deadlock Foreseen in Negotiations For Joint U.A.-Col. Distribution

A distribution merger between United Artists and Columbia along lines that have not as yet been determined, is in discussion between the two companies. Its purpose, basically, would be reflected in the access to both distribution outlets completed through the sale and physical carriage of the product of each by one set of exchanges, it is said.

A consolidation of the two organizations is not envisaged from reports. In view of that, an arrangement under which the sales force of one company would continue to be the product of the other, along with its own, each maintaining their production independence, would amount to a distinct departure in the industry. In all other instances where a similar system of exchange has marked the programs of two producers, such as Warner-Prize National, a physical contact combination or acquisition has preceded that distribution move.

The Savant from the economic angle, with neither company lending financial support to the other, it is unwise to estimate that the combined sales force will mean an overhead cost of probably \$3,000,000. United Artists would be handing a reported \$7,000,000 weekly (\$3,500,000 annually) in maintenance of its sales organization. If it had presumed an arrangement whereby its sales force would take over the same physical distribution of the other company, would be welcomed. Presently, UA maintains a large distribution department with a set-up program that never runs over 15 pictures a year. As a result a substantial part of its overhead is the UA distribution organization intact but at the same time with little to do.

Compromise—UA is conceded to have the best system of exchanges for the U.S. and Canada, but the Columbia will be willing under a deal to sacrifice its total investment of around \$1,000,000 tied up in its own exchanges, is problematical. That UA, on the other hand, would consent as equally as Columbia to try to liquidate its branches in 35 centers, may mean that the two companies would compromise by setting up one exchange system that would take in proportionate numbers of UA and Col. branches.

In advance of discussion of a possible distributors' get-together, it is renewed it is expected to distribute Col. product in Great Britain, with an added contract for the last time to the studio for Spain. Another arrangement is reported to be under way for UA distribution of Col. pictures throughout South America.

Previously reported was a distribution deal between UA and Metro. This was denied. Conference over the possibility of a Col. UA distribution deal admitted, but without suggestion of a successful outcome.

\$800,000 IS TIED UP IN 'SCARFACE' BY HUGHES

Hollywood, Nov. 16. Howard Hughes has \$800,000 tied up in the gangster talker, "Scarface" which has been returned to New York for retakes. There are some 40 changes including the title, rejected involved. The picture is ascertained as too openly suggestive of Al Capone.

The Hughes end is considerably annoyed, it is said, through delays in placing "Scarface" on the screen. The film was ordered by the Hays office before production and Hughes is said to have relied upon that angle for the production of it.

Hughes conferred with Will Hays on Wednesday (Monday) on further cuts and changes to meet Hays' commercially satisfactory. Hughes has already started re-shooting to tone it all down.

Babe Ruth Completes Shorts
Hollywood, Nov. 16.
Babe Ruth is finished on three Universal shorts Friday (20). He'll leave for New York the next day.

Criticism

Appearing before the scenario editor, a writer brought from the east started showing papers of the film in which is expected the smallness of his private office.

"Shut up!" snapped the scenario ed. "That place is big enough to hold anything you'll ever create."

REVERSE FORMULA FOR BUILDING 300-SEATER

New ideas on theatre construction will be incorporated in the film house on Broadway, between 49th and 51st streets, which is expected to open around Jan. 1. It will be the 43d link in the Springer-Connell link chain, and probably be used for foreign films.

Most significant is that the orchestra floor will slope down towards the rear instead of up. Screens will be placed in the rear.

Other angles include that the screen will not be boxed in or curtained. Doors will replace the curtains, and the screen will stand out on a special structural arrangement.

Only about 300 capacity for the theatre, with B. Schinger the architect.

Brookline Revokes Its Only Theatre Permit, Issued to Par-Public

Brookline, Mass., Nov. 16. Brookline is destined to continue, for some time at least, as one of the few municipalities in this country to have no picture theatres. The Board of Selectmen has revoked the permit it granted Par-Public several months ago to build a theatre because the company failed to start construction within the time stipulated by the license.

In September the selectmen voted that if ground was not broken by Oct. 1 the permit would be revoked. Some sod was removed from the site and a time extension was granted. Nothing further had been done up to Nov. 9, when the license was revoked.

The site may be made available to some other company. It is reported to have been bought by one who had arranged with Paramount-Public to buy it. The delays were said to have been caused by changes in the plans.

The selectmen also some time ago issued permit for a theatre in the Brookline Village section, but work was halted because of the Theatre always had been barred in Brookline until early this year, when the town was made a part of having them located in the town, the wealthiest in the United States. The delays were said to have been caused by a referendum; there was a scramble by various theatre operating companies to obtain permits.

Against Tax in Columbus

Columbus, Nov. 16. Two of three local newspapers have taken up the battle against a theatre and amusement tax in Columbus to aid the city's needy. The papers are the "Daily News" and the "Columbus Dispatch".

City council still has the matter under advisement, with a final vote on the subject indicated for next week at the latest. Efforts to pass such legislation in the past have been fruitless but the old town is in a more particular paper or publisher was aimed at in the story, which was inserted.

KEAT BACK
Slaney R. Kent is expected back in New York today (Tuesday) after a quick trip to San Francisco to attend the 50th wedding anniversary of his parents Friday (13). All six children were present for the first time in years.



Man's Ambition Is to Travel the same direction as the smoke of a cigarette, always up. Clean cut comedy cases as tell them in one of the ways of getting to the top.

YORK and KING
RKO Dir.: LEE STEWART

FREE AD PLUGS IN TWO FILMS

An instance where two pictures from the same producer contain what the trade might regard as advertising plugs and will be taken advantage of through expedient tie-ups for exploitation, occurs with "Arrowsmith" and "Grecks Head a Word for It". Both are Sam Goldwyn pictures to be distributed by United Artists.

"Arrowsmith" has a scene featuring in close-up a package of Chesterfield cigarettes. The picture is said, that no one can miss the label. In consequence UA, through Goldwyn's personal press representative in New York, Lynn Parnol, has approached Chesterfield in expectation the cig company will do something substantial to help exploit the picture.

UA anticipates the same from the French Line as a result of the mention of "The de France", its most important ship, in "Grecks Head a Word for It". In making the two pictures with the commercial plugs, UA believed that the photographing of the cigar brand name of the steamship was important to the story in each case.

In making the first time Goldwyn has ever given any large national advertiser a free plug.

'Damaged Goods' Again

Hollywood, Nov. 16. Radio is discussing "Damaged Goods", in which Richard Bennett was sensation back in 1917 because the theme of the play concerns social diseases. Has been done as a silent.

Walter Howey for Hears' Holds Up '5 Star Final' in Boston, Using Mayor

Boston, Nov. 16. "Five Star Final" has been "held" by Mayor James M. Curley, now showing at the Ulysseus Olympic Film theatre, where the film was scheduled to open for two weeks.

Walter Howey, in charge of the local Hearst dailies, is reported to direct behind the scenes in Boston and indirectly behind the entire Hearst campaign against the Warner picture. Howey's newspaper, which the newspaper of the picture would not be shown or alluded to as a favor to withhold the picture on the grounds of the possibility of there being some objection to certain parts.

Howey reports that "transcript" contemplated a full-page story on the banning here, caused the mayor to right about face and permit a showing, saying the film will play at theatres originally scheduled for, within a fortnight without deletions or changes.

A forecast that most newspapers do not use "Final's" practices, and no particular paper or publisher was aimed at in the story, which was inserted.

An American Comedy

Hollywood, Nov. 14. "Theodore Dreiser has instructed the several agencies of the picture to let the fact his years are being added to grower because of knowledge generally.

Dreiser wants the world to think the producers are cheating him.

SAYS PAR'S L. I. PLANT OPEN UNTIL FEB. 15

Paramount's Astoria, L. I. studio will remain in operation until Feb. 15 to accommodate the present schedule. Par insists there is no intention to call it quits on production in the east. Reports last week were that the plant would darken Dec. 15, shifting all Par production to Alltown.

Par officials cannot quarrel these reports with home office schedules that call for present for at least four pictures to be turned out at Astoria and additional in mind to follow. Studio will operate with an average of one picture at a time, with some overlapping naturally resulting, it is believed.

Studio personnel is badly upset at Astoria due to frequent reports about its closing, it is stressed, while meantime California boosters are spreading the belief that it's inevitable to make pictures here.

On Nov. 13 "Wayward" with Nance O'Neil and Richard Arlen goes into work at Astoria, to be followed by "Confession", with Claudette Colbert and Sam Hays. "The Man from Solman" and Barthold Nieble, respectively, will direct.

Par officials will be repeats for Carroll and Colbert, Frederic March co-starring with each. A story labeled "Senator" is also on the Astoria sheet.

TIFF-CRUZE SETTLEMENT

Reported On—Would Call Off 3 Films By Director

A settlement of the contract between Tiffany and James Cruze is authoritatively said to be under way calling for three pictures. Cruze is reported to be making "Race", which, if a settlement is reached, will be his bow-out from TIFF.

Tiffany's picture, which is reported to have been done by Cruze for TIFF, is the sole property of Tiffany. The picture is reported to be made, from reports by Cliff Reid, independent producer, in New York, for Tiffany distribution.

Completion of a national survey on the subject, taking in 50 cities and towns, shows that the attendance of youngsters between the ages of five and 16 at talker theatres is slightly under what it was in the silent film days. The means that about only 8% of today's film patronage is American are kids.

Turning any percentage of the theatres into day nurseries, despite comparatively recent attempts of Fox and some other producers, is now described as permanently abandoned. The project, first of all has been found to be commercially unsound. The two other reasons are that kids don't want juvenile pictures and adults don't want any part of their entertainment to be inspired by nursery rhymes.

The recent national survey shows that the 8% attendance of youngsters on the coast should be confined solely to houses in the downtown neighborhood class. In rural suburbs, it is pointed out, the attendance of children in theatres in cities hit rate at around 8%.

Those familiar with the new production of the "Sagittarius" of the feature released during the current picture year will be classified as all-family.

Waxman Producing

Fathe publicity and advertising department in New York is slated to remain intact until after the first of the year.

Waxman, chief, is then planning on abandoning publicity work and concentrating on production. He has a contract with Pathe for 13 Floyd Gibson's short subjects, with other shorts reported.

Alex Moss' Ad Agency

Alex Moss, formerly publicity director for Columbia, is establishing his own advertising agency.

Moss is organizing an office to take care of accounts from all industries at 188 Madison avenue, New York, this week.

Moon on Roxy Ads

Russel Moon will succeed Edward White as general publicity and advertising director for the Roxy, with Charles Kurzman on the coast with Charles Kurzman.

Moon now in the Fox home office will be making new post under Gabe York, who is in charge of all Fox advertising and publicity under Glenn Griswold, v. p.

Dorothy Stone's Test

Dorothy Stone made pictures. Universal made casts of her last week. This far Miss Stone has done no pictures under her husband, Chas. Collins, is due for a B'way musical.

N. Y. to L. A.

Regis Toomey, Richard Dix, Jules Levy, A. A. Van Buren, Arthur Lyons.

L. A. to N. Y.

Paul Stein, Joan Crawford, Richard Dix, Chas. Dale, Nat. Layne, Herman Robbins, Charles B. Howard, John Seitz, Sam Briskin, Arthur Hornblow, Jack London, Lester Cowan, Charles B. Howard, Hamm Beall, Will Hays, Charles B. Howard, Earl Bright, Sid Kent, Bob Ruth.

E. G. Tinker Succeeding H. L. Clarke As Fox Film Pres. Clarke on Board; All Look Toward Loew-Fox Merger

Edward Richmond Tinker, 63, banker and business man, president of Interstate Equities Corp., is likely to succeed Harley L. Clarke as president of Fox Films. Official announcement to this effect is looked for within the next fortnight, probably following a Fox Board meeting, when confirmation of Tinker's appointment will be made. Clarke is to become chairman of the Fox board of directors. All to happen within a month, maybe.

Tinker, a New Englander by birth, is a director of the Fox company. He formerly headed Chase Securities Corp., and was at one time chairman of the executive committee of the Chase Bank. He is considered a Clarke nominee on the board. In assuming the presidency of Fox Films, Tinker looks to be a neutral choice as figured by the two sides, Clarke and the Chase Bank.

On the inside it is said Tinker's job as Fox Film head is one which, himself, conditioned to be only limited, and only until a positive working arrangement can be had for the consolidation of Loew's and Fox when Nicholas Schenck will assume the head role of the combined companies. If there is a consummation of this line-up.

The merger plan is for Loew's to acquire the physical assets of Fox with the probable outcome on production going to the Loew group into one studio.

While certain outside banking interests, such as the Loew's, may be among the influencing principals in the merger plan, the financing generally looks to be headed and will come through Chase direct.

Long Discussed
This entire arrangement is one long discussed by Clarke and the banking interests, it is said. While Clarke figured on rendering exclusive attention to the Fox properties for some time, he later reported that Clarke is known to have agreed to step down from the presidency on grounds that a suitable showman could be retained to head the company.

Two were considered—Schenck and Sidney Kent. Both were reported to have declined. Later Schenck was again approached on accepting the chairmanship of Fox on a merger condition. From that time on merger talk became prominent among the various interests, with Clarke apparently agreeing.

While other overheard personnel changes may be looked for with expediency to head Fox departments standing in line, no possible higher-up change may occur. The move is not put in doubt.

Tinker's coming into the Fox presidency for this temporary stay.
(Continued on page 3)

Chi News' Rejects B&K Ads Unless Like Others

Chicago, Nov. 16. (AP)—Daily News (16) refused to accept advertising copy from B&K and Katz. Paker is holding out for a final break with the Hearst Evening American.
K. & K. spends about \$200,000 of \$1,000,000 annually, but considerably more with the Hearst paper, which has about \$50,000 circulation against about 400,000 for the Daily News. Newspaper's action aroused astonishment here; so unlike its conservative policy.

Always a Team

Hollywood, Nov. 16. (AP)—Laurel and Hardy are teamed for the doctor's once over. Hardy received second degree burns on his right arm when he was lighting a gas heater Wednesday night (11).
Laurel injured his right knee Thursday (12) while making remarks for 'Any Old Port' at Roach.

SHORTEST RUN RECORD FOR 'AGE' RIVOLI

'Age for Love' Howard Hughes first starring for Billie Dove, was out of the Rivoli tomorrow (18) after only one week's run. Douglas Fairbanks' 'Around the World' opens the following day.

United Artists decided to pull 'Age' immediately after its opening day when it did only \$2,300, lowest any picture ever did at the Rivoli on the same day. It is estimated that on the first and only week picture will not reach \$20,000.

On its seven-day stay the Hughes talk established a short run record at the Rivoli for any that has had its first New York showing at that theatre. 'Abrams Lincoln,' which played the house one week, came in on top of a \$2 run at the Central, with the agreement that it was to have a stay no longer than that.

Several pictures have held only two weeks, among them 'Kitt' (U.A.) and 'Newly Rich' (Par').

Palace Only House to Net More in '31 Than in '30—\$200,000 Profit

RKO's big-time Palace on Broadway is the single variety theatre in Times Square that will net more profit this year than it did in 1930. The Palace is estimated to show by Dec. 31, next, a net of \$200,000. Last year the Palace netted \$150,000.

The Palace under Charlie Freeman's booking direction has had some unusual runs for a vaudeville house since the summer. It is now in the midst of another, with Eddie Cantor and Corcoran this week, under a bill that is drawing twice daily capacity.

Other theatres in the Square may not net a larger amount, but none will increase its net of 1930, it's said.

WB BUYS 'MENDEL'

Pays \$27,500 to Paramount for Talker Rights—Smith and Dale Hit

Warner Bros. paid \$27,500 to Paramount last week for the script of 'Mendel,' Inc., which WB will use for Smith and Dale's second picture. The team played with this piece in legit. It was purchased from Mendel for \$1,500 with intentions of using Smith and Dale. Later it decided the picture would be better to talker treatment. The \$100,000 extra in Warner's purchase price was performed on account of work completed on the script by Par.

Smith and Dale's WB contract is the first of its kind. It includes a basis for the first year. It forbids them to continue making shorts on the outside.

UNDERSELLERS' GUARANTEE

New England Chain Pledged \$1,500,000 Annual Profit—1931 Revenue Only \$400,000—Draw-Back Paid by Return of Fox Bonds—No Change in Status of Down East Unit

GROSS 33% UP UNDER '29

New Haven, Nov. 16. (AP)—S. Z. Poll returned to Fox Films for the year ending Aug. 23, last, \$1,500,000. Under his three-year annual guarantee that Fox would earn a net of at least \$1,000,000 operating the former Poll circuit. This final payment by the guarantor made a total of \$2,000,000 Poll returned to Fox in the three years since Fox bought the Poll 20 houses for \$130,000.

In 1929 Poll returned to Fox \$800,000, the circuit netting \$700,000 that year. In 1930 the Poll refund was \$700,000, but the circuit netting \$800,000. For 1931 and the end of the term Poll's showed the smallest net under the Fox direction, \$400,000.

Herchel Stuart is the Fox-Poll circuit operator. He has been developing the circuit since William Fox paid the top price for the New England chain in the circuit break-down of the Fox theatre chain in the east, no deal has been in contemplation for the Poll end of '29. It is understood upon report from New York that Harry Arthur, the Fox general theatre manager, has no intention of disturbing the present Fox-Poll situation.

Paid Off in Bonds

It is said that in the annual adjustment by Poll, he returned to Fox the amount owing in the Fox bonds received by him on his own house when disposing of the circuit to Fox. The bonds given to Poll at past purchases were amounted to \$130,000, bearing interest at 5%. It is said, the other \$450,000 of the bonds given to Fox are furnished through Halsey, Stuart & Co., the Fox theatre bankers of New York, who assumed that amount of the Fox-Poll bond issue.

The Fox-Poll circuit's grosses are estimated to have dropped 35% from this year below the grosses of 1930, and 33% under the same theatre's grosses for 1929. This is said to be about the average decline, more or less, in the general picture operation of the country during the same period.

EARLE, PHILA., CLOSING; MUST HAVE STAGE SHOW

Philadelphia, Nov. 16. (AP)—Warner Brothers' Earle will close Dec. 10, 1931, and no return will the trouble with the musicians is settled. It has been playing a strict picture policy since Labor Day, when the musicians went out on strike, cutting off the stage show.
The house cannot make a go with just straight pictures.
C. M. MacBain, another Warner house here, is also closed for same reason.

'Arrowsmith' at \$2 Gaiety

San Goldwyn's 'Arrowsmith,' getting a \$2 run on demand of Gaiety, New York, opens at the Gaiety, New York, picture play, which will be in New York for opening.
It returned the Erlanger's Gaiety to open for its season (22) which was interrupted by one week of 'Peter Flier High,' legit. It opened Nov. 9 and closed Saturday (14).

Fanchon & Marco Taking Over Publix Stage Show Prod Dept Placing F&M Units Into B'way-B'klyn Paramounts

Billing

Unusual attention was centered last week on the billing at the New York Paramount. It placed Bing Crosby on the stage show. Ruth Chatterton and her talker, 'Oxy on a Lady,' on the screen.
Crosby has been east for two months, singing on the radio. He is holding over at the Par this week.

HASY CHURCH ACTION LOSES BENEFIT

Winston-Salem, N. C., Nov. 16. (AP)—The local picture theatres will not stage any benefits for the Unemployment Relief Committee un-til the church elects the next week day performances. It was decided here when the churches of the city vehemently protested against the proposed aid to the Unemployment Relief. Urey K. Rice to stage a benefit performance on Sunday (22) at the Carolina theatre.

This city is in the section referred to by H. L. Mencken as "The Bible Belt." The church element went into investigating to determine where the request for permission to stage a Sunday benefit performance came from, adopted resolutions condemning Sunday shows and requesting the board to disallow any Sunday performances.

Learning of action of about 20 churches in the South, the Sunday show, Manager Rice withdrew his request and it was published the same morning the resolutions appeared in the paper.

Manager Rice was acting on behalf of the request of Will Hays and Walter S. Gifford to raise funds for Unemployment Relief, but the churches didn't attempt to learn of this until after the offer had been withdrawn. They claimed it was a movement on the part of the churches to attempt to bring Sunday pictures to this church-going town.

SAM MORRIS SAYS NO PRODUCTION FOR HIM

Sam Morris, vice-pres. and general manager of Warners, denies reports that upon the return from the coast of Harry Warner, he will leave for Hollywood and there assume a production berth in the Warner Brothers studio.
Morris states that he may soon visit the coast but that his duties with the Warners will remain the same and that his interest in production will not be extended beyond its present scope.

FIRST SUNDAY SHOWS

Voted by Lynchburg's Council for Unemployment Relief
Lynchburg, Va., Nov. 16. (AP)—All four theatres here are to be open for the first time today (22) with proceeds to go to jobless relief.
The council granted the request of Willis Gray, Jr., Public C. M. and Charles Roth, WB Trenton manager, to stage a benefit performance on Sunday (22) at the Carolina theatre.

Paramount has closed a deal whereby Fanchon & Marco assumes direction and control of Publix's stage show department completely, with F & M. shows going into Par's two Paramounts in New York and Brooklyn. Date not given.
Boris Marco, former head of the Public stage show division, rates back to general musical director for Publix, a position he held for several years and which department he founded.

In the deal Boris Petroff and Jack Partington, former Par stage producer, show over to F. & M. No mention of Frank Cambria, who remains with Publix, future production not being known. Partington and Petroff will continue to produce the Broadway and Brooklyn Paramount stage shows, but under F. & M. auspices. Partington in going over to F. & M. also becomes the general head of that organization for general production supervision.

Partington recently came on from the coast after Par gave up its coast headquarters, where Partington had headed the stage end.

Under the deal F. & M. units now slated for the Fox, Brooklyn, move over to the Brooklyn Paramount. Fox, Brooklyn, may produce its own shows under the Fox banner or go vague, same as the Fox spot in New Haven, where shows were moved out of the latter house to the local Paramount in the Yale town.

On the Top
Altogether the new deal marks the undoubted ascendancy of Fanchon & Marco. The latter may produce stage show presentation in that field. For the first time and according to the news, the new wing, F. & M., comes to Broadway and marking the peak of a 10-year climb.

The deal is on the heels of the coming 10th anniversary of Paramount. Fox, Brooklyn, may have served during January, when all theaters spotting Fanchon & Marco shows in the Divva. F & M. may elaborate the event with press and production activity.

It climaxes also almost a year's negotiation or more between the parties, the first agreement happening when Publix closed with Paramount. The latter may produce 11 of Publix' key houses around the country. Publix had signed the Divva with Paramount under a policy of special show production for each house or hotel.

For Publix, in behalf of whom Sam Katz and Milton Pold negotiates, the deal may be a good one. It may give Pold and Mike Marco, the recent looses to effect a big overhead economic plan, through the production of intermediate access matter in personnel and material for stage show production.

Special on Mezzanine

Syracuse, N. Y., Nov. 16. (AP)—Paramount will go in for mezzanine entertainment.
First attraction, current, is Calina C. Cramer, a psychoanalyst, first to femme pants.
Understood Cramer is giving her services to the general public, agreeing to cash in later. But while at the theatre he cannot solicit private consultations or peddle books.

Kent's Direct Trip

Hollywood, Nov. 16. (AP)—Sidney Kent did not make a stop-over at Hollywood on his trip west for the first time in many years. He left Frisco Sunday (15) by direct route for New York.

Still Mystery Man in Pictures, Geo. Akerson Prefers Distribution

Still the mystery man of pictures to the trade at large, George Akerson, former executive of the Famous Players-Lasker, is finding the distributing arm of the industry the most interesting. Under the leadership of Hoover, he is leading the distributing arm of the industry the most interesting. Under the leadership of Hoover, he is leading the distributing arm of the industry the most interesting. Under the leadership of Hoover, he is leading the distributing arm of the industry the most interesting.

To date Akerson has been producing seven months. In that time he has acted officially for Paramount and unofficially for the entire industry in public relations and special work mostly through the Hays' organization. Meanwhile he has also delved far beneath the surface on distribution.

Quartered in a large office next to Kent, Akerson has made more comprehensive study of distribution than that of any other phase of pictures. Production, the distribution and the foreign field have been looked into but merely from the surface.

The former Hoover secretary during the past few weeks has been employed under writer contracts to give employment relief drive. He slipped down to Washington last week to have lunch with the director but further discussion of the campaign and the part the screen's policy.

Through the Par exchanges, Akerson is directing local drives for next week (18-19) and the following week of the country will each give a free or benefit performance for the fund.

It has been proposed that the theatre now closed be reopened merely for the unemployed. However, this is not as desired doubtfully whether this could well be done. The drive is confined to theatres now open and receiving regular service.

All funds taken in by the benefits must be local unless they are to be used in the respective localities.

While most of the towns will be making the performance, the following are in the six-day shows it has been suggested the majority of extra shows be given on Sunday.

PUBLIC CLOSES STATE IN DETROIT—LOSER

Notice is up for the closing of the State theatre Nov. 21. House has been a loser for Public for the last two years with a rental of \$2750 weekly.

Several changes in policy have been used including cutting the top to \$2c, and some two for oneing. This makes three downtown houses that are costing Public rental and no return. Adams and Madison have been shut for the last two years. Public holds options on both the latter houses but has expressed intention not to re-lease them. It expires in Feb. next. The Madison is owned by Runyok, former owner of the State and Public houses. Its lease expires next Aug.

The State theatre lease has 30 years to run.

Shorts on Par's Coast Lot Near Possibility

Hollywood, Nov. 16. Production of Paramount's coast studio will be discussed at conferences this week between executive and Larry Kent, who arrives in a few days. Kent is head of Par's short subject department. These shorts are being made for Indies for Par release, but none have been made on the Par lot.

ROXY TAKES 2 METRO'S Didn't Want Radio's Layout for Best Feature Films

Roxy theatre management has turned down 'Way Back Home,' the Seth Parker picture made by Radio. Instead it accepted two features, first of that company's to play the Fox ace. Pictures include Lawrence's 'Cuban Love Songs' and the syndicated version of 'The Big Parade.' Later not booked, but Fox people have taken an option on the revised film for Roxy booking. Pictures bought to fill up booking gaps in Roxy schedule left by inadequate supply of Fox films. Either may play the house during the week-end, but the same day look so hearty to the Fox people.

Radio had offered to supply a stage show of several radio stars to the Roxy to go with 'Way Back Home,' but the same day look so hearty to the Fox people.

NEW HOUSE FOR 1,200 AT PARK AVE. AND 42ND

A new theatre seating 1,200 is to be erected on the building right by the former Hotel Belmont at Park avenue and 42nd street, New York. It is being owned by the Low's, from accounts. It could replace Lewis old Murray Hill theatre. The new theatre will have an entrance on Park avenue, though an effort to buy the same street narrow box office path into the plans from the 42nd street side. The building, William Ziegler, Jr., is doing the building.

Eastman's Washington Film in Four Reels

The Teaching Film Dept. of Eastman is preparing production of a picture on George Washington to be released next year in line with the Washington 150th anniversary.

Length of the picture isn't indicated, but it will probably run at least 15 minutes.

Release will be direct by the Teaching Film department, which has its activities at Rochester, N. Y., and will likely be sold on flat rental, not to theatres but to public institutions.

Teaching Film division of Eastman produces visual education films as well as industrial films.

No More Silent Product Sad Manager, 4,000 Deaf Mutes, See End of Supply in 3 Months

Chicago, Nov. 16. Chicago's deaf and dumb crowd is worried; worried because the town's one and only silent music shop has announced that its supply of sound due to the increasing scarcity of silent product. From the current drop in availability of silent flicker, the La Salle will have to desert the no-sound music in about three months.

Such a theatre has been operating regularly to about 4,000 deaf-and-dumb customers weekly. Each week-end fans 'em crowded down into the music shop in the morning, at 8:30, and does excellent bustling until 5:30, when trade stops.

In order to grind out 11 shows daily Christiansen has his pictures run on a special sound system. Equipment is geared to rush film at rate of 150 feet a minute, compared with regular sound film rate of 100 feet per minute. As soon as the speed of film drops to 110 feet a minute, Christiansen sends the projector to the overhauler for new parts. Besides the speed of projection, the film is kept down into half-minutes in order to squeeze the turnovers into a regular day.

It's with plenty of reserve that the music is going sound, and will hold out against talkers as long as physically possible.

1st Run on Broadway (Subject to Change)

Nov. 20
Paramount—'Touchdown' (Pat) (2 weeks).
Fox—'Over the Hill' (Fox).
Capitol—'The Guardian' (Pat) (2 weeks).
Rivoli—'Corsair' (UA) (12).
Strand—'The Guilty Generation' (Col) (18).
Winter Garden—'Townsend Movie' (WB) (5th week).
Rialto—'Around the World in 80 Days' (M) (4).
Broadway—'The Detective' (Col) (21).

Week Nov. 27
Paramount—Rich Man's Foot' (Par) (28).
Capitol—'Jesse' (Metro).
Rivoli—'Corsair' (UA) (24 week).
Fox—'Over the Hill' (Fox) (24 week).
Strand—Local Boy Makes Good' (WB) (23).
Winter Garden—'Trailing Wife' (WB) (4th week).
Rialto—'Around the World' (UA) (24 week).

82 Pictures The Champ' (Metro) (Astor) (24 week). 'Strotty Dishonorables' (G) (Criterion) (24 week). 'Arrowsmith' (UA) (Galeity) (7).

Foreign Film
'Gunner' (British) (Warner) (34 week).
'Opendoets' (Greenbaum-Emmel) (Galeity) (Little Carnegie) (34 week).
'Kaiserliche' (Fox-Atlanta) (German) (Toys-Van-Dyck) (24 week).
'Liebeslied' (Suff) (111).
'German' (Europa) (24).
'Belshazzar' (Metropolitan) (UA) (German) (Uso-Cosmo-politain) (26).
'Carnegie' (UA) (Vita) (Thalia) (Italian) (Belmont) (23).

Harry Arthur Starts West

Harry Arthur left Sunday (8) for the coast accompanied by his secretary, Irving Barry, also Mae Quest. Arthur, who is expected in around three weeks, as Arthur figures to make inspection of various Fox theatres on route.

A stay of some days in Kansas City will be made to investigate the recent closure in that spot as affecting Fox. This latter move is by agreement with William Canavan, stage union chief.

Hollywood

Briefly re-view extracts from "Variety's" Hollywood Bulletin, printed and mailed in Hollywood, and placed in a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. The names of the Dailies in Los Angeles will be found in that customary department.

Because he said 'no' to a story suggestion of Hal Roach, George Stephens, a director, was suspended for a week. It was also reported for a girl to take care of Roach's place in the 'Boy Friends' series.

Sam Conroy is trying vaude, opening Thursdays (13) with a 16-man band at the RKO Willoughby. He will be replaced by a 12-piece band. Songwriter-band leader was recruited by the Roovers.

Deci DeMille is bringing home 'Valuing' to Hollywood to write a film story for the producer. Last night's show was taken last year, and this year there's even more re-employment going on.

Visual pre-Christmas honey in print may be eliminated, but the writers still must have stories after Dec. 25. Downtown theatres are going to pass up the reviewers this year.

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Because he said 'no' to a story suggestion of Hal Roach, George Stephens, a director, was suspended for a week. It was also reported for a girl to take care of Roach's place in the 'Boy Friends' series.

Sam Conroy is trying vaude, opening Thursdays (13) with a 16-man band at the RKO Willoughby. He will be replaced by a 12-piece band. Songwriter-band leader was recruited by the Roovers.

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MORE GENEAL PAPER STORIES

Studios holding newspaper stories of the tabloid variety are axing them as a result of the general axing going on under 'Five Star Final' by Hearst papers.

They are 'Hot News,' by Edward Dean Sullivan, gang yarn writer, at Hearst; 'The After of the Great Passing of the New York 'World' at Paramount; Louis Weltzenkour's account of 'Five Star Final' and Henry Michelson, both former 'World' men, were on this story.

Feeling anxious city rooms that studios might be hopping on newsmen of the sensational type to take the 'Five Star' line, the studio heads stories before it reacts against them.

Some studios which were preparing to hop on when the latter press syndicate newspaper cycle are making the news characters more genteel, and so soft peddling the hoodlum phase of news gathering before okaying the yarns for public view.

NO ROXY HOUSE HEAD DUE UNTIL NEXT YEAR'S

Edgar Waite, director of publicity and advertising at the Roxy, will be associated with Charles Warner, who has been chosen to head west into the advertising agency business.

Edgar Waite, managing director of the Roxy, accompanied by Waite leaves for the Coast around Nov. 20. The Roxy's publicity department has selected no successor to Kurlman as yet, with the probability that the job will be chosen out after New Year's.

Upon Harry Arthur's departure west, Charles Warner has been in charge of the east on the Fox theatre end, likely detailing much of his oversight supervision on the Roxy.

'GUARDSMAN NO GAIN LONDON; COINERS LIGHT

Week-end's film business was moderate, helped by weather. Tallulah Bankhead's 'My Sin' (Par) quit at the Carlton suddenly...

Capitol U—Earle's Ann. \$21,000, White Palace at \$25,000

Washington, Nov. 16. Seth Parker began a picture for the White Palace after early in a campaign the RKO house currently getting excellent business a second...

'BILL' \$13,000 in HAM 'Our Children' at \$5,000 and 'Hamlet' \$3,900

Birmingham, Nov. 16. (Drawing Population, 382,792) Our Children' at \$5,000 and 'Hamlet' \$3,900...

Peddler's Pre-Holiday Rampage on Lots; but No News Hounds

Hollywood, Nov. 16. Studios are using the Christmas spirit on the peddling mob. Puss systems has been relaxed generally...

'Possessed' Is Big on \$30,000 at UA—Detroit

Detroit, Nov. 16. With several outlets and attractions business picking up this week, Good grosses this week are last week's...

Shorts Click for J-V; 'Children' \$15,000—Seattle

Seattle, Nov. 16. (Drawing population, 500,000) Homecoming week at University did not lead to leading titles...

Costliest Error As Filming Own Amateur Stuff

Hollywood, Nov. 16. Amateur writers who were the prize pests around studios trying to get their own amateur stuff...

Vand Spots Lead Newark Branford's 2 Only \$7,000

Newark, Nov. 16. Nick Lucas in person will boost Branford's 2 to \$7,000...

LAB WORKERS CLAIM CREDIT FOR 'TABU'

Hollywood, Nov. 16. With cameramen up in arms against the Academy's photographic award going to 'Tabu', laboratory workers are now stepping in...

Cincy Retains Pace; 'Guardsman' \$14,000 Aided by Ad Spurge

Cincinnati, Nov. 16. (Drawing Population, 700,000) Locals and expiring some good titles were last week's...

Continued from page 9) bad. Last week 'Once a Lady' (Par) failed to click at all...

Estimates for This Week: 'Expensive Women' (M-G) and 'Tigress' (RKO)...

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MINNEAPOLIS (Continued from page 9)

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Estimates for This Week: 'Expensive Women' (M-G) and 'Tigress' (RKO)...



"The Finest Football Film Ever Made" . . .
 —Chester B. Bahn, Syracuse-Herald

TOUCHDOWN!

RICHARD ARLEN · PEGGY SHANNON
JACK OAKIE · REGIS TOOMEY
CHARLES STARRETT

Directed by Norman McLeod. From Francis Wallace's novel "Stadiums."

thrilling!

"Everything a popular entertainment needs!"
 —N.Y. Sun

"At last, a gridiron movie with a story."
 —N.Y. Mirror

"An outstanding work of its kind, replete with good acting."
 —N.Y. World Telegram

"Football fan or not, don't miss it."
 —N.Y. Mirror

"Audience burst into applause."
 —N.Y. Daily News

It's the same all over the country. The screen sensation of the hour."

"Fun entertainment worth an hour of anyone's time. Oakie runs away with picture."
 —N.Y. Telegraph

romantic!

"Best of the photoplays dealing with football."
 —N.Y. Herald-Tribune

funny!

**P
A
R
A
M
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U
N
T**



**Selling
9,000,000
FANS!**

5,000,000 circulation. Constantly estimated three readers to a copy.



Nine million readers of the Saturday Evening Post are constantly being sold the real entertainment qualities in Paramount Pictures. Full Page Ads! **Attracting Mr. and Mrs. Movie Public to *your* box-office.** **Impressing upon them the importance of attending movies regularly. Proving to them that the theatre which shows Paramount Pictures is the one place in which they can forget their worries**

and be ENTERTAINED. To them, the "best show in town" is "TOUCHDOWN", real football with box-office cast headed by Richard Arlen, Peggy Shannon and Jack Oakie. GEORGE BANCROFT in "Rich Man's Folly", a woman's picture to be sure!



in "HIS WOMAN".

GARY COOPER, CLAUDETTE COLBERT

"Husband's Holiday" with CLIVE BROOK

and big cast. DR. JEKYLL AND MR. HYDE", Fredric March's supreme role.

Directed by Rouben Mamoulian.



LUBITSCH'S Production with

"THE MAN I KILLED", ERNST

CARROLL, PHILLIPS HOLMES. RUTH CHATTERTON in "Tomorrow and

Tomorrow".



"SOOKY" featuring JACKIE COOPER and ROBERT

COOGAN.

(Released during Christmas Holidays). MARLENE

DIETRICH in "Shanghai Express" A Josef von Sternberg production; and

MAURICE CHEVALIER in "One Hour With You" with Jeanette MacDonald,

Genevieve Tobin and Charlie Ruggles.



This type of high-

powered national advertising,

building sure-fire seat-

sellers for you, is but one feature of the free service that goes with

every contract from



PARAMOUNT

Talking Shorts

LAUREL AND HARDY

'Come Clean'
Comedy
Capitol, New York

A comedy two-reeler of strength which was directed for any grade of audience...

CLARK AND McCULLOUGH

'Open Eye Detectives'
Comedy
Majesty, New York

This is the second Clark and McCullough short, averaging with the first of the earlier...

THEMS WHITE and FANNY WATSON

'SON'
Comedy
18 Mins.; Vitaphone Strand, New York

Laughs make this nice foder for any comedy program...

TAXI TROUBLE

Sennett Comedy
15 Mins.
New York, New York

Andy Clyde heads a large cast in a typical Sennett chase burrah...

TERRA MAGAZINE

'Terra'
Comedy
10 Mins.
Tobis-Vandarbilt, N. Y.

German reel has originality and a promise of development...

'THE CLOCK SHOP'

Cartoon
8 Mins.
New York, New York

One of the Billie Tompkinson series. Familiar idea of clocks and figures gyrating to musical rhythm...

'A COLLEGE RACKET'

With Glenn Tryon
Comedy
Lyrice, New York

Only moderately amusing slapstick comedy in a collegiate bucking...

CANNIBALS OF THE DEEP

'Wrestling Swords'
Sports Novelty
8 Mins.
New York, New York

Mack Sennett series. Sennett, in a silent form, is described as a contributor to the American Museum of Natural History...

Eddie BUZZELL

'KINGS OR BETTER?'
Comedy
10 Mins.
Lyrice, New York

Buzzell uses his formula of the radio broadcaster on a bed-time show...

THE TRAP

William J. Burns Series
Underworld Melodrama
15 Mins.
New York, New York

'The Trap' Educational
The 'Trap' William J. Burns' story, tells of an escaped convict...

'WEDDING BILLS'

Comedy
10 Mins.
New York, New York

Not exactly a program piece, but it acts as a minor filler or emergency...

'VITAPHONE No. 1130'

Comedy
10 Mins.
New York, New York

Not exactly a program piece, but it acts as a minor filler or emergency...

Miniature Reviews

'The Champ' (Metro). Wallace Beery and Jackie Cooper...

'Strictly Dishonorable' (U.). Pina Pargiani picture. Delays in the hands of an excellent cast...

'Are These Our Children?' (RKO-Radio drama). Solomn preachment about the modern youth that is likely to alienate the younger fans...

'Morals For Women' (Tiffany). Sympathetic story about a fallen angel...

'Ambassador Bill' (Fox). Ambrose Bill Rogers feature in which he predominates in footage...

'Touchdown' (Par.). Football talker with enough twists to keep the differerent...

'The Age for Love' (Eugene). Just a 'big error all around.'

'Siwashaw of Paris' (MGM). Weak Buster Keaton comedy destined for B and C houses...

'Phantom of Paris' (MGM). John Gilbert at his best since his last picture...

'Kaiserliabehn' (Fox-At-Lanta). The Kaiser film in love with the country posturing...

'The Woman's Angle' (M-G). An expert sentimental production in that the tears and sympathy it has for women do not antagonize the male audience...

'Strictly Dishonorable' (U.). Though its two principals do not realize fully the rich flavor of their characterizations...

'Are These Our Children?' (Radio). Tragic results when youth mixes in bad company...

'Ambassador Bill' (Fox). Sedate revolution in a mythical kingdom. Bogus peek at royalty won't impress the flaps...

'Touchdown' (Par.). Inside on football. Love interest swamped by gridiron strategy...

'Age for Love' (At-Lanta). Problem of domesticity versus the young man. Though overboard with desire and mixed up in a logic matter...

'Phantom of Paris' (MGM). John Gilbert's best talking picture performance still doesn't make the grade...

'Expensive Woman' (WB). Dolores Costello's performance deprives the film of its potential...

THE CHAMP

Metro production. Wallace Beery and Jackie Cooper...

A good picture, almost entirely in its own right, with a touch of fancy by a Jack, Jackie Cooper...

What also makes 'The Champ' a good talker is a studied, understated performance by Wallace Beery...

The boy, as is customary with boys in pictures, says some nice things for a boy his age...

Seen worked with Jackie and in this part as though he enjoyed both the work and the play...

When the attempt of the Champ's former wife and the boy's mother...

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'Expensive Woman' (WB). Dolores Costello's performance deprives the film of its potential...

him, but the boy sneaks back. When he is threatened by his mother...

With 'The Champ' Metro is seemingly gunning for some of the kid boys in pictures...

Very enjoyable and particularly well played feature which should interest the boys...

Paul Lukas, borrowed from Paramount in the picture...

'The Woman's Angle' (M-G). An expert sentimental production in that the tears and sympathy it has for women do not antagonize the male audience...

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Theatre Advertising as Indicated
From Various Cities
On Week Days

DETROIT

STATE

Today: 2:30 to 5:00
The Old Stage

**A BECKER OF TERROR
BROKEN BY A NIGHT
OF LOVE!**

**WALTER
HUSTON**

Ruling Voice

With Warner Stars
LORETTA YOUNG
DOUGLAS KENNON

Woman sees his eyes
...and she knows
...the spirit of behu-
...or who's behind the
...of who's behind the

**AMATEUR
VAUDEVILLE**

Tonight at 12 O'Clock
JACK DOUGLAS

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

NO ADVANCE IN PRICES!

LOS ANGELES

Paramount

TOMORROW

Variety Week Starts...
**THE WHOLE TOWN
COLLEGIATE!**

With Our All-American
Football Roster!

TOUCHDOWN

...this year's Big Game
GEORGINA SMAGHI

RICHARD ARLEN
MARY SHANNON
JACK CAHILL
FARRELL McDONALD
CHARLES STARBUETT
BOB HOOPER

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

And the Stage goes... Corruptus

VARIETY

COLLIER'S COBBLE
CASPER'S COFFEE
BY THE WAY
NELOU MARSH

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

**LAST TIME
TODAY!**

Cutterton
Once a Lady

LOS ANGELES

UNITED ARTISTS

**STAR
FRIDAY!**

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

**HERE WAS
A WOMAN**

...who had with her
...all her life...
...and a host of vaude-
...the Old Stage

THE AGE FOR LOVE

WITH A FIVE
STORY CAST

including
BILLIE DOVE
EDWARD BREWSTER
MILDRED RAY
LOIS WILSON
Chas. STARBUETT
MARY DUNCAN

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

Today and Tomorrow! ...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

COLMAN
in "The White Garden"

LOS ANGELES

ORPHEUM

**LOVE
MADNESS**

THE END STORY OF
WILD BOHOOD AND
RICKLES GOOD...

...THE HEART AND
SOUL OF MODERN
YOUTH TAKEN FROM
LIFE AND MURLED UPON
THE SCREEN!

NO WOMEN
WE CRY OUT!

**ARE THESE
OUR
CHILDREN?**

With ERIC LINDEN, BEN
ALEXANDER, MARLINE
JUDGE, ROBERTA SALLI,
BERYL HUTTON,
BERYL MERGER

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

NEWARK

**HIS GREATEST PICTURE
YOUR BIGGEST LAFF...**

TODAY

ROGERS
Ambassador Bill

MOSQUE

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

JOHANNESBURG (S. AFRICA)

EMPIRE

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

Last Week of Variety
MAGNETS OF AIR
...and a host of vaude-
...the Old Stage

HERSCHEL HENLERS
The Musical Comedy

SCOTT SANDERS
Crazy, Colorado

COLLINS & BROOKS
In Old Town of Moscow

VERA AMAZAR
Dancing Queen

BARRY TWINS
The Musical Comedy

SHORT & DALZIEL
The Musical Comedy

FIORI & CHASE
Acting and Musical Comedy

JACK and BETTY MAY
ALPHEO

**OPENING
AT THE BOLDEN MATHEWS:**
MONDAY, OCTOBER 5
...and a host of vaude-
...the Old Stage

GIDDY-GAY-PARRE!

**Folies
Bergere
Revue**

"Revue de la Belle Paris"

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

PROVIDENCE

Paramount

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

Is Your
Husband
A Sinner
At Home?

Does he remain the self-
heart of older days? Does he
know the problem of child
...and a host of vaude-
...the Old Stage

**GEORGE
BANCROFT**

'RICH MAN'S FOLLY'

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

Frances Dee
Robert Ames
Juliette Compton

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

CHICAGO

JOHN HENCKS & COMPANY

LOOP

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

VAUDEVILLE

Giant Double-Headline Show!

RAQUEL TORRES
MEXICO'S
MOVIE WIFE

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

JARRETT

...and a host of vaude-
...the Old Stage
...and a host of vaude-
...the Old Stage

MAE CLARKE

Step Up, Jim, and Take A Bow !

FOR teaming with Joan Blondell to put a new kind of pep in the old kind of fun.

FOR doing \$23,000 at the Earle, Washington, the biggest week of the year.

FOR giving a performance that made the L. A. critics say, "a wow of a picture" (*Express*). "It has lilt, lift, humor and tensity" (*Record*). "A really important picture" (*Herald*). "Something to cheer for" (*Citizen*). "Cagney's charm wins audience" (*Examiner*). Cagney shines as star" (*Times*).

FOR getting the biggest gross in months day and date at the Hollywood and Downtown in Los Angeles.



BLONDE CRAZY

with that Red-Headed Wonder

JAMES CAGNEY

and his fast-stepping side-kick

JOAN BLONDELL

Guy Kibbee, Noel Francis, Polly Walters

Written by Kybec Glasmon and John Bright, the "Smart Money" boys. Directed by Roy Del Ruth.

Opening soon
for a long run
at the N. Y.
WINTER
GARDEN



A TYPICAL (*more than your contract calls for*) **WARNER HIT!**

ROGERS ROCKS ROXY

as press praises pix . . .

"Rogers, as usual, never fails his audience . . . elicits plenty of chuckles." — N. Y. Times

"One of Rogers' best pictures. Makes supreme fun." — N. Y. Daily Mirror

"Wisecracks that would have provided several days' columns . . . enjoyable . . . lavish . . . spectacular." — N. Y. American

"Will Rogers' fans — of whom there are many, many — will find entertainment . . . laughs." — N. Y. Daily News

"Gives the star excellent opportunities to relieve himself of his inimitable witticisms." — N. Y. Graphic

WILL ROGERS

in

Ambassador Bill

with

Greta Nissen Marguerite Churchill Gustav von Seyffertitz
Tad Alexander

Directed by SAM TAYLOR

FOX PICTURE

YOU'VE GOT TO RECKON WITH FOX FOR PROFIT

KEEPING UP WITH F. & M.

What Stars and Grads of the Circuit Are Doing and Where and Why

National Broadcasts Start

Allen Stanley, guest star of first Fanchon and Marco-Abe Lyman national broadcast over Columbia network Sunday night, projected from special F. & M. radio studio at Fox Theatre, Brooklyn.

Disney on Job

Second edition of "Mickey Mouse" idea now readying in F. & M. Hollywood studios, done at insistence of theatres who cleaned up with first. Walt Disney, creator of famous "Mouses," personally attending rehearsals in F. & M. studio and giving close co-operation throughout production.

Gets Radio Chance

Appearance of Nell Roy as Jerry Frank's guest star on F. & M. Radio Idea, New York, got her newspaper notice as "radio find" and immediate contract with big commercial hour.

Briants Smash Baggage

Hilberto unsmiling railroad baggage man gets his day in spot in "Stage Door" Idea, when Briants give their impersonation. These are boys who invented the famous spiral collapse, which American audiences never fail to go wild over.

Chinese's Special Shows

Chinese Theatre, Hollywood, institutes new policy of special stage shows, produced exclusively for that house alone by Fanchon and Marco. Policy is two-a-day, the vaudeville's dream.

Hearn Goes Slav

Sam Hearn, the great dialect comedian, signed for comedy lead in "Slavique" Idea, direction of Geo Foster. Other features are Seven Arcolants, Brock and Thompson Laurel and Ted. Also bunch of pretty Sunklets, of course.

Ceballos' "In Dutch"

Larry Ceballos will be in sight with F. & M. audiences when they get a flash at his "In Dutch" Idea. Bill Dooley, no Dutchman, heads the cast, with the Six Lucky Boys, Ceballos giving Idea final touches.

Likes Long Routes

Five year's steady work wasn't enough for Lynn Cowan, F. & M. star, so he is back again for another tour. It will be a vaudeville layout, under Leonidoff's supervision. Going along will be Nash and Patsy, Lionel Trio, Gentler's Dogs and the Five Patsies.

Barney's Gets West

Arthur (Pat) West into Barney's, Greenwich Village night club, where the celebs go. BILLING calls him "funny little fat man." Frances Fay, noted pianist, assists West at his stint. Pat warned to freshen his gags, as it's a knowing crowd.

John Pope Jones Joins

John Pope Jones, musical comedy singing star, opened with F. & M. "Black and White" Idea at the Chicago Theatre, Chicago. Jones' first engagement with Fanchon and Marco.



COME ON ALONG

*Fanchon & Marco
is going ahead*

ACTORS...

Three hundred artists have just been signed by Fanchon & Marco for 1932 . . . contracts amounting to \$5,000,000 for the year. Were you among them?

THEATRE OPERATORS...

Fanchon & Marco is amazing the show world with the novelty and class of its new acts . . . scoops like the Chicago World's Fair "Idea" . . . audience wows with a million bucks worth of publicity thrown in. Is your opposition getting them?

*You have no one but yourself to blame
if you don't tie up with . . .*

FANCHON and MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

Dual Film Jam May Force Chi WB Onto Stages

Chicago, Nov. 16. With the 20 Warner houses in town addicted to double features serious attention is being given by Warners to the opening of the new Public Paramount on the south side. This sector is the Warner entrenchment. The new Paramount is also definitely set on double featuring as is expected to open around Christmas. It may ultimately mean the necessity for WB stage shows.

Warners has been cramped on film bookings for some time. Requiring 200 pictures a year to cover the local territory, WB has been compelled to reach on the outside for product. The situation has been met through contractual stipulation with Public-B&K permitting the Capitol, ace Warner stand, to repeat on the B&K Tivoli and run day and date with the Tower. The Warner Avaton, second showing of its sister house, is also a repeater but on a seven-day protection clause.

After the new Paramount opens such concessions to Warners are not likely to be forthcoming. They are able to meet the situation in other ways WB may hence be forced to stage something, which it has been trying to avoid.

Indie Assumes Six H-F Houses in Strike Zone

Kansas City, Mo., Nov. 16. Six Hughes-Franklin houses in this city and near by have turned over to C. A. Schultz, operator of several other independent theatres, a three-year operating contract.

These houses here are the Lindbergh, Trovati, Chief, Madrid and Tivoli. The other, the Ritz, is in Chillicothe, Mo.

Theatre managers are in a quandary as to how the move will affect the present situation. In fact, all the houses have been dark since Oct. 1, due to the demands of the local operators' union. Schultz says he will be employed in each projection booth.

Each theatre will open next week regardless of labor difficulties, Schultz said. I would prefer to have independent operators in the booth, but none of the houses will support more than one operator at the present time, and none of the unions require more than one man. I have induced the union to members are welcome to re-join, but on the terms under these conditions. So far I have received no reply, as yet necessary. I am prepared to employ non-union operators.

The opening of these houses will leave only the seven of the Fox Friendly group closed, out of the 30-odd that went dark Oct. 1.

L. A. Cancellation Suit

Los Angeles, Nov. 16. Suit to cancel a contract was filed on the Los Angeles theatre was brought Thursday by the Fox City Realty Corp.

Realty company claims the September lease, \$5,166, is past due and therefore the entire contract is a terminable. Lease called for an aggregate of \$5,000,000. Originally made by H. L. Cramer, the suit was assigned by him to the Gumbiner Industrial Enterprises, Inc., now managed for creditors by George W. Thompson.

MIX'S REVISED LINEUP

Stolof Will Direct Tom's First for Universal

Hollywood, Nov. 16. Okaying the revised and less than script named Tom Mix stars on his new contract for Monday (23). Film is called "Destiny Rides."

Exploitation

(Continued from page 17)
out in any way detracting from the quality of the picture.

Here's a Good Old One

"Arcadia Theatre, Portsmouth, N. H., has long been a favorite of those who originally appeared nearly 20 years ago in "Moving Pictures World" and who probably never had it incorporated into "Picture Time" or "Vertising" from which the Arcadia Theatre probably got its name. It is a story, but particularly applicable just now, that the Arcadia Theatre has as much as possible like the current form of public notices and posted, though the Arcadia appears to have changed the heading from "Public Notice" to "Warning" and to have used it for a throwaway. For either it is worth a try right now. The copy runs:

"A disease commonly known as influenza has broken out in (name name of town), and as yet no remedy has been found. The symptoms are melancholy, frolicsome and a generally dyspeptic condition. Great care must be taken to prevent contagion. It is highly contagious and preventative is to visit to the name theatre. Treatment will be administered hereafter at least three times daily by the eminent blues dispensers and their staff of even trained nurses."

Amateur Bands

Bands as a successor to amateur night seem to be coming into play in some sections. Gives a local talent attraction that is a little different and, properly handled, it can be had for no charge.

Perhaps the best example of the way to handle it was given by a small town man a couple of years ago, when the local high school band was better than the local average. The music teacher was required to locate papers for the boys were in the graduating class and would be leaving the town. The manager suggested that they be used as the nucleus of a local band, and that the local high school be the theatre for the storage of instruments. A music teacher and arrangements being made for rehearsal.

Most of the boys were glad to continue, and the instrumentation was made up of the best players, graduates and some of the boys still in school. The music teacher was employed at the theatre every other week. It picked up enough dance engagements through the summer to pay the music teacher for his instruction in the music business, and a little pocket money. Instead of asking for a salary, the teacher is employed there. They are still under obligation to the manager.

It is not hard to see why that idea, but bands are helping the receipts in. In the past, the local high school theatre they never could afford an orchestra, and the citizens felt like bearing a little more of the cost.

Club Stunts

Getting tired of the usual pie eating type of contests, a manager with a kiddie club has a standing offer of a dollar in any kid suggesting a new stunt, which does not cost more than a few cents. As a result, he is tapping a mine of ideas and getting a steady stream of ideas to his meeting of the club.

One morning 20 boys were called to the club. They were to have their own show. It had been stipulated that only boys wearing laccd shoes should be allowed to enter. The boys were placed in a barrel and thrown into the water. The boys were dumped on the stage and at a signal each kid picked up a shoe and put it on. The first child to finish lacing was given a dollar. The boys were to get their shoes and laces. The boys were to get a stipulation there was to be no fighting.

The stipulation got most of their ideas from their parents, who draw upon their memory of first and frat parties and situations which girls which are new to the younger generation.

Nativity Pieces

Novel advertising gags are worth the extra trouble they may cost in the great distribution program. A very good one was shown in a look at an ad and was found to be a very good one. The ad was retained and passed along and expanded. The ad was found to give greater coverage to a smaller printing order, but ensures more of an advertising effect. The ad was written and may have nothing to do with the ad. The ad is a copy which suggests that the picture must be above the average

or so much trouble would not be taken.

But a novelty means something else. It is merely a repetition of an idea that went over only a few times. It is a novelty that is a trick organization may be good once and merely extract a yarn on the first month and in some cases a year should pass.

On the other hand, a trick catchline this week does not mean that another cannot be used next week. As a matter of fact, if clever lines are used, they may be used in a sort of trade mark for which people will be glad to pay.

An automobile novelty, other than a variation of the summons or violation ticket, is always good. Obviously if it is something most auto owners will use, it is really good. But let the owner do his own thing. If it is really good, they will come to the theatre and ask for one.

It is really good, if possible, be funny, and you can make fewer pieces do more work.

Back to the Net

Now that the winter winds are blowing, it is a good idea to now, try a banner holding a letter or an old sign. If the letters are mounted on a net, they will pass through without unloading. The net can be used for a novelty or adapted as a standard sign. One way to use it is to put a net on a street banner with chicken netting. It is really good, if possible, be funny, and you can make fewer pieces do more work.

Newspaper Copy

Despite that press books frequently are not read, managers to copy typewritten before taking them to the press. It is a good idea to have a large number of managers who can see the advantage of taking a copy that reads when they can merely clip a trouble from the press. It is a good idea to have a lot of papers and take it over in that form.

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Mothers, Too

An Australian exhibitor has a scheme for getting the kid patron. The exhibitor has a list of the usual club, but each member is given a card on the back of which are 12 circles, one for each child. The card is stamped each time the child is brought to the theatre. The exhibitor has a list of the usual club, but each member is given a card on the back of which are 12 circles, one for each child. The card is stamped each time the child is brought to the theatre.

ITALIAN 'FLOOB SHOW'

Milan, Nov. 4. The Trionfo Theatre, which Variety hall has been reopened under new management of Bocconcelli, Curci and Biondi, has had a very interesting something on the lines of a continental concert piece.

N. W. Exhibits Quiet

Seattle, Nov. 16. Allied Amusements' Association of the northwest, in annual concert, has had a very interesting something on the lines of a continental concert piece.

Strike Averted in L. A. When New Co. Reinstated Its Ousted Union Crews

14 HOUSES NOW ON DVC JOE LEE'S B'KLYN DIV

Five more houses are being booked by Joe Lee's L. A. straight picture galleries, to give him a division of 14 theatres.

Lee added quintet are the Columbia, Park Strand and Central theatres in Far Rockaway and the RKO, Richmond Hill, L. I. Majority of Joe Lee's divisional houses including at least four of the added locations, were among the most notoriously ill of RKO's five theatres. Lee's treatment of the circuit's Brooklyn weaklings in the past gave him the title of "Doc" without the RKO office.

Formerly an ace legit and picture exploitation man, Lee started with the RKO's first two and in two years ago as manager of the Orpheum, Brooklyn. This is a small vaudeville house of ancient vintage. With second and third runs as product and five downtown Brooklyn houses, including at least four Orpheum somehow managed to struggle out of the red. Other old Broadway houses, such as the Ziegfeld and Greenpoint, also responded to the Lee treatment.

Italian Price Control Through Arbitration

Rome, Nov. 5. A fight has been going on here, in Italy, between Italian managers and representatives of the foreign film producers and their Italian competitors. The latter are limited to two or three, only one of which, the Cines firm, founded by the late Pirri, is working actively.

The battle has centered around prices producers should demand for their films. The situation is peculiar, one, for, in spite of bad conditions, there are not nearly enough films in Italy. No less than 100 of the films now shown in Italy, and on which profit is made for producers, are American and foreign silent films. It is hard to find an adequate supply of silent films to satisfy the needs of the exhibitors. Consequently half the business is entirely in the hands of the foreign producers. The exhibitors have a great majority of these foreign producers are, of course, Americans.

The exhibitors are in a quandary, and not many of them, Caesar Film and the small subsidiaries of German firms, working especially at Naples and elsewhere, produce a negligible number of films per year. The exhibitors are in a quandary, and not many of them, Caesar Film and the small subsidiaries of German firms, working especially at Naples and elsewhere, produce a negligible number of films per year.

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OPERATORS' SHARE

Oklahoma City, Nov. 16. The operators' union in Oklahoma City has plan of giving two days of the operators' share to the operators' union in Oklahoma City. The operators' union in Oklahoma City has plan of giving two days of the operators' share to the operators' union in Oklahoma City.

Strike was averted upon Hollywood Theatre's refusal to join union crews. Harry Arthur, an route wren, and now in Detroit, was on the phone with Oscar Oldknow from the Michigan city. Both straightened matters out so that the strike would not occur.

Suspicious of the sub-decentralized whereby Fox-West Coast turned back eight theatres to the Hollywood Theatre, Ltd., the L. A. branch of the union Friday (13) asked William F. Canavan, Fox head in New York, to declare a 100% strike in all F-WC houses. It even threatened the \$5 premiere of Truman's Chinese that night of Saturday (14) when the union inaugurated the deluxe policy at that house. The union's plan of action was to take from the books of the Hollywood Theatre inspired the accusation that this turning back of these theatres to that corporation by F-WC was allegedly a ruse to dodge the union's demand for a 100% strike in all F-WC houses. It even threatened the \$5 premiere of Truman's Chinese that night of Saturday (14) when the union inaugurated the deluxe policy at that house.

At the same time, the Hollywood Theatre (John M. Young, pres.; Leslie Snow, exec. v. p. and treas.; and Frank A. Grant, sec. all former Hollywood theatre operators) are now the technical owners and operators of the Hollywood Theatre in Hollywood; Paramount and Vitaphone; and the Stadium and Vista.

With the exception of the Stadium, Beverly and Vista, all the other theatres are operated by the operation of Hollywood Theatre, Inc. (now changed to Hollywood Theatre, Inc. by the company, although under F-WC direction).

Both F-WC and the subsidiary corporation's officers are vague on just what percentage of stock was owned by the union's former owners.

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Actual turning back of these eight theatres was completed on Saturday (14), a day after the threatened strike.

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LESS TALK, MORE ACTION

Egyptians Think English Pictures Are Now Having Better Chance

Alexandria, Nov. 4. Poor average of English talkers shown in Egypt last winter has led to a new craze for local picture theatres would probably be substituted from exhibiting pictures in English on a contract at the Royal Cafe, from different firms, United Artists, M-G-M, Fox and others.

SETH P SMASH TEST S

**HELD-OVER WASHINGTON
SHOW WORLD'S BEST ST
PROVIDENCE..DES MOINES
RECORD GATE! ...YEAR'S SUPREME NOVELTY
FEATURE ATTRACTION! CRITICS RAVE! OLD FOLK AND YOUNG
FLOCK TO SEE THE NEW COLOSSUS OF RADIO... "20th CEN-
TURY MIRACLE MAN IN A WORLD TURNED UPSIDE DOWN"
WATCH FOR EXHIBITION AND PROMOTION PLANS!**

PARKER IN SIX POTS...

AND HOUSTON!...TOPS
ANDARD ATTRACTIONS IN
..BOSTON..OMAHA..WITH



SETH PARKER

AND HIS JONESPORT NEIGHBORS IN THE
SMASH MELODRAMA "WAY BACK HOME"

NAIL IT AND LUBRICATE THOSE TURNSTILES!

The Phantom of Paris

(Continued from page 13) The story brings him to the evidence he is seeking in clearing his name. ...

MEN LIKE THESE

(BRITISH MADE) London, Nov. 4.

Produced and directed by Walter Summers. Running time, 80 minutes. Length, 6:30. Cast: Joan Bates, James ...

Before they had half finished this ... the Admiralty would not allow ...

As such, B. I. is a little less than ... solved the title problem by asking ...

Filmgoers seeing this picture will ... Without Women," the Fox picture ...

Several other stars, including ... ventional screen trappings, although ...

It is a frankly, it struck this reviewer ... as first class piece of work ...

Little enough use was made of the ... of the final escape from the doomed ...

It is no wonder; the film is ... concerned with the engine crew of ...

English naval history. ... the incident in question was a great piece of true heroism ...

Occasional suggestions of clumsiness ... in awkward appearance of titles and ...

Direction, as usual with Summers ... good. Recording doubtful, if not ...

KAISERLICHEEN

(Kaiser's Bestiary) (GERMAN MADE)

Fox-Atlanta production. Directed by ... Features Irene Hill and Walter ...

Director, as usual with Summers ... good. Recording doubtful, if not ...

This picture was made about two ... years of more ago by Atlantis for ...

Cast heads the picture together. ... Kaiser is kept in a capable. Coupled with her performance ...

(Emelka) current in another New ... Theatre, who impresses as being ...

Expensive Women

(BRITISH MADE) London, Nov. 4.

Warner Brothers production and release ... Directed by Robert Z. Leonard. Running ...

Dolores Costello makes her screen ... return in this film. That, coupled ...

In every other way, the picture ... falls down. Story and acting by ...

Next day she meets Tony Bunch ... in the same story. But this time evidently ...

Several other stars, including ... and Joe Donahué, the first man ...

Beyond the fact that the story is ... going to be plenty of sections of the ...

On the acting and also is con- ... siderable credit to the cast. ...

As a final touch there's the bun- ... dling scene, which is a very romantic ...

Just a mistake all around. Kawf, ... Costello is fine, but she is completely ...

MICHAEL AND MARY

(BRITISH MADE) London, Nov. 4.

Quintessence production. Directed by ... Features Robert Montgomery, Elizabeth ...

Direction, as usual with Summers ... good. Recording doubtful, if not ...

This picture was made about two ... years of more ago by Atlantis for ...

Cast heads the picture together. ... Kaiser is kept in a capable. Coupled with her performance ...

the honors, although Miss Best is ... quite satisfactory. ...

CARNIVAL

(BRITISH MADE) London, Oct. 30.

British and Dominion production re- ... leased by Warner Bros. Directed by ...

In this picture Gaumont British ... takes a picture which cuts across ...

Letters of the usual English pro- ... ducerous about it, and Herbert ...

Set against a Venetian carnival ... background, the atmosphere of the ...

HEROES ALL

(GERMAN MADE) Berlin, Oct. 24.

Ostschall-Filmproduktion. G.M.M. Re- ... leased by Warner Bros. Directed by ...

Another elapstic comedy with ... somebody who is nobody taken for ...

Just a mistake all around. Kawf, ... Costello is fine, but she is completely ...

Minor pluses opera, built along ... conventional lines. Sufficient riding, ...

Willis Kent production. Title, "The ... Gun." Directed by Arnold Schacter. ...

Director, as usual with Summers ... good. Recording doubtful, if not ...

This picture was made about two ... years of more ago by Atlantis for ...

Cast heads the picture together. ... Kaiser is kept in a capable. Coupled with her performance ...

and which gets considerable pub- ... licity in the newspapers. Biscot is ...

NECK AND NECK

(GERMAN MADE) Berlin, Oct. 24.

Ostschall-Filmproduktion. G.M.M. Re- ... leased by Warner Bros. Directed by ...

A race track story, built around ... a four-flamer who falls into luck ...

Letters of the usual English pro- ... ducerous about it, and Herbert ...

Set against a Venetian carnival ... background, the atmosphere of the ...

Schuetzenfest in Schilda

(GERMAN MADE) Berlin, Oct. 24.

Ostschall-Filmproduktion. G.M.M. Re- ... leased by Warner Bros. Directed by ...

Another elapstic comedy with ... somebody who is nobody taken for ...

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Minor pluses opera, built along ... conventional lines. Sufficient riding, ...

Willis Kent production. Title, "The ... Gun." Directed by Arnold Schacter. ...

Director, as usual with Summers ... good. Recording doubtful, if not ...

This picture was made about two ... years of more ago by Atlantis for ...

Cast heads the picture together. ... Kaiser is kept in a capable. Coupled with her performance ...

Pathe's full program of 20 will be ... made and that if anything Radio's ...

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Brown's Clean-Up

(Continued from page 2)

to work. "Chi, Chi and Her Papani" ... was ordered stopped after \$100, ...

Brown's State of Mind ... From the account Brown has de- ...

Accordingly, Brown is reported ... working on a time schedule to try ...

The bad advisors east are also ... going to get him from Brown. ...

Rogers states, however, that

Momand Decision in Federal Court May Become National Precedent

The most important precedent in the higher courts since the ruling out of compulsory arbitration and the uniform contract in the industry by the Hays organization to be established by the outcome of the first trial exhibits a strong possibility that this is the suit brought by the A. S. Momand, of Washington, against several members of the Hays group. The decision then rendered, according to Hays' lawyers, will form an end indie of transfiguration within legal barriers, or else it will leave the Hays members open to a floodgate of similar actions through the country.

Day after day made confident by the throwing out last week of the first of the actions brought by Momand in the Oklahoma Supreme Court that the action will fare similarly before the federal bench.

On the first day of the Momand trial in the Supreme Court, after the State's Attorney rested his case on evidence obtained previously in injunction proceedings, without calling witnesses, the court granted the defendant's motion to dismiss.

Two reasons were given. One that the contract was not a contract for mercantile scope and therefore beyond the State's jurisdiction, and the other that the evidence adduced did not indicate the existence of a conspiracy to put the independent actor out of business.

Ch's Largest Foreclosure Won't Hit RKO Palace

Chicago, Nov. 16. While the bond issue on the Eltel Block has been foreclosed by the Central Republic Bank, it will not affect the lease held by RKO on the Palace, which is part of the property. First intention of throwing the issue into receivership has been held off with a reorganization plan for the protection of the bondholders instituted instead.

Talnoe lease, originally made with the Eltel estate, will probably revert to the bank, which is acting as trustee for the bondholders. Foreclosure resulted from failure of the Randolph Hotel Co., owner of the property, to meet interest on a \$750,000 bond issue on Nov. 1. It's the largest foreclosure bill on record here.

Sennett East to Direct Crosby in 2 Shorts

Mack Sennett has secured Bing Crosby for two more shorts. They will be two reels with a comedy twist.

Sennett is making preparations to come east to direct the duet. It will be the first time that Crosby has produced in the east in 10 years.

SYLVIA SIDNEY
PARAMOUNT PICTURES

FANCHON & MARCO Presents
ZELDA SANTLEY
Headlining "VACATION DAYS" Idea
Personal Direction HARRY FENTELL

FRISCO'S PETTY GYPS

Small Time Larceny Guys, Bilkings Theatre Vending Machines

San Francisco, Nov. 16. Box office stickups don't phase local theatre managers, nor put as many gray locks in the thatch as do the petty larceny robberies around the house.

Right now the light-gingered gentry is centering its efforts on slot machines of all descriptions, weighing machines, phone booths, perfume sprayers and other tapping devices are being tapped daily.

Orpheum has set a protection cap by chaining a weighing machine with a 10-pound steel bar and a padlock as big as a ham. Other houses are following suit.

Defendants Pleading Justification Over Protection Act

Omnibus, Nov. 15.

The various defendants in the suit brought in the federal courts by William Youngblood, of Madison, Neb., charging violation of the anti-trust laws in granting protection to the larger houses with which Youngblood's Capitol is in competition, have filed a reply in Lincoln denying violation of the act.

Youngblood bases his claim chiefly on the fact that the Granada, a 1,500 seat house in Yorkville, is miles distant, is given undue advantage over its own 250-seater in early bookings.

Film Row Gem Battle Frisco Idea of Comedy

San Francisco, Nov. 15.

Last Monday's gun battle between film row managers, nor put as many gray locks in the thatch as do the petty larceny robberies around the house.

Affair was reminiscent of a Key-note comedy. Star played in Monday's ambitions were Dick Mitchell, western rep for Talking Pictures; Armand Cohen, portly manager of the All-Star exchange, and Minnie Levy, the latter's secretary.

It started when three eggs held up a nearby gambling joint and police began swarming the spot a moment later. A running gun fight ensued, right down the middle of Third Street in direct line of the doomed Mitchell, who darted into a nearby garage, followed closely by the pursued bandit, firing backward as he ran. Bullets hummed around Mitchell's head until finally the bandit dropped with a slug in his heart.

Meanwhile across the street in the All-Star office, led, crashed

75-Min. Bill of Shorts in 600-Seat Boston House

Boston, Nov. 16. Bullt to attract those waiting for the South Station theatre, opened directly from the railroad terminal, is now showing 75-minute shorts in a 600-seat house at 8 a. m. sessions at midnight, is reprogrammed, and has a Walter screen. Bill is solely newsworthy shorts, running in the order of 15 minutes. Owners and operators are Joseph M. Levanon, Max L. Levanon, and Benjamin E. Rosenthal and N. Salinger.

Flash Premieres Down to \$8,000 Budget in L. A.

Hollywood Nov. 15.

Hollywood's flash picture opening is suffering from budget cut comparatives to the expense trimmings in other ends of the picture business.

A year ago most picture openings in Hollywood cost from \$10,000 to \$25,000 for pre-opening, expense and opening night bills. Today they are being cut to where few pictures get more than from \$5,000 to \$8,000 for their pre-natal.

Biggest expense ever entailed for the launching of a picture here was the \$100,000 spent by Howard Hughes for the premier of 'Heli's Angels' at the Chinese. An additional \$100,000 was spent by the theatre and United Artists, but that \$0's came from the house.

'Just Imagine,' 'Big Trail,' 'Trader Horn,' and 'Starogars May Kiss It' 20 grand. In the case of 'Trader Horn,' Metro insisted that Fox-West Coast spend upward of \$17,000 on the film.

Restraint and realization that the public won't go for the big show is sending exhibitors to cut expenditures. I. A. natives mean nothing at the b. o. for a \$1.00 picture and the tourists aren't here this year.

Same Faces

Local openings are the same faces lining the sidewalks at every premier. They come with empty house and folding chairs to lean the picture big-wigs making their entrances. When all the names are in the theatre, they fold their chairs, tuck the boxes under their arms and get for home.

With the two-a-day pictures getting more than a three weeks run here, it's impossible to get even the picture in the first picture.

Appportioning of the opening expense is usually 80% for newspaper advertising, 20% for billboards, 20% for the newspaper, 20% for the opening night broadcast, decorations, flowers, etc. Light display is given a separate item controlled by the studio which made the picture, and depending on the size of the media runs from \$50 to \$2,000.

through the windows and flattened against the wall. Scouring for a place to sit and bleed for a while under a tiny desk, with the corrupt Cohen trying to squeeze in between her and the desk for a little more room. Vital parts were left exposed, but nothing more serious than bruised hands and knees and a slight attack of osteoporosis resulted.

Allied's Newsreel Flop Admitted; Just Another Error—\$110,000 Loss

OUT AND IN

WB Clean-Out in Toronto Places Frank Myers With B. I.

Toronto, Nov. 16. Warner stepped into its Toronto office with the axe. It caught Frank Myers, branch manager, and his chief aides E. F. Lyon and J. Berman. Some others too but the office boy remains.

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Sudden B'way Changes In Bookings Cost Near \$1,000 for the House

Recent frequent switching of bookings for the dual, Publ-United Arts New York runs Rialto and Rivoli, is costing the distributor around \$1,000 every time an eleven-hour change is made.

It is charged. Recently 'Scarface' (Hughes) was taken of the 'Coral' in favor of 'Age for Love' at the Rivoli. Nor 'Coral,' opening at the Rialto Thursday (19) on a week-end booking, shows 'Tonight or Never' (Swanson) into the background.

'Scarface' now having no tentative date at either house. Wastage on last-minute switches is beginning to burn in some quarters after preparation has been made for openings and campaigns.

D. W. Griffith's 'The Sign' and several Paramount pictures which were on the booking schedules of either the Rivoli or Radio, have disappeared altogether, with whatever advance was started on them having gone by the board.

COL'S NEW STYLE PRESS BOOK MINUS BLURBS

A new style press book which marks a departure for any distributor has been devised for Columbia by Al Selig. Going out to exhibitors on 'The Quality Generation' the first picture, the book is expected to find emulation among other companies, some of whom have violated the need for press book returns but have done little about it.

The new Col press book marks radical changes and for its strictness as an aid to the exhibitor, it doubtless attract no fire. Prepared along practical lines, which are designed to simplify but not to make time impossible on the account in selling the picture, the press book's material is systematic.

Without a deluge of blurb for the exhibitor which often appear the exhibitor is trying to get the account on the picture when the salesman already has done that in landing the account on the new press book is

Following his recent and emphatic dual Allied's Kinograms newsreel was folding, Abram Myers now contradicts his own denial and admits that he has been fired.

The end of the Allied reel is just another kink in a string of promotions to get money for the Allied organization which have died as promptly and completely. Each time they have been first denied and then announced.

The newsreel, it is reported, is the most expensive flop of all the deaths. Its short-lived career, about nine issues, entails a loss of an estimated \$100,000. Of that amount around \$30,000 was paid out in commissions to Myers' henchmen, who turned in money for 1,500 Allied members to play the reel on a virtually gratis basis.

The passing of the reel also threw the entire Allied organization into financial chaos. It is claimed, from this nature of the contracts entered into, Exhibs who played the reel didn't have to pay Allied any more. The reel has been running at a complete loss for the past two months and nothing has happened to bring in the good treasury, according to insiders.

'Kaplan' says 'Kinograms,' who, announcing a circuit company had signed the first advertising contract for the reel, last week admitted the company's denial about signing was correct, is understood to have had very little of his own money in the Allied reel.

Bond For Recount

Baltimore, Co. Nov. 15.

Battle over Sunday pictures took a new twist when the filing of a bond by Roy J. E. Campbell for a recount on the balloting at the recent election.

By the margin of a single vote Sunday films were given a victory in the election. Campbell posted \$10 for each precinct as bond for the recount.

Dark Before Injunction

Easton, Pa., Nov. 15.

Third Street theatre, which had trouble with the union operators, has closed rather than have pickets interfere with its patrons.

House went dark before the Courts could grant the injunction asked against the union pickets.

down to the bone, minus two-color and large still reproductions of an unnecessary nature. For the district it will represent a saving in cost of preparation and printing.

First page of the press book, called 'Exhibitors Campaign Book,' which sounds better, contains a concise summary of how to sell the picture, what to say, what to avoid, what to suggest.

Page 1 also contains an index of the entire pages, with all material carefully centralized for convenience of the account, including publicity material, press kits, ad layouts, exploitation, accessories and finally posters. None is mixed in with others.

THIS WEEK (NOV. 13) RETURN ENGAGEMENT—THIS WEEK (NOV. 13)
CAPITOL, NEW YORK
STARTING DEC. 10, FANCHON & MARCO TOUR
Direction: Independent, LEDDY & SMITH; R-K-O, WEBER-SIMON AGENCY

SENSATIONALLY DIFFERENT
JAN RUBINI
WITH HIS ORCHESTRA AND VIOLIN
DARTMOUTH CIRCLE THEATRE, L. A. ANGLES

ASK M-G-M!

These are the ads that told New York about "The Champ". Not since "The Big Parade" such business. Standees at every show!

NOTE: Write to M-G-M Ad Dept., 1540 Broadway, N.Y. C., for these mats available at nominal cost. Actual sizes are indicated at the bottom of each ad.

AD No 1

TONIGHT at 8:30
The World Premiere of the Year's Greatest Tattle—

WALLACE BEERY
Jackie Cooper
JACKIE COOPER
King Vidor

the director of the year's greatest picture "The Big Parade" is directing "The Champ"

ASTOR
BROADWAY & 45th STREET

Immortality awaits them. Wallace Beery—never before so wonderful, Jackie Cooper—the Boy Star with Heaven in his face. King Vidor, directing each golden moment with superb artistry. The picture takes to place among the greatest ever presented at the

ASTOR
BROADWAY & 45th STREET

3 COL X 290 LINES

AD No 2

Think up a BIG word to describe! PREMIERE TONIGHT

CHAMP

WALLACE BEERY, JACKIE COOPER, directed by KING VIDOR, at ASTOR TONIGHT 8:30. Twice Daily Thereafter

3 COL X 95 LINES

AD No 5

The CHAMP

ASTOR
BROADWAY & 45th STREET

3 COL X 255 LINES

AD No 3

The New CHAMP ON BROADWAY is at the Astor!

444 1/2—The Champ makes a fine story. Not for the history of the world, but for the history of the world as it is today. It is a story of a boy and a girl who are in love and who are in love with each other. It is a story of a boy and a girl who are in love and who are in love with each other. It is a story of a boy and a girl who are in love and who are in love with each other.

ASTOR
BROADWAY & 45th STREET

3 COL X 190 LINES

AD No 4

The CHAMP

WALLACE BEERY
JACKIE COOPER

ASTOR WORLD PREMIERE
TOMORROW NIGHT at 8:30. Twice Daily Thereafter
BOYS ON SALE at the BOOCOFFEE DRUGGIST & 45th STREET

3 COL X 190 LINES

AD No 7

TELEGRAMS FROM the STARS about the CHAMP

They agree with Broadway that M-G-M's new production starring Wallace Beery, Jackie Cooper, directed by King Vidor, is the Biggest Hit of 1931!

4 TIMES TODAY at 8:30
Tues. and Thurs. 8:30-10:00
Sundays 10:15-11:45. Double bill at 12:00

ASTOR
BROADWAY & 45th STREET

3 COL X 150 LINES

AD No 8

TWO, who make motion picture history! WALLACE BEERY—JACKIE COOPER!

The CHAMP
A World Premiere Picture
ASTOR PREMIERE, MONDAY
Tues. & Thurs. 8:30-10:00
Sundays 10:15-11:45. Double bill at 12:00

3 COL X 150 LINES

AD No 6

TWO, who make motion picture history!

Wallace BEERY
Jackie
COOPER

The CHAMP

ASTOR
BROADWAY & 45th ST.

WORLD PREMIERE
MONDAY, NOV. 22nd, at 8:30 P.M.
Twice Daily Thereafter
SEATS ON SALE at the BOOCOFFEE

5 COL X 145 LINES

AD No 9

The TWO who make history!

CHAMP

ASTOR
BROADWAY & 45th ST.

WORLD PREMIERE
MONDAY, NOV. 22nd, at 8:30
Twice Daily Thereafter
SEATS ON SALE at the BOOCOFFEE

3 COL X 100 LINES

Legalized Mutuel Betting in Fla. Expected to Be Costly to Theatres

Jacksonville, Nov. 16. Florida theatre operators in counties where dog and horse race tracks will operate this season are looking through glasses that are anything but rose-tinted. Greyhound racing in particular will hurt the theatres in that vital spot, the box office, according to outstanding men in the show business. The dogs run at night, taking many of the best film custom-

ers away in addition to cutting down their spending money through the constant operation of the take-out for the mutuels, not to mention access losses through guessing wrong on the dogs. Horse racing under the legalized mutuel plan will cut even more theatre attendance, theatre admission money going for a flyer to the race track and at least four theatre admissions being burned up in expenses.

Dogs and horses are scheduled to run in counties where the operators of theatres, particularly the Sparks and Public houses, count on making enough during the winter tourist season to offset the summer dearth of patronage. In Hillsborough, Pinellas, Dade, St. Johns, Palm Beach, Clay and Orange counties, at least, the theatre men will be hit by the operation of race tracks with legalized mutuel betting. St. John and Clay counties will draw business from Jacksonville, aggravating a situation here that the Sparks interest are doing anything but crowing about.

At St. Petersburg, the deluxe Sparks because of business depression, right when the winter tourist influx is supposed to start. The influx is noticeable by its absence to date, with the United Daughters of the Confederacy coming in and with any spending money. And their souvenir program is full of advertisements from the churches inviting them to attend services, so it can be imagined how much break in the depression monotony can be expected there.

McManus Goss Academic Elliott McManus, from the Fox office of public department, and assistant to Glenn Griswold. McManus will be Griswold's immediate aid in the visual education department.

Giveaway

Los Angeles, Nov. 16. New low for Coast picture house prices in the Huntington, southeast house, night scale. Give two features along with comedy and newsworld for a dime.

FAILED TO ADVERTISE

Modern, Providence, Agate Changing Policy—3rd Time in Fla.

Providence, Nov. 16. After three weeks of vaudeville, the Modern is back to pictures only. It will use second runs at 10-15.

Horses reopened some weeks ago with straight pictures at 35c. Switched to vaudeville and two features at 5c.

Proprietors attempted to run house for last two weeks without advertising in the dailies. Failure to do so is felt to have been the real cause for lack of patronage. First week of vaude grossed \$1,700, a few hundreds over expenses.

Park, Reading, Receivers

Reading, Pa., Nov. 16.

Maurice D. Fishman, who owns 300 shares of stock of the Interstate Residence, Inc., lessee of the Park theatre, this city, brought a friendly suit in equity in Philadelphia federal court to protect the assets of the company, estimated at \$12,186. The company has debts of only \$27,000, but lacks working capital.

Morris H. Goldman and John P. Hill, of Philadelphia, were appointed receivers. Theatre remains in operation, playing vaudeville. The receivers furnished a joint \$10,000 bond.

Rosenwald With Harry Katz Post held in New York by Harry Rosenwald, special ad director for Public Rental N. Y. houses, may be abandoned. Rosenwald has been promoted to the operating division as assistant to Harry Katz.

Tri-State Answers Fox's Brief in Appeal Over Arbitration Clause

Seventh exhibitor group to test in the supreme courts the validity of the old uniform contract, on the premise that it is invalidated by the presence of the compulsory arbitration clause, even though regarded by both sides as obsolete, is Tri-State Theatres against Fox Film Corp. With the previous six, decisions in favor of the plaintiffs were reversed in the higher court. Fox is now appealing to the Supreme Court of Idaho.

In its attack on the entire contract the Tri-State action, to be relieved of further play dates cited in the contract at issue, cites in its brief:

"The standard form of contract is not lawful on its face. The device intended to make the purpose of the conspiracy effective are imported into the standard form of contract and thus the whole contract is tainted."

Novel Attack
The language of the standard contract is at the same time attacked from a novel angle. High priced lawyers for the producers are admitted too much for the average exhibitor and that an examination of the record will disclose that if the moving picture operator undertook to assert his rights under these instruments he would immediately learn that he had no right and no contract.

Oratory, also on a plane not previously indulged by indie exhibitors.

torney, is evidenced later in the brief.

"This fustian movie trust" in one paragraph is credited with organizing arbitration simply to reduce the exhibitors to "economic slavery". In another paragraph the "trust" is credited with "arrogating to itself the same arbitrary power, which our fathers denied to George III 160 years ago!"

Foremost Film Writers and Dialogicians

JOSEPH FIELDS

Now Adapting "GIRL CRAZY" Radio Pictures

HOWARD J. GREEN

Writer

Representative: Arthur M. Landau

JOSEPH JACKSON

Now Adapting "HIGH PRESSURE" for WILLIAM POWELL at WARNER BROTHERS



FLORENCE ROGGE

Member of the Roxy Versatile Ballet
4th Year at the World's Largest Theatre,
The Roxy, New York

PRICE!

SOUND SATISFACTION

PHOTOPHONE

THE COMPANY

IN THIS THEATRE

THE SIGN ABOVE THE BOX OFFICE THAT BRINGS PATRONS TO THE THEATRE!

QUALITY sound reproduction is the theatre's most important asset . . . The best recorded pictures are doomed to dismal failure if the sound reproduction is not efficient . . . Today more than ever before, the public is demanding "sound satisfaction" . . . Every wise exhibitor is conscious of these facts . . . That is why so many are installing RCA Photophone equipment.

RCA Photophone Standard Size apparatus for theatres up to 1,200 seats and Special Size apparatus for theatres up to 500 seats, both AC operated, are conceded to be superior to any other types of equipment in their respective fields.

Servicing of equipment following installation
an assurance of complete sound satisfaction

STANDARD SIZE EQUIPMENT Cash or terms \$2500.00 <small>F. O. B. Brooklyn Warehouse</small>	SPECIAL SIZE EQUIPMENT Cash or terms \$1600.00 <small>F. O. B. Brooklyn Warehouse</small>
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RCA PHOTOPHONE, INC.

(A Radio Corporation of America Subsidiary)

411 FIFTH AVENUE NEW YORK CITY

Branches in Principal Cities

Sick and Lonely

By Joe Laurie, Jr.

Los Angeles, Nov. 11.

Hello Charlie:
Well of all the phony blondests in town, Los Angeles, the date of the Hillstreet is okay, nice band swell crew and Arthur Esberg is a manager who knows every angle from the box office to the stage, and is a regular guy with it. So that part of Los Angeles is all right. The funny business is that the so-called pals that were going to do so much for me when I got to Hollywood.

Everybody I called up was out on location. That's what we call back East the run-around. That's how they get rid of people they don't want. And the guys that finally did see could get them selves a job much less get me one. They're all big shots when they go back east for a visit. I got a lot of letters about their big homes, with swimming pools, chauffeurs, and about them going out to parties with all the big stars, to hear them tell it, they sleep with Ziegler and so on. But when they get here they get more alibis than a gangster in court.

Some of the boys are living on rice, and some of them know how to make 50 different sauces for it, and some of them are living on every day. They live three high in a furnished flat and you gotta bring the girl in to look at the picture, give you energy for a chaser. The real big guys don't go out at all because they're afraid of being touched. I was around a week and got the bee put on me so much you could see it laid on my face.

Most of 'em got the same line of gab, that they're holding 'em down because of stealing. I was told by one of the star, but none of 'em will leave, the sunning is got 'em. I hear those mugs talk you think we never saw any sun in New York. It's funny what these mugs will do when they're talking. I was told that I had all the same routine of gags, which we heard months ago, and when they spring on you, they tell you you ought to stay out there and become a gag man.

One of the boys had a girl with a director and I went out to the studio, to look the girl in the last act, and the mugs told me that that'd give me a bit in a picture and that they'd give me a picture and that they'd dress up like two Westerns, big hat, chaps, revolver, and the girl would be in the picture and I'd be self I looked immense, and the girl looked just ten times better than I did over me. I was told that they got us on a dance hall set and everybody danced around, and what they think they're doing is dancing. I was told that they'd point the cameras at our faces, and take a close up of the camera at our heads, and they'd point the camera at our faces.

Couple Lucky Bluffs
It burned me plenty, being made up for three hours to a picture taken of my feet. I told my pal what they done and he said not to be complaining. I said, "I bet that's wrong with a director he can keep you outta plenty of guys. What kills me is that the camera comes in and the straight man in the last act who didn't know anybody out here, had to come back to the camera and tell them to come out to make a take, and it looks like they're gonna get me next. That shows you that the matter with the pictures. The girl in the last act got the right idea. I was called in to the studio if I get in I'll do them out of guys. Everybody is afraid of everybody else out here.

But there's a lot of the regular old Charlie. I was told that Wheeler who is a big star came back stage to see me. He's just the same when I was in the picture with him when he was with Mickey Moran. Al Bousberg handed me a couple laughs and one of the boys he is out here and doing fine, who, Nedy Edwards is there with a couple of boys. Mickey Moran, who used to be casting director, came back to see me and we had a couple of laughs and he said that they're passing up a great bit not signing me up. But Charlie I don't want to part with you. I was told that if I got a good fat contract I'd go back here, but they must make it good for me to go through the California sunshine and Malarky. The unit all got different places every night and to go through it each other about where they were and all the big people they met. Berger had a Silver Wedding an-

HOLTZ AND LILLIE?

Talk of Both for Palace Show After Current Bill

If amity can be reached on billing, Lou Holtz and Beatrice Lillie will become the nucleus of the Palace show, according to the bill. George Jessel's current show. That will be sometime after the first of the year. The bill has indications and a few weeks following the Cantor-Jessel close.

Miss Lillie will receive \$6,000, if booked for the Palace. She was paid this week when at the house for two weeks in Feb. last. Jenie Jacobs is representing Miss Lillie.

SKOURAS ACTS FOR ACADEMY, AUDUBON

Aunt Jennie opened at the Academy, Newark, Friday (13) and will be followed by the Royal Court, Downey. Sophie Tucker is due there Nov. 24.

Ed and Miss Tucker will play the Audubon, New York. The houses are operated by Skouras.

No NVA Change

Nothing stirred in the NVA status during the past week. The settlement terms are still under the V. M. A. manager-members' advisement and in the following days. The committee will come through their counsel, Nathan Burkan.

Seelye-Fields in Vaude

Blossom Seelye and Benny Fields, who left "Gilly Crazy" during the week are set to headline the Loop-End for Johnny Jones, Nov. 23. Schulman Bros. made the deal, which promises \$2,250 with two pianists.

Duo may be set for a radio commercial for morning broadcast.

Radio Jesters in Houses

RKO has booked the Teasty Teasty Jesters, a Columbia broadcasting attraction, to open at the Royal Court, Newark, last half of Nov. 21 week. Teasty Teasty Jesters are Colonel Stoopend and Bud over the air, privately they are Budd Hullick and P. Chase Taylor. The radio act has been about four weeks of 20 metropolitan dates.

NELSON IN 'TARZAN'

Hollywood, Nov. 16. Bert Nelson and his lionsess, Princess Pat, have been engaged for Metro's "Tarzan of the Apes." Nelson, in addition to working "Pat" in the picture, will play a part in the picture.

Peabody Signs Abroad

Los Angeles, Nov. 16. Eddie Peabody, who has been in show business in years will not be back at his Riverside, Calif., ranch for the Xmas holidays, being held over by others.

Now in Monte Carlo, he has an offer for "Paris Remade" as a sending in for Jerry Bernard, his local business representative, to join him abroad. Peabody and his dog, an extra, hunk of meat. I asked him how he got to Paris. He said he didn't know but he was celebrating his 25th anniversary of being parted from his wife. He said that when I ever did in my life, took care of myself so I'd be good for the tests in the next few years. He said he was Malarky. I don't care so much for myself, but it sure made me feel it good for me to go through the California sunshine and Malarky. That's all I got to say for me to go through the California sunshine and Malarky. The unit all got different places every night and to go through it each other about where they were and all the big people they met. Berger had a Silver Wedding an-

Gags on Hoover

An epidemic of gags and stories, clean and not clean, is being spread by Fred Astaire. Hoover and his administration as the butt of it all. The gag is being spread with a motley type of gags on Hoover beginning to circulate elsewhere is to the gags, mostly in vaudeville.

While the RKO circuit has placed a ban on all jokes or wisecracks reflecting on the United States, vaude acts elsewhere are trying to punch up their acts with them.

LOEW'S UNIT OF 4 ACTS AND GIRL LINE

First Loew experimental vaude unit opens at its Orpheum, New York, Nov. 12. It includes Bert Lillie, Ed Gurney and Mary Kay, Omar and Baker, Dove and Allen. Besides the four acts will be a line of girls and the Ed Gurney band on the stage. The latter unit is the regular pit organization at the Orpheum and is being headed by K. Sidney in preparation for the unit experiments.

The unit will be specially staged by Edney and staff. There will be no attempt to use any part or parcels of the Ed Gurney unit of equipment in these vaude units. Everything is being produced with reconstruction in mind and to develop units that can be carried handily around the Loew vaude units.

Units will not replace the regular five-act vaude shows at the Orpheum or any other vaude act. The unit will be produced about one month and booked around every four weeks and will be staged. If the initial experiments in Loew's vaude units are successful there is a possibility they will alternate later on with vaude shows in less than a month.

WAITING FOR 8 ACTS AGAIN FOR COAST

Los Angeles, Nov. 16. Cliff Work is awaiting word from the RKO New York office on a sight of a vaude unit in the Orpheum, Oakland, and Golden Gate, San Francisco, to start Nov. 26. The unit will be the one used here at the Hill Street.

Four coast booked acts at \$600 would complete the intact units which are routed to San Francisco, Oakland and Los Angeles.

FAY-STANWYCK \$8,000 AT PARAMOUNT, L. A.

Los Angeles, Nov. 16. Frank Fay and Barbara Stanwyck, who are at Paramount, Thursday (15), getting \$8,000 for the act.

Kid's Guarantee

Los Angeles, Nov. 16. Eugene Jackson, colored picture kid, has been signed by D. F. Doer Robinson for a year of personal in contract houses.

Contract guarantees the kid 30 weeks at \$125, plus star salary and pianist, and the producer paying Leo Morrison, the agent's commission. Jackson's mother, Fred Baker, and their mother will work with the act. The unit was handled the Stepin Fetchit personally. He claims 35 weeks already in line for Jackson.

2 Acts, Loew-Booked

Cal Calloway and his colored band have been booked to open at Loew's New York, Nov. 27. On whether there has been set to follow this date.

Jack Little, radio personality, has been booked to start a Loew debut Nov. Dec. 5, beginning at Loew's, Jersey City.

Inside Stuff—Vaude

Nat Reynard, of Reynard and West, had a narrow escape last week while making 100 feet of film to use as a prelude to the opening of his new act. Reynard, who does a comedy cross country runner in his act, went to Newark, N. J., to shoot a picture for the Erie Railroad there, to make a shot of Reynard racing a train. He took a cameraman from the Bemler Cinema Service.

It was arranged to show up in a motor car train at a stated point where Reynard would start racing it and cross in front of the engine as a designated crossing. When Reynard arrived at the railroad tracks, to wait for the engine to start, he was met by the chief of police from the Jersey state troopers. They had heard about the crossing to happen which they guessed was a train holdup. Reynard had to cross the New York and RKO offices to get people to identify him. The cameraman finally got the train to start moving.

The train did not slow down as much as expected which made Reynard race on the level. He finally came to the designated spot to cross in front of the engine and did so only to see another Erie passenger train, bearing down on the other track at a terrific speed. He stopped cold, between the two trains.

The film when shown, will show Reynard apparently running 60 miles an hour and beating the train. The last train on the other track which nearly got Reynard, will look as though going 200 miles an hour, according to Reynard.

Although Dave Kraus, who recently died, was chiefly known as a burlesque man, he rated as one of the best builders of a vaudeville program, ranking with Percy Williams and Nick Norton. Like Hammerstein, he was a pupil of William Morris, both booking through that office. In choosing the bills for his Sunday concerts at the Dewey and Dewey, he was a pupil of William Morris, both booking through that office. He was a pupil of William Morris, both booking through that office. He was a pupil of William Morris, both booking through that office.

Unlike Norton, he did not look for program position. Putting together a vaudeville did not seem to be a career in itself. He was a pupil of William Morris, both booking through that office. He was a pupil of William Morris, both booking through that office.

Programming was more of an art than with from 8 to 10 acts on a bill. Had he not been so closely connected to his father's burlesque industry, the probabilities are that he would have been a vaudeville manager, and he liked the rough and ready atmosphere of burlesque in the early days of the century.

Dave Seid says, apropos of recent items in "Variety," that the Fanchon & Marco office is in error when it says he paid no attention to a wire regarding an explanation of the incident. He was a pupil of William Morris, both booking through that office. He was a pupil of William Morris, both booking through that office.

Seid says that he did not look for program position. Putting together a vaudeville did not seem to be a career in itself. He was a pupil of William Morris, both booking through that office. He was a pupil of William Morris, both booking through that office.

In an attempt to regain his health, Harold E. Marston, for many years a vaudeville and circus performer, is leaving from his home in Lebanon, N. H., to California, doing an act at gatherings of civic and fraternal organizations in cities en route to finance the costs of the trip. He visits his own country, and he is a vaudeville manager, and he liked the rough and ready atmosphere of burlesque in the early days of the century.

Marston was confined to bed by illness for a year. He is taking the trip in an effort to rebuild his strength. He will not accept any auto rides during the transcontinental hike. Marston's career in show business dates back to 1909. He played in vaudeville for many years and was closely connected with the circus at one time. Marston's physical condition makes a return to the stage improbable.

Charles Carver, the juggler, and the RKO scenic and costume department under direction of Jeannette Hackett, have cleaned up all differences over a drop purchased by Hackett for Carver's act. Carver is playing a year at the RKO. He purchased a futuristic design drop which Carver did not like. He balked so lustily he was given permission to appear without the drop.

The drop will probably land in some other act in the near future.

Frank Harrison, former vaude actor, for years a member of Frank and Eddie Harrington, has been appointed a New York county detective in District Attorney Thomas C. Crain's office. Harrison has quit the stage and is now a deputy sheriff and then was inducted into the D.A.'s staff. He had been working under Budget Director Charles Kohler (10th assembly district).

Frankie Marvin has quit the stage. He played some variety dates, worked on the radio for awhile and completed a series of hillbilly records. Marvin has a firm in New York and has gone out there to live. His brother, Johnny Marvin, is still in New York making a series of discs with his voice and use for the American Recording Co.

RKO's Intact route theatres will go over the regular \$2,750 budget to play Horace Heidt's Californians this winter.

Heidt's band starts the intact time Dec. 4. Between now and then RKO will play the New York and middle western RKO time. Jack Curtis engaged.

In Radio's "Fanny Foley Herself," whose story involves a vaudeville performer, the RKO booking office issues a route of 40 weeks, all east of Cleveland.

Billy Curtis, former New York night club and cabaret agent, is living at Saltwater, Ariz., and territory loose.

It's a tank on the edge of the desert.

Olin Rodrick is the only on-the-level bearded lady left for the musical "The Merry Widow" being produced by Ben Piazza for Metro when finally locating Olga at Spartanburg, S. C. She had been out with the Piazza engaged the hairy faced miss for the Metro talker, "Frank's"

The sister of the late Jack Wilson, comic, who shot himself to death in the Metropolitan Hotel, came from Chicago to attend the funeral and has remained cast to settle up her brother's affairs. So far search has failed to produce any will. Following the suicide Wilson's room was locked by order of the court.

Fisher Trying to Crimp Dows; Indie Bookers Showing Spirit

The Arthur Fisher indie vaude office has joined the exclusive agent...

Two Theatres Splitting One Date on Coast

Hollywood, Nov. 16. By having alternate layoff weeks...

Nothing but Trouble For Mantell's Tab in Hectic Orient Tour

Hollywood, Nov. 16. Hollywood Stars Mantell, tab show organized by Len Mantell...

RADIO ACT DROPPED \$2,000 STAGE IN VALUE

Chicago, Nov. 16. Louis' Hungry Five, of radio are playing Detroit this week...

Wagner, Magician, Killed When Demanding Salary

Pittsburgh, Nov. 16. Randolph Wagner, local stage magician, was shot to death last week...

Geo. Smith Badly Hurt

George Smith, club and vaude singer, was on his way home from an Elkie affair on L. I. when the car in which he was riding was hit by another machine.

Whitman in Hospital

Herman Whitman, manager of the RKO Albee, Brooklyn, was taken to St. George's hospital, New York city...

G. D. Washington's Breakdown

Chicago, Nov. 16. George Dewey Washington, colored baritone with the F&M Black and White Line, New York city...

Allen Summers Back

Allen Summers, until three years ago an independent vaude and club singer, is returning to the business with Harold Gannoh he has organized an office.

Holtz Anxiously Awaited

Lou Holtz last week submitted to RKO his opinion of an ideal supporting bill for his own. If the \$1,600 dollar figure in opinion over salary is straightened out...

ED LENIHAN GIVEN N. Y. DISTRICT SUPERVISION

RKO Palace, 53rd Street, 81st Street, 88th Street, and Hippodrome, Manhattan, has been placed under the supervision of Ed Lenihan, RKO manager...

Laurie's Stogie Troubles

Los Angeles, Nov. 16. Jos Laurie's contract to have trouble with his stogies. Thursday, his opening at the RKO here, 'Willie Shores danced into one of the side wings and broke his nose...

You Mustn't Say That—

Following eliminations in bits and talk of acts were ordered by RKO during October. Censorship in RKO theatres is under supervision of the Chicago office...

Tinker Vice Clarke

(Continued from page 5) can be regarded as strengthening Harley L. Clarke's position in the company's affairs. That's on the angle of Tinker's appointment...

Starving RKO Chi Agents Laugh at Morris Opposition

Framing UP Act with Edna Wallace Hopper

Edna Wallace Hopper in public has Edna Wallace Hopper in mind for a series of appearances. Idea was suggested to the circuit by the number of letters received by the perennial Edna through her...

Jesse's Same Salary, But Cantor Kicks on Palace's \$1.50 Mat Top

Chicago, Nov. 16. Handful of vaude agents and acting time to get back to work. Morris' opposition is being threatened by RKO swing-chairholder, who are getting 'chickens' and 'opposition'...

William Morris office as well as Jones, Lyrick and Schaeffer, who are actually trying to help revive vaude...

Another complaint that a Palace bill member was Eddie Cantor's offer of the Palace increasing the matinee scale last week and two more. Jesse didn't get the raise he asked for last week but decided to remain at the Palace for the three weeks' duration of the present box office advance sale...

PUBLIC TAKES RIVAL RADIO MEN FOR STAGE

PUBLIC has placed Russ Colombo, NBC, bartook and the Loop-End contract with options totaling 60 weeks. Colombo opens for Paramount Thanksgiving Day (26) at the Brooklyn Fair house. He was engaged through Mort Milman, NBC's Artists' Bureau...

Myrtle Glass Residing

With Myrtle Glass in vaude with James Conlin taking a much needed rest, Netta Packer will appear with Conlin for the remainder of the season. Miss Glass in private life is Mrs. Conlin. Henry Sylvester's Skates Chicago, Nov. 16. Henry Sylvester, in vaude as Sylvester and Vance, has invented a new skate for children. Conlin is interested in the development. Sylvester has plans in Grand Rapids, where he now lives a most factitious life.



**AROUND THE WORLD
IN 80 WORLD
MIN**

Again Douglas Fairbanks comes through... leaping continents, hurdling oceans, romping into the screen arena with a **NEW, NOVEL, DARING,** innovation in talking picture entertainment. Swing in with this cyclonic pageant of laughs, gags, thrills, romance and adventure. Different from anything you've ever played before and as epoch-making an event as when the silents turned to talkies!

with

DOUGLAS

Another UNITED ARTISTS Box-Office Smash

BOX-OFFICES OF THE NATION!



**ALL THE
WORLD'S
HIS STAGE!**

**CONTINENTS
HIS
PLAYGROUND**

UTES

FAIRBANKS

Backed up with UNITED ARTISTS Exploitation!

MOSS MAY DARKEN B'WAY; \$50,000 LOSER

Unless he changes his mind today (Tuesday), B. S. Moss will abandon the variety combination policy at the New Broadway, New York, and darken the house. No show had been booked in for next week up to yesterday (Monday) evening. With less than a week for advance work, it was considered unlikely that Moss would decide to keep the house open.

Moss is reported to have dropped over \$50,000 in the Broadway project. It is now in its ninth week. A larger loss was avoided by the recovery of the house rent. Moss as the Broadway lessee would have been paying rent on the place if dark.

The nine weeks of continuous red are said to have partially swayed Moss from the straight vaudeville idea which he has had in mind for the theatre. Moss' associates are now reported to be persuading him to attempt to lease the Broadway out for a legit show and continue as house operator only.

Franker Wood Ill

Acute illness of Franker Wood is reported. He is the popular vaudevillian, of Wood and Wyde, with Miss Wyde, Mrs. Wood in private life.

VAUDE INDICATIONS NOTED IN PHILA.

Philadelphia, Nov. 16. Plenty of indications for comeback of vaudeville in this town.

It started with slam-bang business by old Nixon's Grand on North Broad street, taken over by United Chain Theatres. Several bills have been done plenty, particularly when names were played.

Latest rumor is that the Shubert interests will abandon the Shubert theatre, 2,000-seat house on South Broad street and that it may be taken by the Sablosky interests for vaudeville. The Shubert has a musical, "Rhapsody in Black," coming here Nov. 23, so the prospect seems somewhat remote.

Wintz' Show Boat

Chicago, Nov. 15. George Wintz is bringing the Cincinnati Show Boat company to the Studebaker Nov. 22 in "Ten Nights in a Barroom."

Show closed in Cincy two weeks ago after playing around the Mississippi levees for 21 weeks. Original members of the show are understood to be in with Wintz on the local production.

Co-op Society

(Continued from page 13)

operative exhibitors societies have failed here because of the refusal of the Renters' Society to book with them.

Whole film trade here is seething with violent partisanship for and against the society. Some say it's dead already, others maintain it must succeed.

According to some inside, Will Evans intends leaving almost immediately which would injure it, while others rate Evans as the motivating force behind the side thing. These persons claim Evans is anxious for the scheme to go through so that he can use any theatre that comes in as a booking lever for Moss Empire and as a force against Gaumont British, to which Evans is rated as unfriendly.

In some quarters the Society is already credited with having 150 theatres lined up that figure including the Moss houses.

ALL VAUDE OFFICES GAIN HOUSES BUT RKO

RKO vaude department is losing ground in its number of houses where some other booking offices are gaining.

F. & M. is gathering a house here and there almost weekly. This includes presentation spots as well as some vaude stands. Warner Brothers is adding in the east and far west. Loew is practically stationary with no increases or losses so far this season. The Indics are in, and others and hard to rate from week to week.

The Morris office seems the most stable in this division and has kept houses it has added from time to time.

RKO is slated to lose the Indiana, Terre Haute, Nov. 23, Ottumwa in Ottumwa, Ia., takes out RKO vaude Nov. 23. Combined with the loss of the Butterfield circuit and several others so far this season, they give RKO a losing percentage in total number of vaude spots.

Added.

Morris office has just added the Capitols in Pottsville and Hazleton, Pa. They started playing five acts yesterday (15) and bring the total number of Morris booked weeks up to nine. F. & M. in the New York office under Phil Bloom has just taken over the vaude bookings for the Sunnyside, Sunnyside, I. I., a house which has not played vaude for three years. Five acts started there Friday (13) on a split. Bloom has also added the Victoria in Ossining, N. Y., which will play four acts Saturday and Sunday.

RKO has several towns listed as vaude possibilities when all labor trouble now in evidence there is cleaned up. Elimination of this same labor trouble will also return the two big weeks of Philadelphia and Pittsburgh back to the Warner vaude books. Loew will probably continue its Penn theatre in Pittsburgh as a straight picture house regardless of labor settlement.

90% VOTE FOR VAUDE IN POTTSVILLE, PA.

Pottsville, Pa., Nov. 16.

After a questionnaire in Pottsville, Manager Samuel Friedman, of the big Capitol, for four years filled with a variety of entertainment fare, mostly pictures, announced that 93% of those voting want vaudeville.

Starting Nov. 16 Capitol (Public) will have vaudeville each first half with film feature also. Second half pictures only.

This is apparently a tieup with Phil Levy's legit house, Lyric, in nearby Allentown, where vaudeville will be each last half.

ALL VAUDE IN FAY'S IN PHILA.

Morris office has two more vaude weeks, starting Saturday (21). The houses are Paramount, Springfield, Mass., split, and Strand, Stamford, Conn. other half with Fay's, Philadelphia, full week.

The Fay house will play eight acts and shorts; no feature pictures. Other two days use five acts on each split.

CONTAGIOUS RHYTHM

As Offered You by

NOBLE SISSLE

AND HIS INTERNATIONAL ORCHESTRA
in the FLORENTINE GRILL of the

PARK CENTRAL HOTEL

55th Street and Seventh Avenue, New York

NOBLE SISSLE and His Orchestra WILL PLAY NIGHTLY

From 7:00 to 10:00 P. M., and 11:00 P. M. to 2:00
Call WILLIAM, Circle 7-8000, for Reservations

COME ON, LETS GET TOGETHER, DANCE THE BLUES AWAY

Largest Single Rooms in New York
\$3.50 AND UP—SPECIAL MONTHLY RATES

Radio Outlets, Electric Refrigeration, Swimming Pool, Period
Salons, and Roof Patios for Private Functions

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NOW FEATURED AT RKO HIPPODROME, NEW YORK (WEEK NOV. 14)

Presenting a Brand New Version of "Harlemania"

FREDDIE CRUMP—Drummer
FRANK ALLERT—NORMAN THOMAS, JR.—Dancers
Personal Mgrs., LEDDY & SMITH

NORMAN THOMAS—Pianist
CELLE BURKE—Tenor and Instrumentalist
RKO—MILES INGLIS, JACK CURTIS OFFICE

ROSS and EDWARDS

PLAYING CAPITOL THEATRE, NEW YORK NOW

REPEATING ALL LOEW'S DE LUXE THEATRES

Thanks to LOUIS E. SIDNEY, MARVIN SCHENCK, J. H. LUBIN

Represented by LEDDY & SMITH, MILES INGLIS, JACK CURTIS

JAY SEILE VILLS FRANCES

with BURT MILTON

PRESENTING THEIR NEW OFFERING "BROADWAYITES"

NOW AT THE R. K. O. HIPPODROME, NEW YORK (WEEK NOV. 14TH).

Direction TISHMAN & O'NEAL. Per. Mgr., SAM TISHMAN

NEW ACTS

JAMES HALL
Songs and talk
at 10:15. One
8th St.

Question now means James Hall from pictures, much to his name not being any too prominent...

Hall started in with a couple of the usual picture crowd gaglines, and some to funny, going from that to a pop song...

Look as though Hall was misadvised or had a mistaken notion in deciding his act, because none of the comedy he does is new...

JACK ELLIOTT and Blue Moon Girls (14)
Dance, Sing. (Special)
Jefferson

Jack Elliott's latest effort, which is staged and equipped with tasty costumes and pretty girls...

Nothing much is trotted out among the girls. They divide into three groups for three different acts...

WAKER and REDFORD (2)
Sings, dance
8th St., New York

Waker and Redford are a boy and girl of some vaude stand, singing, howling a new act, patterned after the Burns and Allen act...

KENNY, HAMILTON and O'NEILL
Talk, Singing
Lyrlo
Under-ordinary comedy and singing act of three people...

SIX DAVILLAS
Acrobats
7 Mins.; Full Stage
Carter is a competent contortionist...

JOSEF BLANK and Co. (2)
17 Mins.; Three
Stags
Lyrlo
Under-ordinary comedy and singing act of three people...

BURNS, MORIARTY and BURNS
7 Mins.; One
Lyrlo
Three nice looking chaps in a series of flashy dance routines...

FAMOUS ROYAL QUINTET
Accordion Playing, Dancing
7 Mins.; Three
Lyrlo
Very amateurish flash that doesn't flash...

QUINTET opens playing accordions, the toe jags following by a girl who is available only in that she supports an awful lot of weight on her toes...

Opened the show here. Other.

RKO UNIT

(Chester, New York)

RKO booking department after looking over the material of this act, during which 120 agents argue and gas, finally settling on four comedians...

When a four-act show the RKO Unit booking was started by the two of the acts. One was all tap dancing...

Outstanding in the base singer who also carries the lone guitar. His is the tube part in all arrangements...

At the Par the boys were spotted in the middle of the act, and they looked okay...

WAKER and REDFORD (2)
Sings, dance
8th St., New York
Waker and Redford are a boy and girl of some vaude stand...

THREE REVELLYS
Sings and Dance
8th St.
Very agreeable Irish kids, two girls and a boy, doing simple comedy...

ALBERT HAY MALOTTE
Organist
Western, Los Angeles
Malotte has done a commendable job of playing a regular organ...

WING WAM TROUPE (5)
Girls; Full Stage
Lyrlo
A routine of the familiar Japanese quadrille work is done in a new manner...

BURNS, MORIARTY and BURNS
7 Mins.; One
Lyrlo
Three nice looking chaps in a series of flashy dance routines...

FAMOUS ROYAL QUINTET
Accordion Playing, Dancing
7 Mins.; Three
Lyrlo
Very amateurish flash that doesn't flash...

QUINTET opens playing accordions, the toe jags following by a girl who is available only in that she supports an awful lot of weight on her toes...

Opened the show here. Other.

but the time-killing gagging was ignored by the audience.
Hafley and Virginia Johnson, two girls in hoop skirts next to the announcators...

LYRIC

Here it's vaude at its cheapest. That goes both for the admission and the show...

ARTHUR JARRETT

Jarrett is the boy whose freak falsetto warbling in the Earl Burnett show has changed...

STATE

One of the longest bills to play Los Angeles in months...

THREE REVELLYS

Very agreeable Irish kids, two girls and a boy, doing simple comedy...

ALBERT HAY MALOTTE

Malotte has done a commendable job of playing a regular organ...

WING WAM TROUPE (5)

A routine of the familiar Japanese quadrille work is done in a new manner...

BURNS, MORIARTY and BURNS

Three nice looking chaps in a series of flashy dance routines...

LOOP-END, CHICAGO

Chicago, Nov. 14

Opening week at this house on Saturday night, four years of burlesque was encouraged...

Requel Torres from the screen and Art Carter, radio crooner out hustling for himself...

Jarrett (New Acts) was particularly nervous but should stiffen up...

Quilted by Walter Kane, she held her own with a few snappy monologues...

Parke had trouble getting started last night...

Then Jarrett followed by Miss Torres...

Some old pants slipping, but Loop-End was a good show...

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Some old pants slipping, but Loop-End was a good show...

Parke had trouble getting started last night...

Then Jarrett followed by Miss Torres...

JEFFERSON

(Continued from page 38)
but stung the folks for good-idea...
the old school...
stung the folks for good-idea...

Jack Elliott and his Blue Moon...
(Gene New Act) were the first...
the tap dance...
Jack Elliott and his Blue Moon...

a battle with the slipping gown...
which was won half the time...
In next-to-closing Nelson and...
Knight, sailor come with a bouquet...

Palace, Chicago, Nov. 14.
Four Marx Brothers opened to...
rainy weather and a holdout of...
respectable patrons during the afternoon...

RKO, L. A.

What-a-Man Hudson should be...
lodestone but turned out to be...
What-a-Flop when opening...
of the Golden Gate, "Frisco."...

What-a-Man Hudson should be...
lodestone but turned out to be...
What-a-Flop when opening...
of the Golden Gate, "Frisco."...

Stock Market

(Continued from page 7)
weeks the Orphan serum stock...
was the main reason for the...
party in conversion into RKO.

Minority Opposition
RKO stockholders prominently...
moved for some reaction...
campaign, but whether they will...

Apparently the market found no...
favor for RKA's part in the...
operation, for that stock, noted for...
its sponsor's ability to defend it...

Point to examine at this time is...
whether the week's correction was...
due to the fact that the market...
was sufficiently liquidation in...
the grain market in October...

However, a large number of...
investors have broken securities...
levels; certain important rails, N. Y.
Central in particular, have sunk to...

86TH STREET

A puzzle here this week. Good...
fare on the stage and with plenty...
of balcony seats...
James Hall (New Act) doing a...
appearance at the Palace...

WARNERS, L. A.

(New Policy)
Los Angeles, Nov. 12.
This Warner Bros. picture to...
Hollywood stars are heralding the...
beginning of a new era...

PALACE, CHICAGO

Chicago, Nov. 14.
Four Marx Brothers opened to...
rainy weather and a holdout of...
respectable patrons during the afternoon...

FOX, BROOKLYN

(Continued from page 37)
with Jenks and running through...
Chief Cleary. Latter, an irascible...

Paramount, Newark

Newark, Nov. 13.
Not a great show, but it has...
moment. One is reminded of...
the old days when a man and a...

Summary for week ending Saturday, Nov. 14

Table with columns: High, Low, Basis, % Change, Net chg. Lists various stocks and their performance.

Incorporations

Oklahoma
Morris Thacker, Inc.
California
Soren Green, Inc.
Wright, Samuel S. Wright, Charles...

BONDS

Table with columns: High, Low, Last, Net chg. Lists various bond issues and their prices.

CURE

Table with columns: High, Low, Last, Net chg. Lists various cure-related stocks and their prices.

WOODCHOPPER SLAPPED AROUND BY LOUGHRAN

By JACK PULASKI

Will McGeahan, of the "Herald-Trib" advised his fans to take a look to the Garden for the main bout last Friday. Even a bad book would do, said Mac, but he was wrong. Instead, the boys were getting into the hair of the boys, Tommy Loughran and Paulie were put up a Tommy Loughran with the handsome Philadelphia winning by a shade.

It was the first round under the new matchmaker, Jimmy Johnson. The Garden resumed the Friday night boxing shows to good attendance. Reason for that was not the main event, but rather that it was an all heavyweight bill that was not boosted over that \$5.00 top. The commission had lined out a bout between Uzie and Carners without cause and the re-arranged match did not look so hot, so it came as a surprise. The gate - swinging "Escudon" being leading left hander and was still doing that at the final bell. Tommy nabbed it as well as expected and was out in a flurry up to the fifth round, when he twisted his right ankle. That put him in the same position of a guy with a limited bankroll in a limited stud poker game. Loughran hit redlines over the ropes and the woodchopper started chopping to the body and head, cutting Tommy up.

Handicapped

Loughran limped to his corner and another corner stepped in to help him up with adhesive tape. He was not as agile in stepping about and he therefore stopped several overhead wallops that Paulie serves. Tommy cannot sock but it is equally true that he can take quite a few from Jack Sharkey. The fight was in the nature of a heavyweight elimination, if that means anything.

If there was doubt about who was eliminated, there is no doubt about the disappointing semi-final bout between Charley Retzlaff and Giacomo Bergomas, a declassified a draw rightly.

Bergomas made Retzlaff look ordinary. Charley was a terror during the summer at the Queensboro, until a fellow named Sekyra came along and tamed him. Discounting that event the fight here exposed the night's fireworks to be delivered by Retzlaff, whom probably won't care to make the speaker, but sell any more.

Ted Sandvina, son of the strong woman, is an in an event, but this time he was on the better side, proving it by knocking out Mateo Gue, who had licked him previously. Quoted an upset and an up and down affair, the thrill of the night. Ted was down twice in one round. That made him mad and he felled the Spaniard a bit later. In the sixth round when Gue, who is quite a socker, took the nap he got up only with the aid of the referee.

Ada May Weeks Better

Ada May Weeks is recovering from pneumonia at her home in New York, having been in bed for a year. For a time she was critically ill. Miss Weeks returned from London, who fell and was slated for a Broadway musical.

RUSSEKS DESIGN STUDIO

THE THEATRICAL SALON IS NOW EXHIBITING A BEAUTIFUL ARRAY OF EXCLUSIVE FURS - COATS - GOWNS

Every model is an example of new thought and extreme individuality. Furs were never more lavish, fabrics were never richer, Fashion was never more dramatic, more beautiful and more effective, our prices are the lowest in New York.

RUSSEKS
FIFTH AVENUE AT 36th STREET

100 Friars Out

Board of governors of the Friars' Club has decided to strike from membership 110 members who have made no apparent effort to pay current dues by Nov. 15.

To replace the eliminated members, the initiation fee will be raised on a maximum of 100 new members, who will be elected on or after a maximum of 100 days at time of election to membership.

CARD SHARPS CAUGHT ON TRAIN AND FINED

Altoona, Nov. 16. Three alleged card sharps were arrested here last week after having been under surveillance on their trip from New York by way of the Pennsylvania railroad. A railroad officer under the name of Altpa warning the passengers against engaging in card games with traveling.

After paying fines of \$25.00 each on charges of being dangerous and assisting in the same, they returned to the New York—by motor bus. The men were Donald R. McManis, B. W. Mark and J. J. Adams had a record of 17 arrests for card playing in Altoona and two on charges similar to the local one.

Foreign Suits Invades Newsstands of Paris

Paris, Nov. 16. Paris newsstands, formerly devoted mostly to French publications, are now displaying more foreign stuff, resulting from the demand created during the Colonial Exhibition, which attracted many foreigners. Police efforts to curb the display of illustrated, ironic publications have been checked, due to the increasing Central European magazines now being displayed with a chance for customers to run through their pages before purchasing. French magazines had resorted to the trick of selling pretty innocuous stuff in alluring wrappers, resulting in customers buying a pig in a polo and publishers taking no chances with the gendarmes. Result of the gyp was a heavy drop in the sale of local dirt.

Authors in Person

Stunt of getting authors to appear in person growing in the book shops and to the extent that a book-buyer will bump up against a scribbler almost every time he drops into a shop to buy a book. Practice is to have the scribbles speak and then autograph their books to all who will buy. Scribbles get no monetary consideration for this other than the increased royalties from extra sales. Everybody who's ever written a book doing the personal appearance thing, including Sylvia, the Holly-wood massuse. As a matter of record she didn't even write "Hollywood Unmasked," but her name is down as author.

GIDEON OWES \$40,000; CASH IN THE BANK, \$2

London, Nov. 6. Third financial failure of Merville Gideon, the American pug, was reported in the courts this week. Gideon's assets are \$2 in the bank, golf clubs and a few dress studs. His debts are around \$40,000.

BEAT TWO RAPS

Arthur Taylor No Booking or Gambling Boy

Arthur Taylor, 27, jobs actor, at the Central Hotel was arrested by West Side Court by Magistrate Brandt on the charge of making book.

Jacob Katz, detective from Police headquarters, raided Taylor's room, the lawless and sedition betting slips. Katz alleged five other men were in the room. They were brought up to after their names were taken.

Taylor's apartment is on the fourth floor of Katz's estate, near a Tuoro ensued following the entry of the cop. Taylor was charged with keeping a book and sedition gambling establishment in addition to making book. He beat both.

Arg'ine Recovery

(Continued from page 15) and while the tax was minimized to a certain extent through the activities of the American film representatives, it has not yet been heard of the tariff, still a vital factor.

American producers have fared badly from the Argentine and. But this is not owing to exchange. Without actual figures, say their respondent ventures to say that the Argentine has not experienced almost equalled their 1930 takings; but up in the States those takings, in terms of dollars, have dropped 50%.

It made Revival Near However, the peak show-business slump seems to have been reached in June-July, really our country. The vast majority of nations here in trade were so deplorable that the theatre reported the trade in the Argentine in their history. Since the middle of the year some sort of a recovery set in, but it is much better than our Argentina in 1932.

Whether the picture business will join in a return to normalcy, or whether it is impossible to say, the trend of the picture business here is made only mildly interesting to local needs. The era of gangster pictures is over. The picture business here is making, more or less, a recovery. It is impossible to say, the trend of the picture business here is made only mildly interesting to local needs.

On the other hand, the personality favorites are as much in demand as ever. The American stars in England are still with us, and their command attention today as they before. The protests against a foreign loan have not been a public new looks and listens in all the picture features with superimposed titles, but is impatient to see titles in variety, which destroys continuing to such much of the film, and should be stopped.

Dubbing, the latest device, has been tried and scrappily. The unreality of the screen has been added the unruly of showing a picture to Clive Brook, who gave one instance—speaking flavous Spanish.

Foreign films have dropped, one and all. The best, German, have had to be content with minor runs in the picture houses. The Spanish-made in Spain—abominable. One British film, "The Song," "Atlantic," and it died. One, an Italian came, and went unremembered. This market should be again, and in unmistakable manner, that belongs to the cinema.

One cannot stress too much the

Probable Football Winners and Proper Odds

By Sid Silverman

November 21

GAMES	WINNERS	ODDS
Harvard-Vt.	Harvard	5/8
U. S. C.-Notre Dame	U. S. C.	6/8
Columbia-Bryant	Even	Even
Yale-Cornell	Yale	5/8
S. M. U.-Navy	S. M. U.	2/5
Wisconsin-Columbia	Wisconsin	Even
Purdue-Western	Even	Even
Northwestern-Iowa	Northwestern	9/5
Michigan-Minnesota	Michigan	Even
Ohio State-Illinois	Ohio State	9/5

(Predictions based on fair weather)

PUSH OVERS FOR DEMPSEY

Got \$7,500 and the Razz For Moine Exhibition

Moline, Ill., Nov. 16. Jack Dempsey, who is grabbing \$1,600 guarantee at each appearance, left the ring here Friday night amid cheers and boos.

Jack had met some Chicago pushovers imported to walk through two-rounds each with the "coming-back" champ.

Seven thousand attended the match promoted by the club to aid the poor children's fund. The poor children got nothing after Dempsey's share has been taken out.

Syndicates Get Their Moutine in Red Case

Toronto, Nov. 16. A hot news story tonight featured men and nobles rushing in here from key towns during trial of nine contending charges with doing things to British justice, the Union Jack and all that.

Tip had it that John Leopold, sergeant of the Royal Canadian Mounted Police had journeyed from the Rockies to Moscow to get his man.

One ace service shot this version of the charges and the race for color stuff was on. When the boss brenzed in they found the cop company in scarlet, but silent as a clam. Eventually Fred Griffin, 'Star' ghost, wrote the yarn. True dope was that moutine posed as a red and for 7 years and became secretary of the whole party in weekly cable communication with Moscow, but he never made any of the nine pinches.

NEW YORK THEATRES

MAKAY Best Attr. Play
"ARE THESE OUR CHILDREN?"
With Kelo Lindero, Bob Alexander
Office Judge—Roberta Gale

PALACE Star of 4 Weeks
"THE WHITE DEVIL"
With BERT LITTLE, BERT GORDON
"DANNY MENOFF & BAND"
"JANET SIBERS & ALLEN"
Sole Seats 4 Weeks to Advance

58th ST. 11th St. to 14th St. in Am.
"ROAD TO ROMO"
With WILLIAM BOND
"THE WHITE DEVIL"
"THE WHITE DEVIL"

66th St. 11th St. to 14th St. in Am.
"THE PHANTOM OF PARIS"
With JOAN ALBERT
"LAUREL-HARDY IN ADVENTURE"
"CAPITOL"
"THE PHANTOM OF PARIS"

GILBERT MILLER presents
PAYMENT DEFERRED
A new play by Jeffrey Dell
With CHARLES LAUGHTON
"THE PERFECT REVOLUTION"
"THE PERFECT REVOLUTION"
"THE PERFECT REVOLUTION"

FRED & ADLE **FRED & ADLE**
ASTAIRE MORGAN
BRODERICK LOSCH
"THE BAND WAGON"
"THE PERFECT REVOLUTION"
"THE PERFECT REVOLUTION"

REAL COMEDY HIT!
A Church Mouse
With BERT LITTLE, BERT GORDON
"THE PERFECT REVOLUTION"
"THE PERFECT REVOLUTION"

"THE PHANTOM OF PARIS"
With JOAN ALBERT
"LAUREL-HARDY IN ADVENTURE"
"CAPITOL"
"THE PHANTOM OF PARIS"

ROXY Star of 4 Weeks
"WILL ROGERS IN 'AMBASSADOR BILL'"
"WILL ROGERS IN 'AMBASSADOR BILL'"
"WILL ROGERS IN 'AMBASSADOR BILL'"
"WILL ROGERS IN 'AMBASSADOR BILL'"

Hot Entertainment in Square Increasing in Numbers; Some Blind

Probably more free street entertainment with a hat around Broadway now than ever before. It's mostly in the way of beggar-musicians, some of whom are blind, with several other items thrown in. There are a number of two-man musical teams on the streets, two at least composed of sightless men. Another, with vocalizing, recently played Times Square, with the free vaudeville acts. Instruments used were, variously, saxophones, banjos and accordions.

One group was colored, two men and a woman. Later sang, mostly pop, tunes, as well as Shakespeare. The woman passed the cup, with the other at a guitar. Other musical standbys, mostly violin.

42nd Street's cheap show policy, vaudeville and burlesque, another source. Forenoon hours include the street barbers, also throwing in free time playing in the lobby. So far we've had an accordion, and a bell ringer.

Next door, with burlesque, they've tried the ancient art of juggling. This act was recently copied by a woman's show store, on Broadway slightly below Times Square. Burlesque given the streets free strip pictures and miniature coaching school.

Most of this free stuff is at night. Meanwhile the silent walkers, hoodlums and the like continue.

COPS RAID BOND BLDG. OFFICE—MEN AND DICE

Detective Edward J. McCarthy of the 14th Division and other officers raided a theatrical office at room 1007, 1560 Broadway and broke up a crap game. The sleuths seized \$250 in cash, a money bag, dice and Harry Walton, 38, East 118th street. Twenty-five other alleged players were taken to the 7th Street station, charged with disorderly conduct.

Stern and Welton, the cops stated, were the alleged operators. Welton is said to have opened the door while Stern was the lookout. Both men threw the dice from a hallway fire escape, they asserted.

The players said they came there to make a money bag and play a friendly game of cards. Six pairs of dice were seized. It was only when the dice threatened to cross the floor the dice was the door opened.

Magistrate Brandt freed the crowd. He had Stern and Welton for trial in Special Session.

The Bond Building has been the scene of other raids, the cops say.

GYPPED BY PROXY

Charles Siberer, jobless clerk from Lancaster, Co., was gyped at the Hermitage Hotel was taken for \$25 by a smart city slicker who promised to get Siberer a job.

Siberer went to the West 41st Street station and related his experiences to detectives Pat Maney and John Kennedy. They told him to keep watching.

Leaving a theatre at Broadway and 47th street, Siberer saw the gyp. He unbuttoned his coat and seized him by the collar and sent up a cry. Detectives gathered around in five minutes and heard the story.

The prisoner gave his name as Joseph Spinghorn, 40, clerical, Hermitage Hotel. He was taken by Maney and Kennedy to West Side Court on the charge of forgery.

Spinghorn met Siberer at the Hermitage Hotel. The defendant promised to get Siberer a job. He was given an employment agency and got a job. Spinghorn showed him how to fill it out. In this way he was gyped. Siberer had a brother, Ralph, living at Lancaster.

Spinghorn wired for \$25 to Ralph when Charles' name, unknown to Charles. The latter later learned of it and the arrest.

Burlesque Queens

Friday (13) at the Manhattan, a side street restaurant in New York, Farrar & Rinchart celebrated burlesque queens' anniversary. Sobel took on burlesque.

Majority in the event was the group of what were announced termed burlesque queens, otherwise some old hands and the night.

Among those mentioned were Hoss Sydel, Annie Ashley, Violet Fienhew and Viola Hastings.

TOPLITZKY'S NAME HOP IN ERLANGER TRIAL

Joe Toplitzky must be better known on the Coast. Only the opposing counsel and two or three intimate witnesses had any knowledge of Toplitzky's identity when his name was suddenly mentioned in the Erlanger trial. Toplitzky is known as Grant, or Grant's attorney, Counsel Iaidore Korroel for the estate managed to bring Toplitzky into the trial when Sidney Grant, colored Pullman waiter, suddenly recalled meeting Toplitzky in Los Angeles.

Grant's testimony related to a trip to the Coast by the late theatre manager, which Grant asserted as a waiter on the special car carrying the Erlanger party. Toplitzky said he only the matter's witness after the party on arrival in Los Angeles.

Earlier testimony by other witnesses related to bills, charge accounts and house rentings by Erlanger. Grant's testimony related to the bills which the witnesses testified they knew the latter as "Mr" Erlanger. So far only the matter's witness have been called.

On Monday (10) Samuel Untermyer, chief counsel for Erlanger, claimed, did not attempt Miss Pizal's claim, did not attempt Miss Pizal's claim.

A steadily diminishing crowd of reporters and spectators to be noted, though the curious still crowd courtroom.

Prosecution's half of the surrogate hearing is expected to end Monday. Mr. Max Steuer, attorney for the contestant will have taken 17 days to present his case.

Hopper Held on Night Charge—Just West Street

Tom J. Hopper, 43, of the 44th St. Hotel, reported beating a woman on West Side Court on the charge of felonious assault. He was held by a five-man squad in an afternoon at the scene of the grand jury. Hopper is retained.

An assault occurred in Hopper's apartment. The latter's wife sought to separate the combatants but guests were forced to intervene.

The assault was the result of some couple imbibing, said the neighbor, who was unable to see any light on the case of the fight. Ettlinger said he met Hopper in the afternoon. They became friendly and went to Hopper's apartment for more liquor.

Ettlinger testified he was awakened by Hopper who was carving his throat with a safety razor. He was taken to a hospital and put six stitches in Ettlinger's neck. Hopper's face was badly swollen.

Ettlinger's wife is in an afternoon, with attorney for Hopper, William Johnson, attorney for Hopper, retained. Ettlinger was charged with disorderly conduct.

CHEMICAL CLOSED NIGHTS

Bank Will Provide Drop Deposit Vault For After Banking Hours

On Jan. 9 the Chemical National Bank in the Paramount building will remain open for business thereafter. The bank will be open until 11 p. m. Bank will provide drop deposit vault for after banking hours.

The bank will be open to serve late deposits by customers, a slot deposit vault is to be provided.

The Chemical has had the day and night service closed opening. The bank will be open for regular after deposit vault, the bank will be open for regular after deposit vault, the bank will be open for regular after deposit vault.

STOLE CLOTHES AND FURS FOR SHOW GIRL

Margaret Hines, former show girl, was the innocent recipient of some stolen clothes and furs that were given to her by Joe Mulcahy, 35, no home. Mulcahy is a jobless painter.

According to detectives Vincent O'Donnell and Charles Kelleman of the 112th street station, Mulcahy had robbed the apartment of Mrs. Mae Graton of 108 West 94th street. She discovered the burglary when she returned from a shopping trip. Dwellers in the building told detectives that Mulcahy was seen to enter Mrs. Graton's flat. They arrested him. He is charged to have admitted he stole the articles and gave them to the former show girl. Mulcahy is charged to have admitted he stole the articles and gave them to the former show girl. Mulcahy is charged to have admitted he stole the articles and gave them to the former show girl.

RANDY NEUMAN GUILTY

Ex-Lawyer Convicted of Grand Larceny—Life for Sentence Friday

Randolph "Randy" Neuman, former lawyer, now disbarred, and associate of Nicky Attolingo, was found guilty of grand larceny in the first degree. He was committed to the Tombs for sentence Friday (10). He received a prison sentence of ten years.

The complaint was Arthur M. Grace, retired civil engineer of 40, West 114th St., who claimed the ex-lawyer swindled him out of \$5,000 when the latter acted as his lawyer in stock transaction.

Grace stated that in July, 1927, Neuman called and told him \$5,000 in cash. Grace paid him \$5,000, which Grace claimed W. L. Darnell & Co., former brokers and Neuman's stock dealer, had held out on him in a stock deal. Grace said he agreed to accept the deal.

Subsequently in the office of Peter Vico, real estate operator at 1819 Broadway, Neuman produced three checks amounting to \$5,000 made out to him by Darnell & Co.

No Pay Off

Neuman, according to Grace, told him that the funds could not be cashed by Neuman and indicated him to inquire of a man who had a car. Neuman never saw the drugs again or the money they called for. The defendant charged Neuman with obtaining money under false pretenses. Vico was also indicted but he was dismissed as his name was falsified on motion.

The defendant is well known on Broadway, having been up until the time of his disbarment, a member of the so-called "42nd Street Bar Association" of which Louis F. Fallow was president. This group of lawyers and other professionals, who were having to do with the White Light district.

MARRIAGES

Ralph Smitten to Miss Cooper, Nov. 12, New York City on Thanksgiving Day. Smitten is with Southey, Miss Cooper, Nov. 12, New York City on Thanksgiving Day. Smitten is with Southey, Miss Cooper, Nov. 12, New York City on Thanksgiving Day.

Margaret Cecilia Albu, English cousin of John Lewis Baird, television expert and inventor, at the Hotel Half Moon, Congo Island, N.Y., Nov. 12.

Elbridge Joseph, German, non-pro, to Joe Roth (Roth and Ebay) Berlin, Nov. 12.

Marjorie Rameban to Francis A. Gudeger, retired business man, Yuma, Ariz., Nov. 12.

Gladya Moore, Miss America of 1928, to John Held, Jr., artist, at the Hotel New York, Nov. 12.

One of the judges in the contest which gave Mrs. Held her title was Mrs. Charles Schenck, at Yuma, Ariz., Nov. 12.

Phyllis Konstant, actress, to H. W. Austin, tennis champ, Hampton, N.Y., Nov. 12.

Nickie Burgess Bunderland, legit, to Walter Huston, pictures, Nov. 12 in Hollywood.

'Round the Square

Band Leader on Wrong Stand

During the summer a leader of an orchestra in a gambling casino across outside of New York State, took time off on one occasion to go into Times Square, letting the band run things for him.

Knowing less about roulette than music the bandmaster commenced to turn back his last week's salary at quite a rapid rate. When the markers around him totaled \$4,500 he was told to stop. He was told to stop to remind the bandman his place was on the bandstand; that the customers were asking for him.

The marker's band is also said to have left their salaries regularly with the dealer.

Young Sleuths Learning

The new inspector's men are learning quickly. Bookmakers that have operated of Maxda Lane for years are being arrested.

Almost a dozen were bagged during the week. And strange to say that the complaints the arresting officers state in their affidavits that "conversation" was heard.

"Conversation" is an extremely important word in the complaint. And was missed consistently when the former inspector's men were in "cities." It was always the absence of the word "conversation" that resulted in the discharge of the bookie. Not so now.

The rookie inspector's men are learning quickly. Bookmakers that have operated of Maxda Lane for years are being arrested.

Insurance on Bank Balances

Insurance against the loss of bank balances through the bank closing and what is sometimes of equal importance, to secure the amount tied up immediately, may be furnished by the business but appears to be little known to the average business man.

Several companies handle the bank balance insurance, it is said. Rates against the loss of bank balances through the bank closing, the balance of three groups of banks in New York was rated for insurance premium at 1 1/2%, 1 3/4% and 3%. Premium is based upon the average daily balance.

The Cocktail Wheel

Broadway's latest is a "cocktail wheel" giving the use of for connecting 62 mixed drinks. It consists of a 10-inch cardboard disc, the rim of which carries a list of 62 cocktails in the balance.

On this is superimposed a nine-inch disc provided with six tiny windows. Moving a pointer to the desired drink, the windows disclose the necessary ingredients and the proper proportions. These additional spaces are left blank for the lettering in of the owner's plot and private recipe. The wheel is a complete bartender's manual in the smallest compass yet. Published by the Roman Press.

Living in the Country

Bobby Connolly, who lives in the country, has taken a place near Middletown, N. Y. Soon after he was in his district one night by what he thought were mice in the attic. He got up stairs with Eddie Green and found a nest of squirrels getting so both barrels. Some of the animals were killed but at the same time a hole was blown through the roof.

Subsequently the owner of the place, Miss White, said she wouldn't talk to him for two days.

Telegraph's Moving Night

Most of the "Morning Telegraph" alumni showed up at the dinner Saturday night (14) to celebrate the paper's moving from its old base to 28th street. Usual crowd of waiters filled in on the before card party. A figure around the room more than a few dollars and some gone.

Two notable absentees were Gene Fowler and Ring Lardner, both "Top" alumni and both ill. Fowler is recovering from a serious attack of pneumonia that had him in a hospital for a while.

William Bolton, managing editor, acted as m.c. with Charles Henshaw, Philip Reilly and Howard Cushman on the committee in charge. Some of the patriarchs present were Roy McCordell, James Penimore Lee, Eddie Green, Sam McKee, Martin Green, Bide Juday, Johnny O'Connor, Roy Farrall, Lawrence Lawler, and Harry Conroy, and Mickey Finn. Last named is of the "Telegraph" vintage of 1899.

Most of the chatter was about Broadway, with the stage "in the good old days" getting as much mention as much mentioned about the late Ronald Wolf, some of those who remembered them and more by people who had heard them.

Feeding Hungry in Square

Max Puckler and Slim Link, of the Lobster restaurant, have written Mayor Walker an appeal for more free food for the hungry. They are during Nov. and Dec., suggesting that the other restaurants around Square be similarly enlisted. Tickets will be distributed from the local police station to the poor houses. They also have about the use of an address vacant store for service, otherwise they will employ a room not in use during the day. The guests will not be fed leftovers, but stew, bread and coffee.

Mike McTigue's Place Closes

Mike McTigue's place on 81st street, near 69th street, closed. Mike got a fat salary as manager, it is said.

Less than a year ago the drink palace was opened. A well known gambler put up over \$100,000 to get the place. It was ornate and had a long bar.

Swinging doors, like old times, greeted the customer. The barkeep made a habit of hiding the bottle of gin beyond the bar. An "Abe" bet was sold.

The best figured the horses leaving the Garden on night nights and during the day. The week would make the place go. But not so. Soon the place was empty and the upkeep keeping up.

Mike got a fat salary as manager, it is said.

Old Charlie Holtz, 75, Passes On

Charles Holtz, 75, known to the West Side reporters and cops as "OM Charlie," died in Bellevue Hospital, New York, from a cerebral hemorrhage. He had made his home at the Hotel Edison.

Holtz was a well known figure in the city. He was an office boy to Eddie Hickey and Bill Remtweyer, reporters, in their shack opposite the West 47th Street station house.

Holtz was unmarried, was born in Germany. He had no living relatives. He died here on a four-masted schooner that took four months. He was then 17.

Holtz was over here, he became a seafaring man. Reporters would gather around him to listen to sea yarns.

Eddie Cox, Phil Mosher, Eddie Hickey, Geo. Aronson and Charles Selig, newspapermen, assumed charge of the funeral arrangements.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the dailies. San Francisco, Hollywood and London. Variety takes no credit for these news items, each has been rewritten from a daily paper.

East

Jay Raymond, Philadelphia vaude agent, arrested, tried and fined by Bureau of Labor for collecting in excess of fee authorized by Penna. state law. Cost him \$10, but prison for one year, and 100 days in the cell.

Graphic relates that an alien recruiting bureau is operated in the guise of a school for organic training. Alleged pupils brought in for study.

Lambert Carroll, author of "Everybody's Welcome," went into the cast last week when Lewie Merchand quit to return to Hollywood. Not his first appearance. Of the original "Wash. St. Playhouse."

Barbara Manning, former showgirl, courted to find a more popular job to her brother Alex E. Shanley, technician charges. Her brother, who she auto struck Oct. 12. Collapsed herself and more in need of support than her brother.

Peggy Lee, taxi dancer, fatally hurt when she leaped from the third floor of a rooming house early Monday morning (9). Tired and hysterical, she dived at the edge of two girls, and they both jumped. One caught at her clothing, but was unable to hold her. She crashed to the sidewalk, fracturing her skull.

Mary Martin, former chorus girl, accidentally apprehended by gas in the Philadelphia apartment Monday (9).

Wee Willie Bobb with Gypsy Ensemble over WABC. Started last Sunday (15).

Fire in Lincoln Arcade last Tuesday confined to about \$25,000 worth of damage. Audience in Lowe's department store fled in panic, blame being in the other end of the block-long building.

Hugo Riesenfeld coming back to Broadway to score "Smiles" after three years on the Coast.

Philip Hurm and Leslie Rogers, who sued Fulton Osgood and Lowell Brantano for alleged plagiarism of the "Evel Hour," calling "The Spider," were assessed \$2,000 costs when they failed to meet their charge in Federal court last week.

Smith Reynolds denies that he is getting a divorce in order to marry Libby Holman.

Earl Carroll announces five-day tour of chorus. He will give each client number to give each one day. Girls also work after performance in concert.

Lee Ochs and A. H. Schwartz organizing N. Y. film men to make their own picture in a Long Island studio. They had the same idea 10 years ago.

Raymond Massey denies that he is getting "Hay Fever." Visited a doctor in confinement. He is, says Collier, but not active.

Separating after only two weeks of marriage, Mildred Gettman, then appearing in the Broadway show "The Girl from Gerard Gorman, technical director of the show, says she may make her life now in court asking that a divorce be obtained in Bradford, Pa., since that is where she made her own application for a writ.

Equity split on question of Sunday opening with John Emerson for the "Arts and Amusements" show.

Police were notified that Jack Thompson, dancer, has been missing since Nov. 9. He may have been seen in several musicals. Had no record. Men worried about his injury to his leg.

Joe Ziegler has obtained the release of Bert Lehr from his George Eastman contract. He is now in New York. White explains this engagement. While explaining his health will not permit him to go to Broadway with the show he intended for.

James Kolbros, of WPAE, gets the 1931 medal awarded by Academy of Arts and Letters for best radio direction.

Ganna Walska Perfumes, Inc., in involuntary bankruptcy. Started by the former operatic artist who was

ground in Chas. Arnan, according to the dailies, and is revealed as holding 100,000 ounces of silver in his possession.

Add play title changes 'Dandy' to 'For Art's Sake,' Leonard Lee's play.

Mrs. Emily Cobb, said to be a former musical comedy dancer, was arrested by police on charges of murder of her husband, Justin L. Cobb, Brooklyn, after she had claimed he had committed suicide after throwing her down the cellar stairs. She had several wounds, which would seem to give weight to the charge. She was held on weeks' default during which they drink and ap quarreled.

Edgar Garban, 31, of Tenack, N. Y., was arrested on charges of murder on the West Side Court Friday on the charge of Patricia Boryn, Mrs. Roy prima ballerina. Miss Boryn testified that Garban has been following her for the past six months, annoying her with fervent pleas of love. He was arrested by the Roxey Gang on tour Thursday night he grabbed at her arm. She left the theater when he had arrested, she ended in Bellevue Hospital.

Society of the Friends of Music, local organization, facing a deficit of \$45,000, may be compelled to liquidate. The organization was formed by Mrs. Harriet Bloch Lanier, founder of the society. It was organized last month, removing its main financial year. In the past 19 years Mrs. Lanier contributed more than \$500,000 to the society. Unless a new plan is adopted, the society, similarly generous interest, the eight projected concerts must be abandoned.

William Gillette recieves from the Nat. Institute of Arts and Letters a gold medal for his life work as a dramatist. He has received two such medals; also held by Eugene O'Neill and Augustus Thomas.

Margaret Carlisle, who has been living in London, was reported to be married to Leonard Cealey the day she left for London and the Maid in which he will appear.

Harry Harris, Pittsburgh theatrical man and husband of Jane Thomas, the soprano, was arrested as the result of a row in a restaurant. According to the story they were dining in private club. Harris had a couple of tanks at an adjoining table and Harris, who had been drinking, considered an insult to the lady.

Former Avonue Taylor, now Mrs. Thos. F. Manville, to sell for Yucatan, Mexico, in person from her assistant here.

Peaches Browning divorce case set for Monday. She has the tube except under the probable dirt.

Richard Arlen and Jobyna Ralston (Mrs. Arlen) looking 'Bway' for a new play.

Bert Lown, Ellmore hotel band leader, served with summons in separation suit brought by his wife, who is suing for divorce and alimony. She wants \$225 weekly. Lown, who has been in the hospital, says he is being held by the police. Mrs. Lown's detectives installed dictaphone and heard a peephole in her room. Lown states that he is preparing to bring a counter suit.

Bob Fisher, cartoonist, sued for \$100 because an allegedly atrocious booby and in him jumped a picture of a woman. He is now being held by Antonio Rossini, lawyer. Antonio says he leg arrested.

Harry Western, who ran a roadhouse in New York, was arrested. He was charged with the murder of a man. He was charged with the murder of a man. He was charged with the murder of a man.

Rev. Bob Schuler, L. A. minister, whose station KGGP was ruled out of the air by the Federal Communications Commission. He is now appealing to D. C. Court of Appeals.

Police reserves required to shoot the members of the "Reds" in the case of Marie of Russia asked at Town Hall Saturday afternoon (14). Leonard Rossini, lawyer, who is now in the hope of finding the body.

Thelma Edwards, who runs a night club in New York, is now in court. She is now in court. She is now in court.

Rev. Def Ruth in N. Y. for Warren to get the production done on the show.

Rum bonbons under ban of Bureau of Industrial Alcohol and Commerce. They are now in court. They are now in court.

Dorothy Huysent asking the Appellate Court to set aside her \$100,000 divorce suit. She is now in court. She is now in court.

Chas. Stanley, American acrobat being in Havana, was badly bitten by a snake. He is now in court. He is now in court.

landing on the stage near where the chimp was waiting to go on. The startled animal bit and clawed his captor.

L. I. Federation of Women's Clubs sponsors deal with R. V. theatre, Brooklyn, for child prodigy. The deal is now in court. The deal is now in court.

Ellen Curry, who recently spent a week in New York, broke chasing Harry Richman in a taxi, sent to Bellevue for mental treatment.

Monte Hall, radio crooner, arrested in Sacramento recently and charged with the charge of non-payment of the \$80 monthly allowance to the New York. He paid her \$100.

Ruth Noble, suing Secuee Hayakawa for custody of the child she has with her. She is now in court. She is now in court.

Duncan Renaldo was arraigned recently in Los Angeles on a fugitive charge. He is now in court. He is now in court.

Mrs. Etta Krally filed suit in L. A. for short time ago. She is now in court. She is now in court.

Ray J. Pomeroy, director, was awarded three patents last week on sound recording and reproduction. He is now in court. He is now in court.

Pauline was granted last week to F. M. Stein, director, a Revue of the "Arts and Letters" in Mexico to reappear.

Frederick Kallfer, cameraman, was awarded \$10,000 damages from Pauline Sparkle in L. A. Superior Court last week. He is now in court. He is now in court.

Melody Riley, film extra, was arrested by L. A. police while holding a gun. She is now in court. She is now in court.

Fire cooking an estimated \$200,000 destroyed the Times Publishing Co. building in Bureika, Calif.

Alec B. Francis, film actor, was arrested in Ventura, Calif. last week. He is now in court. He is now in court.

On admitting the will of Mrs. Susette Renaldo, wife of Fredrick Kallfer, was ruled out of the air by the Federal Communications Commission. He is now appealing to D. C. Court of Appeals.

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Warrants for the arrests of Marvin Davis, Wallace T. Macready, were issued by the Federal Bureau of Investigation. He is now in court. He is now in court.

county jail, in Calabanga, Calif. Not having the century note, \$200 in the days. Arrested on a warrant issued by S. F. to show up on the charge, Oct. 4.

Roger Manning, RKO studio exec, suffered second degree burns from a dropped cigarette.

Separation of Lovell Sherman and Helene Costello being known as Helene Costello. She is now in court. She is now in court.

Florence Eldridge was winner in a second court auction brought by \$200,000 for the apartment, started by a dropped cigarette.

Mary Phibbin dropped court action against Mrs. Joseph Laemmle, sister-in-law of Carl Laemmle, for collection on a \$375 promissory note.

William Levinson, livestock dealer, filed suit against Fox Films for \$200,000 for the use of horses and pigs in pictures.

Mrs. Monta Bell is in Reno, preparing to sue her director-husband for divorce.

Cyrus Newton Anderson, inventor, of the "Cyrus" camera, was awarded 100,000 damages in federal court by the Association of MF Producers. He is now in court. He is now in court.

Mrs. Monta Bell is in Reno, preparing to sue her director-husband for divorce.

Sammy Mandell, ex-lightweight champion, ordered to quit the ring by the United States Boxing Commission. He is now in court. He is now in court.

Two stickup men held up the "Reds" in Springfield, Ill. getting \$10,000. They are now in court. They are now in court.

Loren Utson, former business manager of the "Reds" in Springfield, Ill. getting \$10,000. They are now in court. They are now in court.

James Purso, chorus in the "Third Little Girl," was awarded \$10,000 damages from Michael Duran. He is now in court. He is now in court.

Mrs. Irene Castle McLaughlin, who has taken up arms in defense of dumb animals against city council order to close the city zoo. She is now in court. She is now in court.

Dean Edward E. Nicholson of the United States of America, was awarded \$10,000 damages from Michael Duran. He is now in court. He is now in court.

Chl Opera has added Yve Paestli, Italian soprano. Make her debut this week.

Leonard Sachs, manager of Jack Dempsey, is being sued for separate maintenance by Gladys Melie. She is now in court. She is now in court.

Harry Tague, Chi indie theatre owner in Madison avenue, in New York, is now in court. He is now in court.

Police are investigating the shooting of Row Grubbs, owner of the "Reds" in Springfield, Ill. He is now in court. He is now in court.

Dance Hall Hostess Says Printer Attacked Her

Charged with criminal assault on Sylvia Yahn, 16-year-old hostess at the "Reds" in Springfield, Ill. He is now in court. He is now in court.

Broadway

George Beck radio continuing. Claudette Colbert arrived Monday. Jack Curtis yodeling for another week.

Several actors trying ticket speaking. New Broadway taxi cabns panned.

Ed Ryan knows about 'Balhaas' 'Honey' talk. James Whitaker has back on 'The Mirror' rewriting.

Ray may play Roy Furman digs up for the Public box.

Current crop of pictures helping a couple of bumped-up acts. Phil Korshaker is nursing a couple of bumped-up acts.

Both Bittling has been ordered to Broadway, N. C. for that cold.

Broadway chorines changing names in hope of getting back.

Ray may play semi-officially known as Mayor of Radio City.

The Hussa Coliseum will be acting Paramount \$3,000 weekly.

Conrad Nagel and Joan Marsh in new stage appearance.

W. G. Gilman, veteran film man, saw 14 circuits this summer.

Teats (Ear) will play in act in setting Paramount \$3,000 weekly.

Al Mamaux hunting vaude dates during current baseball of season.

Some funny mirrors in the Imperial lobby are Ruble Goldberg's specialty.

Wentworth Theatre League meeting today (Tuesday). Sunday show speaks in Harlem side streets are between the Prohibition agents and the cops.

The Phil Dunningham have come into town at 310 West 72d street, for a concert.

Charlie Morrison at home three nights straight last week and he's going to be out it.

Dorson and Lee reunited as a team, split again. There were once two stars in private life.

Arthur Rosenbach hopped here from Grand Rapids, Michigan, to look for a week.

Alfred Friedland has sworn of Florida as a bona fide citizen.

Sam Damon, humorist, sports writer, died at heart trouble in New York.

Fauna Ward at 62 is guest-starring at the Riviera, 96th street, this week.

Kathleen (Red) Dexter has sided with her husband and is not hearing a new vaude turn.

Al West Jimmy Johnston is making a racket about the street in Harlem, even if nothing happens.

Walter Winchell, staff writer for the New Orleans 'Item', in New York.

That Indian who's always hanging around the Film Center is a genuine.

The chisel party gag is being used in the new musical.

Big Six Glee Club, Typographical Union No. 64 staging pictures, giving a military show at once.

Al Palm Garden, whose book 'The Great Mopeplace', is a best seller.

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Cleveland

Al Gregg Camo's new hall. Local theatre men planning a social club.

John Jones at Golden Pheasant for indie act.

Winton's Rainbow Room folds until holiday.

John Hayes dodged parties here, said of local.

Phil Seitznik to reopen Crystal Slipper ballroom.

Chinese soap opened in little Harlem.

Esther Kluga, pianist, leaves Wurlitzer to go radio.

Walter Henderson's band at Greyhound Nov. 21.

Henry Brady Simmons out with new West Side ballroom.

Larry Macle, ex-Procedilly actor, becomes radio announcer.

Las Eysel, when pounding the keys, art architect.

Al Sigel from New York pinched into Cleveland.

A broken electric sign on abandoned building.

Phil Kaplan teaching stage designing at Theatre Workshop.

Some song pluggers, snatched a bus en route from Columbus.

John Murray Anderson going to London.

Leopold Murdoch writing from London.

The Cats Brevet gets as much for come as a Broadway show.

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Paris

Honore Fauster going home. Where is Janet Gaynor going?

Chicago Tribune plans a film offering.

'Smiling Lieutenant' may be Xmas offering.

Yves Montand back and re-aligning with Paramount.

Cecil Barr at the Paramount Studios for 'Zany'.

Reviews of 'Sex Fable' damned a few enthusiasts.

Bricktop, taking some space locally for the first time.

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Toronto

Snow. Lofy Wise playing English rug.

LeBourdais gets his book published.

'It's a daughter at the Harvey John Hickey's.

The wrastling boys are looking for a press agent.

Dan Krumholz, press agenting Royal Winter Fair.

Lots of headlines about the Royal York stock wind-up.

Upjohn organ, silent two years, makes noise again.

Lawrence Tibbett snared \$3,000 in one night.

Leo Focher, youth to play, cost \$100,000.

Beile Bennett slipping into neighborhood to see her own picture.

Lex Focher, youth to play, cost \$100,000.

That sign against bare legs is still hanging at the Hippodrome.

Bill Deacon - William Arthur Gordon - writes a new Sacha Guitry series of plays.

Some of the best of the 'Missus' he'll be back by Xmas.

John Murray Anderson going to London.

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London

London, Nov. 3. Morton Selton's name is Stubbs.

'Merry Widow' revival around Nov. 15.

Bert Errol playing 'dams' in pantomime.

Charlie Jones now the film trade big noise.

Jack Buchanan at the Embassy Theatre.

Lord Beaverbrook says he's tired of politics.

John Gilbert around Pleadilly unnoted.

Wardour Street up. Digging for more of the same.

Francis Mangin writing about the Duke of York.

Jeffery Beard is some showman, and no kidding.

Irvine Acher fitting parties at the Dorchester.

Fred Hill over here, but direct for Eric Hilder.

Ronald Colman due in England week after next.

Beverly Hills engaged to one of the Sibel sisters.

Warwick Ward may go director instead of actor.

Jeffery Bernard fraternizing with George Alkinson.

Charles H. Bennett the hot band playlets in London.

Major Gais getting rapped for some of his antics.

Arthur Dent appointed Joe Grossman his bodyguard.

John Gielgud's 'Water Rat' last Sunday by Will Hay.

Tom Burke, singer, becomes star of the Kit Car parties.

Peter Dupree debating between 'The Telegraph' and Capri.

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More excursions booked this year than before.

Amateur Groups Draw More Than Smiles Nowadays—Must Dig

Broadway's potential stars in the amateur circles are finding the part more practically, and are landing a job in the cast is to the professional.

Wealthy patrons who covered the amateur rep in the past are withdrawing their support. Play boys and girls of the night are given up and after working hours, are now for the first time earning that all is not gold at the box office. If the skill which they present in a New York neighborhood house registers even at the box, everything is all right. Should the production break, except those who are doing the same boys and girls have to dig to make up the deficit.

But the result of corporate centered musical comedies, such as "Mikado" and a dozen or so in the same line, is giving cheer to the amateur groups, at least many of them, until the frozen assets of patrons are thawed.

Encouragement
Cellar Players, associated with the Hudson Guild, are probably one of the best known in the New York group, are now drawing only friendly smiles.

The first play which the Cellar boys and girls are mounting on the self-supporting plan is "The Pottery." It will go on the cellar stage of the domestic club within the next few weeks.

At least 4000 must be collected to get the bare bones of the production, not considering the donated services of the cast. This means that the amateur must have gathered from slightly over 100 members, which means that at 41 to every cent must be filled each night for a week.

The Hudson Guild, itself, it is known, like other organizations of the kind, will make every effort to get the amateur groups on their feet. It is quite apparent, is that it lends an atmosphere and encouragement to a neighborhood association.

ERIC COWLEY STAYS OVER

English Actor Permitted to Appear in 'Hay Fever'

Eric Cowley, British player, who appeared recently in "The Breadwinners" in 'Hay Fever' along with his raincoat and his alien actor ruse had been disappointed.

The reason McNutt, who is putting on a revival of the Noel Coward play, contended that as Cowley's name had featured on the "Broadway winner" billing, the required six months' lapse should not apply to him. The rules under the Point Interval between engagements over for here as long as they have played 10 weeks in this country, but stars and featured players are exempt.

Cowley did not so qualify in Equity's opinion despite the "Broadway winner" billing, but the Council gave him permission for the 'Hay Fever' engagement. McNutt insisted that without him the chances of the play succeeding would be lessened. The Council agreed by several in the Council that when the Coward play was originally presented here it suited the marketing. That is why McNutt determined to revive it. The show was a London hit.

Hines' Des Moines Stock Folds as Angel Childs

Des Moines, Ia., Nov. 16. Without notice to anyone in the theatre, or to the public, the Princess Musical Comedy Players folded at the Princess Nov. 10. Reason was made.

Opening Oct. 17, after the house had been dark for three days, Patrice Hines received a company of 30 from the Allegheny, Philadelphia, and employed about 30 local players in the company.

Hines made a trip to confer with E. H. Ziegler of Kansas City this morning, and it is believed that success in getting further financial support for the company. Members of the company are still around, however, and unless another company is organized, they are stranded. Some of the principals are Emma D'Arcy, Gladys Hines, Chapman, Marvin, Louise King, and Herman Harry, Herman Perber, and Maasa, Eva Marlowe and Bert Drexler.

RHEARSING BLACKOUTS

Revue Is Old Goldtree's Compromise for 'Zoe Zee'

San Francisco, Nov. 16. After repeated attempts to reopen his "Zoe Zee" in various California cities, Sid Goldtree given up and is now preparing a revue with music to open Nov. 20 at the Grand Green Street. He grabbed a few people from "O'Clock Revue," recently here at the Quay; gotten together a few other players and is now rehearsing blackouts.

Cast includes Hugh Metcalf, Ernest Young, Willard Hall, Dee Lovett, Charlotte Nestle, Beatrice Kay, and representative back and front. Goldtree has redecorated his upstairs thimble theatre.

HERMAN TO CARRY ON A. H. WOODS BUSINESS

Seaman Miller, referee in the receivership proceedings of A. H. Woods, has appointed the Irving Trust as agents of the trust, and has designated Ben Kaye, an attorney familiar to show business, to act as its representative back and front. The latter has empowered Martin Herman, Woods' brother and gen. mgr., to take over the business. Assets to be disposed of principally consist of the picture rights to some picture plays established in the right of not sacrificing the rights through hasty sales.

Several Shubert Houses Reported on Way Back

Several theatres heretofore operated by the Shuberts are reverting to the owners. The moves are supposed to be completed by the end of the operating the receivership of the Shubert Theatre Corporation. Lee Shubert is a co-receiver, with the Irving Trust.

A report is that the Majestic, Royale and Maassee, New York, which the Shuberts got from the Chanin brothers about two years ago, and Arthur Edwards, who received half their work's salary, refused to go on the Saturday night show and there was no way to get the stock group, Manager MacDonald refusing to grant their demands. Arthur Edwards' claim for stock at Dominion or somewhere.

Another Shubert stockholder, Fred S. Saskatoon continues under the care of Secord. Florence Ward sticking with company. Frank Wade may join.

Seattle's 50c Stock

Seattle, Nov. 16. G. Donald Gray's dramatic stock opened at Pantages last week with good company. House intermittent. The show, "The Broken Chain," Gray, leads. Val Howland, Robert Albright, Jack O'Donovan, Robert Lewis, and Guy Kern, Yvonne Lavoy, Basil Osborn, Phil Keffer, Louis Bagley and Thos. Lester in cast. Prices 50c top. One show nightly. Mat Wednesday.

Tommy Ross for Lead

Thomas Ross is considered the probable lead for "Broken Dinah," which is being produced by the Chicago. Sidney Biddell, mystery book publisher, is producing the Loop Theatre. Ross is playing "The Water" and "Ninth Guest" before the "Dinah" is due for Chi round Maasa. Ross, if in, plays Donald Frost's part as originally produced by Alexander McCaig.

Shows in Rehearsal

'Hay Fever' (McNutt) Elbow 'Smiling Faces' (Shuberts) Shubert. 'Passing Present' (Arthur Hodge) Plymouth. 'After All' (Winnam) Playhouse. 'For Art's Sake' (Wick) Geneva. 'The Merry Gypsies' (R. Hammett) Imperial. 'Of These Things' (Sam Hart) 4th Street. 'Love Racket' (Bannister) 4th Street.

LEGIT BOOKING COMPETITION

Considerable addition to legit booking comes from the Shubert circuit which has been within the immediate future. It will be a result of theatres being back on their feet and independent houses rearing in their owners bringing terms and conditions to new laws in efforts to keep open.

Issue may come to a crux after the Shubert's receivership turn back leased properties. That the Shubert booking office must be back with the added bookings that may result is seen in a letter written by that office to Shubert booking producers. Letter stated that regardless of rumors to the contrary it would continue operating in its present capacity. It was signed by Jules Murray, Shubert broker.

Lower Terms
Presently, according to a manager with Shubert booking admissions, a Shubert booking office has had unprecedented arrangements. Payment of weekly fixed costs plus percentage has been under the precedent arrangements. Payment of weekly fixed costs plus percentage has been under the precedent arrangements. Payment of weekly fixed costs plus percentage has been under the precedent arrangements.

Saskatoon Stock Paid Off on 50% Basis

Winnipeg, Nov. 16. At the Empire in Saskatoon, three actors, Gordon Mitchell, Charlie Wright and Arthur Edwards, are receiving half their work's salary, refused to go on the Saturday night show and there was no way to get the stock group, Manager MacDonald refusing to grant their demands. Arthur Edwards' claim for stock at Dominion or somewhere.

Minor on 'Police?'

Worthington Minor will probably get the directing job for Crosby Gage's second show of the season, "The Mystery of Folger." Play, by Fulton Oursler and Lowell Brentano, is under revision since the actor is expected December.

'Marching' at Majestic

Shubert's new opera, "Marching," by Guy Robinson, will be produced by Leonard Casey, Mady Christian and Ethel Norris, now touring. The show is being produced by Guy Robinson, now touring. The show is being produced by Guy Robinson, now touring.

Mary's Cold or Ap?

Dallas, Nov. 16. Mary Gordon cancelled next scheduled Texas concert tour, following one-nighter at Austin. Lett is Chicago.

Ray's Tour Held Up

The proposed tour of Charles Ray, former film star, in "The Day After Tomorrow" of Del-Nord Corp. has been held up pending readiness of bookings and advance preparations.

Chance to Make 'East Wind' All-Union Co-operative Blocked by Unions

DEBATE ON CRITICS

Malone vs. Anderson on Values of Reviewing

A debate for the benefit of the "East Wind" will be held in the Barrymore Sunday (22) with Dudley Field Malone and John Anderson. Anderson, who is the New York "Evening Journal" participant, questions "Is dramatic criticism constructive?" Malone will take the negative. He is said to have compiled plenty of data on New York's reviewers.

ZIEGLY ON NEW SHOW WITH 'FOLLIES' ON ROAD

Although the "Follies" closes Saturday (21) in order to appear in Philadelphia, the Shubert's receivership can't see it. Thus far the sentiments expressed by four of the five cast principals have been against going on the road for some reason or another.

But Ziegler is determined to remain in New York for vaudeville and radio. Harry Richman was due to start next week but he didn't care to do it, either, with Miss Billing missing. Burg and Debbie are expected to go on the road to travel, and Helen Moran's nightclub job may keep her in New York. It is understood that Ziegler is the only principal "Follies" name who has no objections to the out-of-town time.

While worrying about the "Follies" road cast, if any, Ziegler is also worried about the "East Wind" Broadway musical. He turned the cast to the producers, including Morgan, Henderson and Heilinger book musical. It turned the cast to the producers, including Morgan, Henderson and Heilinger book musical. It turned the cast to the producers, including Morgan, Henderson and Heilinger book musical.

Clears Macloon

Los Angeles, Nov. 16. With chorus marines on "Girl Crazy" which closed a week ago Saturday night, paid up, Equity has released the wage bond. Several actors, however, claiming that national weekly's salary because of no notice, but Charles Miller ruled that the week-to-week notice to the nettie company applied to them as well.

Louis O. Macloon, producer, states the reason B.B.B. did not leave the show was because it was attached five different times, tying up \$44 which was being held for him.

New House for Sharon

Action has begun on a summer theatre that Elizabeth Miele will run under the Sharon name.

Lost Legit Draw

(Continued from page 51) of experience can't be convinced with the value of his salary. He has him a hit is still a hit, even with the Carroll's \$3 grossage.

Hopkins' at Plymouth

Everything's set for Arthur Hopkins' next, with Hope Williams starring. Piece, titled "The Planted Field," is being produced at Plymouth Nov. 23, with New York two of three weeks later. Date will be set by the time the show is booked, who will probably have to move his "Counselor at Law" out of the 217.

Schwab and Mandel closed 'East Wind' at the Manhattan

(formerly Zimmerman's), New York, Saturday, after the production was refused to the actors. The players were willing to continue co-operatively, but the fact that some when the stage hands declined to work on the occasion.

Malone was taken to Equity by duty filled for to work it. There appears to be little contact between the actors' organization and the other stage union. Equity's rules are more or less identical with the other unions but Equity strictly to the letter regulations. Heads of stage departments have been asked to be changed to conform with present conditions but at every instance they have refused to do so.

Some managers attempted in every way to make the co-operative playing feasible. There were to be no royalties or rent. Even the managerial end was not to be paid out of the show.

Ernest McCauley and Charles Herzman of the Schwab and Mandel staff, had it worked out so that the show could have operated for \$1,750 weekly.

"East Wind" is the second losing production of Schwab and Mandel since the latter was better shape. The house was taken over from Arthur Hammerstein through foreclosure last summer.

The deal with Schwab and Mandel called for the bank to assume the mortgage. The deal with Schwab and Mandel called for the bank to assume the mortgage. The deal with Schwab and Mandel called for the bank to assume the mortgage.

'Racketeer's' New People

The Shuberts are recasting "The Little Racketeer" as a result of the withdrawal of Paul Ash and Grace Bannister.

Colored Chorists Now Guaranteed Salaries

Heretofore chorus girls playing the musical colored talent were paid direct by the management. That is the best bit of news for the colored chorus girls of New York, with slung-together musicals have heard this year.

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Everything's set for Arthur Hopkins' next, with Hope Williams starring. Piece, titled "The Planted Field," is being produced at Plymouth Nov. 23, with New York two of three weeks later. Date will be set by the time the show is booked, who will probably have to move his "Counselor at Law" out of the 217.

Includes Morgan Parley, Helen Emerson, Cyril Scott, Helen Strickland and Maria Ouspenskaya

Some New Legits on B Way Look to Have Chance; Losers Out This Wk

Brown busy closings marked the week on Broadway, all being legites and at least two more will join the closing list this week.

Two of the Saturday matinees had good work or loss. None had been able to stick more than a month. "East Wind" stopped at the Metropolitan after three weeks.

"Caught Up" lasted a week and a half at the Golden; "Hot Monks" and "The Gay Divorcé" at the Colony; "Marrage for Three" only four performances at the Bijou; "Peter Fish Right" one week at the Galety; "Cheave Souris" played four weeks at the Miller tonight (17) for four weeks.

"Follies" is in the final week at the Washington and tours after playing two months. "Grand Hotel" announced its last three weeks, going to the road to best picture version.

There are several additional new shows that appear aimed at success. "Counselor at Law" got close to \$10,000 for its first full week. "Lover Moment" figures a smart draw at \$10,500 for the first week.

"Loud Pleases" should do at the Maquis; "The Social Register" got \$10,000 at the Grand. "The Fair; If Love Were All" Booth, and "The Cynars" at the Grand. "The Cynars" last week and are in the Cynars at \$10,500, its second week at the Morocco and started a hit.

Two among the musicals has tapered off of late but "The Laugh Parade" climbing at the Grand and "The Band Wagon" at the Imperial. "Vanities," off somewhat, still holds with "The Band Wagon" at the Grand. "The Band Wagon" in the place.

Two next weeks are "The Cynars"; "Mrs. Gulliver's Travels"; "The Good Fairy"; "Miller"; "The Bride of the 44th Street"; which lets go the revival "The Good Fairy"; "The Good Fairy" closing this week is its last week at the Grand.

Estimates for Last Week
"Ballets of Wimpola Street," Empire (4th week), \$10,000.
Resumed engagement Monday after a six weeks shutdown; one of most profitable of last week.

"Brix Moment," Belasco (2d week), \$10,000-35.
Break in dailies with first week; business rather good at about \$15,000.

"The Fiddler's Globe" (6th week) (\$1,250-40).
This musical's excellent pace; \$10,000-40.
"Caught Up," John Golden, second week last Saturday and end of second week.

"Cheave-Souris," A m b a sador. Broadway Saturday and Sunday, played four weeks; a disappointment.
"Church Mouse," Playhouse (4th week) (\$954-18). Doing moderately well, considering Broadway on Broadway; figured around \$9,000.

"The Good Fairy," Plymouth (2d week), \$10,000-35.
First full week's takings went close to \$14,000, demand increasing.

"The Cynars," Morocco (2d week) (CD-1482-88). Jumped as in new rated ark; second week gross estimated at \$10,000.

"East Wind," Manhattan. Withdrawn Saturday after playing three weeks; starting pace \$15,000 could not stick more than a month.

"Everybody's Welcome," Running (7th week) (M-1393-33). Shutting out considering Broadway on Broadway; figured around \$9,000.

"The Social Register," Plymouth (2d week) (\$1,000-35). Jumped as in new rated ark; second week gross estimated at \$10,000.

"The Fiddler's Globe," Plymouth (2d week) (\$1,250-40). Jumped as in new rated ark; second week gross estimated at \$10,000.

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\$6,000 IN 4 DAYS FOR 'PRIVATE LIVES' IN L. A.

Los Angeles, Nov. 16. Cold weather and a holiday didn't mean more to two of the three legits men open last week. "The Silent Witness," Belasco (3d week), \$7,600, a poor loss. "Nine O'Clock News" at the Majestic got a little over \$5,000, which is about net loss.

No surprise was the sellout open of Edward Everett Horton at the Pantages. "Private Lives," which got started Thursday, first five performances took an even \$4,000 at \$130 top and \$120 bottom. "Private Lives" to the local stage in a strong play plus three names. Florence Eldridge, Laura Platter and Edna Gurney drew heavy royalties and stir salaries weekly. Horton will have to do business.

Estimates for Last Week
"The Silent Witness," Belasco (3d and final week), \$7,100-35. Little better than the net at \$7,600 for the final week. Helen Gahan in "Private Lives" (4th week) (\$1,100-35). Only show on Broadway which is capacity; \$10,000-35. "The Social Register" (2d week) (\$1,000-35). Only show on Broadway which is capacity; \$10,000-35.

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\$18,000 TOP IN BOSTON LAST WEEK—ALL LOW

Boston, Nov. 16. Nothing in town last week in the city that touched \$20,000. "The Student Prince" led with \$18,000, followed by "The House Beautiful" at the Plymouth and "Tomorrow and Tomorrow" at the Grand. "The Student Prince" led with \$18,000, followed by "The House Beautiful" at the Plymouth and "Tomorrow and Tomorrow" at the Grand.

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Musicals Smart Chip in Chicago; 'Mrs. Moonlight' Light at \$170,000

Chicago, Nov. 16. Several big conventions saw the town during the past week and made the presence felt at the legit circuit. "The Student Prince" came in for the biggest cut from court. "The Student Prince" came in for the biggest cut from court.

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LEGIT ESTIMATE SYMBOLS

R—Review; M—musical comedy; D—drama; C—comedy drama; F—farce; O—operetta. Capacities and top prices also indicated.

Weeks: D-324-33. Presented by Kenneth E. Brown and Joseph Werne; Read; written by Reginald Bruce; was originally produced in London; opens Thursday (15).

Left Bank, Little (7th week) (D-32-33). Holds in good enough trade in small theatre; paced at nearly \$3,000 and should make a run of it.

Loud Pleases, Maquis (2d week) (CD-1482-88). Heavy laugh shows figures to do rather well; opened late last week and won favorable notices.

Marrage for Three, Bijou. Taken on Broadway on Monday with success; first called "No Scandal." Mourning Becomes Electra, Guild (4th week) (D-314-35). Only show on Broadway which is capacity; \$10,000-35. "The Social Register" (2d week) (\$1,000-35). Only show on Broadway which is capacity; \$10,000-35.

Payment Deferred, Lyceum (8th week) (CD-1482-88). Shows well at moderate money; average in the Cynars at \$9,000 weekly and okay.

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Chicago, Nov. 16. Several big conventions saw the town during the past week and made the presence felt at the legit circuit. "The Student Prince" came in for the biggest cut from court. "The Student Prince" came in for the biggest cut from court.

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Aborn Phily Troupe Jumps \$5,000; 'Crowd Exits on Good \$23,000 Week

Philadelphia, Nov. 16. Just four legit houses open here this week and one of them is the best. "The Student

THEATRE WORLD

South Africa

By H. Hanson

Capetown, Oct. 17.
October 6 and 7 shows for Capetown and coast towns.

West Black Easter wind storms experienced for some years do big amount of damage and affects amusement business.

Henry Lyndes, orchestra conductor at 11801, Capetown, from Sept. 15 to close down doors, Aug. 4, 1931, and well known to artists playing that theatre, center of presentation exercises.

Jan dancing is dying out and the blues returning to popularity, according to Barbara Miles, English ballroom dancer, now here.

Angela Buxley, English actress, according to Barbara Miles, English ballroom dancer, now here.

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RUSSE STAGE SETS

Art Show Foreshows Moscow Invasion of Paris

Considerable Russianization of Paris stage sets can be expected in the future, for the considerable space devoted in the current autumn of sets of such houses as the

atres Polak, Bogolowski, and Macka. It was also theatre in Moscow.

These sets constitute the most interesting part of the exhibition, which normally an exhibition of paintings, but contains hardly anything worth that name, apart from a retrospective exhibition of the works of the late Bodin.

One painting—very crude—represents the Casino de Paris' last revue star, Josephine Baker, in a nude bigger than life size.

MGRS. LAX IN BOOTING PARIS WHOOPEE TOUTS

Paris theatre managers are lax in booting up whoopee toutts, in talking to prospective foreign coat foreigners, offering to take them to houses, when, according to reports they may meet some girls from some definite theatre.

It seems unbelievable that the managers of the Palace would permit one of the men in the lobby, who passes himself off as a "manager" of the Palace, and appears to be on good terms with other employees, to assure visitors that in the house he wants to take them after the show they can meet the girls they have seen on the stage.

Only show which openly acknowledges the existence of the girls is the raw burlesque Moulin Bleu, where performers after the show, as hostesses in the nightclub run in the lobby by the management. Even then business is poor.

Paris tots have become more of a pest than ever, despite police efforts, due to the considerable number of foreigners attracted by the Colonial Exhibition, which makes them very welcome to the come-one. Later usually get a 50c cut from the house where they take the nutters, military strangers are steered by taxicab drivers to joints that pay drivers \$1 a head.

Bourdett's 'Sex' Role Hit

Rome, Nov. 6.
The French comedy, "The Weaker Sex," by Bourdett, had a brilliant success in translation here at the Valli Theatre under the title of "Sesso Debole," by Lamberto Visconti.

Play, naughty in the best or worst French style was admirably played and new interest in the come-one. It ran for a fortnight, which is like saying it ran for five months in Paris.

"The Weaker Sex," which, of course, is man, acts American girls and French of the same order as the wives.

Cochran's Sole Partner

London, Nov. 16.
Charles Cochran denies Noel Coward has any part of 'Cavalcade' at the Drury Lane.

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16 OF 22 HOUSES CLOSED; HELPING

Cochran's 'Cavalcade' at Drury Lane Big at \$25,000 Weekly for Drama—Stoll's Two, 'White Horse', \$22,500 and 'Waltzes', \$18,800 Fine for Stoll Shareholders

Dispute employment and the financial crisis, West End legit business is surprisingly good with panners perturbed plenty. Realization of 16 of 22 theatres are closed, with the open houses

estimates. (Based on current exchange) Adelphi—'Grand Hotel.' Steady \$10,000, profitable. Alhambra—'Turkey Time.' About \$10,000, steady. Gaiety—'The Merry Widow.' Steady \$11,800, and expected to run well into November.

Amber—'Queen's Husband.' About \$4,200, disappointing, considering acceptance of reviews. Apollo—'There's Always Juliet.' Surprised at \$4,000—non-musical, entirely due to popularity of Edna St. Vincent and Herbert Marshall.

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London Show World

SPECIAL PLAYS

'Billingsgate' Looks Best—Comedy for West End.

London, Nov. 16.
State Society of Blueston gave two performances of 'Quarry' at the Duchess theatre. It's a long-winded capital-labor argument and unlikely to get anywhere.

'Britannic of Billingsgate' at the Embassy is an excellent comedy well received. Looks like a reasonable bet for the West End.

Arts Theatre gave a Sunday night (15) performance of 'Musical Chances.' Divergence attempt at an Irishish play by an inexperienced author. Well acted, but uncommercial.

2 U. S. PERFORMERS MUST LEAVE ENGLAND

London, Nov. 16.
Stuart Ross and Joe Sargent, American performers, have been notified by the Home Office they must leave this evening (16). They'll go to Paris.

Couple came over here four years ago to make the first 'The New Yorkers.' They have been playing cabaret dates and making disc records.

Big Cast for 'Helen'

London, Nov. 16.
C. B. Cochran is recruiting a massive cast for his production of 'Helen,' Offenbach's opera. Will Evelyn Lane starring, Cochran will have George Robey, William Bray and Desiree Blingling. Max Reinhardt will do the producing for Cochran.

Another of the Cochran projects set to revive 'The Miracle,' That'll be starring Reinhardt and Reinhardt will again stage it.

9 Days Enough

London, Nov. 16.
'Make Up Your Mind' closed suddenly at the Criterion Saturday (14), after nine days.

'Folly to Be Wise' will fold at the Piccadilly on Nov. 28. It's a second edition of 'Folly To Be Wise.'

Gertrude Lawrence Out

London, Nov. 16.
Gertrude Lawrence is out of 'Take Two From One' at the Haymarket because of a dislocated arm.

She's in a nursing home. Probably will start rehearsing new piece when out.

London, Nov. 3.
George Grossmith pulled a 'tuch' in last years' show.

At the M-G-M student last year Grossmith overheard a stenog say to another stenog that 'she's important.' 'No,' replied the second, 'only an stenog's sister walking like a Thelberg—and how hell will.' 'And how I did,' added Grossmith.

Apparently Gaumont's studio effort—feature a week for a year, etc.—not starting yet.

After the new studio were all built, tests proved they were acoustically bad, interference taking place between the various stages.

Opening date now put at January.

'City Lights' is a clean-up on general release here. Few pessimists are admitting they were wrong.

It was booked solid throughout the A. B. C. circuit on a 40-60 basis, and is running from his suite in the Carlton hotel.

Film trades here now fully resigned to the ad verbum tax on American footage imported into this country.

The tax is likely to happen again three months. They say the salary cuts in London look like starting with a vengeance.

The dailies overlooked a story headed 'The Prince of Wales' in a West End registry office—of Prince Paul, Prince of Greece and Denmark.

The license gave their respective ages as 85 and 80, and 'His' former wife's very own name as 'Charlotte' in a Charlot review. This is Hollywood's very own Prince Troubadour, whose 6 feet 6 inches and 200 lbs. figure is an outstanding figure in the film industry.

When the late Nat. Goodwin took over the film business, he was then the celebrities of the screen, and he was a very successful trades as a sculptor, and made-busts of almost every one of the stars.

Lois Wilson figured a rich husband several years ago, and is reputed to have a few million dollars. According to the prince dailies, she'll spend the winter in Hollywood.

The Prince of Wales, dropped in at the Savoy the other night—two very pretty girls with both of whom he danced every alternate dance in the program. Every other number became a tango. If the prince's favorite dance incidentally (fashion note for American young bloods) he and all the girls were wearing dinner jackets instead of formal subject-reported carnations in their button holes.

Old timers are wondering whether the Virginia Judge (Walter C. Sullivan) will be back in London again—now that his two best pals in England, Sir Tommy Lipton and Lord Dewar, have been in London.

Night after night, during Kelly's 'The Merry Widow' program, the merchant and the whiskey maned themselves an audience of two—Gladys and her partner—room—to listen to Kelly's variety. Her sweetest audience he ever played to!

Hutchinson's cabaret name and possible society pull may help, but act has no general appeal.

Band Act of No Appeal

London, Nov. 16.
Leslie Hutchinson and band from Empress Rooms are heading at the Palladium this week (16) with 'The Merry Widow' and 'The Kirkwhite and Erroll Anderson. Later team is the hit of the aggregation.

Hutchinson's cabaret name and possible society pull may help, but act has no general appeal.

Moscow Art in London. London, Nov. 16.
Moscow Art theatre open at the Kingsway theatre Nov. 24. Program called for three plays weekly.

Marks Free Lancing

Paris, Nov. 16.
Irvin Marks has negotiated sale of 'Rhamnes Couron,' Hungarian play to William A. Brady.

Marks is now evidently free-lancing in Paris on the play-agent's basis. He was until now a representative of the Shuberts and Al' Woods.

'Duchess' Ends Run. London, Nov. 16.
The improper duchess' closes at the Globe at the end of this month, making 10 months' run.

They will be followed by 'making of And' So To Bed,' with Yvonne Arnaud.

Weather

Paris, Nov. 16.
Plenty cold here which ought to boost business.

Two weeks of rain on the Riviera is upsetting everything.

London, Nov. 16.
Steady with \$7,500.

'Sisters'—'Cousins' Opinion.' Fair with about \$5,000.

IN PARIS
George Kahn, Edward L. Klein, Ruth Cassidy, Mrs. Eric Small, Mrs. Frances Marion.

Plays on Broadway CONCERTS Inside Stuff—Legit

BRIEF MOMENT

(Continued from page 54) wordiness. Anger did not compensate for that overdose of words.

A figure new to the Broadway stage was introduced at the opening curtain. There was Alexander Woolcott, returning after the drama receding his large presence on the sofa and getting a reception without batting an eye. It is now difficult what he has done with Woolcott all this time and he never admitted it to himself, until George S. Kaufman went into 'Once in a Lifetime' last season. Doubtless when Heywood Brown ambled his bulk into 'Shoot the Works,' Woolcott threw caution to the winds for both the other settings guys are also of the Thematopsis poker crowd.

This Woolcott belongs to the acting profession. He didn't have to move about much as he did not nearly all the smart lines of the show and carried himself like a trouper. His stuff, however, is giggles, and only once did he fall to weep the laudatory words of the poet Harold Sigrist, friend of the Red Dine, who marries a night-club entertainer.

Rod addresses Abby Fane, little red-headed singer of blues songs in the 'Hoty Toly.' He proposes marriage and she candidly says 'No.' He feels that she does not really love this millionaire kid, she asks him if he wants to back her up. He does, and when she admits she's seen plenty of him, he asks her if she has heart. 'Many Walsh, a big thing in the night-club,' she says. He has been to see Abby, she being the only woman who ever could talk to him like he was talking to her. He calls on Rod and learning of the actual coaching's services, she says there was nothing ill in his relations with Abby.

After 18 months, however, Cass Worthing, a stalwart polo player, with whom she once had an affair, asks a yen to renew it, and when put off he even proposes marriage. Rod does not yet understand Abby, and there are scenes. In high anger he tells her to go to Worthing and she walks out, but only to a hotel. During her stay there she realizes she is truly in love with her husband and he finds that out when she comes back.

The play is located in a richly appointed duplex penthouse, the set looking like a big, there's the jolly but cynical perfume-like Big (Woolcott) has the run of the place because he is Rod's best friend.

Francine Larimore in her Abby comes back into the field of man talk that first brought her to attention. Abby is a confused sort of person. She is wise enough as the chairman, but when she becomes the rich man's wife her swift adaptability to the new atmosphere is not very convincing.

Robert Douglas, an English player, is the polished Rod Dine, a youth who realizes he has a better chance than a rich man's son, but a nice enough deal, given a bit to too much.

theorizing. Louis Calhern looks like a theorizer. Paul Harvey is what-a-man 'Many Walsh, while Francis Rich is nice, though one who likes his choice of Abby.

After 10 years Elizabeth Schumann, after 10 years, returns to the concert platform where she earned a reputation who is still here, being an outstanding German leader singer. Her program she restricted to three great leader composers, Strauss, Schumann and Schubert.

The quality of her voice is unusual with distinct and so very dry. If Miss Schumann would inject a few light arias into her program it would lighten the serious vein of her concert. The flexibility of her voice as well as its color could be the means of winning for her much popularity. The audience here showed appreciation in their repeated desires for encores.

IF LOVE WERE ALL

Comedy in two acts and 10 scenes; produced by Culler Hitch, staged by Agnes Wong, setting by Charles Wong; at the Booth, Nov. 18, 10 p.m.

Dr. Philip Bryce... Walter Klingeroff... Margaret Sullivan... Virginia Gault... John Grayson... Miss Moore (Mrs. Walter Hampden).

This two-act comedy appears a little too mild to go far. As presented in but a pair of acts, one would not expect the first act that, while the second was brighter, shorter and comended with some ev'ing graces it looks like a medium candidate.

Once called 'The Other Fellow,' Culler Hitch's play has a good deal to do in the first generation of the first and two young people in their attempts to straighten out the love affairs of their mother and father, the girl concerned with her mother and the boy with his dad. Its appeal would be to the young generation of young sinners, but a similar reaction is doubtful.

Janet Bryce (Margaret Sullivan) is the girl concerned with her mother and the boy with his dad. Its appeal would be to the young generation of young sinners, but a similar reaction is doubtful.

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Scheme goes bloomy, save that when Europe comes back, she is an erstwhile sweetheart. George Manning and Louise... Miss Sullivan will probably reach Hollywood sooner or later. She is under no pretense to Schubert's variations was unable to take advantage of the opportunity.

Miss Sullivan was unable to take advantage of the opportunity. She is under no pretense to Schubert's variations was unable to take advantage of the opportunity.

Actor-Managers femme group is the same that has Ruth Draper.

By Sallie

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Russian Bass

A good-sized audience at Carnegie Hall heard Vasily Romakoff, the Russian bass-baritone, in a song recital. Mr. Romakoff has had much opportunity and a short career in the ball room of the Plaza Hotel, the first of Mr. Pias's 'Artistic Mornings.' A beautiful diamond brooch, several long and broad bracelets of diamonds on both arms, were on her hand.

Ethel Lagniska Conducting Ethel Lagniska, pianist, has turned conductor. She is engaged by Charles L. Wagner, Impresario, who will present the English version of Von Suppe's opera comico, 'Boccaccio,' at the New Yorker theatre.

Jewelry in the 'Morning'

There was no evidence of fatigue after her performance in 'Tannhauser' the night before in Jertiza's hall of the Plaza Hotel, the first of Mr. Pias's 'Artistic Mornings.' A beautiful diamond brooch, several long and broad bracelets of diamonds on both arms, were on her hand.

With numbers from Lehár's operetta, Richard Tauber, Irish tenor, sang his farewell public recital at Carnegie. Mr. Tauber is scheduled to sail for Germany the end of the month. He is decidedly in his own hands so far as absorbing and style. There is not a question but that Mr. Tauber with his spontaneity and stage character of manner has captivated New York music lovers.

A demonstrative audience insisted on several encores.

Gordon Irving Quartet in their recital at Town Hall did the first American performance of Warner Zaneson's 'American Variations' composed of the value of this variety but it's in tune with the speed of the age, and was received with much enthusiasm.

The Polish pianist, Jan Smereczinski, returned to Carnegie Hall. His program included compositions by Debussy, Chopin, and Liszt. He opened with Mozart's Sonata No. 6 in F. This he did with much delicacy and well. 'Variations on a Theme by Paganini.' Full house.

Jose Iturbi, the Spanish pianist, again appeared as soloist with the Philharmonic Symphony Orchestra. His Mozart's piano concerto, No. 27, attracted the usual ovation.

As a keyboard performer, he is a wizard.

Paul Maul, appearing in Elmer Rice's 'Counselor at Law' changed his name from Muni Wiesenford when he quit the Yiddish stage for Broadway. The opening night of the Rice comedy he was far from being letter perfect. That is a heritage from his earlier appearances, since stars in Yiddish theatres rarely learn lines but depend on the prompter who has constructed most of the lines.

Rice started his career as a lawyer in the office of House, Grossman and Vorhaus. Immediately after passing his bar examination, he took a year off to write 'On Trial,' a dramatic amateur. He was then 21 and made a queer of a million royalties.

'On Trial' was Arthur Hopkins' entrance into the legit, the show being produced by Cohen and Harris, with Hopkins associated. 'Counselor' had been opened to promise, it opened in the Plymouth, operated by Hopkins.

Future Broadway musicals and revues will be scant on scenery as a result of a checkup by some of the amounts spent on shows recently closed on Broadway.

One show after another spent a small fortune on scenic investiture, which didn't help draw a dime to the 3, 4.

Several scene sources with orders for several prospective shows have notified a decided drop in the amount appropriated for scenic background.

Elaborate scene users and which tore big holes in the producers' bankrolls.

During the rehearsal of 'Brief Moment,' Guthrie McClintic's new play at the Belasco, New York, Alexander Woolcott, the actor, and Francine Larimore, the show's star, clashed. Understood the latter thought the actor had gone on the stage and trapped to her dressing room to suit.

Miss Larimore started looking over her press book, when it came to her that five years ago Woolcott, then a critic, had praised her play in a review. Miss Larimore returned to the stage and faced Abby, delivering the complaint she would have liked to have gotten rid of him at the time of the notice. Latest reports are that they are friendly again.

The delay in the presentation of the new Irving Berlin musical which Sam H. Harris is to produce, in occasion by the incomplete book and (Continued on page 58)

'Sugar Hill' Rehearsing Colored Show Due In

The Miller and Lyles show, 'Sugar Hill,' will still rehearse at a New York premiere expected to be announced any day.

That the Plant reported backing is in error as reported in 'Variety' recently, was given correction when it was announced that an WOR broadcast that Plant was not financially interested.

English Co. Going Home

The Father, which recently closed in New York after a short engagement, disbanded in Montreal Saturday. Most of the company will be in England from that point Friday (30).

Show was booked for five weeks in Canada, but went off after two weeks.

Adjusted Booking

Cincinnati, Nov. 16. The Erlanger office has adjusted the local engagement of 'Three's a Crowd,' which was set for the week of Nov. 29, avoiding opposition to Al Johnson in 'Wonder Bar' at the Shubert.

At this time no show is pencilled on the calendar-Grand the week of Nov. 29.

REVUE AWAITS PANTAGES

Hollywood, Nov. 16. Colored musical tentatively titled 'Change Your Luck,' slated for a downtown show, is waiting for an word to go ahead from Rodney Pantages, one of the backers.

Interest in the production with young Pantages is Arthur Silber, agent, and an Oakland business man.

Future Plays

'Jewel Robbery,' by Fodor, goes into rehearsal Monday (23) for the Shubert. 'The Variations on a Theme by Paganini,' Full house.

Jose Iturbi, the Spanish pianist, again appeared as soloist with the Philharmonic Symphony Orchestra. His Mozart's piano concerto, No. 27, attracted the usual ovation.

AHEAD AND BACK

Arthur McHugh, p. a. 'No Nothing Sacred?' Bernard Simon p. a. 'Two Seconds at Risk.' Leon Spachner is company manager for 'Hamlet' (Broadway) and Marc Wachtman is doing for publicity.

Carl Arsham back with 'Here Goes the Bride,' Howard Benedict doing the p. a'ing.

MAKING STOCK GO AT EMPIRE IN TORONTO

Toronto, Nov. 16. Columbia burlesque wheel struck a snag in its try to re-enter Toronto at the Empire. House which had burlesque for 28 years, now leased to Cameron Matthews, English actor, who has come to Toronto and trapped to her dressing room to suit.

Matthews is on a 60-60 split with Mrs. D. M. Stahl, who owns the building. It is not yet known if the house keeps out of the red.

Burlesque people offer five-year occupancy with six weeks' rent on the line but Matthews won't play ball until they pay some on the line for him. They are dickering with his lawyers now. Meantime house has jumped to near capacity by dropping top from \$1 to 75c.

Censors, who haven't had anything to do since when it was seen to have burlesque back just so they'll have a job. Harry W. Woodson, his censor, recently visited his typewriter at Toronto 'Star.'

Ray-Miner Starting

Ray-Miner Corp, former Paramount subsidiary, is reported on the verge of a show.

Earlier this season something was expected from R-M but didn't appear. Co. owns two plays, 'Trip to Pressburg' and 'Wild Waves.'

Hotel DETROITER

2560 Woodward Ave. DETROIT, MICH.

Now under personal management of Mr. Henry R. Sorenson, former Detroit manager of the THEATRE, New York City. All rooms with private baths.

SINGLE from \$2.00 DOUBLE from \$3.00 Special Weekly and Monthly Rates

FOR SALE First class electrical equipment, drapes, costumes, frames, crates, furniture, etc. SCHWAB & MANDEL 124 W. 44th St. Telephone R-1568

Station EMP Broadcasting

A non-refractive Annuity that is shirkable, non-fluctuating, payable to you each month year after year even though you should live to be a hundred years old.

For further details, write JOHN J. 551 Fifth Ave. N. Y. C. Phone: Murray Hill 2-7838-7839

NOW PLAYING LOEW'S NEW YORK THEATRES Representative: GARGILL & DOBSON

Puff Sheet Tricks

Growing number of 'puff sheets' lately... are now about half a dozen in town alone, taking cruel advantage of newspaper editors...

Operation of the 'puff sheets' strictly within the law and could be tolerated... towards those whom they employ.

Puff sheets operate as 'business review' more of them so named with additions in title. 'Modus operandi' to exploit newspaper editors...

Arrived at the office of a certain 'business review'... informed how would be required to 'rewrite' about life stories of popular celebrities...

Payment to the rewrite man is in commissions on the publication or proof sheets sold. Ten per cent on the sales of the copies and 15% on the sales of the proof sheets.

No statements ever given to the rewrite man, even on demand, as to sales made... Rewrite man simply had to take his word for it.

After receiving \$15 a week for the first week, rewrite man's return dropped to the second week... returned to the publisher 'his' and 'her'...

Indignant finally made it so disagreeable for this particular rewrite man he did quit at the end of his first week's work. Publisher went by the indignation newspaper man, replied there had been no sales.

Gordon Craig's Noise

Editor Craig George Bernard Shaw's following... the editor of the Bernard Shaw-Ellen Terry letters has become anybody's 'puff sheet'...

'Damning' evidence by Miss St. John against Craig is that he first permitted the publication of the letters, by which he and his sister, the Terry heirs, have benefited financially...

'Ballyho' An Gift Book 'Ballyho,' although still a infant, goes into a book compilation, already, the bright idea of Esmond...

Sound Your 'A'

It was election night in the office of the New York Herald-Examiner. The city desk shone bright.

"Hello, this is the Baystate Democratic Club. We've got a list of the boys here and we're celebrating—could you send the first few years of your paper to our club?"

"Cecil-Friedla's 'Planet' Covici-Friedla's 'Planet' Covici-Friedla's 'Planet' Covici-Friedla's 'Planet'...

"Cecil-Friedla's 'Planet' Covici-Friedla's 'Planet' Covici-Friedla's 'Planet' Covici-Friedla's 'Planet'...

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"Cecil-Friedla's 'Planet' Covici-Friedla's 'Planet' Covici-Friedla's 'Planet' Covici-Friedla's 'Planet'...

Page of a Press Agent

By Simon & Schuster 'Phantom Face,' the story of the late Harry Reichenbach, is a tome much interesting to show business. There is a subtitle 'The Anatomy of Ballyho' and it is actually a collaborative work...

The book tells of the early days of Harry Reichenbach... discovered several industry boys who became famous in silent picture in story fashion.

The late Walter Kingsley gave him counsel when he came to New York, that being his first friendly contact in the big city.

Reichenbach gave the nite standing in a picture in the picture of the day. It being one of his first promotions here. The picture had been re-released...

The picture had been re-released in silent picture in story fashion. Harry's fee for the job was \$45. That paid the rent of his office in the picture building...

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Best Sellers

(Reported for week ending Nov. 14 by American News Co.)

- Fiction
Maid in Waiting, by John Stetson...
Red Heaven, by Katharine Brush...
White Birds Flying, by Beat Streeter Adrich...
Wrecked Deeping...
American Beauty, by Edna Barber...
2.00
2.00
2.50
2.00
2.50

Non-Fiction

- Mourning Becomes Electra, by Eugene O'Neill... \$2.50
Washington Merry-Go-Round, Anonymous... 3.00
Bing Terry-Bernard Shaw, by Christopher St. Johns... 5.00
The Great Mouthpieces, by a group... 2.00
Epic of America, by James T. Adams... 3.75
Mexico, by Stuart Chase... 3.00

Demand for Trade Papers

So much money available for trade papers... and publication brokers pleading with trade paper owners to sell...

Reason, according to one broker, is that rampant upward trend in business activity will first be indicated in trade publications...

'New' 5-Day Week Five-day week goes into effect at the Daily News with the first of the year. All parts of the year, editorial as well as business office...

Several weeks ago the 'News' more or less put itself on the spot by the editorial staff...

Fate After returning on stories on the one of the two-year year, the Stevens McNutt and Grove Jones...

'Morrill's' Invitation 'Morrill's' Invitation 'Morrill's' Invitation 'Morrill's' Invitation...

Local Interest Fair Mes 'Brooklyn Close Up' New film ran in the city last night...

Macfadden Economizing A move of economy within the Macfadden publication...

The Artiz. Rev.

Expecting that of brother-in-the-profession co-operation from Phoenix, Ariz., dailies white coverings... story, news headlines and photos from Los Angeles papers...

Phonetic dailies' refusal to help the imported business was climaxed by a denunciation of the Los Angeles Examiner's special writer, Russell Birkett...

Fawcetts in Divorce Captain Billy Fawcett, on time local newspaper reporter and news columnist...

Harry Reichenbach's 'Phantom Face' out now 'Book-of-the-Month Club' has issued...

Editorial Staff 'Editorial Staff' 'Editorial Staff' 'Editorial Staff'...

Editorial Staff 'Editorial Staff' 'Editorial Staff' 'Editorial Staff'...

Editorial Staff 'Editorial Staff' 'Editorial Staff' 'Editorial Staff'...

Editorial Staff 'Editorial Staff' 'Editorial Staff' 'Editorial Staff'...

Editorial Staff 'Editorial Staff' 'Editorial Staff' 'Editorial Staff'...

Editorial Staff 'Editorial Staff' 'Editorial Staff' 'Editorial Staff'...

Editorial Staff 'Editorial Staff' 'Editorial Staff' 'Editorial Staff'...

Editorial Staff 'Editorial Staff' 'Editorial Staff' 'Editorial Staff'...

Dismissal of Radio Chatterer from 'Journal' Brings In NBC and Others

Slicing threats to mild compared to some of the stuff currently being done by the 20 or 30 odd boys and girls who chatter for Dallas and news syndicates. For radio it's similar to the Hollywood studios' attitude to two syndicates, NBC and CBS. Little to interest them in the other news line is ever stirring outside the two networks, info emanating from all but a few of the indie stations isn't considered important.

Latest serious result, and blamed directly on the news complicity by NBC's publicity department, was the firing last week of Mike Porter, radio columnist for Hearst's New York Evening Journal. Porter, covered radio under the name "Alcrauter," was instantly dismissed after writing a general blast against NBC. The dismissal was announced from the Journal's managing editor, Bill Curley, who was vacationing on Hearst's ranch in California at the time.

In his column Thursday (12) Porter named NBC and CBS as the connected with it, going down the line from executives through the publicity department, and naming names all the way. It was jerked from the Journal's editors and Porter got air the same evening.

NBC denied having anything to do with Porter's loss of his job. In general comment following Porter's dismissal a parallel was drawn between NBC and the Shuberts, the latter notorious in the legit business attorneys' circles and newspaper. In the same comment G. W. (Johnny) Johnston, NBC's publicity head, was advised of the firing of a Greeney. In a reported attempt to split this talk, NBC wanted to have Johnston resign to forestall the following day to restore Porter to his job.

NBC's version of developments (Continued on page 62)

Radio Gradually Losing High % Time Brokers

Time brokers, who have been part of radio industry ever since it went commercial, are swiftly passing out. Reason for their downfall is the refusal of clients to deal through them.

When a time broker takes over the operation of a broadcast, he usually gets 8% kickback from the station on the client's radio budget. The advertising agency gets 15% and the time broker another 15%. This has forced stations to increase their rates for all time broadcasts which are handled through time brokers.

WOR, New York, is reported to charge 15% over air time at 10% rate. Majority of the stations add about 10% to CBS, Chicago, and take a charge almost twice as much for time broadcasts placed through time brokers.

Smiths Coughing for CBS

Smith Brothers cough drops are about to switch network as a major part of the current month. Offered a more extensive book by Columbia Radio and Television, the merger from NBC No. 28. Program's routine shows unchanged.

Al and Pete on WLS

Al and Pete move over to WLS today for a series of afternoon programs to be limited to one time cracker (Rev). Taking 15 minutes every week-day for the comedy and show will stick to the stage name policy.

WJR Adds Power

WJR, local station, has received permission from Washington to increase its power to 10,000 watts.

Abroad for Bands?

Through the low wass, the Lucky Strike Hour is expectant of switching in the Jack Hyland orchestra. The band is under one of national broadcasting over here.

Acts Denied Stage Dates Air Mention

Chicago, Nov. 16. National Broadcasting has put a crimp in the income derived from personal appearances by performers who work out of radio stations. Hereafter their announcements of such scheduled dates are taboo. The practice of course, unless the appearance is under the direction of the NBC Artists Service.

Perhaps it was because the audience was so stoned when they realized they were paying to hear the radio star, that it meant for the actor to decline. No one accepted the invitation at either the matinee or night performance.

Chicago, Nov. 16. NBC denied having anything to do with Porter's loss of his job. In general comment following Porter's dismissal a parallel was drawn between NBC and the Shuberts, the latter notorious in the legit business attorneys' circles and newspaper.

Explorer Carverth Wel's Oil Program at NBC

Chicago, Nov. 16. Three new network merchandise programs will start this week. It's a mixup of condensed milk, oil and paint. Eventual income is estimated to be about \$450,000.

Biggest spender of the trio is Carverth Wel

Carverth Wel, Jan. 4, will start bankrolling a weekly half-hour musical program with a studio 40-piece orchestra under Morgan Lewis and the Firense Singers and Jean Arnold doing a Tony Vonas. Contract stipulates a minimum of 13 travel spots over the western end of the NBC network, starting Dec. 6. Commercial will be selling the product.

Dr. Brinkley's License

Whether local suit to revoke state license of Dr. John Brinkley, fled by Texas med board, will be transferred to the U. S. Dept. of Justice, quarters for XBR, pending assist. attorney's trip to border spot.

Refugee Personal Sec License in California

Hollywood, Nov. 16. Application of Miss Rosanville to the Federal Radio Commission on the grounds that it did not comply with requirements and also that she sought to use an unsatisfactory transmitter.

Networks Fighting Upon Guests

Demand for columnists to m. c. commercial broadcasts and supply name guest stars gratis has reached the stage where the commercialists are most out of available columnists. Latest complaint to put in a request for new newspaper contracts to take over its broadcasts is Saks Furture Co. Letter wants a w. k. columnists to m. c. its programs and each week bring along names gratis. Saks wants the columnist to devote most of the guest list to his col before the broadcast and guarantees that it will each Sunday take approximately 15 minutes in all the outlets for the artist, selected by the columnist. As yet it has been unaccepted.

The V. P. Lullaby

One of the NBC employees can't sleep at night any more. He's a vegetarian. But he's settled his nerves. To fall asleep he counts his v.p.'s.

DISC INTERESTS ONLY IN BRUNSWICK SALE

Brunswick recording interests only figure in the Warner sale to American Record Company, subsidiary of Consolidated Laboratories. According to the office of Herman Starr, W.B. vice-president in charge of Brunswick, Warners will continue the manufacture of radio sets. Chief advantage to Consolidated in the deal is that it will have the right to use the name Brunswick in its record manufacture.

Seth Parker in Person Pretty Chilly in Denver

Denver, Nov. 16. Denver is maintaining its reputation for having the coldest audience.

WHAT'S MEXICO GOT FOR BIG RADIOING?

Dallas, Nov. 16. With the liquor and gambling racket on the bum across the Rio Grande, maybe it's radio for anxious American dollars.

Earlier this year, Will Horwitz, Houston exhib, bought XBR, then lending Mexican station, with the intention of selling it to B. Only short time later, Dr. John Brinkley, the Kansas hullother, did him same old hymns, but the plot showed not to be for him.

Whether it's Mexico's more liberal attitude toward either in radio or other prospects that an American investor is point to figure. Cino's chief interest is in the money spent the money not classed as chumps either.

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EX-M. C'S AIR TURN

San Francisco, Nov. 16. Ziss Black and Mori Harris are having their act set for a series of half hours program. Both are former m. c.'s.

NBC Script Topics Dates

San Francisco, Nov. 16. Opening date for NBC's 'Spotlight' Revue personal appearances will be set for Monday, Nov. 22, at the many auditorium, Sacramento. Stockton auditorium will play the group Nov. 27.

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Advertising Agencies Propose To Cut out Some Commission and Actors' Salaries Inflated from that

Fir's Score as Pops

Four ones of the score from Peter Arno's 'Hera Goss the Bride', which folded one week after opening, will be issued by the publishers, Famous Music, at pop prices.

All the writers agreed to take a cut in royalty so that the price of the sheet music could be lowered.

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Advertising agencies controlling the majority of principal radio accounts are in the process of attempting through their association, the Four A's, to reduce and limit the wide range of commission that the artists' salaries with heavy commissions. The motive is to take some of the unnecessary padding out of program expenses for the advertisers' protection.

The Four A's embraces all the major advertising agencies excepting N. W. Ayer & Co. Its members are in accord in the belief that the current four-way commission is radio's biggest evil. Charles Cannon of Brunswick is chairman of the committee appointed to investigate and find a remedy.

Under present conditions, a central bureau for casting, no matter how well organized, cannot be formed. At the present time, most of the other plans submitted have been shelved. The office to be jointly operated by the ad agencies for their clients. A central booking bureau, the agencies are reported to figure, would only involve more expense and necessitate a commission deduction, with commission likely to be regarded as the easiest method for maintenance.

Info Wanted
What the agencies and their advertisers don't know clearly is where do the salaries go? They want to know exactly how the money is being spent. A point not yet cleared up is just how many people are entitled to share in the pie.

Savino Complains to Union About CBS Cancellation

Domenico Savino, of CBS, reputed to be the highest paid radio staff conductor, has charged CBS with discrimination by the American Federation of Musicians. Union has notified CBS of the charge and that Savino will be called to a hearing shortly.

Savino was placed under a one-year contract with CBS in 1930, which benefits making him a staff conductor, put him in charge of all the network's orchestras. Contract guaranteed Savino at least \$26,000 a year for only awaiting broadcast of 10 days' work.

He was, according to contract, to share in each commercial he conducted. Conductor charges that his contract, which expired in February, 1931, was not renewed. Prior to the expiration date of his contract, CBS asked him to take over the A. T. T. contract, which he was guaranteed \$44,200 per annum for sustaining work.

Savino claims that at that time he was offered other arrangements elsewhere. The A. T. T. proposition came up and he stayed with CBS. When he signed to take over the A. T. T. contract, he was notified to claims Savino. CBS renewed its contract under his A. T. T. agreement.

In October CBS notified Savino that he would not continue, the contract being for 10 days' work with the union before taking legal action through Abeles & Green.

Columbo for Gargle

Russ Columbo goes commercial shortly under a 13-week Listerine contract. It will be the NBC baritone's first commercial since he hit the air.

Listerine has contracted with Columbo for a series of 15-minute periods. Columbo has been placed under contract by the Listerine Co. Columbo has a deal with Listerine holding options on the singer for the next 13.

Radio's Lone Advantage for Music Is Quick Decision Over New Songs

Chicago, Nov. 16. Radio with its quick public relations has enabled the music publishing business to establish a new technique of operation in the presence of which is economy. With no expense beyond a lead sheet, numbers can now be tested through radio plugs and their probable value accurately determined. It thus turns no further expense is involved.

In the old days of slow responses the publisher might be chastised for a foolish hope for three or four months before informed. Now it's possible to forecast in the days of a lead sheet a number a week bothering over. Anywhere from \$5,000 to \$20,000 was forecast in the days of a lead sheet before a song started to bring in revenue. That money was a gamble on the judgment of the publisher, with the public confirming or rejecting his choice after printing bills for vocals in seven key cities, dance, novelty, and professional copies, all given away gratis, he had entered up.

That made for an unhealthy condition in another way. The publisher's capital had to be gotten back. Striving to break even, publishers and artists were making a number that the public really didn't want.

48 Hours Enough Today most songs are not actually published until well on their way to popularity. In Chicago, for example, they come from the hands of Wayne King, Bernie of a couple of others can show results within 48 hours on radio, although they had complicated music publishing in several other directions, has simplified the approach to the potential buyer.

Vaudville actors, once so dependent on the theater, are now of little value. Free copies have been discontinued. Most publishers are making more than the average person calling on them at the office is a petty grater. The in-the-hat roving representative who has no office.

Another item of economy in the reorganized publishing business is Chicago's radio stations.

Other towns are served by traveling reps who use a machine or a hot plate as a starting point. They cover many towns, generally by automobile, arranging for local free publicity on the radio stations, contacting jobbers and oiling the grooves in other ways.

Disc For Try-Out

Introducing an untried number through the medium of a record is a new technique tried recently. Gus Arnheim's advance recording of "Sweet and Lovely" was sent to 100 of the leading radio bandmen. It was marked as coming from Arnheim, not the publisher. Curiosity of the radio bandmen was aroused and secondarily the Arnheim perpetuator got the number better than any lead sheet could.

Economy in operation became imperative when sales averages fell off. Radio is blamed for that. Catalogues expanded to include lists of three or four numbers at one time the average publisher now has time to 12 songs at the same time. And needing a new set of hits every two months.

Increased initiative by the managers outside New York is another sign of the economic changes which they personally had confidence in, but which had not been accepted by the home office. In the case of "Sorry Dear" or "Old Playmate" was involved until both were demonstrably popular.

Carroll Club with Girls

Doubling Open Xmas

Earl Carroll will start work on his night club underneath the Earl Carroll theatre, New York, this week and figures to open Dec. 26. Carroll intends putting on two shows nightly at the club, before and after the "Vantiles" performance upstairs.

Some of the girls in the "Vantiles" will double in the club. Floor principals will probably come from outside.

Six Beat Sheets

Six best sellers in sheet music for October were:

- "I Don't Know Why" (Fats) (Robbins).
- "Love Letters in the Sand" (Barnin).
- "Sweet and Lovely" (Robbins).
- "When the Moon Comes Over the Mountain" (Robbins).

HAVE A ZUG!

Factory for Ready-Made Writicisms Starts in Chi

Chicago, Nov. 16.

Albert Zugsmith, Chicago's most aggressive press agent, has reared a new industry in the city—the current laws of "College Humor," a pair of scissors and a jar of paste. He's now embarked upon mass production of ready-made writicisms for publicity-hungry bandmen. It couldn't happen anywhere but in Chicago.

Zugsmith has capitalized on the desperate dependence of most of the Chicago columnists on volunteer feeders. Chicago isn't New York. Gags are scarce, scandals in no way plentiful but more dangerous to print, and orchestra leaders qualify each other as volunteers.

Outgrowth of his personal printing is a Zugsmith-founded clearing-house service, the Confidential Newspaper Syndicate. This is wider in scope, plans to extend into the state through a platform to make Joe Doakes famous as a wit, or nitwit, all the way from Elizabeth City, Idaho to Tree-Strump, Missouri.

Modus operandi is simple. Divide up a house number of gags among a given number of bandmen. Send out the gag with a proper credit line for each bandman. "It's magic!"

Unfortunately the supply of good ideas is fast running out. Since then Zugsmith has given the first syllable of his name as a synonym for worse-than-English prose. A bum gag around Chicago is now called a "Zug."

But it's still an industry.

POKER KITTY HELPING PITTSBURGH'S SPEAKS

Pittsburgh, Nov. 16.

Regular gambling joints light as result of recent administration. Ad agencies going in now for card rooms and finding them a swell way to beat the depression. The in the speaks has been plenty off of late, but things in the last few weeks have begun to pick up. Some of the joints are making a few shots. After 2 a. m., most of the joints have been virtually deserted. So much so now when the card room.

Poker games have become 24-hour affairs. Don James, and owner furnishing free drinks to the players as long as they're in the game.

Old and New

Lowell's All-Americans at Edgewood Gardens, East Greenbush, N. Y.

"Ambassador Inn on Albany" (No. 10) out on the charts.

N. S. Lewis' New Yorkers at Crooked Lake Hotel, Crooked Lake, back of Troy, N. Y.

Buffalo's Floor Show

Buffalo, Nov. 16.

The Hollywood, Buffalo's leading suburban night club, has Irene Brown.

Others in floor show are John and Mary Jennings, Norma Gallo, and Don James, and Rees-Gardner Orchestra.

Gene Shaw's orchestra, jumps from the Cosmopolitan hotel, Denver, to the El Cortez, San Diego, Nov. 23.

FEB. 1 SET AS DATE FOR NEW MUSIC RATES

American Society has notified all publishers there will be a general adjustment of rates on Feb. 1, 1932. All rates will be generally increased. The use of the word "music" rather than, but to what extent has not yet been determined.

Fatty Owens Gets 2 Yrs. For Killing C. Gregory

Galveston, Nov. 16. Theodore "Fatty" Owens, operator of a notorious club here, sentenced to two years for the killing of Clarence Gregory in a street fight last August. It was during a quarrel over liquor. Owens will enter an appeal.

Ad Agencies

(Continued from Page 59)

numerous instances, radio ads are being printed compulsively totaling as high as 85% of their salary. Sharing in the income are the advertising agencies, who are frequently the advertising agency, and often a network employe who can't be "personal directed."

Using RKO's vaudeville booking system as a model, at least one of these commission charges can be eliminated, with the total cut to at least 10%. RKO limits its booking office to one representative. Both considered fair enough by acts and others in vaudeville.

NBC and CBS' artist bureau charge acts up to 20% for booking for theatre, concert and club engagements, with commission taken on these placements as well. The high commission rate is explained by the networks as being necessary for services rendered; personal handling of acts, and the fact that they are in public view. That such a high rate for own necessary generally doubted among the ad agencies.

The proposed casting information bureau, proposed with mutual support from the Four A members, would complete data on all radio players and their representatives. Their regular agents or reps should be identified, with assignments to be negotiated through these agents. This would eliminate the present commission action.

If the agencies' move against the networks' high commission is successful, it will bring artists' salaries closer to the figure paid up for them by advertisers. Ad agencies will charge in their clients' behalf that when an artist's salary is \$250 or \$500, the advertiser's book is \$450, he actually receives only \$200 or \$300, respectively. The networks and other agencies are not to be blamed. Advertisers claim the extra \$200 which that supply is made necessary, and used for their benefit. They don't see why it's necessary to feed several agents in order to get one artist.

Gross to Coast

Billboard has announced Charley Vrible as Coast manager for Santy Music.

Inside Huff-Restaurant

A large printing of "Carolina Moon" in sheet music with Morton Downey on the frontispiece has been distributed by the publisher for sales in the future. Unfortunately this has ever previously occurred with such an old timer, revived by Downey as his signature name, as "Carolina Moon."

Printing Correct Salaries

Publicity departments of the networks are slowly overcoming the network salaries of their artists. It has always been the toughest job for the publicity departments to get what commercial artists were being paid. If finding out, they were rarely given consent to release it. Advertisers refused to release on the ground that owners or directors would not accept the salaries they are forced to pay name artists. Press departments pointed out to clients that it would be better to get the correct salaries than have the newspapers guess and print exaggerated figures.

Beaten by Talent Overhead, Big Coast Stations See Smallest Lap Profits

Doing Business

More nite places than has been customary the past few seasons are now doing a considerable and steady trade. The bulk of the drop in style, taking in the side street stations that seem to become more numerous and popular.

Older side street establishments that have erected a substantial following have commenced to feel the inroads of the newer places that handle a faster and more continuous turnover. The gross business of the more generally known side street resorts running \$20,000 or more weekly is what uses up the average club patronage, other than the transiently dinner trade that frequents its own favorite side street street resort, without being regulars anywhere.

The number of places of the flash kind known as the "night club" that meant a bore tired evening only. He thought the night club had faded, but his later places have revived it.

BURNETT TAKES KALEY

For Return to Billboard in Los Angeles

Chicago, Nov. 16.

Earl Burnett will return to the Billboard, Los Angeles, with several novelties for his homecoming. Among them is the inclusion of Kaley, a black tenor. Kaley headed his own orchestra through the winter at the local Polite Club. He has an m for DEK, besides doing a picture on the coast for Metro.

Luella Garcia, Cuban baritone, who made a hit with Burnett at the Blackhawk cafe with Arpa and Westward, Arpa, and Burnett remains in the seat to embark on a radio career, individually.

Program Censored in Mid-Broadcast by Phone

Chicago, Nov. 16.

For the first time in local studio history it was necessary to make a change in a script in mid-broadcast. It happened at NBC during "Nine O'Clock News" presented by Italian-Canadian Old Cream.

Agency contact man called up frontiersmen having just discovered that the words "German" and "boche" were being used. These words were dropped and something, anything, substituted.

"Ladies' L. Messer, NBC production exec, having no paper handy had to whisper the instructions to Porter then to the microphone. Mike got his whisper and listeners heard: "Eliminate any reference to German or boche!"

Not nationally mentioned is wanted in the program.

Los Angeles, Nov. 16.

Chain broadcasts are proving a chain around the neck of local radio stations which are circuits of the National Broadcasting organization. The loss of stations shown by the Chain of stations shows that stations associated with better programs are in the red or nearest to it. Due to cost arrangements they're forced to give the most costly sustaining programs, for which there is no intake from advertisers.

One of the reasons for this, it is claimed, is the limited allowance given the local for national hook-up spots. Local price of chain material is \$60 an hour as against \$150 to \$500 an hour as basic charge for local advertisers for a like period at the same stations.

Such prices, compared with the much lower prices of the chain stations, are frightening advertisers away—thus the heavy time, unpaid for and designated as "sustaining."

October Figures

Figures for October are as illustrated:

KFI, NBC outlet, sold directly only 25 hours; chain used 288 with 25 hours.

KECA sold 32; chain used 57, with 47 sustaining.

KFWB, NBC outlet, sold directly 80 hours, chain used 100 and 310 were sustaining.

KFWB, without a chain sold all but 29 hours.

KFWB, also without a national hook-up had 288 unpaid hours.

The smaller stations virtually use every minute for advertisers, and the larger stations are making a show a profit. With the exception of KFWB they are all chain stations. The stations which have been working for the talent they hire.

Firing Chatters

(Continued from Page 59)

leading up to Porter's newspaper hit in the room time, the "Journal" reporter complained that he was being slighted in favor of the "Journal" and "the program" in NBC exclusives. NBC claims it proceeded to go out of its way to make sure that the program was wrong about the favoritism charge.

Porter was particularly anxious last week for a new beat on the Academy of Arts awarded for best fiction among radio announcers. When this appeared exclusively in Porter's column, Porter followed by Sereno, declared that he was wrong about the favoritism charge.

NBC's publicity department has been purposely evading the identity of the dictator winner in order to prevent a jam with the other papers. They happened to miss out on the story. The network, besides denying that the yarn wasn't given to Porter, declares that the "World-Telegraph" columnist didn't get the story himself, either. Porter's column was the first in the series.

Among those in for prannings in Porter's hit trade was Frank Mason, formerly president of International News Service, who had been succeeded Mason as N. S. president, refused to syndicate the Thursday column.

Mutual Hatred

Porter and Porter are not the only rivals among the radio writers. The whole bunch is a congregation of mutual haters.

Besides the methods they practice against themselves, some of the stuff pulled by some of the radio writers is as unscrupulous as meat ball. Every day in Christmases for several. A few resort to some of the nastiest tricks, such as, while at least one of the boys has cut himself in for credit and royalties, the other has never heard before publication.

JOSEPH REGAN DIES IN BED IN HOTEL ROOM

Joseph Regan, 35, lyric tenor, born in Boston, was found dead in bed in his room at the Wellington Hotel in New York, Nov. 9. Immediate cause of his demise was attributed to a heart hemorrhage.

Mr. Regan had appeared in legit shows, vaude, concert field, and on the radio.

Mr. Regan is survived by his widow, Alberta Curtis, who had appeared in vaude with him in the past.

Mr. Regan was out of the city at time of her husband's death, but returned to Ohio to visit her mother, who is ill.

The remains were taken to Malden, Mass., for interment in Holy Cross cemetery there.

Of late Mr. Regan had been doing concert appearances. At one time he was under the management of Augustus King and starred in several Irish songs, following the split between Fiske O'Hara and Pitou.

It has long been the custom of Father Martin O'Malley of St. Vincent's church in Los Angeles to have prominent singers from the east sing at high mass on certain Sundays during the year.

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AMATEUR SING AS SHE SINGS SONG ON STAGE

Hartford, Conn., Nov. 16. Mary A. McLaughlin, playing Desdemona in Othello at the burlesque and comedy theatre at the Shakespeare's play at the South Congregational Church, suddenly died of heart disease.

She was in the midst of her song when she sat down in a nearby chair, dying instantly. The audience and actors assumed she was making her part more comical and allowed her to remain in her chair for many minutes until the situation became embarrassing.

Curtain was rung down and while the church minister offered a prayer before the audience, she was summoned and pronounced her dead.

JIMMY ASHLEY DEAD

Former Actor and Casting Director Suddenly Stricken.

James William Ashley, 48, former actor and stage director, but for the past 10 years casting director for the Max Hart agency, died suddenly of heart trouble Nov. 15 in his room, 108 W. 4th street, New York.

Ashley appeared in splendid hit off to the Saturday preceding his death. He remained in the hospital up to usual that day but was unable of not feeling well and went home.

Two brothers and a sister survive.

in Loving Memory of Our Dear Departed MOTHER SARAH MORETTE

Who Died Nov. 20, 1928 Her Two Daughters Anna and Lillian Morette

MRS. PAUL LOMULLER

Miss Elm H. Lomuller, formerly for many years proprietor of a dressmaking establishment in New York, died Nov. 11, after a long illness at her residence, 74 West 136th street, New York. She was born in Albany, N. Y., and came to New York in 1888. Her customers were largely in the theatrical profession.

GERARD BARRY DIES

Young NBC Exec Had Complete Nervous Collapse

Chicago, Nov. 16. Gerard Barry, 28, manager of NBC's radio program, died in a hospital here from a nervous breakdown.

Barry's entry into the band business was as commercial artist in the publicity department of Benson Orchestra, Inc., which later dissolved and he then joined some employees entered into a partnership and organized Kenward three years ago.

Barry last July when Kenward got together with the National Broadcasting unit here on a cooperative booking arrangement.

Barry assumed charge of the network's band division. Nine weeks after he had stepped into this job he was ordered by his doctor to quit immediately and live at a sanatorium.

Complete nervous collapse soon followed.

He was born and has always lived in Chicago. Besides his parents, Mr. and Mrs. David Barry, he is survived by a brother, Walter, 24, who is in the U. S. Army at Camp Sherman, Ohio.

HOMER LIND DIES; WAS VETERAN TENOR

Homer Lind, actor, died Nov. 11, in Hollywood during the week of Nov. 9 of a cerebral hemorrhage.

Mr. Lind was born in Washington, D. C. He went to Frankfurt, Germany, when 19 to study music and the profession became general he was foreign born.

For years he had appeared in vaudeville in a sketch entitled "The Master" with a partner.

Survived by a son and two daughters.

Nich. Ceballos, Circus Owner, Dead in Brazil

Hollywood, Nov. 16. Nicholas Ceballos, South American circus owner, died at Ithai, Brazil, according to word received here by his brother, Fritz Ceballos, Fancheon & Marco performer.

Ceballos had been a high wire performer and appeared with Barnum & Bailey 18 years. He last appeared in the United States in 1900 in his own circus, he was partner with Tony Lowande. He is survived by a wife and daughter.

Bessie Lee Dies at 27

Mrs. Bily Stewart, 27, died in Hollywood during the week of Nov. 9 of a cerebral hemorrhage.

Deceased, film actress, was known for her role as Bessie Lee in "The Girl in the Red Velvet Swing". She is survived by her husband, Billy Stewart (formerly Stiles and Lillie), and a brother, Jim. She was the daughter of Billy Lee, stage manager in Hollywood, and Mrs. B. Lee, interment in Brigham, Utah, Nov. 14.

Fritz L. Tiden

Fritz L. Tiden, 54, actor, died in Liberty, N. Y., Nov. 12. Interment in the Actors' Fund plot in Kenilworth under auspices of the Fund.

Mr. Tiden has been in the legit for years. He had been in the original "When We Were 21" with Nat Goodwin and Maxine Elliott at the old Garden Theatre in New York. He had also appeared in "Sherlock Holmes" with William Gillette and "The Sign of the Cross" with Otis Skinner in 100 Years' Old.

Widow and daughter survive.

FRANCES A. FLANSBURGH

Frances A. Flansburgh, 68, actress, wife of Herbert Flansburgh, died in Greenwich hospital Nov. 12. She was born in Indiana. Her husband, who survives, is also on the stage.

Remains were brought to New York for interment.

NORMA PHILLIPS DIES; WAS 'MUTUAL GIRL'

Norma Phillips, 38, actress, one time screen star, and known as the 'Mutual Girl' around 1914, and in later life appearing in the legit, died Nov. 12 of cancer in the upper part of the throat in the Mutual Hospital, New York, where she had been confined three weeks.

Phillips' last stage appearance was in "Five Star Final". She was also in "The Girl in the Red Velvet Swing" and "The Sign of the Cross".

A Baltimore girl, Miss Phillips was educated in St. Ann's convent in that city. She debuted in musical comedy as a chorus girl in "The Sign of the Cross" in London in 1912 and appeared there as a principal in the revue, "Come Along with Me".

Upon her return she was placed in pictures (silent) by Harry Altman, then the head of Triang Film Co. Then she became the "Mutual Girl", starting in a series of one-reel subjects dealing with the trials and tribulations of a debutante in New York.

After a return to the legit stage she announced her retirement to become a play broker in New York. Two years later she returned to the stage and was on the road in "Five Star Final" when her condition became critical.

She had been married to Robert P. Gleckler, actor, whom she divorced in November, 1929. She is now married to Adelaide Kendall, actress, in 1930.

Helena Curry Kills Self With Husband's Gun

Helena Curry Buckley, former actress, killed herself with her husband's revolver early Sunday morning near the home at 111 W. 11th street, New York. She is the daughter of Tom Curry, formerly secretary of the United Brotherhood of Carpenters and Joiners of America.

With her husband, Frederick B. Buckley, writer of western stories, she was returning from a friend's house in Westchester county when she was in his overcoat pocket. She removed it apparently without his knowledge and she started at the gun's discharges. The author could give no motive.

A report Monday stated that police believed Mrs. Buckley to have been laid handed and were curious to learn if it was possible for her to shoot herself in the right temple.

The dead woman appeared in "Common Clay" and "The Blue Flame" among other shows.

John Rucker, Comedian, Dies in Washington

John Rucker, veteran colored comedian, died Sunday night (16), 1711 S. Sixth street, N. W., Washington, of cancer. His wife was at his bedside.

Mr. Rucker had appeared in many Negro musicals and for years was in vaude, both as a singer and as a comedian in both cities.

He is survived by his wife, Emma A., and a daughter, Mrs. William O'Rourke, of Washington.

Mr. Rucker was active in civic matters and in the promotion of Genesee Falls Lodge, F. & A. M.

John R. Pierce

John R. Pierce, veteran theatre manager, died at his home here last night in a hospital. He was 67 years old and was buried in Greenview, N. Y.

Back in 1889, when the Lyceum theatre was produced in both cities, Mr. Pierce was appointed as its manager and he held that position for 15 years.

Following his death in New York, Mr. Pierce was moved to Milwaukee and later to Brooklyn, N. Y., having been elected to the Lyceum theatre. Some months ago he was operated upon in New York but was unable to return to the stage.

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Indian Encampment for Chi's '33 Fair Okay

Excepting Finances

Chicago, Nov. 16. Negotiations for the first important concession to be granted for the first season since its inception, has been made by way between Col. Fred Cummins and the fair committee.

Committee composed of 68 different tribes, and an exhibit of the manse of Fort Dearborn to the site, on it, and when the deal goes through.

Terms call for Cummins to do his best building with a 15% kickback of the profits after that.

Elks organization here is understood to be behind Cummins in the venture, agreeing to underwrite a \$400,000 ticket sale upon the same terms to incorporate and sell stock besides.

Fair committee admitted the deal was on, stating Cummins' character references were okay, but the question of finances still remained to be settled.

Mabel Stark Recovers

Santa Monica, Calif., Nov. 16. Recovering from an operation for a tumor of the breast, Mabel Stark, 41, at the Santa Monica hospital.

Stark, who has a cat act with the A. G. Barnes circus, was first troubled with the ailment in June, 1929, and until the end of the season for the operation.

Morris Waxman Dies Of Heart Attack in L. A.

Los Angeles, Nov. 16. Morris D. Waxman, 56, Jewish Shakespearean actor and founder of the Jewish Art Theatre in London, died here Nov. 10 of heart disease.

Waxman came to this country two years ago to play in "Dybuk". He is survived by his wife. Interment in Los Angeles.

Mr. and Mrs. Moulton Dead

Hollywood, Nov. 16. Mr. and Mrs. A. B. Moulton were killed Friday in the fall of an elevator when they were in their apartment building.

Reported to have been the parents of the late New York legit player, last known to be with Eva Le Gallienne's repertory co.

LILLIAN CLARK DIES

Lillian Clark, 22, chorus girl, died Nov. 9 of tuberculosis.

She was working in a New York show when she became ill and was forced to go to the mountains near Libertyville, Ill.

She had appeared in a number of Broadway shows including "Show Boat".

Tierney, Cutter, Dies

Hollywood, Nov. 16. Florence Tierney, 30, for five years film cutter with Harold Lloyd, died Nov. 8 in Hollywood hospital.

MAX FEHRMAN

Max Fehrmann, 61, actor, living in Hollywood, died Nov. 15, after several years, died in the Brunkville Home at Amityville, L. I., Nov. 15.

Mr. Fehrmann was born in Berlin in 1852 and came to the U. S. 1878. He had appeared in support of Roland Reed and Milton Nobles for many years and later had been in vaudeville in sketch, "Uncle Sam". He had also appeared in burlesque.

He is survived by his wife and four children.

A. C. Raleigh

A. C. Raleigh, 64, for 15 years in theatre publicity for 10, of which he was president of the American Theatre Guild in Seattle, died Nov. 8, following a serious illness of several weeks.

Raleigh formerly in newspaper work, also recently manager for Fox West Coast houses in Olympia and in Seattle. He died on Oct. 31, after a long illness.

JOHNSON BUYS BOSTON SMASH AT \$127,000

Boston, Nov. 16. Col. W. T. Johnson's rodeo, brought to Boston's Madison Square Garden by Col. T. J. O'Dell, has all records for attendance last week, closing Saturday night with a gross of \$127,000 for eight days. Dunn, who has brought life to the Garden for the first season since its inception, has signed Johnson for annual appearances over the next five years.

The Garden had been operating on a hit or miss policy depending on weekly tickets to carry the load. It reserved and box seats half price, and for the first time it looks as though it might get out of the red.

O'Dell opened Friday night (6) to \$7,381. Jumped to \$15,000 the following Tuesday night, and then struck his high on Armistice Day with \$29,000 for matinee and night.

Attendance included a high percentage of children who were admitted for 41¢ to \$2 acas was in effect.

According to men who were with the show in Chicago and New York, the Boston business was more than twice as good as Chicago's.

Management's gain exceeded New York by a good margin for the same number of performances.

CIRCUS MEN INDICTED

Nobles and Slinnot of Robbins' Circus Named by Grand Jury

Birmingham, Nov. 16. Indictments have been returned against Ralph Nobles and Slinnot of Robbins Brothers Circus in connection with the death of John Smith, a child, who was killed at the show, by the Mobile Grand Jury. Indictments charged assault to death.

The Grand Jury has been probing the cases of several laborers who were killed at the show train 11 miles out of Mobile after the show had closed for the season. John Smith, negro, was one of them.

In a hospital he made a dying statement, saying that he saw the person who shoved him off the moving train causing his head to strike a rail and that he saw a group with 24 other laborers he walked 11 miles into Mobile, bleeding from cuts and bruises. He never was due to injuries received when his head struck the post.

A Negro Masonic fraternity, of which Smith was a member, has taken up the search with local officials for Nobles and Slinnot.

Confesses to Murder

Mobile, Ala., Nov. 16. James O'Dell, giving his residence as 2221 North 10th street, Mobile, Fla., admitted that he had killed O'Dell, claiming that he was connected with the case.

O'Dell claims that he killed Cousins in self-defense.

Elephant Brings \$200

Portland, Ore., Nov. 16. "Tusko, the state elephant, said to be the largest in America and formerly owned by Al Barnes circus, was auctioned to the state capital and sold to Harry Plant for \$200. Auction two days previously got a bid of \$100.

Each day the state fair at Astoria had a bid for the elephant. "Tusko" claimed he didn't own it, so the state had to buy it on buying his. Creditors told the claimant about the elephant and the state had to buy it.

Harry Plant, the new elephant owner, is matchmaker of the Salem fair and intends to plan to exhibit the beast.

CHESTER HALE'S



*Produced for LOEW'S DeLUXE THEATRES,
the legitimate and vaudeville since 1924,
opens at the Capitol, New York Nov. 20, in "Holidays"*

*MANY thanks to the
Producers, Managers
and Agents for their
kind offers...
Offices located at
1697 Broadway
NEW YORK*

**HIT AFTER HIT!
WEEK AFTER WEEK!
A RECORD ACHIEVEMENT!**



THEATRE

PRICE 15¢

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56 PAGES

VARIOUS THEATRES

Sobbie's Grid Reflex 9 More Reasons Why Never Take a Girl to a Game

By RUTH MORRIS

Football isn't football any more. It's a Franconia and Maroo idea. In the good old days, college students dived on the field to die for dear old Alma Mater. No preliminaries, no fold-down. Warriors leaped right into the bone-crunching, leg-twisting, tooth-benewing, ear-tearing fray. Not so today. Football is a show which starts long before the whistle signals the kick-off.

Scarlet coated ushers, exiles from the picture palace, bow spectators to their seats. An m.c. croons—through a megaphone, mind you—the names of the players to the press section. Nervous crews crowd waiting for the teams to make their camera-wise maneuvers. Ushers merchant programs giving the names of the Gentlemen of the Ensemble.

A blast of trumpets, and down the field prances a drum major dressed like a musical comedy prince before the depression. Behind him is a band of 50, 60, 70-100 pieces, gleaming costumes traced in gold braid. They march, counter-march, double-march, swerve, back-step, all in the precise unspontaneous spirit of a filler routine.

Four officials dress and look like the Colossiate Elymian Boys. Assistant managers bring on a trunkful of blankets, props for pampering grid leading men into good performances.

Then the team, making an entrance in costumes carefully chosen as to line and color. Football's latest models are made of silk, a fact known to all newsmen, fans who happen to have heard that mid-west head coach lecture on (Continued on page 14)

\$6,500 W'KLY ON STAGE FOR JACKIE COOPER

Los Angeles, Nov. 23. "Little Jackie Cooper" is worth \$6,500 weekly on the stage, according to the RKO booking office. It is reported the kid actor can get that much for an appearance in person for the circuit.

Jackie shortly will be open for five weeks under his Paramount film agreement. Those are the terms RKO has made offer.

It's called out here the record price for a kid player. Jackie just got co-starring in "Matinee Champ," loaned to Metro by Par. He has come through with a rush which has put him in the present popularity claimed to exceed Jackie Coogan's at the Coogan Younger's peak.

Mitzi Green who held stage offer by RKO of \$2,000 a week for 12 weeks in its houses will not play them just now. The RKO booking office released the young girl when Radio Pictures requested her for a

VERDICT OF COPS WHO COVER TOWN

Lives of Radio Touring Squads Grow Monotonous as Holiday Touring Party Stuff Obsolete—Only Peeping Toms, Neckers and Stickups

COVER ALL JOINTS

By Abel Green

Hollywood, Nov. 23. Hollywood isn't what it used to be. It's too dull moral.

So over Officers H. A. L. Larimer and Herbert A. Salens handling Radio Touring Car No. 68, covering the Hollywood beat of nights.

This variety mug making the four with officers Larimer and Salens can amply attest to a dull evening—a Saturday night, too, when, aside from some snowbirds attempting to break into a drug-store, all that hoop about Hollywood's wild parties failed to materialize. The cruise, as is almost a general average throughout, was (Continued on page 49)

Metro's Freaks Tougher Than Prima Donnas

Hollywood, Nov. 23. Metro's "Freaks" is being undercovered and with the studio taking every precaution to keep the working of the picture a secret, and on the set there is plenty of trouble with the freaks going haywire with temperament.

Rosco Atles, in a role where he marries one of the Stanses twins, was talking to a break on his first day at work. He mentioned that in the picture he was to marry a, "aw" "Which one?" asked the freak.

"The one on the right," answered Atles.

"You won't like her," was the comeback. Paia

Bearded ladies, smiling at legless women, Texas giants are put- (Continued on page 15)

Another Bing

Irving Yates, agent, is trying to name a new ether moaner called Bing Epstein.

No kid!in!

Roulette and Dice for Kiddies as Toys Now on Display in the Shops

Oh, Those Shins

Minneapolis, Nov. 23. Harry Hirsch's Gaiety has a new one for burlesque—a male chorus of 12. Newspaper ads are playing up the boys.

Hirsch says he's making a bid for increased feminine patronage and that the lads will be used on the runways to give the weaker sex a close-up.

The girl chorus, of course, remains.

CRITICS STUMP TEST, DEEMING PLAY FAIR

An experiment in legit production was tested for one matinee at the Bijou, New York, by the Shuberts last Friday (20) when "Happy and Glorious" was shown. Play required no settings so screens were employed and two players enacted six characters.

Newspaper critics were invited the idea being that if the notices were good the show would go on, and if the reviews were adverse it would be shelved. The criticism were fair so the sponsors of the play are stilled, not knowing what to do with the play.

Piece was written by Wilfrid Walter who appeared in the special showing with Catherine Lacey.

East Meets, but Blizzard In West Hurts Benefits

Denver, Nov. 23. In 29 theatres giving unemployed benefits Saturday (21) the total gross was \$1,009.

A severe blizzard and zero temperature held the receipts to a 10 or less in some houses.

Benefits in some of the surrounding towns were postponed.

For a week past the Eastern seaboard has been having record heat for the time of year.

John, Ethel Barrymore Co-Stars in Legit Play

A Hollywood report says Jack Barrymore wants to return to the stage. That would happen, if and when, next season.

Accordingly the legit producing idea immediately is to have Ethel Barrymore co-star with her brother in a legit play for Broadway and later on the road.

These societies which spend so much of their time and other people's money trying to keep the screen safe for the kiddies, should drop into any big toy store and give it the appalling eye. Never before has the pre-Christmas display leaned so strongly and openly toward gambling devices for juvenile as well as adult appeal. This does not appear to be seeking to create a demand, but rather to cater to it.

Small boys who used to play cops and robbers or one-old-cat, now play craps and poker. Some eleven- and ten-year old poker players are developing real skill as bluffers. Apparently it is figured that they might care to vary their toying with chance, and the stores are going to it in a big way.

Roulette wheels, formerly confined to the novelty shops for adult sale, are now in the toy store price as low as \$14.95, with the price running from there to around \$25 for the supposedly toy sets. The latter are large enough to suit the average professional gambler.

The race game, which gained popularity aboard ship, where it is played for an hour or two daily by some ship's officer with the kitty going to the steward's fund, also has had in a variety of styles and as low as \$2. This is the game in which the horses are divided over a board by throws of the dice. The old-fashioned little horses can also be found, but is regarded as slightly too juvenile these days.

New Keno

Keno always has played in the family circle under the more respectable title of Lotto, but there is a new form of the game out this year in which the cards are filled by throwing a single die. The cost is 10 or less according to the store from which it is purchased. As a drug store leader it goes into the six-class, along with roulette.

Something new, and rather more expensive, is a series of five discs, each of which are rolled over. These are divided into sectors each carrying a miniature of a playing card. The way are rolled over different speeds and when coming to rest, the five cards fall into a poker dice punch at one end. Capable, and a liberal education in the relative values of two pairs and a royal flush.

If something cheaper is desired, there is a pastebord box partly filled with dice and a die. The box is shaken and then tilted, five of the marbles showing in windows. The dice are rolled and capable of the same combinations as the poker hands, with marbles of five (Continued on page 12)

Scheme Under Way for Children's Ritzy Way of Watching Pictures

Blue-blooded children and their parents throughout the land will be drawn away from the home picture theatre to last-run fare, most of it foreign, if an organization headed by Juvenile Playhouse Inc., succeeds in its initial venture now operating in New York.

The firm, which has already signed off, and branches full, attempts to provide all-kid programs generally, Juvenile is conducting the situation from a perspective aimed to take in the parent as well as the child.

Private schools with auditoriums are being sought by Juvenile as playhouses for the refined to augment the first in the chain. This is in the Lenox School (private), Manhattan, where the first four nights each week are now being devoted to adults and where on Friday and Saturday the youngsters can get special seats.

To guarantee attendance Juvenile is urging parents to sign an agreement that they will not let their children attend there except on the two days specified by Juvenile. Over a hundred such agreements have been obtained and several hundred others have given previous assurances concerning their brood. It is stated.

If the theatre arrangement with Lenox will not let the official of each school lending the school for professional theatrical purposes will be the director of Juvenile's activities. Miss Jessica Coe, Lenox's supervisor, is in charge of the letters and handling the program at her own school.

Although the Lenox auditorium seats 285, Juvenile is counting on the draw of other private schools in New York. At the same time figures, according to its executives, that six such theatres will cover the population which it desires to reach in New York.

In its campaign, Juvenile's enrollment which already has contacted some of the biggest child factors in New York. This plan is set forth:

This is the first attempt to organize an public method of entertainment which shall embrace the ideals of national and local educational reform and the best management for the younger children.

The direct attack at the general picture theatre is outlined in another paragraph, reading:

"To succeed in competition with the conventional and malicious offerings of the typical theatre we shall need and feel that we merit the active and moral support of all thoughtful parents."

Spoken for the film industry in Juvenile's admission that it will play only pictures endorsed by "Parents Magazine" an angle of retaliation. Some time ago that publication and the producer group fell out because of a dispute over advertising, it is declared.

At the same time film executives reveal they will act upon the first intimation that Juvenile is attempting to invade public schools.

In Orig Roles in Film

Fox has named Donald Meek, Joseph Hull and Dan Moran, Robinson, from the legit, for "After Tomorrow." All appeared in the piece in New York for John Golden.

He will have the same roles in the picture.

McGuire is for the trio to head west pronto.

McGuire Leaves Fox

Hollywood, Nov. 23. Not wanting to be tied up with Fox when future deals were pending in William Goldman, McGuire asked for his release and obtained it from the company. He was to return in January to play in "After Tomorrow" for Fox.

McGuire has already written three for Fox. He may return to New York for a try at his head west pronto.

You'll never develop eyes trouble from looking at this bright side of things.

MR. AND MRS. JACK NORWORTH
in West Coast
New York

Just Good Will

Hollywood, Nov. 23. Marguerite Churchill, former Fox contractee, is becoming a good will liaison between the studios, exhibs and women's clubs. She has attended many of the femme meetings of her own accord and says she enjoys it. "She has also proved a bit with the club ladies."

Mrs. Churchill is also becoming a favorator of Fox-West Coast. Recently, she attended a P-WC women's meeting, first film player ever to have done so.

HUGHES MAY HAVE TO MOVE MUNI CAST EAST

Howard Hughes may have to move a whole crew and cast \$500,000 for retakes on "Scarface." The producer sent a call to New York last week for the talker's lead, Paul Muni, when additional work was found necessary.

Muni opened last week on Broadway in "Counselor at Law," prospective hit success. Unless the show suddenly closes, Hughes may be forced to transport the works all the way from Chicago to New York.

Hughes already has \$300,000 tied up in "Scarface."

Metro Says Barrymores Not Fighting for Scenes

Cuiver City, Nov. 23. Rumors of trouble between the Barrymores—John and Lionel—on their picture, "Arsene Lupin," have been denied. The boys and the brothers were scene-stealing from each other trying to grab extra work. The boys are in the live spirit in everything involving the picture.

John says the Barrymores are getting along o.k. giving and taking. Studio didn't say what they're giving and taking.

Bow-Bell Split Report Favors Big-Boy Williams

Hollywood, Nov. 23. Clara Bow and Rex Bell are reported losing some of that mutual affection. Bell's gone back to the Nevada range and Miss Bow's sticking at her beach-coast.

Redhead hasn't approved any story yet for her San Rork picture. Meanwhile she's reported interested in Gullin "Big Boy" Williams.

And Still No Red Heads

After numerous New York tests, the picture "The Red Head" led for Katherine Brush's "Red Headed Woman." For the past three weeks she has been looking at hundreds of reds, including show girls, with hopes of finding one.

If the right red isn't found in the east by next week, Metro probably will have to settle for the next best thing on the coast.

Goldwyn Buys 'Cynara'

Sam Goldwyn has the picture "Cynara," legit. The picture is from Mexico, New York. Piece is an English importation with Philip Merriall starring.

Understood that Goldwyn intends it for Ronald Colman.

SAILINGS

Dec. 6 (New York to Paris), Fanchon (Bremen).

Dec. 7 (New York to New York), Henry MacRae (Berengaria).

Nov. 28 (New York to London), Hans Hoyer (Hoy).

Nov. 21 (London to Montreal) Edgar Wallace (Empress of Britain).

Nov. 21 (Los Angeles to New York), Mr. and Mrs. Michael Farner (Lynn Swanson), (President McKinley).



WILL MAHONEY EAST FOR SNOWY WUE

In Earl Carroll "Vanities," The Pittsburgh "Press" said: "Here is statement which, even when it cools, will stand as true: Will Mahoney is the funniest man in the world. The funniest. The cream-cream."

Reversip' Mention Had RKO Employes in Panic—Total Surprise

Following publication last week of RKO's serious financial confession, the cinema's morale dropped lower than its stock. All employes in New York were struck nerved dumb by the suggestion of reversion. Immediate reaction was uncertainty over all jobs, from office boys.

Everybody had been aware that business wasn't so good, but few thought the situation as serious as pictured in the statement of RKO's chief counsel, B. K. Kahane.

Had RKO's financial behavior as that the news might at least be disseminated less forcefully, at least for the organization's state of mind if nothing else.

Some of the humor resulting from the Kahane situation is that he himself was more ironic than funny. One employe said that since connected with RKO he's been able to make household purchases on credit, simply because of his firm's reputation. The day the "reversion" alternatively appeared, all his creditors got panicky and demanded immediate payment.

COPS' TOUGH LIFE

Whole Force Humiliated When Jewelry Peddler Crashes M-Q

Hollywood, Nov. 23. One jewelry salesman slipping by the police network caused the whole Metro police department to be called on the carpet last week. Cops were told he scrutinize all passes. If the wrong person got by the cordon it would be just too bad for some cops.

Result was every pass holder on the lot including familiar newspapermen were given the once-over and jewelry salesman had been admitted to see one person at Metro, but then he went wandering.

Stanwyck-Pay Tying Legit for Coast Stay

Hollywood, Nov. 23. Barbara Stanwyck and Frank Fay, both wanting to stick around for pictures, are in a tangle with Eddie Lambert, Eddie Borden and Al Herman in a new edition of the "Nick O'Clock News" for the coast. Stanwyck and Fay are doing a week at the Paramount.

Medcraft at Metro's Legit for Coast Stay

Russell Medcraft, legit playwright, to try dialog writing and adapting for Metro on a six months' contract. Leaves for the coast shortly.

Metro deal came to the writer after he had finished his original for Paramount in the east.

DeMille's BACK Cecil B. DeMille and Mrs. DeMille return to New York today (Tuesday) after an extended trip abroad. DeMille's future production plans are still unknown.

'Our' Trojans

Los Angeles, Nov. 23. U. S. C.'s victory over Notre Dame caused a series of young riots in downtown Los Angeles. Student parades and celebrations.

The minute the game ended the kids swarmed into the streets, tying up traffic for three hours, half an hour around 2 p.m. here.

Picture bunch were betting on the Trojans. They'll be beaten by more than 14 points and were giving 2 to 1 on the Trojans. They'll be the loyal followers again now.

FILM PEOPLE HEADING EAST FOR SNOWY WUE

Five Warner-Brit National contract people are giving a sun-kissed Santa Claus the go by this year for a Christmas in New York. Some of them leave here around Dec. 1.

They include Marilyn Miller, Leonard G. Blythe, George Jessel, Richard Barthelme and Mervyn LeRoy. Trip will be Miss Young's newly purchased plane, Douglas Fairbanks Jr., now east, will stay on for the holidays with Joan Crawford (Mrs. Fairbanks).

Johnson goes on to Europe from New York, and will return here around Feb. 1 to go into "Two Weeks" newly purchased plane, Douglas Fairbanks Jr., now east, will stay on for the holidays with Joan Crawford (Mrs. Fairbanks).

1-7 of Salary Donated by Loew's-Metro for Jobless

All employes of Loew and Metro will contribute one-seventh of their salary this week for the Loew-Metro unemployment fund. Suggestion was made by Nicholas J. Loew, Loew's state director, among employes by a sizeable donation.

The money donated will go directly to the unemployment relief committees in the various towns in the Loew's theatre and Metro's exchanges are located.

Blatt, Legit, with Par

Edward Blatt, legit producer, has a Paramount contract. He goes to the production period and is figured to leave for the coast (optional pickups).

Parker, 17, Loses Fox Job But Bounces Right Back

Hollywood, Nov. 23. Cecilia Parker, disappointed at expiration of her six months at Fox, is back on the payroll for another six months as result of her work in "The Rainbow Trail."

The 17-year-old girl had just been disconnected from the contract when Dave Howard's picture was taken for a second and Miss Parker was given a five-week contract at her same old \$50. Original list of options was attached, and she goes to \$75 at once on the exercise.

Gene Fowler with Pathe

Gene Fowler will leave for the Coast with an RKO-Pathe contract to do dialog for the John Barrymore picture at that studio, as soon as amount on original for Pathe is completed. He is now working at his home on Fire Island.

Pathe is intended for George Bancroft.

Deal with Par is said to be on a bareback contract, neither side is offering money under a contract.

Lately Fowler has been ill but it is thought he will leave within two weeks or so for the Coast.

Fanchon Meets Chicago

Fanchon stopped her Thursday bound for New York with another stopover in Indianapolis. Fanchon is half of Fanchon & Marco was given a press reception by the local Bala-bala and Kats office at the Blackstone Hotel.

Miss Fanchon sails Dec. 6 on the Bremen for Europe.

Beach Clubs A. K.; L. A. Promoters Moving Indoors

Hollywood, Nov. 23. With floating and stationary ponds still pretty well heavy with the beach club thing, the club organizers have turned their activities indoors. Social club promotions have been quietly going on for some months with picture elite, un-conscious of the use of their names, to draw chumps.

Sponsor or founder list also heavily for local promotions with public office, jurists, police lieutenants; etc., presumably to look out for their fellow members needs in a tight fixing.

In joining argument to the officials in making contacts, for the general public of the elbow-rubbing with celebs and the fixing angle, for the picture people the vanity of their names in print.

Socially in some cases refers to gambling and liquor. Follies read the Whirlire Club, one of the possibly exclusive layouts, last week on the gambling angle. Some other clubs, both Hollywood and downtown, have had the foresight to ask injunction against police, in deference and publicize the fact. Result has been hand off although no injunctions have been issued.

Mix's Demand for Clean Plots Buses 6 Scribes

Universal City, Nov. 23. Tom Mix's recent turndown of stories prepared for him at Universal is proving a hotbed to writers, with six currently working on horse stories for the Western star and endeavoring to get the flavor of the wide open spaces sans shooting, and the barrooms "as per Mix's ultimatum."

"His 'Destiny Rides Again,' clean plot was turned down by the studio. Scribes on the quarter of a sage brush tales are John B. Clymer, George F. Stone, Robert Coe, Eugene Ford, Ray Taylor and Isadore Bernstein, who was general manager at Universal.

Ratoff as Fox Director

Though looked upon as a successful actor, Gregory Ratoff prefers to be known as a director. Fox as a director he will join the Fox coast studio next April 3.

Ratoff just flew in "Wonder Boy," the Jeff Harris stage comedy of the picture business, that may close its Broadway run this week.

Mrs. Strauss Back at Fox

Florence Strauss, Columbia story editor, moved her office over to the RKO building in New York on Monday. No successor named at Col. yet.

Mrs. Strauss, who replaced Imit Auster at Columbia, was previously with Fox. She will be with Dick Rowland.

Mitzi Green Into 'Crazy' For \$2,000 Vaude Salary

Hollywood, Nov. 23. Mitzi Green is eldetracted from her RKO picture to a radio picture by request of J. I. Schmitzer. The \$2,000 weekly of her salary was increased to \$2,500 in St. Louis Dec. 18 still goes for her stuff in the Radio musical, "Girl Crazy."

Green's contract for \$2,500 and was unoptioned at \$1,350.

Vaude dates may be re-lined up after the musical finishes.

Von Stroheim for Tobis

Tobis is negotiating with Eric Von Stroheim for one picture to be made in Germany, with terms now being Believed Stroheim is willing, he being under no contractual obligation to work, with terms now being under a contract.

Bebe Daniels' Legit

San Francisco, Nov. 23. Bebe Daniels in "Mrs. Cheney" opens tonight (23), for Duffy at the Alcazar (stage).

Term Contracts Barred in New Radio Studio Reform; Writers Get the Air

Hollywood, Nov. 23. With the execution of a few new outstanding players, no people on the radio list will have contracts under the new set-up. This includes executives and writers.

Scant production activity continues meanwhile, with 'Lost Squadron,' supposed to start today, postponed again. Only other radio feature is 'Clari Crazy.'

Stenographic department has been placed on a three-day schedule until production picks up.

Still issuing formal denials of a standstill between Selznick and Rogers on who is the boss, the two men have hidden separately with Hilram S. Brown to straighten out the situation between themselves.

Rogers denies any friction with Selznick, and says they are good friends. He adds that good pictures can be made if it doesn't matter who is the boss.

Radio side was impressed on Brown when the latter visited Pathe last week and was shown 'Suicide Fleet' (Boyd) and 'Big Shot' (Quilan). Brown and Jules Levy, Radio's gen. sales manager who has been expressing disapproval of the pictures, which scored for Rogers.

Pathe may have to prolong his stay or else make a quick trip east to attend the Dec. 10 finance meeting in New York.

Salaries and contracts are being adjusted all along the line by J. I. Schmetzer. Executive contracts which are to be kept are getting modified salaries. Some cuts are 25%.

Scenario departments at both studios have felt the axe most to date. There are no good pictures getting attention from Selznick, who is expected to do his biggest reforming in their ranks. Selznick will employ new writers with new ideas, to break in under his own production methods. He has had a number of writers bringing around scribber prospects for interview.

Sam Seymour, Pathe scenario head, is out, and that department ceased to exist today. Leaving Pathe are F. McCreery, Wilson Misner and Francis E. Paragh. Earl Baldwin was first given notice and then asked to stay.

At Radio, Marion Dix, Alfred Jackson, Barney Sarecky and Salisbury Fields are leaving. Field's contract was up.

Directors expected to feel the axe this week, with three prominent heads next month when his contract is up. Lower level heads are being cut, giving him \$5,000 per week, is being up for adjustment.

Moving day for Selznick is now set as Dec. 12, when physical properties will be taken to Radio. Letter Pathe was dark on production when 'Ladies of the City' finished last week. Both 'Chin' and 'Lost Squadron' were expected to start in three days for latter not known. Pathe has date in production, which it is trying to complete before moving day.

A Slight Idea

Hollywood, Nov. 23.

Mrs. Florence Robey, whose marriage to Dave Howard, Fox director, was scheduled for Saturday (21), got a premature case of picture-wife exasperation when Howard was unable to show up.

Howard couldn't make it because he was filming 'Rainbow Trail.' Marriage later this week.

Barrimore Cuts Picture Salary To \$125,000 Per

Hollywood, Nov. 23.

A clean cut of \$75,000 has been knocked off John Barrimore's former figure of \$200,000 per picture which he received at Warners. Actor will work for \$125,000 per film on his contracts with Metro and Radio.

Now playing in 'Arsene Lupin' at Metro with Lionel Barrimore, John has already been optioned for a second by the studio. This will be 'The Christian.' The Radio picture which he received in between. Fox is also using up Barrimore for a picture.

While with Warners, the classic profile received \$7,000 per week, or \$125,000 each for two films a year. In addition he received 20 per cent, which brought his take to 200 grand per. This contract was made while the Barrimore was at his peak.

Juanita Hansen's Sum For Damages Finally Set at \$109,000

Tonkore, N. Y., Nov. 23.

Under a decision rendered by the Appellate, Juanita C. Hansen, actress of Rye will recover \$109,269 from the Hotel Lincoln, New York City. She sued for \$250,000 when scalded while attempting to take a shower bath at the hotel. She alleged hot water gushed from a faucet marked 'cold.'

Jury in the White Plains Supreme Court awarded her \$187,000. Court set the verdict aside and ordered a new trial. The case was taken to the Appellate Division and there the amount was fixed at \$109,269 with interest.

It was this finding sustained by the Court of Appeals.

Incognito Farmers

Hollywood, Nov. 23.

Registered as Mr. and Mrs. Martin Foster, George Swanson and his husband, 'Louder Please,' plied about Saturday (21) on the 'President McKinley' for New York.

They are due to arrive there Dec. 5.

'LOUDER PLEASE' BIDS

Play of P. A. Has Three Companies Bidding for It

Paramount, Universal and Warner Bros. are negotiating for the picture rights to 'Louder Please,' plied about film studio publicity methods, written by a former WB-FN P. A., Norman Kraus. It has asked that a sale be withheld until it has an opportunity to put in another bid for the property.

WB originally wanted to spot James Cagney in the play for Broadway run. Other New York producers, refusing a deal.

CHOUSES GARBO

Faith Left in Possibility of Come-Back, Says Jos. M. Schenck—Error in Altogether Dropping Silent Features—Many Advantages Still Held by Silents

Hollywood, Nov. 23.

A director has decided to give a superior a pocket knife for Christmas.

So the supervisor won't know what the gift is until Christmas day, the director is going to stick it in his back now.

RELAXATION FACTOR

Silent pictures have a chance of coming back, they never should have been altogether abandoned, says Joseph M. Schenck.

Schenck is the idea that Greta Garbo is the screen personality with the strongest drawing power, and thinks that Metro could use the Garbo as a trial horse for a full length silent feature at this time for

'Garbo alone would be all right,' Mr. Schenck said, 'but if Metro wants to cinch it why place Clark Gable alongside of her.'

There are other stars who could counter the silent film features, 'in my mind, at this time. There is a public for them I am certain,' Mr. Schenck added. 'You don't know of course, that Charlie Chaplin's 'City Lights' as a silent comedy scored better than Charlie's 'Gold Digger.'

While a pioneer showman in the picture field, a producer and distributor of silent and talker features, Schenck is now a director of silent picture when the talkers have into eight come four or more years ago. His last silent picture, 'The silent still remain. They never were offset, Schenck asserts, excepting by the novelty of the talkers that long since exhausted itself.

'We will pass up the angles in favor of the silents as they offered the better ease for the screen actor and perhaps the better acting, the less sophisticated eye, and just go into the advantage given to the patron by the relaxation from the silents.'

Better for Stage Shows

'With the talker there is the concentration required of the audience, the strain you might almost call it to catch and follow the dialogue in the pictures, and just go into the advantage given to the patron by the relaxation from the silents.'

'And again regarding the attempt to give support to the weaker talkers with stage shows. What does the stage show present? Let's take more talk after the house has listened to the dialog of the talker! Why not pictures on the screen the stage performance by live talent in as striking and favorable contrast. It was diversifying and helped the performance as a whole.'

Schenck's opinion of silent pictures is not so optimistic as today. He does not look upon the proposed silent picture as a 'talker' like 'The Sign of the Cross' or 'The Birth of a Nation' as a real test of silents (feature).

As a competing producer (United Artists) with Metro and the other first time film studios, Mr. Schenck was asked if he could be quoted in his reference to Miss Garbo as the superior silent personality on the screen, in his estimation?

'You certainly can,' he replied, 'but you are probably missing the point. My opinion known about silent pictures.'

Metro Calls Selwyn

Metro's call for Edgar Selwyn to go west again probably means that the producer will do only one show for Broadway this season and that Selwyn is probably leaving. Selwyn hasn't settled on going, it's understood that if he leaves he will go to London.

Selwyn's 'Fast Society' opened last week. 'Lady Three' by Frances Marion is in production. Selwyn was called off if he returns to Hollywood.

Pacific Coast Not Bloodthirsty But Just Anxious for War Boom

Reverse Christmas

Hollywood, Nov. 23.

A director has decided to give a superior a pocket knife for Christmas.

So the supervisor won't know what the gift is until Christmas day, the director is going to stick it in his back now.

LITTLE DEMAND FOR BEARDED MENACES

Hollywood, Nov. 23.

Agents and producers are searching for character and heavy actors who can work without beards and tons of make-up. The old heavy with the muzz and big eyebrows is out. New menace must be able to accomplish his villainy minus any moustache on the chin. Same for character men; they must be clean shaven.

About the only actors in pictures who can play gay or dirty work without tons of make-up and chin pieces are Jean Hersholt, Walter Huston and Larsly Stone.

Hersholt is No. 1 among character men, rarely using make-up, and only two times in the past five years has he used a muzz. He has Rudolph Schildkrud had about the same record. Hersholt depends mostly on the different way he arranges his hair to change his facial appearance.

Huston, with exception of 'Lincoln' in the picture of the same name, has remained beardless in his picture career. He works with a minimum of make-up.

Same for Stone, who has probably Hollywood's record for the number of characterizations he has played. Stone never gets any brutal heavy make-up.

SAY LIL DAGOVER LEFT IN HUFF; WON'T RETURN

Hollywood, Nov. 23.

Strong current of opinion out here which opines that Lil Dagover, who left for Germany a week ago, won't return for Warner Brothers. This despite the studio announcement that the actress is due back in picture.

Warner's girl told friends that she was peeved and through with American film making after completing her first film on this side. Miss Dagover was brought over by WB garage picture and given a very public campaign upon her arrival and while in route to the coast.

Ray Rockett's Debts

Hollywood, Nov. 23.

Ray Rockett's bankruptcy, with assets figured as \$160,000, as against liabilities of \$117,253. Involves his garage picture and given a very public campaign upon her arrival and while in route to the coast.

Ray Rockett's San Diego property is a nine-room house with four-car garage. His Beverly Hills and several parcels of real estate the picture producer was purchasing in San Diego county. Realty value at \$154,723 is security on \$94,625 of his debts. His residence in Beverly Hills is valued at \$45,000.

On Rockett's San Diego property is a nine-room house with four-car garage. His Beverly Hills and several parcels of real estate the picture producer was purchasing in San Diego county. Realty value at \$154,723 is security on \$94,625 of his debts. His residence in Beverly Hills is valued at \$45,000.

CO-ED CONNECTS

Hollywood, Nov. 23.

Nedra Gillette, college girl, with no acting experience, has been given an acting contract by Universal.

Los Angeles, Nov. 23.

Pacific Coast is waiting anxiously for the war clouds over Japan and China to either blow away or start pouring. If it's the latter it means a Coast boom.

Arrival of over \$100,000,000 in gold from Japan to San Francisco banks in the last two weeks has been the talk of bankers, merchants and theatre owners from Tacoma to San Diego with all seeing. In the move the establishment of a huge credit by the Nipponese for purchase here in the eventuality of hostilities.

Investment business is looking forward to a brisk pickup in grosses if the Oriental strife continues, forecasting the reopening of factories and shipping facilities.

In Los Angeles it would mean additional imports to the struggling textile industry and the oil and coal business as well as increased activity for local product manufacturers that cannot compete elsewhere with eastern brands because of freight tariffs.

San Francisco would probably benefit most of all because of increased activity in the textile, paper, exports, and since more coast industries are concentrated in the S. Investment business is looking forward to a brisk pickup in grosses if the Oriental strife continues, forecasting the reopening of factories and shipping facilities.

The Northwest in wartime would be able to get rid of surplus grain and other foodstuffs and is anticipating a revival of a stagnant and almost dead timber industry. Canadian ports would also see increased activity for local product manufacturers that cannot compete elsewhere with eastern brands because of freight tariffs.

San Francisco would probably benefit most of all because of increased activity in the textile, paper, exports, and since more coast industries are concentrated in the S. Investment business is looking forward to a brisk pickup in grosses if the Oriental strife continues, forecasting the reopening of factories and shipping facilities.

Eisenstein Film Troupe Hit by Tropical Fever

Hollywood, Nov. 23.

Tropical fever has stricken most of the Sergei Eisenstein company filming a picture in Yucatan, according to word received here.

All work was held up two weeks while the director and others were recovering. The Russian director is expected back in Hollywood before first of the year with his picture completed.

AGNEW ON FLOOR

Bobby Agnew, former film juve, opened yesterday (Monday) at a picture in Boston, on a two-week guarantee.

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Story for Schnoz

Metro has assigned Edgar Allan Woolf and Madeline Huggins to write a story for Jimmy Durante.

It is the possibility that the story will be Schnoz's first screen play, depending on how the yarn shapes up.

Poverty Row Boys Can Hissel \$2,000 From \$10,000 Feature Film Budget

Hollywood, Nov. 23. Character and better-than-bit actors, once in the money, are being hired 'for the picture' at \$100 to \$150 by the new crop of Poverty Row producers, who would like to see financiers get a chance through double features.

None of the pictures need or get more than eight days in the making. Standard is a reel a day and the length of the day depends on that particular day. Sometimes it is as much as twice around the clock.

Writer's Weekly Story
Budget so far as the bankroller is concerned is \$10,000 top, but from the inside it must go over \$8,000, or else. Writer working for one of those companies must turn out one original a week, to draw his check. Producer of the same outfit learned something of sound and acts as his own mixer.

One of these companies last week found after editing that the picture ran only 4300 feet. Had to be around 5,000. Called one of the actresses back, had her sing a song in a picture otherwise being dramatic and the extra 800 feet were in.

Prior Rights to Bull Fight Film Claimed for 'Kid Spain' by Cantor

Eddie Cantor and United Artists threatened to restrict Florenz Ziegfeld from doing a show with Bert Lahr as a bull-fighter, on grounds of priority to such a story as Cantor's next picture for Sam Goldwyn.

New York dailies announced Ziegfeld intended doing a show of that style with Lahr. Cantor immediately notified Goldwyn's New York headquarters that he was in conflict with 'Kid From Spain'.

Cantor registered the bull-fight story as 'Kid From Spain' with the Authors League, New York, and Writers Club, Hollywood, in May, 1931. Shortly after he had done and mentioned it to Ziegfeld, it is claimed.

What action Cantor and Goldwyn-U. A. may take isn't indicated at this time.

According to Cantor, it is certain he will make 'Kid From Spain' for Goldwyn in the spring as his next picture.

PATHE'S PANSY BIT NEWSREEL HOLDOVER

Probably the first newsreel clip ever held by itself is Pathe's Pansy dog show bit. It is being shown at Palaca, New York, is playing current for a third week, with intentions of holding it over as long as the present Cantor-Jessie bit lasts.

Cantor follows the newsreel with about it.

The Palace took the scene out of the regular weekly Pathe release three weeks ago, but is adding it to the news reel weekly as a regular part of the vaude bit.

THEATRE PROTECTION AGAINST MUMY SHOWS

Oklahoma City, Nov. 23. Trustees of the Memorial auditorium, Hiawatha, Kan., were restrained from leasing the hall for silent picture or show under a permanent injunction granted to Glen Dickinson Theatre by District Judge C. W. Brown.

The court held that the city had no right to operate a building maintained by taxpayers in competition with private business.

Investor Complains Over Proposal of Chi Picture Studio

Chicago, Nov. 23. Complaint has been made to the state attorney office here by Leo Terry, local organizer against the Hollywood Chicago Studios, an organization planning to open a picture studio on the south side of Chicago.

Terry, who has been organizer with Public B. & K. and now at White City Park, estate he paid the organization \$100 on a \$5,000 profit-sharing agreement. He was also offered, it is reported, the job of musical supervisor when the studio is opened.

Mentioned in the corporation papers of the company are J. J. Cooney and E. J. Cooney, promoters of the National Theatre group of outside theatres which were later taken over by Warner Brothers following a receivership.

Also listed are Leroy Alexander, former local manager, and Henri Elman, previously with the Tiffany office but now running a film buying circuit through the Allied office.

Appears from present indications that Alexander and Cooney, will not be involved since their names are not on the Terry agreement papers. Elman's name is on the papers but is not his signature, merely a rubber stamp.

Entire matter is before the attorney general's office which is investigating.

TRUSTIFYING FILMS OF TRAVELOG KIND

So-called travelog pictures, made on official expeditions or independently by members of the Explorers' Club, American Museum of Natural History and similar institutions, are to be almost completely shut out from the rest of the industry by contracts, almost approximating agreements, effected by the newly formed Raspin Productions.

Preferential Raspin Productions. Prepared to lend financial backing for outright ownership of film taken, with the Raspin company is to act as producer-distributor of this type of production.

Raspin is headed by E. B. Raschback and Sidney T. Pink, who are stock brokerage partners in Wall Street twenty years.

They make their bow as commercial picture men Dec. 14 at the Criterion with 'The Explorer', following the merger of Radio Pictures with the Explorers. Paramount and Warners are the 70-pictures each studios will have in the first National's 55. Columbia and Universal are each set for around 24 features.

Independent picture makers, those of the better grade and others in the lower classification, will have schedules of more or less flexibility. None runs into a large number of titles of releases. Most of the studios make their talkers for an anticipated gross that does not largely go into effect with the production estimate.

Noise as M. C. Harold, chief of the made seven expeditions to Persia and other countries, headed the North Magnetic Polar Expedition and was with the first picture, acting as master of ceremonies. The other five explorers, whose pictures go to make up film also appear personally.

Both the Raspin company and the six others of the 'travelog' picture present 'Variety' referring to the eminent expeditionists as 'globetrotting explorers'. A variety might ought to know better than that, said Harold McCracken, one of the best known of the explorers.

P. K. ThomasJan, with Harold Lloyd on the coast five years, and recently sent, has been appointed publicity director for Raspin.

PRODUCERS MEET

Meetings Scheduled for a Series of a Week
Heads in Hollywood to Jointly Discuss Subject—No Ratio of Production Reduction Reported

DECISION SHORTLY

Hollywood talker producers, majority those aligned with the Mays association, are in favor of a reduction in the number of full length pictures annually or seasonally. This ratio decrease is proposed in no definite form. It is possible the conferences amongst the producers have not reached that point.

With the arrival of Nicholas Schenck this week the eastern end of the film industry will be well represented on the coast. At present out here are Adolph Zukor, Harry M. Warner, William Brown. With a full complement of studio heads, it is anticipated there will be a joint meeting of the whole picture industry is slated for frank discussion.

At meetings held out here of late by the producing heads, it was said the feeling has been expressed toward a downward schedule of production talks on the one picture a week shows in some of the chain theatres attached to their production studio here. Some of the exhibitor-distributor-producer studios in this colony are due to make as high as 70 full length this season. From that they scale to the number afforded by the more limited facilities of the major producers, this exciting Metro, which has 52 features on its list for the season.

Whatever cuts in production schedules to be made will probably go into effect with the new season, 32-33, starting next August.

The foremost argument to be heard in production discussion is a familiar one; that no studio is capable of turning out 70 talkers per season with full quota receiving proper attention.

United Artists, looked upon as a front line studio, will not contribute over 24 talkers this season, and may limit the output to 18.

Reports concerning Kent and his position with Par now came through his friends. Kent in person says he has no intention to extend his stay with Paramount.

Schlumberger's correction for himself is passed through a story in 'Variety' this week. It is said that pursuant to the studio findings by Emanuel Cohen, the Hollywood plot will go to court with system with Schlumberger as part of that system.

Cohen will not remain on the coast to return to New York with Zukor, shortly after Dec. 1.

Whether Tiffany goes on as a producing outfit depends on the visit of E. H. Hammond, head of the Educational, who came out last week. After a look around Hammons will say what is advisable for next year.

Current program at Tiff will be finished around Dec. 31, and nothing has been set for next year. Budgets has no stories lined up.

Tiffany's Future

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RCA Photophone Behind New Studio

An Brantwood, N. J., with Executives in Other Lines Unknown to Show Biz

Harry Warner Boosts Production List to 6 Monthly at \$200,000

Hollywood, Nov. 23. Harry M. Warner breezes back this week after getting production budgets, which, while necessarily elastic, are to be kept around \$200,000 whenever possible.

Warner also ordered two extra pictures a month he added to the regular schedule of four, making six productions in work from now.

Picture releases dates have been maintained, the senior Warner wanted a healthy margin in order to clear up any such charges as 'Warners' Hollywood, in New York, being leased out to Aaron & Freedley for silent musicals. There is a shortage of product to fill all of the four WB Broadway houses.

SO KENT STAYS AT PARAMOUNT

Slidney R. Kent is remaining with Paramount, as its general manager and in charge of release. Kent is said to have been the chief of the organization, but was informed, it is reported, Paramount intended to hold him through his longevity of service and present contract to Paramount.

This quoted the several reports of late. Kent would leave Par, to some change of this or that film company. Most rampant of these rumors was one the past week linking Kent with RKO. It traveled from New York to Hollywood and back again.

Kent's purpose in submitting his resignation to Paramount is said to have been to remove himself as a possible objector to any future policies Par may wish to install.

In the past it is trade know Kent entered strong objections to different Paramount movements.

His original objection to Walter Wanger, an important factor in Paramount production is said to have led to the removal of Wanger from that department. Kent became openly known as opposed to Wanger's advertising his own screen before that ill-fated intention was attempted.

Reports concerning Kent and his position with Par now came through his friends. Kent in person says he has no intention to extend his stay with Paramount.

SCHULBERG PROPOSAL CHANGED BY ZUKOR

Hollywood, Nov. 23. E. P. Schulberg declares it is his own suggestion that he step down from chief production post at Paramount to handle 10-18 Par pictures annually. To this, Zukor states, Adolph Zukor declined, requesting that Schulberg remain production head in the making of the remaining 50 Paramount films on program.

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Cohen will not remain on the coast to return to New York with Zukor, shortly after Dec. 1.

RCA Photophone is reported backing a New Jersey sound studio which is described as the nucleus for the biggest drive yet made in the industry to establish the east as an important production center.

The new studio, in Brantwood, claimed as large as Paramount's Astoria plant and slated to officially open in two weeks, is actually replacing the original Gramercy studio of Photophone's in New York, closed because of regulations, is strongly indicated.

Executive of Royal Studios, as the Brantwood property is known, admit that Photophone has a large amount of interest in the studios. These executives are little known to the general industry, all having banker backgrounds.

Andrew J. Breslin, according to an announcement made at the Photophone New York headquarters, is president. He is credited as being formerly connected with Westinghouse and last seven months of the East New York Savings Bank and treasurer of the Empire Title and Guaranty Co.

Leo Beck, vice-president, is listed as chief engineer for Neon Light, with Corporation in Brooklyn, treasurer, and John Breslin, secretary, are also named as trustees of the Richmond National Bank and vice-president of the Breslin Lumber Co., respectively.

Features to Start
Production plans include at the start six features at a cost ranging between \$75,000 and \$100,000 each. The company has taken out a lease on a building in Brooklyn, and to its spokesmen, on what was formerly the E. K. Lincoln studio.

Plans for next seven months of reconditioning the property and building four new stages have progressed.

Tripe to Hollywood and arrangements with talent to come east were conducted on an equal quiet basis. Executive, this week, except in a broad way, refused to reveal details which they said will be contained in a general announcement within another week.

Interference is made that rights to three current plays have been purchased. Main reason for withholding information at this time, once said, is because corporation's name may be changed. A recording company in New York has a similar title.

Interference may run ago, as being described as sufficiently ample to accommodate both the company and their production activities.

Two large producing companies, mentioned as having brought deals, group were said by Royal executive, to have agreed to keep one producing unit permanently in the east.

Interference that Universal is one of them, is mentioned as being made from executives in the U. Home office. Ignorance of the entire plan and an additional reason brought to produce in the east were maintained at U.

Tinker Favors Classrooms

Economies which may be effected through the elimination of desks will not include elimination of Fox's visual educational dept.

Tinker is credited with having gone on record as coinciding with Harley Clark on the value of visual production.

READY ON 'GURUB MOUSE'

Hollywood, Nov. 23. Marian Marsh and Charles Williams have been chosen by Warner Bros. to star in 'Gurub Mouse'. Roy Del Ruth, who will direct, and Joe Jackson, adaptor, are back from New York where they were doing study of the place.

Rump Unions Scattered and Don't Appear to Worry Regular I. A. Body

Rump unions' activity in New York and Brooklyn of late has not passed any unusual fringe into the ranks as organized bodies.

The Brotherhood of Motion Picture Projectionists Local No. 1, or rather under the name of the charter several years ago, has extended its influence over the territory. It is thought to have been the first to organize the Springer-Cosling string of nine picture houses on the non-union point of view, and is organizing what has been styled the Springer Local No. 2, to take the Elizabeth N. J. local for the new Springer local is recognized by the I. A., which is affiliated with the I. C. U. The operators local in New York No. 306, is recognized affiliation of the International Alliance.

Another rump organization formed about 10 years ago in Brooklyn under the title of the Empire State Theatrical Stage Employees has been striving ever since to get members in any branch of stage work calling for a brace hand, laying stress on the line, "this union is chartered under New York State laws."

Number of these rump organizations have made any apparent effort to join the I. A. F. of L. as it's an established phase of organized labor that no new body of workers can be taken into the Federation, which is covered by any card already enrolled. This is the law of the International Body which in this instance is the I. A., with which both stagehands and picture operators are affiliated through their respective unions.

Membership

Both dual unions are reported as having an unpeopled membership despite the number of men understood to have taken out city licenses to operate picture houses.

President William F. Canavan, of I. A., declares there is no chance of a merger with the I. C. U. which was brought to the I. A.'s attention, but the I. A. execs refuse to become associated with it.

From other sections of the U. S. have come reports of rump theatrical organizations, but none have made much progress, according to the regular union check-up.

Receivers Want Fox to Take Over L. A. Theatre

Overtures on Los Angeles, Nov. 23, were made by the receivers of the Los Angeles theatre and representative of William Fox for the latter to take over the house. Theatre is on a site owned by Fox and the Fox Trust Co. in a fight against the trustees for the September rent of \$1,000.

As a protective measure, in anticipation of the deal going through, stage hands and musicians were given notice last Thursday.

WB OPERATING 520 THEATRES

Warner Brothers now has the theatre coverage in 183 eastern cities and towns. It is estimated that 25 per cent of the theatres in the increase of only three to the previous year.

Of that total 629 houses in operation about 35% is indicated double featuring.

Contrary to estimations that Warner is the most heavily booked circuit in the field, WB's point of view is not now finding them 10 additional features in about 20 spots.

While the company has booked the product of virtually every producer with the exception of Metro, the arrangement is largely on a split basis. This reduces the apparent size of the deals. Bureau is declaring they can use all the picture they have booked and that the deal is not now finding them overboard on product.

Piazza Returning West

Ben Piazza is winding up a month's material hunt for Metro in New York.

He's due to leave for Hollywood at the end of the week.

PUBLIX N. W. CENSORS

Cutting Films for Nabs and Small Town Houses—Few Comments

Minneapolis, Nov. 23.

The Public northwest division, under Eddie Ruben, has instituted its own voluntary censorship elimination of their first-run showings, Minneapolis and St. Paul, all parts deemed objectionable for small houses and small town theatres.

There has been no agitation for the removal of the films. Complaints against pictures are few and far between. The Public Idea gets credit for the credit for the scarcity of squawks.

Officers' Salaries Up By Referee Ordered to Demand an Accounting

New Bedford, Mass., Nov. 23.

Judge Thomas J. Hammond of the Superior Court has notified receiver Samuel Barnett, receiver for Charlette, Inc., local theatre chain, to start out against the officers of the corporation for an accounting of the salaries they have received.

James Barry, acting president, the stockholders, filed the petition for the receiver Barnett.

The officers are alleged to have received excessive salaries while managing the theatre. They are according to the petition, Joel Roy, Simon Besgrook and Thomas J. Barrett.

"Attorney Barnett has been resolver for a year. He has also, an accounting from the transfer of the Capitol theatre to Publix."

Fight Film by Indies

New Indianapolis group headed by William Heard and Carl Wechsler are producing "Main Event" fight story picture. Carl and Wechsler are the leads, with Kenneth Webb at the mg.

Contract grinding supposed to start this week at Powers studio, L. I.

Contract was recently with First National. Wechsler is said to be a Wall Street graduate.

William Fox Has Plenty of Eminent Counsel for His Airmail Enveloping Talker Patent Infringement Suits

Cautious Northwest

Minneapolis, Nov. 23.

With the depression overlooking to bring a fog of crime in its wake, the Public Idea in the Public Northwest division is making special preparations to avert their theatre hold-ups and robberies.

Number one precautionary measure instituted last week with C. L. Oswald, of the auditing and investigation department, visiting all Public situations, investigating and recommending measures to be adopted.

William Fox opening a court battle to establish the supremacy of his airmail envelope patent, has filed four suits alleging infringement of certain patents controlled by him while otherwise served notice on 125 producers, distributors, other film companies against probable infringement. In many terms involved it's fabulous, but a long time coming. It comes in the form of royalties, fines or coming.

Three of the suits filed are in the Federal District Court of Wilmington, Del., and against ERPI, RCA and RKO-Radio. Fourth action is against Paramount in the Federal District Court of Brooklyn, N. Y.

After the suits are filed, no action any time in the history of the film industry is aimed at so far as to take several years until final adjudication of the suits. Fox is possible equipment maker and film interest anywhere in the U. S. The 15 names served cover about all of the show business outside of the legit interests.

So far no exhibite are known to be in that list. The whole thing looks to repeat the still unsettled situation of the film world, and to take several years until final adjudication of the suits. Fox is coming into court fortified by authoritative opinion of noted authorities on his patent rights.

Fox's Counsel

Fox is represented by the patent law firm of Ward, Crosby & Reag. Another firm with Fox is Arthur Becker. Before the final bell is rung on this matter, Samuel Untermyer, will probably be involved in the fight on Fox's behalf; also Judge J. Edgar Hoover, who is Fox's greatest legal patent experts.

It's a tremendous array of consultations. Fox is in a position of fighting position when battling for control of the Fox Film properties which will amount to some \$18,000,000 a year—a five-year salary of \$600,000 annually from Fox Films, which amount to \$10,000,000 was in cash. Untermyer represented him in the suit against the divisions in that case, \$100,000, was paid under agreement by Fox Film. Fox is in a position of fighting position when battling for control of the Fox Film properties which will amount to some \$18,000,000 a year—a five-year salary of \$600,000 annually from Fox Films, which amount to \$10,000,000 was in cash. Untermyer represented him in the suit against the divisions in that case, \$100,000, was paid under agreement by Fox Film.

UNEMPLOYMENT FUELED ABOVE EXPECTATION

Picture goes in cities as well as in the country are getting in most of their first taste of midnight projections as the result of shows for the unemployment which started Nov. 17 and concludes Nov. 23. They like the novelty so much, according to exhibitor and distributor spokesmen, that in many places the midnight performance will become a permanent part of the policy, at least one night over besides on Friday and Sunday shows in restricted spots also have been given.

From present returns, it is reported at the Hays headquarters, the fund nationally may exceed expectations of the most optimistic.

Upon conclusion of the drive the industry as a whole will have completed its bit toward relieving unemployment. What is in doubt after that will be the work of individuals who are upon their initiative in facilities that may require further need.

GINA MALO IN LEAD OF A BRITISH MADE FILM

London, Nov. 23.

"Goodnight Vienna," British and Dominion film, has started with Jack Buchanan in the starring role. Gina Malo is playing the femme lead.

Gina Malo is Janet Flynn, American, who changed her name in order to pass as a French star in a New York musical show.

Schenk Bros. West

Joe M. and Nicholas Schenk left New York Sunday (22), Hollywood-bound.

Joe Schenk returns temporarily to Joe United Artists studios there, preparatory to shutting down as customary, until next August, the two feature production seasons for U. A.

Nick Schenk's purpose on the coast is as usual in connection with the Metro picture.

Both expect to return to New York Sunday Dec. 15. Sam Goldwyn will probably return with them.

Par Wants Ufa's 'Dances'

Paramount is negotiating with Ufa for American rights in "The Comedians' Dances." Ufa is understood to want the English version of the film, made by Ufa also in French and German.

Picture stars Lillian Harvey and Willy Stritzel. It has been set for U. S. release in Europe in the original version.

Ufa picture rights taken by Paramount was "The Blue Angel," with Mariene Dietrich and Emil Jannings.

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Tired of Dissension, Joe Goldberg Giving Up Columbia Contract

Los Angeles, Nov. 23.

Joe Goldberg, for many years vice head of Columbia pictures, transferred from New York to the Los Angeles office in charge of western sales and distribution, has severed his connection with the company Dec. 13, relinquishing his contract and avoiding a continuing fight to make terms "further dissension."

"I am leaving," he stated, "because conditions have reached the point where it seems to be hopeless to negotiate any betterment in my relations with some of the people here. Rather than submit to the constant bickering over petty details, I am simply giving up my contract as the price of personal peace of mind."

"When I joined Columbia," Goldberg continued, "it was a state rights picture, offering an occasional film. During my tenure, it grew to the prominence of a recognized national distributor, and I am loath to take the entire credit, but even good picture require selling, while sales manager in a position to offer intelligent suggestions, to the production end, looking toward a betterment of the picture."

"This western division, under my supervision, has made a gain of approximately \$400,000 in the last year. I am working in entire harmony with the studio and Harry Cohn, and the general feeling is that I am here and I am getting through, Dec. 12."

Mike Glynn's New House

Mike Glynn is opening his new Southampton theatre at the Long Island town of that name this Wednesday, evening.

"Classy event, invitations" in everything.

Operators' Union Resents Intimation, Members Behind Theatre 'Bombings'

CREDIT STAGE SHOWS WITH H.O. AT N.Y. PAR

Credit within the trade for the current holdover of New York theatres is being generally conceded to the stage show. Probably the first and certainly one of the few instances of a stage show causing a complete bill fall week holds up in a Broadway deluxe picture house.

Stage talent is headed by Harlowe Purvitt and two radio acts, Bing Crosby and the Mills Bros.

Public belief is that the film, "Touchdown" (Par), would draw a nice week's business under ordinary circumstances, but not enough to warrant a second Broadway week on its own at this house.

Stage show cost of around \$1,500 for the Paramount is \$1,000 over average.

Goldwyn's 'Arrowsmith' Is Up for Indie Deals

Los Angeles, Nov. 23.

Sam Goldwyn has withdrawn "Arrowsmith" from the United Artists' program to make indie first-run deals on the Bonald Colman picture.

"Take 'Arrowsmith' away from the downtown U. A. theatre to a possible box office deal through their circuit says it is all the special program it needs.

"U. A. is the Palmbank travelog current, with 'Corsair' and 'Tonight or Never' ahead."

Chatanooga, Tenn. Nov. 23.

Big city dynamite attempt. Police are holding illegally employed by projectionists against film houses on the union trouble. Let have had a suspicious sequel in Chattanooga.

Recently police found a dynamite stick in the hands of a rubber, with a 12-foot fuse. In the Amuso (colored) theatre. Moss Lebovitz, manager, who had had in union operation when they refused to take a cut from \$10 a week. Stink-bomb attack was made. He employed in the Negro house since the union trouble.

Police intimidated publicly the operators. They suspended the released operators. Next day Burson Lowry, operator union chief, "bambasted" operators. Local newspapers for printing such an intimation. "Labor World" union organ, which they suspended the released operators. Next day Burson Lowry, operator union chief, "bambasted" operators. Local newspapers for printing such an intimation. "Labor World" union organ, which they suspended the released operators.

The same day union protesters against stink-bomb attack was unearthed by police at the Grand theatre, another colored operator, Silverman, manager, said he, too, had let the union protesters out Oct. 1 when they paid to let two operators \$50 each per week because his house's receipts were under \$200. He was a first-run union house operator for 17 years, he said, and claimed he never had "clorder until the release of the film."

"When I told the operators I would have to let them start and I said, they said, they told me they would give me plenty of trouble. I told them that what all right, but I said they would have to kiss me for letting them go."

Sting poles took over the cases in Chattanooga have occurred. The Grand is offering a reward for nabbing a stink-bomber.

'Secret Service,' \$24,000; Good; 'Flaps Shun 'Cuban' in Chicago; 'Flying High,' \$13,000, Yanked

Chicago, Nov. 23. For the fourth consecutive week opening days have been badly marred for the picture. This is not an all-in, as last week's gross was punctured around by three heavy weather showers. With Crawford and Gable, got away slowly at the Chicago this week. But immediately following opening day the house started on the surge and coupled with the Thanksgiving holiday, grosses a powerful \$46,000.

Total grosses for 41 local theaters this week will be held down slightly by an unemployment strike, but good movie gives to the relief chest all receipts of theaters for the two hours on Saturday (21) matinees until one or two in the afternoon, pushed the opening time ahead for the occasion.

Duke Mitchell is starting to feel the pressure of his big picture at the Oriental within seven months, which is not hitting the picture for seasons at the house, the band is a real hit for the picture. Like a neat \$30,000 currently.

United Artists is pinching its production, with the release of two pictures in a row at the top. 'Corsair' is a first picture, and 'The Flying High' is having a tough time with the former.

Run houses in the loop are perceiving freely. Pictures are not holding up. It's a matter of a few strikes for three weeks is a hallucinated reality.

LOUISIANA HANGS ON

Three Houses. Top \$100,000—\$170,000.

Rain finally caught up and a fine Sunday and youngsters who held on to the joys of parking and starting are once more owing their gains to the theatre.

However, matinees are off so business is only average.

Estimates for This Week

Loop-End (Donna) (1,500; 35-60) 'The Flying High' (Par) and 'Secret Service' (M-G) will do good. 'Once a Lady' (Par) and 'Ambassador Bill' (Fox) will do good. 'The Flying High' (Par) (M-G) \$112,000.

Loop-End (Donna) (1,500; 35-60) 'Ambassador Bill' (Fox). Oke with \$10,700.

Loop-End (Donna) (1,500; 35-60) 'Once a Lady' (Par) and 'Ambassador Bill' (Fox) a nice \$8,400.

Loop-End (Donna) (1,500; 35-60) 'Yellow Ticket' (Fox) and 'Ambassador Bill' (Fox) a nice \$8,400.

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'Frankenstein' Big in Wash. 'HIP' Near \$25,000—'Boy' O. K.

Washington, Nov. 23. 'Frankenstein' is giving it a five day of a third week and 'Boy' is doing well.

Staying in the loop are 'The Flying High' (Par) and 'Secret Service' (M-G). 'The Flying High' is remarkable here. Keith's is giving it a five day of a third week and 'Boy' is doing well.

Other outstanding is 'Frankenstein' at the Rialto, which looks set to do good. 'The Flying High' (Par) and 'Secret Service' (M-G) will do good. 'The Flying High' (Par) and 'Secret Service' (M-G) will do good.

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'HILL' LOOKS GOOD IN BALTO. ON NEAT \$9,500

Baltimore, Nov. 23. (Drawing Population, 550,000)

'Hill' looks good in Baltimore. The picture is making it unanimous for the Loop houses. The new, low Fox picture, got into the same time. Already there are rumors that the picture will plan to return to Monday starts at the Stanley. Vaux is first running with mentions 'Hill' and the Rivolt.

Picture houses have left and returned to the picture for the same time in some time this week, but 'Hill' is making it a satisfactory and 'Hill' is making it a satisfactory and 'Hill' is making it a satisfactory.

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NEW HAVEN'S BIG WEEK

Oakie in Person—Twelve weeks in 2

(Drawing Population, 500,000)

New Haven's big week. The picture is making it unanimous for the Loop houses. The new, low Fox picture, got into the same time. Already there are rumors that the picture will plan to return to Monday starts at the Stanley. Vaux is first running with mentions 'Hill' and the Rivolt.

Picture houses have left and returned to the picture for the same time in some time this week, but 'Hill' is making it a satisfactory and 'Hill' is making it a satisfactory.

'B'P Steps Out in Minn., \$25,000; Fleet at \$12,000

Minneapolis, Nov. 23. (Drawing Population, 500,000)

'B'P Steps Out' in Minneapolis. The picture is making it unanimous for the Loop houses. The new, low Fox picture, got into the same time. Already there are rumors that the picture will plan to return to Monday starts at the Stanley. Vaux is first running with mentions 'Hill' and the Rivolt.

Picture houses have left and returned to the picture for the same time in some time this week, but 'Hill' is making it a satisfactory and 'Hill' is making it a satisfactory.

'Touchee' Smacks in B'ham—\$40,000 6 Days

Brooklyn, Nov. 23. All traffic leads to the Paramount this week, where the folks don't even know it's a picture. 'Touchee' is making it a first week in New York, and 'Touchee' is making it a first week in New York, and 'Touchee' is making it a first week in New York.

Picture houses have left and returned to the picture for the same time in some time this week, but 'Hill' is making it a satisfactory and 'Hill' is making it a satisfactory.

'Blizzard' Hits Denver, 'Local Boy' at \$9,000

Denver, Nov. 23. (Drawing Population, 500,000)

'Blizzard' hits Denver. The picture is making it unanimous for the Loop houses. The new, low Fox picture, got into the same time. Already there are rumors that the picture will plan to return to Monday starts at the Stanley. Vaux is first running with mentions 'Hill' and the Rivolt.

Picture houses have left and returned to the picture for the same time in some time this week, but 'Hill' is making it a satisfactory and 'Hill' is making it a satisfactory.

NEWARK JUST AVERAGE

Newark, Nov. 23. (Drawing Population, 500,000)

Newark just average. The picture is making it unanimous for the Loop houses. The new, low Fox picture, got into the same time. Already there are rumors that the picture will plan to return to Monday starts at the Stanley. Vaux is first running with mentions 'Hill' and the Rivolt.

Picture houses have left and returned to the picture for the same time in some time this week, but 'Hill' is making it a satisfactory and 'Hill' is making it a satisfactory.

'Fleet' \$4,800 in Ham; 'Vred Aids' High, \$12,000

Birmingham, Nov. 23. (Drawing Population, 382,792)

'Fleet' \$4,800 in Ham. 'Vred Aids' High, \$12,000. The picture is making it unanimous for the Loop houses. The new, low Fox picture, got into the same time. Already there are rumors that the picture will plan to return to Monday starts at the Stanley. Vaux is first running with mentions 'Hill' and the Rivolt.

Picture houses have left and returned to the picture for the same time in some time this week, but 'Hill' is making it a satisfactory and 'Hill' is making it a satisfactory.

'Possessed' 'Local Boy' Only Fair, \$6,000-\$3,500

Portland, Ore., Nov. 23. (Drawing Population, 400,000)

'Possessed' 'Local Boy' Only Fair, \$6,000-\$3,500. The picture is making it unanimous for the Loop houses. The new, low Fox picture, got into the same time. Already there are rumors that the picture will plan to return to Monday starts at the Stanley. Vaux is first running with mentions 'Hill' and the Rivolt.

Picture houses have left and returned to the picture for the same time in some time this week, but 'Hill' is making it a satisfactory and 'Hill' is making it a satisfactory.

MIX STARTS THIS WEEK

Hollywood, Nov. 23. Universal's two weeks with no feature production, on Friday (22) when Tom Mix starts on 'Deety Riders Again'.

Estimates for This Week

Loop-End (Donna) (1,500; 35-60) 'The Flying High' (Par) and 'Secret Service' (M-G) will do good. 'The Flying High' (Par) and 'Secret Service' (M-G) will do good.

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Frankenstein a \$24,000 Sock, Det.; 'Champ' Also Big

Detroit, Nov. 23. Five new pictures, of which three have been called out for grosses by local grosses this week, 'Frankenstein' is going to be the big weeks of the year...

Sumner weather is keeping the good pictures from running wild. 'Estimates for This Week'...

Midnight—'Local Boy' (WB) and stage show (4:45; 15-25-35-60). 'Gutter' (1:40; 15-25-35-60)...

Down town—'Frankenstein' (U) (5:75; 15-25-35-60). Sold as a horror and gruesome subject...

Missis—'Champ' (M) (Par) and stage show (5:10; 15-25-35-60). 'Will' (2:00; 15-25-35-60)...

Montreal Brightens; 'Genius' O.K. at \$14,000. Montreal, Nov. 23. Drawing population, 600,000.

Low's (F) (8:30; 35-50). 'Mad Genius' (WB) and vaude. Better for 'Genius' (1:40; 15-25-35-60)...

Philly Perks as Films Await Holiday Start. Philadelphia, Nov. 23. Business week, Philadelphia, Nov. 23. Expectations last week, and there are some indications...

Alvine Settles and Out. Settlement of its contract with Glenn Alvine, drawing pay as publicity and advertising director...

'Possessed' \$18,000. Dominante New Orleans 'Suicide' Fleet \$12,000 at Orpheum

New Orleans, Nov. 23. The Joan Crawford-Clark Gable combination in 'Possessed' is doing everything else this week. 'Suicide' should get \$18,000 with the picture.

Prov. Papers Reject Press Campaign for U Scarer—but \$10,000. Providence, Nov. 23. Drawing population, 318,000.

'Guardman' \$19,000 in Pitt—'Boy' \$21,000. Pittsburgh, Nov. 23. Drawing population, 1,000,000.

'His Woman' \$13,000; 'Lincy Strand' is Closing Cincinnati, Nov. 23. 'Unseasonable' many days held for the faint B. o. trend...

Al Self Leaves Columbia; Bert Ennis Now Gen. P. A. Bert Ennis became general publicity director for Columbia...

Estimates for This Week. 'Possessed' (M-G). Many better \$18,000, with standing room at most performances...

Estimates for This Week. 'Suicide' (Pathe). Started only fairly, but with Thanksgiving should garner \$12,000, play. Last week par...

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'His Woman' \$8,000 and 'Crazy' \$11,000, 'Inapolis

Indianapolis, Nov. 23. Business week, Indianapolis, Nov. 23. Shows at the Palace, Indiana Hotel and Statuary also did better than \$8,000 for the unemployed.

Estimates for This Week. 'Suicide' (Pathe). Started only fairly, but with Thanksgiving should garner \$12,000, play. Last week par...

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'B'way Dull Awaiting Holiday; 'Guardman' May Do \$65,000; 'C'24,000 Week for 'Corsair'

Columbus, Nov. 23. (Drawing Population, 470,000.) Biz is looking up currently after one of poorest weeks of fall. 'Flying High' at the Ohio, opened to enable...

Estimates for This Week. 'Suicide' (Pathe). Started only fairly, but with Thanksgiving should garner \$12,000, play. Last week par...

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Hoyt's Cancels Old U. T. Pacts and Pushes Drive for Australian Trade

Sydney, Oct. 28. Union Theatres' new pact with liquidation with the bankers appointing an official to take charge of the ruins of the old company arises a new unit to be known as Greater Union (Management), Ltd. This company will take over the asset houses of the old circuit, returning to the old company theatres deemed unsuitable. Whatever assets the former company may have will be offered by the bank to the highest bidder.

Union Theatres, Ltd. (now defunct), owes the bank, Western Electric, a sum of £1,000,000. The company owes to the bank, Western Electric, a sum of £1,000,000. A large creditor, but settlement was made prior to liquidation.

Parliament is reported as having cancelled contract for further supply of films to new organization and will probably have their products booked by Hoyt.

Director of the present company include Stuart F. Dooye, Edwin Geach, W. G. Layton, J. J. Rouse (head of Kodak) and F. J. Smith, latter representing the bankers.

With the quitting of the old U. T. pact, Hoyt will cancel any working agreement hitherto entered into between the organization for the pooling of pictures and other friends.

Rival Film distributors behind Union Management Ltd. include Warners, Universal, Radio, British International, Columbia, British Dominion and Australia.

Hoyt will have Fox, Paramount, M.G.M. and possibly United Artists.

(Continued on page 47)

Germany and Austria In Gold Complication Over Film Exporting

Vienna, Nov. 23. Some talk here of the Austrian government abolishing its preference towards German films suggested that a three-to-one contingent program go in for German product with certain restrictions on selling at \$150. Money would be used for support of the Austrian film industry.

A serious international complication is arising between Austria and Germany which may close all Viennese film houses. It's the gold trouble again. Austria has a gold trust, meaning that no articles can be exported from the country, which in turn means that Germany can't collect from the Viennese for product. Natural German answer is to close down an export to Vienna.

Austrians have been told on hand that it is enough to do them until December only, after which time trouble may arise.

NO U. S. TALKER NOW IN CLASS HOUSE IN HAGUE

The Hague, Nov. 23. Five German and one French picture are the new batch at the sitting lecture picture houses.

Unusual is that no American film in view now in any of the 'class houses.'

WB's First Quota Film with Benita Hume

Hollywood, Nov. 23. Warners' first British quota picture, "Blimey! A Royal Command," production at Zeddington with John Dentamy directing both the English and French versions.

Benita Hume heads the cast. This delays her arrival in Hollywood, where she is to do one picture for Radio.

Thorpe Off BI's Board?

London, Nov. 23. Rumor here has John Thorpe leaving British International Board.

Thorpe is a director on BIP's board.

JUGOSLAV MUSIC ROYALTY Meeting of Exhibs to Talk It Over

Belgrade, Nov. 23. Owners of Jugoslav picture houses meet at Zagreb starting tomorrow (24) to discuss music royalties.

Question of regular monthly sum figured out and set as standard music royalty.

"The exhibitors' proposal is that film companies pay half the royalties and exhibit the other half. They would like to regular monthly sum figured out and set as standard music royalty.

NO 2D RUNS FOR FOREIGN FILMS

Second run showings of foreign films will probably be abandoned in all cities and by all foreign distributors in America in 1935.

Mova is practically set to go into effect at Tobis, with Ufa having insisted on no subsequent runs from the first. Other distributors, mostly small, are expected to line up with the two big German companies as soon as set.

Most of the foreign film distribute that is novelty has worn off their product now, with Broadway showing signs of foreign films dependent pretty much entirely on native patronage.

Germany are no longer willing to come to Broadway and pay the high admission prices when they can get the same films at their neighborhood houses in Europe.

For its Cosmopolitan maintains a \$2 rate for films at the Europa and Little Carnegie.

New attitude on Tobis' part comes from observation that grosses in all foreign cities are expected to fall off badly while neighborhood houses in Europe are expected to be higher than first runs or not get their German film.

THREATS IN VIENNA OVER 'ALL QUIET'

Vienna, Nov. 23. United States Minister Stockton has asked the government to sanction 'All Quiet' (U.S.).

Immediately it was known the request was made, Nationalists began working through to renewing their disfavor if the film is shown.

Australia Quota Fails For Lack of Product

Sydney, Oct. 28. The Chief Secretary of Victoria recently announced that his department has been forced to grant exemption to Victorian showings from the obligation to include a certain number of British or Australian films in every program screened.

Order of exemption was forced on the exhibitors as British film was not sufficient British and local films to allow exhibitors to abide by the ruling.

Some time ago certain public bodies prevailed upon the government to force exhibitors to screen a percentage of British or local films because, they contended, American films were forcing out British pictures.

P. D. C., British Indie?

London, Nov. 23. Producers Distributing Company, headed by Reginald Smith, will probably change over to the British side. It is claimed to have money and will work as an indie.

P.D.C. was the Pathe distributor but has now out because of Radio talking over Pathe product.

ENGLISH FILM AND FIRM EXPANDS

London, Nov. 23. Sir William Morris, millionaire automobile magnate on the side, is the power behind Flickers, Ltd., a small advertising, talent company, formerly retired. Company looks to be getting big ideas.

Morris is in charge of the new studio at Little Park, near London, with two miles of river frontage and a famous mansion. The studio is to be built in three stages there immediately.

Film executive hooked up with the new company is Hunt Wood, recently with Blattner's. Also, in the unit now is George Dewhurst.

Fox Last of Majors To Check Separate Language Filmmings

Hollywood, November 23. No production wheels are turning in Fox's foreign department currently. Condition is to remain as such until a decision can be reached at the home office on which way the studio will go forward.

Studio has been the only one of the majors recently making direct-acting of foreign films dependent on consistent basis. Only a skeleton technical crew remains in the department with the rest of the staff under this head switched to domestic production or released.

Only left are three Spanish players, with brief time to go on existing contracts. Trix comprises Julio and Lucia, and Jose Nieto.

Returns from recently released pictures are awaited for decision as to the future of foreign production, with a feeling on the lot that Fox will go with the other majors and go for synchronization for its film its product aimed at foreign markets.

NO RELIEF AS YET FOR MEX FILMS

Mexico City, Nov. 23. Beauwoc tax headaches here on a worse scale than ever now, largely because of the fact that distributors here believed in the President several weeks ago.

President Pascual Ortiz Rubio told the film men that the recently enacted 100% rate on film taxes would be suspended here in Mexico was in position to produce some native product.

Immediately picture men, who had been threatening to shut down, sent word to New York and other supply centers to start movement again, but it seems it was all a mistake, with the pictures now stuck up on the border and accumulating daily.

Seems President Rubio was acting in good faith when he talked to the exhibitors and other picture men but it's somewhat of a misunderstanding.

Reports in New York on Tobis

Americans Interested in Complicated German Picture Situation

METRO-SCHLESINGER FIX? Report in Africa of Peace Excerpted Shortly Between Two

Johannesburg, Nov. 23. Schlesinger circuit is expected to resume business relations with Metro shortly. It and when going through, it will be the first time Metro films have gone into Schlesinger houses for a number of years.

Julian Schlesinger, at present en route to America, may make a deal of some sort with Metro before he returns.

M. A. Schlesinger, one of the brothers and a partner in the Schlesinger S. firm, is and has been in New York continuously.

BRITISH BEAT GO-OP BOOKINGS

London, Nov. 23. Death blow for the co-operative booking scheme talked here for some time was probably dealt by the British producers Friday (20) when a meeting of the Film Groups of the Federation of British Industries voted to go against bookies or producing companies.

Both sides are frightened by their respective legal position, with neither making any statements without lawyers' sanction.

Bookies were still rate Lord Beaverbrook as directly behind the British opposition to bookies, with Evans, Beaverbrook, during his previous incursions into the picture industry, always advocated co-operative bookings, and is now thought to be hoping the scheme will enhance the value of the Empire Holdings. That would be a big thing for him, since his holding is now worth less than what he paid for them, Beaverbrook having dropped \$60,000 through the fall of Moss Empire's stock.

TALKERS HURT LEGIT BUSINESS IN SWEDEN

Geneva, Nov. 23. Business for legit theatres is very bare, none of them able to pay interest to defectors. Among the heat losers chiefly in the Basle Municipal Opera House.

Currency among the reasons for the legit let-down is the influx of foreign legit premier pictures with their lower rates.

Par Will Import Version Casts for Chevalier Films

Hollywood, Nov. 23. Paramount has decided to import from France all of the chief players in support of Maurice Chevalier in his French versions of his next two productions. The first, "One Hour With You," will go into version production about Dec. 15.

Best cast now being made of stage and picture players in Paris.

GERMAN AVAILABLES

Berlin, Nov. 23. German centers passed a total of 25 pictures in October of which 9 were German, 6 American and 4 British.

In September 21 pictures were shown. In the first four months of 1931 a total of 53 pictures were considered, 15 German, 22 American and 15 European.

Strong possibility exists that America, despite the Paris Pact, will control the world's electric rights for production within a few months.

The money as a result of the current complicated financial condition of picture companies in Europe. Report in New York is that Tobis, one of the strongest companies only a short time ago, is realizing all his rights. Tobis, backed by the mighty Reichsmarine concern of Amsterdam, is understood to have been because of its complicated spreading out and credit activities. Tobis is known to currently have something like 25,000,000 marks, or about \$4,000,000. That's money owing to them by various producers and other companies, good under ordinary conditions.

Several changes on the Tobis board of directors are being mentioned. It is expected that all the importance to America is that, Tobis is equal partners with Klangfilm in the German patent deal.

Tobis has stuck in for production rights in the United States. He has been content to stick to electric, with that concern now in much better financial condition than previously controlled by the A. E. G. and

(Continued on page 47)

Hold Up of WB 'Beggars' Started Something on Censor Who Resigned

Paris, Nov. 23. Press campaign initiated by the local Warner office is more so responsible for Paul Glinistry resigning as chief censor. Move is a result of the holding up of the Opera for an excessively long while.

Glinistry, holding up the film, Glinistry, is holding up to justify himself by ordering two insignificant cuts in the film, and then letting it go. Picture is now in the Urines and playing to good business.

RUSSIAN FILM GIRL SUICIDES IN PARIS

Paris, Nov. 4. Olga Potujkina, 27, Russian picture actress, committed suicide by taking an overdose of medicine to avoid appearing in court on a drug charge.

Last May she and her boyfriend, Prince nobelman, were arrested for using drugs in the girl's apartment. The young man committed suicide on the eve of appearing in court. The girl didn't appear and was sentenced by default to a year in prison and a fine. She appealed, but on the eve of the appeal acted as her lawyer had advised her to do, that she was missing him too much to survive.

CENSORS CENSURED Deputy Sharply Critical in Czechoslovakia Parliament

In a session of Parliament the Czechoslovak film censor was severely criticized. It was shown that every 10th film in Czechoslovakia has been censored, 6% Russian, 11% German and 20% Russian.

Deputy Diett directed attention to the fact that the censor was supplying the films to the picture theaters of Czechoslovakia usually requires the censor to give the presentation of the film in question, with the sole reason given that the film was of an inferior nature, endangering public safety. Diett asked the film censor for killing the picture "The Last Days of Pompeii" where the references of the Bohemian soldier riding through Austrian military were eliminated.

DETROIT'S GERMAN SITE

Detroit, Nov. 23. Little theatre is reopening as a German site. It was shown, seating 414, is managed by D. E. Walton. (Continued page at pop price).

Dreiser Abroad

Beigrado, Nov. 23. 'American Trilogy' (Part) gets general release here tomorrow (24), with local Paramount office figuring on going big business.

Studio has just completed the same three-way treatment on 'Free Soul' for the film here.

More Metro Syncs

Hollywood, Nov. 23. Metro will sync "The Charge" and "Sporting Blood" in three languages—French, German, and Italian.

Studio has just completed the same three-way treatment on 'Free Soul' for the film here.

A THANKSGIVING FEAST OF THRILLS AND LAUGHS!

RKO PATHE

BILL BOYD
ROBERT ARMSTRONG
JAMES GLEASON
GINGER ROGERS

DIRECTED BY ALFRED HITCHCOCK



SUICIDE

THE NAVY'S B

USE THIS 24-SHEET PLENTY!

**BROADWAY
PREMIERE
TO-MORROW
RKO MAYFAIR!**



FLEET

G PARADE



RKO PATHÉ

*The old fightin' cock is riding on
the crest of the wave!*

51 key cities torpedoed all their past records! So hungry for hits, they couldn't wait 'til Thanksgiving. Opened November 20th, six days ahead.

Held-over right and left—to give the Thanksgiving crowds a feast of thrills and laughs!

Speaking of stars...



Gary
Cooper

Claudette
Colbert

TWO money magnets in an altogether different dramatic hit. Preview audiences emphatically tagged it "great movie"! Modeled for the women; with an appeal for all fans in any locality. Cooper is excellent! Colbert has her most appealing role! And wait until they see chubby Richard Spiro. The screen's newest sensation! He gurgles his way into the heart of every fan. Screen it! Book it! Directed by Edward Sloman. From "The Sentimentalist" by Dale Collins.

"HIS WOMAN"

**Box Office
Wallops**

PARAMOUNT

Talking Shorts

'PUFF YOUR BLUES AWAY' LILLIAN ROTH Comedy 11 Mins. Rialto, N. Y.

PARAMOUNT
Indifferent short entry emphasizing song of the same title by this formerly featured Paramount play-story is woven around the lyric with Miss Roth as a cigarette girl in a cafe.
Songstress is the night club Pollyanna, cheering up the young couple when she starts her evening with his pal. Leads to a complimentary interlude, during which she, aka up on New Year's Eve when the lad reveals his former habit with another girl—sings Miss Roth a chance to warble with tears in her eyes.

A chorus dance number aids the opening action in the dialog scene by this effort down into those things. Herman Timberg is credited as author, but has only slipped through one laugh based on the glib of "Meet the new champion."
Miss Roth hasn't been camered particularly well, nor is there anything unusual about the theme material. Production is mediocre and the usual name for what that may be worth, make this filler material.

'DAS VERLORENE PARADISE' (THE LOST PARADISE) Comedy 11 Mins. Ufa-Cosmopolitan, N. Y.

Exceptionally good comedy, with highly polished dramatic touches. Very complicated, without knowledge of the language, "three reels seem to be a very long time" for a man come ready to judge by the Ufa shorts. Also noticeable is that first rank players, like Ida Wust and Otto Wallburg, both of whom are cast in German features, do not the acting. Also recognizable in the cast from previous knowledge of German films as Paul Graetz.

Wallburg here is cast as the man whose wife's away in the country. Two staff of clerks tied up by a bad unmade, but Wallburg is a very funny fellow and makes a most enjoyable out of each situation. Hussy is broken into by burglars. This girl's father is a doctor, leading to the complications. One gets the most laughs from a curfew burglar wants to get rid of a girl, so phones and tells her he's in Cairo, in the same time having a very witty phonograph record near for her features. **Good.**

Breen Souvenirs (No. 3) Novelty 8 Mins. Rialto, New York

Clips from Paramount pictures make up the one-reel chapters of this series. They are the funniest form of comedy from the production standpoint, since they contain no more than a few seconds and a sound track to hold descriptive wisecracks and a few lines of chatter. But they manage to do better than many more costly shorts as entertainment. They do contain the same element of comedy that's present in all backstage material. By the same token, a stage comedian is sure of a laugh upon walking out in a bustle.

No. 3 of the series is composed of a few valuable news items, such as the "Tart" presidential inauguration. It goes into the usual cast of arrangement of an old-fashioned "How do you feel about the inauguration than the added gag. **Big.**

'STRANGE AS IT SEEMS' Odities In Color 8 Mins. Criterion, N. Y.

Universal
Unusual happenings recorded in color and a good program insertion. Includes the catching of what seems to be a 20-foot snake in the hand, also an interesting session with a bee keeper. Editors might like it to cut that out of the picture, as the man places a handful of the bees in his mouth and a very uncomfortable squeal from the girl. A splendid nicely done and a good lecturer not adverse to giving them when the opportunity offers. **Good.** Currier is a credit to the picture. John Hix and is well photographed.

'UNTER DER TROPENSONNE JAVAS' (UNDER THE JAVA TROPIC SUN) Travel 10 Mins. Ufa-Cosmopolitan, N. Y.

Just a travelogue and with nothing distinctive. Ordinary dubbed scenes in German and English. Usual Javanese street activities in their various tints and some sight seeing. Photographically not up to the Ufa standard.

'WHERE EAST MEETS WEST' SMITH AND DALE Edwards 20 Mins. Rialto, N. Y.

PARAMOUNT
Ought to be all right behind the del del spots on the strength of the hunch involved. Has Smith and Dale Edwards, Sully and Sully, and the ranchers. Aubrey Scott directed.
Carries the usual bad man of the territory and a stock of the comedy team's central head as it's a comedy sufficient to make it worth while. It is embellished by clips from an old feature.

Film spends some footage along house lines when the name pair arrive at the ranch. An Indian outfit betrays them and tag line is the redskin answering them in Hobe dialect as the eastern duo catch a train back east.
Dialog and gags aren't really strong enough to sustain the two-reel footage, though the exterior action is a bit better. Smoosie slips through a couple of gags which will connect with the slapstick sufficient to make it worth while in the neighborhood. **Big.**

'CATERINI DI ROMAGNA' (SONGS OF ROME) 11 Mins. Ufa-Cosmopolitan, N. Y.

Two chorals numbers by the choir of Camerata di Lugo. Nicely sung and colorfully staged. Involves a dozen men and twice that many women in a colorful costume. The director makes a good filler material for a house, though especially designed for nostalgic Italian audiences. **Good.**

'MARTINEE BEEBE' (HOT NEWS MARGIE) Comedy 11 Mins. Strand, N. Y.

Novelty short highly burlesquing a well known picture. It is a good enough laughs to get by nicely. Its shortness and compactness make it a most enjoyable filler.
Marjorie Beebe is sent out by a telephone call to her husband. Her husband has married or not. Her crashing the film, finally imperceptibly into the play provide a very funny scene. Finally in an ambulance on her way to the hospital, she is told by the doctor that she's knocked cold because of a nuisance questioning and is seen in a hospital bed. Her husband, St. Peter, on finding she works for a telephone company, finally kicks her into oblivion. **Fine.**
Miss Beebe goes in for plenty of features. **Good.**

'THE LEGION ON PARADE' Ideal for a neighborhood Detroit Convention Comedy 11 Mins. New York

Talking Picture Epic
Ideal for a neighborhood house all over the country. Lends itself immediately to hook-ups with American Legion parties. While an excellent record of the convention, including sidekicks, "The Legion Parade" is too long for the regular first run.
Jim Darr, who directed and produced, is a very good one for handling an unwieldy task in an excellent manner.
A very good record of the parade. Darr manages to break up the action into 11 entertaining and very witty. **Legionaires.**

'JAZZ REPORTERS' With DAVIS and Band Comedy 8 Mins. Rialto, N. Y.

PARAMOUNT
Small theater comedy based on novelty twist of dance band members as a newspaper staff. Editor is a very good one for handling hands each departmental head an excellent record of the parade. Darr manages to break up the action into 11 entertaining and very witty. **Legionaires.**

'BOBKO'S FOX HUNT' Novelty 8 Mins. Strand, N. Y.

Very funny cartoon dealing with a fox and a dog. Fox is fox hunting. Compares with the best of the genre.
Considerable repetition, probably explaining the running time, but it's a very good one for laughs and originality of some of the material. Fox is a very good hunting ground for the fox, and finally smiling when he is going to shoot. Fox is a pip as a laugh shaver. **Money Tunes** turned it out. **Char.**

Mature Reviews

Over the Hill (Fox).

Revival of the silent original. Beautifully done and sure of sentimental appeal. James Dunn, Sully, and Sully, and the March clock in roles that can't miss.

'The Gully Generation' (Col.). Up to minute in appeal and with lot of laughs, gangster story is a very good one for age business or better, with exploitation important. **Good.**

'The Deceiver' (Col.). Not strong murder mystery with a title that may indicate something else. Does not present odds in favor of above average business. **Good.**

'Fris Divo' (Pittsburg). Adaptation of the opera in Italian. Etc. on the order of an exceptional film. Ought to be a good play from the arties and music crowd. If such can be seen. **Good.**

'Sein Liebhaber' (Superfilm). The German original is a lightly directed and nicely played and sung. Okay for the time. **Good.**

'Corasair' (U.A.). Run-running story in the melo vein and a bit out-dated. Unrelieved by playing or direction, with but mild cast name strength. Will attract a lot of turning to reach average theater. **Good.**

'Anybody's Blonde' (Action). Newspaper story along hackneyed handling. **Good.**

'The Range Faud' (Col.). Dried-out western can still be made to hold interest and suspense. **Well played.**

'Night Life in Reno' (Ind.). Double feature. **Good.**

'Chinatown After Dark' (Independent). Poor in every department. **Good.**

'Near the Trail's End' (Timpany). Bob Stone has followed in the cheap grind play including custom line. **Good.**

'Jazz Reporters' (Comedy). **Good.**

OVER THE HILL

Fox production and release. Directed by Sully. **Good.**

Original Fox film in silent form was a furor in 1920, starting slowly and growing into a country-wide sensation. New dialog version is an infinitely better piece of work and promises a cleanup for the generation that has come up since the silent edition.

Previous experience disposes of any objection to the title, while the new dialog version is a masterpiece that its principal characters are James Dunn and Sully, and Sully, who at the moment are popular. This is an asset not to be overlooked. **Good.**

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her figure seen at a distance down a long hallway. She glances at him twice and then, suddenly recognizing her, pauses for an eloquent look. He picks up the hat and goes as far as he can, picks up the old hat and goes out. Outside there is waiting an elderly Negro hackman, a hunchback, a stout man, and the picture ends with a mother and son walking away from the porchhouse while the dusky chaperone whips up his horse.

Scarcely a minute is spent in the whole sequence, but every frame is packed with the possibilities of the situation in the picture. The director's handling of the same technique is employed throughout the story, and it is a very good one for the picture, without seeming to. The difference between the picture and the original is the usual sentimental hokum screen story something like the difference between an emotional actor who weeps unrestrainedly all over the place and the actress who goes over the feeling that she is on the verge of breaking down, but struggling to smile through her hard restrained tears.

The picture has brought Mary Carr into picture eminence almost from the start. Her performance is now played by Miss Eilers, who at the moment are popular. This is an asset not to be overlooked. **Good.**

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The Woman's Angle

'Over the Hill' (Fox). Tenderly sanctifying home and mother, this sweetly sentimental class with fondly remembered Max March, will catch all the matrons.

'The Gully Generation' (Col.).—Sympathetic insight into the home life of a big-time gangster and his victimized family. Plot sustains Tennessee interest in spite of gaudy and slowly directed scenes.

'Around the World in 80 Minutes' (U.A.). Douglas Fairbanks showing that he is still a first class entertainer a few more years and he is not scared away by a clumsy, old-fashioned title end entertainment in a travesty that does not take itself too seriously.

'The Deceiver' (Col.).—Routine murder mystery fastens suspicion upon characters too stockily and un sympathetically drawn to concern themselves with the plot.

'Corasair' (U.A.). The ladies don't have to believe this melodramatic highbacking-on-the-high-seas ruse to enjoy it. It has enough Chester Morris, suspense and blood-curdling action to get them.

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'Range Faud' (Col.). A superior Western that the ladies may run into if it happens to be on a double feature bill.

(Continued on page 31)

THE MONSTER BREAKS LOOSE -- SMASHING ALL RECORDS AT DETROIT'S DOWNTOWN THEATRE!

S. R. O.

In Washington

S. R. O.

In Providence

S. R. O.

In Milwaukee



CARL LAEMMLE presents
THE UNIVERSAL
SUPER ATTRACTION
with
COLIN CLIVE • MAE
CLARKE • JOHN BOLES
BORIS KARLOFF •
Dwight Frye • Edward
Van Sloan • Frederic
Kerr. Directed by
JAMES WHALE.

Produced by Carl Laemmle, Jr. from the
story by Mary Shelley
Adapted by John L. Balderston from
Peggy Webling's play.

FRANKENSTEIN

THE THRILLER OF THE YEAR!

EXHIBITION PICTURE DAILY

*Alert,
Intelligent
and
Faithful
Service to
the Industry
in All
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Exhibitors Daily Review and Motion Pictures Today

NEW YORK, FRIDAY, NOVEMBER 20, 1931

TEN CENTS

GOOD FILMS GIVE LEO REAL SMILE

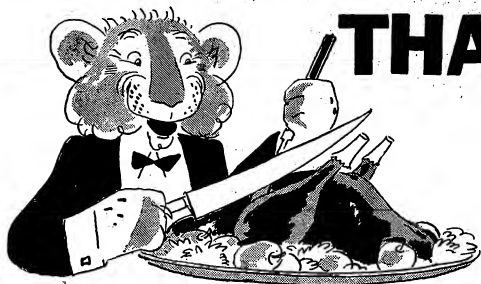


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Loew's Paying Annual \$4 Dividend in Spite of "Trying Times"

Good pictures, coupled with "wise and able management" has enabled Loew's and M-G-M to "keep their heads above water" in "these trying times," it was stated at the annual stockholders' meeting yesterday when an extra annual dividend of \$1 a share on the common was declared in addition to the regular quarterly dividend of 75 cents a share.

HITCH YOUR THEATRE TO THE STARS! Marion Davies, Lionel Barrymore, Wallace Beery, Jackie Cooper, Joan Crawford, Marie Dressler, Jimmy Durante, Clark Gable, Greta Garbo, John Gilbert, William Haines, Buster Keaton, Lunt-Fontanne, Robert Montgomery, Ramon Novarro, Norma Shearer, Lawrence Tibbett.



THANKSGIVING 1931-

Enjoy Life with
your pal Leo!

KEEPING UP WITH F. & M.

What Stars and Grads of the Circuit are Doing and Where and Why

Frankie's Masterful Job

Frankie Masters, B. & K. vet master of ceremonies, was on the job at Chicago Northwestern Station, Chicago, to welcome Fanchon to the city on her trip to New York to catch the Steamship "Bre-men." Harry Slinger, F. & M. western representative, took Fanchon to all the four F. & M. shows playing B. & K. theatres.

Chi and Los Cutting In

Alleen Stanley was the guest star on first Abe Lyman-F. & M. Columbia network broadcast; Ozzie Nelson is the second; and there is now a possibility that guest stars will be cut in from the B. & K. houses, Chicago, and Loew's State, Los Angeles, as soon as mechanical arrangements can be completed.

Harry Has His Problems

Harry Richman, who spent early days with F. & M., and is now show's prospects for long road tour, because of his lucrative night club in Manhattan, which might fade away without the personal presence of the popular and gifted Harry.

Canada's Modest Musician

Jack Arthur, production head of Imperial Theatre, Toronto, home of F. & M. Ideas, still refuses to take a bow, although his band numbers are the talk of Eastern Canada. Torontonians call him Bow-less Jack, with reason.

Bachelor Abe Gets Notes

Although he is back, Abe Lyman, F. & M. band and radio star, no likes smash notes. However, he doesn't mind having female admirers, and according to box office reports, he's getting 'em by the thousand. Lyman, real Brooklyn sensation, all critics admit.

New F. & M. Act Thrills

Arcosis, five men and two women, goal California theatre fans with fast aerobic work in F. & M. "Staccato" Idea. Specially is a hip-podrome finish, after hair-raising shoulder and hand catches. Act is new one to F. & M. audiences.

But Ziggy is Interested

In rave over excellence of F. & M. acts and performers, Spokane (Wash.) Review says: "Their Montmartre Idea contained a few original bits that might even have interested as great a showman as Florenz Ziegfeld." Review forgot Ziggy is continually showing his interest by engaging F. & M. developed stars.

Fanchon's Manhattan Days

Boxy show for unemployed, Wednesday midnight, will be sponsored by Fanchon, in behalf of relief fund committee, headed by Harvey D. Gibson, noted New York banker. Fanchon told radio fans in national broadcast over Columbia Sunday night how B. & K. "World's Fair Idea" contest had thrilled her.

Marvelous Roland Fans

Ruth Roland, with F. & M. "Cozy Corner" Idea, not only got attention welcome from her old fan club in Chicago, but a special dinner after her final performance at B. & K. "Roll, N. E. A's Gene Cohen gave this unusual demonstration of fan loyalty special mention in five hundred newspapers, commenting: "And they tell you our movie stars are forgotten as soon as they fit from the picture."



"ON THE TOP"

—declares VARIETY

as 'Publix books F & M into Broadway deluxes'

Fanchon & Marco Taking Over Publix Stage Show Prod Dept Placing F&M Units Into B'way-B'klyn Paramounts

Paramount has closed a deal whereby Fanchon & Marco assumes direction and control of Publix's stage show department completely, with F. & M. shows going into Par's two Paramounts in New York and Brooklyn.

On the Top

Altogether the new deal marks the undoubted ascendancy of Fanchon & Marco to the topmost rung of stage show presentation in that field. For the first time and actually under its own production wing, F. & M. comes to Broadway and marking the peak of a 10-year climb toward that goal.

Whether you want to top the profession — or top your town in stage attractions, **YOUR BEST BET IS...**

FANCHON and MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

"SHOULD CLEAN UP"

N. Y. Eve. Graphic

Critics Comment on Roxy Show

**"The audience applauds.
They cheer and yell."**

N. Y. Sun

**"Audiences sobbed . . .
roared . . . cheered."**

N. Y. Herald-Tribune

**"Yesterday's audience
applauded heartily."**

N. Y. Times

**"How the audience
clapped!"**

N. Y. Daily News

**"Audience broke into
loud applause."**

N. Y. Journal

**"As forceful as it is
entertaining."**

N. Y. Mirror

FOX
Picture

James **DUNN** Sally **EILERS**
Mae **MARSH**
Directed by HENRY KING

YOU'VE GOT TO RECKON WITH FOX FOR PROFIT

L. A. Theatres Ride Turbulent Sea Of Changing Policies; What Sells?

Most of the de luxe picture houses here have done a flock of about-face in their policies during the past year, trying to find some picture house combination which would pay dividends. Three houses which haven't changed their policy are Rowe's State, with Fanchon & Marco units; Fantasie Hollywood, also using F. & M. shows, and Warner's Western, straight pictures. Latter has been open only six weeks, so hasn't had much time to do any switching.

Chinese went from a \$159 two-day, to a day-and-a-half policy with the Criterion at 76c. Now it has returned to its two-a-day policy, with the stage shows. Criterion earlier in the year was a grand house, later going to pop-price long runs. Carbury tried one week of straight vaude but quickly returned to two-a-day pictures "when the vaude did a nose dive."

Both RKO houses shared in the policy switching, the Orpheum trying stage shows for a month, then returning to straight pictures, while the RKO went from the four-act intact units to eight acts, four locally booked, later going back to the four-act units and recently taking on eight again.

In the mad scramble to obliterate the red ink, Warner's two houses,

the Hollywood and Downtown, have thrown out stage shows twice during the year, only to restate them last week—a stage act at the Hollywood and six stage acts at the Downtown.

Next Week 'East Lynne' New Los Angeles theatre has been a big success story, having installed and discarded stage shows five times since it was opened. The Million Dollar switched from straight picture to vaudeville, then presentations which gave way to straight pictures. Vaudeville is again the policy.

Paramount, originally straight pictures, took on the Public extra units. Later to cut the overhead, stage shows were locally produced. When Harold B. Franklin took over the house recently the stage shows became secondary to a 55-man band. Last week the band, stage hands and producer got their notice and the house will use a 25-piece band with presentations.

United Artists, while making little change in straight picture policy, occasionally books in a white horse band to bolster weak pictures.

Egyptian jumped from stage show, apt booked, to stage hands, but the change in straight picture policy, occasionally books in a white horse band to bolster weak pictures. Egyptian jumped from stage show, apt booked, to stage hands, but the change in straight picture policy, occasionally books in a white horse band to bolster weak pictures.

At present there is no assurance that any of these houses will stick to their present policy. They're all up in the air, trying anything that looks like a draw.

'Sunday' for East Liverpool

East Liverpool, O., Nov. 23. Recount of the vote on the Sunday issue, submitted by the Sabbath Observance League, by the Columbus county election board, reversed the result of the unofficial figures and gave a vote of 3,222 to 3,875, or a majority of 654 for a liberal observance. The unofficial figures had given a majority of 20 for the blue law.

Under the official vote not only all Sunday theatres are shut out but all other forms of amusements.

RKO's Own 'Pink' on U's 'Frankenstein' Film

RKO is picking 'Frankenstein' (U) for its entire circuit, with the picture the first instance where this kind of picture is put out as a sales angle. Regardless of censor reaction or possible mandatory printing in Chicago, RKO will bill, advertise and otherwise exploit it as 'not for children under 12'.

Carbury, which has a law against this, will be an exception. In that territory it will be recommended as 'for adults only.'

GIRDEN UNDER MICHALOWE

W. B. Theatre Head Arranging Circuit Travel Time for Himself

Julius Girden joining the Warner's home office theatre department as chief assistant to Dan Michalowe, Moe Silver remaining second assistant.

The theatre zone monthly will be covered by Michalowe, who will now travel more. It is figured that his presence will have more impetus to managers. Bntre coverage will take about six months.

Illegal Theatre Gift Night Decided in Poughkeepsie

Poughkeepsie, N. Y., Nov. 23. District Attorney Schwartz has ordered local theatres to alter their method of awarding prizes on 'gift night.' The district attorney has ruled that the system now in effect, whereby the prize is withheld if the persons holding the first number draw is not in the house, is illegal.

House managers have been instructed to award the prize to the holder of the first ticket drawn, regardless if that person is in the house or not.

UNDERWOOD'S 3 NABES

Former R. & R. Man Takes 3 San Antonio Houses

Dallas, Nov. 23. Uptown, Highland Park and Harlandale, class nabes in San Antonio, absorbed by W. G. Underwood, Dallas, former exec in the Robb & Royce circuit (now Hughes-Franklin).

Recent acquisition of the Palace, downtown stand in San Antonio, by Underwood indicates a new major indie circuit in Texas, an outgrowth of the H—R & R. deal. With San Antonio as foothold.

Joe Luckett, former Warner branch manager, here, heading for the S. A. houses.

Schenectady's Cuts

Schenectady, Nov. 23. Scale reduction here by the RKO and Parish theatres, with prices at RKO Plaza, de luxe picture house, dropped to 25c. afternoons and 40c. night.

Parish came out with same scale for age house, State.

Grand, Macon, to Publix

Macon, Ga., Nov. 23. Prospect of another dark theatre here with the announcement the Grand had again been taken by picture interests. It has been open since last April as an independent picture house.

Lease has been taken by Arthur Lusk of Public operator here. Prior to the attempt of last year to keep the theatre open it had been closed for several years under lease to Publix.

Cain as Par. Writer Hollywood, Nov. 23. James M. Cain, former associate editor of the 'New Yorker,' will be added immediately to the Paramount writing staff.

Canavan Recommending Lowered Wage Scales for All I. A. Locals, with Union Men Conferring in New York

Overhead relief for the theatre operator is in prospect as the result of parley between chain organization interests and William F. Canavan, president of the I. A. T. S. E., who has agreed to attempt a nationwide reduction in wage scales of operators and stage hands. Canavan, at a round table conference which started yesterday (Monday) in New York and expected to last well into the week, will go into the matter in detail with representatives of the I. A. from all over the country.

The conference was called by Canavan after a long contest last week with four important chain leaders whose names are not mentioned.

As president of the I. A., parent union of operator and stage hand locals throughout the U. S. and Canada, Canavan cannot arbitrarily demand a recession in present wage scales. He can only state his case.

F-WC Gets Rate Cut On Renewal with NSS

Los Angeles, Nov. 23. Armistice in the trailer battle between Fox-WC and the National Screen Service results in wind-up of the emergency homemade F-WC Screen Service when the first 20 are completed.

NSS goes back in the Fox houses in terms understood revised downward.

PICKETING NOT UNLAWFUL

When Peaceful, Says Pa. Court—Decides in Favor of Union

Easton, Pa., Nov. 23. Judge Stewart of the Northampton county court, handed down a decision refusing an injunction to Charles Spink, manager of the State Street theatre, restraining its former union projectionists and Local No. 293 from picketing the theatre.

Court held that picketing is not unlawful and should be restrained by injunction only when taking the form of violence, the use of threats or other acts of intimidation by word or signs.

The striking union men signalized their victory by the insertion of a three-column advertising card of thanks in the local daily.

Sacramento Downtown's Control

San Francisco, Nov. 23. Sale of United Artists' Alhambra in Sacramento to Fox West Coast Inc. stands under Fox banner Wednesday (25).

F-WC now controls the first run downtown situation in Sacramento, operating three other houses.

as international president and officially recognized.

Canavan for Lower Scale

In advance of yesterday's meeting, called to order in the afternoon, Canavan's position was made clear enough in that he had made up his mind to strongly recommend a lowering of wage scales for all theatres and by all locals throughout the I. A. domain.

Canavan is not altogether taking this unprecedented action at this time in view of the present economic condition affecting the amusement industry, although it is undeniable this is at the basis of his action. Canavan prefers to regard his determined recommendation for a lowered union scale rather as involving the personal element.

Following the conference last week, at which Canavan was prevailed upon to exert his influence toward a union overhead reduction, the I. A. head sent orders to 15 cities calling officers to New York for parlay with him and his I. A. P. O. staff. Included are vice presidents, members of the board, special representatives, delegates at large and trustees. They are in New York from Chicago, Philadelphia, Boston, St. Louis, Atlanta, Kansas City, Yonkers, Camden, Tacoma, San Francisco, Oklahoma City, Minneapolis and Toronto.

Canavan's recommendation, if approval of a reduction of some kind is arrived at in full concord, will be first to face stage in the form of a rebate and be on a temporary basis. That will probably be either for a determined period or until conditions return nearer to normalcy.

Last summer, at the behest of Canavan, several hundred local unions throughout the country in critical theatre zones, agreed to a summer rebate of 10 weeks.

Rebate then ranged from 6% to 7 1/2%. In less than a dozen instances the 10 week period was extended as a result of continued poor theatre business.

"MICKEY MOUSE"

In your marquee lights means heavier returns at your box office.

Actuate managers have proven this.



DU PONT
REG. U. S. PAT. OFF.
FILM
Professional and Amateur
CINEMATOGRAPHER
35 West 45th St.
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Foremost Film Writers
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HOWARD J. GREEN
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Representative: Arthur M. Leland

JOSEPH JACKSON
Now Advertising
"HIGH PICTURE"
for WILLIAM POWELL
at WARNER BROTHERS

SENSATIONALLY DIFFERENT
JAN RUBIN
WITH HIS ORCHESTRA AND VIOLIN
CARMARY CIRCLE THEATRE, LOS ANGELES

PARILL COUSE
THE "LEVIATHAN" OF FUN
in "HOLIDAYS"
NOW APPEARING IN PERSON AT THE
CAPTOL, NEW YORK
(WEEK NOV. 20)
Direction—HARRY ROGERS

FANCHON & MARCO Presents
ZELDA SANTLEY
Headlining "VACATION DAYS" Idea
Personal Direction HARRY FENTELL

It's gonna be a **REAL THANKSGIVING!**



THERE'LL BE PLENTY OF
GRAVY THANKSGIVING
WEEK FOR 340
KEY CITY HOUSES
WHICH HAVE BOOKED

JOE E. BROWN

In First National's Marathon of Mirth

**"LOCAL BOY
MAKES GOOD"**

with
DOROTHY LEE

Directed by MERVYN (Five Star Final) LEROY

And don't forget-you'll get **MARILYN MILLER** *in "Her Majesty LOVE" for Christmas*

RKO GETS BACK

KATE SMITH AT \$3,500

Kate Smith starts 12 weeks of RKO bookings in Greater St. Louis Dec. 14 at \$3,500 a week. Playing a full week in every house, including the splits, she opens at the 88th Street. The 12 weeks do not have to be played in less than 26.

Unique arrangements which Miss Smith can rest between each working week will relieve the singer of some of the strain involved in doubling between theatre and radio, she believes. Miss Smith broadcasts nightly, except Sunday, for CBS whose artists are making the vaudeville booking on a commission basis.

Following the Dec. 12 week Miss Smith will lay off for the Christmas holidays. As a result she returns to Public for two weeks at the New York and Brooklyn Paramounts.

The two Public weeks are the result of a compromise following an original Public-Smith deal for 26 weeks out of 62. With Public her salary would have started at \$3,600 and progressed in the final weeks to \$4,000.

The \$3,600 RKO return salary for Miss Smith is a raise of \$1,000 over her Palace stipend during her recent run there. The Palace is tentatively included in the new New York bookings. In the other Met RKO houses Miss Smith will work one day and one night per week, whereas warranted by policy or business.

Not Enough Press Stuff Cantor's 2d Holler at Palace

Eddie Cantor last week entered his second complaint to RKO over publicity, this time regarding an alleged lack of publicity for himself and the current Palace bill. The show last wasn't enough stuff in the papers, he said.

Although Cantor's complaint was greeted with plenty of "yesing," it is reported RKO really believes the amount of publicity received to date has been above average. The booking and operating departments supposedly pointed out that the previous run of the show had attracted the dailies' dramatic first-stringers' until the fourth week of its run.

Cantor's other complaint, entered the week before, was over a raise in the matinee seats to \$1.50. Cantor declared he thought this was taking advantage of a good thing. The scale still stands at \$1.50.

The Jessel matter is unchanged. George's three weeks' notice to the booking office for \$1,000 a week, if else, has another week to go. When Jessel agreed to stay three more weeks for \$1,250 a week, a book was necessary therefor.

Cantor's radio contract with Chase & McNamee (RKO) has been extended until Feb. 1.

Mrs. Bradna Hurt

Syracuse, Nov. 23. Index finger of the left hand of Mrs. Fred Bradna, wife of the Ringling Brothers' Barnum and Bailey circus, was shattered by the premature discharge of a blank .38 in a pistol used in her act at the Shrine Indoor Circus here Friday (20). Mrs. Bradna pluckily bowed, hurried to her dressing quarters and fainted. The wound closed and she lay upon appearing at all performances.

No Pants

Dressing room sneak thief not having time to empty the pockets of the five women and Manning's act, returned off with trousers at the Jefferson last night. Stagehands had to come to the aid of the lady with extra trousers so they could get home.

BRADNA CIRCUS ACT AT \$6,500

Indoor circus headed by Fred Bradna, equestrian director for the Ringling show, has been booked with Warner Bros. and Loew for picture house dates at \$6,500 a week. Act will run over an hour. Troupe opens Dec. 11 for WB in Pittsburgh and follows that circuit in the next few weeks. Loew picks up the act at the Paradise (Bronx), Valencia, Jamaica, and Loew's. About 50 people in the act with Christianson's horses a feature. One out-of-hand man framed the turn and are booking it.

HARRY JOLSON HASN'T FORGIVEN DAVE SEED

Editor, 'Variety': I have read the various news items concerning Fanchon & Marco, Dave Seed and myself, and the anonymous telegram received by me and to which Seed, Fanchon & Marco's name. Some of the reports printed have been true and some not.

In current 'Variety' Dave Seed states he did not know I was closing when he sent the telegram. He most assuredly knew it a week and a half before I knew it myself. To refresh his memory, I quote the following excerpt from his masterpiece, the first line which reads: 'Sorry to let you out of our unit, and the last line: 'Get out and keep out of Danchon and Marco.'

The whole telegram was about as funny as one reading, 'Come home, your mother just dropped dead.' In the future perhaps it would be wise for him to confine his comedy efforts to his own act. I have pleaded with Seed by wire and letter to reveal the source of the information contained in the balance of his fifty-word telegram, but although I know it will naturally help me to clear up the series of unfortunate events of which I have been the victim, and through which I suffered a great injustice, he still remains silent.

His written apology does not exactly help me now, when I need more concrete evidence of the sincerity of his protestations, and he is also mistaken when he assumes that the incident is closed.

My lawyer, Maurice Z. Burgard, advises me that I have a libel suit against Seed and that I should proceed with it whenever and if I so decide.

I had not seen Seed or held any communication whatever with him in almost a year, and I still cannot understand how he has mixed up in my private affairs. His telegram and my conversation with him had no knowledge of certain business affairs concerning Fanchon and Marco and I have tried to insist still in withholding the information so necessary to me, if I should be forced to take legal action through it, only recourse left open.

O'Neal Sisters Again

Los Angeles, Nov. 23. Zelma and Bernice O'Neal are about to reconstruct their sister act for another vaude tour. Both girls are booked for the next few weeks. Clavis arc stage sisters only.

WHL ADD 95 ACTS A WEEK

Effective Around Xmas—First Real Move Toward More Vaude—Units Also Going 5-Acts—State-Lake Mentioned as Vaude Possibility Again—Increase Means Spending \$35,000-\$40,000 a Week

REASON—WEAK FILMS

RKO's long impending vaudeville plunge has finally commenced. Within the next six weeks the first progressive move toward more vaudeville will have increased RKO's capacity around 85 more acts a week and its weekly stage budget by between \$2,000 and \$4,000. Reason is failure of the circuit's picture product to draw sufficiently on its own.

While several new vaude towns are part of the RKO increase more regular in fact is seen in the trend toward western time, or around 10 houses, will jump from three and four-act units to four and five-act units later date, when a current matter of budgets is straightened out, the regular intact unit route will also increase its shows to five acts.

The Downtown theatre, Detroit, Michigan, and the Washington, D. C., both straight pictures for several years, return to vaudeville Dec. 26. They go on the Bill Howard mid-western booking, playing five acts

(Continued on page 37)

WB RELEASES LOWRY

M. C. Goss Shows—At Audubon, New York, Indef

Ed Lowry, who opened for the Skouras Bros. Friday (20) at the Audubon, New York, has been released by his Warner Bros. contract. It had four months to go. Lowry went from the Skouras to Warner last September for six months. We sent him to Philadelphia to m. c. at the Maxbaum, which closed two weeks ago. At the Audubon Lowry is in for an indef run as m. c.

Ask \$100,500 and Offered \$98,000; Marx-Loew Off

The Marx Brothers' deal with Loew for a picture house route is off. It is due to a \$2,500 difference of opinion.

The Marxes through their manager, Max Gordon, asked for \$100,000 for a week at the Capitol, New York, and \$4,500 each for the other three weeks of the week. The \$5,000 out of town price was agreeable to both sides, but Loew balked at \$15,000 for the Capitol.

Loew's counter offer for the New York week was \$12,500, but the Marxes stuck to their asking price. As Loew's wouldn't issue a route with the Capitol excluded, the entire matter flopped.

The Marxes closed their \$10,500-a-week middle western RKO trip last week at the Palace, Chicago. Their only advance booking now is Dec. 7 at the Shubert, Washington. Buffalo, for a straight \$10,000.

Even asking \$16,000 as straight salary creates some kind of a record whether the boys get it or not.

MOSS IDEA FOR RKO TO TAKE BRADWAY

Two straight vaudeville houses, both RKO-booked, are a possibility for Broadway. This may occur through RKO booking Moss' Broadway in addition to the Palace.

At an RKO meeting yesterday (Monday) the Moss proposition was taken up. Moss was reported to have offered his expensive theatre to RKO for bookings if the possible opposition angle and other points can be ironed.

Reported idea on both sides is a straight vaude bill which won't compete with the Palace in policy or style. Project Moss has in mind an eight or nine-act act at around \$5,000 a week on a continuous grid. It is figured this won't interfere with the two-a-day, 13 top Palace.

Moss is understood to have asked for an answer from RKO this week. His present Broadway program, under no set policy, are Warner-booked.

The Broadway is now on a week-to-week basis with its combination policy. It is understood over the theatre's future and has nothing definite in mind for the next week, unless the current week's gross is satisfactory. In that event the current show may hold over, otherwise the show will close on Dec. 27 after Friday night (27).

The Connie King show (colored) is booked for doing its own territory Broadway, show this week for a week.

Plan to resume 'Here Goes the Bride' at the Broadway is cold. E. S. Loew's proposal to have it pepped up and spot it in his house at \$250 top. Writers were about to be given the job of fixing up the Peter Arno bill.

Clark and McCullough were to have been starring in 'The Blue Stepped out when a cut in salary was proposed.

NEWMAN'S RETURN WED—TO CLOSE NVA MATTER

The NVA matter will be closed this week upon Emanuel Newman's return from Europe, Nathan Burkhardt has proposed to have it. Burkhardt is the NVA manager-member's counsel, Newman, due to arrive in New York today (Monday, Wednesday), represents the Chesterfield clubhouse faction of actors.

Both Healy and Baker have been in town several weeks, but they haven't acted around the room of the N.V.A.'s local quarters in the Butler building.

F-M Importing

Mike Marco is beginning to import. He has brought over 'The Last of the Mohicans' into a Loeb Angeles unit Dec. 16.

TRIX'S 11 FOR LOEW

Trixie Friganza will do 11 weeks of Loeb's picture house plan at the Capitol, New York, Dec. 6. William House, currently at the Capitol, also plays the full Loew route.

History of M.C.'s Written in Paul Ash, Back in Frisco for \$1,000 at Warfield

Paul Ash goes back to San Francisco, from whence he came to Los Angeles, when he was 12, at the Warfield for \$1,000 a week. This is just a few blocks from the Granda theatre, which launched Ash as his popularity was in 1921.

Ash's rise to the top marked the peak for such matters of career, and one symbolizes that type of unstarvation decline.

Paul Ash was averaging over \$5,000 a week in income. That was in Chicago when at the Chicago Oriental, where he received the largest personal following any entertainer of his generation has achieved in this country. His \$5,000 or better income was also the largest stage salary of the time since it was drawn by Ash for 62 weeks a year.

10 Years Ago

Ash once was head of a nine-piece pit orchestra at the State, a vaudeville house in Oakland, Cal., and 1921 was his house across the bay for two weeks at the Imperial, Frisco. From there he went to the underground in Frisco, where he remained until 1925.

B. K. took imported Ash to Chicago for the Victory theatre, where he flitted at first. But the false start was shortly overcome, and after a month he was back, although playing to the same audience in the same city week in and week out developed into one of the outstanding picture house stages in the country.

Paul Ash was brought to the Paramount, New York, in 1929, it. (Continued on page 36)

NVA Pres. and Vice-Pres. In Chi 7 Wks.—No Visit

N.V.A. president and two of the vice-presidents are playing light dates here. President Ted Healy and Fourth Vice-President Phil Baker are working in the City 'Empire' while Second Vice-President Herb Williams came in last week with Carl and Lucille.

Metro Testing Vaude 'Rubes' for Film Lead

Several rube characters in vaudeville were tested by Metro in New York last week in an attempt to find a new type of film 'Empire'.

Among those given camera trials were Jimmy Barry, Charlie Altoff, Roy Pant, Charles Barker, Arthur Angel (Angel and Fuller) and Val Harlan. Others down for tests include Art Frank.

Daphne Pollard's Throat

Columbus, Nov. 23. Daphne Pollard, on the RKO Palace bill, suffered a severe laryngitis Wednesday (18) and was forced to withdraw from the bill. She returned in her hotel room for the remainder of the week. Morrey Brennan and his orchestra's west dance hall performers, laying over here, substituted.

BOB MURPHY

Wishes to Thank

- The Loew Booking Office
- The Loew Executive Offices
- The Loew House Managers
- The Loew Musicians
- The Loew Stage Crews
- The Loew Projectionists
- and
- The Loew Theatre Attaches for Making the
- Bob Murphy Engagements
- Happy as Well as Successful

Especially Thanking the Booking Office for the First Full Week's Engagement at

LOEW'S PITKIN THEATRE BROOKLYN

Not Forgetting Mr. Seymour Mayer for His Untiring Efforts in My Behalf

BOB MURPHY with DICK and DOT

Personal Direction of
MARK MURPHY and JOHNNY DALEY

THREE F-WC WEEKS FOR NAMES ON COAST

San Francisco, Nov. 23. Three weeks of rotation is offered name stage attractions for Fox-West Coast's Warfield and El Capitan here and the Grand Lake in Oakland.

Mills' Colored Unit For RKO and Publix

Irving Mills will produce an all-colored unit which Publix will play for six weeks and RKO may route as an intact. RKO is now negotiating with Mills on a plan to give the presentation the regular intact route outside the south. Publix could play the unit for four weeks in its Chicago houses, one week in St. Louis and another in Detroit.

RKO Contracts Must Now Name Owner of Act

All contracts between RKO and acts must now designate the owner of the act. Reason is for the protection of RKO in case of legal tangles. Idea is not new. It was practiced some years back in the old Keith regime by order of J. J. Murdoch. Order was revived recently when ownership of a couple of acts was hard to ascertain. Order especially affects small producers and those who may wish to keep ownership of an act in the background.

Calgary Loses Intacts

Capitol at Calgary, Canada, drops out of the RKO intact row after Dec. 2. House playing intact shows three days weekly. Elimination leaves week's layoff between Winnipeg and Vancouver. Calgary started playing intacts Nov. 2. House reverts to pictures only.

Helen Glason Hurt

Chicago, Nov. 23. Mrs. Helen Glason, wife of Billy Glason, vaude single, was seriously injured in an automobile accident here and taken to the Lakeview hospital today (Monday). Her young daughter, in the same car, escaped injury.

BRANDT'S 2 BOOKINGS

Brandt brothers are placing their vaude bookings in different baskets. While the Lyric, New York, has shifted from Arthur Fisher to A. & B. Dow, Fisher will continue to book the Carlton, Jamaica. Brandts also five act bill weekends in the latter house.

RKO'S XMAS VAUDE

Sheridan Square, Pittsburgh, returns to the RKO vaude books Christmas Day. House is a six-day spot and will play five acts on a split booked by Willie Berger. Theatre was formerly one of 15 houses booked out of the Keith office in Pennsylvania.

Dance Teams from Show

San Francisco, Nov. 23. F&M is using Eddie Lambert and the dance teams of Ted and Sally and Wood and Tamblin from the 'Nine O'Clock Revue,' opening the group at Fox's El Capitan this week. 'Revue' played the Geary here last month.

Unhurried Sam Roberts

Chicago, Nov. 23. Departure of Sam Roberts, local RKO agent for New York, has been postponed. From the present outlook he may not land in the east before the first of the year.

LOOP-ENDS' 8 ACTS

Chicago, Nov. 23. Indications are that the town's indie vaude spot, the Loop-Ends, will go to eight acts shortly. This will probably be Dec. 6, following the bill headlined by Blossom Societa and Benny Fieldis.

While Johnny Jones, operator of the spot, would make no statement of the exact date, he admitted that the house would land as an eight-acter before the first of the year. Plans are to distribute the coin now spent for headlines over a wider area.

Jones, Linick and Schaefer feel that it's the pinch policy for this bargain house, particularly following the success of the eight-act bill at the RKO Palace some weeks ago.

LOEW'S N. Y. STATE GOES 4-A-DAY EVERY DAY

Loew's State, Broadway and 45th street, changed its policy starting last Saturday (21) from four a day weekends, with three the rest of the week, to four every day. Six-act bills will be retained.

First show, starting with the feature picture, will be at 10 a. m. Prices to noon on Mondays to Fridays, 25c; weekends the adm' inion will be 35c for the same hours. Early morning opening will not be practiced Sundays.

Sam Kessler Takes Baito Palace for Vaude-Shorts

Sam Kessler, agent and brother of Aaron Kessler, has taken over the Palace theatre, Baltimore, and will open it shortly with vaude. Intention is eight act bills and film shorts.

Palace was formerly on the old Columbia burlesque wheel. Of late it has played legit road shows now and then. Kessler will book from New York.

LOEW'S BOOK UNITS

Trying Out With Billy House in N. Y.—More if Clicking

Loew's is experimenting with a semi-book unit at the Capitol, New York, this week. Billy House's full stage comedy act is being used with the Cap's own embanthment including a line of girls.

If the House presentation is satisfactory, Loew's will follow with other 'story' units built around vaudeville turns. The unsettled point is whether talk will over in the large picture houses. Publix tried the idea some time ago but found it unsatisfactory.

Indies Hint at Percentage for Vaude Bookers

Made percentage conscious through the buying of film, independent theatre owners are evidencing an effort to have vaude bookers supply stage shows for income dependent on the gross. They feel the vaude booker should gamble, too.

Theatres in the east using vaude at present, or those favoring a trial, are not forcing the issue, but in many instances are putting out feelers with the bookers.

Numerous exhibitors have approached indie bookers for vaude from one day to a full week on percentage but so far the idea hasn't received much encouragement. One of the fears expressed is that the vaude booker might face the same troubles right confront the distributor, with three the rest of the week, to four every day. Six-act bills will be retained.

Booking vaude on percentage is not new but the way the exhibs are said to want it, strictly on a film-like basis, would make the agency comparable to the distrib in its relations with a theatre.

Altoona Drops Vaude

Altoona, Pa., Nov. 23. Mischievous theatre playing RKO Vaude the past five weeks, took out its shows last Saturday (21) and reverted to straight pictures.

Business done paid the first two weeks. House paid \$1,150 for the last eight acts, using four a half.

HOPE VERNON The Singer of Romance

(Direction of Jack Welner)
FORTUNELLO and CIRILLINO "The Happy Hoopsters" (Direction of Walter-Simon)

Meet MARTY MAY Friend of Thousands Anointed by Jean Carroll

(Direction of Chas. Morrison)
ANATOLE FRIEDLAND'S "SHOW BOAT" (Direction of Chas. Morrison)

JOE HERBERT

IN
"IT IS TO LAUGH"
WITH
LILLIAN GORDON
DUB TAYLOR
and 7

Now RKO Hippodrome, New York

Sincere Gratitude to Arthur BLONDELL and Bill MACK Who Have Been More Than Just Agents

THINK RIGHT

RITA BURGESS GOULD
THE WOMAN YOU CAN'T FORGET

AVE GENARO

HEADLINING NOV. 21, MADISON, WIS.
Direction: HARRY FITZGERALD BOOKED SOLID UNTIL FEB. 1932

CLUB BOOKING MORE POPULAR

A number of vaude acts in the lay off stage are finding ready coin in the club field around New York. The money isn't up to vaude salary standard but, according to the actors, it is much better than that being offered by the indie vaude bookers.

Past year has seen a definite growth of club entertainment in the east. According to club show bookers and operators, this is to the dearth of stage shows which were replaced by straight pictures in many neighborhood spots. The club shows are intimate affairs of a non-critical nature.

Nate Leipzig, for instance, long a feature on cheap vaude bills with his card manipulating, hasn't played a vaude date in four years, preferring the club dates.

Moore-Joyce's "Try"

Hollywood, Nov. 23.
Tom Moore and Alice Joyce are rehearsing a new act, written by Edgar Allen Woolf.
Team tried out at Long Beach recently in "A Marriage Has Been Arranged," but dropped the act after the showing date.

MATT BROOKS

In a Fanchon & Marco Idea with

BEN BARD

JIMMY HYNDL CONLIN and GLASS

Enroute RKO

Direction, TOM J. FITZPATRICK
Palace Theatre Bldg.,
New York City

UPTOWN OPPOSH IS STARTED BY SKOURAS

Skouras' new stage name policy at the Audubon, New York, has started an opposition vaudeville fight in the uptown Washington Heights section. Other house is RKO's Coliseum.

Audubon started last week by taking Ed Lewis for an m. c. run and Sophie Tucker as the first headliner. Howell Sisters open Friday (27).

RKO states there won't be any regular budget increase for the Coliseum, but more name acts probably will be booked there. Further strengthening will be in the supporting acts around the names.

Lewis' \$6,500

Starting in February Ted Lewis and band will play around 10 weeks for RKO at \$6,500. Charlie Morrison is agenting.

Lewis' salary probably will keep him off the intact route, but the Ed Howard mid-western time and the New York theatres are available at that figure.

Chicago, Nov. 23.
Ted Lewis opens Dec. 4 at the Oriental for a reported \$7,500 weekly.
Bookings is for two weeks.

Ethel Colt's Act

Ethel Barrymore Colt will take a fling at vaude after she completes her "Scandal" engagement. She is already preparing an act.

VERSATILE SECRETARY

Los Angeles, Nov. 23.
Nothing like versatility in a vaude agent's office. Miss Symonds, Al Wager's secretary, keeps her fingers dancing over the typewriter and comptometer keys in office hours.

Nights she goes out booked as Gloria May, and struts the game on club dates.

Another Deal

RKO has made a big connection with the turkey biz. Notice on bulletin boards of the circuit's home office advises employees that under an arrangement with a poultry firm the Thanksgiving birds can be secured at wholesale prices.

Johns at Michigan

Detroit, Nov. 23.
New policy at the Michigan (Publix) brings in Brooke Johns as m. c. Johns is in for four weeks with a month's and then a year's option. He is getting \$1,000 a week. Girl will be brought in to work with Johns. Armida was under consideration.

Units will be produced, as before, by Eddie Weisfeldt, Jr. Entire production staff also remains.

Edna Wallace Hopper for F-M in New England

Edna Wallace Hopper goes Fanchon & Marco for showing in the Fox-Poll spots in New Haven, Hartford and Bridgeport. Possible Hoxby, New York, will follow.

Miss Hopper is set to open at the Fox-Palace, New Haven, Dec. 11.

Jean Harlow's Personals

Hollywood, Nov. 23.
Jean Harlow has been booked by Warners for a personal appearance tour of its eastern districts.
First date is being set for early January.

RESUMES FOR RKO

Estelle Taylor, who played only four days of a week's engagement at Newark for RKO, comes back for the circuit Saturday (28) to split a week between the Madison, Brooklyn, and Chester.

Added RKO dates are offered in support of denial that Miss Taylor walked out in Newark. Her withdrawal was supposedly due to laryngitis.

Vaude Show Broadcast Over City From Sound Truck at Theatre

LA REINE'S DARK FUTURE

Legs Paralyzed From Auto Accident—Rare Medical Case

Chicago, Nov. 23.
Although still paralyzed in the lower from the automobilis accident of two months ago, Fred LaReine, former agent and actor, is expected to leave the New St. Joseph's Hospital, Milwaukee, in six weeks. LaReine has feeling in his feet, which is a favorable sign.

Only time can tell if LaReine will be invalided for life or will regain the use of his legs. An operation to remove pressure and crushed vertebrae from the spine was successfully performed three weeks ago.

LaReine's case is rare in surgery. It had never occurred previously in Milwaukee.

MURRAY-BRIAN ACT WAITS

Hollywood, Nov. 23.
Ken Murray's act with Mary Brian, set for RKO, has been postponed until the comic finishes a picture engagement.

He is going into "Girl Crazy" for Radio.

MISS ETTING'S RKO WEEKS

Ruth Eting returns to vaudeville Jan. 2 to play the RKO, New York, theatres.

Singer will play the nubes ahead of the Palace.

PAT WEST REJOINS F-M

Pat West will open a Fanchon-Marco route Jan. 28 at Los Angeles. West formerly played three solid years for this firm before coming east this season.

RAQUEL'S LOEW DATE

Raquel Torres, Mexican screen player, will be at Loew's State, New York, week of Nov. 22.
No further vaude time has been set by Loew for Miss Torres.

Syracuse, N. Y., Nov. 23.
Broadcasting vaudeville from the sidewalk, via sound truck and radio, was a Keith innovation here, the idea of William J. Tubbert, local manager.

RKO sound truck, on a Coast to Coast tour, was in Syracuse all week and gave Tubbert the hunch. Truck as a rule rolls up records for street ballyhoo. Tubbert got the idea of using the acts on the stage bill instead, and then arranged for Station WSYR to pick up the sidewalk performances by remote control for broadcasting.

Orchestra was set up on the sidewalk in front of the theatre. Acts did their stuff before the mikes linked with both the sound truck and radio station. Ken Sparrow, orchestra leader, was m. c. for the programs given at noon on Friday and Saturday.

Programs ran for about 30 minutes. They took up traffic in front of the theatre.

Friday's broadcast plugged current and coming shows, while Saturday's gave a grand send-off to the new bill.

40 Minutes from Broadway

PRESIDENT HOTEL

on the Bowditch, New York

NICELY FURNISHED SUITES
1 Room with Bath \$18.25 week
2 Rooms with Bath \$35.45 week
Convenient Trains—Theatre and Night-Club. Telephone and Elevator Service Telephone Long Beach 5000

DANCING INSTRUCTORS

Low established dancing school within 15 minutes of the theatre in TAIT, MURPHY, CONROY, BALLEW and ACCORDANT DANCING. Just be asked in their respective lines. Apply to Miss Gump, 114 W. 48th St., N. Y. C.

THE MARX BROS.

(PERSONAL APPEARANCES)

Smashing Box Office Records!

- Palace, Columbus - Average Week \$12,000.00
- MARX BROS. (Week Oct. 31) \$27,800.00 All Time Record**
- Albee, Cincinnati - Average Week \$20,000.00
- MARX BROS. (Week Nov. 7) \$35,500.00 All Time Record**
- Palace, Chicago - Average Week \$21,000.00
- MARX BROS. (Week Nov. 14) \$30,000.00 All Time Record**

CORIO DRAW GOES OFF UNDER FIVE AT IRV. PL.

Burlesque receipts at the Irving Place during the Ann Corio engagement with the wheel show, "Girls In Blue," failed to bring the big expected. The house is reported doing less than \$5,000.

Changes occurred with the stock personnel Saturday (21). Johnny Weber and Shorty McAllister, comicos, were dropped. Another addition to the strip femme corps this week when Constance St. Clair started an extended stay.

Watson's in Wheel?

Billy Watson's Orpheum, Paterson, may become a link in the Columbia Wheel chain between Newark and Union City. B. C. Meyers, attorney for Watson, was in New York last Thursday for a conference with Wheel execs.

Watson, now playing stock, appears circuitured by the recent guarantee cut to \$13,750.

NEW BROOKLYN STOCK

Harry Abbott's new stock at the Empire, Brooklyn, opened last Saturday (21).

The cast includes Charles Goldie and Al Watson, comicos; Harry Evanson, Verna, Buddy Abbott, Jean Badine, Viola Specht, Bryan Wolf, Jimmy Walters, Hitz Phillips, Paul Ryan, Mildred Franklin, Betty Abbott, Lou Leroy, Babe Abbott, Eddie Averan in the pit.

Singer's Midgets Back with RKO at \$3,000 Weekly

Singer's Midgets will return to RKO in December for the first time in five years. Troupe open in Columbus Dec. 26 at \$3,000 a week. Act has been reuted for the entire intact trip and the unit will carry only two other acts instead of the usual four. Weeden and Schultz agents.

F-M ORIENTAL UNIT

Los Angeles, Nov. 23. All-Oriental unit is being assembled by Leon Leandrot to open for Fanchon & Marco in about three weeks.

Leandrot is looking for enough Oriental girls for a chorus. He already has Kikuta Japs, tumbling act, etc., and Joe Fong for the unit. It's still untitled.

MAX FISHERMAN'S 3

Max Fisher has three new acts in production, all through the Jimmy Plunkett office.

Joe Besser is rehearsing one with four people. Dorothy Lull (5) and Thelma Temple, with Cliff Lang, are the others.

Schallmaier Get St. Charles

Chicago, Nov. 23. Two more vaude date arrive at Thanksgiving week. Arcadia, St. Charles, Ill., opens with three acts on the weekends, sent out from the Schallmaier office instead of RKO as formerly.

Myers, theatre, Janesville, Wis., also takes a trip of turns for the weekends through the Charlie Ze-master desk.

PETITIONS FOR VAUDE AT THE ROCKAWAYS

Tuck-a-Pon-Sha, regular Democratic organization of Edgemere, L. I., has on a campaign to promote the return of vaudeville to the Rockaways. It went pictures when the tailors came in. The club sent petitions to civic organizations in the district which includes the Rockaway and feeder territory. They ask for a vaudeville permit.

At the present time there is no show house at the shore. All who want vaude entertainment must journey to Jamaica, Brooklyn or New York.

REPUBLIC

(Stock)

Out front in lights the title of this story shows the Republic was "Justine Oud from Cologne." This Billy Minsky bot not was awarded inside on the program with "What's in a Name." It would make no difference what they call 'em burlesque here or at the Irving Place downtown.

There is no name for burlesque in name only. Only diff here is a 1000 words a minutes the grind, embellish strippers with a back-ground. The title is a nameless stripless doing a song before she strips. It all looks like a 1000 words a minutes the grind and teaser added.

There is nothing much to talk about even with this show which Minsky has placed as the cream de la cream of vaude. A little seven-piece pit band laborers away all through trying to get a few seconds of glory. It should be. A Mr. Gould sports the only embleme of the Mainstay of the show is the strippers please most. Nothing more means anything to the mob out front but undraped shapes. These they applauded. The comedians tried to follow strips at odd times with no takers for the gaggers.

A double runway is featured for a few tips of the chorus. It also means little. Runways are lame stuff now. What the mob really likes is Minsky knows. He has hired Grover Franklin to give the boys a few tips. Franklin's job is simple. Follow each full stage number attempt with a strip and tear's your show.

A few specialty acts are woven in, most booked on the bill involving three colored boys. Girls in the chorus have that far away look it's a business with them. The audience is funnier than the show. Sallors here and there mixed up with Bull Montana looking nudes wearing show and a light sprinkling of women.

Cast includes Jack Greenman, Bertie Foreman, Harry Gray, Fay Wilson, Al Golden, Gypsy Rose Lee, Max Yarnes, Bert Grant, Murray, Ethelred Walent, Zonia Du and others. Bur.

BARE FACTS

(Columbia)

Produced by Ed. Haley. Principal woman, Lola Pierce; Joe Grant, comico and Jimmy Frago, act. Max at Irving Place, New York.

Lola Pierce, star femme of this troupe, doesn't come out until the first half, shortly before intermission. She is the mate of a strip number that gives the boys the limit. Here is one of the climax of the show. She left the 14th street mob in a tumult. Next scene had to play halfway through rounds of border applause.

"Bare Facts" as a show by itself doesn't rate much. The stock company has more to do and does it better than the troupe.

Three a stock tear-strippers, Peggy Reynolds, Joy St. Clair and (Continued on page 35)

Dows Add

For theatre, Buffalo, N. Y.; Glove, Giffordville, Ariz., Winton, N. Y.; Fox, Niagara Falls, and the Onondia, Onondia, N. Y., added to the radio books of Al and Belle Dow. Booking started in these houses from the Dow office last Saturday (21).

'Sugar Hill' in Philly And Casino's Burlesque

Philadelphia, Nov. 23.

On top of the opening of 'Sugar Hill' at the Philadelphia, of a straight vaude policy, come word of two more new enterprises for this town.

This Wednesday (23) on a mid-afternoon show, United Chain, Inc., which has been operating Nixon's Grand on a deluxe vaudeville scale, presents a first of a series of special revues at the Liberty, formerly the Dunbar. Show is 'Sugar Hill' and stars Miller and Loris. It will play here two weeks before going to New York.

On Thursday, burlesque will be returned to the Casino under independent management.

Burlesk People Coy

The Chicago trio of stock burlesque men who came to New York seeking principals returned last week with only one principal, May Sunday.

All those approached were either under contract here or didn't care about leaving New York. In the trio were Mill Schuster, castor, and Fred Clark, producer.

Burlesque Changes

Mickey Marwood out of Gotham stock (Bronx).

Charles Harris replaced Buddy Harris at Werba's (Brooklyn) stock in same Co. Jack Ormsby, unappalled Bud McManus. Tilly Griffin replaced Betty Abbott and Bert Grant succeeded Buddy Abbott.

WHEELER'S BODYGUARDS

Hollywood, Nov. 22.

Bert Wheeler obtained permission for an armed bodyguard following reported extortionist's attempt kidnapping threat against his daughter.

His secretary and his constant companion, Nate Stein, are both packing rods for Wheeler.

Haymarket's Receivership

Chicago, Nov. 23.

Haymarket theatre building, burlesque spot, went into the hands of the receiver last week. Warren Irons now operating the spot with burlesque stock.

FOUR WHEEL CHORINES TO SHARE ONE TRUNK

Elimination of one of two stage hands from Columbia wheel shows carries with it instructions to all producers on the wheel from I.A.T.S.E. heads. Flat scenery is out. Drapes or so-called other stage items are not to be used. Not over is hanging place to a show and no traveling.

Arrangement is part of the agreement between the union and I. H. Herk. Canavan agreed to eliminate one stage hand if the show were lightened for the one remaining union stage hand traveling with each show. Along with these regulations each show must hire a local stage hand in each town to load. The question of number of trunks to be carried by each troupe was also threshed out by Canavan. Outcome is to limit each show to 28 trunks. This includes two trunks for each of nine principals, four or five for scenery, two for other show properties and rest for the girls. It means that the three or four girls will have to share one trunk among them for hotel use.

Canavan believes he has stretched a point even in letting the show carry 30 trunks. Herk is willing to try but dubious. If conditions on the show do become unbearable through the crowding of trunks, the principals will have to give up hotel trunks or Canavan and Herk will go into another huddle.

Michaelis Tris Toledo

The Empire, Toledo, opens Christmas week with stock produced by Sam Michaelis. Michaelis is a former Mutual wheel producer.

3 RHYTHM DANCERS

STE CONSECUTIVE WEEK at RKO Palace, N. Y. HCO Dir. Harry A. Jones

BOBBY MAY

"Doing Something New" with JOE HOLMES Edw. S. Keller castor-B-B

CONTAGIOUS RHYTHM

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NOBLE SISSLE

AND HIS INTERNATIONAL ORCHESTRA

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PARK CENTRAL HOTEL

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COME ON, LETS GET TOGETHER, DANCE THE BLUES AWAY

Largest Single Rooms in New York

\$3.50 AND UP—SPECIAL MONTHLY RATES

Radio Outlets, Electric Refrigeration, Swimming Pool, Period Salsas, and Roof Patios for Private Functione

ROBUST TRIO

"WHIRL—TWIRL—AND A GIRL"

OPENING IN FANCHON and MARCO'S "CO-ED" UNIT

NOVEMBER 26 at THE DENVER, DENVER, COLO.

Direction CHAS. J. FITZPATRICK, 160 West 46th Street, New York. BRYANT 9-1691

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GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CAPITOL, N. Y.

New York, Nov. 20. The Billy House 'Hous' unit has its weeks in New York... The House unit doesn't miss for that reason...

Chester Hale's sixteen-girl line is on most of the time for atmosphere after one number... Peggy Bernier, Thora Jacke and...

Yasha Banchuk's pit symphony is one of the best... Yasha Banchuk's pit symphony is one of the best...

CHINESE, L. A.

In the endles... In the endles... In the endles...

Yigolow boulevard was again... Yigolow boulevard was again... Yigolow boulevard was again...

Inside 'The Champ' (Metro)... Inside 'The Champ' (Metro)... Inside 'The Champ' (Metro)...

Miss White, now dressed in... Miss White, now dressed in... Miss White, now dressed in...

by another similar stage number... Opening number had the tenor... Opening number had the tenor...

Pete Smith's Athletic Daze... Pete Smith's Athletic Daze... Pete Smith's Athletic Daze...

STANLEY, J. C.

Plenty of attention given to... Plenty of attention given to... Plenty of attention given to...

Program specifies a finale... Program specifies a finale... Program specifies a finale...

LEWIS STATE, L. A.

Just why Leonidoff's name is... Just why Leonidoff's name is... Just why Leonidoff's name is...

Chicago's great south side... Chicago's great south side... Chicago's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

ROXY

'Elements' is the ponderous title... 'Elements' is the ponderous title... 'Elements' is the ponderous title...

'Vocal ensemble comes in for... 'Vocal ensemble comes in for... 'Vocal ensemble comes in for...

Program specifies a finale... Program specifies a finale... Program specifies a finale...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

NEWSREELS

TRANSLUX

The serious Grandi is a laugh... The serious Grandi is a laugh... The serious Grandi is a laugh...

In sports Paramount uses the... In sports Paramount uses the... In sports Paramount uses the...

Whether a gag or not office... Whether a gag or not office... Whether a gag or not office...

Several weeks ago the Embassy... Several weeks ago the Embassy... Several weeks ago the Embassy...

Heard and Fox news clips were... Heard and Fox news clips were... Heard and Fox news clips were...

Chicago's great south side... Chicago's great south side... Chicago's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

NEWSREELS

This week the Luxer does it... This week the Luxer does it... This week the Luxer does it...

EMBASSY

Theodore Dreiser tells his story... Theodore Dreiser tells his story... Theodore Dreiser tells his story...

Excellent subject handled equally... Excellent subject handled equally... Excellent subject handled equally...

Whether a gag or not office... Whether a gag or not office... Whether a gag or not office...

Several weeks ago the Embassy... Several weeks ago the Embassy... Several weeks ago the Embassy...

Heard and Fox news clips were... Heard and Fox news clips were... Heard and Fox news clips were...

Chicago's great south side... Chicago's great south side... Chicago's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Chloe's great south side... Chloe's great south side... Chloe's great south side...

Warner's Hollywood

This ain't no... This ain't no... This ain't no...

NEW ACTS

ED LOWRY

Misses and Talks
Audition
Lowry is now permanent m. c. at the Audouin at 188th street and Broadway. When the Skouras Bros. took the place of Lowry, they were on a stage band party they booked Lowry direct. To the Skouras Bros. Lowry is a well-known name, but they do not know him as an actor. They are figuring on an m. c. idea at their St. Louis house they obtained Lowry. He stuck with them and right in St. Looney took for three years. They set Lowry in right with them so it was a natural conclusion that Ed would get the first call to the Skouras Bros. at the Audouin. Hence the Audouin assignment.

Lowry plays no musical instrument during his stage play but he does sing a little, and a little spring gags and make introductions of all the acts and direct the stage band when not otherwise occupied. Lowry's main asset seems to be his infectious personality. He has an ingratiating smile, an open-faced expression, a good sense of humor, and he is on the stage for 45 minutes the remaining time of the Audouin show. As if he was his first day at the Audouin, he kept the audience laughing and was expected to keep them laughing from run-ups and act-forward.

Lowry seems to be further advanced than any other vaude m. c. seen hereabouts due to the injection of a new idea. The Skouras Bros. who he was assisted by Sophie Krawinkel and her troupe, the singing Skouras week.

This comprised a travesty on comedy acts where the comedian usually and the wifely calls up a boy to sing him a song and the comedian returns for an amusing humor.

Just a bit of levity but indicative that more will follow during Lowry's regular act.

Lowry peeps up a show more than that that does not do more than anything else, yet he knows music and gags and sings, so look for more of glory and success in his future.

HARRIS TWINS AND LORETTA

Dance Novelty
10 Mins.; One and Full

Two boys, astonishingly alike in appearance, and a proper troupe of four girls, make up a presentation unit. Whenever they come from the side to do a number, the boys' attire. One of those standard male outfits that have been made on the spot. Quality as new material and they stand.

Two of the troupe boys in tuxedos appear without pants and are "mirrored" in their appearance, that they need no mirror prop but face each other and "mirror" each other's features that create the effect. Only one of this kind of mirroring, precision routine mixing first-rate acrobatics and holding to the precision effect with remarkable accuracy into somersault, front-over and back-wheel that will bring the tap outline like clockwork.

They come on for a session of legman, with front and back that get the boys' striped trousers to drop in one file to special set on full and boys' striped trousers by ground motion. The boys come back stripped down also to a minimum of clothes, and the boys' legs are the main feature. They dance with the beat, as might be expected of two class acts, and a girl who can make a connection between interest and comedy was very big here.

SAM COSLOW GROUP, (14)

10 Mins.; Full
R. K. M. A.

Sam Coslow has been out here and in musical talkers were in and out of vogue. Most of his time has been spent at Farnum, where he wrote those songs.

His most evident act is the picture bag. He has based his act on what he did in pictures, the mistake that he made in making a mistake when they take to the stage. Result is that he is making a mistake for Coslow's singing. Were it not for the picture bag, the picture bag, Three Cheers, the act would be as flat as a pancake. Yesterday's songs were not as good as the new ones. A good example was the new "Three Cheers" which is the version of "Yuba on Yuba", not a Coslow number. That should be a "Yuba" number.

Orchestrations are ordinary and the act is neither new nor interesting. Coslow hopes to take this act dead. He does not seem to know enough to hold up his present com-

bo. Better if he dropped them and concentrated with his piano player and the vocal trio.

With his personality there's a lot to be said for him. He is conducting his present band and playing his piano. The pictures are as out of date as the pictures they were featured in.

TOM DONNELLY and Co. (5)

10 Mins.; Full (Special)
Assembly
Appears five five-piece flash (2 m. 3 w.) that's worthy for the better class neighborhood combination and so it was a natural conclusion that Ed would get the first call to the Skouras Bros. at the Audouin. Hence the Audouin assignment.

Donnelly shoulders most of the talk acting somewhat in the manner of an m.c. After a gag with one of the girls interrupting him with a question, he slides into a song done with another, with that girl topping a high-speed acrobatic specialty of fair merit. Routinely all along is smooth, with people brought on in the least awkward manner.

A team started out in a collegiate style. The first girl, who is a rumber, is carried and swung around by the m.c. in a high-speed acrobatic specialty of fair merit. Routinely all along is smooth, with people brought on in the least awkward manner.

Appeared second on a six-act show here and before a crowded house, an authorized play of applying to the m.c.

GREAT LEON (3)

Magician
10 Mins.; Full
Lionade

Leon, vet magician, does a series of eye-catching acts. Always done smoothly performed. A number of magical feats during the short routine. The first act is a rumber, formed without wasting any time. The second act is a rumber, formed without wasting any time. The third act is a rumber, formed without wasting any time.

LEWIS and ALTEE and Co. (8)

Dancers
10 Mins.; Full
8th St.

One of the near classics and modern tapping forms this dancing troupe headed by Ben Lewis and Joe Altee. The pair do a number of routine work along artistic lines, and the boys' attire. One of those standard male outfits that have been made on the spot. Quality as new material and they stand.

Staidout is the joint holding of the boys' attire. One of those standard male outfits that have been made on the spot. Quality as new material and they stand.

IRVING O'DUNN (2)

Comedy
10 Mins.; One

O'Dunn is a throwback from the presentation of the past. He represents one of the old-fashioned vaude acts, but in a manner of delivery, who hope to crash some way or other. O'Dunn has no more than three or four footings.

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JOE HERBERT (3)

Songs, Comedy
10 Mins.; One

Joe Herbert has one thing he can back up on, his singing. He is a good singer, and he is a good actor. He is a good singer, and he is a good actor. He is a good singer, and he is a good actor.

THE ARLEYS

Dancers
10 Mins.; Full (Special)
Jefferson

The Arleys have been several months with the Arley name, most of the time in the past. The troupe is probably from the Arley family. They work smoothly and do a number of routine work along artistic lines, and the boys' attire. One of those standard male outfits that have been made on the spot. Quality as new material and they stand.

CUNNINGHAM & CLEMENTS (3)

Dancers
10 Mins.; Full (Special)
Fordham

Cunningham and Clements is a team of dancers, supported by the O'Connor Twins (boys and Flo O'Connor). They work smoothly and do a number of routine work along artistic lines, and the boys' attire. One of those standard male outfits that have been made on the spot. Quality as new material and they stand.

RKO UNIT

(Chester, New York) vaude

Conventional four-part vaude show running less than an hour, and, as a rule, easy, a little variety. The diversity of the show is derived basically from the fact that the four acts are of different types. The four-act act runs 23 minutes approximately. The four-act act runs 23 minutes approximately. The four-act act runs 23 minutes approximately.

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excellent routine. He has a better than average band arranged for a complete house. Business between 50 and 75% of capacity and a "four-act" show.

PALACE

(24 Review)

In three weeks the Palace's \$18,000 Cantor-Jessel vaude bill has grown above \$108,000. The first three weeks of the bill have been a record for a non-holiday week. Next week the bill is expected to reach \$125,000 for the circuit, well over the Palace average of \$100,000 per week.

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and nice-looking girls, and tenor that average band arranged for a complete house. Business between 50 and 75% of capacity and a "four-act" show.

Jack Hanlon Co. Hanlon has been a success in vaude as a dancing vaude has acquired four girls, three of whom are of the type of the juvenile in music. One of those who has been a success in vaude as a dancing vaude has acquired four girls, three of whom are of the type of the juvenile in music.

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HIPPOTROME

Not a highlight or outstanding turn current, but a smooth bill, with a few acrobatic acts, and a shape up stronger than average. The troupe is made up of a few acrobatic workmen. One of those who has been a success in vaude as a dancing vaude has acquired four girls, three of whom are of the type of the juvenile in music.

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LYRIC

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LOOP-END, CHICAGO

Chicago, Nov. 21. It's a tough program... Loop-end... Tom Brown and his saxophone brothers...

Another audience... Tom Brown and his saxophone brothers... She does a barefoot twist to start with...

Wade Boff will be taken to Burke, perhaps exchanging... Wade Boff will be taken to Burke...

Wade Boff will be taken to Burke... Wade Boff will be taken to Burke...

STATE

For the beginning of the new... State... Each of the four acts comprising...

Each of the four acts comprising... State... Each of the four acts comprising...

Each of the four acts comprising... State... Each of the four acts comprising...

Each of the four acts comprising... State... Each of the four acts comprising...

Each of the four acts comprising... State... Each of the four acts comprising...

named faster lightly until to the... RKO, L. A. ... One of those thousand...

Business good up and down... RKO, L. A. ... Business good up and down...

BROADWAY

Trying to find a spot to settle... Broadway... Trying to find a spot to settle...

That Moss has a distinct problem... Broadway... That Moss has a distinct problem...

Each of the four acts comprising... Broadway... Each of the four acts comprising...

Each of the four acts comprising... Broadway... Each of the four acts comprising...

Each of the four acts comprising... Broadway... Each of the four acts comprising...

Each of the four acts comprising... Broadway... Each of the four acts comprising...

Each of the four acts comprising... Broadway... Each of the four acts comprising...

Each of the four acts comprising... Broadway... Each of the four acts comprising...

RKO, L. A.

Los Angeles, Nov. 19. ... RKO, L. A. ... One of those thousand...

Business good up and down... RKO, L. A. ... Business good up and down...

Business good up and down... RKO, L. A. ... Business good up and down...

Business good up and down... RKO, L. A. ... Business good up and down...

Business good up and down... RKO, L. A. ... Business good up and down...

Business good up and down... RKO, L. A. ... Business good up and down...

Business good up and down... RKO, L. A. ... Business good up and down...

Business good up and down... RKO, L. A. ... Business good up and down...

Business good up and down... RKO, L. A. ... Business good up and down...

Business good up and down... RKO, L. A. ... Business good up and down...

introduced and routed in this stilled... AUBUDON ... introduced and routed in this stilled...

introduced and routed in this stilled... AUBUDON ... introduced and routed in this stilled...

introduced and routed in this stilled... AUBUDON ... introduced and routed in this stilled...

introduced and routed in this stilled... AUBUDON ... introduced and routed in this stilled...

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introduced and routed in this stilled... AUBUDON ... introduced and routed in this stilled...

introduced and routed in this stilled... AUBUDON ... introduced and routed in this stilled...

AUBUDON

New Skouras Bros. house policy... AUBUDON ... New Skouras Bros. house policy...

New Skouras Bros. house policy... AUBUDON ... New Skouras Bros. house policy...

New Skouras Bros. house policy... AUBUDON ... New Skouras Bros. house policy...

New Skouras Bros. house policy... AUBUDON ... New Skouras Bros. house policy...

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New Skouras Bros. house policy... AUBUDON ... New Skouras Bros. house policy...

New Skouras Bros. house policy... AUBUDON ... New Skouras Bros. house policy...

New Skouras Bros. house policy... AUBUDON ... New Skouras Bros. house policy...

Pathe News. Char. ... Pathe News. Char. ... Pathe News. Char.

WARNERS DOWNTOWN, L.A.

Los Angeles, Nov. 19. ... WARNERS DOWNTOWN, L.A. ... Los Angeles, Nov. 19.

Los Angeles, Nov. 19. ... WARNERS DOWNTOWN, L.A. ... Los Angeles, Nov. 19.

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Los Angeles, Nov. 19. ... WARNERS DOWNTOWN, L.A. ... Los Angeles, Nov. 19.

Los Angeles, Nov. 19. ... WARNERS DOWNTOWN, L.A. ... Los Angeles, Nov. 19.

68TH ST.

Business almost brutal last Saturday afternoon... 68TH ST. ... Business almost brutal last Saturday...

Business almost brutal last Saturday afternoon... 68TH ST. ... Business almost brutal last Saturday...

Business almost brutal last Saturday afternoon... 68TH ST. ... Business almost brutal last Saturday...

Business almost brutal last Saturday afternoon... 68TH ST. ... Business almost brutal last Saturday...

Business almost brutal last Saturday afternoon... 68TH ST. ... Business almost brutal last Saturday...

Business almost brutal last Saturday afternoon... 68TH ST. ... Business almost brutal last Saturday...

Business almost brutal last Saturday afternoon... 68TH ST. ... Business almost brutal last Saturday...

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Fox's Counsel

(Continued from page 7)

for the manufacture of machines for... Fox's Counsel ... for the manufacture of machines for...

for the manufacture of machines for... Fox's Counsel ... for the manufacture of machines for...

for the manufacture of machines for... Fox's Counsel ... for the manufacture of machines for...

for the manufacture of machines for... Fox's Counsel ... for the manufacture of machines for...

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for the manufacture of machines for... Fox's Counsel ... for the manufacture of machines for...

for the manufacture of machines for... Fox's Counsel ... for the manufacture of machines for...

Hollywood Blvd., Once Proud Style Center, Now Bows to Ole \$9.98

Hollywood, Nov. 23.—Hollywood boulevard, much touted as the Fifth avenue, the Rue de la Paix, and the Boulevard des Capucines of the West, has pulled a pout, with accompaniment of gnashing teeth and scolding curses by the Hollywood Chamber of Commerce and Hollywood Merchants' Association.

Now sitting and standing for the rest of the world and continuing as a smart shopping center for the kings and queens of calliotele, it now just isn't. Street has deteriorated to a Sixth avenue complexion, with marked down to \$9.98 and such like brands of the cheaper marks of trade now evident where once class reigned.

Migration to Wilshire

Last six months has seen a migration south to Wilshire boulevard, which gradually has copied all the smart gown shops and Milsady emporiums.

Now the elite of the pictures do not buy their class suits in Hollywood, but in Wilshire boulevard, which is in Los Angeles, and the boulevard merchants are shedding scale and claiming aristocracy.

Nothing Exclusive

Today Hollywood boulevard can muster only two class shops on its main thoroughfare, and the rest of the city were centered. Both these stores have branches on Wilshire, further demonstrating to the die-hard Hollywood business men's clubs just which way the straw has bent.

Chap lugage stores, five and 10 cent stores and cheap mechanicals are now the order of the day on the avenue which once was known as the Boulevard des Capucines.

Only consolation is that pawn shops are still barred from the street floor, for a few dollars compels the three balls to be displayed only above a flight of stairs.

Dummy Costs Vaude Act Damaged Car and Cops' Ire

A vaude act carrying a dummy in its car caused plenty of excitement on Washington Heights last week. As the car sped down the hill to the stage door of the Washington theatre with their dummy propped up in the back seat, the cops inside to find out rehearsal time next day and a street urchin peered in the car and saw the dummy. It was another racketeer trucker.

Kid reared for the police station. Being cops and a dummy machine gun squad leaped into its car, etc.

The cops were sore at first over what they believed was a stunt, but were not half as burned up as the vaude team when they found the police had almost wrecked their auto getting to the locked in dummy.

Franchini Charge Falls

A charge of assault brought against Rosalie Rodriguez, 29, a clubbing at the Franchini theatre, West 46th street, by Mary Ann Frawley, 28, dancer of 424 West 47th street, was dropped by the 1st Sessions Jury (20). Miss Franchini charged the defendant and the latter's boy friend, who was in the Franchini apartment Oct. 6 in a fight over another man, off in West Side Court when the defendant's clerk Miss Franchini was her sister. The latter denied this.

Thrown from Horse

Kathleen Smythe (21) daughter of Marie Hartman, was tossed from a horse in Van Cortlandt park last week and painfully injured. Miss Smythe was taken to the Fordham Hospital, where a examination showed a broken neck. Her condition is serious.

Girl's mother is of the team of J. Hibbit and Hartman. Her father, Billy Smith, was Miss Hartman's first husband.

Not Roseland Hostess

In court, charging Joe Fagan, printer, with assault, Sylvia Yale was held herself as a witness at the Roseland dance hall, New York.

Roseland says she never has been employed as hostess by it.

MICKY KELLY'S FATE

Jury Passing on Charge of Murder Against Him

A jury before Judge Morris Koontz in General Sessions today decided today whether Michael Kraus, ex-lightweight fighter known as "Red Kelly," is guilty of murder in the first degree. He has been on trial for the past week charged with the murder of his brother-in-law, W. A. Henderson, two years ago.

Kelly, 36, indicted under the name of Kelly, put up a stiff but was indicted under the name of Kelly, put up a charge of felonious assault for the attack on Henderson, to prohibit the officers who Kelly insisted shot the bartender while handling an automatic gun he had taken in a raid. After Kelly was arrested for the assault, Henderson died in the hospital and the charge was changed to murder. He declared the officers had promised to have the charge dismissed against him as far as the assault charge was concerned and he was unable to do anything when the more serious crime was charged against him.

Kelly declared that one of the officers was called "Edmond," Edward J. Connelley, his counsel, told the Judge order the prosecutor, Assistant District Attorney John W. McCarty, to produce in court Sergeant Emanuel Klein, Negro, who admitted he had seen Kelly having sex with the defendant before in his life and also denied he was in the place on the day of the shooting.

Damp but Proud

Larry Hart, the lyricist, saw a picture last week and when the lights went up tears were streaming down his face.

"Why, it never touched me," he yelled. And still maintains his point.

COTY PERFUME PHONY CHARGED ON VIVAUDAU

Jean Vivaudau, 24, who gave his birthplace England, and his occupation as that of a perfume manufacturer, will be arraigned shortly in Special Sessions on the charge of offering to sell refilled bottles of Coty perfume.

Vivaudau, detective told reporters, was the son of the famous sportsman. He was summoned to West Side Court with two other men who were permitted to go as they promised to supply information to the district attorney, James M. Auliffe, who is conducting the prosecution.

Two years ago Detective Joe Fitzgerald, Tom Walsh and John Coleman of West 47th street, rounded up a gang of bogus Coty peddlers and sent them to jail.

Recently executives of Coty learned through Broadway druggists and perfumers they could buy Coty perfume much less than offered by the firm itself. Sales were made and the stuff analyzed. The fraud was brought to West Side court.

Detectives Clarence Farley and Frank Murray of the West 47th Street station were assigned to investigate. They were given the name supplied information to Coty's heads that resulted in Vivaudau and two others being brought to West Side court.

Lewis Bernstein, treasurer of Coty, said he was not in court and signed the complaint.

CREATING FEMME FANS

Ladies Day in Sports in Football Now—Not So Hot

Ladies Day, to create interest among the fems, is being generally adopted by professional sports.

Last summer it came into extensive use by the facilities, then weekly set aside for free admision for women. Among club sports to adopt it was a regular policy were the New York and Chicago major league teams.

This fall Ladies Day has spread to professional football. Results thus far it so far have been satisfactory.

The gag dates back to the old "honey" racket, to which many of their wigged ringers. These troups let the ladies in free to make them feel like "facilitators" when with the game. Same theory is in show of the major football and baseball teams.

Shaw business never found it practical to entice fems big with a free get the women to the theatre hold for as much basic attraction for women as for men. For sports and entertainment to infiltrate women into the mysteries of the game. Once interested, it is hard to get the women to come steady patrons, and unlikely to attend the games without male escorts.

Texas' Fame

Dallas, Nov. 23.—Texas' renown for cowboys and six-guns offset by recent announcement that the state's flea clinic is the world's largest.

John C. Ruhle of Fort Worth, who makes a living producing flea clinics, said the world's largest flea clinic is in Dallas.

Ruhle says that here's smarter and tube together.

He is the assistant of Charles Ruhle, who started the flea clinic in Munich, 1915. His brother operated a flea clinic Broadway.

Chicago Mobs Muscling in on Frisco Racket Boys Means Battles

No Sunday Coffee

A sandwich and coffee stand at 60th street and Central Park West is open daily for the hungry and thirsty.

On Sunday the stand is closed, probably on the theory hungry people aren't out Sundays.

MAKING CONEY ISLAND ON B'WAY, SAYS COURT

It is about time Broadway to far from being a Coney Island, said Magistrate Francis J. Erwin in West Side Court when the usual jargon of mechanical men and barkers were brought into him by a glaciographer Frank Houghton of Capt. Hayes' staff.

A girl usher and the mechanical man at the Central theatre were brought before Erwin. The charge was that the mechanical man caused a large crowd to collect in front of the theatre. The usher had the tough assignment of turning the mechanical man around.

Erwin, in one of the inopportune moments of the day, said the court, and observed the condition complained of.

It was forced to take the roadway to pass. I am not a crank but I would hardly expect women to be compelled to endanger their lives by being in the street.

The charge is called the pull-in-law. Conviction in case of this kind obviates the serving of a police summons and a summary arrest upon repetition.

Coast Dances Teachers Ass'n Likes Censorship

Los Angeles, Nov. 23.—Censorship of dance school advertising to strike out extravagant and exaggerated claims of who instructors are and what they can do for the student is one of the incorporation objects of the Dancing Teachers Business Assn. Group hasn't yet adopted it will get the American Association will also bring when legislation affecting the dance industry is introduced.

Erwin is local, where the talked-of unemployment taxation.

Erwin is local, where the talked-of unemployment taxation.

RUINED AN OBIT

Mark Vance Dies as Aft Wilton Dies Death Reports

Aif T. Wilton is said a double-crosser, sobbed Mark Vance, variety's obituary editor, when news arrived that he reported Wilton's death was just a report.

It traveled fast around Broadway and the former Keith and RKO agent and club booker didn't figure out until it was too late. He's in poor health, he said, and Thursday went in swimming at his Manhattan apartment.

Will the report wasn't true, said Hapton, as he apologized for any trouble he might have caused 'Variety's' obit ed.

Took Farmer for \$6,000

Easton, Pa., Nov. 23.—Harry Goodman, of Philadelphia, alleged theatre promoter, arrested here on charge of taking over a \$6,000 from a farmer.

Goodman was arrested and given him \$6,000 profit in a few months after buying a theatre in Stroudsburg and then selling it. Released in \$10,000 bail.

San Francisco, Nov. 23.—Right now San Francisco is as wild and woolly as in the Barbary Coast days of 35 years ago. It's curiously so. It's the same old San Francisco town in the country, though gangsterism has been held down to a minimum so far as mobbing is concerned.

There are perhaps more racketeers now in San Francisco than in dope peddlers and bootleggers here than in any other city of its size. Until a few weeks ago Frisco's crime was pretty much confined to its own brethren.

The peaceful serenity of the racketeers threatens to be overthrown with the advent of Chicago gangs who are mauling in and fighting rival Los Angeles mobs and even the police. Fighting with the cops is something new here. Racketeers of all descriptions are on friendly terms with the law. Reports have recently come out, running as high as \$5,000 a month.

It appears that peace is a thing of the past. Underworld rumor declares a big battle is due with plenty on the spot. It's all over alky denouement. The account running is that the Bugs Moran mob has hopped in from Chicago, cornered the market and resents the continued intrusion of another Chi mob who has been in the city for some time. The sugar alky into the south.

Deputy Sheriff in Fight

First entanglement occurred, a former Underworld rumor declares the Moran boys from Los Angeles hijacked several cars of Frisco alky denouement. The account running is that the Moran boys reported the theft of their cars and San Mateo county deputy sheriff hotted it out after the hijackers. Result, one deputy dead, one deputy seriously injured, one deputy fighting for his life in a hospital.

There's a lot of investigation going on and it's not clear what the amount to anything. Only thing they're afraid of is such a Federal investigation that would bring Frisco's location makes it the ideal spot for rum and dope running to strike out extravagant and exaggerated claims of who instructors are and what they can do for the student is one of the incorporation objects of the Dancing Teachers Business Assn. Group hasn't yet adopted it will get the American Association will also bring when legislation affecting the dance industry is introduced.

Cops' Fortune' Charges

Mark Gertrude Cayce, Edward Cayce and the latter's secretary, Gladys Davis, were freed in West Side Court when the cutting center J. Erwin on the charge of pretending to tell fortunes. The trio were released on \$5,000 bail to appear at the Victoria hotel on Nov. 11, by Followcomen Conwell and McCarty of Capt. Mary Sullivan's staff.

Records containing patrons' names and addresses of the cutting center were seized by the cops. Max Hammerling, lawyer, recovered these when the court proceedings were over.

The courtroom was jammed with members of Cayce's 'Association' and a large number of the public. Cayce was exonerated she was embraced and kissed. Cayce had his hand almost pumped. \$70 Fee

Mrs. Conwell testified she had read the list of names for eight days. She was granted a hearing, she testified. Cayce was in his shirt and trousers and she testified she had his eyes. A list of questions had been prepared by Mrs. Conwell, and she testified she had asked the list. The Davis girl said that she had read the list. Marked bills were given to the cops for \$15,000. He was given him \$6,000 profit in a few months after buying a theatre in Stroudsburg and then selling it. Released in \$10,000 bail.

Order Bookies Out Of N.V.A. Clubhouse

Bookmakers who have made an open practice of small bets made around the N.V.A. Club were ordered out of the club last week.

An anonymous letter registered a complaint against the gambling around the club.

Negro Composer Faces Homicide Charge Over Death of Hal Bakay

Spencer Williams, negro song writer, was arrested last week in Harlem charged with homicide following the death of Hal Bakay, 31, night club entertainer. Deceased was reported having been in a fight with Williams near 142nd St. Bakay, according to one Harlem version, was acting as peace officer when Williams, an obese Col. man, who was having an altercation. In the mixup that followed Bakay received three stab wounds which proved fatal. Bakay had been in vaude prior to his engagement at Condo's. He is survived by his wife, a former professional.

DUBOIS' UNCHAINED

Juggler's Lack of Trust Ruined Wife's Health Chicago, Nov. 23. Celeste DuBois is no longer the wife of Wilfred DuBois, vaude, after having married Jan. 10, 1929. According to Attorney Irving Eisenman, who arranged a peaceful settlement, Mrs. DuBois claims to have been married to her husband for 18 years between Emil J. Stehli, silk manufacturer of New York, and Mrs. Mayre D. Zelsler, former show girl, who meanwhile has been thrice married. Plaintiff seeks to reopen a suit secretly dismissed a year ago in Poughkeepsie, N. Y. in which she sought to compel Stehli to pay \$47,000 for the support of the 15-year-old boy of which she is the mother and which she claims is a son of the defendant. In his answer in the secret proceeding Stehli admitted paternity of the child but said he had given the boy's mother \$5,700 in the four years ending in 1920, when for \$2,500 he obtained a release from further obligations. Exhibiting this release in court caused dismissal of the suit a year ago. Now Mrs. Zelsler says she was tricked into signing the document.

'Round the Square

Booker as Lookout Former vaude booker who had some indie houses is being paid \$10 nightly by gamblers operating dice and card games in his looking office. Bookie is the lookout at the door, admitting only those looking for a play. Gambler pay the rent on the office and use the name of the former bookie as a blind. The rent is recently raised, but a fine is paid and operations start all over again.

Guaranteeing Tip for Waitresses No longer do the waitresses in Macy's dining room worry about the size of the tip patron leave on the table. Macy's has solved the waiting girl's problem by fixing a 10% charge. Each table check tells the diner not to tip the waitress.

NEW YORK THEATRES

FRED & ADLE FRANK MORGAN MILES BRODERICK LOSCH THE BAND WAGON 1147 Broadway, N.Y. 23. Real Comedy Hit! A Church Mouse with BEET LITZEL, BEVERLY GARDEN PLAYHOUSE 200 West 42nd St. Extra Mat. Shows. (Theatrical Dept.) GILBERT MILLER presents HELEN HAYES in MOZART'S New Comedy THE GOOD FAIRY with WALTER CONNOLLY BENNY MILLER Shows 12:45 and 8:30 Matinee Thursday & Saturday, 2:30 Alfred Lynn LUNT-FONTANNE in The Guardsman A Main-Color-Stage Picture with Billy Rose and F. W. O. CAPITOL 1454 Broadway, N.Y. 24. Fr.-Sun. Drayton-Clarka Gable in 'PAPA'S' Greatest Hit-Color. Unsurpassed

NOXY 24th St. & 11th Ave. 'OVER THE HILL' with JAMES DENNY, RALPH BELLES MAX BERRY, 'THE ELEMENTS'-Mickey Rourke, 'CROONIN'-33 Royette-Balistr Orchestra.

Lay Off Cony

Leonard Cony, of Chicago, is now connected with 'Variety'. In his travels around the country Cony uses the Garden crew close to complete capacity each as last Friday night, and it was longer than New York was to handle a lighting job as that between Tony Canzoneri and Kid Chocolate. Tony retained his championship, but it was a toss-up as to whether the contest had appeared to show that Canzoneri won six, Chocolate got five and four. Most of the crowd remained after the decision was announced. The raising of Tony's arm was accompanied by an outburst of razzing and cheers. Plenty present favored the Kid, but the acting gentry had quota 16 to five on Canzoneri, odds that seemed all wet, and the short-notice figure boys went with The referee and one judge voted for the Kid, the other judge being for the Kid.

SECRET ROMANCE IS AGAIN UP FOR TRIAL

Yonkers, Nov. 23. Trial of a case expected to begin tomorrow (24) in the White Plains Supreme Court will reveal the details of a romance kept secret for 16 years between Emil J. Stehli, silk manufacturer of New York, and Mrs. Mayre D. Zelsler, former show girl, who meanwhile has been thrice married. Plaintiff seeks to reopen a suit secretly dismissed a year ago in Poughkeepsie, N. Y. in which she sought to compel Stehli to pay \$47,000 for the support of the 15-year-old boy of which she is the mother and which she claims is a son of the defendant. In his answer in the secret proceeding Stehli admitted paternity of the child but said he had given the boy's mother \$5,700 in the four years ending in 1920, when for \$2,500 he obtained a release from further obligations. Exhibiting this release in court caused dismissal of the suit a year ago. Now Mrs. Zelsler says she was tricked into signing the document.

TONY HOLDS TITLE, BUT KEEZ GETS THE CHEERS

By JACK PULASKI It had been a long time since the Garden drew close to complete capacity each as last Friday night, and it was longer than New York was to handle a lighting job as that between Tony Canzoneri and Kid Chocolate. Tony retained his championship, but it was a toss-up as to whether the contest had appeared to show that Canzoneri won six, Chocolate got five and four. Most of the crowd remained after the decision was announced. The raising of Tony's arm was accompanied by an outburst of razzing and cheers. Plenty present favored the Kid, but the acting gentry had quota 16 to five on Canzoneri, odds that seemed all wet, and the short-notice figure boys went with The referee and one judge voted for the Kid, the other judge being for the Kid.

Both boys remained in their corners, each wishing the other would first circle the ropes. Twice they came together and talked things over. Finally Tony departed, and the Kid's figure boys went out. The Kid followed to cheering. The crowd was on its feet any time during the fight. It was that kind of a show. From the first they belted each other so justifiably that the crowd went wild and excited. In the second round Chocolate had Tony backed to the ropes and Tony, who Jim Humphries introduced as 'The Sengampian', fought in a colorful, but not so weight since George Dixon, capped the following round, too. Canzoneri started to come on after that, and at the half-way mark it looked even. First one man and then the other would unbalance the other in surria. In the seventh it Kid landed a right hook that sent the other flying yards away. Tony immediately retaliating with the same sort of punch with the same results. Both boys were unbalanced and went in front. It looked like the weight handicap was telling on the Kid, but he was still in there. He weighed 160 pounds, while the champ came in at 135, both being well under the division limit of 145. However, the extra weight told the talent by coming back at the last three rounds and putting up a great exhibition of punching.

Kid's Aim Better There is no doubt that the Kid did not do accurately. He made his punches did land they were clean contact. When in distress from the body he was hit, the Kid would dance away with his left hand jabbing at Tony's face and holding him off. Both men were wild at times. Tony's right eye was badly abused. What effect his blow had on Chocolate could not be noticed because of the boy's dark skin. The deciding factor that the judges counted in Tony's favor probably was the fact that he did most of the leading. Chocolate's fight was a strict matter of close fight. Willie Lewis, former garden punch champ, made his first appearance in the referee in a minor scrap, and did an expert job. Tony during the later rounds showed his hands to his advantage, walked in regardless, and generally prying a left hook to the tummy. It was only the referee in the earlier rounds during a contest more than 18 rounds, growing arm weary. In addition to the punches, Tony wore the Lord Lonardo championship belt that was owned by Freddie Welch but recently sold by the lady's widow to the garden. Louis Kid Kaplan, once featherweight champion, came to the ring with Eddie Ram, Polish Cleveland, knocked him flat in two minutes of action. Eddie's first round was waterweights. Eddie started straightening up tactful right off, appearing to win with both hands. Big horse held over 18,000. Gate was nearly \$4,000.

Southern's Contribution Southern Music Company is publishing a theme song for the unemployment drive titled 'I Will Share'. It was written and recorded by both in a sheet music and records, will be turned over to the Emergency Relief Department. It has already \$150 has been sent to the State as half of the \$300 advance fund for the drive. The song is by Billy Hueston and Jack Scholl.

Probable Football Winners and Proper Odds

Table with columns: GAMES, COLGATE, WINNERS, ODDS. Lists various college football games and predicted winners with odds.

Tilden-Richards Not Troupe ASST. HOUSE MGR. SURE IN Sticks for \$3 Top HIS GIRL LOVES HIM

Professional tennis matches by a quartet of players headed by Bill Tilden and Vincent Richards will play a return at Madison Square Garden, New York, in December. Dates to be arranged through Jack Curley. Fred and Fredie were both coached by Carl Gargill and Ned Dobson promoted the indoor tennis setup and booked Hartburg, Pa., as the first test bed last week (Monday). The former amateur tennis champs will put on a show Friday (25) at 8:30. Fred and Fredie with Tilden and Richards are Elbert Burke and Emmett Pars. Top Pittsburgh and get from Pittsburgh is \$2.

ED LEE GOT 'FINGER'

Charged With Street Bookmaking, Held for Trial 'Someone put the finger on me,' groaned Edward Lee, 28, salesman, 622 Bradford street, Brooklyn, when he was arrested outside of the Plaza Hotel, 41st street, last Monday. The former amateur tennis champs will put on a show Friday (25) at 8:30. Fred and Fredie with Tilden and Richards are Elbert Burke and Emmett Pars. Top Pittsburgh and get from Pittsburgh is \$2. Quinn testified he had Lee under observation a great length. He averred he saw many men approach Lee and hand him paper which the men tested were betting slips. The cop approached Lee and asked him where the 'slips' were. 'Not me brother,' replied Lee. 'Yes,' said Quinn as he shined out 40 alleged betting slips under Lee's collar. Lee denied he was a bookie. Eli Johnson, attorney, asked for Lee's dismissal, but Magistrate Erwin held the defendant for trial in Special Sessions.

MARRIAGES

Rosemary Cameron to Serge Birk in Flushing, L. I. Nov. 19. Bride is a coloratura soprano; groom from vaude. 'Scandals' was married this week to Beverly Birk, show girl, from Detroit, and society girl. McLean is understood to Everett Marshall. Engagement of Justine Chase, last with 'Lysistrata', to George E. Haight, company manager of Grand Hotel, announced by Miss Chase's parents at Parkview, Conn. No date set for wedding. Marguerite MacDonald, actress of Parkview, R. I. and Louisa Noble, boxer, New York City, filed marriage intentions at Greenwich, Conn. Fred Garrity, stage manager with Chicago company of 'Grand Old Lady', to Kathy Schauer, chorister in the show, Nov. 18, at Parkview, Ill. Groom is the son of John J. Garrity, Shubert rep in Chicago. Constantine Bennett to Julia M. in Palestine de la Courade, Nov. 22, at the Beverly Hills, Calif., home of George F. Parnick. Lycopie Whiteman, singer, to Harry Doolin, songwriter and singer, Nov. 22, Los Angeles.

'Your Honor, if you give me my freedom I will never bother Paula again. I know she loves me but she has taken this means to frighten me. I am positive she is sorry,' said Fred Keder, 24, who said he had been an assistant manager for a motion picture house in Red Bank, N. J., when the 'White Side Court' before Magistrate Erwin in New York on the charge of disorderly conduct. Paula Rattmeyer, 32, former sweetie of Fred's, is a domestic employee at the 'First End' avenue. He opted the Fred to go his way and send a would travel here. Fred said he would not get on with her, would testify and call the apartment attaches were told not come before and after. Fred borrowed an errand boy's jacket and a stage moustache. He entered the building and got to the door. And Fred removed his moustache and jacket and left the building. Paula screamed and Fred did Detective Sergeant Nicholas Campo took her to the station. This is the next time Fred promised to tell him, Fred did, but instead of embracing Paula he was escorted by Fred. Fred when he is not managing cinema house plots spends beats his time at the 'White Side Court' in Cold Camp. The Court ordered an inquest.

marked the decline of Ash and all the other vaude m.c.'s. At the Paramount, Ash succeeded in doing better than the other m.c.'s who came before and after, but the community spirit he had built up in Chicago was lacking on Broadway. Omaha proved to be a success. Valdes and his sojourn at the Brooklyn Paramount. Fred and Fredie were both coached by Carl Gargill and Ned Dobson promoted the indoor tennis setup and booked Hartburg, Pa., as the first test bed last week (Monday). The former amateur tennis champs will put on a show Friday (25) at 8:30. Fred and Fredie with Tilden and Richards are Elbert Burke and Emmett Pars. Top Pittsburgh and get from Pittsburgh is \$2. Quinn testified he had Lee under observation a great length. He averred he saw many men approach Lee and hand him paper which the men tested were betting slips. The cop approached Lee and asked him where the 'slips' were. 'Not me brother,' replied Lee. 'Yes,' said Quinn as he shined out 40 alleged betting slips under Lee's collar. Lee denied he was a bookie. Eli Johnson, attorney, asked for Lee's dismissal, but Magistrate Erwin held the defendant for trial in Special Sessions.

History of M.C.'s

(Continued from page 27) marked the decline of Ash and all the other vaude m.c.'s. At the Paramount, Ash succeeded in doing better than the other m.c.'s who came before and after, but the community spirit he had built up in Chicago was lacking on Broadway. Omaha proved to be a success. Valdes and his sojourn at the Brooklyn Paramount. Fred and Fredie were both coached by Carl Gargill and Ned Dobson promoted the indoor tennis setup and booked Hartburg, Pa., as the first test bed last week (Monday). The former amateur tennis champs will put on a show Friday (25) at 8:30. Fred and Fredie with Tilden and Richards are Elbert Burke and Emmett Pars. Top Pittsburgh and get from Pittsburgh is \$2. Quinn testified he had Lee under observation a great length. He averred he saw many men approach Lee and hand him paper which the men tested were betting slips. The cop approached Lee and asked him where the 'slips' were. 'Not me brother,' replied Lee. 'Yes,' said Quinn as he shined out 40 alleged betting slips under Lee's collar. Lee denied he was a bookie. Eli Johnson, attorney, asked for Lee's dismissal, but Magistrate Erwin held the defendant for trial in Special Sessions.

Ash never made pretense at possessing exceptional artistry in any particular stage line. He was a plain man, and any one who tried to plain m.c.'ing. His job was to place the picture work stage after stage. He shot naturalistic, one-number specialty acts and was successful at that. The act builder he was generally content to be the best in the field. In the show, Nov. 18, at Parkview, Ill. Groom is the son of John J. Garrity, Shubert rep in Chicago. Constantine Bennett to Julia M. in Palestine de la Courade, Nov. 22, at the Beverly Hills, Calif., home of George F. Parnick. Lycopie Whiteman, singer, to Harry Doolin, songwriter and singer, Nov. 22, Los Angeles. Ash never made pretense at possessing exceptional artistry in any particular stage line. He was a plain man, and any one who tried to plain m.c.'ing. His job was to place the picture work stage after stage. He shot naturalistic, one-number specialty acts and was successful at that. The act builder he was generally content to be the best in the field. In the show, Nov. 18, at Parkview, Ill. Groom is the son of John J. Garrity, Shubert rep in Chicago. Constantine Bennett to Julia M. in Palestine de la Courade, Nov. 22, at the Beverly Hills, Calif., home of George F. Parnick. Lycopie Whiteman, singer, to Harry Doolin, songwriter and singer, Nov. 22, Los Angeles. At the Frisco Warfield Ash is now under contract to Pancho & Marco. The contract carries options.

REKOR with MAJESTIC SUICIDE FLEET BILL BOVENS FLETCHER JAMES GLEASOR GEORGE ROBERTS PALACE with KEDIE GEORGE WALKER BENNIE MEROFF & BAND JAMES BRADY BURNES & ALLEN Matinee Daily, 2:30

59th St. with THE GAY DIPTYCH with IVAN LEPIDOFF

60th St. with GIRLS ABOUT TOWN with FRANCES-LIVAN TAYLOR

with RAE SAMUEL and other RKO ACTS BIRTHS Mr. and Mrs. Innocente Pedrolli, Nov. 13, in Los Angeles. Mrs. and Mrs. Geoffrey Kerr (New York) and Mrs. Mrs. Paul Rogers, Nov. 22, Los Angeles.

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15 YEARS AGO
 (From Variety and Clipper)

Centry sold their dog and pony show to J. D. Newman and J. B. Austin of Indiana for a reported \$100,000. Just bought the title back this year (1931).

Ph Ziegfeld and the Keith booking office locked horns over Eddie Cantor. Actor was to open presently in Ziegfeld's 'Canary Cottage' and was pulled out of the Colonial on an exclusive contract alteration.

Small town managers kidding about scenery carried by tabs. Devo necessitated employment of extra stage hands, and managers were hot.

'Variety' reported parodies on the down grade. Parodies were on film in an earlier day, but they're still on the slump.

Stock business was so poor in many towns that local traders were demanding spot cash for use of props, etc.

Mutual Films advertised in 'Variety' to announce its new star, Marjorie Ransome. Still current.

Federation of Labor refused to pass a resolution promising every possible assistance to White Rats. It did pass a resolution declaring the Rats to be a regular union organization, but would not pledge pulling out stage hands and musicians in event of strikes.

Palace did \$4,000 on two Sunday shows. All business noticeably up since presence in lot of booths and other visitors. Strand took \$3,700 and Rialto got \$3,024.

'Clippe' mentioned as a novelty that a burlesque chorus paraded the aisles during one number. Ahead of the runway.

50 YEARS AGO
 (From 'Clipper')

'Clippe' told an inquirer that it did not know of any 'professionals anxious to take part' in a benefit for the poor of Baltimore. Long distance recruiting.

Lithograph tickets were being sold in cigar rows for 15 and 20c each. 'Clippe' indignant.

Cortina, then a child prodigy, was with the New York run at the Metropolitan Casino. Supported by an adult cast. About 15 then.

Fire in the Bijou was caused by the man who will off a chair while lighting the house. His alcohol torch fell against a box draped, which blazed up. No damage, except to the curtain. In most theatres inaccessible lights were system by a jump spark over a wire system.

Miner's 8th Avenue theatre opened. Now a cheap picture house. At that time one of the variety ledges. Straight vaude.

Philadelphie supported two German houses and an opera. He gave Sunday shows until the mayor said Sunday were out. They pulled down the lights, and only Germans, and business as usual.

Buffalo Bill advertised his dramatic show had netted a profit of \$1,000 in 11 weeks.

A colored concert troupe, singing spirituals and jubilees, were touring as Hart's Electric Show.

An advertiser offered to teach the cannibal act to lady gymnasts, but consideration of the diamond crystal pyramid, plate and hat spinning and balancing.

Checking Up the Critics

Gilbert Gabriel's blast against 'Variety's' box-score for critics in his Sunday column of Nov. 15 took this eight-year-old tabulation for a jaunt. But it detoured around a bend or two in presenting that reviewer's verities. The majority of numbers are correct. In many instances the New York critics have been right and wrong during the season.

* Mr. Gabriel's contention is that if a show lingers on Broadway for 10 weeks that makes it a hit as far as the box-score is concerned. This is not so. If a show is forced along via bad salaries, cut rates, or the compromise of its director, and it stays 10 weeks—it still isn't a hit from the box-score's viewpoint. 'Variety' is supposed to, and should, know whether artificial respiration is being applied to a gasping Broadway play. The box-score is a very definite yardstick, and this is an edge which 'Variety's' own reviewers have on most of the dailies' dramatic critic, in that the trade paper boys generally know how a show is booked up financially before it opens, but a district actor in the ticket brokers contemplate or have taken, etc. All of which has a bearing on the length of a play's run. This box-office phantasm, however, doesn't have to concern the newspaper men's course, but is a district actor in trade paper reviewing as the trade, first and always, wants to know the show's chances of success.

The box-score was inaugurated in 1923 to check the dramatic men on how many times they were expressing a positive opinion and whether they would stop writing critical essays for their own amusement. Besides which 'Variety' had its own curiosity as to how many times the boys were going right and wrong, with this also pertaining to how well its own reviewers were doing. Mr. Gabriel has a clear understanding of these reasons, according to his article.

In pursuing the reviews of the New York critics the box-score keeper reads to see if the writer thinks the show is good or bad. If it's still a puzzle after he reads the notice once—he reads it twice. Then if it remains neither fish nor fowl it is registered as a 'no opinion.' The tabulator strives to give the reviewer the edge. Those criticisms which neither aid you or has he reached the point where they were hindering the show, the public, or the critics a favor, and were making a farce of reviews as they were appearing in the New York dailies. It was at about this time almost every 'Variety' launched a box-score. That it had some effect upon the situation is acknowledged by Mr. Gabriel, who goes on to suggest that inasmuch as the box-score seemed to have served the purpose of its particular procedure, the box-score has since turned into a source of annoyance.

There are some who alleged that daily paper dramatic men should first be a guide to their readers for a selection of plays which they, the readers, might attend. Carrying it further than that, it is even contended that the lites in reading reviews only wants to know whether a show is worth the \$10 or \$15 it calls for, and is indifferent to the critic's personal feelings as to the ethics, methods and histrionics involved. Also that the general public is only interested in the play as an entertainment, and does not care to have the opinion of any particular reviewer. He finds one who coincides with his own tastes in the theatre and then is guided by that reviewer when it comes to ruining a \$10 bill for a pair of seats.

Most of the critics have their own theories on the purpose and duties of their office. They are bound to be held to account and to record an opera's recently closed, referring to his review of the piece. There is no recollection within 'Variety's' memory where New York critics have ever made or intended to make any such instances of plays which have gone contrary to their press criticism.

On the other hand, it is contended that a concerted and detrimental blast from the critics can retard a show for two or three weeks and that superlatives may keep it alive for as long. But in the final analysis the show is either in or out of the theatre, and it is up to the critic's personal feeling as to the ethics, methods and histrionics involved. Also that the general public is only interested in the play as an entertainment, and does not care to have the opinion of any particular reviewer. He finds one who coincides with his own tastes in the theatre and then is guided by that reviewer when it comes to ruining a \$10 bill for a pair of seats.

The box-score has disclosed two many interesting sidelights to 'Variety' to be easily dismissed. It has proven the source of many facts in connection with the legit end of show business and sets them forth in color figures each season.

Inside Stuff—Vaude

Gus Van is the first RKO act to test the exploitation value of disc records. He has been in the business for a long time. Digging for a record for the reported \$150 it costs to experiment, Van last week placed the special halpitho in St. Louis.

Martin Beck is reported having started more than one law suit against the New York Palace theatre operating company. It's an RKO subsidiary. Beck's actions have been taken as an individual stockholder. His allegations mostly are that the Palace has charged improvement charges that the Palace should have paid. Beck is also reported to have taken to hold down the Palace net and thereby also keep down the attend to stockholders, if any.

Beck is a large minority Palace stockholder. He started to build the Palace on Broadway for the Orpheum Circuit, but later consented to sell back to RKO for 61% of the Palace. That controlling share eventually passed to RKO with the remainder of the Keith chain.

Only circuit opposition to the Lyric on 42nd street, with its eight-act show, is the inability of any theatre to fill the Hipp (RKO), State (Loew) and Broadway (Mosa) to take a Lyric date until any of these other spots have been played.

The Four Covans, for instance, on Warners' Downtown Bill last week, had already played the RKO, one block south; the Los Angeles, one

Inside Stuff—Pictures

Instance of how a story idea is sometimes handed around until nearly every writer on the lot has made a pass at it is the case of 'Steel' at Universal. Latest episode in the life of the mill story is its oddities.

By Edward Cahn, director, who is now looking for another plot. The story is attached by the name of the actor who is to play the supervisory. Wesley Cuddy's solve the riddle, and Tom Reed and Doug Doty tried but were also unsuccessful in putting together a satisfactory plot. The story was next, as Harris was also to supervise, so he had to please only himself. His effort amounted to zero.

Stunt Anthony was next with Sam Blechoff as cups. Then Walton Hays, Stuart having been given an equal share in the picture by Jack Moffitt and P. J. Wolfson. Now the script is back with Reed, who is to again start practically from scratch.

Bill the director is now looking for another idea during the story's vagabonding through the many titles on the yarn were 'Mon of Steel', 'Steel Man', 'Steel Man', 'Steel Makes Men', and now it's back to 'Steel' again.

Story was shelved three times but its inherent value as screen material has always brought it back. List of writers does not include those who read the script but took their heads when asked to take a crack at it.

Coverage of a big football game is the newest most expensive outlay. Quite often 'negative' to provide film for three feature releases is used, to insure against a waffe. That means that the real people pay \$800 for negative of which payoffs at the theatre see at the most but \$12 worth.

In the instance of Fox-Heart, negative costs have increased 50% since the commencement of the pigskin season. This despite an earlier warning to economize and shoot only when you see the home of their pants.

The slow motion camera is the greatest asset of football film, thinking nothing of using 8,000 feet, itself, during a game.

Nothing can be done about newswear economy when it comes to football. It is admitted. The games must be covered through theatre demand. All the reels can do is let the boys have their film spree while it lasts.

Something new in the way of venerable subjects was handed the Hays office in the script for Metro's Russian Soviet story. Mrs. Gwynne was given Hays' readers to look at from political angles and whether the picture would run into snags with the U. S. government.

Soviet sex angles, which might not get by in a story with American background, was passed as one by the readers. There were plenty of political changes, however, on the political twists of the story which might not be to the liking of the State Department.

Script is returned to Metro which is now making the changes. No change in the script for the Soviet picture has been named by Irving Thibault and Al Lewyn, the associate producer. Although other studios may get the jump on Metro in production of a Soviet yarn, Metro is content to go slow and screen the tickle-the-right right. Communism will be treated as a religion.

How a foreign man personality literally put himself over into stardom with 'Lupinus card' at a preview of a picture is ingenious, and since established as fact. The foreign actor had his friends planted with 100 of the 'applause cards' (with which the producer invites public opinion) and the audience, when the picture was previewed, their comment was dwarfed by raves for the foreign player. The propaganda was so cleverly put across that the studio, highly impressed, rushed a star exploitation campaign into work, only to realize that the foreign actor will never make the grade as a star.

'Homelike Squad' introduced Police Commissioner Mulrooney in a capacity preceding the New York State Census Commission in censorial dictation on underworld matters. It was upon Mulrooney's order this picture was rejected, being released only after certain revisions were made. The release includes a scene which was made the Commissioner, himself, an ex-officio member of the cast.

Several other pictures have been seen in New York and ordered back by Mulrooney, including Edward Hughes' 'Scarface.'

Don Drey, publicity head of Radio studio, circularized the trades and titles asking whether they would like to see the Radio-Pathé studio shakeup rumors, promising each paper he would help it protect exclusive stories when such reports were accurate.

Almost all Radio-Pathé stories coming officially from the studio have been so late as to be uninformative, with the papers continuing to handle news in their own way.

After turning out 'Connecticut Yankee' in 30 shooting days, and 'The Fluctuator' in 31, Dave Butler ran up his madding percentage with 'Delicious', which was 61 days in the making on the Coast.

One of the longest shooting pictures ever, the picture is now taking a week off, necessitating shooting around her in the interim.

Richard Anderson, former International Newreel executive, is now editor of a Warner theatre house organ. Single handedly Anderson is getting out 'Carry On.' It is issued weekly, running between 11 and 10 printed pages.

In the annual pre-Christmas slump battle, Public has sanctioned giveaway special attractions, amateur shows, apical exploitation and other moves.

West coast branch is kidding the new opal: 'What We need in this industry is a bunch form of loyalty, knowing that each new form of loyalty is the prelude to a request for a cut.'

Under its deal with Sam Rork to distribute a picture starring Clara Bow, the picture will be made at the Col Hollywood studio with Rork as associate producer.

block act, and the Million Dollar, four blocks north. Similar cases with other acts on the bill.

Not enough talent on the Coast to attract many eastern acts for film, so the same talent is shifted around and around.

When colored shows which have played Broadway were booked into the Palace and the Hartman, that house generally uses one act on the show the first week and the second act on the second week. However, when 'Sings' 'The Blues' was there last week the show was presented in its entirety.

This was accomplished by running three shows with the feature film sandwiched between.

Vaude people playing date out of New York have done so much traveling by care and bus that the railroads have found this former business more than one-hat.

Wet weather this fall has given further impetus to motoring in the jumps.

Equity Doubles Initiation Fee—\$50; Say Move Not Closed Shop Gesture

Equity has raised its initiation fee from \$25 to \$50 for all classifications, doubling of the rate having been decided by the council held recently. It became effective immediately. Annual dues remain the same, or \$18 for senior members.

While the move may be regarded as a step towards closed shop for leaders in the legit field, Equity leaders explain that by making it harder to join for newcomers it is a protection for members who find it increasingly difficult to secure engagements. With so many actors out of work, some Equity officials favor raising the initiation to \$100, but the Council thought that too drastic and that would virtually close the shop.

Managers Consent

Before the boost in the initiation fee could be made it was necessary for authority to obtain permission from the Managers' Protective Association. This is the group of managers allied with the Shuberts with whom Equity has a 10-year agreement dated May 31, 1924. The association minimum basic agreement for "Equity Shop" and established the 50-20 change scheme which was about to become obsolete. The M. P. A. consented to the increase.

The closed shop, which the managers feared so much some years ago, does not mean much to the Equity shop. Equity is in no spot to crack the whip on the managers, but rather must aid its members in getting jobs.

The effect of the initiation increase was expected. The number of new \$50 requirement was on there was one membership application. The average number of applications has been about 15 weekly. Equity recognized the drop in revenue from initiations but figures that will be compensated for by the ability of more members to pay dues.

BARRETT'S \$17,800 IS B'WAY RESUMPTION TOP

'Barrett's of Wimpote Street' resumed last week at the Empire after six weeks' layoff. In grossed \$17,800 the play virtually resumed its former pace. Illness caused Katharine Cornell to suspend performance.

Resumption total is something of a Broadway record. The show has successfully come back after so long a layoff. Both matinees went to standing room only, in spite that the show is now in its 10th month.

Zelli in 'Papaver'; Paris Show Comes Over

Joe Zelli, Paris night clubber, will take a chance at Broadway legit producing. He is teaming up with George Gordon, former Broadway producer, to bring over the latter's 'Papaver,' current in Paris. Ben Hur is adapting it.

Gordon's last Broadway show was 'Good Parade,' after which he blew his wealth. Gordon, who has directed and produced 'Papaver' in Paris, being in on Geo. Froese's novel. Story police fun at communism.

Eastern Film Tests

Fox has short optioned Edward Pawley and Preston Foster, legit actors. Both were tested together, recently in "Two Seconds" legit with a possibility also that Foster may go to Warners to repeat his role that city. Foster's name, James Cagney is reported for the lead in the Warner production.

Charles Carson, in "Ladies and Gentlemen," another legit test by Radio Pictures.

K. C. Shubert Relights Kansas City, Nov. 23.

After a couple of dark weeks the Shubert will open "Moonlight" week Nov. 30.

It will be the third of the Dramatic League's subscription offerings.

NEW FOREIGN TROUPE

But 2 German Co's Coming In—One For Longshore

Foreign legit on Broadway this season has been limited to the Italian troupe at the Little. It's the first of last year when several troupes, including Hungarian, Italian and Greek, played sundays to a profit.

Another foreign group, however, is the New German Theatre Players, headed for the Empire. This company will play weekdays, except Sunday. The troupe at 1145 10th Sunday also will be played. An additional German rep is also being framed by Walter Hartwig.

Trick Stages Cuts Down Road Rates And Possible Profits

Twirling stages in trick shows have cut down both the number of possible road productions as well as profits when that type of play is trouped out of town. Intricacies and extent of these back-stage operations has kept some towns from getting the show.

'Constant Sinner' is reported having failed to cancel some dates through the trouble to get the stages. "Two Seconds" was also headed for touring, but will go to the storeroom unless some system can be framed to replace the show's stages. Another example is 'House Beautiful.' Before the show was sent to the road its physical production was cut to great as much as several truckloads eliminated.

Authors Turn Producers in Self-Defense

Latest movement in New York legit circles is a rush of authors to produce. Among them are several prominent writers who never previously attempted or thought of producing on their own.

One to John is Winchell Smith, author of "Smiling Through," his most recent work, for "Tadpole." It was originally to have been an Erlanger production, but Smith put up the bond for it himself and went into rehearsal at the John Golden theatre last week. Day after rehearsal started Smith took ill and the act was postponed for several days, but has now resumed.

Besides Smith, Elmer Rice and John Wesley joined the author-producer ranks during the past couple of months. Rice put on a bond for himself, "Left Behind," and Wesley produced "Steel" on his own. Another author to turn producer is Don Mullally with "The Camel's Arise Coming."

Excuse generally given for the rush to the writers are leary of most producers during the present session of many fops and numerous bankruptcies. Old business writers not wanting to fight over revisions is being impetus by the present situation.

Smith's entrance into the producing field is called especially prophetic at present because one of the few writers deemed to really have a bankroll.

Balfie Posts for Cast On 'Chauve-Souris' Tour

Balfie's "Chauve-Souris" was slated to go on a road to begin next (Monday) in Buffalo with following time listed for Canada. American agents, however, are being guaranteed at Equity by Balfie.

Walter Towner, who guaranteed salaries when 'Gouris' played New York, have withdrawn that aid with adequate guarantee. In the Morris Geat has likewise taken away active interest.

B'way May Lose 20 of Its Legit Houses—Overbuilt 424 St. Block

Now Messrs Shubert?

So far Claude Grenaker, head p. M., has failed to support one of his famous not-a-dramatic depts of the dailies to refer to the Shuberts as the Messrs. Shubert.

With the Shuberts as a corporation in the hands of Messrs. Shubert or two, the newspaper boys are in a quandary as to the present address, whether the Messrs. Shubert, Recy, or the Shuberts-in-law or what, or whether to just call them as usual.

In the next year or two Broadway may lose 20 legit theatres, and the legit may be the better for it. From a street corner on 42nd street—the show hub and more than twice as many other places, the legit may be probably passing.

The last member of dark theatres is the last member of shows foredoomed the elimination process. Houses receive a little more than the legit and taxes. It is just a question of time when owners or lessees will grow tired of broke trying to carry the theatres. It looks like an established fact that there are not enough theatres to lease the managers house problem.

It is reported the Craig, one of the east 42nd street mistakes is about to be sold for other theatre purposes. It has made no profit since 1924. The same applies to the New Yorker, opened as the Gallo. Although there is an adjoining building, it has failed to make it take to over a year or so ago. It is the same now with Hammerstein's (Manhattan), which broke Arthur Hammerstein.

It was figured the up-Broadway trend might make those theatres but it may be years before the trend gets to the legit. Some of the elevated railway is leased. The Zeitgeist theatre, a block to the east of 42nd street, has had its and drew big business, but its location, away from Times Square, may prove a hindrance to the legit. The "Pollice" which sent the revue to the road.

In a Bench

A proposed deal for some of the 42nd street theatres would take out four or five and one picture house, the north side of the thoroughfare. They are the Apollo, Times Square, Lyric, Republic (now burlesque), and the Ritto. It was intimated that the site is sought for a department store.

On the south side of the street, the site of the old Empire and Biltmore have a year and three months to run. The Low interests have taken up the picture and already courted the old Murray building in between. Wallace's, a grand piece of real estate, is being sold, the lot to be owned by the Franklin Savings Bank at the Eighth Avenue corner. The old American Music Hall untenanted since a fire a year ago.

On the building a large picture house when the options were bought. Not sure the picture house will be built. Should the department store become a picture house, it will be a name to seek, a block that offers Broadway-like come-ons mixed in with some legit. The picture house is reclaimed. It would greatly benefit Broadway.

Charlie Ray's Legit Tour Looks to Have Town

A plan to tour Charles Ray, former picture star, in "A Regular Guy" appears to have bubbled and burst. The picture was shot in Wilmington, Del., recently for two days, but never showed. Theatre was struck for the ad space in the dailies.

Original idea was to play the matinees on each performance. "Regular Guy" was first put on in New York as "A Man's Man" in a legit. On the picture, it was staged last season it was shown at the Hudson with Glenn Hunter and cut rated for picture Equity was re-released. Last season it was shown at the Hudson with Glenn Hunter and cut rated for picture Equity was re-released. Last season it was shown at the Hudson with Glenn Hunter and cut rated for picture Equity was re-released.

Gordon Defers 'Vienna'; Will Do Summer Revue

Max Gordon has definitely decided to put off his production of "Waltzes from Vienna" until next fall. He also act back all further plans to put on "Waltzes from Vienna" until next fall. He also act back all further plans to put on "Waltzes from Vienna" until next fall. He also act back all further plans to put on "Waltzes from Vienna" until next fall.

Fast Folds Give Authors Break If Studios Buy

Notable sidelight in the many legit circles is the trouble to get the number of shows not lasting even the customary three weeks' period to cut the producers in on picture money. It's an indication that the producers realize that to run the show for a length time, they are going to make them eligible for films, according to the Authors' League rulebook. It is great as much as the amount they'll receive if sold to a film firm.

It is noted that the producers are no longer forcing runs means more money for the authors when any of the picture houses are in the shutdown are expected to go for talkers, with writers then the only ones to collect on the celluloid sale.

Looks as though the managers have started to figure out that by the time the actor, singer, and stage crew are paid off, they themselves get air. Further cause is that the clucks can't be cut at all for any money.

44 MEN IN PIT FOR YOUMAN'S MUSICAL

Vincent Youmans will have 44 men in the pit for his musical version of "Smiling Through." It comprises one of the biggest orchestras to ever play a Broadway musical. The show is set to go on rehearsal Nov. 30 and is slated to open at the Garrick, Philadelphia, Dec. 28. Joe Rubins will probably direct with Jane Cowi, who played in the original presentation of the piece, acting as coach.

Cast lineup now includes Tom Powers, who replaces Basil Rathbone in the part of Morris, Charles Winger, Ada May and Carl Bergman among others.

B. O. Figures Novel for British Cast Which Cuts

Cast of "Good Companions" is working on a salary cut of 33 1/2% for two weeks. Business of the "English" show has increased lately by virtue of the Shubert office diverting theatre parties to the legit.

Equity was not consulted in the salary cutting, rule being that if the "English" Equity was not consulted. Last week the show's gross climbed from \$10,000 to \$13,000. The agreement between Joe Shubert and "Good Companions" is that if the gross reaches \$17,000 full salaries will be paid. Show's pace has never approached this figure.

Players are being given boxoffice statements on each performance. novelty for the British actor included in the road to begin next (Monday) in Buffalo with following time listed for Canada. American agents, however, are being guaranteed at Equity by Balfie.

Noble?

Dorothy Hall, five months on the coast, returned to New York Saturday morning. Miss Hall said she would be on the Centuries as an actor's agent. She has space on the Advance Century. Then came in on the Advance Century. Then came in on the Advance Century.

Surprised no one was at the station to meet her, Miss Hall, while shopping her husband, saw a couple of friends outside the booth. She learned of the show and came out again with the friendly mob to appear. Miss Hall went inside the train shed and came out again with the mob from the regular Century.

If Sunday Shows In N. Y., Unlikely Until Next Fall

First concerted move for Sunday legit shows in New York was started last week when a committee of leading managers in the "House Beautiful" had a meeting with Equity officials. Another session yesterday (23) was held with the latter group, which concerned a reality it will probably be not until next season. Equity will likely insist that such performances be legitimized but the New York state officials does not consent until after Jan. 1 (first Wednesday in January).

It is expected that opposition will crop up in Albany. On the negative side already is the Lord's Day Alliance, which last week even to Sunday night benefit performances. The Alliance failed to stop Sunday burlesque shows but feels it has a grip on legit. Benefits are in the guise of concerts, sampling vaudeville.

FILMS DON'T OBJECT TO LEGITS ON SUNDAY

The film industry is not opposing Sunday legitimate shows on Broadway. According to Haysteen, it would be a stipular rather than a deterrent to week-end business in general.

Pointing out that Sunday legit in Chicago, Cleveland, Detroit and other cities never could be blamed for any impairment of picture business, he said that the film industry and Organization believes that seven-day week stage shows would increase the Sunday crowds on Broadway.

The difference between the legit and film fields is chiefly a matter of admission prices.

DEPT. STORE MAN PART TIMING AS HOUSE MGR.

Omaha, Nov. 23.

Brandels reopens the Moon changes to musical tab policy from poor talkers and the State (Public) House.

Nov. 20, all within one month.

Joe Sutphen again manager of Brandels' department store. Brandels' manager in the big store which owns the theatre.

'Sanctuary' as Play by William Faulkner, Is Being Readied for Production by Walker Towner, Inc. Frederick Schick Will Be Adapted with Title to Be Changed.

Walker Towner, Inc. is the trick name for Sam Golden who produced 'Sing High, Sing Low.'

Bankers Favor Continuing Shubert Receivership—Lessen Theatre String

Despite anticipation of changes in the conduct of the receivership of the Shubert Theatre Corp., the report may be a present set-up at a meeting in the Woolworth Building next Tuesday (Dec. 2).

A. J. C. ... Trust and Leo Shubert, co-receivers, and sent to those concerned. The trustees of the corporation and favors continuance of the receivership. The alternative, bankruptcy, will be pointed out as unwise at this time and, perhaps, disastrous. A committee of bondholders has not yet shown its attitude definitely.

The report of the receivers shows that the weekly deficits for the first two weeks of the receivership (which started Oct. 20) were over \$24,000 and \$19,000, respectively, for the week ending Nov. 14 the deficit was down to \$21,251. The economy worked out well and the plans for letting go more theatres operated at a loss are mentioned.

A point cleared up is the sale of the Shubert London theatre. Interest has been shown in the deal was \$250,000, the deficit of the corporation at the end of the fiscal year (June 30) was \$1,175,000.

When the receivers took hold the net cash assets were less than \$70,000. By permission of the court the receivers issued \$150,000 in 5% receivers' certificates in order that they could carry out their duties mature Feb. 1, 1932. To date only \$50,000 have been sold, being bought by Leo Shubert and his family. The receivers being unable to find any other person willing to purchase the certificates.

The co-receivers are said to be working with less friction than at first. It is also reported that the corporation has a chance to liquidate.

The banking end is striving for economies while the production end is left to the say-so of Leo Shubert. It is reported that the bank indicates no idea of a change in that activity and because the producing of shows is the only way to keep the corporation's theatres operating.

Those Dark Houses

J. H. Waters, the Shubert controller, said that the biggest problem in the cost of operating dark theatres. Coal, taxes and other cost items pile up into important figures. It was therefore, the cost of \$100,000 as many leaseholds as possible. Out of town houses have been built to alleviate burden and theatres in Boston, Philadelphia and Chicago are being looked up. It is reported that the Maritime, Royale and Maque, built by Philip Morris in New York and sold to the Shuberts, will pass to the possession of United Cigars Bureau, holder of the mortgage. It cost the Shubert corporation \$150,000 in cash to acquire these three theatres.

KETTERING-EQUITY SCRAP

Loop Mgr. Won't Put Up Bond for 'Shanghai'

Chicago, Nov. 23. Unlaid matters are straightened out with Equity. It's likely that the Equity-Kettering fight will be through with his announced plan to purchase the Equity Theatre. Shanghai Gesture' with Florence Reed. 'Stoking up the plan to open at the Adelphi, which the show formerly ripped off a terrific run, is Equity's demand for bond. Kettering, however, has insisted that rather than put a bond for his own production he'll bring in a new show from New York.

NBC's Legit Booking

San Francisco, Nov. 23. Earliest legit attraction on NBC is 'Brigade's Columbia.' A Yachson's 'Blue Bird Revue.' It plays three Christmas Weeks. NBC booked it.

Helen Hayes' Untitled Play

George Abbott is working on a new play for the Broadway theatre intended for production by Gilbert Miller in the spring.

It is the work of an unnamed Hollywood author. Abbott will be credited as co-author.

Now It's Committees

If in radio it's vice-presidents, in legit it's getting to be committees.

Equity is latest to get into the committee swing. This is for Sunday shows and answers the question appointed by the Theatre League for the same purpose. Later organization takes the cup for having committees, as well as taking place and show early.

At the same time the Theatre Guild broke into the committee field with a new production system and Equities has a daily committee meeting each morning. This custom has been stopped since Equities-Equity hearing with only one meeting weekly and then on Saturdays.

DUCKS ARBITRATION ON WALL BETWEEN

Stated arbitration to settle ownership of 'Twice a Week' by Miles Kalesse and Laurence Wallis, which Equity stopped during recent hearing. The matter was withdrawn from proceedings of Amos Paglia who started to produce the rights to the show. The hearing (his) a few days before the hearing was to be held.

Equity has returned to them when Paglia couldn't or didn't deliver, also that the certificates will be returned to them. Under the manager's withdrawal it is considered probable that Kalesse and Wallis will retain the script by default.

One angle on Paglia's move is that he is a former owner of the show. He is not having actually released ownership. He is the legal owner if another production attempt were made.

\$377 in Escrow Daily Protects 'Girl Crazy'

Chicago, Nov. 23. Complications are setting in on 'Girl Crazy', which is being showed at the Garrick. The contract, which was signed by the show, the sum of \$377, equal to one-eighth of the salary list. Under this scheme the cast is protected for its one's own's closing notice in case of a sudden fold in the daily returns to the Garrick box office are the attorneys for Aaron and Freedley, original showmen. Attorney H. H. H. is the A. E. P. royalties.

Another twist has been Haskell, the show's director, is being attached to the box office for \$120 which he is to receive. The contract is looked fough at the beginning of the run.

It was made directly to John J. Garrity, Shubert rep here, who personally signed the note guaranteeing the contract. The contract is attached to the register in a technical half-raiser, since he has 25% of the show. The contract is attached to whether an owner can attach his own show. It is likely that Haskell will sue for the return of the money note which is dated Oct. 10.

And still another open concern is the note on the contract. The producer, want Joe DeMille, company manager, to do this. Because of the contract failure it is ordered. But the Shubert office is sitting on the other side of the fence, insisting that DeMille stick around.

Midtown Group Folds

Midtown Productions, Inc., legit group formed some months back by college graduates, has given up. The group's last production, 'The Hill', produced by the group, died quietly.

COCHRAN TAKES 'LIFETIME'

Kaufman Selling to Direct—of Cast Also Going Over

Charles H. Cochran has secured the British rights to 'Ones in a Lifetime' from Sam Harris. Four of the leads in the original cast are said to have been engaged for the London presentation. Balance of cast will be secured over the next few days.

Data of the overseas showing not definite and depends on when George S. Kaufman can make the trip. Kaufman will direct the London company but is at present tied down with the current production. Kaufman co-authored, staged and appeared in the Broadway engagement.

American players named for the London company are Hugh O'Connell, Jean Dixon, Grant Mills and Charles Halton.

'Vanties' Dropping 2 Mats and Plans New Year's Edition

'Vanties' will drop two of its four matinees during December. This Tuesday night matinee will have been switched to Thursday (Thanksgiving). Business at the theatre for the musical has been poor.

Time of playing 10 performances was set for the night at 12 in the afternoon was a possible gross of slightly over \$60,000 weekly, but that figure is now down to around \$45,000 and less.

In 'Vanties' going on a regularity, the night matinee will be known whether salary revisions, will be made. Understood that the show will be dropped 'Vanties' by putting on a winter edition, due about New Year's.

MILLER IN PERSON AT AUTHOR'S REQUEST

Gilbert Miller will appear on the stage at the Elmer Theatre (Tuesday) during the premiere of 'The Good Fairy'. He will not appear at the Elmer Theatre since his performance will not extend after the first and second nights. The manager, George Pastura, is dropping the bit.

Zean was in appearance last at the request of George Molnar, author of 'The Good Fairy'. It marks a twist in the plot, which calls for the manager to take the theatre to address the audience.

Miss Etting—Negro Team Out of Road 'Follies'

Philadelphia, Nov. 23. With the exception of Ruth Etting and Buck and Bubbles, Zigfield's Follies opens tonight (Monday) at the Elmer with his New York cast intact. This is the show's first road stand.

Harry Richmond, Jack Pearl and Gladys Gray are the remaining principals. The show is being directed by Etting. Helen Morgan left the 'Follies' prior to its New York closing.

Can't Use Title

Legal staff of First National Pictures has notified Albert Bannister, the show's manager, that he cannot use the title 'The Love Racket' through FN claiming to have produced a film under that title.

Bannister's show opened last night (Monday) in Brooklyn, using the 'Love' name. This will probably change to 'Sex Racket.'

HOWARD'S KINGDOM START

Louella Howard was due to begin this week on the Grand Grands (Monday) when Gilbert Miller put 'Animal Kingdom', by Philip Barry, into rehearsal.

Walter Abel is a late cast addition. Show probably for the Empire.

Henderson Rep Outlawed

Chicago, Nov. 23. Equity is calling its members of the Low Henderson show. The show was recently suspended and placed on Equity's unfair manager's list for failure to come through with claims.

Henderson repertoire troupe is now touring Iowa.

Topper

Los Angeles, Nov. 23. Independent film producer was talking to a play broker who tried to interest him in a play about to open in New York.

'The about eugenics,' the agent told him.

'So late' the producer replied, 'but hats is out of style already.'

MONEY SQUALL OVER BROWN SHOWS QUIETS

Difficulties in straightening out salary claims arising from the non-payment of two shows, produced as stock at the Riviera, New York, by Chamberlain, Brown, Day, and party settled by arbitration. Demand for a bond by Equity is expected to end the fracas.

Players were 'Ada Betts the Drum' and 'Merton of the Movies.' Each played a week. When there was no payoff, claims were entered, with Brown demanding having some of the players contract on stock and others on jobbing agreements.

However, however, was secured by George Katz, former lessee of the house. Katz, in turn, was guaranteed by the producing company upon which Equity is demanding.

Arbitration determined sums to be paid for 'Ada' and 'Merton' for 'Merton.' Brown's troupe at the house continues with William Fox, changing the theatre, assuring payment.

N. O. Co. Doing Stage Version of 'Laughing Boy'

New Orleans, Nov. 23. French Theatre Group here is producing Otis Chatfield-Taylor's adaptation of Oliver LaPrairie's novel 'Laughing Boy.' Will open around Dec. 28. Lemiat Lesser is head of the producing organization. The rights to the novel are held by Universal.

Chicago Premiere for 'Mr. Whistler' Dec. 27

Chicago, Nov. 23. Rowland Stebbins will produce and open his next play, 'Mr. Whistler,' at the Elmer Theatre. The play is described as a romantic comedy with the painter-etcher as the producer.

Besides Richard Hale in the name role cast will include Diantha Patterson, M. G. Fox, president of the Carrington, Georgia, Lee Hall and Charles Laito.

Stebbins' other production, 'Green Pastures,' is currently at the Illinois.

Selling Memphis House

Memphis, Nov. 23. The old Lyric may pass into the hands of Harding County, J.O.V.A.M.

James H. Holt, trustee chairman of Harding County, said purchase would probably be made following a hearing to release the property.

M. G. Fox, president of the Carrington, Georgia, Lee Hall and Charles Laito.

Stebbins' other production, 'Green Pastures,' is currently at the Illinois.

YOUNG FEIGLEY INJURED

Toledo, Nov. 23. Howard Feigley, playing Fitts, is the head of the Grand Grands. Feigley is in a critical condition after being struck by an auto. He is thought to have a broken leg and possible fracture of the skull.

'SECONDS' 25% SLICE

Continuation of 'Two Seconds,' at the Ritz, after Saturday (14) was the possible through a 25% cast cut.

Show is now on a week to week basis with the same time. Produced by Lande and Stevens.

\$2,100 FOR CHORINE

Amelino Ideal, chorus girl with 'Three Crow's' playing Fitts during this week, who was injured in a taxi accident Jan. 1, 1928, and through with claims.

Her settlement, set out of court last week for \$2,100.

See Subway Ring Of 6 Down to 2 Very Shortly

Addition of Broadway's subway circuit, or the greater part thereof, to the central division of the city is expected within the immediate future. The cuts are now only functioning around 50% of capacity with a further cut to 33 1/3% anticipated. It is expected that the subway probably will not until next season, say operators.

Several productions already had their three subway houses closed out of the total of six. With nothing in sight one of the three now open is expected to turn off the lights within three weeks.

Newark's two houses may reduce to one. The other of Newark's recently booked expires. Balance of shows will then have but the Metropolitan, Brooklyn, and one of the Newark sites left of the six.

2 LAST SEASON SHOWS WILL MAKE NEW TRIPS

Two of last season's pieces are dated for new attempts. One is listed for Chicago and the other is due in New York.

Chicago's 'Life Is Like That,' which Curlew Equity previously showed, will be little for a brief stop. It's being shown by Courtney Savage. Casting is due in Chicago.

Other show is 'Men Must Fight,' which Spurgeon Thayer took to Chicago. The show was produced by Thayer has been rewritten and likewise will cast shortly. Thayer produces under the title of 'Rabbitkin, Inc.'

Ellis-Sydney May Do 'Criminals' for Shuberts

Basil Sydney and Mary Ellis may do 'The Criminals' for the Shuberts. Late piece was owned by the Shuberts. The Shuberts bought it several months ago. It was written by Ferdinand Bruckner and Herman Rosenthal.

Play is a multiple scene piece produced by the Piffets in London and Paris.

Charles and Miss Ellis and Paul Streeger and Crosby Gails are the principals concerned in production. The play is being produced by Louis Fodor. First two will be starred, latter two producing 'Gang' recently became a factor in the show.

Play has been adapted by Bertram Bloch, eastern scenario editor of Metro. Rehearsals Nov. 27 probably opening at the Times Square, New York. Streeger to direct.

Gold Switches Play from Erskin to Group Theatre

Group Theatre Theatre Guild subsidiary, has been given the script of 'The Son of God' for their next production. Play is by Claire Siskind and will be ready about Dec. 7.

Gold originally intended 'Son of God' to be produced for it by Chester Erskin. Group Theatre also produced 'The Son of God' by Jules Romains. Gilbert Siskind adapted the piece.

Craven with McKaig

Frank Craven goes under the name of McKaig's banner with the producer's next show. Craven will direct. Script is tentatively titled 'The Criminals' by Jules Romains. It was written by E. C. Carpenter and Lawrence Grossman.

Craven is starting and starts rehearsals the first week in December.

HART'S 'POTTER'S FIELD'

Charles Hart's 'Potter's Field' formerly connected with Ray-Minor Corp. has the rights to 'Potter's Field' in New York. He will produce on his own.

Hart staged 'Precedent.'

Concerts

By Sallie

Plastic Dancer

Another interpretive dancer of this Plastic Movement Age, Sophie Dela, has a recital at the Guild Theatre. She has grace, quite some imagination and intelligence, in contrast to her audience, who do not find this new style of dance, which the School of Mary Wigman originated, to be of the same value.

Miss Dela presented a few new novelties of which her "Fugitive" will be accompanied by the Guild orchestra. "Allegro Fenerocero," a dance to a composition of sound tones for the Theremin, was another.

Miss Dela is her own designer of costumes, of the finest quality materials.

Friendly small house.

Miss Skinner's Bits

Cornelia Skinner gave a program of character sketches to a fashionable audience which filled the Avon Theatre. Her Henry VIII's wives was humorous.

Miss Skinner's charm and wit modulated her voice; she is two good assets. She is tall of the brunet type and wore a very good-looking wig in her decollete costume.

Miss Skinner has just returned from abroad where she entertained in the same fashion.

Male 'Boccaccio'

At the opening night of Von Suppe's operetta, "Boccaccio in English," at the New Yorker Theatre, were two innovations. Never before in male Boccaccio, did a woman director and conductor.

Allen Jones, tenor, sang Boccaccio and qualified. His voice, which is large, has quality and the right appeal for this youthful role, with good looking and splendid physique. Carlotta King, soprano, is a demure Flametta—pretty, a fine voice with good diction, which is also in keeping with the girlish part. In the final act she is extruding in a simple, attractive, lace embroidered, with juffed chorus sleeves and a Juliet jeweled earring.

The duet in the last act, sung by Miss King and Mr. Jones had to be repeated. Cast is large and each principal did commendable work. Blending of the voices of the male chorus was excellent. The women of the chorus and the entire cast spills over.

Miss Leginska is known as a pianist and composer and deserves considerable praise for the manner in which she has whipped this performance into shape. Her wild bob expresses much of her temperament.

Fashionable capacity house.

From 8 to Now

Fabian Zetzkoff, the founder and conductor of the Philadelphia Chamber String Simphonie, has been invited to act as guest conductor of four of the leading orchestras during January.

At the age of 8, Mr. Zetzkoff was a pupil of Bollet.

An English Soprano

English soprano, Marguerita Vidale, will give a plastic recital at 8 o'clock in Italian, French, German and English at Town Hall. Miss Vidale has an unusually large strong voice, but in some of her (Continued on page 52)

AHEAD AND BACK

William J. Schvab, a Los Angeles. Replaces Bob Sisk. Louder has Ed Wynne's "Laugh Parade" at the Grand Hotel. Joe Glick, back.

FOR SALE

First class electrical equipment, stoves, costumes, furniture, etc.

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Shows in Rehearsal

"Gaiety God" (R. Hammerstein and Hammerstein).
 "Bloody Laughters" (Schwartz).
 "The Heavy Dew" (McGowan and Reed).
 "Of This I Sing" (Sam Hartman and Ed. Dwyer).
 "Smiling Faces" (Shubert).
 "Melodias" (Stebblin).
 "Tadpole" (W. Smith & Golden).
 Golden.

Adjust Equity Tangle Over Alien Players

Some misconception of Equity's motor rules was straggling over last week with one English player ordered to out of one show, but two others permitted to play in another place.

Loitie Loder went out of the cast of "Smiling Faces," new Fred Stone show, not having 100 weeks' playing over to his credit. A dispute arose over the percentage payable to great Rawlings, cast for "The Soul of Henry Dewey."

Equity has been incorrectly informed as to featured alien players.

Equity has the right to insist which alien actors are, and which are not feature players. Because of Rawlings' position, the Rawlings cast would not accept another engagement here without the required six months' playing over to his credit. He had notified she had the same right as Almit Bruce, also in "Dewey."

When Miss Rawlings advised McGowan & Reed, producers of "Smiling Faces," that she had been ordered by Equity, she was told the manager had engaged another player.

Recent reports that the percentage payable to Equity by alien players had been raised was erroneous. Aliens, mostly British players, must turn over 5 per cent of their salaries to Equity, that being the rule established last year.

STEEL

Drama in three acts presented Nov. 18 at the New Square by Sholem Gont. Inc. written by John Westey and directed by Daniel Reisner.

Cast: ... Leon Brecher ... Betty ...

"Steel" hasn't a chance unless Robert Dela, the Broadway star, appears by a pseudonym, does an Edgar Degas, and runs a show in a steel mill. He plugged the "Leader" for a year's run to empty seats. "Steel" is a play which is unintentional or otherwise, sheer propaganda, written, though not directed, by the same man who authored "The East Millie." Its propaganda about mistreatment of steel workers by their employers, and its main audience will come from the people who go to the opening, when a detective is shot for creating a strikebreaker.

"Do it to 'em!"

The cast includes some able trouper, even if for the most part they did not debut by the show.

Robert Dela, the Broadway star, appears as the lead in "Steel." He is mostly British players, must turn over 5 per cent of their salaries to Equity, that being the rule established last year.

K.C. Minstrels After L.A. House for Legit Try

Hollywood, Nov. 23. Knights of Columbus Minstrel Show, who have been playing at the Majestic theatre, downtown. Many projections in the cast of the K.C.'s figures on cashing in on the scarcity of legit attractions and what they can get to two weeks.

BEILING STOCK QUITS

Portland, Ore., Nov. 23. Beiling left stock the house after several bad weeks.

Beiling started a brick house with guest star, a policy which clicked last year, but failed to hold in later.

RAPPER WITH MILLER

Irving Rapper goes to Gilbert Street as general stage director. Rapper directed "Five Star Final" in London.

First Miller show for the new director will be "Animal Kingdom."

BOSTWICK'S WEIMAR COMEDY

Max Weimar has played the "Secord and Honeycomb" with Elwood Bostwick. Starting starts immediately.

Max is in contact with connections of showing Christmas week or thereabouts.

Evansville's Stock

Evansville, Ind., Nov. 23. Grand theatre will open in December with "Thou Shalt Suffer" by Elwood Bostwick. House has been dark since RKO gave up lease in May.

First comedy will play at Grand Dec. 11 and other legit may come in now that the house is reopened.

Clark Players

Clark Players in Sacramento. Sacramento, Cal., Nov. 23. Herbert Clark Players open here this Monday at the Plaza for the season.

LITTLE THEATRE SOLD

Goes to N. V. "Times" for Addition to Plant

The Little Theatre on West 44th street, New York, built by Winthrop Ames 52, a legit production house, will pass on to the Broadway map next summer. The property has been purchased by Scott-Heron. The new building is expected to be used as an L-shaped and more brightly entrance to the new Times building. The building along 43rd street westward of the Paramount. A special building for the Times newspaper of the present publishing plant is anticipated.

Ames has been out of production for five or six years, he has been ailing at his Boston home, an affliction he will again be active in New York. He retains his interest in the Booth, it is doubtful if he will again be active in show business. He has not been in New York for a year.

Ames was leased to John Golden, F. Ray and L. Lawrence Weber, who operated it until a year ago.

Future Plays

"Society Girl," by Charles Bushan and John Larkin, into rehearsal Nov. 30, by William Brandt. Charles Luce as opposite Ruelle. Harry Hines as opposite Ruelle. Harry Gordon, Richards, Brian, Donlevy, Tom Rutherford, also cast. Stanton Luder directed.

"This a Play," revival which is classic theatre group will do, off casting by Lois Andrews, who is interested, withdrawn. John Laffer now the head.

"Smiling Faces," Shubert musical debut from Hartford to Springfield, Conn. Dec. 1.

Within Times Square

(Continued from page 48)

assembles for the first rehearsal of this very play. The idea is that the office of the theatre is being used as headquarters for a dope ring, thinking the spotlight would be just the thing to hide his plans.

First Miller show for the new director will be "Animal Kingdom."

Max is in contact with connections of showing Christmas week or thereabouts.

MOLAUGHIN PITT DEAL OFF

Pittsburgh, Nov. 23. Arrangement whereby Robert McLaughlin, Cleveland stock producer, was to have taken over the Pitt from the Shuberts, for a rep contract, has been through. Pitt failed the last six months, now looks like the theatre will remain that way for some time.

Latest report is that Georgia Sharp, stock showman here for three years, will return. Said to have patched up his differences with Lee and J. J.

Marsh's Phoenix Stock

Los Angeles, Nov. 23. Lawrence Marsh, stock producer, of the Savoy stock company at San Diego for two seasons, figures on putting back in the Apache theatre, Phoenix, Ariz.

Engagements

Ruth Halo, Diantha Patton, Regina Carrington, J. Malcolm Dunn, Geo. Lee Hall and Charles Lutz, Mr. Whistler.

Betty Hedley and Terrence Nell, "Hay Fever."

Betty Hedley and Terrence Nell, "Wini Shush, 'Gollies'." "Roll, Strang, 'Follies Gods'."

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Personal Rep in Booking Office For Radio Actors Another Burn Up

Internal disorders at one of the major networks have uncovered sufficient to hang several nominally independent New York radio actors the swinging to occur any time now, from reports. In battling each other for the under eye in the entertainment departments are said to have thrown light on some things the higher-ups never saw before.

Among angles heard, the one concerning handling and manhandling actors is causing the most discussion in and out of the network. One phase of this under eye is the personal representation sag. Under the personal rep system, network employees are on the artist's payroll on the side.

As an artist's personal rep, a network employee moves for his own and his client's interest while supposedly receiving a weekly salary to exclusively labor for the network. In other words, the personal side rep is selling actors to his own employer, with the network paying the actors' salaries at both ends.

Playing Both Ends
In the radio trade, it is considered unlikely an artist would both have and pay a personal representative at a satisfactory level. Whether the salary is also satisfactory to the employer, with the network who pays it, is left to the personal rep's discretion.

In no other line is there a system under which an employee both buys for and sells to his employer.

A prominent example of this personal representative idea has come unofficially, from the advertising agency. Mention of this agency being incorporated in the ad agencies organized complaint over inflated salaries shortly to be delivered to all networks and stations. The agencies and their advertisers regard the personal rep system as the several radio salary boosters.

Fight Union's Right To Fine Insurgents

Paul B. Roth, a member of New York Musicians' Local No. 802, who was fined \$500 by the board of appeals to testify in the proceedings to determine who were responsible for the promotion of the Musicians' Local Association's 402 members, has sued Edward F. Canavan, chairman of the trial board which imposed the fine, to have the penalty rescinded.

According to 802's by-laws, the trial case was to have come up before Justice Lewis L. Fawcett in New York Supreme Court in Brooklyn, Nov. 19, but was postponed.

Canavan is represented by Attorneys Friedman and Mandel.

Ruth Etting and CBS

Ruth Etting is going commercial on the radio, probably with CBS, may close with the network today (Tuesday).

Ruth Etting is reported making \$1,000 for one, \$2,250 for two, or \$3,500 for three broadcasts weekly.

BLUE'S NEW ONE

Ben Blue will return to New York after a season on the RKO intax time. Blue and the Gordon-Yates unit featuring the new material from the Orph radio last week.

In the final week, Birmingham, the unit ran into the same difficulties necessitating advance of railroad fares from New York by Blue. This was due to the fact that Max Gordon and Irving Yates upon settlement of the matter after the troupe's arrival in New York.

Friml on Wax

Rudolph Friml is going commercial, wax for the "Flirting" Telegraph Delivery Ass'n.

National Radio is making the disc.

WHITEMAN FOR RKO

Playing 6 or 7 Weeks After New Year's, \$7,000 and Transportation
Paul Whiteman, now in Chicago, where he is making the rounds, is expected to play for RKO after Jan. 1 on an NBC booking for \$7,000 weekly, plus transportation for himself and band. Six or seven weeks are being laid out.

Whiteman last vaudeville date was about two years ago, and for RKO.

Texas Guin Sidesteps South—Ez Keogh Urges

Chicago, Nov. 23.
Ez Keogh, representing the National Touring Artists, Inc., was in the town last week trying to straighten out a contract with Texas Guinan, now at the Planet in Forest Park, N. Y.

La Guinan has a contract with the Touring Artists which calls for about 12 weeks at \$2,000 a month, starting on Thanksgiving. She is booked for 12 weeks at \$2,000 a month in New Orleans, besides other dates in Memphis and several production engagements.

Contract calls for a mutual hiring arrangement, which gives Miss Guinan the first \$2,000 and the National Touring Artists the second \$2,000. Then \$1,000 to La Guinan and \$1,000 to the agency, which figures the two split, according to the contract, which is dated Aug. 1.

Entire muddle is the desire of Miss Guinan to stick in this town. She feels that she's just going good, and would love to run for a month's time to leave town her future chances here.

New Orleans, Nov. 23.
Club Forrest, local nite club and gaming resort, has released Texas Guinan from her contract with the club. Tex and her girl show are booked to open this week under \$15,000 a week at the Planet in Guinan's place, Lew Irwin, the club's New York booker, sent anti-trust suits for this week and next. It includes Ben Pollack's orchestra, Evan Burrows, Fontaine, Sugar Maceo, Jack and Betty Reese and the Pearl Twins. George McQueen, m. c., is holding over.

Town's Reformer—Mayor Drives Trade to Rival

Minneapolis, Nov. 23.
Local hotel proprietors, night club operators are up in arms at the manner in which the present mayor has closed up the town. A committee called on his honor to induce him to rescind his order to enforce the law requiring dancing to cease at 1 a. m.

It was pointed out that business is being driven to St. Paul restaurants and road houses out of town. The mayor's action was adamant and told the hotel and night club people they should go to the state legislature and have the law changed.

Night club interests also are working for the city to get the law to make a 11:30 p. m. town by turning off the ornamental lights at that early hour on an economy measure.

Concern

(Continued from page 48)
There's something about the way Paul Rogers shows to the world in the top notes, which were metallic, as on Paper Moon, that is not forced, her natural voice quality showed much continuity in tone solo. Her intonation seems to be faulty.

Odell Dougherty accompanied Rogers on piano.

Cliffie Subunkin, pianist, played "The Carnegie Hall" to large audience.

The program had a "Free concert arrangement" announced by the town, which was originally done by Carl Philip Emanuel.

John McCormack opened his program with "The Rose Tree" with a 16th Century German love song, to a large audience that overflowed.

Many encores.

Changing Crowd

Swift switch of the nite crowd following in bringing out how limited the crowd is becoming in New York.

One nite club operating group already has recognized this situation, is now forestalling it by opening its own opposition to the nite club class joint, calculated to surpass the previous one in appearance.

By this means outside opposition is also being eliminated. The nite club virtually now passes and the stereotypical nite club drawing mostly the cheap transient trade, the site reports now have only to compete with themselves.

Looks as though the mob thing which shortly has this reduced to a midtown monopoly.

PERKING UP MUSIC DEPT. AT CHI NBC

Chicago, Nov. 23.
NBC musical department is undergoing a thorough house cleaning and reorganization at the local studios. After a final getting-together of the department into its groove, official attention was directed to the fact that the musical department had far escaped an upheaval. It was then decided to do something about it, with the result that the department was handed their notice, a band leader was let out and the unit's chief executive completely side-of-the-count.

An instance that occurred recently in the department was that of the major networks is one out of countless perfect examples. The department in behalf of an advertiser, made an offer to a stage player through a local radio station. The agent quoted the artist's salary at \$750. The network counter-offered \$500. The agent finally convinced the artist to accept the \$650 and the deal was made.

Know Something
Meanwhile the artist bureau heard that the agent knew something about the advertiser's talent budget that he shouldn't have known. So the network's artist bureau went around and voluntarily boosted the salary to the artist's original asking price.

The fact was that the agent didn't know the advertiser's budget, but that he knew the advertiser's business was to show business radio's grip is just a matter of time.

One Broadway agent who recently sought to bring a direct contact between the artist and radio list of Lyons of Lyons & Lyons. Led by Lyons, the 24 Equity-franchised agents, representing most of the legit and musical talent, presented to Equity's council a plan for a mutually operated clearing house for all talent represented by them. A financing plan included involved an agent who was to be appointed by the agents and underwritten by Dr. William Slovic, the banker. This council's consideration for more than a month, with no action taken, was finally broken by another Broadway agent, attempted to sell a contract to the artist's representative, advertising agencies representing radio's source of income—the advertiser's budget was simply rejected, with the agencies now working on an idea of their own.

Don't Drop a Bill
Two former Broadway writers with more than the average knowledge of radio and the radio news radio business, Famous Artists, are working on the Broadway agents for representation of the radio news radio business. This idea, but more of a contact arrangement for agents with radio.

Late on, the Broadway agents' figure ratio will find out how to use them for more than merely supplying the radio news radio business. This show business already established, but it is not the only one. It is also for finding new material and new talent for the radio news radio business. This is an singular talent can be standardized.

By Broadway agent is meant a representative of the radio news radio business, a representative for actors, not the radio declaimers—who have created the four or five monthly high in the radio salaries sky-high at the advertiser's expense.

It is the Royal New York show business, is eliminating any mention of 'Zestiest in its billing.

KOA's \$6,000

Denver, Nov. 23.
Final approval for increasing the power of KOA from 12,500 to 50,000 watts has been granted by the Federal Communications Commission.

Construction on a new transmitter, located some distance from the present site of the downtown, will be started soon.

Plug Out for Vaude

Gloomchauses, sponsored CBS radio act, showing in vaudeville for the first time in New York, to a large audience that overflowed.

Many encores.

Radio and B'way

(Continued from page 51)

grabbing successful talent, radio is entirely dependent on the talent out of the limited studio crowd. By radio 'showmen' is merely a matter of locating good talent and presenting it to the radio showmen.

Very important production ideas have as yet been created within the radio industry. The radio talent itself still 100% more important to show on the air than on the stage. And that is why it is confined to singing and talking, which is another puzzle for radio's unknowing and unwelcome.

Just Cheating Now

Some Broadway agents are shown with ideas besides convincing talent-grabbing. Other agents, without ideas do know something about talent. What all actors are needed, is to get the actors, radio, possess, is actors, and actors are needed, is to get the actors, radio, to take their agents also. Through this channel is radio loving its amateur status.

So far the Fifth Avenue and Broadway showmen's radio place is not to operate. At this early stage it's mostly a case of cheating cheaters.

Not knowing more about talent, the Broadway agents also know something about the radio showmen's salaries. But radio is taking losses in that, too, from the grabbing and comely gyping are so prevalent in radio, say the Broadway agents, it's necessary for the artist to gyp along in self-defense. Actors are being overpaid in an unprecedented manner, based on the fact that Broadway agents declare, but the chief reason for inflated salaries, the network's great competition of side-of-the-count.

An instance that occurred recently in the department was that of the major networks is one out of countless perfect examples. The department in behalf of an advertiser, made an offer to a stage player through a local radio station. The agent quoted the artist's salary at \$750. The network counter-offered \$500. The agent finally convinced the artist to accept the \$650 and the deal was made.

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Repeater Station Voted Down by Commission Is Surprise to Columbia

Chicago, Nov. 23.
Federal Radio Commission has turned down the request of CBS to establish a subtransmitter, or repeater station, in Washington for Columbia Broadcasting System.

Ruling is an unexpected setback, since both of the big networks favor changes of minority against the network policy, although the latter is strongly opposed by all local radio stations.

Tom Stevenson, representative of independent station owners at first history but who repeat stations and the entire idea back of them, but later gave Columbia his official support.

Federal Commissioner's vote on the Columbia Broadcasting System and stations Saltzman, Sykes and Starbuck against, as against the support of Columbia and the other networks. The negatives are and Robert to have acted on the reasoning that changes of minority against the network might be raised if the local station principle was established.

WCHI Wins 1st Skirmish With Federal Commission

Chicago, Nov. 23.
Restraining order obtained by station WCHI in Washington, D. C. Court of Appeals here at the eleventh hour prevented the Federal Radio Commission from cancelling the outlet Saturday (21). Under the court's ruling the barred station, which was ordered to be closed by the U. S. Court of Appeals of the District of Columbia grants a hearing to the station's appeal. The action of the commission.

WCHI's share of its wave length, WCKY, Covington, Ky., three weeks ago, when the Chicago station was ordered to quit broadcasting within a period of 20 days. Later, the station was ordered to broadcast a jumble court for both an appeal from the commission's decision and a restraining order from the Federal Commission from shutting it off. The other, until the case could be tried.

Last Friday the Washington judges notified WCHI that they favored granting it a hearing on the case but they were against issuing a stay order restraining the commission from putting its ousting order into effect Saturday morning.

PALACE HOTEL

(SAN FRANCISCO)

San Francisco, Nov. 23.
In Malibu, Calif., the country's first radio band to be granted a license by the Federal Radio Commission. The band is led by a group of artists, including a pianist, a singer, a guitarist, a trumpeter, and a pianist. The band is expected to start broadcasting in about a year on an NBC western hookup and also on a transcontinental line.

NBC Artist Bureau sold the band to the station as an arrangement, which also permits the band to broadcast on other radio studios whenever he has projects.

Washington has several things to fight on this job. One is the fact that the band is a group of artists, which detracts from the spot's intimate character. Another is the fact that the band is a group of artists, which detracts from the spot's intimate character. Another is the fact that the band is a group of artists, which detracts from the spot's intimate character.

Hager Back at G. E.

Kolin D. Hager, radio's pioneer promoter, who held the milk at WGY from station's early days, is back in the radio business. He is now an executive of the General Electric Company's Schenectady studio in his former capacity.

After serving as announcer and then as manager of WGY for two years, Hager is now an officer of a similar spot in western New York.

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